

K-Dermatology, Delivered to Your Daily Routine

K-Dermatology meets self-care_ science that remembers your skin

Dr. ROSA



01

Brand

Brand Story

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Our Value

Our Technology

Product Portfolio





From Korea's most trusted dermatology clinics to your routine — Professional skincare with visible results

With clinically tested formulations and advanced medical skincare principles, Dr. ROSA delivers professional clinic-level care straight to your routine.

Inspired by the spirit of Dr. Rosalind Franklin — the pioneering scientist who uncovered the structure of DNA — Dr. ROSA inherits her legacy of precision and healing. Just as Dr. Franklin transformed the future of medical science, we strive to transform skincare with scientifically proven, ethical, and thoughtfully designed formulations.

As a 'Coexist Beauty' brand, Dr. ROSA prioritizes the harmony of skin, science, and sustainability:

- Skin irritation and clinical testes completed
- Medical-based active ingredients
- Eco-friendly packaging (FSC-certified + Soy ink)
- Inclusive design with braille on packaging

From the hear of Korea's skincare expertise to your routine, we deliver efficacy, ethics, and elegance in every drop.

Brand Platform

Philosophy

Inspired by the healing power of Korean dermatology and the visionary legacy of Dr. Rosalind Franklin, Dr. ROSA reimagines professional skincare as a daily ritual of recovery and renewal. Each product is a micro-dose of targeted care — Clinically tested, emotionally intuitive, and designed to bring back your skin's original beauty

Concept

K-Dermatology, Delivered to Your Daily Routine

K-Dermatology meets self-care — science that remembers your skin

Brand Mission

Our mission is more than skincare:

To deliver a gentle yet intelligent touch _born in the dermatology clinic, refined for your everyday life

Personality

Functional, Safe, Scientific, Professional, Effective, Credible, Trendy

Look & Style

Insightful, Emotional, Witty, Concentrate , Unconventional

Our Value : Coexist Beauty

Dr. ROSA is a Coexist Beauty brand that pursues the coexistence of products and the environment.

Skin irritation test

All products have completed skin irritation and hypoallergenic testing.

Skin Clinical Testing

Efficacy and effectiveness verified through actual skin clinical testing.

Braille notation

We include braille on our packaging to support and consider socially disadvantaged individuals.

Medical-based ingredient

We use clinically proven ingredients with effective benefits.

Eco-friendly packaging

(Material certified by FSC and Soy Ink. Recycling Guide)

