



Motif Design Competition— Official Rules

VOID OUTSIDE OF THE ELIGIBLE REGIONS LISTED BELOW AND WHERE PROHIBITED OR RESTRICTED BY LAW.

The Motif Render Challenge, as further described herein and at motif.io/design-challenge (the “**Competition**”) is organized by Motif Systems Inc. (“**Organizer**”).

You may participate in the Competition on an individual basis, or with others as part of a team (a “**Team**”). Teams must designate a single Team representative at the time of entry and named on the submission (“**Team Representative**”).

By entering a submission into the Competition (“**Application**”), whether as an individual and/or as a Team:

- (1) you acknowledge and affirm that you have read, understand, and that you fully and unconditionally accept and agree to be bound by and comply with, these Official Rules (including all of the terms and conditions specified or referenced below);
- (2) you unconditionally accept and agree to be bound by and comply with the interpretations of these Official Rules by organizer and by the decisions of organizer which are final and binding;
- (3) if you are a Team Representative, you represent that you have full legal authority to enter into these Official Rules on behalf of each member of your Team and you have provided these Official Rules and notified such members that they must comply with the Official Rules; and
- (4) you represent, warrant and affirm that you, and, where applicable, each member of your Team, meet all the eligibility criteria set forth in these Official Rules.

IF YOU DO NOT AGREE WITH ANY OF THESE TERMS, OR YOU AND/OR ANY MEMBER OF YOUR TEAM DOES NOT MEET THE ELIGIBILITY REQUIREMENTS, AND/OR YOU DO NOT HAVE THE REQUISITE AUTHORITY AS DESCRIBED ABOVE, DO NOT ENTER A SUBMISSION SUBMIT AN APPLICATION, OR OTHERWISE PARTICIPATE IN THE COMPETITION OR ANY PART THEREOF.

1. Dates and Timing

Submission Period: Wednesday, June 3, 2026 (8:00 am Pacific Time) – Tuesday, July 7, 2026 (11:00 pm Pacific Time) (“**Submission Period**”).

Judging Period: Wednesday, July 8, 2026 (8:00 am Pacific Time) – Monday, July 27, 2026 (5:00 pm Pacific Time) (“**Judging Period**”).

Public Community Voting (People’s Choice): Thursday, July 30, 2026 (8:00 am Pacific Time) – Thursday, August 20, 2026 (11:00 pm Pacific Time) (“**Voting Period**”).

Winners Announced (Panel selections): On or around Thursday, July 30, 2026.

Motif Systems, Inc.

2261 Market Street Suite 5531, San Francisco, CA 94114
415 342 2041 | info@motif.io



People's Choice Winner Announced: On or around Sunday, August 30, 2026.

2. Organizer and Administrator

Organizer and Administrator: Motif Systems Inc., 2261 Market Street, Suite 5531, San Francisco, CA 94114.

3. Eligibility

Geography. Open to legal residents of the following jurisdictions only, who are physically located in such jurisdictions at the time of entry:

- **North America:** United States (All states + DC, excluding Arizona)

Age. Entrants must be at least **18 years of age** (or the age of majority in their jurisdiction of residence, if higher) at the time of entry.

Exclusions. Employees, officers, directors, contractors, and members of the Judging Panel of Motif and its parent, subsidiaries, affiliates, advertising and promotional agencies, and any other organization involved in the development, administration, or fulfillment of the Competition (each, a "**Competition Entity**," and collectively, the "**Competition Entities**"), and the immediate family members (spouse, parents, siblings, children) and household members of any Competition Entity, are not eligible to enter or win.

Sanctions and Restricted Parties. Entrants represent and warrant that they are not (a) located in, organized under the laws of, or ordinarily resident in any jurisdiction subject to comprehensive U.S sanctions or trade restrictions, or (b) identified on any restricted-party list maintained by the United States, including, but not limited to, the United States Excluded Parties List, the HHS Office of Inspector General List of Excluded Individuals/Entities, the United States Department of the Treasury's Office of Foreign Assets Control's ("**OFAC**") list of Specially Designated Nationals and Blocked Persons, or any replacement lists.

