

NOLAHOUR

VEGAN ACNE SKINCARE BRAND

DEPACK CORPORATION

- 01. BACKGROUND
- 02. BRAND INTRODUCTION
- 03. PRODUCT PROPOSALS

depack.co.kr

Jun Yong Song | Founder | jysong@depack.co.kr | +82 10 9903 5563

Rojin Kim | Co-Founder | rojin@depack.co.kr | +82 10 8285 3414

BACKGROUND

We are committed to **pursuing hypoallergenic and effective acne care through acne soothing patented ingredients, natural extract & natural surfactants.**

All ingredients are vegan & cruelty-free.

We are very proud of not using any controversial ingredients.

HOW DID WE GET OUR START?

“I’ve really been suffering from acne-prone skin, and I thought that **resolving this issue would help a lot of people who have the skin type like me.**”

Jun Yong Song | Founder

WHAT MAKES OUR PRODUCTS UNIQUE?

The founders launched NOLAHOUR, a skin-care product based on their firm belief that **good and clean ingredients are fundamental in the wellbeing of our skin similar to consuming healthy food for a balanced diet.**

WHAT PROBLEM ARE WE SOLVING?

We focus on producing **skincare products for acne skin that we can trust and recommend to our beloved families and friends.**

what **we**
provide is
clean beauty.



NOLA

+

HOUR

=

놀라워!

Patience and time are required to get satisfying results from skincare products.

NOLAHOUR is a brand that conveys **a lovely time** for your skin with **healthy, clean, and vegan ingredients**.

We strongly believe that **our skin should absorb healthy ingredients** like we intake healthy food to stay fit.

It also means **'surprising'** in Korean that depicts the **marvelous results of NOLAHOUR products**.

Did you know that the **Skincare Absorption Rate** is only up to **3%**?

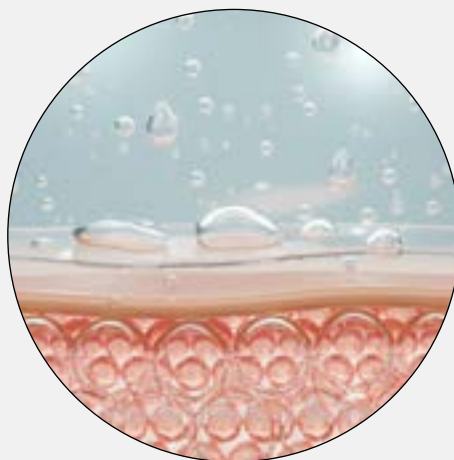
①

Our skin has a **Defence Mechanism** that **Cannot Absorb External Substances** as they are.



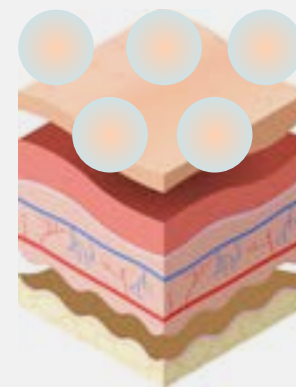
②

If our skin has a **High Absorption Rate** of External Substances, **our face will grow bigger** every time **when we wash our face** or **use skincare products**.

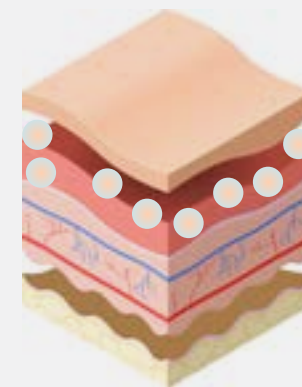


③

Like the law of 500 Dalton, most of the ingredients in skincare products have a molecular weight of **More Than 500 Dalton**, making it difficult to absorb into the skin.



High Molecule
(more than 500 daltons)



Low Molecule
(less than 500 daltons)

