



BEERS • WINES • SPIRITS • SOFT DRINKS

SEPTEMBER & OCTOBER 2025

T&Cs: Promotional offer available from 1st September – 31st October 2025. Buy any 2 x 5g Firkins of Old Speckled Hen, Old Golden Hen or Haunted Highlander to qualify for a FREE Halloween kit. 50 kits are available on a first to qualify basis. Subject to stock and depot availability.

enquiries@josephkeegan.co.uk | josephkeegan.co.uk | jamesfearonwines.co.uk



GET A RAT BEHIND YOUR BAR THIS AUTUMN

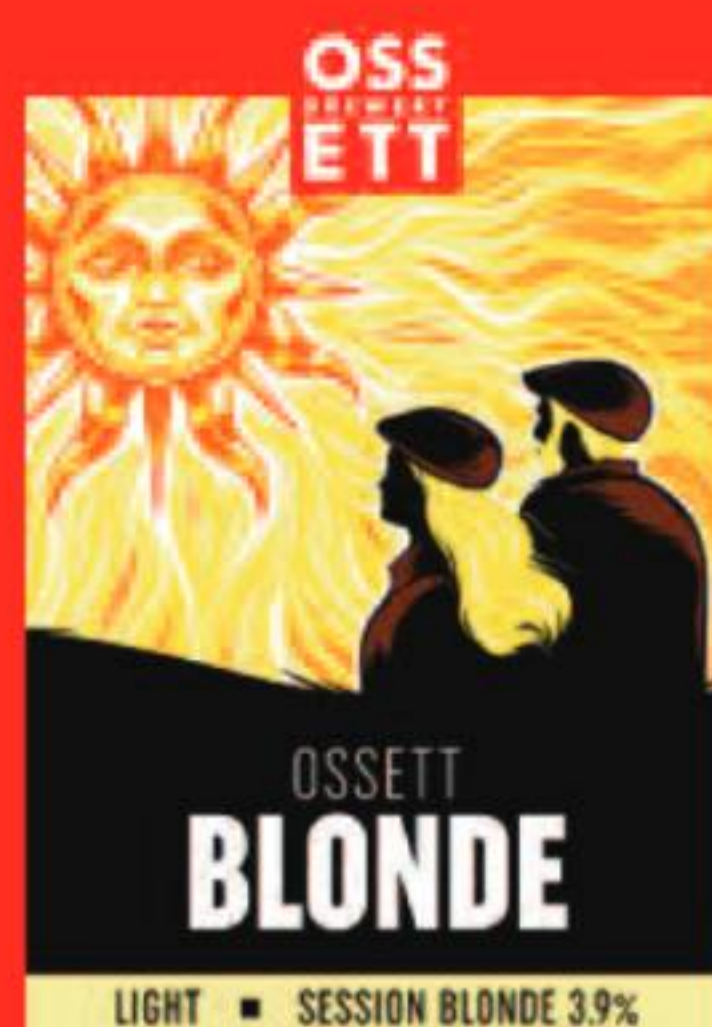


HOPPY ■ SESSION PALE 4.0%

BUY ANY 2 9G CASKS AND SAVE £5 ON EACH

WHITE RAT HAS COME A LONG WAY SINCE ITS INCEPTION IN SEPTEMBER 2011. FIRST BREWED AT OUR BREWPUB, THE RAT AND RATCHET, THIS PALE ALE HAS BECOME OUR BEST-SELLING BEER AND IS RECOGNISED AROUND THE UK FOR ITS BOLD HOPPY TASTE.

