



The CABBAGETOWN
FARMERS MARKET

Cabbagetown Farmers' Market

2026 Rules and Regulations

Please read this document in its entirety before filling out the Cabbagetown Farmers' Market Vendor Application. Please submit a signed copy of the Cabbagetown Farmers' Market 2026 Rules and Regulations to duncan@cabbagetownmarket.ca as part of your application by February 28, 2026

If you have any questions, please contact Duncan Ivany, Market Manager at
duncan@cabbagetownmarket.ca

MISSION STATEMENT

Our relationship with food plays a fundamental role in determining our health, shaping our community, and impacting our environment.

The Cabbagetown Farmers' Market strives to develop and strengthen the relationship between those who live in Canada's largest city with those who produce, prepare, and promote local, sustainable food offerings.

The Cabbagetown Farmers' Market is designed to challenge those living in cities to reconnect with their sources of food and examine the food choices they make. We use our inner-city footprint to showcase the efforts of community groups, partners, and entrepreneurs advancing sustainable food practices and innovations in urban agriculture.

The market is managed by Pilot PMR, an independent strategy and design company founded in 2004. Our offices are located in the historic St. Lawrence Market Neighbourhood of Toronto, and our team is made up of strategists, designers, developers, filmmakers, and writers with years of experience working with organizations across North America. Our commitment to our city runs deep. We have supported the efforts of the Toronto Public Library, The 519, Toronto Community Housing, and dozens of innovators and entrepreneurs who are making Toronto an amazing place to live, work and play. Building a great organization demands a commitment to building community and leading the Cabbagetown Farmers' Market is one way in which we are doing just that. We thank you for joining us in this important work.

LOCATION, DATE & TIME

The Cabbagetown Farmers' Market is located in the heart of Cabbagetown at the cross streets of Winchester & Sumach in the beautiful Riverdale Park! The Market will run on Tuesdays starting May 12, 2026, to October 20, 2026, from 3:00 p.m. to 7:00 p.m. (2:30pm to 6:30pm starting Sept 1st) for the 2026 season for a total of 24 market days.

The Market Manager will be on site at 1:30pm until 7:30pm every Tuesday in order to accommodate set up/ tear down and volunteers.

APPLYING TO MARKET: FEES & STALLS

Participation in the Cabbagetown Farmers' Market is by invitation of the Market Manager. We want to build strong and supportive relationships with our vendors and appreciate the energy and care you put into bringing your produce and products to Cabbagetown.

- One stall represents a 10'x10' allotment, with a maximum of two stalls per vendor.
- Any adjustment to the fee structure is subject to the Market Manager's discretion.
- Subletting stalls is not permitted.
- There are no refunds for bad weather or dates missed at the market.
- Non-profit organizations may be allocated one stall free of charge for a duration of time set by the Market Managers.
- The vendor can opt out of the Market at any time, though it is requested to provide two weeks notice. All collected vendor fees are non-refundable.
- The Market Manager reserves the right to cancel the market at any time - vendor fees will be refunded or pro-rated.

VENDOR FEES AND PAYMENT

Full season (24 weeks): Invited vendors will pay \$32.00 +hst/ market day, which includes a non-refundable \$100.00 deposit and a \$30.00 seasonal membership fee to support administration and permit costs. The total amount, including hst, is **\$868**. Those paying their entire season fees upfront before the first market day - May 12, 2026 - will receive a discount and pay \$29.00 +hst/ market day. The total amount, including hst, is **\$786**.

Full season, two installments (24 weeks): Invited vendors may choose to pay in two installments. The first half is due before the first market day - May 12, 2026 - and includes the non-refundable \$100.00 deposit and \$3.00 membership fee. The total for the first installment is **\$434.00 (including hst)**. The second payment is due on August 12, 2026, and the amount is **\$434.00 (including hst)**. Those paying in two installments are not entitled to the discount.

Bi-Weekly (12 market days): Invited vendors will pay \$35.00 +hst/ market day, which includes a non-refundable \$50.00 deposit and a \$30.00 seasonal membership fee to support administration and permit costs. The total seasonal fee, including hst, is **\$474.60**.

Monthly (6 market days): Invited vendors will pay \$35.00 +hst/ market day, which includes a non-refundable \$25.00 deposit and a \$30.00 seasonal membership fee to support administration and permit costs. The total seasonal fee, including hst, is **\$237.30**.

Pop-up: Invited vendors will pay \$40.00 +hst/ market day. Fees will be owing **two weeks before the market day (or ASAP for last minute vendor bookings)**.

Payment: Fees can be paid by cheque or e-transfer. Cheques must be made out to: Pilot PMR Inc., 107 - 250 The Esplanade, Toronto, M5A 1J2 and e-transfers are to be sent to:

David.Doze@pilotpmr.com. Pilot PMR Inc.'s HST # is 898596150RT0001.

