

HEBTIQUE

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HEBTIQUE



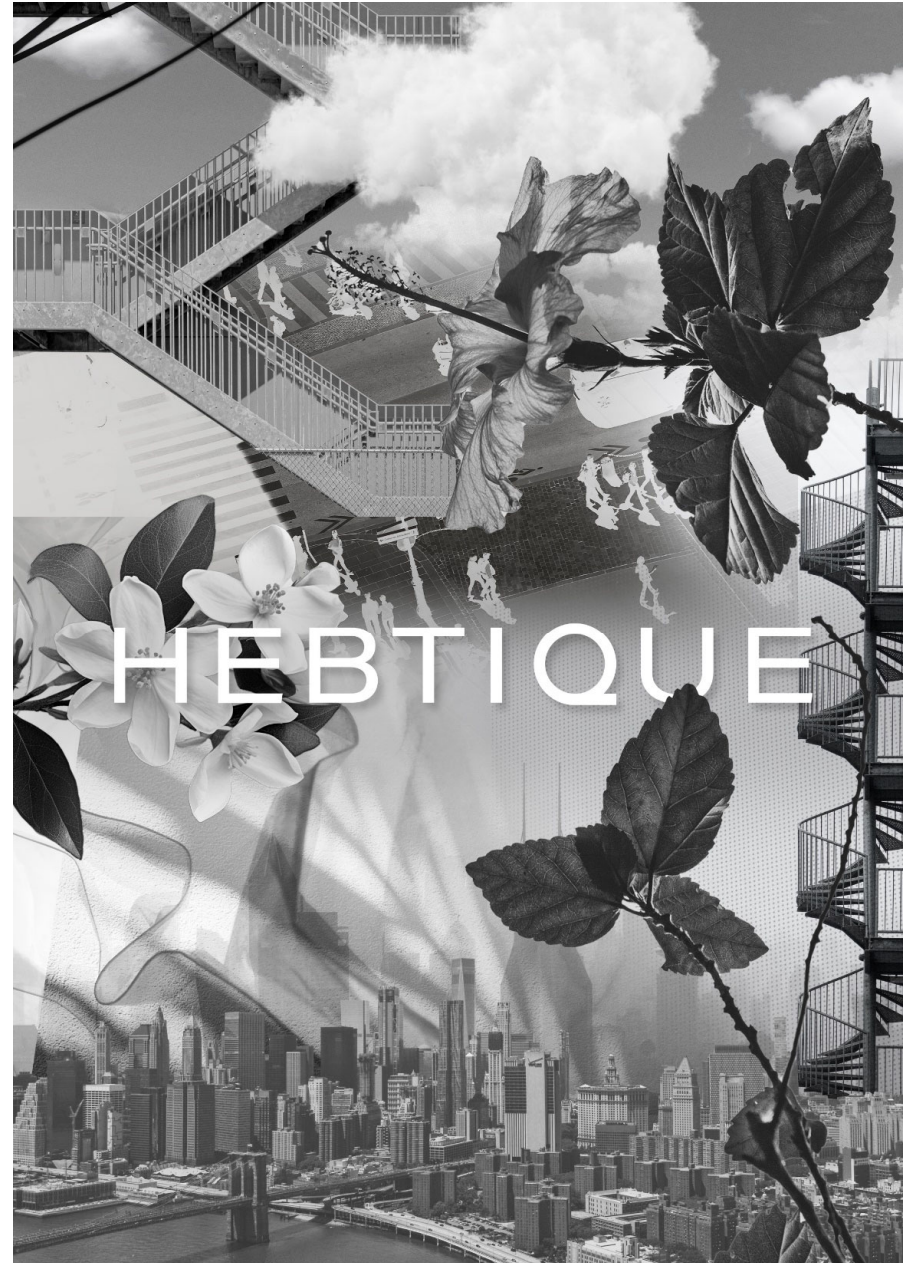
- ① OUR BRAND
- ② HEBTIQUE MIXT 01
- ③ MULTI-COMPLEX CAPSULE CREAM
- ④ CAPSULE CREAM REFILL

OUR BRAND

HEBTIQUE

In the midst of a busy daily routine, HEBTIQUE offers the precious 'moments' where one can fully focus on oneself. HEBTIQUE presents the gift of special and elevated 'everyday moments'.

Striving for a harmonious balance between daily life and self, HEBTIQUE has crafted a variety of skincare products to awaken and maintain the inherent radiance of our skin.



HEBTIQUE FIRST PRODUCTS



MIXT 01
99.9ml / 3.37 fl.oz.



Multi complex
capsule cream
50ml / 1.69 fl.oz.



Multi complex
capsule cream Refill
50ml / 1.69 fl.oz

COMING SOON
(Development completed)

Treatment Essence
150ml / 5.07 fl.oz.

Double shot boosting
Serum
50ml / 1.69 fl.oz.

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HEBTIQUE MIXT 01

HEBTIQUE MIXT 01

99.9ml / 3.37 fl.oz

HEBTIQUE's first facial mist, MIXT 01, is a highly moisturizing oil mist that provides radiant skin with rich nourishment and powerful hydration. Utilizing the Skin Balancing Matrix technology, oil and moisture layers instantly blend upon shaking, and the powerful mist spray pump ensures that a substantial amount can be applied without disrupting makeup, delivering abundant moisture and nutrition to the skin.

