



Vegan Derma Cosmetic

ABEREDE Brand Proposal

Awaken the **Beauty**, **Renew** and **Defy**
the sign of aging with **ABEREDE**. since 2072.





AWAKEN THE BEAUTY, RENEW AND DEFY
the sign of aging with ABEREDE.

Vegan Derma-Cosmetics

SINCE 2072

A brand that realizes future skin science in the present

미래의 피부과학을 현재에 실현하는 브랜드

「 NATURE ON THE SKIN,
CARE FOR THE EARTH 」

「 피부에 닿는 자연,
지구를 위한 배려 」

ABOUT US

Korean Vegan Cosmetic, ABEREDE

아베르데는 피부에 효과적인 한국의 산, 바다, 들 등 주요 자연 지역에서 채취한 비건 성분들을 베이스로 만든 코리아 비건 더마 화장품입니다

- 1 한국의 땅, 바다, 산, 들을 기반으로 자란 자연 성분(비건)으로 만듭니다
- 2 한국의 주요 자연 지역별로 차별화된 (비건)자연 성분을 베이스로 하여 한국의 자연을 느낄 수 있습니다

ABEREDE is a Korean vegan derma cosmetic brand made with vegan ingredients sourced from Korea's major natural regions, including mountains, seas, and fields, for effective skincare.

- 1 Made with natural (vegan) ingredients grown in Korea's land, sea, mountains, and fields.
- 2 Each product is based on unique (vegan) natural ingredients from different major natural regions of Korea, allowing you to experience the essence of Korean nature.

Korea Vegan Cosmetic, ABEREDE

ABEREDE is the vegan cosmetic product that made with natural ingredients from major natural areas of Korea that have good effective for skins.

1. Being made by vegan ingredients grown based on the land, sea, and mountains of Korea
2. Based on vegan ingredients from different regions of Korea, you can feel the nature of Korea



OUR MISSION

진정성

탄생부터 지금까지 그리고 앞으로도 좋은 성분에 대한 원칙은 변하지 않습니다.
엄격한 원칙으로 성분을 엄선하여 피부에 편안함과 빠른 변화를 동시에 선사합니다.

안전성

고객들의 각각 라이프 스타일과 피부 고민에 꼭 맞는 베네핏을 제안하고
검증된 원료를 선택 한 후 그 효능을 최적화하는 성분으로 조율합니다.

지구를 위한 배려 / 취약계층 봉사

우리를 둘러싼 세상의 아름다운 가치를 존중하고 배려하며
이 세상이 더 아름다워질 수 있도록 정직한 걸음을 멈추지 않겠습니다.

AUTHENTICITY

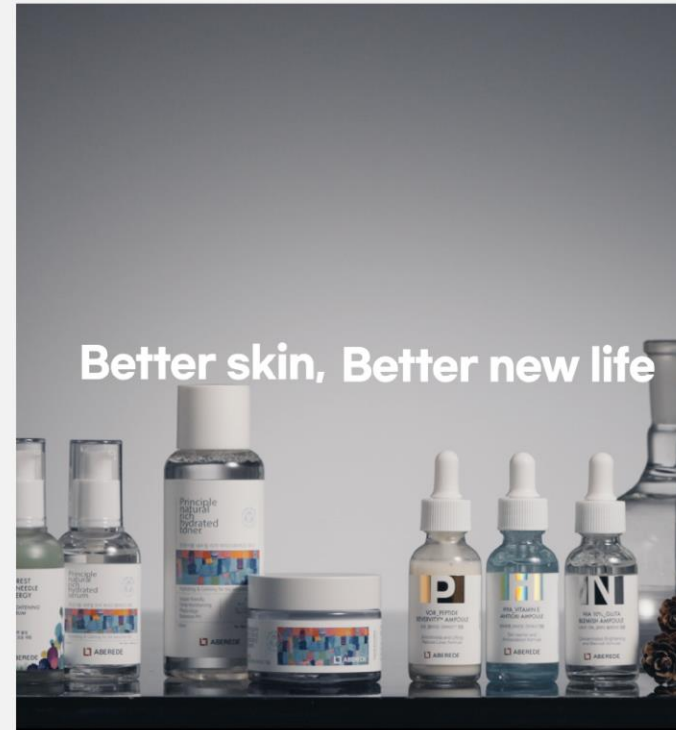
From birth to now and in the future, the principle of
good ingredients does not change. With strict principles,
ingredients are carefully selected to provide comfort and
rapid change to the skin at the same time.

SAFETY

We suggest benefits that fit each customer's
lifestyle and skin concerns After selecting proven raw materials,
tune them into ingredients that optimize their efficacy.

GLOBAL CARE / SERVICE TO THE VULNERABLE

Respect and consider the beautiful values of the world around us
I will never stop taking honest steps to make this world more beautiful.



Cosmetics ABEREDE from the future goes beyond just skincare,
We constantly research by finding fundamental solutions to
skin problems and aging.

It combines the most skin-friendly ingredients to help improve
the skin most
It's a high functional clean beauty care brand.



ABEREDE Product Use Cases

VEGAN RECIPES FOR SKIN



Worry Free
Ingredients



Natural
Ingredients



Not tested on
Animals

비건 포뮬라
VEGAN FORMULA

클린뷰티
CLEAN BEAUTY

지역경제 활성화
REVITALIZATION OF THE LOCAL ECONOMY

동물실험을 하지 않는 비건 원료를 사용하고, 해로운 원료를 철저히 배제하고,
FSC 인증된 종이 사용으로 클린뷰티를 지향하며, 한국의 지방에서 자란 순수한 원료를 사용하여 지역경제를 활성화에 도움을 줍니다.

USE VEGAN RAW MATERIALS THAT ARE NOT TESTED ON ANIMALS, THOROUGHLY EXCLUDE HARMFUL RAW MATERIALS,
IT AIMS FOR CLEAN BEAUTY WITH THE USE OF FSC-CERTIFIED PAPER, AND USES PURE RAW MATERIALS GROWN IN THE PROVINCES OF KOREA TO HELP REVITALIZE THE LOCAL ECONOMY.

FORMULATION PHILOSOPHY



아베르데는 간결하고
탁월한 중복되지 않는
성분 조합으로 효능을
극대화시켜,
기능적인 요소의
혜택을 누릴 수 있습니다.

Less, But Better
With the to the point and
unduplicated excellent
ingredients,
maximize the beneficial
efficacy to make it enjoy
its' functional benefits.



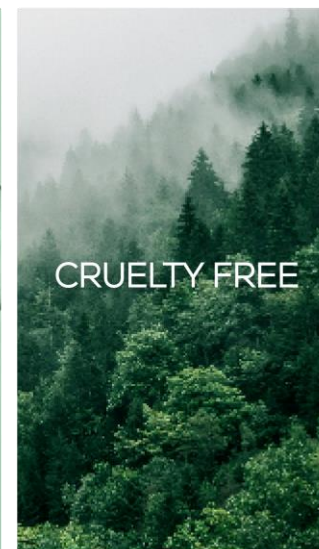
아베르데 제품은 피부에
해로운 성분을 제외시켜
윤리적으로 안정된 성분을
사용하여 신중하게
생산됩니다.

ABEREDE, by excluding
the harmful ingredients,
deliberately uses stable
and safe ingredients to
produce products
in ethical way.



영양감 있는 자연성분
추출물로 고효능의
효과를 나타내는 액티브한
성분을 조합합니다.

It combines active
ingredients of highly
effective extract and
natural nutrition.



