★ Active LD

## **Privacy Notice**

This privacy notice explains how Active LD ('We', 'us', 'our') use any personal data we collect about you and your rights in respect of that personal data.

Under data protection laws, Active LD is defined as a 'data controller'.

## What personal data do we collect about you?

We collect and process a range of information about you. This includes:

- Your name, address, contact details, date of birth, age and gender
- Your marital status, next of kin, dependents and emergency contacts
- Information about any medical or other health conditions
- Your employment status, job title, employment history and details of any qualifications, skills and experiences
- Information about your attendance at our events or activities
- Information relevant to safeguarding
- Photographs and videos
- Finance information (including the details of any bank account for the processing of payments)
- IT information such as IP address, location or what devices you have interacted with us on (including email and when you fill in a contact form or email us directly
- Criminal convictions
- ID and proof of address documentation
- Other information that is provided by you to us that is relevant to our work with you.

How do we collect this?

Most of the information we hold will have been provided by you directly. For example,

this information will be provided to us when completing our registration forms, our

correspondence with you and / or information provided to us during the delivery of our

activities.

In some cases information may be collected from other sources, such as your family

members, employer or care provider.

Why we need your data

We collect information about you to run our organisation and to keep you and others

safe

We process your information on the following lawful basis:

- Where it is necessary in the performance of a contract, such as an employment

contract or the code of conduct terms and conditions;

- Where it is necessary for us to comply with a legal obligation, such as

safeguarding referrals;

Where it is necessary to protect the vital interests of an individual, such as us

requesting medical care;

To conduct DBS and other due diligence checks prior to employment,

volunteering or as required;

Where it is in our legitimate interests; and

Where you have given us your consent, such as to receive emails from us.

Where we process information which is 'Special Category Data', such as medical

information, we do so on the following basis:

Where we have received your explicit consent;

- Where necessary for employment, social security and social protection law;

Where it is the course of our activities as a not-for-profit organisation where the

processing relates to our participants, directors, LD advisors, staff and

volunteers; and

Safeguarding purposes.

Who has access to your personal data?

Your information will be shared internally, the purposes set out above, to staff,

volunteers, directors and others who are involved in the running of Active LD.

When we outsource the processing of your information to third parties, we enter into

contracts with them to protect your information.

We might also make information available to other authorities, such as the local council,

the NHS and other governmental organisations where required.

How long will we store your data?

We will keep your personal data for as long as is necessary to fulfill our obligations and

in accordance with data protection laws, in line with our retention schedule.

Security

We will always hold your information securely. To prevent unauthorised disclosure or

access to your information we use physical and electronic security safeguards.

Marketing

If you have consented to receive our newsletters and event information, you may opt

out later. You have a right at any time to stop us from contacting you for marketing. If

you no longer wish to be contacted for marketing purposes, please let us know by

sending an email with the word Unsubscribe in the subject heading.

**Artificial Intelligence (AI)** 

When using AI technology, we prioritise your privacy and safety by conducting

comprehensive risk assessments, to ensure responsible and secure use of your data.

These assessments involve identifying potential risks to privacy and implementing

appropriate safeguards to mitigate them.

What are your rights?

You have a number of rights in respect of your personal data. These include:

Right to be informed

- Right of access to personal data

Right to withdraw consent to direct marketing

Right to withdraw consent

Right to have inaccurate data rectified

Right to have information restricted from processing

- Right to have data deleted

Right to portability

Right to complain

**Complaints** 

Active LD aims to provide high quality services which meet your needs. We believe we

achieve this most of the time, but if we are not getting it right, please let us know. You

can contact us at info@activeld.org.

If you are not satisfied with our response or believe we are processing your personal

data not in accordance with the law you can complain to the Information

Commissioner's Office:

Online: <a href="https://ico.org.uk/">https://ico.org.uk/</a>

Post: Wycliffe House, Water Lane, Wilmslow, Cheshire, SK9 5AF

Telephone: 0303 123 113 (local rate) or 01625 545746 (national rate)

Cookies

Cookies are text files placed on your computer to collect standard internet log

information and visitor behaviour information. This information is used to track visitor

use of the website and to compile statistical reports on website activity. For further

information visit www.aboutcookies.org or www.allaboutcookies.org. You can set your

browser not to accept cookies and the above websites tell you how to remove cookies

from your browser. However, in a few cases, some of our website features may not

function as a result.

Other websites

Our website contains links to other websites. This privacy policy only applies to Active

LD website so when you link to other websites you should read their own privacy

policies. We keep our privacy policy under regular review and we will place any updates

on this web page.

How to contact us

Please contact us using the methods below if you have any questions about our privacy

policy, information that we hold about you or if you would like to apply any of your rights.

Email: info@activeld.org

By phone: 07884 063201

Further information about the General Data Protection Regulation can be found here.

Privacy notice adopted: 09.06.25

Next review: June 2026

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