With a capacity of 99.9ml, it is suitable for carry-on in all airports and airplanes worldwide, providing moisture and soothing effects to the skin anytime, anywhere. It consistently promotes and maintains a healthy skin condition.



Key Ingredient -1

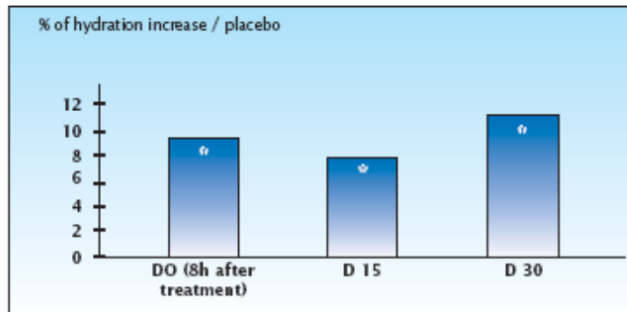
AQUAXYL™

A moisturizing agent derived from natural sources (birch and beech trees), combining **Glucose and Xylitol**.

This internationally patented ingredient exhibits outstanding moisture retention capabilities and provides a visually impressive improvement in skin texture through its effective reduction of moisture loss and evaporation on the skin surface.

IN-VIVO TEST

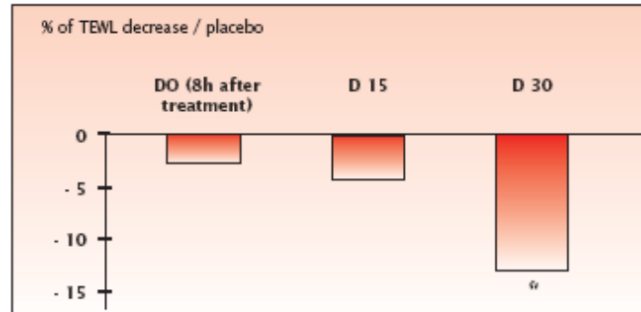
수분 보유력 증가 효과(AQUAXYL 3%)



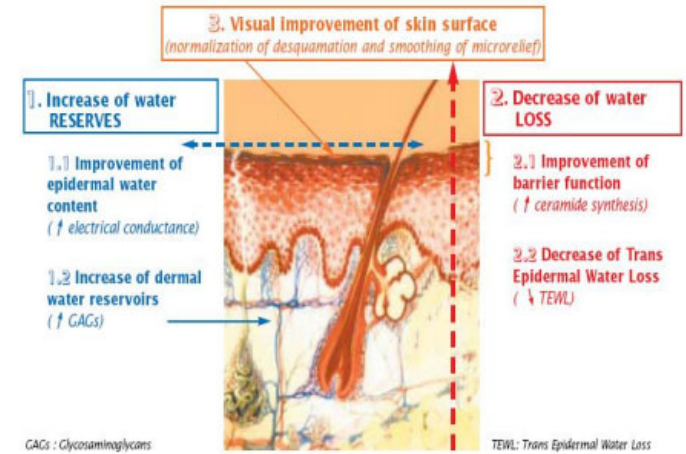
Increased Moisture Retention Effect

IN-VIVO TEST

TEWL 감소 효과(AQUAXYL 3%)

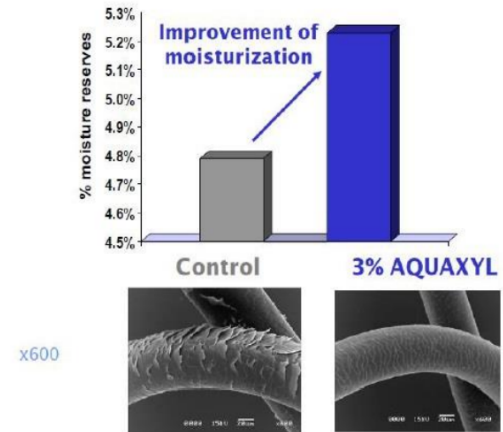


Reduction in Moisture Loss Effect



원료의 헤어 “보습 효과”

* Importance of moisturizing for the hair



Key Ingredient -2

Hyluronic Acid

Main Components of Skin Involved in Organizational Repair

Sodium Hyaluronate

Hyaluronic acid in its low molecular weight form with excellent moisture retention capability.

Sodium Acetylated Hyaluronate

Sodium hyaluronate acetyl ester acting as a moisture-binding complex.

10 types of hyaluronic acid

Sodium Hyaluronate Crosspolymer

Polymer component of the hyaluronic acid family for viscosity control.

Potassium Hyaluronate

Restoration of skin moisture and wrinkle improvement through medium-sized hyaluronic acid.

Sodium Hyaluronate Dimethylsilanol

Sodium salt in Hyaluronic Acid Ester.

Dimethylsilnol Hyaluronate

Ester of dimethylsilanol and hyaluronic acid in terms of sodium salt.

Seamless and perfect Layering effect of hyaluronic acid complex for intense hydration.