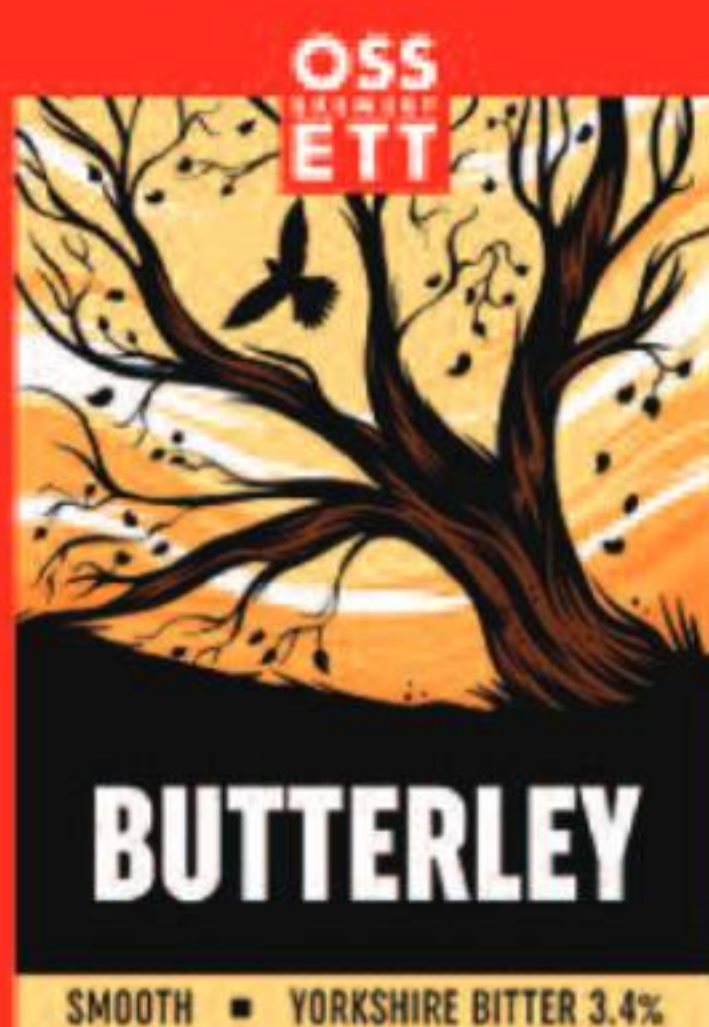
Offer available to mix and match with any of the Ossett Brewery cask range



LIGHT ■ SESSION BLONDE 3.9%



CITRUS ■ AMERICAN PALE 4.3%



SMOOTH ■ YORKSHIRE BITTER 3.4%



TROPICAL ■ DRY HOPPED PALE 5.0%



SILKY ■ STOUT 4.3%

Terms & Conditions: 9G casks must be purchased in one order during the promotional period to qualify for this offer. Promotion runs from 1st September to 31st October 2025. Limited number of deals available, while stocks last.

NEW FASHIONED CASK BEER

Introducing Bavaria, a genuine import from the iconic, family-owned brewery.

300 years of Dutch brewing tradition,
expertise and scale combine to
deliver true quality and great value

Available as 5% premium pilsner
and accessible, great tasting
3.4%

New fully wrapped pint glassware
and supporting POS available for
all stockists

Available formats:

