

In a recent [article](#), Bloomberg's Abhishek Vishnoi argues that "[India Missed Out on AI and Now Its Run as Market Darling May Be Over](#)", contrasting Indian indices' underwhelming recent performance to the manic "AI-driven" rallies sweeping other Asian markets – in particular Taiwan and South Korea – [to record highs](#). This perspective is echoed by other financial media talking heads, who warn that India will be unable to "win AI" as long as it [underspends](#) on cutting-edge R&D, "[remains](#) a consumer of AI rather than a global leader in its development", and "[lacks](#) a home-grown Nvidia, TSMC, OpenAI or SK Hynix equivalent."

India is a beneficiary of AI, not a victim

Google CEO Sundar Pichai, PM Narendra Modi, OpenAI CEO Sam Altman, and Anthropic CEO Dario Amodei [at a recent AI summit](#) in New Delhi.



When it comes to economic impact, adoption > invention

We believe India will reap disproportionate rewards from the adoption of AI. Its enormous domestic market, youthful digital-native citizenry, vast troves of data, ubiquitous low-cost mobile broadband, robust digital infrastructure, and AI-supportive government make India fertile ground for innovators eager to apply AI not only to software development and enterprise productivity, but also to real-world challenges in less crowded sectors such as education, healthcare, and rural finance. Even as it leads the race to develop novel AI use cases, India is also benefiting from its ability to deploy AI systems *in lieu of* older, less-efficient IT technologies – much as it was able to leapfrog fixed-line telecommunications in recent decades in favor of cheap, high-bandwidth cellular networks.

The core premise underlying the enormous sums being invested into AI is that this emergent technology will eventually underpin the provision of commensurately valuable services to enterprises and consumers. We can argue over how that value will ultimately be divided among providers of data centers/other cloud infrastructure, suppliers of chips/other hardware going into those data centers, developers of applications/services running on that hardware, and end-users of those services. Ultimately, however, the hundreds of billions or even trillions of dollars in revenue that AI bulls expect to flow “up the funnel” to application developers, hardware suppliers, and infrastructure providers will need to originate from enterprise and consumer *users* of AI services who feel they are capturing economic benefits significant enough to justify paying those vast sums.

Furthermore, the history of transformative inventions suggests that the countries that benefit most from new technologies are not necessarily those that develop them first, but rather those that *deploy* them most widely. Originally European inventions such as the steam engine, railroad, automobile, and jet engine ultimately revolutionized the *American* economy. Originally American inventions such as utility-scale wind turbines and solar photovoltaics ultimately fostered *Chinese* green energy dominance. Similarly, we believe AI will create the most value not where the most expensive R&D occurs, but rather where it is most energetically infused into the real-world economy.

India is actively infusing AI into its economy

Belying critics, India is embedding AI into citizens' lives *more energetically* than most Western economies, setting the stage for further acceleration in the world-leading growth of an economy underpinned by youthful demographics, accelerating urbanization, savings financialization, world-class digital infrastructure, and a thriving ecosystem comprising many of the world's brightest tech minds, scrappiest entrepreneurs, and most innovative AI startups.