Vendors who require a payment plan that differs from the options outlined above are asked to contact the Market Manager.

ARRIVAL & DEPARTURE

Vendors must have their stalls set up and ready by 2:45 p.m (2:15 starting Sept 1st). After two late arrivals, a meeting with the Market Manager will be arranged. **Failure to arrive on time will result in removal from the market.**

No sales shall be made before **3:00 p.m. or after 7:00 p.m (2:30 to 6:30 after Sept 1st)**. By joining the Cabbagetown Farmers' Market, vendors agree to occupy and commit to their allotted spaces for the full duration of market hours, on every open day of the market – from 3:00 p.m. until 7:00 p.m.

No vendor may begin tearing down their booth before 7:00 p.m (6:30pm starting Sept 1st). It is essential for everyone's sales that the market's integrity is maintained for its entire duration.

Vendors who are unable to attend a market day or stay for the full duration of the market must notify the Market Manager in advance of the market day. There will be no refunds for missed markets. Failure to comply may result in the loss of membership at the Cabbagetown Market.

Please contact the Market Manager in case of unexpected delays on market day.

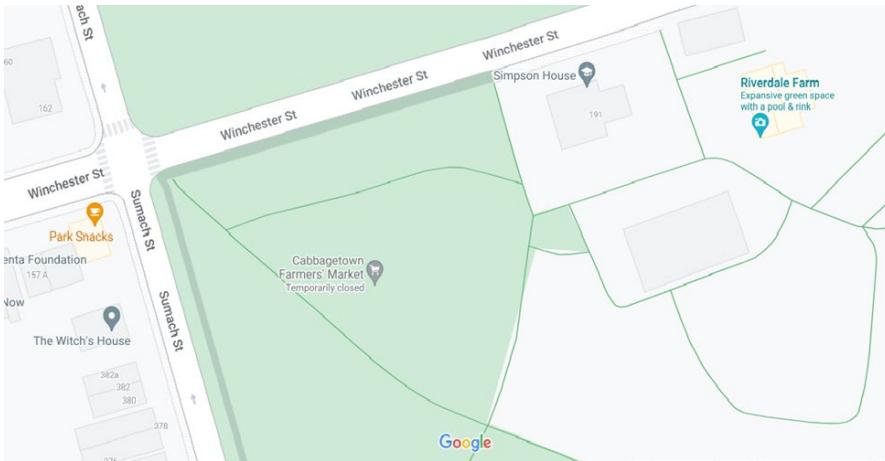
The market will be open rain or shine, unless otherwise communicated by the Market Manager due to extenuating circumstances (i.e., extreme weather conditions).

VEHICLES & PARKING

- The majority of parking will be on Winchester St. on the North Side, east of Sumach St. **See map below.**
- Vendors will be able to unload vehicles on the south side of Winchester St. between the hours of 2:00 p.m. and 3:00 p.m. - vehicles must be parked elsewhere for the duration of the market. This is at the north end of the park and closest to the Market site.
- Additional parking can be found on Sumach Street along the west side of Riverdale Park.
- **IF** the market obtains a parking permit for the south side of Winchester St., this will be communicated to all vendors promptly
 - IF a parking permit is acquired for the south side of Winchester St., all vendors parking there *must* have the CFM Parking Pass visible on their dashboard.

These are emailed to vendors by the Market Manager and must be printed by the vendors.

- Failure to do so may result in a ticket from Toronto Parking Enforcement
- Displaying the Parking Pass is a requirement of our Street Closure Permit with the City of Toronto



ELECTRICITY

Electricity is an option for a finite number of vendors and will be provided based on approval by the Market Manager. Vendors must supply their own extension cords for use.

Personal generators are allowed if the vendor prefers to provide their own electrical use.

STALL LOCATION

- Spaces will be organized by the Market Manager to ensure an appropriate product mix, customer experience, access to electricity and in consideration with the needs of the vendors' products.
- Vendors must provide their own tables, chairs, weights and freestanding shelter (stakes cannot be used in the park - please use blocks or sandbags).
- All vendors must have and use tent weights while using any tent or structure.
- Vendors may not store their tables, chairs or equipment at the market.

LOCAL POLICY

Vendors are strongly urged to comply with the values of the Cabbagetown Farmers' Market and sell foods containing only local ingredients. Absolutely no GMO products or GMO ingredients in prepared foods or value-added products will be allowed.

- 70% of produce presented for sale must come directly from the vendor's farm or land directly under their management. Any produce being sourced from other farmland must be clearly identified on the product list submitted to the Market Manager(s). Each vendor is required to indicate with signage any products that are from locations other than their farm or business.
- Produce must meet all requirements outlined in the Market Rules and Regulations. This must be clearly outlined by vendors in their application. Once the market is underway changes to outside sale agreements must first be discussed with the market manager.
- Vendors may not sell products purchased from wholesale or retail sources.