Hydroxypropyltrimonium Hyaluronate

Outstanding efficacy due to excellent skin compatibility.

Hydrolyzed Sodium Hyaluronate

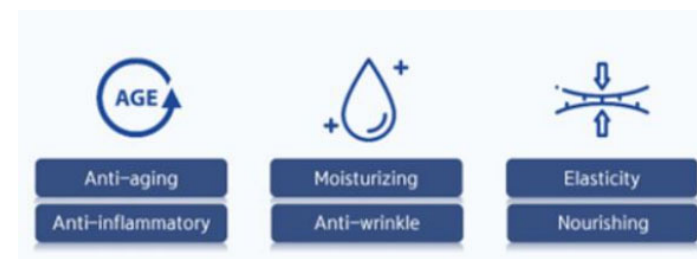
Enhancement of moisturizing power to keep the skin smooth.

Hydrolyzed Hyaluronic acid

Component obtained by hydrolyzing hyaluronic acid in Hyaluronic Acid Ester, strengthening skin balance and barrier.

"10-layer hyaluronic acid"

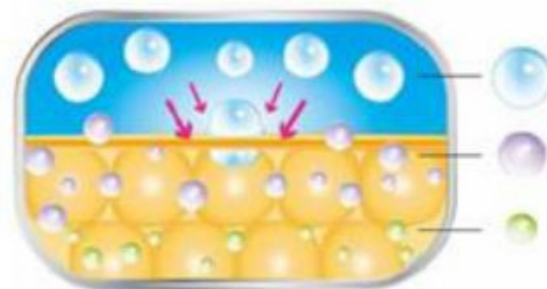
Harnessing the power of hyaluronic acid, which can attract moisture 6,000 times its weight, it replenishes layers of moisture from the surface to the innermost layers of the skin. By blending hyaluronic acid with various molecular weights, ranging from high to ultra-low, it creates a radiant, dewy complexion that extends from the outermost layer to deep within the skin.



Key Ingredient -2



“10-layer hyaluronic acid”



High-molecular-weight hyaluronic acid (on the skin surface)

Ultra-low-molecular-weight to low-molecular-weight

Hyaluronic acid (intra-moisturization)

- Hyaluronic acid has the remarkable ability to absorb moisture from 100 to 1,000 times its own weight, making it highly effective for maintaining hydration.
- Hyaluronic acid protects the skin from Reactive Oxygen Species (ROS) caused by UV and other factors, thereby preserving the skin's framework and maintaining its moisture.
- It helps sustain the skin's volume, assists in cellular metabolism, and functions as an antioxidant, inhibiting Free Radical activity caused by various factors.
- Low-molecular-weight hyaluronic acid stimulates turnover, facilitating the rapid replacement of aging cells.
- It forms a thin and transparent moisture barrier on the skin, cultivating a smooth and radiant skin texture.

HEBTIQUE MULTI-COMPLEX CAPSULE CREAM

Key Ingredient -3



ELDER FLOWER EXTRACT

- Elder flower is one of the oldest known herbs cultivated by humans, historically valued for its medicinal properties found in its leaves, bark, flowers, and fruits. This precious plant is utilized in its entirety, leaving no waste.
- Hippocrates, the father of medicine, recorded in his writings, "Nature is the best physician, and the elder tree is the pharmacy of nature," emphasizing the herb's significance since ancient times.
- Certified by COMOS ECO CERT, sourced from organic plants. Manufactured in Switzerland / Original Origin: Hungary

<Efficacy Information>

1. Antioxidant Effect
Inhibits reactive oxygen species, promoting skin vitality.
2. Skin Soothing
Calms irritated skin.
3. Anti-Inflammatory Effect
4. Whitening Effect



HEBTIQUE MIXT 01

All ingredients



WATER, DIPROPYLENE GLYCOL, HYDROGENATED POLY(C6-14 OLEFIN), ALCOHOL DENAT., 1,2-HEXANEDIOL, METHYLPROPANEDIOL, CENTELLA ASIATICA EXTRACT, FICUS CARICA (FIG) FRUIT EXTRACT, CURCUMA LONGA (TURMERIC) ROOT EXTRACT, ULMUS DAVIDIANA ROOT EXTRACT, AMARANTHUS CAUDATUS SEED EXTRACT, MELIA AZADIRACHTA FLOWER EXTRACT, MELIA AZADIRACHTA LEAF EXTRACT, MELIA AZADIRACHTA BARK EXTRACT, CORALLINA OFFICINALIS EXTRACT, OCIMUM SANCTUM LEAF EXTRACT, SAMBUCUS NIGRA FLOWER EXTRACT, CITRUS LIMON (LEMON) FRUIT OIL, HYDROGENATED LECITHIN, ROSMARINUS OFFICINALIS (ROSEMARY) LEAF OIL, OCIMUM BASILICUM (BASIL) OIL, GERANIUM MACULATUM OIL, EUGENIA CARYOPHYLLUS (CLOVE) LEAF OIL, ROSA DAMASCENA FLOWER OIL, SODIUM HYALURONATE, SODIUM CHLORIDE, BUTYLENE GLYCOL, GLYCERIN, CAPRYLYL/CAPRYL GLUCOSIDE, DISODIUM EDTA, MORINGA OLEIFERA SEED OIL, CERAMIDE NP, XYLITYLGLUCOSIDE, ANHYDROXYLITOL, XYLITOL, GLUCOSE, DIMETHYLSILANOL HYALURONATE, SODIUM ACETYLATED HYALURONATE, SODIUM HYALURONATE DIMETHYLSILANOL, SODIUM HYALURONATE CROSSPOLYMER, POTASSIUM HYALURONATE, HYDROXYPROPYLTRIMONIUM HYALURONATE, HYDROLYZED SODIUM HYALURONATE, HYDROLYZED HYALURONIC ACID, HYALURONIC ACID, ETHYLHEXYLGLYCERIN, LIMONENE, CITRAL, CITRONELLOL, EUGENOL, LINALOOL