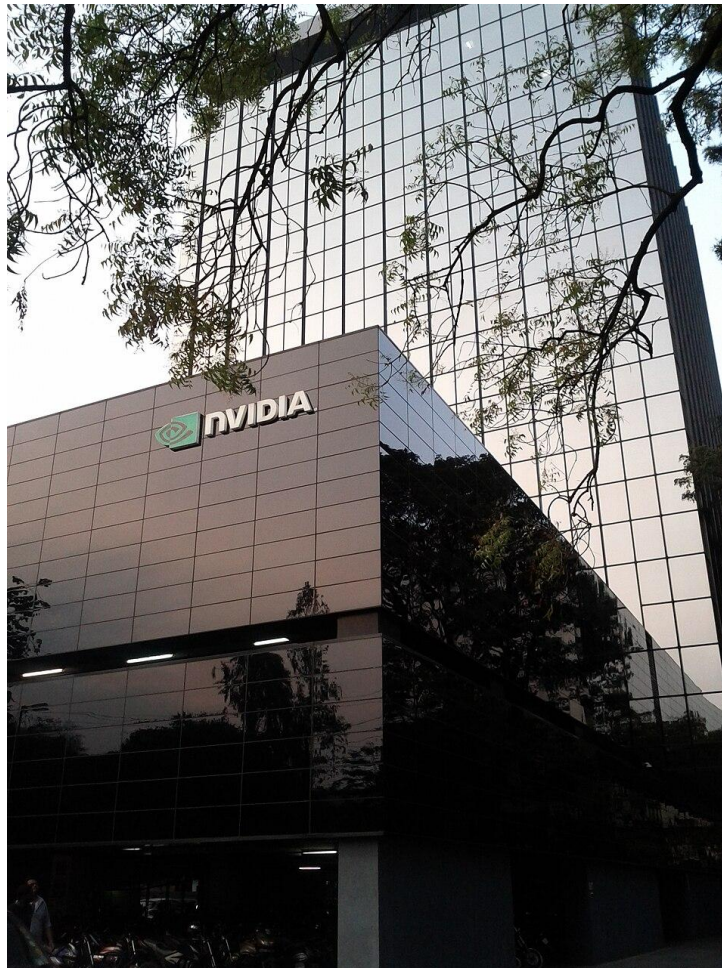
In our view, the “India won't win AI” perspective overlooks key advantages inherent to the world's most populous nation and [fastest-growing major economy](#). While many Westerners (including [a majority of Americans](#)) are skeptical about AI, large majorities of Indians [believe](#) the technology's benefits outweigh its risks. According to a 2025 Boston Consulting Group [report](#), 92% of Indian office workers use AI regularly at work – compared to just 64% of Americans. India is the [world's biggest market](#) by daily users for OpenAI's **ChatGPT** and Anthropic's **Claude**, [as well as for](#) communication and media platforms relevant to AI services deployment including **Instagram**, **WhatsApp**, and **YouTube**.

India's roughly 1 billion-strong internet userbase represents global AI companies' largest addressable market (while China has even more web users, it is effectively closed to Western tech firms). India's vast internet userbase is extremely linguistically and socioeconomically diverse – making it “[an ideal 'testing ground'](#) for new products, and for observing usage at scale.” As a result, India is [leading](#) the race to develop new ways of making productive use of chatbots, coding assistants, automation tools, and other functional deployments of the technology.

Among these novel use cases is faster, more effective workforce training – which, in turn, is helping multinationals accelerate the shift to their Indian global capability centers (**GCCs**) of [increasingly complex, high-value work](#), from [marketing](#) and [cybersecurity](#) to the oversight of multinational tech giants' cutting-edge [AI agents](#). India's enthusiastic uptake of AI extends well beyond Bengaluru's office parks to industries including Bollywood, where studios are [energetically deploying](#) AI tools for everything from multilingual dubbing to the creation of full-fledged movies.

India's AI ecosystem is flourishing

Nvidia's [Pune office](#) – one of the company's six [locations](#) in India.



India's data center boom

India's flourishing AI ecosystem is supported by the [IndiaAI Mission](#), a ₹103 billion (≈\$1.1 billion) government-funded initiative aimed at nurturing Indian AI startups, supporting homegrown models, and promoting private investment in computing resources. Prime Minister Narendra Modi's government [reportedly plans](#) to unveil an additional ₹1 trillion (≈\$10.5 billion) fund focused on domestic chipmaking.

This effort has helped catalyze [hundreds of billions of dollars' worth of investment](#) into AI-related infrastructure in India from American and Indian tech giants. These include [Reliance Industries](#) (NSE: **RELIANCE** – \$110 billion committed, with **Meta** [already signed up](#) as a customer), [Adani Enterprises](#) (NSE: **ADANIENT** – \$100 billion), [Amazon](#) (NASDAQ: **AMZN** – \$35 billion), [Microsoft](#) (NASDAQ: **MSFT** – \$17.5

billion), [Google](#) (NASDAQ: **GOOG** – \$15 billion), [Tata Consultancy Services](#) (NSE: **TCS** – \$7 billion, with [OpenAI already signed up](#) as a customer, and more such deals [reportedly](#) in the works), and [Bharti Airtel](#) (NSE: **BHARTIARTL** – \$1 billion committed in conjunction with three U.S. private equity firms). In addition, [Nvidia](#) (NASDAQ: **NVDA**) is [energetically building and expanding](#) partnerships with Indian AI startups, venture capital firms, and data center builders.

