



## NATHAN CHITAYAT | PRODUCT DESIGNER

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### SUMMARY

Product Designer with 5+ years of experience creating tools and systems used by thousands—spanning fintech, e-commerce, and creative platforms. Led a supplier risk dashboard for 2,000+ Capital One analysts (+41% adoption), redesigned a member platform for 70,000 creatives, and helped launch a DTC air purifier brand that cleared \$1M in its first year.

### EXPERIENCE

#### **Sans, Remote — Product Designer**

*(Freelance, 3-month sprint to launch brand and e-commerce site)*

SEPTEMBER 2020 - DECEMBER 2020

- Sole designer for the e-commerce launch of a new DTC air-purifier brand; site generated over \$1M in its first year.
- Ran user interviews and competitor research to shape brand positioning, content structure, interface logic, and persuasive UX copy.
- Collaborated with the two founders to align content hierarchy and visual storytelling across Homepage, “How It Works” and Product page.
- Delivered annotated wireframes and final screens for engineering hand-off.

#### **International Screenwriters’ Association, Remote — UX/UI Designer**

APRIL 2021 - AUGUST 2022

- Redesigned onboarding, dashboard, checkout, and other flows for a 70,000+ member creative community, delivering tailored experiences for writers, pros, and service providers.
- Defined visual-design patterns and component behaviours across the logged-in experience, ensuring consistency and accessibility.
- Presented annotated specs to engineers, lead designer and founder, aligning UX goals with engineering delivery and UI standards.

#### **Capital One, Remote — Product Designer**

*through SingleStone Consulting*

OCTOBER 2022 - APRIL 2025

- Created the supplier risk dashboard that drove a 41% increase in platform adoption, surfacing critical data more clearly for analysts and decision-makers.
- Sole designer for the broader platform used by 2,000+ analysts, streamlining workflows and improving task efficiency across risk management tools.
- Collaborated with PMs, engineers, and risk stakeholders to shape requirements, prioritize sprints, and guide implementation across two product tracks.
- Contract renewed twice (maximum allowable) for delivery quality and stakeholder impact.

### CORE STRENGTHS & TOOLS

**Visual and UI Design:** Responsive layouts, brand storytelling, typography, Figma variables & modes

**Research & Strategy:** User interviews, competitive analysis, A/B insight, heuristic review

**Tools & Delivery:** Figma (expert), Miro, Jira, Adobe CC, HTML/CSS, Google Analytics 4 (basic),  
Lighthouse / axe / Stark, Agile hand-off

## EARLIER CAREER

**New York Film Academy, Adjunct Professor (2009-2020)**

**The Hal Lieberman Company, Creative Executive (2014-2018)**

- Film structure and visual storytelling continue to shape my work, especially in motion, narrative, and interface clarity.

## EDUCATION

**DesignLab, Remote**

*UX Academy Bootcamp*

**UCLA, Los Angeles, California**

*MFA, Film Production*

**York University, Toronto, Canada**

*BBA, Finance and Marketing*