50l 5% keg, 50l 3.4% keg

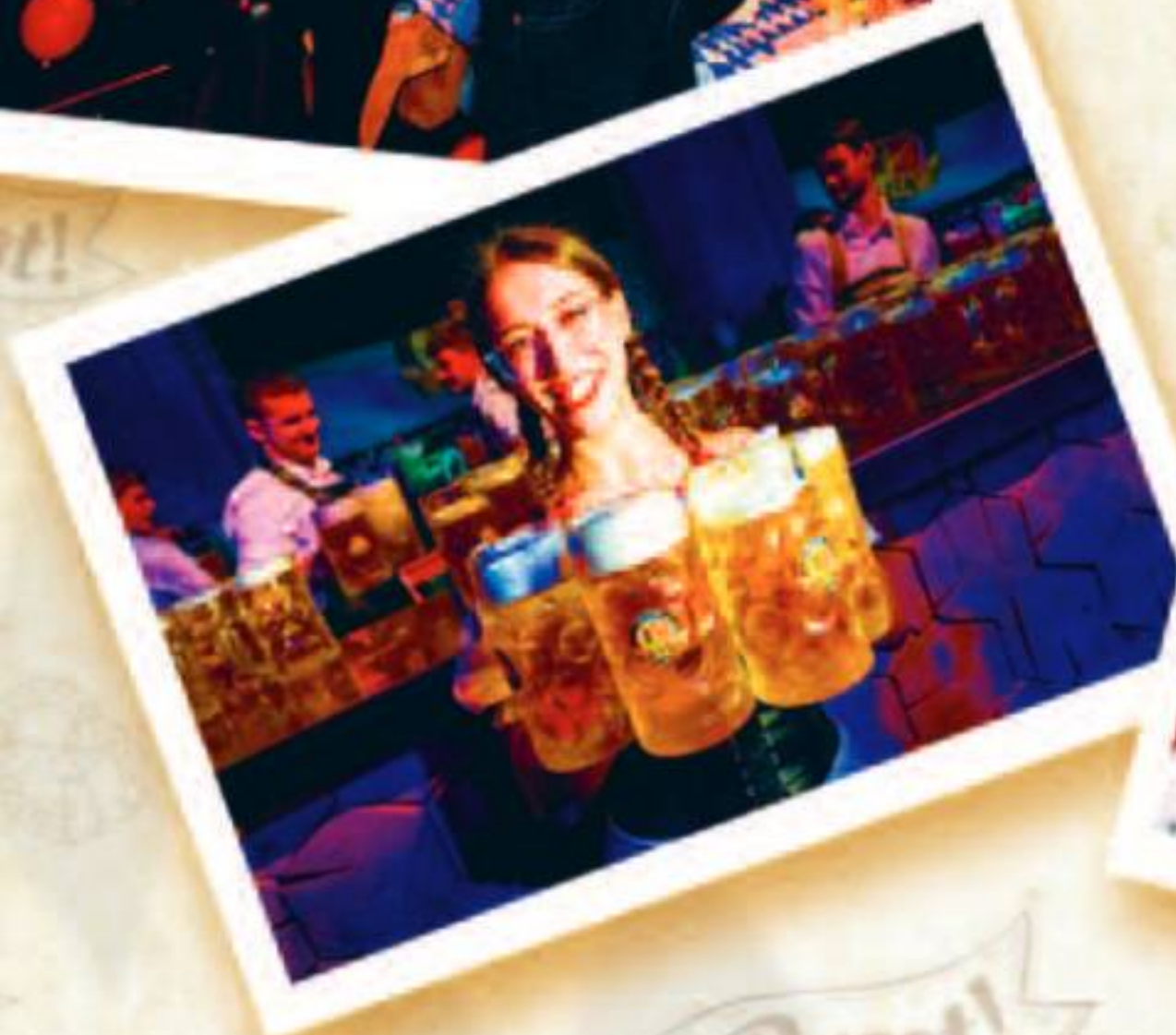
24x 330ml NRB 0.0% Alc



HOLLAND SINCE 1719
Bavaria
Family Brewed



GET READY FOR Oktoberfest 2025



FREE KEG ON INSTALL AND A CASE OF ABK WEISSBIER

AVAILABLE ON 5% HELL AND 4.2% PILSNER

INCLUDES OKTOBERFEST POS KIT AND GLASSWARE

WATCH THE ABK
STORY HERE



rokitspirit.com
abkbeer.com



OVER 700 YEARS OF
BAVARIAN PERFECTION

CALL THE WIGAN BEER COMPANY ON 01942 821711
OR EMAIL: ENQUIRIES@WIGANBEER.CO.UK





ALPACA LYPSE

RECEIVE 1x 11G
**KEG AND
INSTALLATION
KIT FREE**

**FOR ALL NEW
STOCKISTS**

Alpacalypse uses American hops to create an **easy-going modern hazy pale ale** with a citrus aroma, subtle tropical flavour and a gentle bitterness, delivering a light and refreshing finish.

be **drinkaware**.co.uk

Please contact your local representative for more details.
1x 11G keg. Promotion valid 1st September - 31st October 2025.



FRESH ALE

A GAME CHANGING, INNOVATIVE WAY TO BREW ALE

that maintains the flavour, body and theatre of
cask but with 14 days shelf life.

THE MANY BENEFITS OF FRESH ALE



UP TO 14 DAYS SHELF LIFE

Proven quality with minimal
waste and no conditioning
or specialist equipment



TRADITIONAL & AUTHENTIC EXPERIENCE

All-important hand pull
theatre & serve



GREAT TASTING FROM THE FIRST SIP TO LAST DROP

Tastes exactly like cask ale
and is also unpasteurised



CREATE NEW REVENUE STREAM

Reawaken dormant
hand pulls sat on bar

INSTALL AND GET A £200 POS SUPPORT PACKAGE

Currently available in 3 core beers:

- Wainwright Gold
- Wainwright Amber
- Hobgoblin Session IPA

Available in 30L kegs



Promotion valid for duration of brochure promotional period. Available SKUs: Wainwright Gold 30L Keg, Wainwright Amber 30L Keg, Hobgoblin Session IPA 30L Keg. One deal per outlet per install. Offer only available to new stockists only. Available whilst stocks last. Deal subject to change.