Ineligible Jurisdiction. Entrants represent and warrant that it, nor any Team member (if applicable) is a citizen or resident of a geographic area in which participation by entrant and/or any of its Team members (as applicable) in the Competition is prohibited or otherwise barred by applicable law, rule, decree, regulation, treaty, or administrative act.

Compliance. Submission of an Application constitutes the entrant's full and unconditional agreement to these Official Rules and to Organizer's decisions, which are final and binding in all matters relating to the Competition. Winning a prize is contingent on fulfilling all requirements set forth herein. Team Representative will be solely responsible and liable for its Team members' compliance with these Official Rules and for their participation in the Competition. Any breach of these Official Rules by any Team member will be deemed a breach by the Team Representative.

Verification. Entrants agree to provide Organizer, at Organizer's request, any additional documentation, materials and/or information necessary for Organizer to confirm that entrant and its Team members (if applicable) meet the foregoing eligibility requirements. Failure to



provide such information shall be deemed a material breach of these Official Rules and shall disqualify entrant and its Team members (if applicable) from the Competition.

4. How to Enter

To enter, an entrant must, during the Competition Period, submit an Application through the Competition entry form at motif.io/design-challenge. A complete Application includes:

- Full legal name, email address, and state/country of residence
- Firm or affiliation (if any) and title (if applicable)
- Social handles (optional)
- Date of birth confirmation (to verify age eligibility)
- Current enrollment status as a student and years of professional experience
- The rendering file(s), which comprises of a working link to the Motif board on which the following is present:
 - Project writeup, comprising: (i) a city concept statement (≤ 250 words); (ii) a pitch (≤ 500 words); and (iii) a process walkthrough (no word limit)
 - Design drawings for all three furniture pieces
 - Rendered views of each object shown in its street context
 - An AI video walkthrough generated using Motif's AI video feature

Limit: One submission per individual or Team.

5. Submission Requirements

- **Presented in Motif.** Entrants may design and model using any tools of their choice (e.g., Rhino, SketchUp, Blender, Revit, AutoCAD, hand drawing, physical models, or any combination). The final submission, however, must be presented and visualized entirely within Motif, including all renderings and any video content. Post-processing in third-party software (e.g., Photoshop, Lightroom) is not permitted.
- **Original work.** The submission must be the entrant's own original work and must not infringe any copyright, trademark, right of publicity, right of privacy, or other right of any third party.
- **Permitted content.** The submission must not contain content that is unlawful, defamatory, obscene, hateful, harassing, threatening, sexually explicit, or otherwise objectionable, in Organizer's sole judgment.
- **Third-party content.** The submission must not depict identifiable real people without their written consent, or include proprietary or confidential designs of third parties (including client work the entrant does not have authority to publicly display) without authorization.
- **Right to enter.** Entrants must have all rights necessary to submit the entry and to grant the licenses described in Section 11.

7. Judging

A panel of judges (the "**Panel**"), to include:

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- Tatjana Dzambazova, Head of AI, Motif
- Jens Majdal Kaarsholm
- Michiel Cornelissen

The judges will review eligible submissions and select the Grand Prize, Runner-Up, and Emerging Voice winners. Submissions will be judged on the following criteria, weighted equally unless noted:

Design Quality — 45 points

- *Coherence as a family* (10 points): the three objects share a design language — in proportion, material expression, or constructive logic — that makes them read as a unified system.
- *Spatial and formal quality* (15 points): each object is genuinely well-designed and considered, with attention to how it is used and how it sits in its setting.
- *Specificity to context* (10 points): the design demonstrates a real understanding of the chosen city — climate response, cultural fit, scale relative to the streetscape, and sensitivity to the communities who use public space there.
- *Sustainable materials and production* (10 points): material choices are appropriate and locally grounded, with a plausible end-of-life scenario and honest trade-offs rather than vague claims.

Presentation — 55 points

- *Architectural storytelling* (15 points): the submission tells a compelling design story with a clear idea, position, or argument — not just a collection of objects.
- *Use of the Motif platform* (40 points): the submission uses Motif's platform features (contextual 3D views, renderings, videos, and presentation tools) with genuine intent, in a way that print or a PDF could not replicate.

