

DESCRIPTION

BRAND & PRODUCT INFO

AINOHEA

Hawaiian Vegan Beauty



Hawaiian Vegan Beauty

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- Chaom Line
- Mahalo Line
- Hala Kahiki Line



INTRODUCTION

Brand Infomation

Brand Infomation

About Brand & Product

AINOHEA present one and only special skin care for all the beautiful women who love themselves.

About Brand AINOHEA

AINOHEA, a Hawaiian vegan skincare brand, is a combination of "AINA" meaning "land and earth" in Hawaiian, and "NOHEA" which means "lovely." Inspired by a deep love for nature, AINOHEA blends premium ingredients derived from Hawaii's natural environment with advanced Korean skincare science to create a vegan clean beauty brand.

**Hawaiian
Ingredients**

Hawaii Premium Ingredient

K-Beauty Technology

AINOHEA

K-Beauty

**Hawaiian Vegan Beauty
AINOHEA**

**Pure Ingredients
from Hawaiian Nature**

**Hawaiian natural ingredients meet K-Beauty science
for a gentle yet powerful clean beauty solution.**

**Integration of K-
Beauty Technology
Meticulously Crafted
Texture & Formula**

Target & Pursuit

01



Women between the ages of 20's and 30's

02



High quality

03



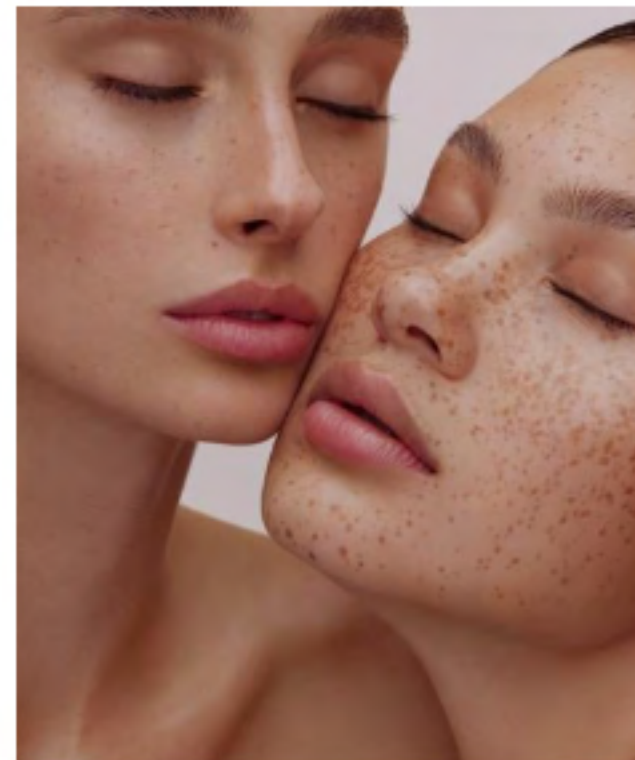
A reasonable price

04



Luxurious

05



Trendy



Hawaiian Touch

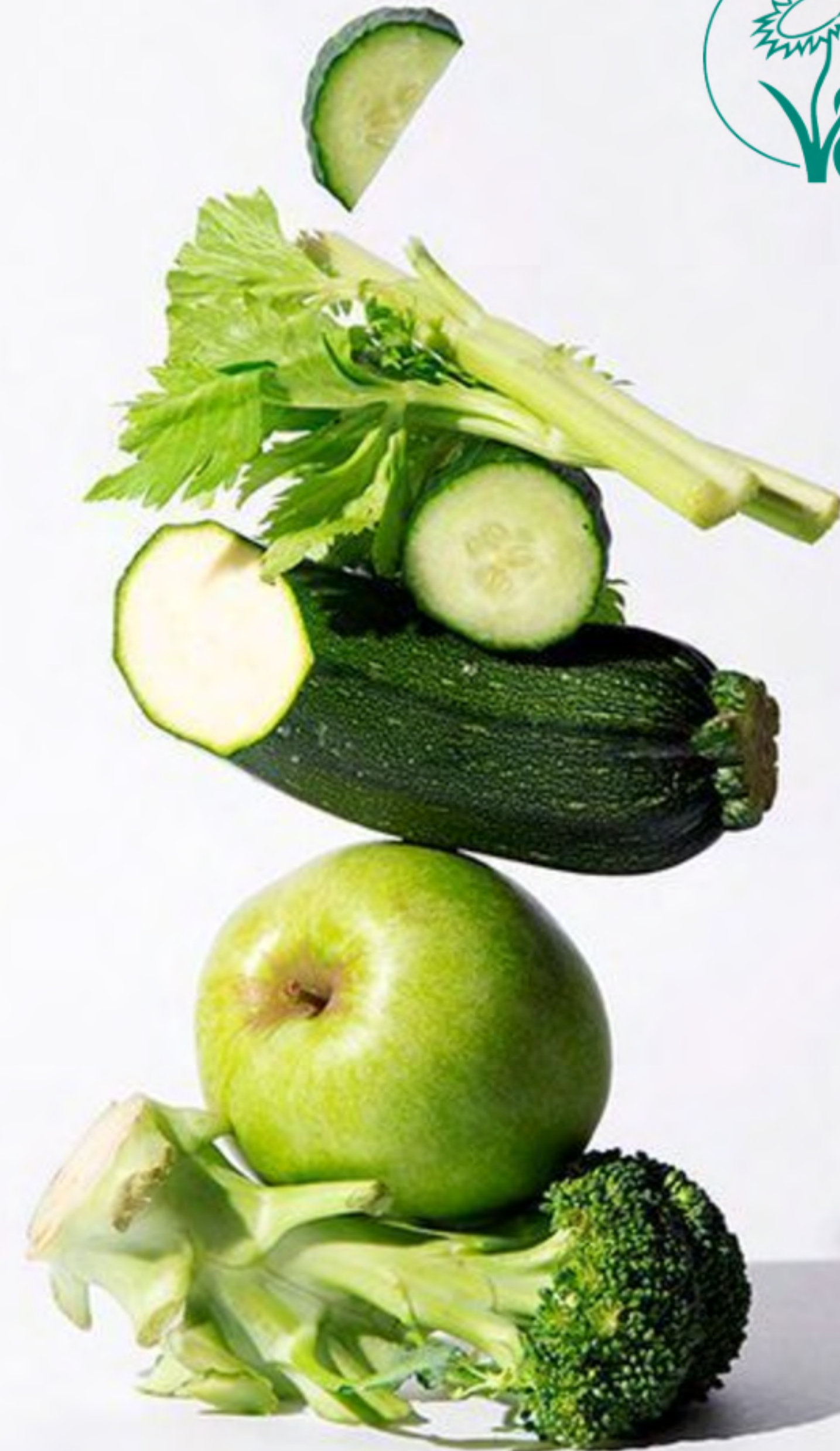
KEY POINTS

Vegan Cosmetic

(UK Vegan Society Certified)

AINOHEA's products, certified by the UK Vegan Society, are cruelty-free and made with 100% vegan ingredients, promoting transparent and responsible beauty.

*All AINOHEA products are certified by the Vegan Society.





KEY POINTS

Clean Beauty

(Hazardous Ingredients Free)

AINOHEA pursues clean beauty, offering a safe and pure skincare solution free from harmful ingredients that burden the skin.