As a result, India’s data center capacity is [expected to surge](#) nearly sixfold (from ~1.8 to ~10.5 gigawatts) by the end of this decade. Multinational suppliers of AI-related hardware [increasingly view](#) India not only as a booming source of demand, but also a manufacturing hub – as evidenced by the [surging order books](#) of India-based companies such as [ABB India](#) (NSE: **ABB**), [Hitachi Energy India](#) (NSE: **POWERINDIA**), [Schneider Electric Infrastructure](#) (NSE: **SCHNEIDER**), [Sterlite Technologies](#) (NSE: **STLTECH**), and [MTAR Technologies](#) (NSE: **MTARTECH**).

India’s thriving startup scene

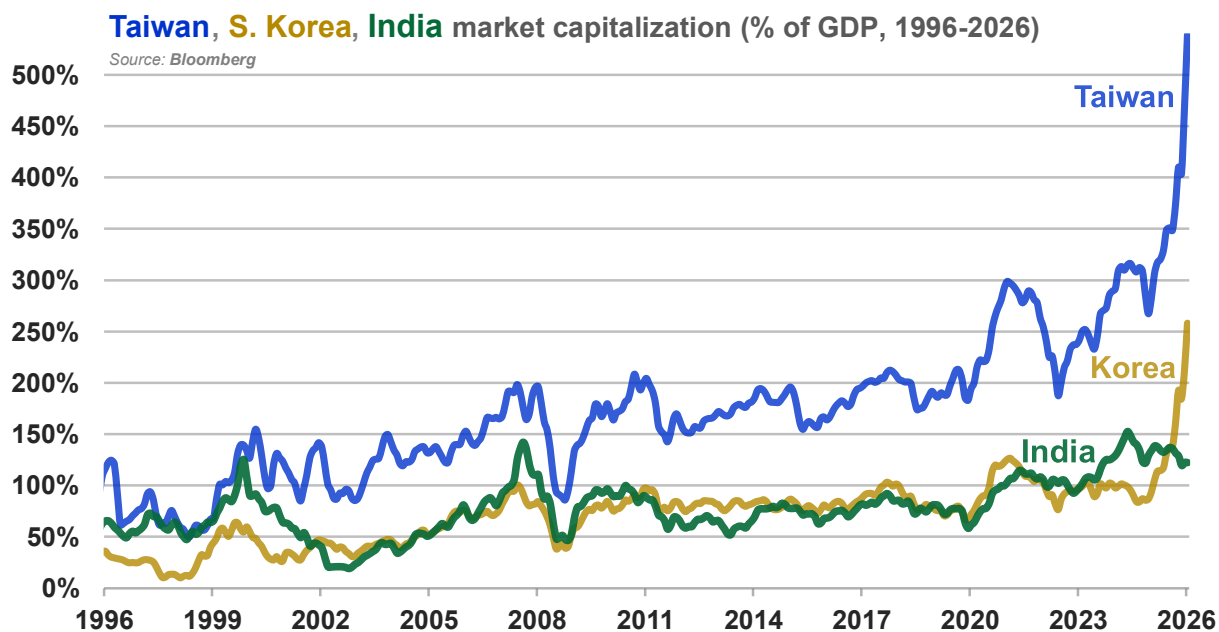
With over 31,000 tech startups, India [has rapidly emerged](#) as the world’s third-largest hub for startups after the U.S. and China. Indian AI startups raised \$1.62 billion across 227 deals in 2025, up +71% from \$946 million across 194 deals in 2024. Year-to-date through May 2026, Indian AI startups [raised](#) \$725 million across 113 deals, suggesting continued strong momentum. India bears point out that these figures are rounding errors relative to the \$65 billion [poured](#) into the latest (Series H) Anthropic funding round alone, and warn that Indian startups’ focus “on creating AI applications rather than foundational AI models” [implies limited benefits](#) for their investors and the broader Indian economy.

