

Privacy Policy

§1. General Information

1. The operator of the website available at <https://www.bimstreamer.com> and the controller of personal data is BIM Streamer P.S.A., with its registered office in Wrocław, ul. Na Ostatnim Groszu 3, 54-207 Wrocław, Poland, KRS: 0001187281, NIP: PL8943266069, REGON: 542415046.
2. The Controller may be contacted regarding matters concerning the protection of personal data at: gdpr@sagiton.pl.
3. The Controller processes personal data in accordance with applicable laws, in particular Regulation (EU) 2016/679 of the European Parliament and of the Council, hereinafter referred to as the "GDPR".
4. This Privacy Policy applies to the Controller's public website, the forms available on the website, and basic communication conducted through it. In the case of certain services, processes, forms, campaigns, recruitment activities, events or solutions made available by the Controller, additional information on the processing of personal data may be provided, supplementing this Privacy Policy with respect to the relevant process. This Policy also covers the use, as described in §7, of contact details obtained directly from data subjects for the purpose of creating advertising audience lists in Google Ads and Microsoft Advertising.
5. The Website may process personal data for the following purposes:
 - a. handling enquiries submitted through forms, e-mail or other communication channels;
 - b. preparing and presenting an offer, commercial information or a response to an enquiry;
 - c. providing ordered services, performing concluded agreements or taking steps prior to entering into an agreement;
 - d. providing newsletters or other marketing communications;
 - e. conducting recruitment processes;
 - f. ensuring the proper operation of the Website, its security, handling forms, technical logs and protection against abuse;
 - g. conducting analytics, measuring the effectiveness of marketing activities or remarketing — in accordance with the user's consent preferences where consent is required under applicable law;
 - h. fulfilling the Controller's legal obligations, in particular accounting, tax or archiving obligations;
 - i. establishing, pursuing or defending legal claims.
6. The Website obtains information about users and their behaviour in particular through:
 - a. data voluntarily provided in forms, e-mails or other communication channels;
 - b. information recorded automatically in connection with the use of the Website, in particular server logs, technical data, cookies or similar technologies.
7. Depending on the purpose of contact or use of the Website, the Controller may process in particular: first name and surname, e-mail address, telephone number, company or organisation name, job title or other professional information, data contained in messages

or forms, data necessary to prepare an offer, handle an enquiry, provide a service, issue accounting documents, data contained in application documents, and basic technical data related to the use of the Website.

§2. Legal Bases for Processing Personal Data

1. Personal data is processed by the Controller on the basis of:
 - a. Article 6(1)(a) GDPR — where the data subject has given consent to the processing of personal data for a specific purpose, e.g. receiving a newsletter, marketing communications, participating in future recruitment processes or using certain cookies or similar technologies;
 - b. Article 6(1)(b) GDPR — where processing is necessary for the performance of a contract or in order to take steps at the request of the data subject prior to entering into a contract;
 - c. Article 6(1)(c) GDPR — where processing is necessary for compliance with a legal obligation to which the Controller is subject, in particular accounting, tax or archiving obligations;
 - d. Article 6(1)(f) GDPR — where processing is necessary for the purposes of the legitimate interests pursued by the Controller, in particular handling enquiries, conducting communication, preparing offers, ensuring the security of the Website, administering the Website, maintaining basic statistics, conducting the Controller's own marketing activities, as well as establishing, pursuing or defending legal claims.
8. In recruitment processes, personal data may be processed on the basis of applicable laws, steps taken prior to entering into a contract, the candidate's consent or the Controller's legitimate interests — depending on the scope of the data provided and the stage of the recruitment process.
9. Providing personal data is voluntary, but may be necessary in order to handle an enquiry, provide a response, prepare an offer, provide a service, receive a newsletter or participate in a recruitment process.

§3. Data Protection Measures Applied by the Controller

1. The Controller applies appropriate technical and organisational measures designed to protect personal data against loss, unauthorised access, disclosure, alteration, destruction or other unlawful processing.
2. Areas of the Website where personal data is entered are protected during transmission, in particular through the use of SSL/TLS certificates. This ensures that data transmitted through the Website is protected during transmission.
3. Access to systems used by the Controller to process personal data is restricted to authorised persons and entities and is secured using appropriate access control mechanisms.
4. The Controller applies solutions designed to protect access to systems, including authentication mechanisms appropriate to the type of system and the level of risk.
5. For the purpose of protecting personal data, the Controller creates backups and takes measures designed to ensure the continuity of operation of the systems used.
6. The Controller ensures that the software and technical components used are kept up to date to the extent necessary to maintain an appropriate level of security.

7. The Controller takes measures aimed at monitoring the security of the Website, detecting abuse and responding to security incidents.
8. Suspected unauthorised access to data, personal data breaches or other security incidents may be reported to: gdpr@sagiton.pl.