*Excludes Controversial Harmful Ingredients

KEY POINTS

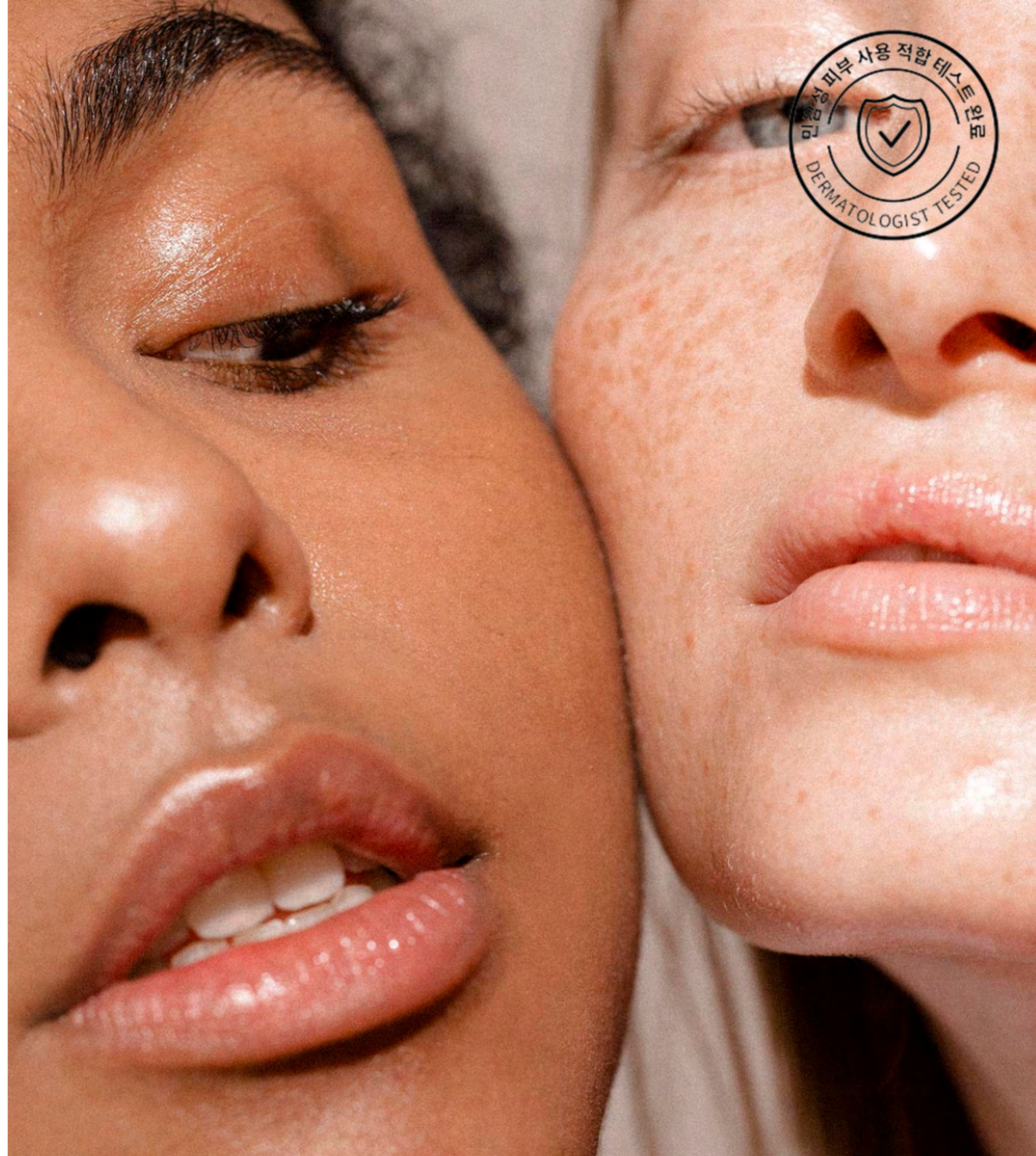
Safe for Sensitive Skin

(Sensitivity Test Completed)

All AINOHEA products undergo rigorous skin compatibility testing specifically for sensitive skin, not just normal skin.

As a result, even the most delicate skin can safely use our gentle, irritation-free skincare.

*Non-irritating formula with a stimulation index of 0.00





KEY POINTS

Hotel Amenities

(Hotel Anteroom Seoul)

Through a partnership between Hotel Anteroom Seoul, which practices ESG management and sustainability, and vegan & clean beauty brand AINOHEA, we provide guests with a unique experience that embodies both sustainability and beauty.

*Featured as amenities in Hotel Anteroom Seoul Atelier (Suit) rooms



PRODUCT DETAILS

Product Line Introduction

Product Line Introduction

About Brand & Product

AINOHEA present one and only special skin care for all the beautiful women who love themselves.



CHAOM | 차옴 라인

The Chaom Line is AINOHEA's signature vegan skincare line, formulated with hibiscus, known as the "National flower of Hawaii," and other ingredients that enhance skin elasticity and combat aging. This clean beauty solution helps restore your skin's natural beauty using powerful botanicals from nature.

