

8-property owner saves 100+ hours and \$3,200 with Baselane

✓ TRUSTED BY +50,000 REAL ESTATE INVESTORS

✓ OFFICIAL BANKING PARTNER OF  BiggerPockets®

100+

HOURS SAVED ANNUALLY

\$3,200+

SAVED IN BOOKKEEPING FEES

John Chaney is an ICU physician who owns 8 rental properties across Texas and Florida. As he scaled, John paid for a bookkeeper and QuickBooks, but still spent hours manually tracking and had no visibility into financial performance. He was also earning minimal returns on his funds held with Bank of America.

He needed **banking with a higher APY and a bookkeeping system built for real estate** that automates tracking and offers cash flow insights across properties instead of paying for multiple apps and accounting services.

Baselane is the go-to banking platform for real estate. Its integrated bookkeeping saves me a couple of hours every week, and I was also able to let my bookkeeper go, who I was paying \$270 per month.



John Chaney

8 PROPERTIES • 2 STATES • LTR & STR

Finances managed. Mind free.

See how easy it is to centralize and automate your banking and bookkeeping for 10+ doors.

BOOK DEMO

INVESTOR CHALLENGE

Generic accounting tools & outsourced bookkeeping added costs with no financial visibility

- Using QuickBooks for rental property accounting required complex workarounds and manually tagging transactions to the correct property.
- John paid thousands for a bookkeeper, but still had limited insight into financial performance.
- John was earning minimal returns on funds held with Bank of America, with a standard 0.01% APY.

BASELANE SOLUTION

John cut overhead costs and gained real-time cash flow insights

- **John saved \$3,200+ in accounting fees with** Baselane’s integrated real estate banking and bookkeeping that auto-tags transactions to the correct receipt, property, and tax category.
- **John cut 100+ hours of manual reconciliation** by syncing all his bank and card transactions into one ledger for instant property-level financial insights and reporting.
- John opened dedicated accounts for his 8 properties under a single login and **started earning 2.63% APY** on savings account balances.