**FIND OUT MORE ABOUT
WHAT FRESH ALE CAN
DO FOR YOU**



**CARLSBERG
BRITVIC**



£10 OFF WHEN YOU BUY TWO CASKS

ESTABLISHED IN 1777,
BASS IS THE UK'S FIRST
REGISTERED TRADEMARK



Terms and Conditions

Offer open to all customers who purchase via BBG partner wholesalers based in the UK and Channel Islands. While stocks last. BBG reserve the right to remove the promotion at any point. Promotion runs from 01/08/2025 to 30/09/2025. Purchase 2 casks of Bass and receive £10 off your second cask. Terms of your stocking agreement continue to apply. Promoter: AB InBev UK Ltd EC4A 1EN. ©2025 AB InBev UK Limited. All rights reserved.



PROMOTIONAL PRICE AVAILABLE THROUGHOUT OCTOBER*

GET A TASTE OF LIFE'S SIMPLE PLEASURES



be [drinkaware.co.uk](https://www.drinkaware.co.uk)
ENJOY BIRRA MORETTI RESPONSIBLY

Birra Moretti Sale Di Mare is brewed in the UK
Winner beer category. Survey of 8,000 people by Kantar.

*Birra Moretti Sale Di Mare (24 x 330ml) £26.99. Promotional prices available throughout October. Subject to availability.

BE MATCH READY!

THE UK'S
NO.1
LAGER



CGA OPMS + IRI Market Advantage, Total GB On & Off Trade, Lager, Volume sales 52 weeks to 10.09.22.
Please contact your local representative for more details. Promotion valid from 1st September - 31st October 2025

be.drinkaware.co.uk

T 01407 762333 EMAIL ENQUIRIES@JOSEPHKEEGAN.CO.UK



INSTALL ANY OF
THESE BRANDS AND GET
**2 FREE KEGS
& £200 POS
PACKAGE***



*Promotion valid for the duration of the promotional period. Qualifying products: 1664 Biere, Brooklyn Pilsner, Brooklyn Stonewall Inn IPA and Birrificio Angelo Poretti. One deal per brand, per outlet. POS support packages will differ per brand and available whilst stocks last. First free keg on install, second free keg will be rewarded after 3 months of stocking the installed brand. Whilst stocks last. Deal subject to change.

Enjoy responsibly. be drinkaware.co.uk



Now Part of The Damm Family!
Contact your sales representative
for more information

*Damm
Lemon*
Clara
Mediterránea

*Install Damm Lemon and
receive a Complimentary Keg*



OVER 18'S ONLY. OFFER OPEN TO PARTICIPATING WHOLESALE AND DAMM 1876 LTD DIRECT CUSTOMERS IN THE UK. OUTLETS MUST INSTALL DAMM LEMON ON DRAUGHT. AFTER FIRST PURCHASE IS MADE, THE VENUE WILL RECEIVE ONE COMPLIMENTARY DAMM LEMON KEG AND A SET OF NEW GLASSWARE. OFFER VALID FROM 1ST JULY 2025 TO 31ST AUGUST 2025. PROMOTION SUBJECT TO AVAILABILITY. IF FOR ANY REASON THE PROMOTER CANNOT SUPPLY THE SPECIFIED FORMAT, A SIMILAR PRODUCT IN VALUE WILL BE SENT TO THE VENUE. PROMOTER: DAMM 1876 LTD, 5A BEAR LANE, SOUTHWARK, LONDON, ENGLAND, SE1 0UH

INTRODUCING FRUITAGE



SURPRISINGLY
REFRESHING

7%
NATURAL
CHERRY JUICE

To taste is to believe. Get in touch with your dedicated area sales manager to discover Fruitage.