We believe these bearish perspectives miss the point. Rather than compete head-on with the American AI titans, Indian startups are building models and services [at a fraction of the cost](#) of the latest OpenAI, Anthropic, or Google releases that provide “95% to 99%” of those cutting-edge systems’ capabilities – [enough to](#) tutor a child in Tamil, chat with a *kirana*-shop owner in Marathi, draft a legal contract in Hindi, run a customer-service line in Gujarati, or explain a radiology scan in Bengali. Arguably foremost among India’s rising AI stars is [Sarvam AI](#), founded in 2023 by Vivek Raghavan (who oversaw the build-out of India’s **Aadhaar** biometric digital identity system) and Pratyush Kumar (who helped launch the

AI4Bharat open-source initiative) with a focus on developing AI services [tailored](#) to India’s vast linguistic and cultural diversity.

The so-called [India Stack](#) consisting of India’s *Aadhaar* biometric ID system, [world-leading UPI \(Unified Payments Interface\)](#) real-time digital payments network, and other inter-operable government-backed application programming interfaces [served as the foundation](#) for the nation’s thriving ecosystem of mobile-native identity, financial, and data services. Similarly, the budding ecosystem of AI systems developed by and for Indians renders moot the argument [we frequently see](#) online about how “India has missed the Gen-AI bus” (specifically, because said bus has long since left the station in Silicon Valley and Hangzhou). Thanks to its immense market, vast pool of engineering talent, and scrappy entrepreneurial culture, India is riding a world-class, indigenously-developed vehicle of its own.

AI “FOMO” is not an investment strategy



Rival Asian markets’ AI-driven rallies are precarious

In his recent Bloomberg piece, Abhishek Vishnoi [writes](#) that “[w]hile India has talent, demand and digital scale, few of its corporate champions are directly linked to that buildout. That increasingly leaves the market tied to the domestic consumption story.” With all due respect to Singapore-based Vishnoi, we believe **India’s** consumer market – the [world’s fastest-growing](#) – should over the long term

serve as a drastically more durable and reliable driver of equity returns than the unsettlingly concentrated export surge underpinning the frenzied, fear of missing out (“FOMO”)-driven rallies in **Taiwanese** and **Korean** semiconductor stocks.

Year-to-date through June 12, 2026, the MSCI Taiwan index has gained [more than +55%](#), while the MSCI Korea index has soared [nearly +110%](#). Both countries’ surging equities have been driven by a handful of firms’ booming exports of semiconductors to a highly concentrated set of mainly American and Chinese customers. This risky reliance on suddenly spiking external demand is illustrated by skyrocketing ratios of equity market capitalization to GDP, which in both countries have spiraled to historically unprecedented levels (*see chart above*).

The success of Taiwanese and Korean chipmakers [has coincided with](#) stagnation in both countries’ production of cars, chemicals, machinery, and other non-semiconductor-related goods. As a result of this divergence, chips and other AI-related equipment now account for more than 40% of South Korea’s overall exports, and 80% of Taiwan’s. The share of GDP attributable to private consumption, meanwhile, is below 50% and declining in [both economies](#).

Both economies’ overall growth is now almost completely reliant on continued growth in their exports of a narrow set of AI-related goods to a small set of customers. By the same token, both economies’ equity indices are now overwhelmingly driven by a tiny elite of politically-influential export behemoths. Just two firms – [Samsung Electronics](#) (KRX: **005930**) and [SK Hynix](#) (KRX: **000660**) – [account](#) for more than half of the MSCI South Korea index, while contract chipmaker Taiwan Semiconductor Manufacturing Co. (a.k.a. [TSMC](#) – NYSE: **TSM**) alone [accounts](#) for more than half of the MSCI Taiwan index (which now trades at a higher multiple of earnings than India’s benchmark Sensex index).

Investors in Taiwanese and South Korean indices are implicitly betting against the prospect of a slowdown in the (historically highly cyclical) semiconductor industry caused by a pullback in the [eye-watering capital expenditure plans](#) of “hyperscalers” such as Amazon (NASDAQ: **AMZN**), Alphabet (NASDAQ: **GOOG**), and Microsoft (NASDAQ: **MSFT**), the development of more resource-efficient AI models, [disruptions](#) to supplies of imported input materials essential to chip manufacturing, or even a more run-of-the-mill, credit crunch-induced developed-world recession.¹

¹ Investors in Taiwanese equities are also making an implicit bet on the sustainability of the world’s [most bloated current account surplus](#) and the stability of its [most drastically undervalued currency](#).