VEGAN Cosmetic

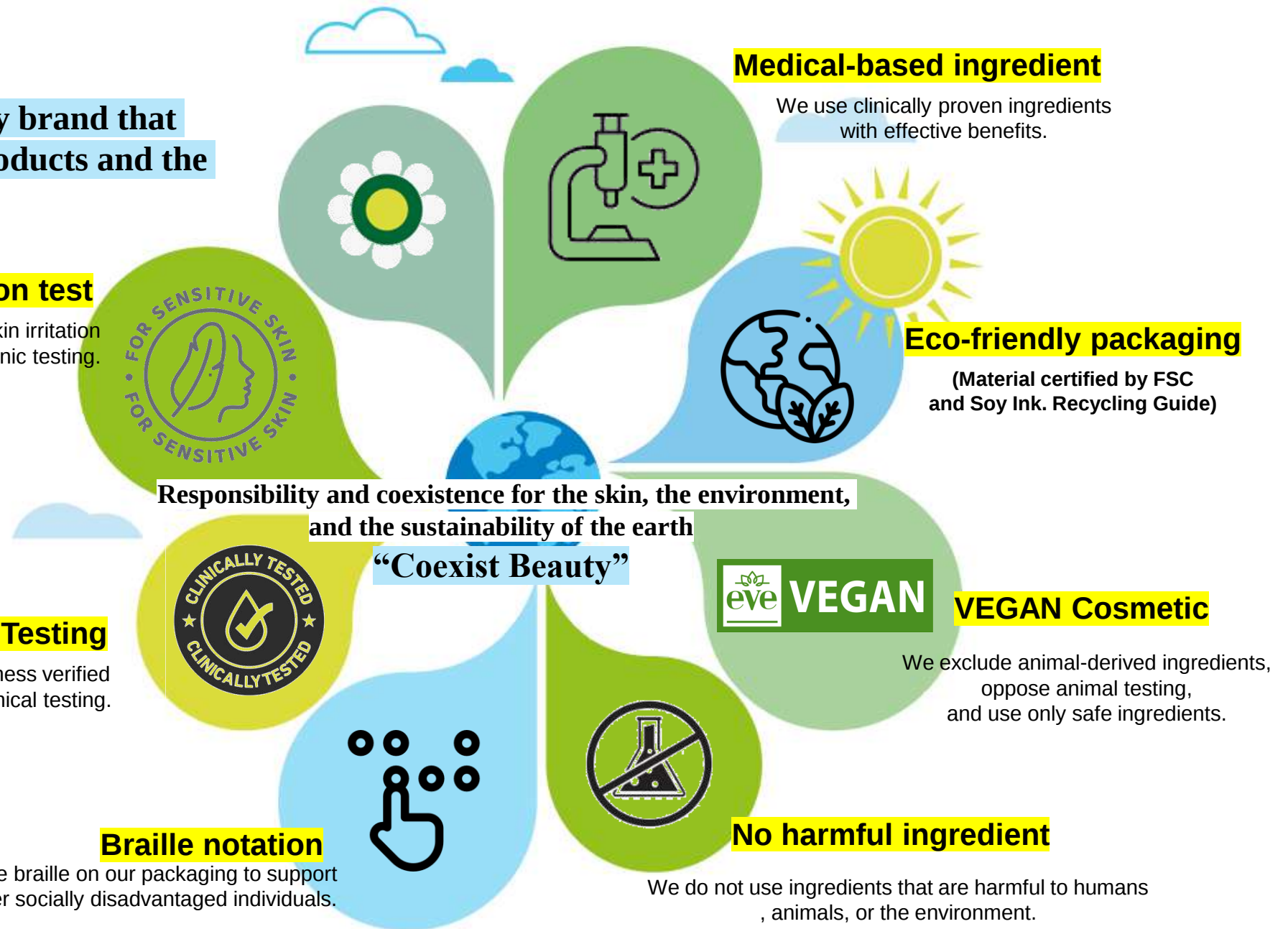
We exclude animal-derived ingredients, oppose animal testing, and use only safe ingredients.

No harmful ingredient

We do not use ingredients that are harmful to humans, animals, or the environment.

Responsibility and coexistence for the skin, the environment, and the sustainability of the earth

“Coexist Beauty”



Our Value : Technology

" Infused Glow: IV Layering Ampoule"

Home clinic item for skin recovery topical ringer

Just as you get a fluid injection to recover from your body's fatigue, your skin also needs a powerful intravenous injection.

‘Injection procedure received at a dermatology clinic that became more and more known after reports that the former Korean president received intravenous injections, which are often used for skin care’

IV ampoule to increase skin resilience easily at home

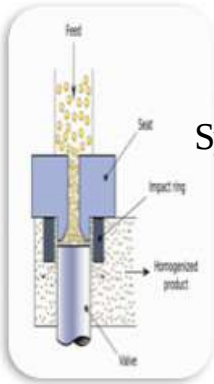
** IV: intravenous injection

→ Mechanism

IV Ampoule

The main ingredients of the currently most famous and most loved injection procedure in Korea's dermatology, which is called a beauty powerhouse, are highly concentrated in ampoule.

A new home care was implemented with active ingredients applied with a method of making the particles finer in a low-viscosity formulation to increase absorption into the skin.