Andrew Harris
Andrew.harris@winkele.com
07484257908

SUPPORTED WITH:

- Best in class point of sale
- Outdoor furniture
- Bespoke indoor and outdoor branding opportunities including murals
- Fruitage Friday events and brand funded sampling
- Staff training and incentives
- Trips to Rodenbach Brewery

FRUITAGE
by RODENBACH



FRUITAGE
by RODENBACH



BUY ANY 2 CASES AND GET ONE FREE.
PLUS A MONSTER ENERGY ICE BUCKET★



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PROMOTION DATE 1ST SEPTEMBER TO 31ST OCTOBER 2025.
ONE DEAL PER CUSTOMER.

MONSTERENERGY.COM

T 01407 762333 EMAIL ENQUIRIES@JOSEPHKEEGAN.CO.UK

BUDS
BUDWEISER ULTIMATE DISPENSE SYSTEM

Ensure quality
with the most
advanced
**Dispense
System**
on the market



Reduced Wastage
Extended Line Clean
Save on Energy costs
Real time analytics

**Prices from £20 per
tap per month**

Budweiser
BREWING GROUP UK&I



For more information please reach out to your local Budweiser Account Manager
or email Drinksdispense@ab-inbev.com
Minimum 3 year contract. BBG must have 50% share of bar. Minimum barrelage dependent on BUDS or BUDS Lite

Mr Filbert's
NATURALLY DELICIOUS



**Buy any 5 products
and get the 6th **FREE*****

*6th product must be a peanut



Free POS available through your account manager or
Sarah.melody@filbertsfinefoods.co.uk

WESTONS CIDER EST. 1880

CELEBRATING 145 YEARS



ON INSTALL RECEIVE A
FREE KEG

PLUS PREMIUM POS
branded glasses, bar runners and drip mats

DRAUGHT CIDER RANGE:

STOWFORD PRESS APPLE CIDER - 4.5% ABV 50L KEG • STOWFORD PRESS DARK BERRY CIDER - 3.4% ABV 50L KEG
HENRY WESTONS VINTAGE DRAUGHT CIDER - 5.2% ABV 50L KEG • HENRY WESTONS ENGLISH BERRY CIDER - 4.0% ABV 50L KEG

*Terms and conditions apply

be [drinkaware.co.uk](https://www.drinkaware.co.uk)

T 01407 762333 EMAIL ENQUIRIES@JOSEPHKEEGAN.CO.UK

INSTALL THATCHERS GOLD ON DRAUGHT & RECEIVE A FREE KEG & POS KIT



Plus be in with a chance to
win 1 of 5 pairs of O2 Arena
concert tickets!

*Install Thatchers Gold on draught replacing a competitor cider and receive a free 50l keg & a free POS Kit including 24 x pint glasses, 12 half pint glasses, 2 bar runners & 200 drip mats. Plus be in with a chance to win a pair of O2 Arena concert tickets - 5 pairs to be won.

*tickets subject to availability and for full terms and conditions head to www.thatcherscider.co.uk

BUY 4 CASES OF ANY THATCHERS CIDER AND GET 1 CASE OF BLOOD ORANGE FREE

SCAN HERE FOR
BLOOD ORANGE
AUTUMN COCKTAIL RECIPES



EST. 1804
THATCHERS
— THE FAMILY CIDER MAKERS —

*Buy 4 cases of any 6x500ml Thatchers Cider (Gold, Haze, Katy, Zero, Blood Orange, Apple & Blackcurrant or Rosé) and receive 1 case of 6x500ml Thatchers Blood Orange cider free of charge.

PERONI
NASTRO
AZZURRO

**BUY 5 CASES FROM
THE PERONI FAMILY RANGE
AND GET A 0.0% FOR FREE**

SCAN FOR A CHANCE TO
WIN EXCLUSIVE REWARDS



be **drinkaware**.co.uk

18+ UK & ROI only. Available during promotional period 1st September to 31st October 2025, subject to availability whilst stocks last and specific to this brochure feature only. In one transaction buy any 5x cases (24 x 330ml) of Peroni Nastro Azzurro, Peroni Nastro Azzurro Gluten Free, Peroni Nastro Azzurro 0.0%, Peroni Nastro Azzurro Stile Capri to receive a free case (24x 330ml) of Peroni Nastro Azzurro 0.0% from the distributor. Promoter reserves the right to withdraw this promotion at any time. Promoter: Asahi UK Limited, Griffin Brewery, Chiswick Lane South, London W4 2QB.