모든 재료가 한국에서 재배된
천연 재료로 만들어졌고
동물 원료를 사용하지 않는
100% 비건 레시피
적용 제품을 늘려가 피부에
좋은 영향을 미치도록
연구하겠습니다.

Not only its all ingredients
are grown in Korea as natural
ingredients, but also
ABEREDE always studies
how to increase cruelty-free,
100% vegan recipe for making
beneficial effect on the skin.

[PRINCIPLE LINE]



피부의 근본 본질적인 장벽을 지켜주는
보습력을 키워주는 **히알루로닉 분자구조**를 그림으로 형상화한 디자인

protects the skin's essential barrier
A design that depicts a **hyaluronic molecular structure** that enhances moisturizing power

[CICAPINE LINE]



시카와 소나무 (파인)의 원료에 영감을 받은 디자인

Design inspired by the raw materials of **cicapine**

[N/P/H 라인]

[N/P/H LINE]



황금배합에 따라 효능을 극대화시킨 원료에 따른 디자인

Design based on raw materials that maximize efficacy according to **golden mixing**

DESIGN PHILOSOPHY

아베르데는 디자인을 중요하게 생각합니다
자연친화적이고 효능이 있는 원료에 영감을 받아 디자인 하며 자연스런 아름다움을 추구합니다.

ABEREDE values design
Inspired by nature-friendly and effective ingredients, it designs and pursues natural beauty.

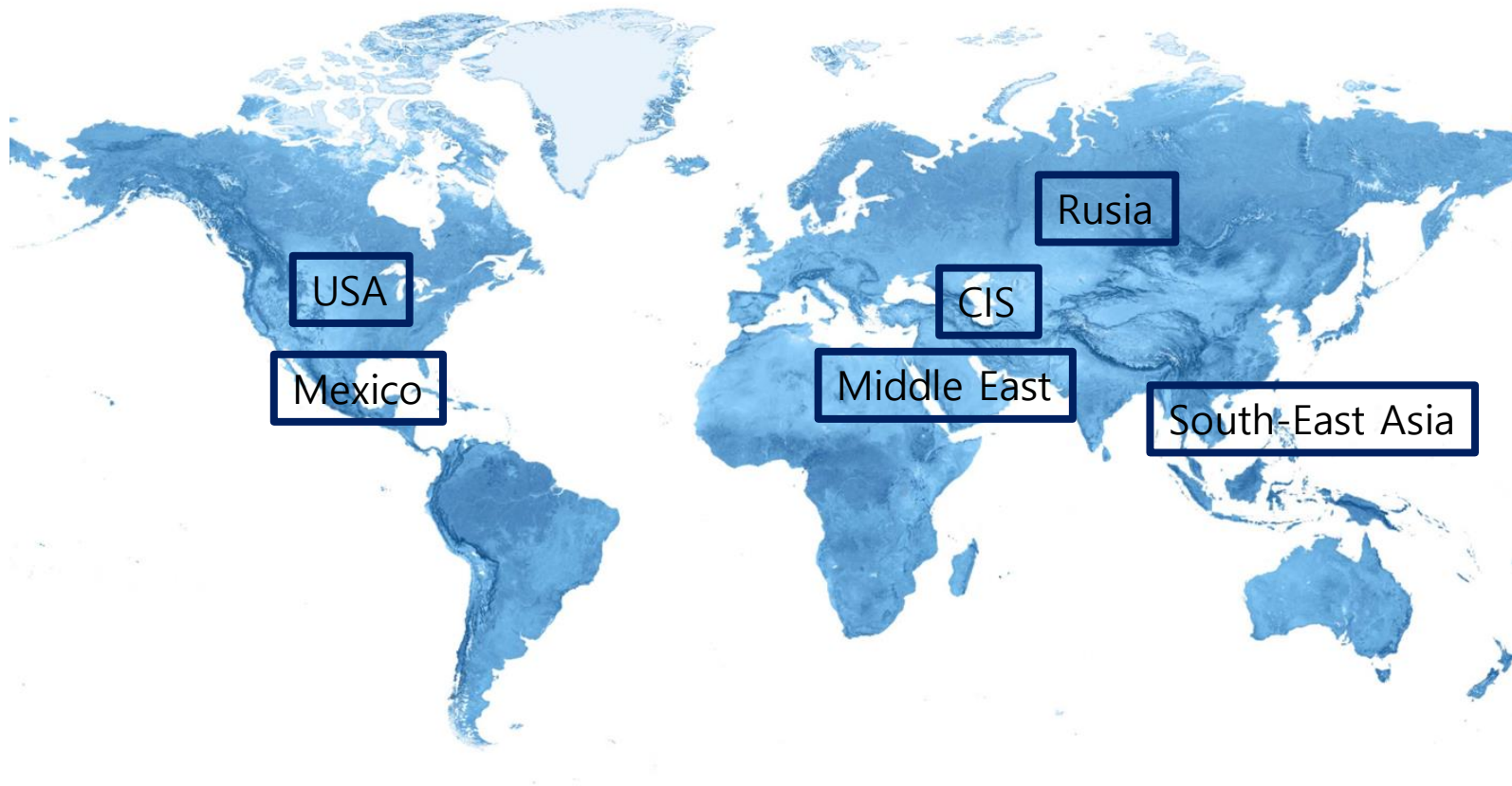
SUSTAINABILITY

All products are made with eco-friendly soy ink and FSC certified paper for forest protection.



GLOBAL NETWORK

Distributing and exporting cosmetics to 30 countries, including the United States, Mexico, Russia, CIS, Middle East, Southeast Asia, and Indonesia.



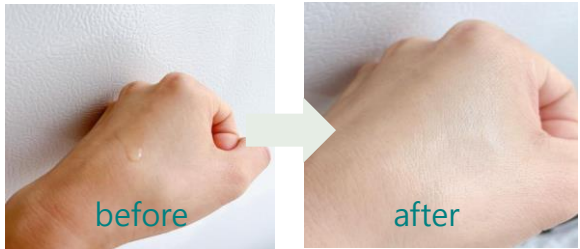
ABEREDE Principal Natural Rich Hydrated Toner

Hypoallergenic and sensitive vegan water-glowing protection toner



150ml

FEATURES & INGREDIENTS



#Vegan #Fragrance-Free #Alcohol-Free #Animal-Free #Natural Derived Ingredients #Environmentally Friendly
#Water Light Toner #Sensitive #Severe Dryness

Hypoallergenic and sensitive vegan water-glowing protection toner

- 1. Soothing moisturizing effect as soon as applied**
A moisture-soothing toner with a combination of asiaticoside and hyaluronic acid that is immediately absorbed into dry and sensitive skin, providing moisture replenishment and soothing effects as soon as applied.
- 2. Moisturizing elasticity**
Plant stem cells and peptide ingredients restore moisture and elasticity to skin tired from dryness.
- 3. Watery glow effect that glows from within the skin**
The first step is a moisture toner that helps maintain moisture elasticity on the inside and moisture glow on the outside.