HEBTIQUE MULTI COMPLEX CAPSULE CREAM

HEBTIQUE MULTI-COMPLEX CAPSULE CREAM

50 ml / 1.69 fl.oz

As HEBTIQUE's first moisturizing cream, it forms multiple layers of moisture protection with a structure similar to the skin's lipid layers, creating a multi-moisture layer with just one application. It contains a high concentration of plant-derived water-soluble moisturizing ingredients and the powerful moisturizing effect of hyaluronic acid. Additionally, transparent ceramide capsules provide multi-care by addressing spaces between skin barriers. This daily moisturizing cream, featuring a silky moisturizing oil, offers a refreshing sensation without stickiness, suitable for all seasons.

Dual-functional product with
whitening and anti-wrinkle properties.

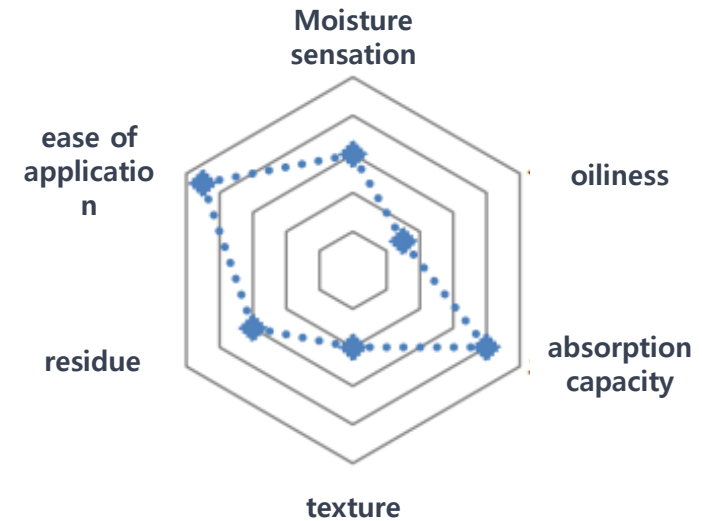
- Wrinkle-improving ingredient: **ADENOSINE**
- Whitening-improving ingredient: **ALPAH-BISABOLOL**



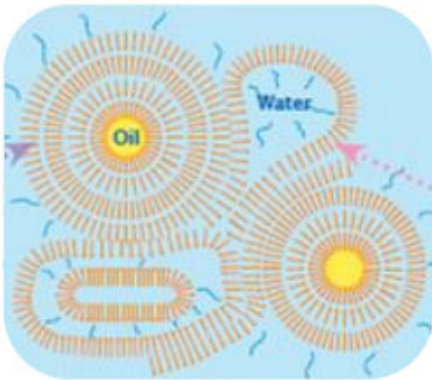
HEBTIQUE MULTI COMPLEX CAPSULE CREAM

Key Ingredient-1

- A moisturizing cream that forms multiple layers of moisture protection, much like onion skin, to nourish the skin.
- A multi-layer moisture barrier that mimics the Multi-layered structure of skin lipids.



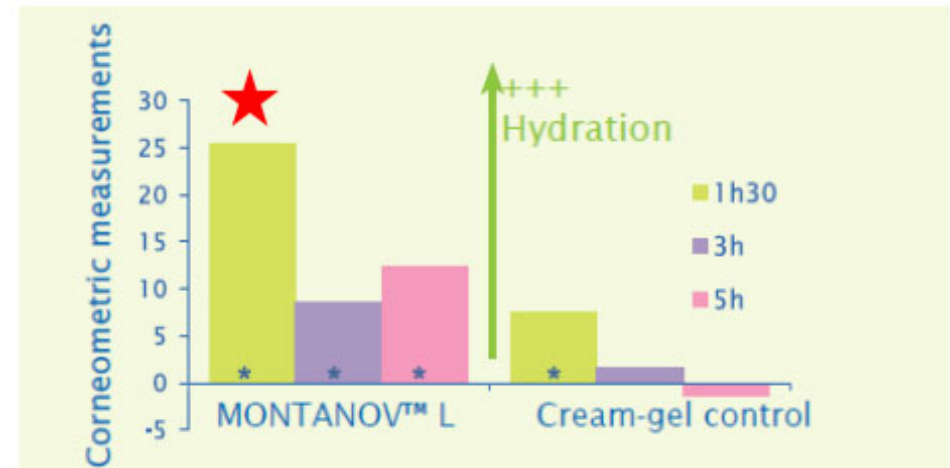
◆ Multi-layer Moisturizing emulsion



A multi-layered hydration structure resembling the skin's lipid layers.