LIST

차옴 히비스커스 컨디셔닝 에센스

Chaom Hibiscus Conditioning Essence

차옴 밸런싱 더마클레라 액티브 세럼

Chaom Balancing Dermaclera Active Serum

차옴 노블베리 컨센트레이트 폼 클렌저

Chaom Nobleberry Concentrate Foam Cleanser

차옴 프리미엄 리바이탈 크림

Chaom Premium Revital Cream

차옴 히비스커스 솔루션 시트 마스크

Chaom Hibiscus Solutuion Sheet Mask

CHAOM PRODUCT



Chaom Nobleberry Concentrate Foam Cleanser

A mild ampoule cleanser with Nobleberry, a patented fermented ginseng berry extract, and a triple exfoliating complex for gentle yet deep cleansing.

150ml	28,000won
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Functional	Exfoliation
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Chaom Hibiscus Conditioning Essence

Contains 40,000ppm of hibiscus flower water, 10 patented plant-derived ingredients, and 5 low-molecular peptides, delivering a skincare-boosting effect, enhanced elasticity,

150ml	36,000won
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Functional	Anti-Wrinkle
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Chaom Balancing Dermaclera Active Serum

With 30 proteins and patented DermaClera™, this high-density ampoule serum refines skin texture for a radiant, youthful look.

55ml	43,000won
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Functional	Brightening & Anti-Wrinkle
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Chaom Premium Revital Cream

A radiance-boosting cream infused with hibiscus energy for firm, vibrant skin. 7 plant extracts and glutathione smooth and brighten the skin.

60ml	48,000won
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Functional	Brightening & Anti-Wrinkle
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Chaom Hibiscus Solution Sheet Mask

A deep-hydration sheet mask with hibiscus flower water, Melazero™, and a peptide complex, delivering intense moisture. Made with vegan fabric, it adheres light and transparent to the skin.

25ml*5ea	30,000won
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Functional	Brightening & Anti-Wrinkle
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MAHALO | 마할로 라인

The Mahalo Line is a deep-hydration and soothing skincare line, enriched with deep-sea water from Hawaii's pristine ocean and spirulina extract, harnessing the ocean's powerful vitality for maximum moisture and hydration.

LIST

- 마할로 하와이 마린 딥 하이드라 수분 세럼
Mahalo Hawaii Marine Deep Hydra Serum
- 마할로 하와이 마린 딥 하이드라 수분 크림
Mahalo Hawaii Marine Deep Hydra Cream

MAHALO PRODUCT



Mahalo Hawaii Marine Deep
Hydra Serum

This all-day serum with 83% Hawaiian deep-sea water and spirulina extract provides instant, long-lasting hydration. DermaBiome 8HA deeply moisturizes for healthier, dewy skin.

50ml	30,000won
Functional	Hydration & Soothing



Mahalo Hawaii Marine Deep
Hydra Cream

This ultra-hydrating vegan cream contains 72% Hawaiian deep-sea water and soothing spirulina extract for long-lasting moisture. A 11-layer hyaluronic acid complex, from low to high molecular weight, delivers deep, all-around hydration.

50ml	32,000won
Functional	Hydration & Soothing



HALAKAHIKI | 할라카히키

The Halakahiki Line features pineapple, Hawaii's signature fruit, as its key ingredient. It is a brightening skincare line that effectively utilizes dermatological whitening ingredients to enhance skin tone.

** "Halakahiki" means pineapple in Hawaiian.*

LIST

할라카히키 파인애플 브라이트닝 인텐시브 미백 세럼
Halakahiki Pineapple Brightening Intensive Serum
할라카히키 파인애플 브라이트닝 인텐시브 미백 크림
Halakahiki Pineapple Brightening Intensive Cream

HALAKAHIKI PRODUCT



Halakahiki Pineapple Brightening
Intensive Serum

A powerful brightening formula with spotted pineapple extract and 5% niacinamide for an even, radiant complexion. VITA HA400 (hyaluronic acid + vitamin C derivative) boosts hydration.

50ml	34,000won
Functional	Brightening & Blemish Care



Halakahiki Pineapple Brightening
Intensive Cream

A high-performance brightening cream with 9,800ppm spotted pineapple extract and 5% niacinamide for an even, radiant complexion. VITA HA400 (hyaluronic acid + vitamin C derivative) boosts hydration and brightness.

50ml	36,000won
Functional	Brightening & Blemish Care

DESCRIPTION

BRAND & PRODUCT INFO

AINOHEA

Thank you

CONTACT

bella@ainohea.com
+82 70-7576-1753

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No.1 Hawaiian Vegan Skincare Brand
AINOHEA of Benesent Corp.