A strong presentation does not compensate for a weak design, and strong environmental thinking does not excuse poor spatial quality. In the event of a tie, the entry with the higher Design Quality score will prevail. Decisions of the Panel are final and binding.

Emerging Voice eligibility. The Emerging Voice award is reserved for entrants who, at the time of entry, are either (a) currently enrolled students in an accredited architecture, design, or related program, or (b) have fewer than five (5) years of full-time professional practice. Entrants must self-certify Emerging Voice eligibility at the time of submission.

People's Choice. After the Panel selections are announced, Motif will publicly display the top ten (10) finalists on the Motif gallery for public voting during a defined voting window (the "**People's Choice Voting Period**"). The People's Choice winner will be the finalist receiving the highest number of valid public votes.

Voting integrity: Organizer reserves the right to disregard, in its sole discretion, votes that appear to be cast by automated tools, bots, scripts, multiple/duplicate accounts, or any other



manipulation, and to disqualify any finalist found to have engaged in or benefited from such manipulation.

9. Prizes

Award	Prize	Selection
Grand Prize	\$5,000 USD + 12 months Motif (Pro tier)	Panel
Runner-Up	\$1,000 USD + 6 months Motif (Pro tier)	Panel
Emerging Voice	\$1000 USD + 6 months Motif (Pro tier)	Panel
People's Choice	\$500 USD + 6 months Motif (Pro tier)	Public vote

Approximate Retail Value (ARV) of all prizes combined: \$8,250 USD.

Prize Delivery. Prizes will be payable to the entrant, if an individual, or to the Team Representative, if a Team. It will be the responsibility of the winning Team Representative to allocate the prize among the Team's participating members as the Team Representative deems appropriate.

Cash prizes will be paid in U.S. Dollars by electronic bank transfer to the winner's (or Team Representative's) account or, where electronic payment is not available, by check mailed to the winner's (or Team Representative's) address, in each case only after Organizer has received the winner's (and, if applicable, each Team member's) completed Affidavit of Eligibility, tax documentation (see Section 10), and any other forms reasonably required by Organizer (collectively, the "**Required Forms**").

The deadline for returning the Required Forms is ten (10) business days after they are sent to the winner. Failure to provide complete and accurate information on the Required Forms, or any other information reasonably required for prize delivery, may result in delayed delivery, disqualification of the entrant, or forfeiture of the prize. Prizes will be delivered within sixty (60) days of Organizer's receipt of the completed Required Forms. Prizes returned as undeliverable will result in forfeiture of the prize.

Software prizes will be applied as a credit to the winner's Motif account at the prize tier specified above and have no cash equivalent.

Prizes are non-transferable, non-exchangeable, and non-redeemable for cash (except as noted). No substitutions except by Organizer, which reserves the right to substitute a prize of equal or greater value if the advertised prize becomes unavailable. Currency conversion costs, banking fees, and any taxes are the responsibility of the winner unless otherwise required by law.

Each prize will be awarded to one (1) entity (an individual or, in the case of a Team, the designated Team Representative). The Team Representative is the sole recipient of any prize awarded. **Allocation of any prize among Team members is the responsibility of the Team and the Team Representative; Motif has no obligation to split or distribute the prize among**



individual Team members. All Team members must individually satisfy the eligibility requirements in Section 3.

If, in the Organizer's opinion (in its sole discretion), there is any suspicion or evidence of tampering or corruption of the Competition, or if the security, integrity or proper participation of the Competition is compromised in any way, Organizer reserves the right to void any suspect submissions and/or modify, suspend, and/or terminate the Competition and award the prize using all non-suspect eligible entrants received as of such termination date. In the event of a dispute as to who submitted a submission, Organizer shall determine the identity of the submission in its sole discretion.

Organizer expressly reserves the right to delay the announcement of the potential winners for any reason Organizer deems necessary. The decisions of Panel are final and binding in all matters relating to this Competition, including, without limitation, the selection of the winners, and the payment of any prize.