(Reduction in Moisture Loss Effect)

◆ The moisturizing effect of the glucose-derived emulsification system.



Key Ingredient-2

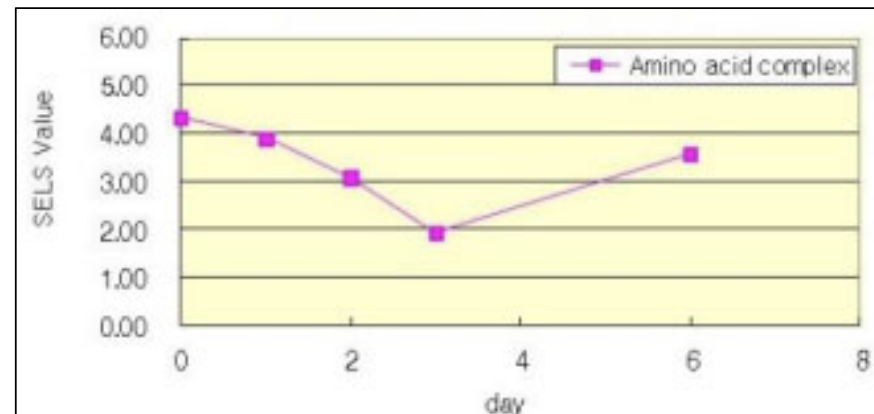
"Amino Acid Complex"

- The skin contains natural moisturizing factors (N.M.F) such as amino acids and sugars within the stratum corneum to facilitate moisture retention. These play a central role in maintaining moisture within the stratum corneum and caring for the skin.
- Comprising nine essential amino acids (lysine, phenylalanine, valine, leucine, isoleucine, threonine, methionine, histidine, arginine) and eight non-essential amino acids (glycine, serine, proline, tyrosine, cysteine, alanine, aspartic acid, glutamic acid).

◆ Roles and Effects of Amino Acids ◆

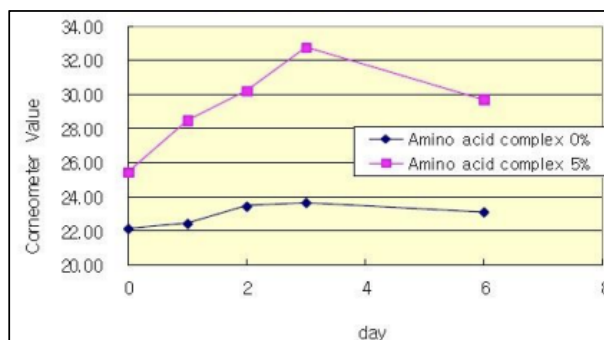
- Main component of NMF (Natural Moisturizing Factor)
- Provides skin with moisture
- Cares for skin elasticity
- Prevents pigment deposition
- Cleanses the skin surface (has exfoliating effects)

Exfoliating Effect Over Time(Clinical)



Over time, it was observed that the area applied with a lotion containing 5% amino acid complex showed a significant reduction in keratinization.

Hydration Effect Over Time(Clinical)

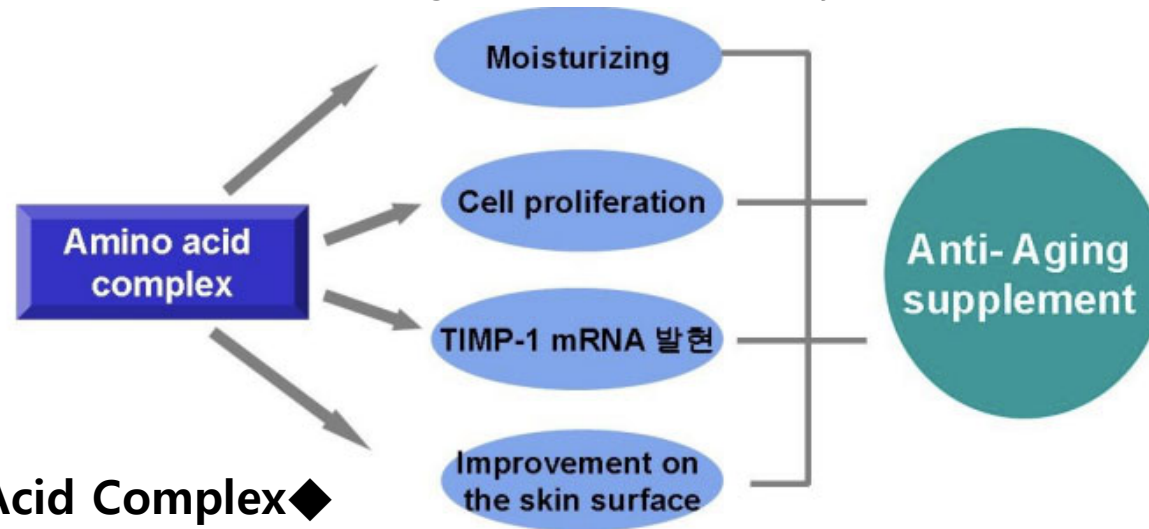


Day	Amino acid complex 0%	Amino acid complex 5%
0	22.13	25.47
1	22.43	28.51
2	23.45	30.25
3	23.67	32.83
6	23.11	29.75

Key Ingredient-2

"Amino Acid Complex"

An all-in-one solution addressing skin concerns from hydration to exfoliation.