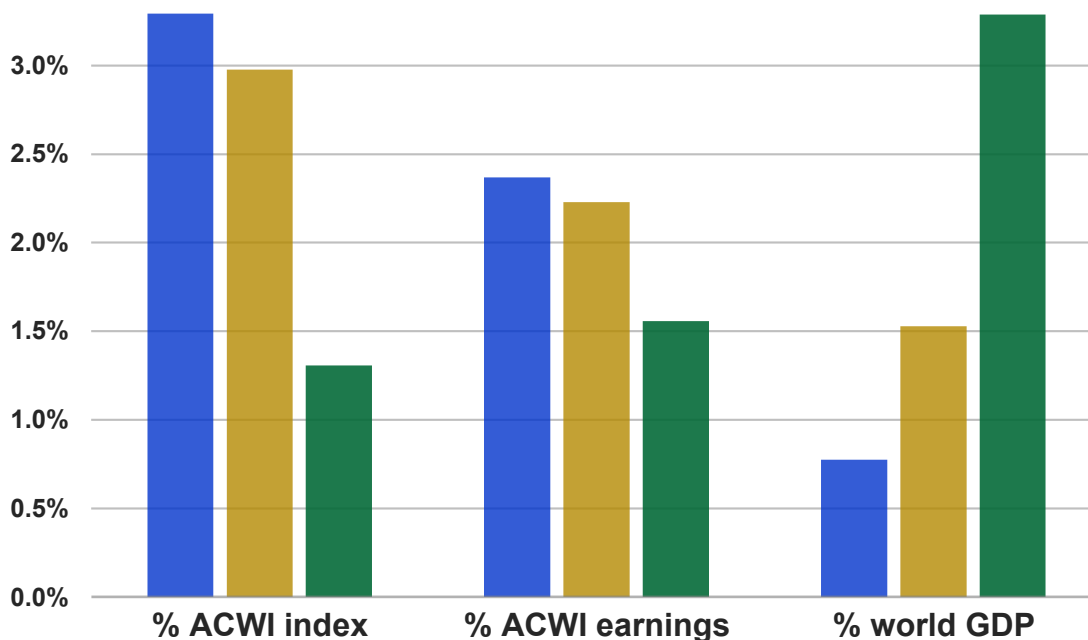
India’s market is diversified and domestic consumer-driven

In our view, India’s highly diversified, domestic consumer-driven economy should be able to sustain a world-leading GDP growth rate through any of the above macroeconomic scenarios. No single firm [accounts](#) for more than ~6% of the MSCI India index, and the share of GDP attributable to private consumption [is](#) close to 60% – nearly 20 percentage points higher than in Taiwan.

Taiwanese and Korean firms’ weightings in the [MSCI All Country World Index \(ACWI\)](#) outpace their shares of that index’s underlying earnings, and far eclipse their shares of nominal world GDP. By contrast, Indian firms’ current ~1.3% weighting in the ACWI substantially trails those companies’ ~1.6% share of ACWI earnings, and is equal to just a fraction of India’s ~3.3% share of global GDP.²

