

Andy An

ART DIRECTOR & DESIGNER

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[Linkedin](#)

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Hard skills

Brand identity systems
Art direction
Concepting / Ideation
Graphic design
Logo design
Print/Production
Lettering/ Illustration
Typography
Layouts & grids

Soft skills

Scrappy creative
Team player
Dependable & Trustworthy
Open communicator
Positive
Creative learner

Software

Adobe suite
Illustrator
Photoshop
G Suite
Keynote
Figma
Sketch
Procreate
Pen/paper
Gemini
Midjourney
Runway ML

Education

B.S., Visual Communications,
San Francisco State University

About me

A +8 year innovative and skilled creative with experience ideating and creating for brands like Chromebook, Chrome, Google Ads (Google Partners), Paypal and more. Positive, adaptable, collaborative and dependable working on creative things such as visual identities, toolkits, art direction, brand systems, events, animation, and more.

Work experience

Senior Art Director - Monks, *SF, CA (Remote)*

Sep 2022-Present

- Worked on a wide variety of projects and mediums to creatively and strategically support Chromebook's product marketing team like brand guidelines, systems, toolkits, press announcements, decks, signage, print, social and more. My systems-thinking approach contributed to the team's success and increased project volume for Chromebook.
- Managed and co-led over 300 static and animated assets for Chromebook partners and stakeholders. Collaborated effectively with Google UX creatives, project managers, and other teams to deliver high-quality work under tight deadlines with positivity and empathy.
- Improved workflow efficiency and collaboration between global teams and clients. Worked closely with Chromebook's UX team, account and project managers, and stakeholders to overcome challenges and deliver timely results.
- Actively exploring and integrating AI tools like Gemini, ChatGPT, and Midjourney to enhance design processes and creative output for tasks like concepting, designing, and localizing. Continuously developing skills in graphic design, Figma, art direction, and strategic thinking.

Art Director - Monks, *SF, CA (Remote)*

Jan 2021-Sep 2022

- Managed and delivered over 15 projects simultaneously for 5 different clients, including brand systems, guidelines, event design, and various ad-hoc design needs while effectively communicating constraints to leadership and moving projects along early
- Led the creative direction for a one-day Google event at NYC Pier 57, featuring over 90 digital screens and a unique digital ramp experience from the concept phase to execution. Collaborated with illustrators, animators, and production teams to bring this immersive event to life.
- Developed brand systems for Google Partners and Google Rewards, a Google Ads program recognizing and rewarding digital agencies. Created strategy, concepts, color palette, art direction, graphic design, and more.

Designer / Art Director - Mama Teav's *Oakland, CA (Remote)*

Aug 2020-Present

- Main creative and designer for hot condiment company. From brand development, packaging, concept work, seasonal campaigns, trade show concepts, and marketing collateral.

Graphic Designer - Majorminor, *San Francisco, CA*

Oct 2018-Mar 2020

- Provided creation, development, execution, and assistance on a variety of projects and clients including but not limited to: brand identity, logo and web design, signage, wayfinding, presentation decks, digital assets and print collateral
- Produced and maintained a global consulting company's overall look and feel across all touchpoints such as branding, marketing campaigns, website, events, internal communications, and client assets resulting in brand consistency, awareness, and creativity
- Designed and supported for their largest conference, Great Place to Work conference, through various mediums from event design, swag, booklets, and more
- Concepted and developed on creative projects with clients such as ICA Fund Good Jobs, The Workers Lab, and LOMA Marketing Agency

Junior Designer - John McNeil Studio, *Berkeley, CA*

Mar 2018-Oct 2018

- Created and assisted with a variety of projects and clients with branding, ad and marketing campaigns, logo and web design, event identity, ads and presentation decks
- Produced designs for clients for RingCentral, Teradata, Communication Arts, and more