→ Technology

ASDS (Active Special Delivery System)The M.F (Micro fluidizer) method, which makes the particles even finer, increases the penetration of active ingredients and maximizes efficacy.

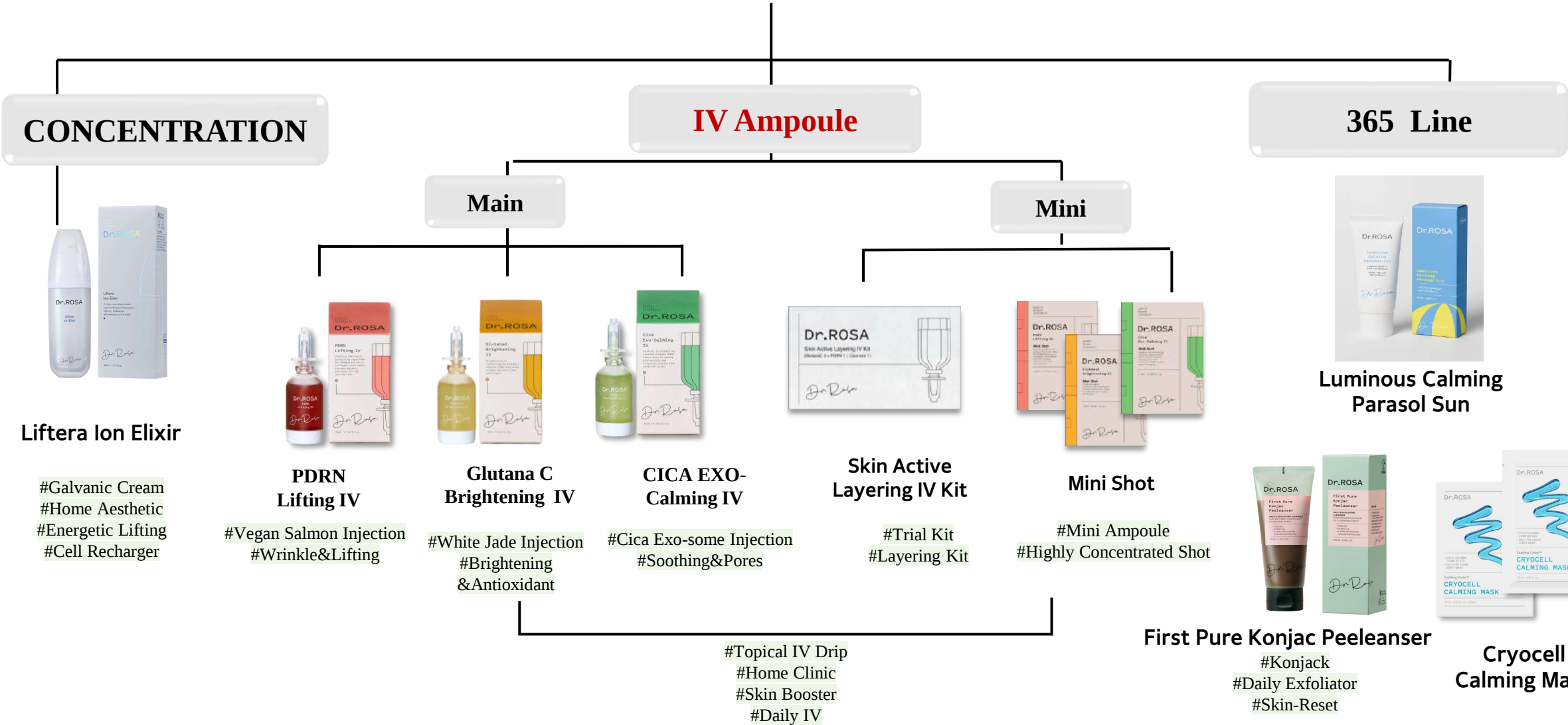


Product Portfolio

CPNP, MoCRA, UK SCPN registration completed.