Taiwan, S. Korea, India shares of MSCI ACWI index, world GDP

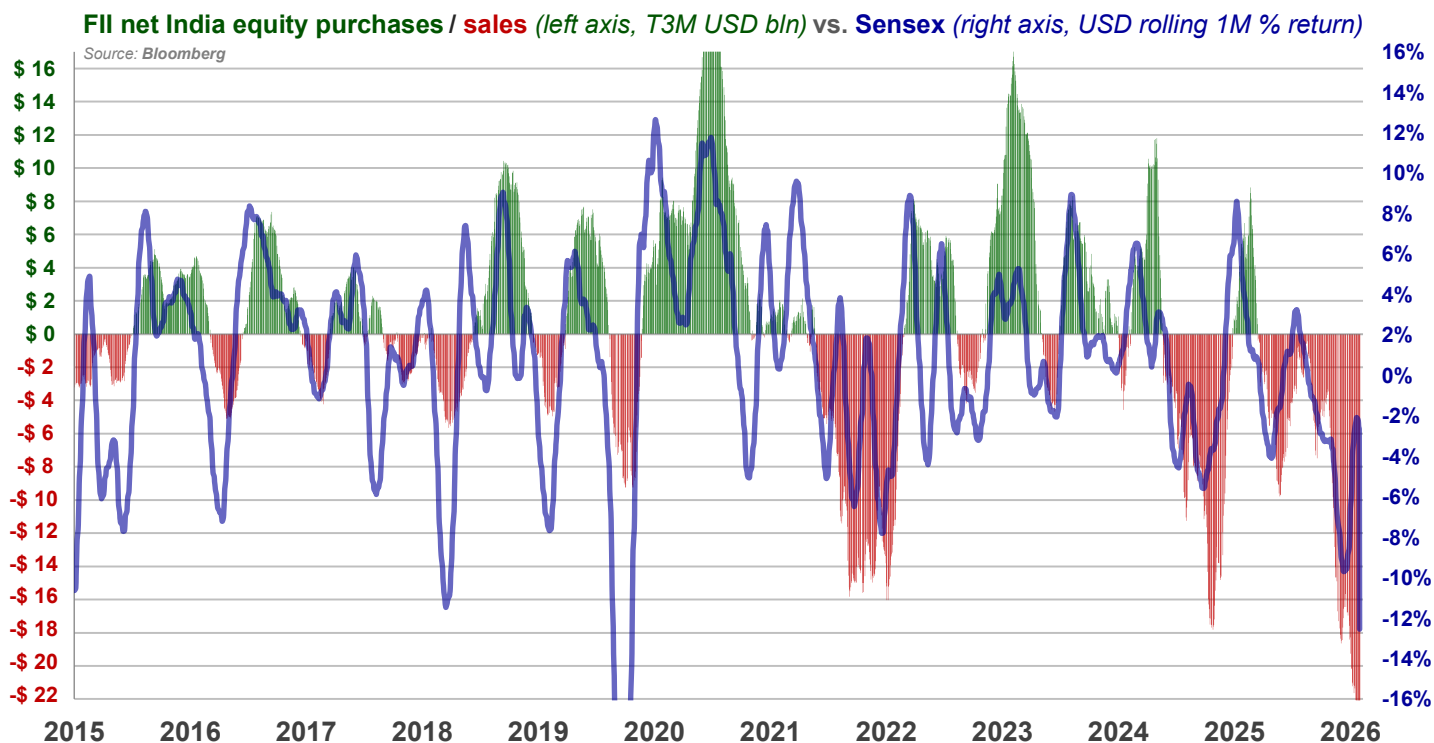
Sources: Bloomberg, IMF



Foreign institutional investors’ ownership of Indian equities has [sunk](#) to a 14-year low, but the historical record [shows](#) that foreigners are terrible at timing the Indian market – pouring funds in at cyclical peaks only to rapidly pull capital out during downswings (*see chart below*). Meanwhile, the Indian stock market has been buttressed by resilient domestic buying. [Buoyed](#) by 401(k)-style payroll deduction-

² Per a June 2026 analysis of Bloomberg and IMF data.

funded [systematic investment plans \(SIPs\)](#), domestic Indian mutual funds now [hold](#) nearly 20% of their home market. In our view, long term-minded foreign institutional investors would be wise to ask why Indians themselves have remained enthusiastic buyers of the high-quality, earnings-compounding Indian businesses whose shares foreigners have been [dumping at a record pace](#) while chasing increasingly frothy rallies in Korean, Taiwanese, and U.S. semiconductor stocks.



Indian equities: unparalleled long-term opportunity

AI adoption will accelerate India's world-leading growth

India's world-leading growth engine is underpinned by the nation's youthful demographics, [accelerating urbanization](#), innovative digital infrastructure, and prudent macroeconomic governance. These durable, resilient drivers are being [further complemented](#) by the [financialization of Indian households' savings](#), [record public investment](#) in transport and logistics, an [ongoing boom](#) in exports as India [emerges as a supply chain hub](#) for multinationals diversifying away from China, and rapid growth in the number of [increasingly well-paid jobs](#) at multinationals' Indian global capability centers (**GCCs**).

As it embeds AI into its winning development strategy, India is likely to mitigate its chronic shortages of teachers and doctors, make it commercially viable to provide hundreds of millions of people and small businesses with access to high-quality education, healthcare, legal, financial, and other services, and hasten [hundreds of millions of consumers' ascent](#) into the middle class. By streamlining digital payment adoption, tax compliance, and the integration of informal workers into regulated “gig economy” platforms, AI is also [likely to expedite the ongoing shift](#) of Indian economic activity away from low-productivity “unorganized” enterprises toward organized, listed firms with greater scale, superior access to capital, and drastically improved capacity for [deploying productivity-boosting](#) AI technologies.