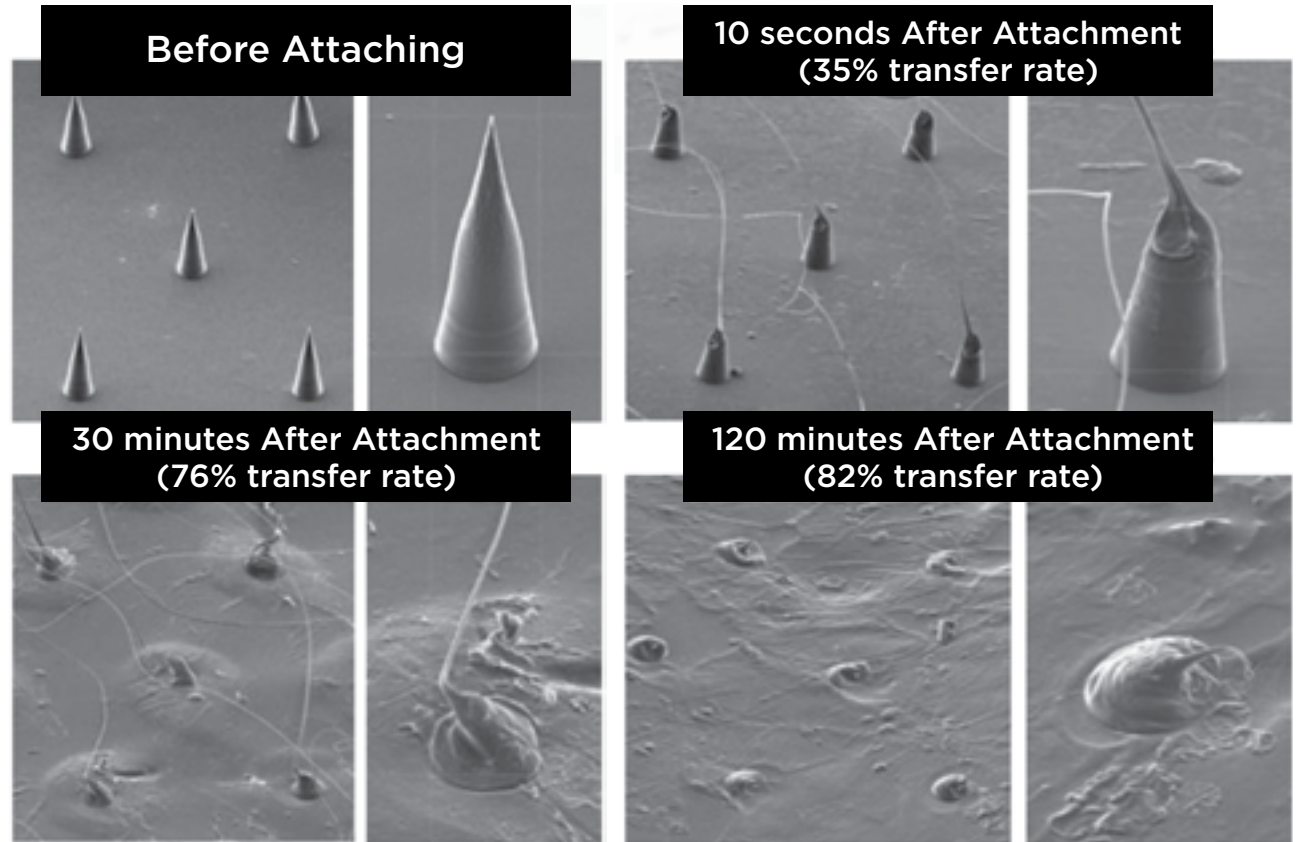
Microneedle's

Innovative Technology

Mirconeedle Patch Delivering

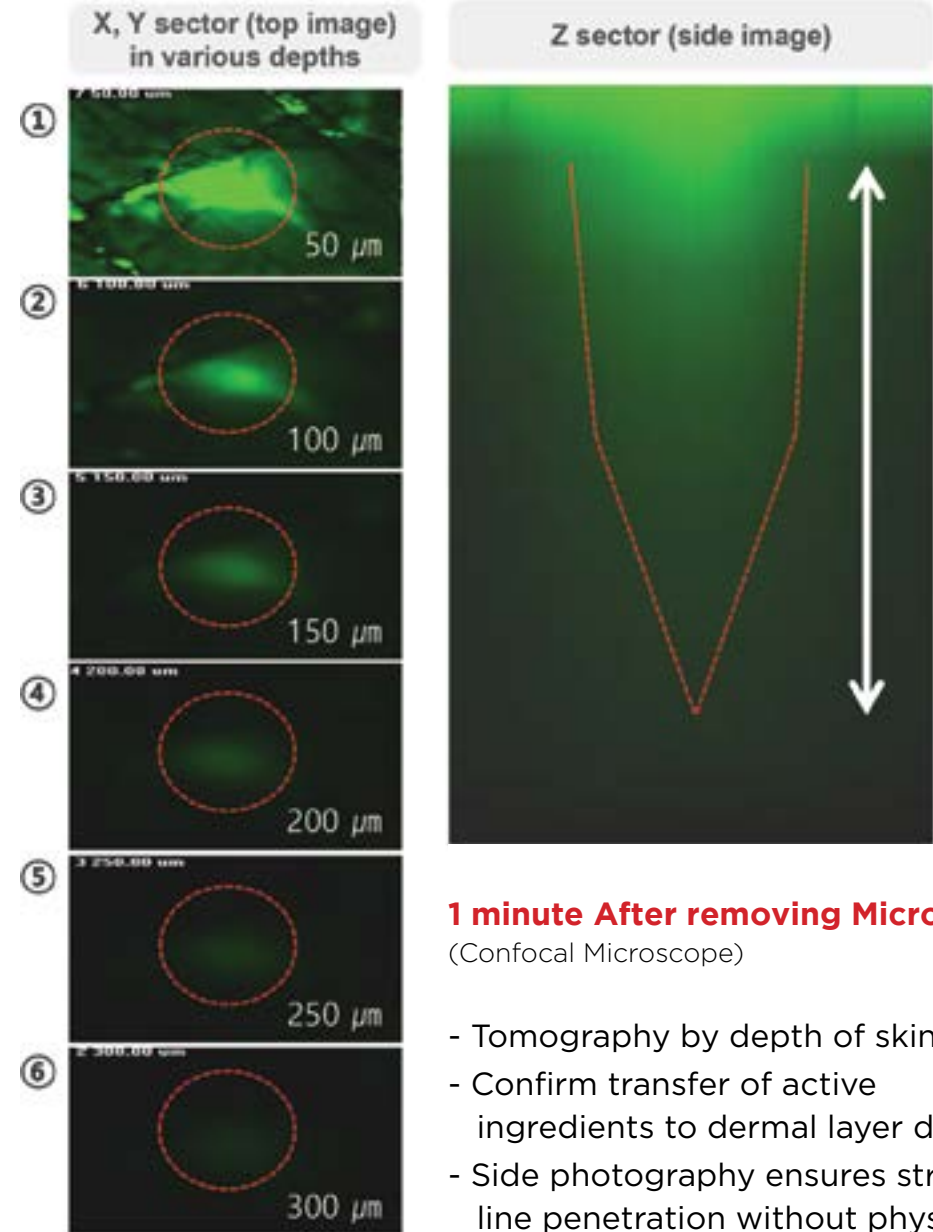
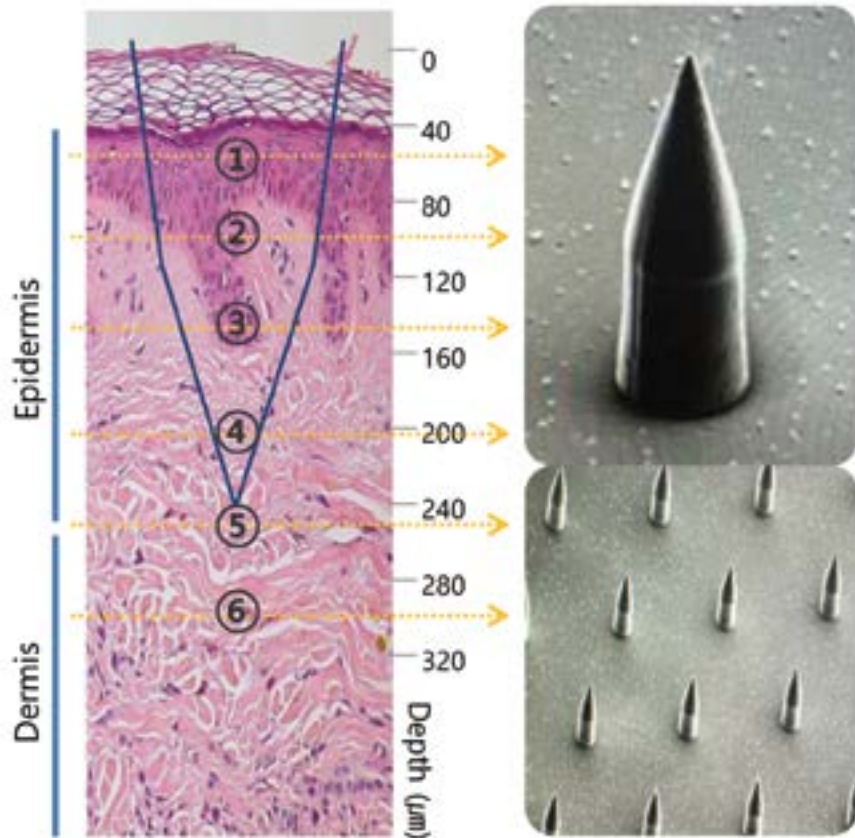
80%

of the Active Ingredients
to the dermis layer



Deliver Active Ingredients

to the dermis in just **1 minute** of adhesion

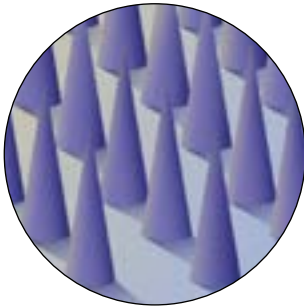


Why?