10. Taxes & Fees

Each winner is solely responsible for any and all federal, state, provincial, local, and other taxes (including, without limitation, income tax, withholding tax, GST, VAT, and any related reporting obligations) arising from receipt or use of a prize. Organizer may withhold taxes as required by applicable law, may require winners to complete and return tax documentation as a condition of prize payment (including, where applicable, IRS Forms W-9 or W-8BEN / W-8BEN-E, or any equivalent documentation required in the winner's jurisdiction), and may issue tax forms (such as IRS Form 1099-MISC) as required by law.

11. License & Use of Submissions

By participating in the Competition, each entrant hereby grants Organizer, along with its parent, subsidiaries, licensees, representatives, affiliates, agents, successors, and assigns, the irrevocable right and license to use (in whole or in part), and to authorize others to use, the entrant's trademark, tradename and/or logo, and the entrant's Application and any other written or electronic materials the entrant and/or its Team members submits or provide in the Application or otherwise in connection with the entrant's and its Team members' participation in the Competition, including, without limitation, entrant's rendering file(s), along with the names, voices, images, pictures or other likeness of any it's Team members to the extent included in any of the foregoing (all of the foregoing, collectively, the "**Materials**") in perpetuity, throughout the world in any and all forms of media (including without limitation print (including packaging), television, radio, motion picture, the Motif Render Challenge gallery and Motif's website (including permanent archive after the Competition closes), Motif's social media channels (with attribution to the entrant), marketing and promotional materials, including paid advertising, blog posts, video content, email, and press, internal product, sales, and educational materials, and all forms of digital media), whether now or hereafter known. As such, Organizer shall be entitled to exploit, modify, copy, publish, exhibit, and distribute the Materials, in whole or in part, for its marketing, advertising, and other business purposes. EACH ENTRANT ON BEHALF OF ITSELF AND EACH TEAM MEMBER HEREBY WAIVE AND RELINQUISH ANY AND ALL MORAL RIGHTS THAT THE ENTRANT AND/OR ANY TEAM MEMBER MIGHT OTHERWISE ASSERT AGAINST ORGANIZER WITH RESPECT TO THE MATERIALS; INCLUDING, WITHOUT



LIMITATION, ANY RIGHT TO INSPECT OR APPROVE ANY USE BY ORGANIZER OF THE MATERIALS. EACH ENTRANT ACKNOWLEDGES AND AGREES THAT ORGANIZER IS UNDER NO OBLIGATION TO ACTUALLY EXPLOIT THE MATERIALS AT ANY TIME.

By participating in the Competition, each entrant hereby represents and warrants on behalf of itself and each Team member, to Organizer that (a) the Application, and any Materials submitted, provided, presented, and/or otherwise contributed by the entrant and/or any of its Team members: (i) are the entrant's own original, independent work; (ii) are wholly original material and as of the date of submission, are not the subject of any actual or threatened litigation or claim; (iii) neither infringe upon nor violate the intellectual property rights or other rights of any other person or entity; (iv) do not and will not violate any applicable laws, and meets the submission requirements set forth above; and (v) do not violate these Official Rules; and (b) neither entrant's nor any Team member's participation in the Competition does or will conflict with nor result in a breach of any other agreement to which the entrant and/or any Team Member is a party.

12. Publicity

Unless prohibited by applicable law, the acceptance of selection as a finalist for the Competition and acceptance of a prize in connection therewith constitutes the finalist's and/or winner's permission to use the finalist's and/or winner's trademark, tradename and/or logo, and the permission from each Team member of the applicable finalist and/or winner, to use such Team member's name, photograph, likeness, voice, address (city and state) and testimonials in all media, in perpetuity, in any manner Organizer deems appropriate for publicity purposes without any compensation to such finalist and/or winner, or any Team member, or any review or approval rights, notifications, or permissions; and constitutes each such Team member's consent to disclose the Team member's personally identifiable information to third parties (including, without limitation, placing the Team member's name on a finalists and/or winners list).

13. Privacy

By submitting an Application, or otherwise participating in the Competition, or any part thereof, each entrant acknowledges and agrees that the entrant's Application and any other information provided by or on behalf of the entrant and/or its Team or collected by Organizer in connection with the Application and/or the Competition shall be deemed non-confidential and non-proprietary and may be used by Organizer as set forth in these Official Rules and/or as otherwise set forth in Organizer's Privacy Policy available at: www.motif.io/legal.