Dr.ROSA



Three clear glass bottles of Dr. ROSA PDRN Lifting IV are shown. One bottle is standing upright, while two others are lying horizontally in front of it. The bottles contain a pinkish-red liquid and have a white cap with a clear applicator tip. The label on the bottles reads 'Dr. ROSA PDRN Lifting IV' and features a signature.

02

Product

1. **PDRN Lifting IV** (Wrinkle Care & Skin Elasticity)
2. **GlutanaC Brightening IV** (Brightening & Antioxidant)
3. **CICA Exo-Calming IV** (Soothing & Pore Care)
4. **Skin Active Layering IV Kit & Mini Shot**
5. **Liftera Ion Elixir** (Energetic Lifting)
6. **First Pure Konjac Peeleanser** (Daily Peeling & Cleansing)
7. **Luminous Calming Parasol Sun** (Tone-up & Sunscreen)
8. **Cryocell Calming Sheet Mask** (Soothing & Recovery)

Product Detail



PDRN Lifting IV (Wrinkle Care & Skin Elasticity)

Vegan PDRN Injections to Tighten and Plump up Your Skin!
An All-purpose IV to Make Your Skin Look Like a Baby's



TEXTURE	Liquid Type
PRICE / VOL	USD 19 / 15ml
CONTAINER	new mold dropper
DIRECTIONS	Take an appropriate amount and spread evenly over the face

1. No-tox Now! Vegan Salmon Injection Without Irritation

- Skin look 1 year younger! Powerful IV ampoule with **vegan PDRN 20,000ppm and Mucin Collagen Complex** to take care of 6 major skin concerns (elasticity, anti-aging, regeneration, nutrition, soothing, barrier) at once

2. Baby Collagen That Has a Strong Effect on Skin Elasticity!

- **Return to baby skin with baby collagen**
- The “baby collagen” ingredient found in baby skin provides strong support inside the skin to make the skin elastic and voluminous.

3. The Effect Is Certain, and the Ingredients Are Mild

- **Skin Collagen Increase & Elasticity Recovery Clinical Completed!**
- Clinically proven to improve skin **moisturization** as well as **glow/transparency/elasticity/wrinkles/density/angle!**
- Sensitive skin compatibility test and skin hypoallergenic test completed!
- NO animal testing! Animal raw materials NO! Completed **EVE VEGAN** certification for ethical consumption

Are you satisfied with products that merely improve skin elasticity?
Or do you want a facelift, skin density improvement, and deep hydration all at once?

Dr.ROSA prescribes you **the topical vegan salmon injection.**

Test Completed

- ✓ Facelift and angle adjustment tested on chin, cheeks, and around the mouth and eyes
- ✓ Improved hydration both in/out of the skin, hydration that lasts for 72 hours, tested for improvement of transepidermal Water Loss (TEWL)
- ✓ Tested for improvement on skin density
- ✓ Suitable for sensitive skin / Dermatologically tested

Dr. Rosa

Prescription



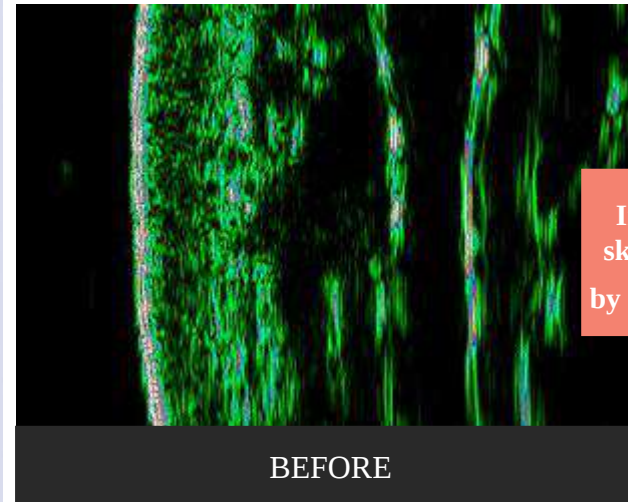


Hidden 8° of the
face angle!