Peroni Nastro Azzurro 5% (24x330ml)
Peroni Nastro Azzurro 0.0% (24x330ml)
Peroni Nastro Azzurro Gluten Free 5% (24x330ml)
Peroni Nastro Azzurro Stile Capri 4.2% (24x330ml)

T 01407 762333 EMAIL ENQUIRIES@JOSEPHKEEGAN.CO.UK



0.0%
ALCOHOL

BREWED WITH
100% NATURAL INGREDIENTS*



CORONA CERO 24 X 330ML
SPECIAL PRICE £15.99

Offer open to all customers who purchase via BBG partner wholesalers based in the UK and Channel Islands. While stocks last. BBG reserve the right to remove the promotion at any point. Promotion runs from 01/09/2025 to 31/10/2025. Terms of your stocking agreement continue to apply. Promoter: AB InBev UK Ltd EC4A 1EN. ©2025 AB InBev UK Limited, all rights reserved. *CO2 added after brewing.

be.drinkaware.co.uk

ADD SOME

ZING!

TO YOUR
FRIDGE!

HOOCH

*OFFER VALID FROM 1ST SEPTEMBER TO 31ST OCTOBER 2025.
MAX 20 DEALS PER CUSTOMER. OFFER APPLIES TO FULL HOOCH 24 X
440ML RANGE. WHILE STOCKS LAST.



No RTD brand puts
more cash
behind the
bar than VK*



**Free case
of Kick**
when you buy 3 cases of VK



**Flavour Sorted
Party Started**



For POS support contact: sales@globalbrands.co.uk

Offer valid from 1st September - 31st October 2025. Offer applicable across VK 24x275ml NRB range stocked.
Free case applies to Kick Energy 24 x 250ml cans. Max 20 deals per customer. While stocks last. *CGA MAT
P02 2025

bedrinkaware.co.uk



BUY ANY 2 70CL BOTTLES OF NE10 SUPREME VODKA

GET A CASE OF NE10 VODKA
PRE MIXED RTD CANS IN ANY
FLAVOUR

LIGHT
UP
BOTTLES

NEW
GLASSWARE



www.ne10vodka.co.uk

info@ne10vodka.co.uk

NE10 VODKA **NE TIME
PLACE**

**PLEASE
FLIRT
RESPONSIBLY**



**BUY ANY
6 FLIRT VODKA
70CL AND GET A
BOTTLE OF FLIRT
ORIGINAL 70CL
FREE!**

FLIRT is the vodka for those who live life to the fullest. Made from only the finest wheat grown in the fertile Thracian Valleys, this vodka is distilled five times and filtered through platinum and silver to achieve an ultra-smooth taste

**BORN IN THE
MOUNTAINS**



**FILTERED
TO ULTRA
SMOOOOTH
PERFECTION**



www.flirtvodka.com | Distributed in the UK by Paragon Brands Ltd | Drink FLIRT Responsibly

**BUY 4 BOTTLES
OF JACK DANIELS
TENNESSEE
WHISKEY 70CL**

**GET 1X WOODFORD
RESERVE FREE**



**OLD
No. 7
BRAND**



**WOODFORD
RESERVE**

PLEASE DRINK RESPONSIBLY

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the UK'S MOST LOVED GIN¹



WHITLEY NEILL GIN
MAKE *the* OCCASION



Since 1762, eight generations of gin distilling expertise has helped perfect Whitley Neill Distiller's Cut London Dry Gin. The best gin & tonics deserve Whitley Neill, the UK's no.1 premium gin².