MAIN INGREDIENTS

Stem Cell Activator, Peptide, Hollyhock Root Extract, Hyaluronic Acid, Asiaticoside, Licorice Extract, Portulaca Extract, Centella Asiatica Extract, Lotus Extract

ABEREDE Principal Natural Rich Hydrated Serum

Highly concentrated 30% of highly moisturizing hyaluronic acid, excellent in skin flexibility and cooling effect, provides a deep moisturizing feeling and watery glowing vegan serum for those with severe dryness and sensitivity



50ml

FEATURES & INGREDIENTS

Stem cell
activator
and
peptide

Skin
barrier

Whitening
Wrinkle
improvement



#Vegan #Fragrance-Free #Alcohol-Free #Non-Animal Testing #Natural Derived Ingredients #Environmentally Friendly
#Water-Glow Serum #Sensitive #Severe Dryness

30% hyaluronic acid with plant Stem cell activator & Peptide, Watery glowing vegan serum

1. 30% hyaluronic acid, moisturizing and soothing, water-luminous bulletproof serum with a hypoallergenic vegan formula and provides a cooling and soothing effect
2. **ABEREDE's EN-SCE system**
A solid skin care system that revitalizes and revitalizes the skin with essential amino acids and vitamins with Stem cell activator, Peptide
3. **Restoration of lost moisture elasticity**
Restores skin condition damaged by the external environment and maintains soft and supple skin condition

MAIN INGREDIENTS

Stem cell activator, Peptide, hollyhock root extract, sodium hyaluronate, grape callus culture extract, ginseng callus culture extract, portulaca extract, centella asiatica extract, lotus flower extract

ABEREDE Principal Rich Blue Hydrated Cream

With vegan natural rich, skin soothing and ceramide ingredients Anti-wrinkle water glow protection cream



50ml

FEATURES & INGREDIENTS



#Vegan #Fragrance-Free #Alcohol-Free #Natural-Derived Ingredients #Environmentally Friendly
#Water-Glow Cream #Sensitive #Agile

Anti-wrinkle water glow protection cream

- 1. **Enhance moisture once again with guaiazulene**
An intensive moisturizing cream containing plant barrier complex
- 2. **Moisturizing and elasticity effect with plant stem cells and peptide**
Plant stem cells, peptides are prescribed to restore the skin's natural moisture and elasticity.
- 3. **Quickly reaches the dermal layer with ceramide ingredients**
Water molecules that increase skin moisture are quickly absorbed into the dermal layer, and ceramide ingredients strengthen the skin barrier to form a solid moisture film.

MAIN INGREDIENTS

Guaiazulene, Niacinamide, Adenosine, Hyaluronic Acid, Ceramide, Peptide, Copper Tripeptide

ABEREDE nia 10%_Gluta brightening Blemish Ampoule

Whitening solutions to worry about signs of aging such as blemishes and blemishes while working overtime for marriage, childbirth, and childcare



30ml

FEATURES & INGREDIENTS

Freckle
Improve
blemishes

Whitening

Aging
signs and
care



#Vegan #Scentless #Alcoholic #Anthropogenic Experiment #GimmyAmple #MeebaekAmple #NightAmple
#Niacinamide #Glutathion

1. Containing 10% niacinamide

- It is a mechanism that prevents melanin from moving from the base layer to the surface of the skin and helps to prevent spots and blemishes and maintain clean skin.

2. Celebrity Baekok skin's secret, Glutachion

- Vitamin G glutathione, also called skin whitening vitamin, is an ingredient that is formed in the body, but as we get older, we produce less than our body needs, so we need outside help.
- Glutathion helps to make dull skin more lively and white-jade.

MAIN INGREDIENTS

10% niacinamide, glutathione, lavender flower extract, cleary extract, hyacinth herb extract, matricaria flower extract, borage extract, cartridges flower extract

ABEREDE Vor Peptide Reversity Anti-wrinkle Ampoule

Skin that loses strength with age, skin damage caused by UV rays, fine dust, and stress gives you smooth, flawless volume



30ml

FEATURES & INGREDIENTS

Volufilline
& 5
peptide

Anti -
oxidant

Whitening
Wrinkle
improvement



#Vegan #Fragrance-Free #Alcohol-Free #Peptide #Vorphyrin#volume ampoule #elastic ampoule
#wrinkle ampoule #good morning ampoule

1. Elasticity synergistic effect

Intensive care with volufilline and 5 peptides added

2. Firm the skin from the base with patented ingredients

Provides estrogen and has antioxidant and anti-aging effects

3. Moisture not to be missed

Moist and energetic skin made of natural ingredients

MAIN INGREDIENTS

Volufilline, 5 peptides, Oriental Beauty Fruits (Patent No. 10-0899502), Botanical (Patent No. 10-0966835), Edelweiss Callus Culture Extract (Patent No. 10-1740097), Gardenia Extract, Oil Palm Oil, Chaga Mushroom Extract

ABEREDE HYA_VITAMIN E ANTIOXI AMPOULE

From face to toe, from newborn to grandma, all skin types can be used for Atopy, skin tightness, skin tightening effect, and skin barrier strengthening.



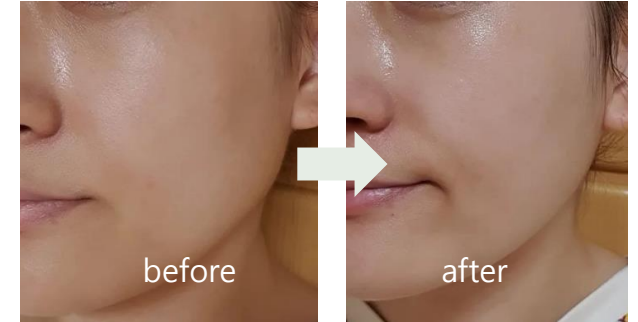
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FEATURES & INGREDIENTS

Anti-oxidant

Skin Barrier enforce

Vitamin E



#Vegan #Fragrance-Free #Alcohol-Free #Non-Animal Experiment #Real Ampoule#skin barrier ampoule #hyal ampoule #vitamin ampoule

1. 20% hyaluronic ampoule Maintain tight, tight skin from the inside out

A high-moisture, high-moisturizing 20% hyaluronic ampoule that combines hyaluronic acid, which provides a strong moisture retention effect, and vitamin E, which provides sufficient moisture.

2. Forming a solid moisturizing film by strengthening the skin barrier

Provides a strong barrier strengthening effect on the outside of the skin, providing elasticity and gloss to the skin.

3. Clean texture with a non-sticky finish

Helps soothe and protect the skin with a clean feeling that is easily absorbed into the skin without unpleasant stickiness.

MAIN INGREDIENTS

hyaluronic acid, vitamin E

ABEREDE White Vita Aqua Shield Sunscreen SPF50+ PA++++

The combination of vitamin and triple hyaluronic acid provides a basic moisturizing application, minimizes white turbidity, eye irritation, and cleanses well

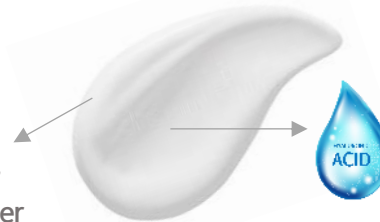


FEATURES & INGREDIENTS

1. Vitamin + Hyaluronic Acid Adding Moisture



Antioxidant Vitamin E
(Tocopherol)
It's antioxidant, it's vital,
UV-damaged skin recover



triple hyaluronic acid
Triple moisturizing,
Moisturizing Serum Texture

2. Strong UV protection without white cast, no eye stinging, Easily washed off with soap

- blocks both ultraviolet A and B rays to prevent photo-aging
- It has a refreshing finish that doesn't have any stickiness or tightness even when you apply it
- No white cast, no eye irritation
- Easily washed off with soap



3. It's gentle on the skin without any irritation

- A gentle sunscreen that soothes the skin with plant-derived soothing ingredients



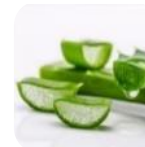
Tiger
grass



Eoseongcho



Green tea



aloe



allantoin

50 ml / 1.69 fl. oz.