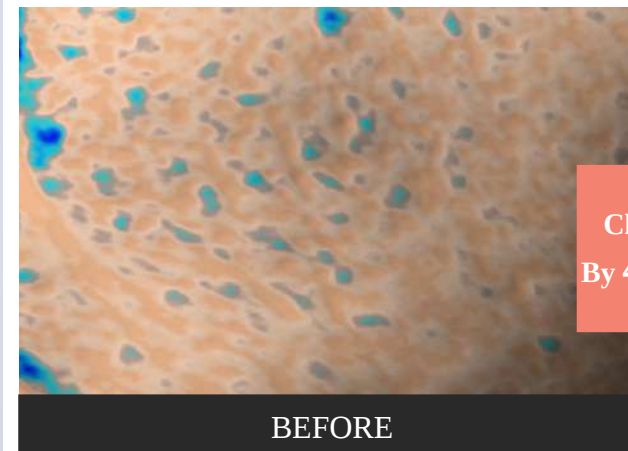
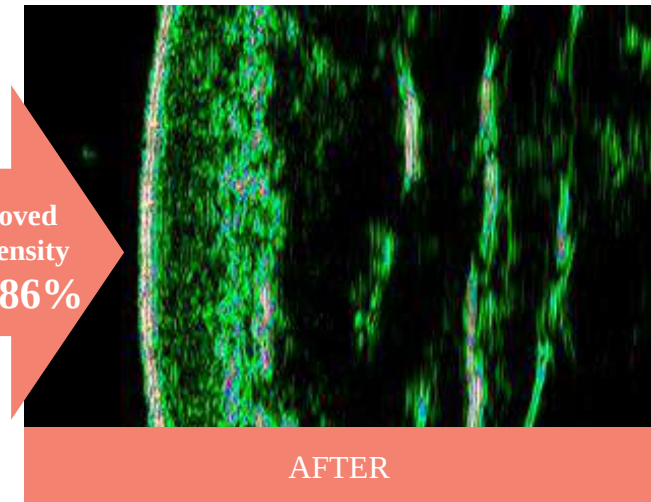
Chin lifted by 40.32%