◆ Benefits of Amino Acid Complex◆

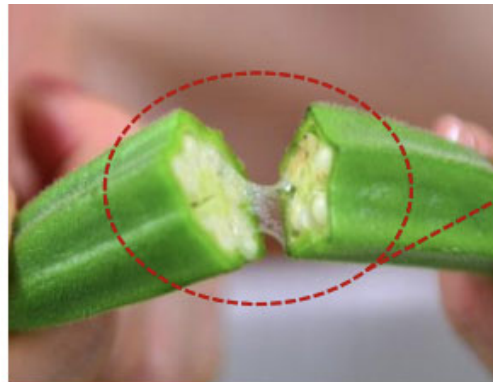
1. Moisturization
2. Exfoliation
3. Cell Proliferation
4. Expression of TIMP-1 mRNA

Key Ingredient-3

“Okra Fruit Extract”

A next-generation plant-based antioxidant material, touted as the fruit of beauty enjoyed by century-old beauties such as Yang Guifei and Cleopatra. It is passed down as a health secret from the village of longevity.

- Originating from the northeastern part of Africa, it is a tropical vegetable with a shape resembling women's fingers, also known as 'Lady's Finger.'
- Selected as a health food for centenarians in Japan, and considered a health secret among people in okra cultivation areas (Gochi, Gami).
- Rich in starch, minerals (iron, calcium), beta-carotene, and vitamin C.
- Contains vitamin A and antioxidants, helping to remove active oxygen in the body, enhancing healing power, and inhibiting the occurrence of scars and acne.
- Aids in wrinkle reduction, contributing to maintaining healthy skin.



Plant-derived Mucin

: A type of glycoprotein with viscosity, characterized by its sticky and viscous texture.

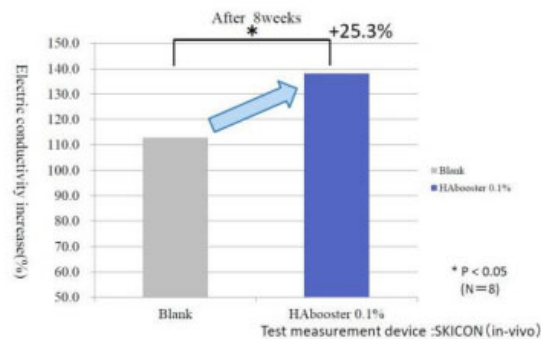
Key Ingredient-4

“Moist 7 HA Complex”

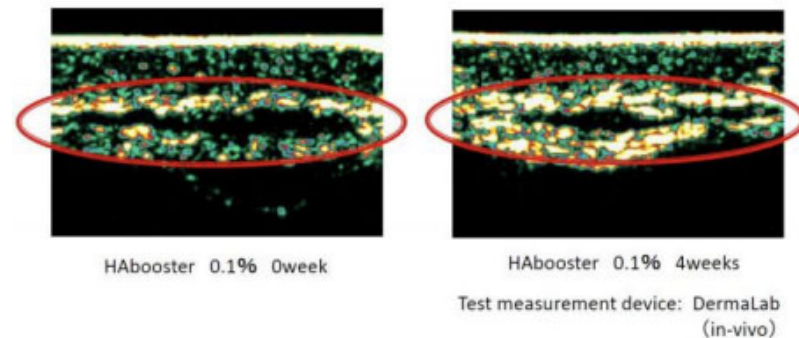
Charging moisture from the inside out with 7 types of hyaluronic acid.

- A moisturizer that combines 7 types of hyaluronic acid, with **hyaluronic acid attracting moisture up to 300-1000 times its own weight to maintain skin hydration.**
- A blend of 7 types of hyaluronic acid, including low and high molecular weights, **fully fills the skin with moisture from the inside out.**
- Hyaluronic acid is a naturally occurring polymer widely present in the human body, known for **its excellent moisture retention, playing a crucial role in maintaining skin structure.**
- Hyaluronic acid provides **elasticity to the skin, preventing the formation of wrinkles.** Additionally, **it minimizes skin troubles through its anti-inflammatory properties and activates skin cells, aiding in skin regeneration.**

Clinical Data



When applying the HAbooster 0.1% formulation for 8 weeks, Increase in skin moisture level by 25.3%.



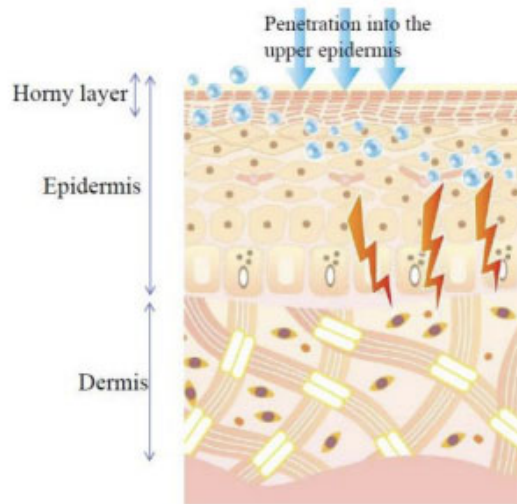
When applying the HAbooster 0.1% formulation for 4 weeks, Increased collagen density.