SPF50+ PA++++ UV protection
wrinkle improvement, whitening triple functional cosmetics

ABEREDE Forest Pine needle Energy Pore tightening Serum

Take care of pore troubles with the moisture, nutrition, and soothing energy of pine needles.



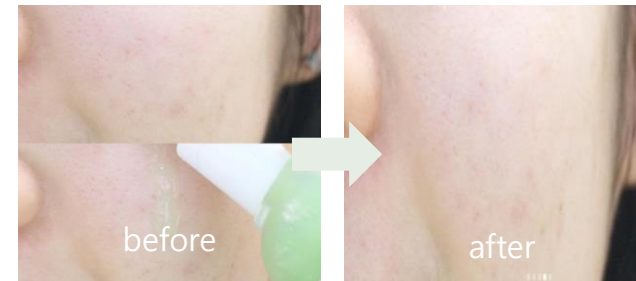
50ml

FEATURES & INGREDIENTS

Converge
nce of
pores

Oil and
moisture
balance

Skin
barrier
enforce



#Derma Forest #Pine Tree#phytosterol #cedar #peptide #forest energy

1. Soothes skin with cicapine and pine extract

Provide comfortable moisture and forest energy with phytosterols derived from pine trees in Jeju Island, rich cica found in dense forests, and the FLEX_some™ patented method that helps the skin absorb active ingredients with the power of nature.

2. Pore tightening effect in 2 weeks with orthosiphon extract

Orthosiphon extract maintains oil and moisture balance. It provides optimal pore tightening effect and strengthens skin's self-renewal ability.

MAIN INGREDIENTS

Phytosterol, peat, pine bark, white truffle, orthosiphon extract, cedar leaf extract, cypress leaf extract

ABEREDE Cicapine Calming and Pore Repair Balancing Gel Cream

A gel-in-cream type pore-only cream that regulates the skin's oil-and-water balance to give elasticity to the pore barrier along with calming pores



50 ml / 1.69 fl. oz.

FEATURES & INGREDIENTS

1. The combination of Cica & Pine's pore soothing

- The soothing combination of three kinds of Cica Complex (Madecassoside, Bottle Grass, and Asian Ticoside) and pine leaves soothes the sensitive skin around the pores to maintain a comfortable skin condition

2. Keep the pore skin barrier firm

- 13 peptide complexes, panthenol, hyaluronic acid, and allantoin ingredients enhance moisturizing in the skin
- It is essential for the outer wall of the skin. Maintain a stronger skin barrier with col.g. (ceramide + phytosterol + fatty acid) ingredients

3. Relieves skin concerns by balancing oil and moisture

- The moisture is moderate and the gel-in-cream is comfortable for the skin
- It permeates without stickiness to remove excess sebum and tightens pores
- Skin trouble, thin skin film, and sensitive skin relief that can be caused by a misalignment in oil and water balance



It's optimized for the skin's oil and water balance
Gel-in-cream formulation



before

after

ABEREDE Cicapine Micellar Acne Foam cleanser

Acne care, soothing sensitive skin, for acne prone skin and brightening acne-free cleanser



120 ml / 4.06 fl. oz.
acne-prone skin-relieving functional cosmetics

FEATURES & INGREDIENTS

1. Salicylic acid included cleanser for acne prone skin

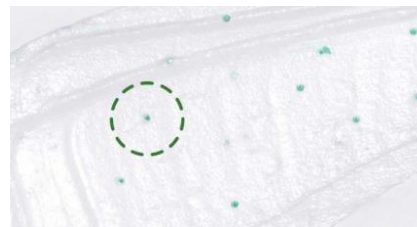
- Salicylic acid included cleansing foam with the cleaning power of alkaline cleansers and the mildness of weak acid cleansers
- It protects the skin barrier moisturizing membrane and removes sebum and waste
- Contains coco-glucoside that is mild, rich in foaming power and excellent cleaning power

2. BHA exfoliates pores, exfoliates and calms acne prone skin

- The patented anti-sebum P ingredient removes pore waste and gives it a contracting effect
- Aha/Bah/Lah/Pah contains 1st to 4th generation acid to help remove fine dead skin cells on the skin

3. Improving Traces of Trouble

- It improves the dullness of the spot where the trouble has gone and even the uneven skin tone
- ABEREDE's Cica-Pine blend helps to calm moisture and keep your skin moisturized
- Contains blue complex, a patented raw material that gives skin moisture elasticity



It has a white texture that creates creamy foam
The jojoba vitamin beads that nourish the skin



before

after

ABEREDE Retinol 0.3% Peptide Intense Repair Eye Cream

A combination of retinol x peptides to increase the firmness of fine wrinkles to deep wrinkles, a wrinkle-focused care eye cream



30 ml / 1.69 fl. oz.

Wrinkle improvement, whitening dual functional cosmetics

FEATURES & INGREDIENTS

1. Perfect anti-wrinkle care of the ring zone with retinol 0.3% , retinal x peptide

- The double effect of retinol and peptides with the best 0.3% content for daily use is perfect link intensive care from fine lines to deep wrinkles

2. To brighten up your dark circle by improving the complexion around your eyes

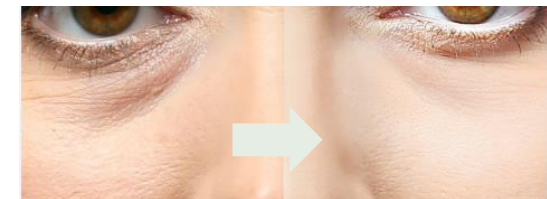
- Niacinamide, glutathione, and bacuchiol make your skin tone brighter under your eyes to keep your skin cleaner and brighter as if you're lighting up your entire skin
- Contains royal rose ingredients that brighten the skin tone and give it a glow effect

3. Moisture elasticity restores the collapsed skin

- It contains ferulic acid, which has excellent antioxidant properties, and removes free oxygen from the collapsed skin
- Ceramide x hyaluronic acid maintains a firm moisture elasticity with moisture inside the skin and oil outside the skin
- A texture similar to the structure of the skin that melts into the body temperature of the skin and gives it tight elasticity



It's a nourishing and firm texture
To fit the skin around the eyes



before

after

ABEREDE Collagen 70 _ Gluta Glow Peel-off Mask (for glass skin)

Contains 70% of 300Da collagen, glutathione, and PDRN (sodium Cica DNA) to provide brightening effects while improving skin elasticity and reducing fine wrinkles, creating a firm, radiant, and smooth complexion with a peel-off mask



FEATURES & INGREDIENTS

1. A combination of 70%, 300Da collagen water, 700 ppm glutathione, and PDRN for brightening, wrinkle improvement, and a dewy glass skin effect

- Contains 70% ultra-low molecular collagen (300Da) that is smaller than pores, penetrates through them.
- Glutathione 700ppm helps brighten skin tone for photoaging, blemishes, dark spots, and pigmentation.
- PDRN (sodium cica DNA)- Contains plant-based Cica DNA for anti-aging and antioxidant effects.
- Contains Vitamin B12 to improve fine lines and deep wrinkles.

2. A topical collagen that forms a film layer, allowing active ingredients to penetrate deep into the skin, providing radiance, brightening, lifting, cooling effects, hydration, pore tightening, and exfoliation.

