

Great Lakes Christian Educators' Convention

October 2 – 3, 2025 at Radisson Hotel & Conference Center, Kalamazoo, MI

EXHIBITOR RATES

- \$400 per table if paid by June 1, 2025
- \$425 per table if paid by July 1, 2025
- \$450 per table if paid by August 1, 2025
- \$500 per table if paid after August 1, 2025

- \$125 for Power Outlet/Electricity

Refunds due to cancellation will be issued after the convention at the following rates. Requests need to be emailed to the convention secretary at office@wacschools.org:

- Before August 1, 2025; 75%
- Before September 1, 2025; 50%
- Before September 30, 2025; 25%
- After September 30, 2025 – no refunds

All requests for exhibitor space and sponsorship will be treated on a first-come, first-served basis. Exhibitor booth and sponsorship requests must be accompanied by full payment to secure specific booths.

Deadlines: We must have your application and payment completed by August 15, 2025, for sponsorships to be included on banners, printed materials, and to be included in the on-line convention program booklet. The booklet will be available in a downloadable format to be printed by individuals.

WHOVA App: We will be using the Whova App for this year's convention. Individual email addresses will be needed for each representative so that they will have access to the Whova App. Each individual will be sent a link to access the Whova App which will contain all the information for the convention including the schedule, workshops, speaker bios, and exhibitor information.

For an introduction to exhibiting on our convention platform (Whova) visit <https://whova.com/pages/whova-app-exhibitor-guide/>.

ADDITIONAL INFORMATION

- Space includes one 8' covered table, skirted, two chairs, and wastebasket.
- Set up time will be October 1 from 12:00 p.m. to 8:00 p.m. and October 2 from 7:00 - 8:00 a.m.
- Exhibitor hours are October 2 from 8:00 a.m. - 5:00 p.m. and October 3 from 8:00 a.m. - 12:00 p.m.
- You may break down displays after 12:00 p.m. on October 3. Exhibitors will need to be packed up and out of the exhibitor space by 3:00 p.m.
- Table locations will be assigned by the convention staff unless you have purchased one of the premium sponsorships.

ADVERTISER ONLY RATE

- \$250 – Website Advertising and Whova App Exhibitor Status
- Ad displayed on the website at www.GLCEC.net on the exhibitor pages.
 - This will be a digital color banner ad that is approximately 256 x 256 pixels. Please send us an ad already done to this size.
 - Email the .jpg or .pdf of the ad to office@wacschools.org by August 15, 2025.
 - We would also encourage you to include a link to your webpage, and/or a link to sign up for a free drawing if attendees access your page.
- The Whova App Exhibitor Status will allow you to:
 - Upload videos or brochures about your products or companies.
 - Schedule live info sessions or demos.
 - Provide coupons, giveaways, or raffles to generate more leads.

PREMIUM SPONSORSHIPS

Download our Premium Sponsorships information for sponsorship opportunities available on the Exhibitor Information page at www.GLCEC.net.