Key Ingredient-4 “Hydrolyzed Sodium Hyaluronate”

3rd generation ultra-low molecular weight hyaluronic acid with an average molecular weight of 2000 Daltons.

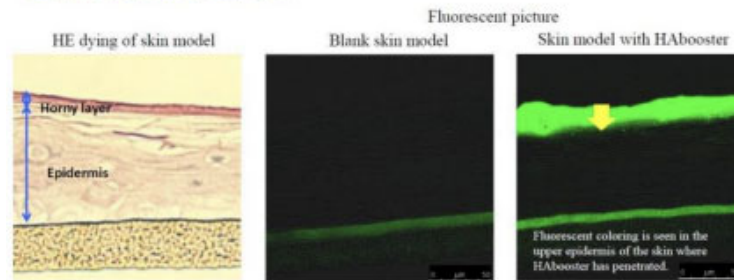
- Efficacy: Enhanced Moisturization / Increased Collagen Synthesis / Improved Skin Texture
- 3rd generation ultra-low molecular weight hyaluronic acid with an average molecular weight of 2000 Daltons, providing a close-fitting sensation and suitable for use in spray formulations with low viscosity.
- Recommended Usage: 0.05~0.2%
- Japanese Patent Holder

Action Mechanism



- Penetrates into the epidermis, stimulating fibroblast growth factors.
- Stimulation of fibroblast cells.
- Increased synthesis of procollagen and increased expression of MMP-1, which breaks down aged collagen.
- **Overall increase in collagen synthesis.**

Skin Penetration

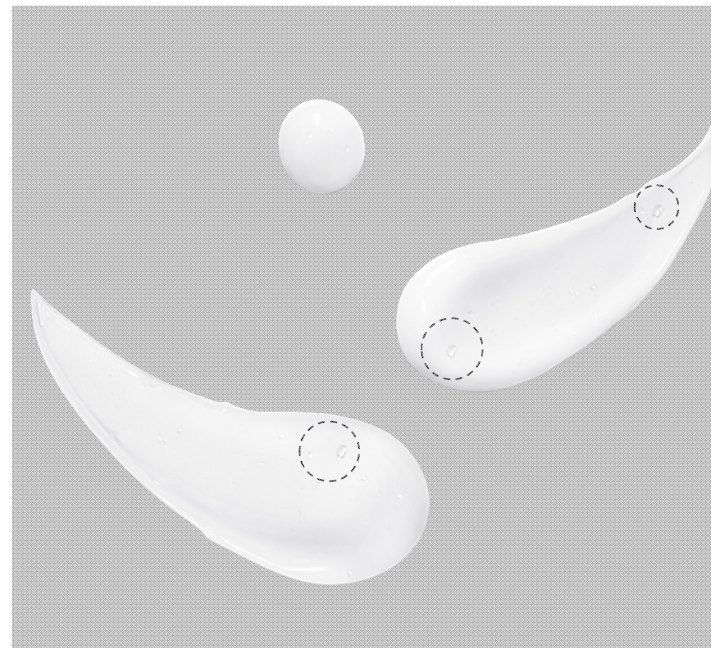


HEBTIQUE MULTI COMPLEX CAPSULE CREAM

Key Ingredient-5

“Ceramide Capsule”

The added transparent ceramide capsules in the formulation melt upon application, providing care to the skin barrier even between the skin layers.



- Protection and Barrier Formation
- Moisture Retention
- Skin Tone Enhancement

HEBTIQUE MIXT 01

All ingredients



WATER, PROPANEDIOL, GLYCERIN, CYCLOHEXASILOXANE, CAPRYLIC/CAPRIC TRIGLYCERIDE, 1,2-HEXANEDIOL, DICAPRYLYL CARBONATE, METHYLPROPANEDIOL, POLYGLYCERIN-3, POLYGLYCERYL-10 STEARATE, HYDROGENATED POLY(C6-14 OLEFIN), HYDROGENATED POLYDECENE, LAMINARIA JAPONICA EXTRACT, ECLIPTA PROSTRATA LEAF EXTRACT, HIBISCUS ESCULENTUS FRUIT EXTRACT, CITRUS AURANTIUM DULCIS (ORANGE) PEEL OIL, SODIUM HYALURONATE, HYDROGENATED LECITHIN, CYMBOPOGON MARTINI OIL, ROSA DAMASCENA FLOWER OIL, AMMONIUM ACRYLOYLDIMETHYLTAURATE/VP COPOLYMER, C14-22 ALCOHOLS, BISABOLOL, C12-20 ALKYL GLUCOSIDE, ACRYLATES/C10-30 ALKYL ACRYLATE CROSSPOLYMER, TROMETHAMINE, ADENOSINE, FRUCTOOLIGOSACCHARIDES, BUTYLENE GLYCOL, BETA-GLUCAN, CERAMIDE NP, HYDROLYZED HYALURONIC ACID, GLYCINE, GLUCOSE, SERINE, GLUTAMIC ACID, ASPARTIC ACID, LEUCINE, ALANINE, LYSINE, ARGININE, TYROSINE, PHENYLALANINE, VALINE, THREONINE, PROLINE, ISOLEUCINE, HISTIDINE, METHIONINE, CYSTEINE, HYDROXYPROPYLTRIMONIUM HYALURONATE, HYDROLYZED SODIUM HYALURONATE, SODIUM ACETYLATED HYALURONATE, HYALURONIC ACID, SODIUM HYALURONATE CROSSPOLYMER, POTASSIUM HYALURONATE, ETHYLHEXYLGLYCERIN, LIMONENE, GERANIOL