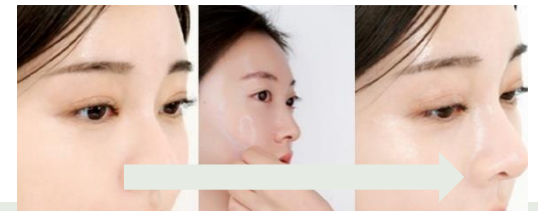
- A cream-type peel-off mask that is removed after 30 minutes, recommended for use 2-3 times a weeks.
- Enhances skin tone to be firmer and brighter, maintaining a cleaner and more radiant appearance.

3. A patented brightening effect with ABEREDE's unique blend of five fermented ingredients (fermented soybean, fermented rice, fermented adlay, fermented potato, and fermented ginseng).

- Two-Step Fermentation Technology, TSL Fermentation Applied - The TSL Fermentation technique is applied to five key ingredients: rice, ginseng, adlay, potato, and soy-bean. This process breaks down large molecular active ingredients into smaller molecules, enhancing absorption and delivering exceptional skin benefits.



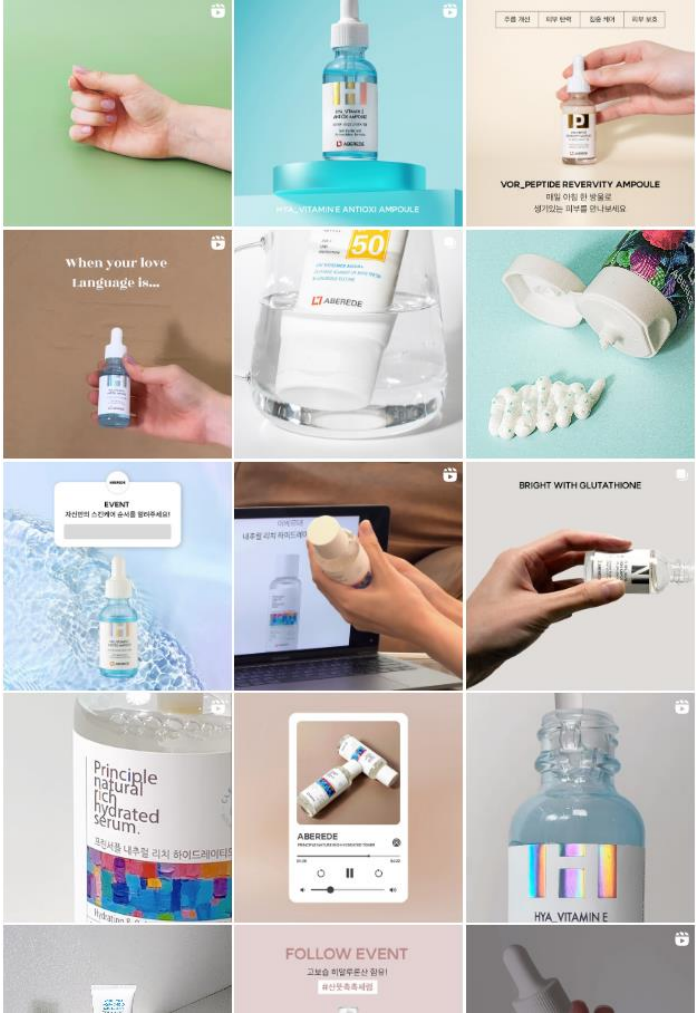
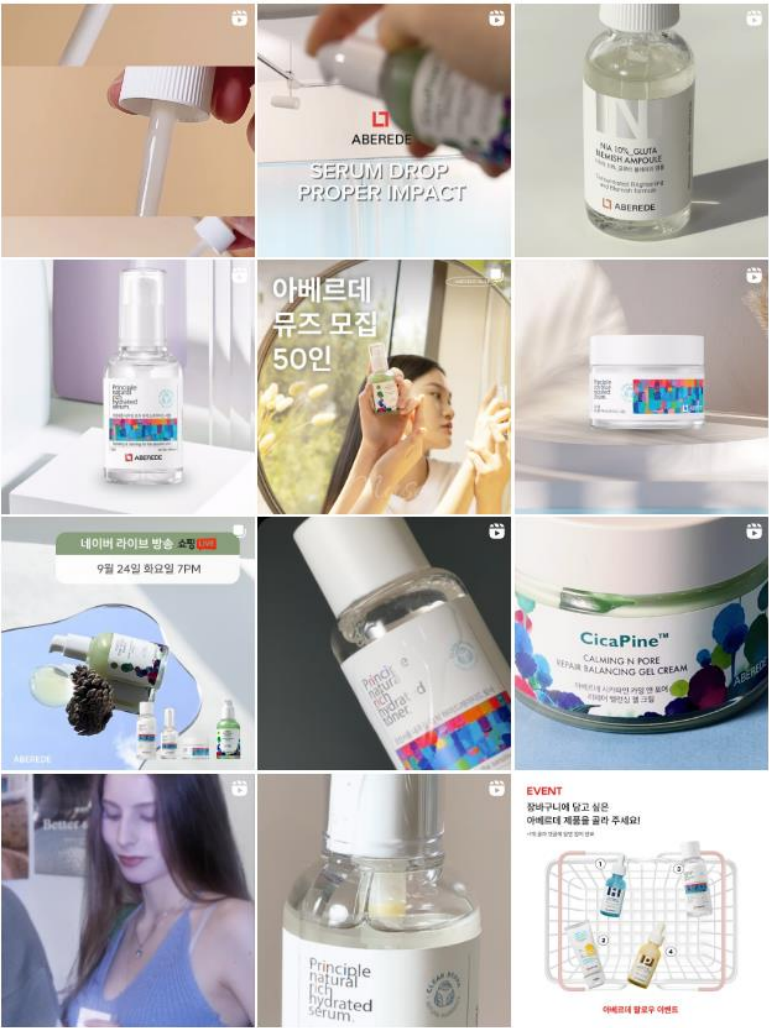
With a nourishing pink texture, it creates a clear and firm glass skin.