‘WHY’ Microneedle Patch?

①

World Economic
Forum



Microneedle selected as one
of the **top 10 new technologies**
for the **2020 Davos Forum**

③

Relatively Lower Price
than Beauty Devices



Price
\$400



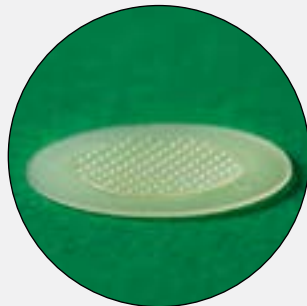
Price
↓ \$11.99

②

Higher Absorption Rate
of active ingredients
compared to cosmetics



3%
Absorption Rate



< 80%
Absorption Rate

④

Less Side Effects and Pain
compared to procedures with
Microneedle Therapy System(MTS)



Microneedle
Therapy System



Microneedle
Patch

VEGAN PATCH FOR ACNE CARE ROUTINE



VEGAN PATCH FOR ACNE CARE ROUTINE!

STEP 1

EARLY-STAGE ACNE
/BLIND PIMPLE

SOOTHING + MICRONEEDLE



STEP 2

ACNE RECOVERY
STAGE /POPPED PIMPLE

COVER & PROTECTION



STEP 3

RED SPOT
STAGE

BRIGHTENING + MICRONEEDLE



SPOT ERASER GREEN STEP 1

Micropoint for Deep Blemishes/Upcoming Acne - For Overnight



PRODUCT PROPOSALS. 1

SPOT ERASER GREEN STEP 1

Micropoint for Deep Blemishes/Upcoming Acne - For Overnight

SOOTHING + MICRONEEDLE

ESSENTIAL INGREDIENTS

Salicylic Acid, Madecassoides, MSM

PURPOSE

For Upcoming / Early-Stage Acne before it fills with pus.

HOW TO USE

- ① Before going to bed, wash your face and remove moisture.
- ② Remove the patch carefully without touching the needles in the center of the patch.
- ③ Apply the patch and gently press it for 3 seconds.
- ④ Remove the patch on next morning.

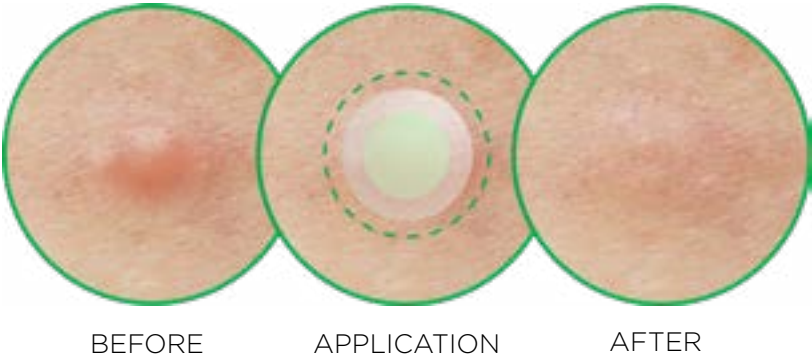
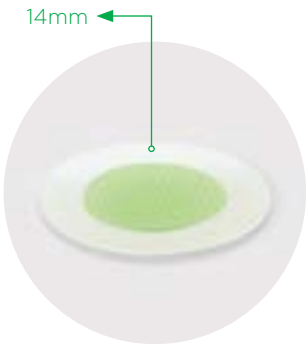


FEATURES

- ✔ Shrink & Flatten Early-Stage Acne
- ✔ Soothing Ingredients in Micro-Needles
- ✔ Patented Manufacturing Method
- ✔ Completed Hypoallergenic Test
- ✔ Plant Based Ingredients

PRODUCT INFORMATION

COMPONENTS	9 Patches in 14mm
PACKAGING	Inner: PET blister / Outer: pouch (Possible to manufacture Bundle/Set Packaging Box)
POUCH SIZE	110mm x 170mm x 5mm
PRODUCT WEIGHT	12g



OVERNIGHT

SPOT ERASER BLUE STEP 2

For Protection & Cover Thin & Transparent - For Daily Use



PRODUCT PROPOSALS. 2

SPOT ERASER BLUE STEP 2

For Protection & Cover Thin & Transparent - For Daily Use

COVER & PROTECTION - *NO MICRONEEDLE*

ESSENTIAL INGREDIENTS

Hydrocolloid Formula

PURPOSE

For Acne Recovery Stage after the pus is Squeezed Out.