HEBTIQUE MULTI COMPLEX CAPSULE CREAM REFILL

HEBTIQUE MULTI-COMPLEX CAPSULE CREAM_REFILL

50 ml / 1.69 fl.oz

This is a refill product for the cream, which is composed of an eco-friendly pouch and a recyclable superior-grade container. Developed to reduce the burden of repurchasing for customers and minimize waste disposal, this product allows users to easily replace the content container at a reasonable price after using up the main product. We are also planning to offer set products and promotional items in the future.

Dual-functional product with
whitening and anti-wrinkle properties.

- Wrinkle-improving ingredient: **ADENOSINE**
- Whitening-improving ingredient: **AILPAH-BISABOLOL**



HEBTIQUE MULTI COMPLEX CAPSULE CREAM REFILL



“Environmentally Friendly Certification”



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Fraunhofer
Institut
Verfahrenstechnik
und Verpackung

October 24th, 2017

Re: Compliance with RoHS - the Restriction of Hazardous Substances in Electrical and Electronic Equipment

This is to confirm that HP Indigo SER3,4 presses and spare parts are in compliance with RoHS regulations (Directive 2002/95/EC, Directive 2011/65/EC and Directive EU 2015/863).

Based on information received from our hardware suppliers and to the best of our knowledge, the following chemicals are presented at the concentration indicated in the product(s) listed above:

Substances	MCVs *
Lead	< 1ppm
Mercury	< 1ppm
Cadmium	< 5ppm
Hexavalent Chromium	< 1ppm
Polybrominated biphenyls (PBB)	None
Polybrominated diphenyl Ethers (PBDE)	None
Polychlorinated biphenyl (PCB)	None
Decabromobiphenyl Ethers (DecaBDE)	None
Polybrominated biphenyl oxides (PBBO)	None
Bis(2-Ethylhexyl) phthalate (DEHP)	None
Benzyl butyl phthalate (BBP)	None
Dibutyl phthalate (DBP)	None
Diisobutyl phthalate (DIBP)	None

*Maximum Concentration Values

Very truly yours,

Nir Gonen

Nir Gonen
HW Regulatory
HP Indigo Ltd.
Israel

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Assessment of Electroink 4.0 processing colours regarding EU and German food legislation

Customer: Hewlett Packard Company, Indigo Digital Press Division,
Rehovot 76101, Israel

IVV Order nr.: PA/4578/06

Electroink Mark II (PC/4225/97) and Electroink Mark 3.6 (PA/4354/02) had been investigated on migration of pigments and binder components and evaluated according German and European food regulatory requirements. The new generation Mark 4.0 shall now be assessed for that use. The inks shall be applied on PP, PET and polycarbonate.

For testing PP film 20 µm and PET film 12 µm, each printed with cyan, magenta, black and yellow was used. A screening on migratable compounds after direct extraction of the printed films and specific migration testing for these compounds was carried out using 95% ethanol for 3.5 h at 60 °C and successively for 10 days at 40 °C in a single side migration cell.

In the migration solutions no components or colorants originating from the printing inks could be detected. The migration experiment covers both, migration through the printed film as well as set-off which means direct substance transfer from the printed side to the food contact side during storage of printed films in a role or a pile and subsequent transfer from the food contact layer into the food or food-simulant.

In conjunction with the evaluations of the composition by Keller&Heckman and Mc Kenna, Long & Aldridge of Electroink Mark 4 and previous generations of Electroink as well as our own results of investigation of Electroink Mark II (PC/4225/97) and Mark 3.6 (PA/4354/02), from this study it can be concluded that Electroink Mark 4.0 processing colours printed on the non-food contact side of polypropylene (≥ 20 µm film thickness) and polyethylene terephthalate (≥ 12 µm film thickness) are in compliance with Article 3 of the EU Framework Regulation Nr. 1935/2004 for food contact materials.

When printing on polycarbonate, migration of printing ink components through the film will be comparable or less than that through PET at the same material thickness.

Fraunhofer Institute
Process Engineering
and Packaging

R. Franz
Dr. Roland Franz
(Head of Department)

Freising, March 23, 2007

A. Störmer
Dr. Angela Störmer
(Dep. Head of Migration Laboratory)

Fraunhofer Institut für Verfahrenstechnik und Verpackung, Giggenhauser Str. 35, D-85354 Freising



Thank You