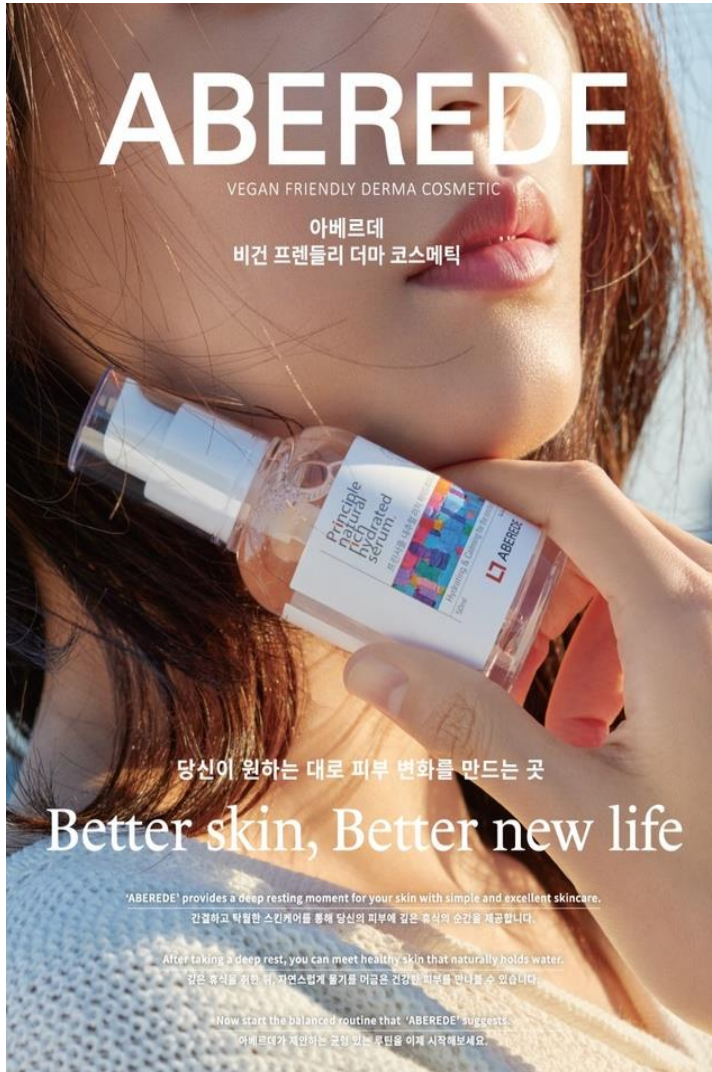
ABEREDE



INSTAGRAM @aberede_official



ABEREDE SNS



@aberede_official

@aberede_global



<https://www.youtube.com/@ABEREDE>

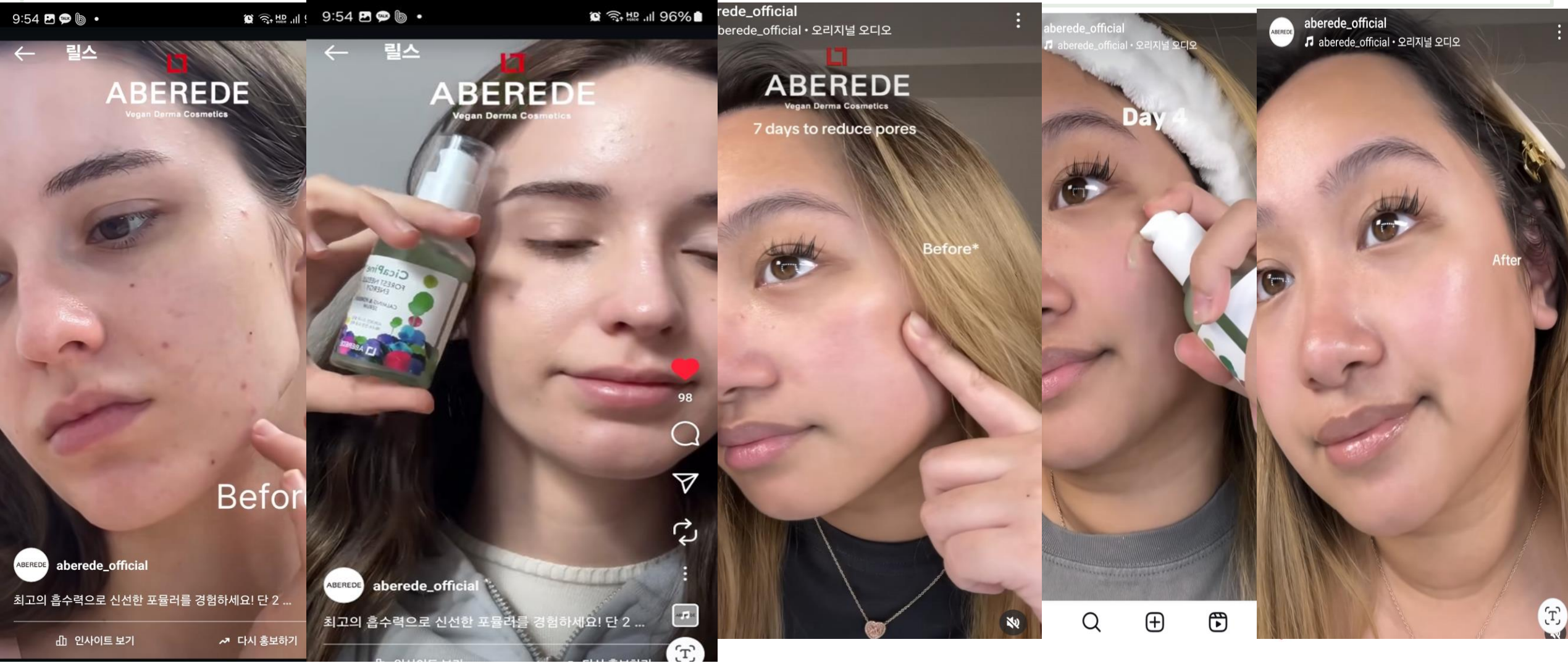


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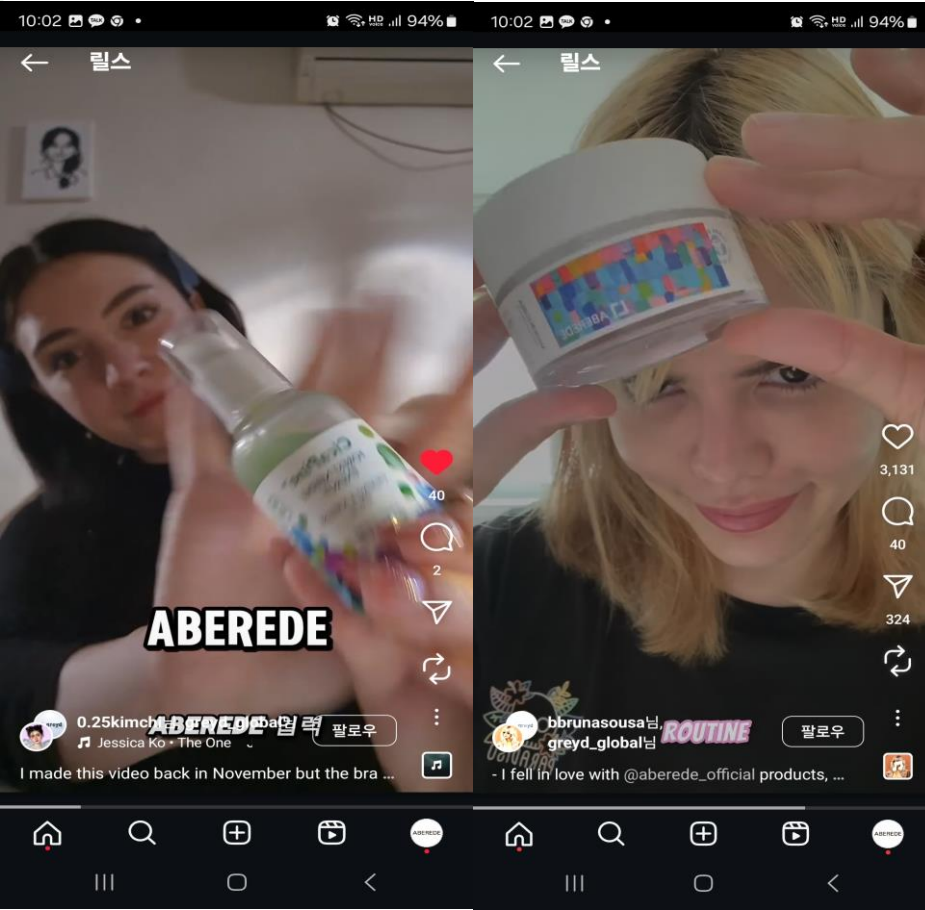