HOW TO USE

- ① Wash your face and remove moisture.
- ② Remove the patch by slowly tearing the sheet.
- ③ Apply the patch and gently press it for 2 seconds.
- ④ Replace the patch every 4-8 hours once the patch turns white.

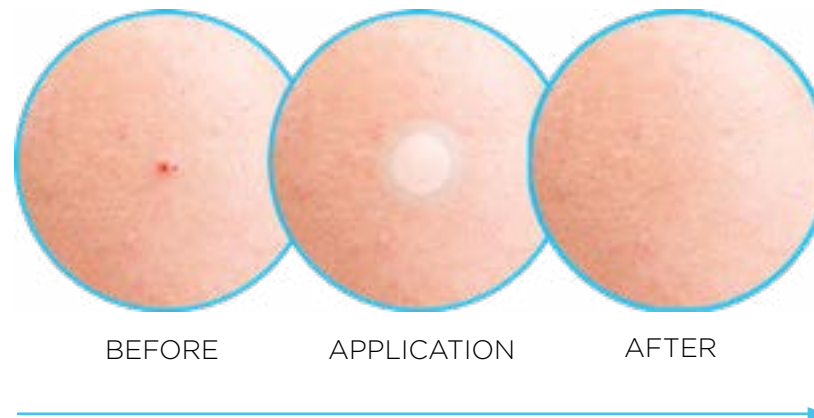


FEATURES

- ✓ Treating Popped Acne
- ✓ Thin & Transparent Patch
- ✓ Worn Under Makeup
- ✓ Excellent Adhesion
- ✓ Absorbs Acne Pus

PRODUCT INFORMATION

COMPONENTS	63 Patches(48 Patches in 10mm, 15 Patches in 12mm)
PACKAGING	Inner: Sterilized paper / Outer: pouch (Possible to manufacture Bundle/Set Packaging Box)
POUCH SIZE	110mm x 170mm x 5mm
PRODUCT WEIGHT	10g



DAILY

SPOT ERASER ORANGE STEP 3

Vegan Microneedle Brightening Patch to Remove Red Spots From Acne - For Overnight



PRODUCT PROPOSALS. 3

SPOT ERASER ORANGE STEP 3

Vegan Microneedle Brightening Patch to Remove Red Spots From Acne - For Overnight

BRIGHTENING + MICRONEEDLE

ESSENTIAL INGREDIENTS

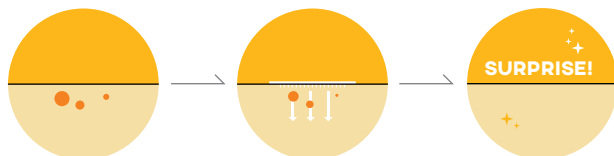
Niacinamide, Tranexamic Acid, Vitamin C

PURPOSE

Red Spot Care Caused by Acne - For Overnight

HOW TO USE

- ① Before going to bed, wash your face and remove moisture.
- ② Before using skincare products, apply the patch & gently press for 3 seconds.
- ③ Remove the patch on next morning.
- ④ Constantly use the patches for 2-3 times depending on the red spot.

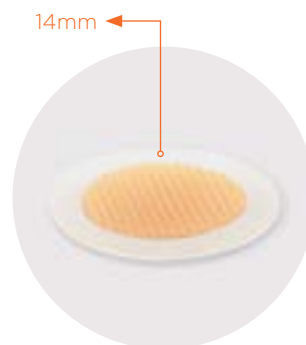


FEATURES

- ✓ Micro-needles Saturated with Brightening Ingredients
- ✓ Fast Acting Micro-needles (Patented Manufacturing Method)
- ✓ Used also For Eyebags & Freckles
- ✓ Certified Vegan & Cruelty-Free
- ✓ Completed Hypoallergenic Test

PRODUCT INFORMATION

COMPONENTS	12 Patches in 14mm
PACKAGING	Inner: PET blister / Outer: pouch (Possible to manufacture Bundle/Set Packaging Box)
POUCH SIZE	110mm x 170mm x 5mm
PRODUCT WEIGHT	12g