The fundamental of facelift, **the 3-day miracle!**

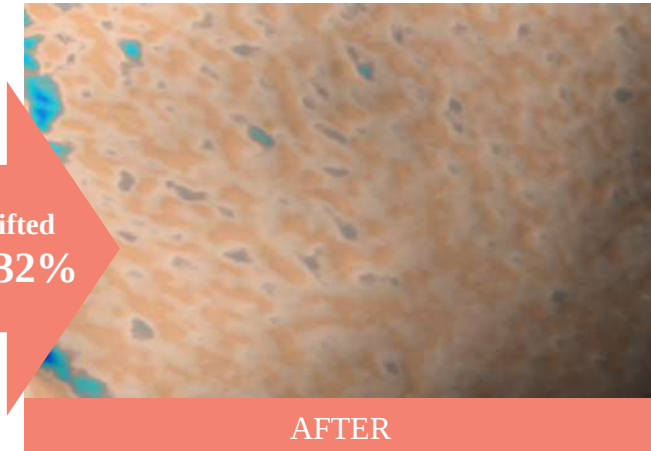
Improved skin density by 58.86%



Improved
skin density
by 58.86%

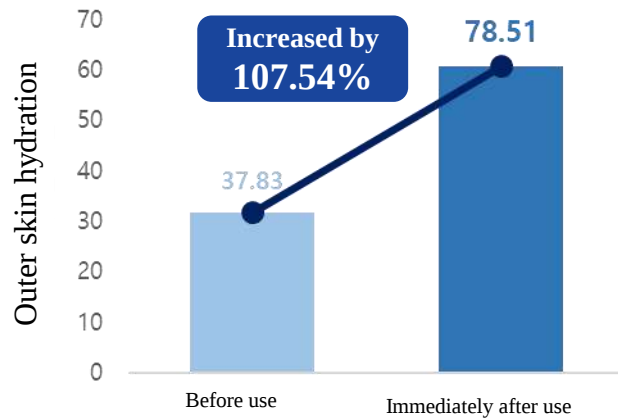


Chin lifted
By 40.32%

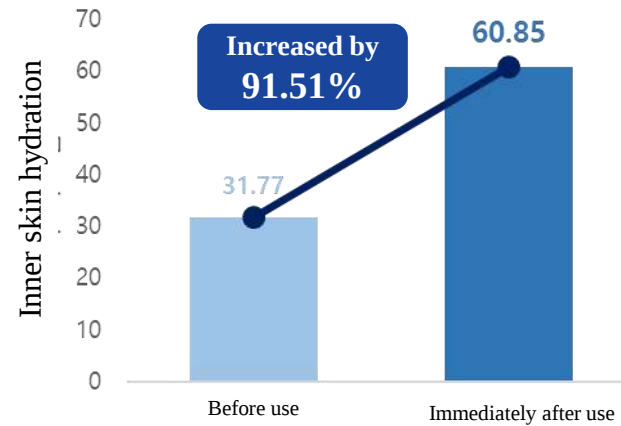


Plus a solution for skin **hydration + barrier!**

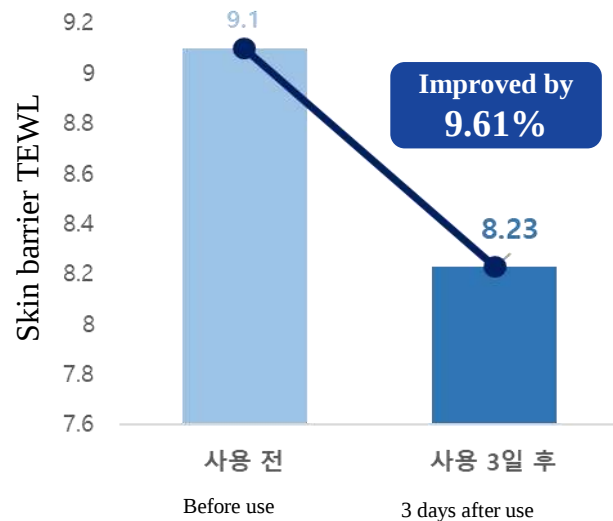
[Outer skin hydration improvement]



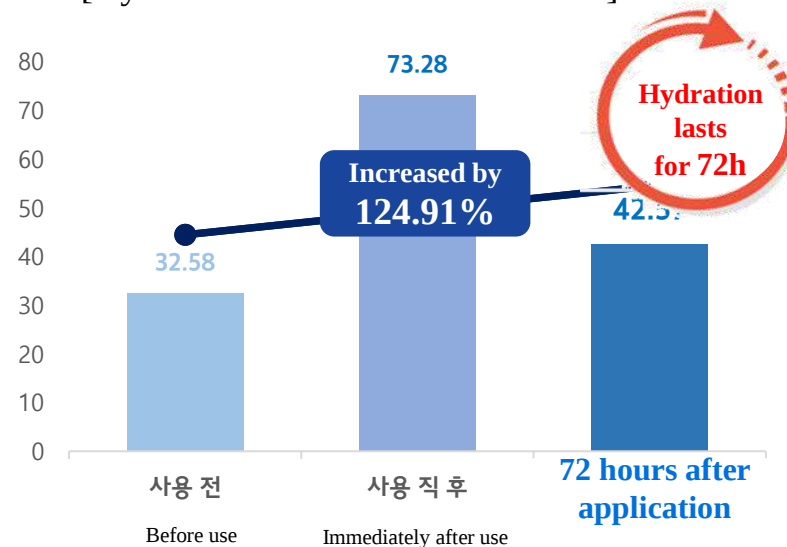
[Inner skin hydration improvement]