14. Verification & Forfeiture

Potential winners may be required to:

- Verify eligibility and identity (including proof of age and residence);
- For cash prize winners, sign and return an Affidavit of Eligibility;
- For winners participating in any video, photo, or other recorded promotional content, sign a short-form appearance release covering that production;
- Where required by applicable local law, sign a written publicity consent;



- Provide tax documentation as set out in Section 10.

Failure to respond to winner notification within **ten (10) business days**, failure to provide any requested documentation, ineligibility, non-compliance with these Rules, or inability to deliver the prize for any reason may result in disqualification and forfeiture of the prize. In such event, Organizer may, in its sole discretion, select an alternate winner or leave the prize unawarded.

15. Conditions of Participation; Release; Limitation of Liability

A. Agreements and Releases. By entering, each entrant (and, if entering on behalf of a Team, each participating Team member) agrees as follows:

1. The relationship between the entrant and Organizer is not a confidential, fiduciary, or other special relationship.
2. The entrant will be bound by these Official Rules and by the decisions of Organizer and the Panel, which are final and binding in all matters relating to the Competition.
3. The entrant releases, indemnifies, defends, and holds harmless Organizer and the Competition Entities and each of their respective parents, affiliates, subsidiaries, and past and present officers, directors, employees, agents, and representatives (collectively, the **"Released Parties"**) from and against any and all claims, expenses, and liabilities (including reasonable attorneys' fees), including, without limitation, those arising out of or relating to: negligence; damages of any kind to persons or property; defamation, slander, or libel; violation of right of publicity; infringement of trademark, copyright, or other intellectual property rights; property damage; and death or personal injury, in each case arising from or in connection with the entrant's entry, the creation or submission of an entry, participation in the Competition, acceptance, use, or misuse of a prize (including any travel or activity related thereto), any breach or alleged breach of these Official Rules by the entrant and/or any of its Team members (including, without limitation, any of the warranties, representations or covenants made by the entrant hereunder), any Team member's claims, or the broadcast, transmission, performance, exploitation, or use of the submission as authorized or licensed by these Rules.

B. No Liability.

Each entrant understands that Organizer is not liable for injuries, losses, or damages of any kind arising from participation in the Competition and/or the acceptance, possession and use of any awarded prize. Organizer is not responsible for any typographical or other error in the printing of the offer, administration of the Competition or in the announcement of any awarded prize.

The Competition Entities shall not be liable for: (1) any failed, returned or misdirected notifications based on inaccurate information provided by the selected finalist and/or winner of a prize; (2) any Applications submitted by any entrant, and/or any notifications to, or responses from, the selected finalist and/or winner, and/or other documents and/or communications sent to, or received from, the selected finalist and/or winner, which are lost, late, incomplete, illegible, unintelligible, postage-due, misdirected, damaged or otherwise not received by the intended finalists and/or winner in whole or in part or for computer or technical error of any kind; (3) any electronic miscommunications or failures, technical



hardware or software failures of any kind, lost or unavailable network connections, or failed incomplete, garbled or delayed computer transmissions which may limit any entrant's ability to participate for the Competition; or (4) any technical malfunctions of the telephone network, computer on-line system, computer equipment, software, program malfunctions or other failures, delayed computer transactions or network connections that are human, mechanical or technical in nature, or any combination thereof, including any injury or damage to any entrant's or any other person's computer or mobile device in connection with this Competition.

PARTICIPATION IN THE COMPETITION, AND USE OF THE PRIZE, IS AT EACH ENTRANT'S AND ITS TEAM MEMBERS' OWN RISK. THE COMPETITION AND ANY AWARDED PRIZES ARE PROVIDED "AS IS" AND NEITHER ORGANIZER, NOR ANY COMPETITION ENTITY, MAKE ANY REPRESENTATIONS OR WARRANTIES OF ANY KIND, AND ORGANIZER AND EACH COMPETITION ENTITY HEREBY EXPRESSLY DISCLAIMS ANY AND ALL, REPRESENTATIONS OR WARRANTIES OF ANY KIND, WHETHER EXPRESS OR IMPLIED, REGARDING THE COMPETITION AND PRIZES.