§4. Recipients of Personal Data and Additional Information on Processing

1. Personal data may be disclosed to entities supporting the Controller in conducting its business activities, operating the Website, communicating with users, marketing activities, recruitment, accounting, legal services or ensuring security.
2. Recipients of personal data may include in particular:
 - a. IT, hosting, maintenance and administration service providers, including Webflow, Inc. as the provider of the platform on which the Website operates;
 - b. e-mail service providers, communication systems, CRM systems or tools used to handle enquiries;
 - c. providers of analytics, marketing or advertising tools, including Google Ireland Limited in connection with the use of Google Analytics and Google Ads, Meta Platforms Ireland Limited in connection with the use of Meta Pixel (Facebook Pixel), Microsoft in connection with the use of Microsoft Advertising, as well as entities supporting the Controller's advertising campaigns;
 - d. accounting firms, tax advisers, law firms and other advisers;
 - e. payment, invoicing or settlement service providers, where applicable;
 - f. authorised employees and contractors of the Controller;
 - g. public authorities or other entities authorised to obtain personal data under applicable law.
10. The Website is maintained using the external Webflow website platform. Therefore, data processed through the Website, including data submitted through forms, may be processed by the provider of that platform to the extent necessary to maintain the Website, operate forms, ensure security and ensure the proper functioning of the Website.
11. Personal data is disclosed to recipients only to the extent necessary to achieve the relevant processing purpose.
12. In connection with the Controller's use of external IT, analytics, marketing or communication tools and services, personal data may be transferred outside the European Economic Area, including to countries in which the providers of such tools and services have their registered offices or infrastructure.
13. Where personal data is transferred outside the European Economic Area, the transfer takes place on the basis of mechanisms provided for under the GDPR, in particular an adequacy decision issued by the European Commission, Standard Contractual Clauses or other appropriate safeguards.
14. Information on the safeguards applied, including how to obtain a copy of them or where they are made available, can be obtained by contacting the Controller at: gdpr@sagiton.pl.
15. Personal data is stored for the period necessary to achieve the purpose for which it was collected and thereafter for the period required by law or necessary to establish, pursue or defend legal claims. In particular:
 - a. data processed for the purpose of handling enquiries or correspondence is stored for the period necessary to provide a response and conduct further communication, and subsequently for the period necessary to protect against possible claims;

- b. data processed in connection with preparing an offer, entering into or performing an agreement is stored for the duration of the business relationship and subsequently for the period required by law or necessary to pursue or defend legal claims;
 - c. data processed for settlement, accounting and tax purposes is stored for the period required by applicable law;
 - d. data processed for newsletter or marketing communication purposes is stored until the data subject unsubscribes, withdraws consent or submits an effective objection;
 - e. candidate data is stored for the duration of the recruitment process, and where consent has been given to participate in future recruitment processes — for the period specified in the consent or until the consent is withdrawn;
 - f. technical data and logs are stored for the period necessary to ensure security, administer the Website and detect abuse;
 - g. data processed on the basis of cookies or similar technologies is stored in accordance with the settings of the relevant tool, information available in the consent management panel or until consent is withdrawn where consent constitutes the legal basis for their use.
16. The data subject has the right to:
- a. access their personal data;
 - b. rectify their personal data;
 - c. erase their personal data;
 - d. restrict the processing of their personal data;
 - e. object to the processing of their personal data where processing is based on the Controller's legitimate interests;
 - f. data portability — to the extent this right applies under the GDPR;
 - g. withdraw consent at any time — where processing is based on consent;
 - h. lodge a complaint with the President of the Personal Data Protection Office in Poland.
17. To exercise these rights, the data subject may contact the Controller at: gdpr@sagiton.pl.
18. Withdrawal of consent does not affect the lawfulness of processing carried out on the basis of consent before its withdrawal.
19. The Controller responds to requests concerning personal data within the time limits resulting from the GDPR.
20. Personal data of Website users will not be used to make decisions concerning them based solely on automated processing, including profiling, which would produce legal effects concerning them or similarly significantly affect them.

§5. Information Provided in Forms

1. The Website may allow users to contact the Controller using contact forms, enquiry forms, recruitment forms, newsletter subscription forms or other available communication channels.
2. Data provided in a form is processed for the purpose resulting from the function of the relevant form, in particular to provide a response, handle an enquiry, prepare an offer, initiate commercial contact, send a newsletter or conduct a recruitment process.
3. Providing data in a form is voluntary, but may be necessary in order to handle an enquiry, provide a response, prepare an offer, send a newsletter or participate in a recruitment process.

4. The Controller may process basic technical information relating to the submission of a form, such as the date, time, IP address or technical connection data, for the purpose of ensuring Website security and protecting against abuse.

§6. Controller's Logs

1. In connection with the use of the Website, the Controller may process basic technical data, including information recorded in server logs.
2. Technical data may include in particular the IP address, date and time of connection, browser information, operating system information, information on visited subpages and technical errors.
3. Technical data is used for the purpose of administering the Website, ensuring its security, diagnosing technical problems, protecting against abuse and maintaining basic statistics concerning the operation of the Website.