[Skin barrier TEWL improvement]



[Hydration effect lasts for 72 hours]



Product Detail



GlutanaC Brightening IV (Brightening & Antioxidant)

Make Your Blemish-ridden Skin Dazzle! GlutanaC Brightening Injections



TEXTURE	Liquid Type
PRICE / VOL	USD 19 / 15ml
CONTAINER	new mold dropper
DIRECTIONS	Take an appropriate amount and spread evenly over the face

1. Wake Up to Clear Skin with GlutanaC(glutathione + niacinamide + vitamin C) brightening injections

- Clean up to the spot where the traces have passed! Contains **75% of GlutanaC IV Complex**
- Niacinamide (5%) + Cowberry extract (1.34%) + whitening injection Glutathione (0.1%) + pure Vitamin C (0.5%) + 3-O-ethyl ascorbic acid (2%) meet and smooth whitening IV ampoule that cares for bright and radiant skin
- **It removes dead skin cells caused by external factors such as fine dust to cleanly care for not only skin blemishes but also dark blemishes.**

2. Brightening Plus Antioxidant! Double Effect Radiance Ampoule

- Alpha-lipoic acid (thioctic acid), known as the main ingredient of Cinderella Injection, helps to prevent aging by suppressing the increase in active oxygen.
- **Provides radiant and radiant skin from the inside by strengthening the skin barrier**
- The Cinderella Shot is a mesotherapy treatment designed to brighten the skin

3. Gentle and Non-irritating to My Skin!

- Tested to improve the **area of external/internal blemishes, blemishes, and skin density!**
- Tested to improve 4 types of complexion (**dark skin, yellow skin, red skin, dull skin**)
- Suitability test for sensitive skin, skin hypoallergenic test completed!
- NO animal testing! Animal raw materials NO! Completed **EVE VEGAN** certification for ethical consumption

Does your skin look dull no matter what you use?

Dr.ROSA prescribes you **the topical brightening injection.**

Test Completed

- ✓ Tested for **improvement on 4 types of skin** (dark, yellow, red, and dull)
- ✓ Tested for improvement in the **number of dark spots (blemishes)**
- ✓ Tested for improvement in **area of dark spots (blemishes)**
- ✓ **Suitable for sensitive skin / Dermatologically tested**