BEFORE

APPLICATION

AFTER

OVERNIGHT

SPOT ERASER 3 STEPS

Vegan Acne Patch Routine for Deep Blemishes, Popped Acne and Red Spot Care



PRODUCT PROPOSALS. 4

SPOT ERASER 3 STEPS

Vegan Acne Patch Routine for Deep Blemishes, Popped Acne and Red Spot Care

3 STEPS

SET

Spot Eraser Set x 84 Patches



STEP 1

SPOT ERASER GREEN STEP 1

Micropoint for Deep Blemishes
/Upcoming Acne - For Overnight

SOOTHING

+ MICRONEEDLE



STEP 2

SPOT ERASER BLUE STEP 2

For Protection & Cover Thin
& Transparent - For Daily Use

COVER & PROTECTION

- *NO MICRONEEDLE*



STEP 3

SPOT ERASER ORANGE STEP 3

Vegan Microneedle Brightening Patch
to Remove Red Spots From Acne - For Overnight

BRIGHTENING

+ MICRONEEDLE



PRODUCT VMD

OFFLINE STORES: USA CVS & WALLGREENS

SPOT ERASER GREEN STEP 1

SPOT ERASER BLUE STEP 2

SPOT ERASER ORANGE STEP 3

SPOT ERASER 3 STEPS



PRODUCT PROPOSALS. 5

CLEAR SPOT PATCH 26 PATCHES

Vegan Acne Patch for Popped Acne/Pimples

HYDROCOLLOID - *NO BEVELING & MICRONEEDLE*

LOW-COST HYDROCOLLOID PATCHES WITH COMPETEIVE PRICE

ESSENTIAL INGREDIENTS

Hydrocolloid Formula

PURPOSE

For Acne Recovery Stage after the pus is Squeezed Out.

HOW TO USE

- ① Wash your face and remove moisture.
- ② Remove the patch by slowly tearing the sheet.
- ③ Apply the patch and gently press it for 2 seconds.
- ④ Replace the patch every 4-8 hours once the patch turns white.

FEATURES

- ✓ Treating Popped Acne
- ✓ Thin & Transparent Patch
- ✓ Excellent Adhesion
- ✓ Absorbs Acne Pus

PRODUCT INFORMATION

COMPONENTS	26 Patches(14 Patches in 10mm, 12 Patches in 12mm)
PACKAGING	Inner: Sterilized paper / Outer: pouch (Possible to manufacture Bundle/Set Packaging Box)
POUCH SIZE	110mm x 170mm x 5mm
PRODUCT WEIGHT	10g



OFFLINE STORES: USA DOLLAR GENERAL RRP BOX DISPLAY

12 Pouches in 1 RRP Box



ANTI-AGING CARE!

NOLAHOUR MICROCRYSTAL COLLAGEN EYE PATCH

#wrinkle improvement #skin elasticity #moisturizing



NOLAHOUR MICROCRYSTAL DARK CIRCLE PATCH

#dark circle #freckle-faced #freckles



Microneedle Patch

Product Scalability

Microneedle Patch
Product Extension Model

Skincare (*Acne, Wrinkle, Whitening, etc.*)

Inner Beauty (*Collagen, Hyaluronic Acid, Ceramide, etc.*)

Nutritional Supplements (*Vitamins, Minerals, etc.*)

Vaccines



Microneedle Patch



Nutritional Supplements


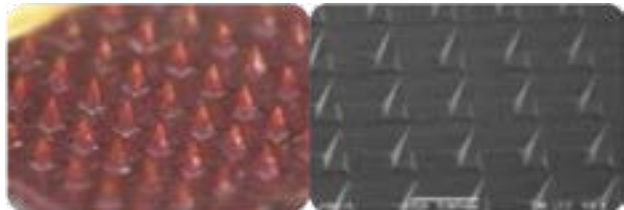
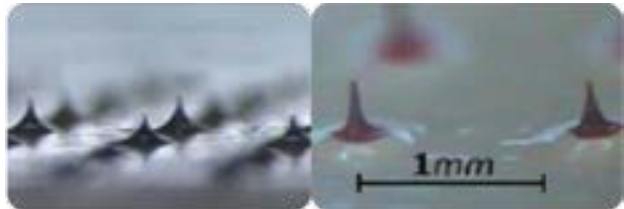
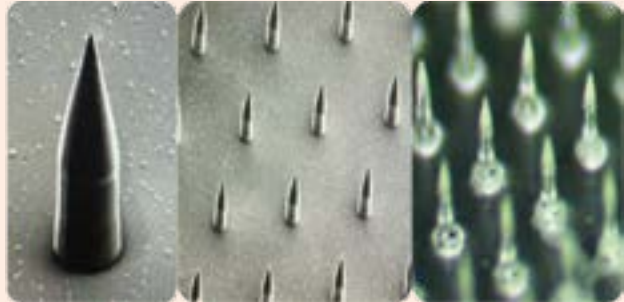