§7. Analytics and Marketing Tools

1. The Controller uses the following tools:
 - a. Google Analytics — to analyse Website traffic, the way users interact with Website content and to create statistics;
 - b. Google Ads — to conduct advertising campaigns, measure their effectiveness, conduct remarketing and tailor advertisements to audiences;
 - c. Meta Pixel (Facebook Pixel) — to measure advertising effectiveness, create audience groups and conduct remarketing within Meta services;
 - d. Microsoft Advertising (Microsoft Ads) — to conduct advertising campaigns, measure their effectiveness, conduct remarketing and tailor advertisements to audiences, including through the use of Universal Event Tracking (UET), where used on the Website.
2. These tools may use cookies, pixels, tags and similar technologies and may process information concerning visited subpages, interactions with the Website and advertisements, form submissions, IP addresses, devices and browsers, as well as online identifiers. This information may be transferred to the providers of the relevant tools.
3. The Controller may also use solutions designed to create heat maps and record user interactions with the Website, as well as to automate marketing communications, including sending messages in connection with specific user activity. Marketing communications are conducted after obtaining the required consents. Information on tools using cookies or similar technologies is available in the consent management panel.
4. The Controller may use Customer Match features in Google Ads and Microsoft Advertising, which involve transferring to those platforms contact details obtained directly from data subjects, in particular e-mail addresses, in order to match them with platform users and create advertising audience lists.
5. The processing and transfer of data for this purpose is carried out on the basis of consent in accordance with Article 6(1)(a) GDPR.
6. The data is used until consent is withdrawn or until the Controller stops using the data for this purpose, whichever occurs earlier.

7. Consent may be withdrawn by contacting gdpr@sagiton.pl. The Controller will then stop using the data for Customer Match purposes and take steps to remove it from advertising audience lists.
8. The use of analytics and advertising cookies and similar technologies takes place after obtaining the user's required consent.
9. The user may at any time change their preferences or withdraw consent using the consent management panel available on the Website.
10. Consent to the use of cookies does not automatically constitute consent to the use of contact details for Customer Match purposes.
11. The activities described in this paragraph may include profiling consisting of analysing user activity or assigning the user to an audience group for the purpose of tailoring advertisements.
12. Such profiling does not result in decisions producing legal effects concerning the user or similarly significantly affecting the user.
13. Information on the processing of personal data by the providers of the tools is available at:
 - a. Google: <https://policies.google.com/privacy?hl=en> and <https://business.safety.google/privacy/>;
 - b. Meta: <https://www.facebook.com/privacy/policy/>;
 - c. Microsoft: <https://privacy.microsoft.com/en-us/privacystatement>
14. Information on transfers of personal data outside the European Economic Area and the safeguards applied is provided in §4. Detailed information on cookies and similar technologies used, their providers and their duration is available in the consent management panel.

§8. Information on Cookies

1. The Website uses cookies and similar technologies, such as pixels, tags, online identifiers or browser storage mechanisms.
2. Cookies are IT data stored on the user's end device or used to access information stored on that device.
3. Cookies and similar technologies may be used in particular for:
 - a. ensuring the proper operation of the Website;
 - b. maintaining user preferences;
 - c. ensuring security;
 - d. maintaining statistics and analytics;
 - e. measuring the effectiveness of marketing activities;
 - f. conducting remarketing;
 - g. tailoring content or advertisements to the way the Website is used.
4. Certain cookies are necessary for the proper functioning of the Website and may be used without the user's consent where they are necessary to provide a service requested by the user or to ensure the basic functionality of the Website.
5. Other cookies, in particular analytics, marketing or advertising cookies, are used on the basis of the user's consent where such consent is required.
6. The Website may use session cookies, which are stored until the browser is closed, and persistent cookies, which are stored for the period specified in the settings of the relevant cookie or until they are deleted by the user.
7. Restricting the use of cookies may affect certain Website functionalities.

§9. Managing Cookies and Similar Technologies

1. The user may at any time change their cookie settings, in particular using the consent management mechanism available on the Website or through the settings of their web browser.
2. Consent to the use of cookies or similar technologies may be withdrawn at any time.
3. Withdrawal of consent does not affect the lawfulness of actions carried out before its withdrawal.
4. The user may independently change their web browser settings concerning cookies, including blocking cookies from being stored or deleting cookies that have already been stored.
5. Detailed information on how to manage cookies is available in the settings or technical support documentation of the web browser being used.
6. Where a consent management panel is available on the Website, the user may use it to change their preferences concerning cookies and similar technologies.

§10. External Links and Changes to the Privacy Policy

1. The Website may contain links to external websites or third-party services.
2. The rules concerning the processing of personal data on external websites are determined by their respective controllers. The Controller recommends reviewing the privacy policies of such websites before using them.
3. This Privacy Policy may be periodically updated, in particular in the event of changes in applicable law, changes in the scope of operation of the Website, changes in the tools used or changes in personal data processing activities.
4. The current version of the Privacy Policy is published on the Controller's website.
5. This Privacy Policy is effective as of: 1 October 2026.