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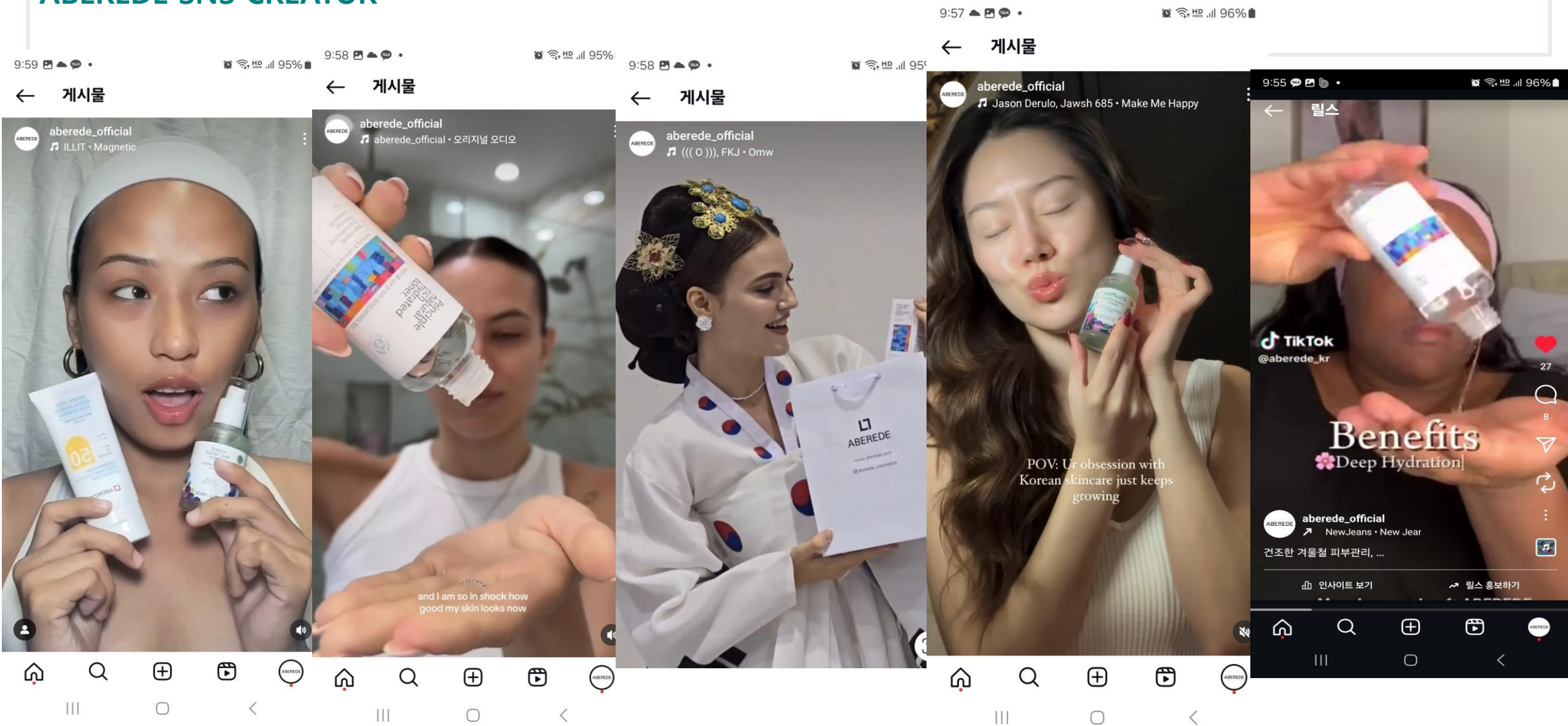
ABEREDE SNS CREATOR



ABEREDE SNS CREATOR



ABEREDE SNS CREATOR



ABEREDE EVENT



Live Broad Casting



New Product Event



K-pop Girl and Boys Group Singer Ads



ESG_K Beauty Consulting



New Product Event



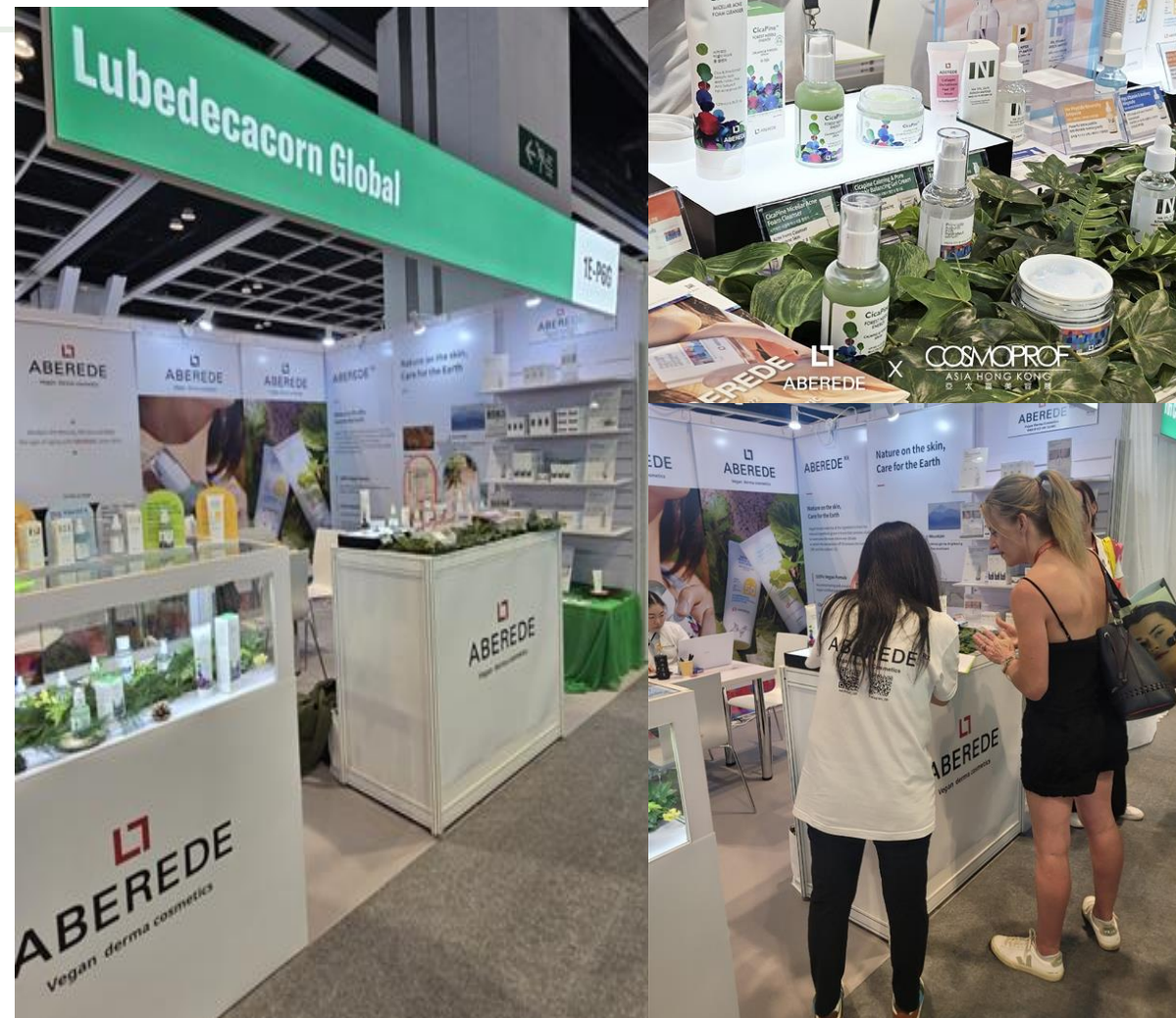
MOU With Vietnam Company



ABEREDE EXHIBITION



2023 Intercharm Exhibition



2024 HK cosmoprof exhibition

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DK Kim ReporterHealth & LifePublished 2025.03.12 19:22

Abérede to Showcase Vegan Derma Skincare at Cosmoprof Bologna 2025: Targeting Europe’s Premium Market



The 1st generation Korean vegan derma skincare brand Abérede will exhibit at Cosmoprof Bologna 2025. | Photo by Lubedecacorn Global

Lubedecacorn Global Co., Ltd. (CEO Lucia Kim) has announced that its first-generation vegan derma brand Abérede will participate in Cosmoprof Bologna 2025 from March 20 to 22 in Italy. Recognized as one of the world’s largest beauty trade shows, the event is a key platform for global cosmetics and beauty industry leaders. Abérede is set to accelerate its expansion into the European market, unveiling its premium SK line for the first time and positioning itself as a functional vegan derma skincare leader.