BY SUBMITTING AN APPLICATION AND/OR OTHERWISE PARTICIPATING IN THE COMPETITION, EACH ENTRANT, ON BEHALF OF ITSELF AND ITS AFFILIATES, SUBSIDIARIES, EMPLOYEES, CONTRACTORS AND AGENTS (INCLUDING, WITHOUT LIMITATION ITS TEAM MEMBERS) AND ITS AND THEIR RESPECTIVE HEIRS, SUCCESSORS AND ASSIGNS (COLLECTIVELY, THE "**RELEASING PARTIES**"), HEREBY RELEASE, DISCHARGE AND HOLD HARMLESS THE RELEASED PARTIES, FROM, AND HEREBY WAIVE AND RELINQUISH, EACH AND EVERY PAST, PRESENT AND FUTURE DISPUTE, CLAIM, CONTROVERSY, DEMAND, RIGHT, OBLIGATION, LIABILITY, ACTION AND CAUSE OF ACTION OF EVERY KIND AND NATURE (INCLUDING PERSONAL INJURY, DEATH, PROPERTY DAMAGE, LIBEL, DEFAMATION, INVASION OF PRIVACY, RIGHT OF PUBLICITY, OR INFRINGEMENT OF COPYRIGHT), THAT HAS ARISEN OR ARISES DIRECTLY OR INDIRECTLY OUT OF, OR RELATES DIRECTLY OR INDIRECTLY TO, THESE OFFICIAL RULES, THE COMPETITION, THE ENTRANT'S AND/OR ITS TEAM MEMBERS' PARTICIPATION IN THE COMPETITION, THE USE AND/OR POSSESSION OF THE PRIZE, ANY UTILIZATION OF THE MATERIALS (INCLUDING, WITHOUT LIMITATION, ANY BLURRING, DISTORTION, ALTERATION, OPTICAL ILLUSION, OR USE IN COMPOSITE FORM, WHETHER INTENTIONAL OR OTHERWISE, THAT MAY OCCUR IN THE USE AND/OR ANY PUBLICATION OF THE MATERIALS), OR BASED UPON ANY FAILURE OR OMISSION TO MAKE USE OF THE MATERIALS.

IF AN ENTRANT AND/OR ANY TEAM MEMBER IS A CALIFORNIA RESIDENT, SUCH ENTRANT ON BEHALF OF ITSELF AND/OR THE TEAM MEMBER (AS APPLICABLE) HEREBY WAIVES CALIFORNIA CIVIL CODE SECTION 1542 (AND ANY LAW OR LEGAL PRINCIPLE OF SIMILAR EFFECT IN ANY JURISDICTION WORLDWIDE) IN CONNECTION WITH THE FOREGOING, WHICH STATES:

"A GENERAL RELEASE DOES NOT EXTEND TO CLAIMS WHICH THE CREDITOR DOES NOT KNOW OR SUSPECT TO EXIST IN HIS OR HER FAVOR AT THE TIME OF EXECUTING THE RELEASE, WHICH IF KNOWN BY HIM OR HER MUST HAVE MATERIALLY AFFECTED HIS OR HER SETTLEMENT WITH THE DEBTOR."

THE ENTRANT ACKNOWLEDGES AND AGREES THAT THE WAIVER AND RELEASE IS BINDING UPON THE HEIRS AND ASSIGNS OF ANY OF THE RELEASING PARTIES AND IS IRREVOCABLE..