**WHITLEY NEILL DISTILLER'S CUT:
FOR A FLAWLESS GIN & TONIC.**

whitleyneill.com @whitleyneillgin

be drinkaware.co.uk

¹Savanta BrandVue: 2024 ²Nielsen IQ data to 07.09.24

DEAD
MAN'S
FINGERS®



DEAD
GOOD

BUY ANY 4 BOTTLES GET A
CREAM LIQUEUR
OF YOUR CHOICE

FREE



WHILE STOCKS LAST.
ALL BOTTLES 70CL.
be drinkaware.co.uk
@DEADMANSFINGERS

The Tonic & Mixer Masters 2025

THE **SPIRITS BUSINESS**
AWARDS



Fitch & Leedes
BESPOKE MIXERS



Silver Award 2025

The Tonic & Mixer Masters 2025

THE **SPIRITS BUSINESS**
AWARDS



Fitch & Leedes
BESPOKE MIXERS



Gold Award 2025

FREE CASE

of Ginger Beer
275ml softs

when you buy 4 cases
of 200ml mixers



Find your flavour

*Offer available on the Franklin & Sons 24x200ml bottles range. Free case 12x275ml Ginger Beer only. Max 20 deals per customer. Offer available from 1st September - 31st October 2025. While stocks last.



FRANKLIN & SONS LTD
LONDON 1886

TONICS, SODAS & SOFT DRINKS

CARI *Saluti*

A Toast from Italy.
Sealed with Flavour.



SOCIETY OF
VINTNERS

£5.49
per bottle

The Ultimate flavour duo

SAVE £2

Sprite
is the #1
Lemon & Lime
drink in on
premise
in value (£)*

Fanta
is the #1
Flavoured
Carb Brand in
GB Pubs
in value (£)**

Fanta & Sprite 330ml glass bottles

Contact your account manager
for more information



MyCCEP
my.ccep.com

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*Source: Nielson and CGA, Brand Battles, Value and volume, MAT to P8 31/08/24 **Source: Nielson and CGA GB data, Value (£), MAT to end of P8 2024

®

RUSH

original

original

LIQUID ENERGY RUSH® IT'S IN THE CAN!

www.rushdrink.com

**GREAT TASTE
IMAGE
PRICE**

**£1 OFF
PER CASE**

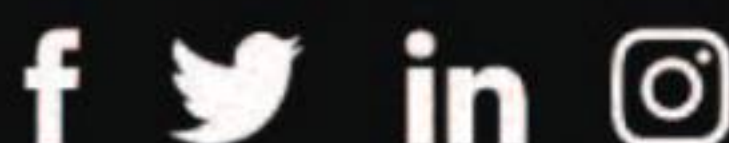
SPECIAL OFFER PRICE

24 X 250ML CANS

GET IN TOUCH
0844 800 102
FOR YOUR FREE SAMPLE

sales@rushdrink.com

www.rushdrink.com



rush
energy drink

Award Winners at the Budweiser Wholesale Excellence Awards!

We're absolutely thrilled Joseph Keegan & Sons, and The Wigan Beer Company, has been named Fast Start 2025 Partner at Budweiser Brewing Group's Wholesale Excellence Awards.

To be recognised as a wholesaler driving exceptional service by such a valued partner is a real testament to the hard work of our team – and our strength supplying Budweiser brands across the On Trade.



Budweiser
BREWING GROUP UK&I™

A PROUD PART OF ABInBev

A huge thanks to Budweiser Brewing Group (AB InBev), our amazing team, and all of our brilliant customers.

We couldn't do it without you – and we're more motivated than ever to keep raising the bar!

EST. 1881

KEEGANS

BEERS • WINES • SPIRITS • SOFT DRINKS



MOLSON
COORS bevera
compa



Call us to place your order on 01407 762333

Centenary Buildings | Cleveland Avenue, Holyhead | Isle of Anglesey LL65 2LB

enquiries@josephkeegan.co.uk | www.josephkeegan.co.uk | www.jamesfearonwines.co.uk

Sales Representatives: Lynn Tinsley 07787 516 693 | Phil Stephenson 07493 851 356 | Neil Poynton 07919 174 181

Terms and Conditions

- 1) All offers are available from 1st September to 31st October 2025 unless otherwise stated and are subject to regional availability. 2) All offers are exclusive of VAT. 3) We will not accept orders where they would breach a beer tie or other contracts that the buyer holds with a third party. 4) This brochure is not intended as an inducement to breach any contract which may exist between a tenant & their landlord to purchase beers or any other products. In such cases only those products, which are excluded from such agreements, should be considered. 5) We treat the buyer placing an order with us as the buyer's confirmation that there is no such tie. 6) All prices featured may be subject to a duty increase. 7) Errors & Omissions Excepted.