데일리시큐아베르데(ABEREDE), 2024 아시아 홍콩 코스모프로프 참가

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윤 우진영 기자 | 승인 2024.11.22 15:19



사진=아베르데(ABEREDE)

비건 더마 브랜드 아베르데(ABEREDE)는 지난 11월 13일부터 15일까지 홍콩 컨벤션&엑시비션 센터(HKCEC)에서 진행된 아시아 최대 미용박람회 ‘2024 아시아 홍콩 코스모프로프’ 전시회에 참가해 성황리에 마쳤다고 밝혔다.

홍콩 아시아 코스모프로프는 세계 3대 뷰티박람회 중 하나로 꼽히는 아시아권 최대 규모의 박람회로 올해 27회를 맞이했다.

역사 깊은 이번 전시회는 아시아뿐만 아니라 미국, 유럽 등 전 세계 수많은 뷰티 업체가 참여한 아시아 최대 규모의 뷰티 행사로 올해는 20여 개국의 약 3000개의 업체가 전시자로 참가하였고, 약 8만여 명의 업계 관계자 및 일반 관람객이 행사장을 방문했다.

이미 20여 개국으로 수출을 하고 있는 아베르데는 신규 바이어 발굴과 현지 오프라인 채널 확

AVINGnews.network전체기사전시·컨벤션수출산업라이프피플빙

실시간 뉴스 2025-03-13 16:22 (목)파워뷰브세미, KOPLAS 2025서 산업용 필터 제품군 다채롭게 선보여...<>

에이빙(AVING) > 라이프 > 식음료/패션·뷰티 -

루베데카콘, 2023 인터참코리아서 ‘아베르데(ABEREDE)’ 앰플 3종 출품... “가격·품질 경쟁력으로 글로벌 진출 도모”

입력 2023.09.01



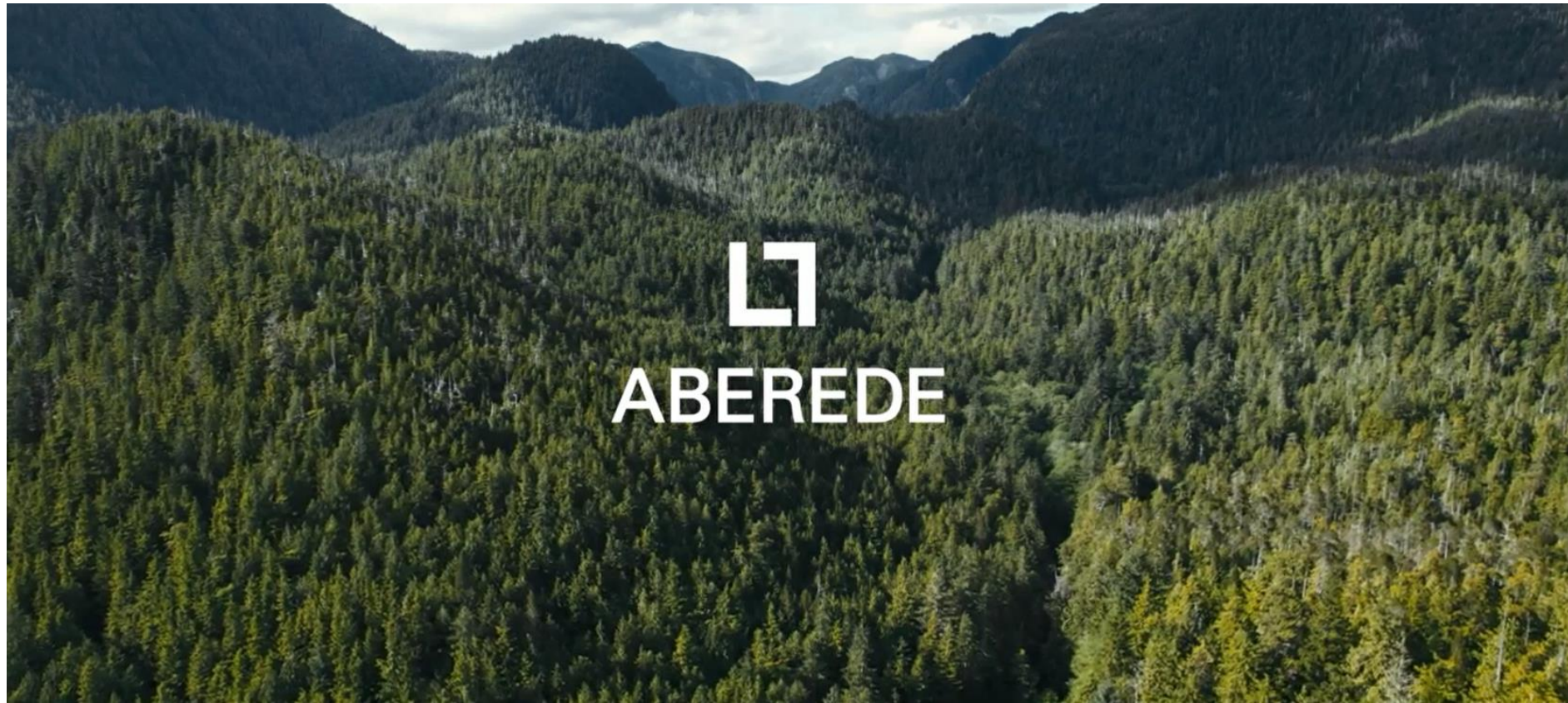
루베데카콘이 2023 인터참코리아에서 선보인 아베르데(ABEREDE) 앰플 3종 | 촬영 - 에이빙뉴스

루베데카콘(대표 김성민)이 8월 30일(수)부터 9월 1일(금)까지 총 3일간 서울 코엑스에서 열린 ‘2023 인터참코리아(InterCHARM Korea)’에 참가했다고 밝혔다.

루베데카콘은 ‘피부에 찬란한 빛을 더하는 코스메틱 브랜드’를 표방해 다양한 화장품을 개발, 공급해 온 기업이다. 국내를 넘어 미국, 러시아, 동남아시아 등을 아울러 총 12개 국가에서 수출 성과를 누직하는 등, 글로벌 브랜드로서 그 영향력을 확대하고 있다는 것이 회사 측 설명이다.

이들의 자체 브랜드 ‘아베르데(ABEREDE)’는 이른바 ‘비건 프렌들리 더마 브랜드’로, 자연 및 사회와 적극 소통해 사람과 자연이 모두 건강하고 행복한 뷰티 라이프를 추구한다.

Vegan Derma Cosmetic
ABEREDE BRAND PROPOSAL



Korea
homepage



Eng
homepage



chinese
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