16. General

Organizer reserves the right in its sole discretion to disqualify any entrant and/or entrants that Organizer suspects or finds: (i) to have used a software generated, robotic, programmed, script, macro or other automated registration/application; (ii) to have tampered with the registration/application process or the operation of Competition; (iii) to engaged in any unfair or deceptive behavior, including, without limitation, plagiarism or violation of any person's intellectual, proprietary, property, or privacy rights; (iv) to display behavior that will bring such person or Organizer into disgrace; (v) to have provided inaccurate information in the Application, and/or on any legal documents and/or other materials submitted in connection with Competition; or (vi) to be acting in violation of these Official Rules. ANY VIOLATION OF THESE OFFICIAL RULES BY ANY FINALIST AND/OR WINNER (OR THEIR RESPECTIVE TEAM MEMBERS) WILL RESULT IN SUCH FINALIST'S AND/OR WINNER'S DISQUALIFICATION IN THE COMPETITION AND, IF APPLICABLE, AS A WINNER OF THE PRIZE AND ALL PRIVILEGES AS A FINALIST AND/OR WINNER OF THE PRIZE WILL BE IMMEDIATELY TERMINATED.

ANY ATTEMPT BY ANY PERSON (INCLUDING, WITHOUT LIMITATION, ANY ENTRANT) TO DELIBERATELY DAMAGE ANY WEBSITE ASSOCIATED WITH THE COMPETITION OR UNDERMINE THE LEGITIMATE OPERATION OF THE COMPETITION BY CHEATING, ENGAGING IN DECEPTION, PLAGIARISM, OR ANY OTHER UNFAIR PRACTICES OR ANY OTHER MEANS MAY BE IN VIOLATION OF CRIMINAL AND CIVIL LAW AND SHOULD SUCH AN ATTEMPT BE MADE, ORGANIZER WILL DISQUALIFY ANY SUCH ENTRANTS AND ANY APPLICATIONS SUBMITTED BY SUCH PERSON, AND ORGANIZER RESERVES THE RIGHT TO SEEK REMEDIES AND DAMAGES (INCLUDING ATTORNEYS' FEES) FROM ANY SUCH PERSON OR PERSONS TO THE FULLEST EXTENT PERMITTED BY LAW.

THIS COMPETITION IS GOVERNED BY THE LAWS OF THE STATE OF CALIFORNIA, WITHOUT RESPECT TO CONFLICT OF LAW DOCTRINES. AS A CONDITION OF PARTICIPATING IN THIS COMPETITION, EXCEPT WHERE PROHIBITED, EACH ENTRANT AGREES THAT: (1) ANY AND ALL DISPUTES, CLAIMS AND CAUSES OF ACTION ARISING OUT OF OR CONNECTED WITH THIS COMPETITION OR ANY PRIZE AWARDED SHALL BE RESOLVED INDIVIDUALLY, WITHOUT RESORT TO ANY FORM OF CLASS ACTION; (2) ANY AND ALL CLAIMS, JUDGMENTS AND AWARDS SHALL BE LIMITED TO ACTUAL OUT-OF- POCKET COSTS INCURRED, INCLUDING COSTS ASSOCIATED WITH ENTERING THIS COMPETITION BUT IN NO EVENT ATTORNEYS' FEES; AND (3) TO THE FULLEST EXTENT OF THE LAW, UNDER NO CIRCUMSTANCES WILL YOU BE PERMITTED TO OBTAIN AWARDS FOR PUNITIVE, INCIDENTAL, SPECIAL, CONSEQUENTIAL OR OTHER DAMAGES, INCLUDING WITHOUT LIMITATION, LOST PROFITS (COLLECTIVELY, "**SPECIAL DAMAGES**"), EVEN IF ORGANIZER HAS BEEN ADVISED OF THE POSSIBILITY OF SUCH DAMAGES, AND (4) EACH ENTRANT HEREBY WAIVES ALL RIGHTS TO CLAIM SPECIAL DAMAGES AND ALL RIGHTS TO HAVE SUCH DAMAGES MULTIPLIED OR INCREASED. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO YOU.

The invalidity or unenforceability of any provision of these Rules shall not affect the validity or enforceability of any other provision.

17. Official Rules & List of Finalists and Prize Winners

Motif Systems, Inc.

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All requests for a copy of the Official Rules and for the names of the finalists and winners (first name and state) must be received by Organizer by 11:59 PM Pacific Time on July 6. For the names of the finalists and winners and/or Official Rules send an email to media@motif.io; with the Subject Line (as applicable): "Finalists & Winners List" and/or "Official Rules".
