

Concordium Ambassador Programme — Terms of Service

This Agreement sets out the terms between you (“Ambassador”) and Concordium UK Ltd, 18 The Power Station, SW11 8BZ, London, United Kingdom (“Concordium”). By joining the Concordium Ambassador Programme (the “Programme”), you agree to the following.

1. Your Status

You are joining as an independent community contributor. You are not an employee, agent, or contractor of Concordium. You cannot make commitments on behalf of Concordium or represent yourself as part of its staff.

2. Eligibility

You must be at least 18 years old and legally able to enter into this Agreement. You cannot join if you live in, or act on behalf of, a country or person subject to sanctions or restrictions under Swiss, UK, EU, US, or FATF rules. Concordium may require ID checks, sanctions screening, or KYC before you can join or be paid.

3. Payments and Rewards

Level 1 Ambassadors are unpaid but may receive access, merchandise, or recognition. Level 2 Ambassadors may receive rewards in CCD tokens, up to USD 1,500 per quarter. Payments will only be made if you meet the XP requirements, follow these rules, and pass KYC checks. All payments will be sent to a verified wallet you provide.

All payments are income. You are responsible for declaring and paying any taxes in your country. Concordium will not provide tax advice.

4. Disclosures

Whenever you post, speak, or publish anything as part of your role, you must clearly say that you are a paid Ambassador. The required wording is: “#ConcordiumAmbassador (paid in CCD)” or “Sponsored by Concordium.”

The disclosure must be obvious. It cannot be hidden in hashtags or fine print. In videos or events, the disclosure must be spoken or shown on screen at the start, and also included in captions or descriptions.

5. Content Rules

Your content must always be fair, clear, and not misleading.

You may:

Talk about Concordium's ecosystem utility such as identity, compliance, privacy, governance, and real-world use.

Use official logos, templates, and graphics supplied by Concordium.

You may not:

- Call CCD an investment or suggest that people will make money or get returns.
- Compare CCD to securities, ETFs, or fiat currency.
- Predict or promise profits, prices, or adoption.
- Exaggerate Concordium's partnerships or capabilities.
- Give financial, tax, or legal advice.
- Post offensive, misleading, or unlawful content.

6. Approval and Monitoring

High-risk content such as blogs, videos, podcasts, event decks, or paid promotions must be sent to Concordium for review at least 48 hours before posting. Concordium can ask you to edit or remove content within 24 hours. You must follow these instructions promptly.

7. Branding and Intellectual Property

Concordium gives you a limited, revocable, non-exclusive licence to use its name, logos, and official graphics for Programme purposes only. You may not alter the logos, create your own versions, or use Concordium branding alongside other projects without written approval. All goodwill from your use of the brand belongs to Concordium.

8. Conduct

You must act with professionalism and respect. Harassment, hate speech, offensive behaviour, or unlawful conduct will lead to removal. If you work with other projects, you must disclose any conflicts of interest to Concordium.

9. Suspension and Termination

Concordium can suspend or end your participation at any time if you breach these rules, pose a sanctions or compliance risk, or harm Concordium's reputation. This may include removing content, deducting XP, withholding or clawing back rewards, or permanently banning you from the Programme. You may resign at any time by giving written notice.

10. Liability and Risk

You participate at your own risk. Concordium does not promise any earnings, reach, or results. To the fullest extent allowed by law, Concordium is not responsible for any indirect or consequential losses. Your liability to Concordium is limited to harm caused by your breach of this Agreement or the law.

11. Governing Law

This Agreement is governed by the laws of England and Wales. Any disputes will be heard exclusively in the courts of London, England.

12. Updates

Concordium may update this Agreement, the Programme structure, or the reward system. You will be notified of any material changes. Continued participation after notice means you accept the changes.

Acknowledgement

By signing below, or by participating in the Programme, you confirm that you have read, understood, and agree to these terms.