Vaccines

Microneedle

Technology Competitiveness

Better absorption of active ingredients
compared to competitors'

Features	Needle Types	Active Ingredient Transfer Efficiency	Images of Different Types of Microneedle
High physical resistance to skin elasticity	MIRCO-CONE SHAPE	<30%	
	MIRCO-PYRAMID SHAPE	<30%	
	MIRCO-PYRAMID ROAD (SPRAY & DRAWING SHAPE)	≈10%	
As the structure of the needle does not form a resistance angle, it can effectively penetrate the skin	MIRCO-NEEDLE	>80%	

Microneedle
Price Competitiveness

Pricing competitive advantage
over third-party products



MICROPOINT
FOR BLEMISHES

The Early-Stage Acne Patch

Price per patch	\$2.165
Price	\$12.99
# of patches	6 patches



SPOT ERASER
GREEN STEP 1

For Early-Stage Acne

Price per patch	\$1.33 ↓
Price	\$11.99
# of patches	9 patches



TROUBLE CURE
MICROCONE

For Blemishes

Price per patch	\$2.04
Price	\$12.25
# of patches	6 patches

Extraordinary Quality

- ① Microneedle **Manufacturing Patent Method**
- ② **Automated Production Process**
- ③ Thorough **Quality Management**
- ④ **ISO22716/CGMP Certification**



VEGAN SKINCARE ROUTINE!

STEP 1

VEGAN
GEL
CLEANSER



STEP 2

VEGAN
WATERY
TONER



STEP 3

VEGAN
WATERY
MOISTURIZER



VEGAN GEL CLEANSER

Plant Based
Mild Cleansing Gel
120ml

WHAT IT DOES

- ✓ Less Dryness & Irritation After Washing
- ✓ Acne Soothing Ingredients
- ✓ Used Centella Asiatica Instead of Water
- ✓ Acne-Prone, Oily & Sensitive Skin
- ✓ = Acidity of Healthy Skin (pH5.5-6.5)



VEGAN WATERY TONER

Ultra-Fresh with
No Greasy After Feel
200ml

WHAT IT DOES

- ✓ Activates Aquaporin/Water Channels
- ✓ Moisturize Both Outer & Inner Skin
- ✓ Used Centella Asiatica Instead of Water
- ✓ Acne-Prone, Oily & Sensitive Skin
- ✓ = Acidity of Healthy Skin (pH5.5-6.5)

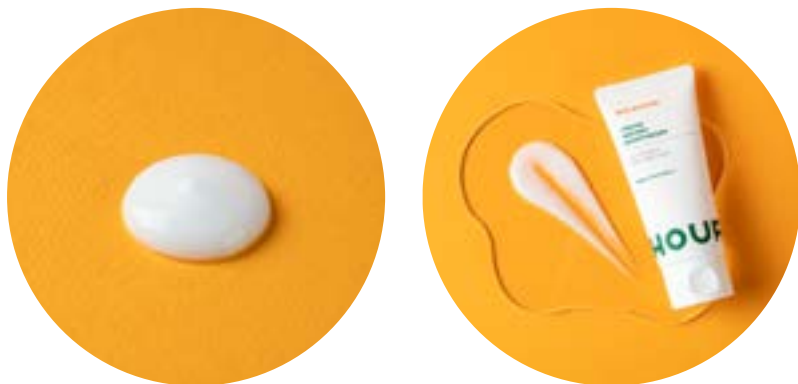


VEGAN WATERY MOISTURIZER

Fast Absorbing
Light Weight Cream
80ml

WHAT IT DOES

- ✓ Patented Acne-Soothing Ingredients
- ✓ Moisturize Both Outer & Inner Skin
- ✓ Non-sticky Formulation
- ✓ Acne-Prone, Oily & Sensitive Skin
- ✓ = Acidity of Healthy Skin (pH5.5-6.5)



SEDERMA'S
AC.NET

Billie X NOLAHOUR

COMING SOON!

DEC. 2023

Billie **×** NOLAHOUR

Glowing Color Lip Balm

Bloom : Vibrant Color
Bright : Glossy & Shining
Balance: Moisturizing & Voluminous Lip Care
10g | 0.32oz.