Gymkhana’s portfolio companies will be prime beneficiaries

As we have written over the years, we believe the greatest investment opportunities among India’s >5,000 listed companies tend to be overlooked mid- and small-capitalization stocks, as opposed to the 50-100 large-caps that account for a majority of most other India-dedicated funds’ capital.³ Gymkhana is exposed to just one of those large-caps, [OpenAI’s Indian partner Tata Consultancy Services](#) (NSE: **TCS**) – and even then only indirectly, via our investment in [Tata Chemicals](#) (NSE: **TATACHEM**), whose current ~\$2 billion market capitalization is significantly less than the likely value of TATACHEM’s [~2.5% stake](#) in [Tata Sons](#), the unlisted holding company [that owns a ~71.7% controlling stake in TCS](#).

Gymkhana’s portfolio includes an array of smaller-cap firms benefiting directly from AI-related data center capital expenditures, such as electrical equipment manufacturer [Bharat Bijlee](#) (NSE: **BBL**), networking solutions provider [D-Link India](#) (NSE: **DLINKINDIA**), and ozone-friendly refrigerant chemicals supplier [SRF](#) (NSE: **SRF**).⁴ Other portfolio holdings such as [Gala Precision Engineering](#) (NSE: **GALAPREC**) and [Azad Engineering](#) (NSE: **AZAD**) supply critical components to global electrical infrastructure/industrial automation giants including ABB (SWX: **ABBN**), GE Vernova (NYSE: **GEV**), and Schneider Electric (EPA: **SU**).

³ Per a June 2026 analysis of the most recently-reported holdings of the 56 funds listed in Appendix E of Gymkhana’s [latest marketing presentation](#).

⁴ Gymkhana owns SRF indirectly via listed holding company [KAMA Holdings](#) (NSE: **KAMAHOLD**).

We believe the biggest AI winners within India’s vast universe of listed companies will *not* be “**first-order**” beneficiaries such as data center operators, electrical equipment manufacturers, and cloud infrastructure providers. Rather, [they will be “second-order”](#) beneficiaries that do not themselves build AI systems, but [utilize the technology](#) to shorten product development timelines, optimize supply chains, streamline regulatory compliance, et cetera. In the longer term, we expect that the embedding of AI into India’s economy will drive even broader “**third-order**” gains by speeding up improvements in agricultural productivity, hastening the shift of workers toward larger, formal-sector firms, accelerating the financialization of household savings, and expanding the number of creditworthy, growing enterprises capable of productively investing those savings.

Gymkhana portfolio holdings we believe to be such second- and/or third-order AI beneficiaries include financial services providers [Bajaj Finance](#) (NSE: **BAJFINANCE**) and [Chola. Investment and Finance](#) (NSE: **CHOLAFIN**),⁵ mutual fund distributor [Prudent Corporate Advisory Services](#) (NSE: **PRUDENT**), crop care specialists [Dharmaj Group Guard](#) (NSE: **DHARMAJ**) and [Dhanuka Agritech](#) (NSE: **DHANUKA**), active pharmaceutical ingredients manufacturer [Supriya Lifescience](#) (NSE: **SUPRIYA**), and employer-sponsored health benefit plan administrator [Medi Assist](#) (NSE: **MEDIASSIST**).

Following Indian equities’ recent underperformance relative to other Asian markets, Indian companies’ share of global equity indices is now [substantially below](#) their share of those indices’ underlying earnings, while foreign holdings of Indian equities [have sunk to a 14-year low](#). With AI adoption [set to accelerate the earnings compounding](#) that has historically underpinned Indian equities’ robust long-term returns, we believe today represents [an opportune entry point](#) for long-term-minded investors seeking to participate in India’s [powerful growth trajectory](#).

* * *

Andrei Stetsenko

June 15, 2026

⁵ Gymkhana owns BAJFINANCE and CHOLAFIN indirectly via listed holdcos [Maharashtra Scooters](#) (NSE: **MAHSCOOTER**) and [Cholamandalam Financial Holdings](#) (NSE: **CHOLAHLDNG**).

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