Producers/Vendors must indicate their production methods including certified organic, transitional organic, sustainable/pesticide free on the application form.

- A. Organic Certified - By a certification body (Ecocert, Pro-Cert, QAI, CSI, OCIA)
- B. Transitional Organic - Growing with sustainable practices while transitioning to organic certification.
- C. Sustainable - Practicing environmentally sustainable agriculture, using sound ecological principles, such as minimizing harmful chemical use, while remaining noncertified organic.

LABELING/SIGNAGE

- All produce and animal products must be chemical-free and must meet one of the above-mentioned growing practices.
- Please do not label products as “organic” if they are not certified, but do promote the growing practices used on the farm (e.g., biodynamic, free from pesticides, hormone-free, etc.). Only organic certified producers can display and/or advertise their certification status.
- All prices, product names, and vendor/business names shall be clearly posted.
- All products should be displayed in an attractive manner.
- Vendors who have sold out must display a sold-out sign and remain for the duration of the market day.
- Read the [Ontario Food Label Guidelines](#) for more information.

SALES

- Prices should be set in keeping with customer satisfaction and consideration of other market vendors.
- Vendors are requested to sell at a fair market price. Disputes on pricing will be handled on a

case-by-case basis by the Cabbagetown Farmers Market.

- For vendors selling the same or similar products, competitive pricing will have limited toleration.
- All vendors, except non-profits, will be responsible for having the appropriate Provincial and Federal Sales Tax Laws.

HEALTH, CERTIFICATION & CONDUCT HEALTH & SAFETY

It is the responsibility of the vendor that all products and produce they sell at the Cabbagetown Farmers' Market complies with all applicable City, Provincial and Federal Gov't regulations (i.e., Public Health Guidelines) with regards to proper labeling, sanitation, safe food handling practices, etc. and any other gov't requirements not listed here.

- Where required, a vendor will provide proof that their kitchen/premises have been inspected by the Public Health Department with their application.
- Certified organic vendors are asked to provide a copy of their certification papers.
- The Market Manager or Market representatives may visit farms and/or kitchens.
- Each vendor agrees to fully abide by the food policies laid out by the market and the permit guidelines for farmers' markets in Ontario

VENDOR REQUIREMENTS

The Cabbagetown Farmers' Market is a market for farmers using environmentally sound and sustainable farming practices. A brief written statement of farming practices is requested with the market application. Vendors are asked to use minimal packaging and environmentally responsible plates, cups, napkins and utensils.

- A full and detailed list of vendor products must be submitted in the vendor application.
- Each vendor must maintain a clean and healthful condition within their area and leave that area free of debris and waste prior to leaving each market day. A fine of \$50.00 will be attributed to vendors who do not correctly remove waste from their site and fail to leave no trace.
- Each vendor must remove their own garbage and recycling and shall not use the park's trash bins for disposal of their garbage.
- **Vendors must at all times conduct themselves in a pleasant and courteous manner.** If a conflict occurs between a fellow vendor or market shopper, please make the market manager aware of the issue immediately. **Gossip or slander at the market will not be tolerated.**

The Cabbagetown Farmers' Market is committed to creating a safe, welcoming and accessible space for people from all backgrounds, places of birth, cultures, sexualities and genders, religions, spiritualities, regardless of disability, ability or expression of self.

- The Cabbagetown Farmers' Market has a zero-tolerance policy for vendors, staff or volunteers that portray, commit or encourage any racist, sexist, homophobic, transphobic or intolerant language or actions. Any action reported will be investigated and may result in the immediate removal from the Market for the offending party at the sole discretion of the Market Manager.
- Physical and/or verbal aggression towards patrons, staff or other vendors will result in immediate removal of the offending vendor from the Market.
- Aggressive hawking of products is not permitted. Vendors are encouraged to address shoppers as they pass by the front of their stall (i.e., saying hello, engaging conversation in a friendly manner). No yelling, demands, harassment or aggressive behavior is permitted.
- Harassment of any kind will not be tolerated. Every shopper, employee, volunteer and vendor have the fundamental right to work, shop and sell in an environment free of harassment; therefore, it is expected that all contact between co-workers, the public, and others be respectful, professional and courteous at all times.

VIOLATIONS

All vendors must abide by all market rules and regulations. Any vendor or designate who does not comply with any of the above rules and regulations will be penalized as per the final decision made by the Market Manager. **Vendors will first receive a written warning, then a financial penalty and finally permanent removal from the market.**

Please know that the Market Rules and Regulations are apt to be amended. The Market Managers will inform you of any such changes.

Thank you for taking the time to read the Market Rules and Regulations!

Yours truly,

The Cabbagetown Farmers' Market Team.

I, as well as my market representatives, have read and agree to abide by the Cabbagetown Farmers' Market Rules and Regulations.

Name: _____

Signature: _____

Date: _____