Glossy
Pigmented
moisturizing

CORAL
PINK



SHY
PLUM



SUMMER
FIG



SHINING
BERRY



Billie **×** NOLAHOUR

Glowing Color Lip Balm

2 SETS OF COOL TONE

PRODUCT COMPOSITION

Color Lip Balm Coral Pink 1ea

Color Lip Balm Shy Plum 1ea

Billie Signature Photo Card 1ea



Glowing Color Lip Balm

2 SETS OF WARM TONE

PRODUCT COMPOSITION

Color Lip Balm Summer Fig 1ea

Color Lip Balm Shining Berry 1ea

Billie Signature Photo Card 1ea



Billlie × NOLAHOUR

Glowing Color Lip Balm

4 SETS OF COLOR LIP BALM



PRODUCT COMPOSITION

Color Lip Balm Coral Pink 1ea, Shy Plum 1ea, Summer Fig 1ea, Shining Berry 1ea

Billlie Signature Photo Card 2ea



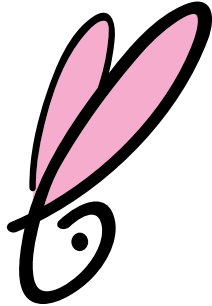



Marketing Contents

1. Billlie Photo Product Assets
2. Billlie Collaboration Video Assets
3. Billlie Korean Web Drama in Production
4. Billlie x NOLAHOUR Tik Tok/Social Media Contents



CERTIFICATIONS & TEST RESULTS

Certified Vegan & Cruelty-Free,
Completed Hypoallergenic Tests,
Products Tested by Intertek

CERTIFED VEGAN	HYPOALLERGENIC TEST	INTERTEK TEST
<div><div>ANIMAL TEST-FREE <i>PETA</i> VEGAN</div><div></div></div>	<div><div></div><div></div></div>	<div><div></div><div>Total Quality. Assured.</div></div>

B2B & B2C STATUS

Certified FDA in Various Countries: USA, Japan, Russia, India, Singapore, Vietnam, Indonesia



BUSINESS PARTNER



- Corporate Name : Burlington Stores
- Founded in 1972
- Industry : Retail
- Number of locations : 1,000 (2021)
- Annual sales: Approximately \$2.3 billion (2022)
- Products : Clothing, cosmetics, accessories, miscellaneous goods, etc.

February 2024: Depack Corporation Official Vendor Registration for Burlington Store



NOLAHOUR HOMME

BURLINGTON
X
NOLAHOUR



AFTER SHAVE

- Formulation: Liquid
- Capacity: 100ml
- Function: Disinfection after shaving & soothing + fragrance



ALL-IN-ONE LOTION

- Formulation: Lotion
- Capacity: 100 ml
- Function: Moisturizes & soothes men's skin



NIPPLE PATCH

- Formulation : Hydrocolloid
- Capacity: 40 Patches
- Function: Nipple cover (hydrocolloid material, center non-adhesion, weakest adhesion)

Coming Soon!



JELLY MASK

An innovative sheet mask that does not use plastic and reduces the environmental burden.



DOUBLE EFFECT SERUM/CREAM

A skincare series that allows you to experience two effects by only using one product.



NOSE PATCH

Easily removes sebum without pain.

01 | CAREFULLY CHECKING VEGAN INGREDIENTS

The base materials are thoroughly developed **with only healthy vegan ingredients that minimize skin irritation.**

02 | THOROUGHLY OBSERVING TEST RESULTS

The **tests are meticulously checked and verified through multiple internal clinical tests** during product development.

03 | ENSURING EVERYTHING IS PRECISE

After final product development, products are verified once again through **a hypoallergenic test by an accredited testing institution.**

04 | CONSTANTLY MONITORING

Products including items that are on sale, are **continuously monitored through internal test to verify and incorporate customer's feedback.**

All NOLAHOUR Skincare Products are **Certified Vegan and Cruelty-Free.**

In addition, NOLAHOUR, research institutes, manufacturers, and raw material companies **all declared Cruelty-Free.**

It is natural for us to use good ingredients for skin health, and therefore **we do not use harmful ingredients such as fragrances, pigments, alcohol, and parabens that can cause skin irritation and allergies.**

We **undergo internal product testing several times** during the product development phase, and **these tests are carried out by us and our family.** It's obvious that we do not give our family a product that's harmful. In other words, **we make products that our family can trust and use.**

Recognizing the growing importance of environmental pollution, we use **FSC-certified paper and soybean oil ink.**

Paper we use is not coated with plastic to **facilitate recycling.** Furthermore, we **desire to be a part of utilizing eco-friendly packages** including biodegradable tubes and containers as we comprehend the importance of **the corporate social responsibility for environmental pollution.**

vegan skincare routine



NOLAHOUR