Dr. Rosa

Prescription

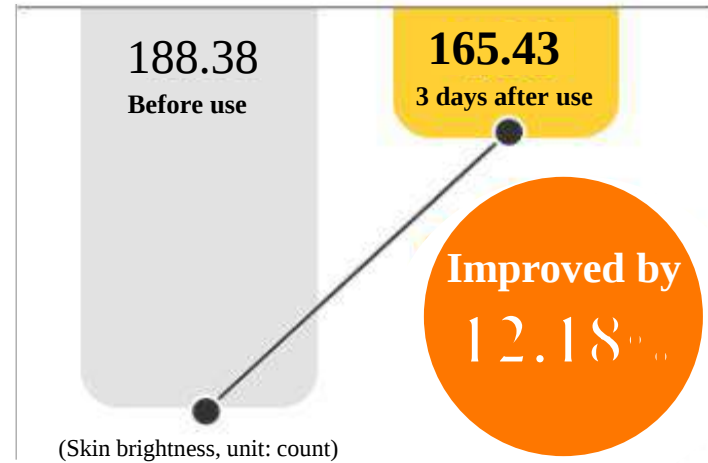




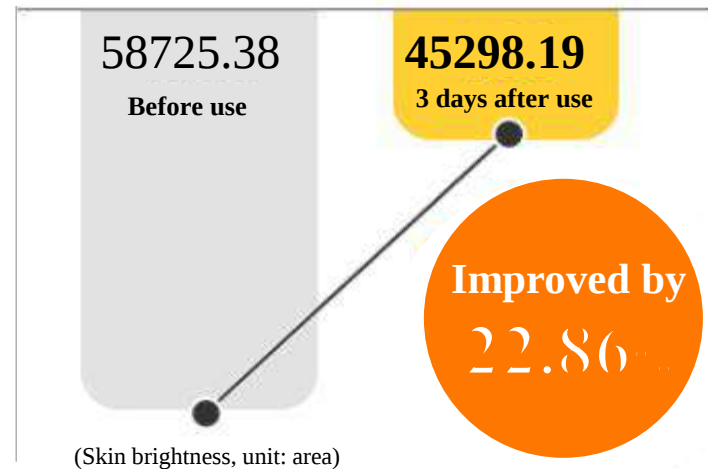
Dark spots
and blemishes?
3 days is all you need

Perfectly takes care of **dark spots and blemishes** in just 3 days!

[Improvement in the number of dark spots (blemishes)]



[Improvement in area of dark spots (blemishes)]



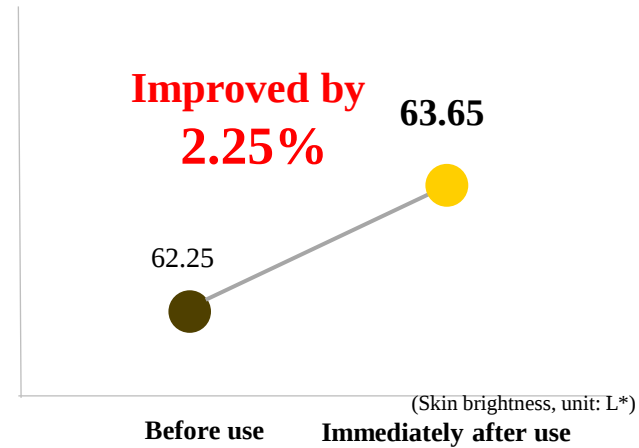
Improvement
in
the number
and area
of dark spots
(blemishes)
after 3 days



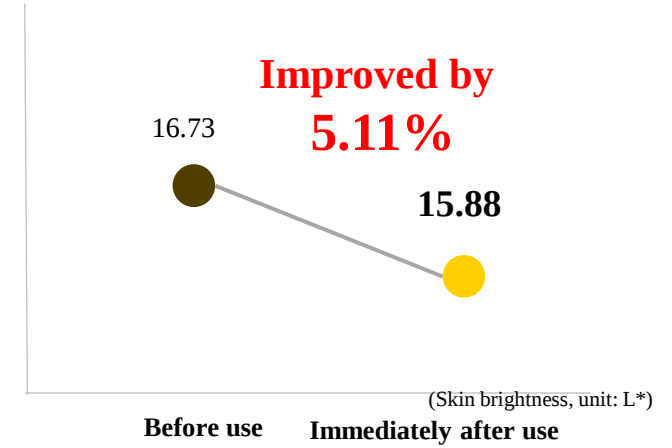


Brightening IV will take care of **4 types of skin**: dark, yellow, red and dull!

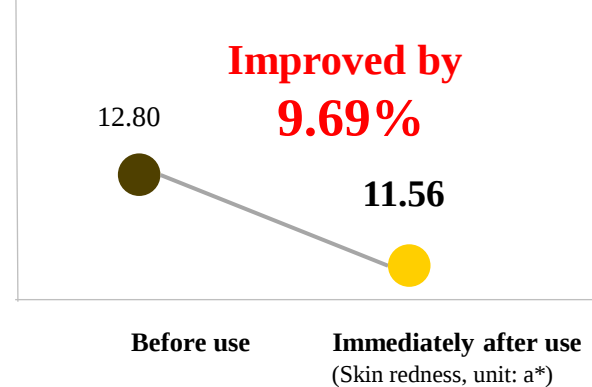
[Dark skin improvement]



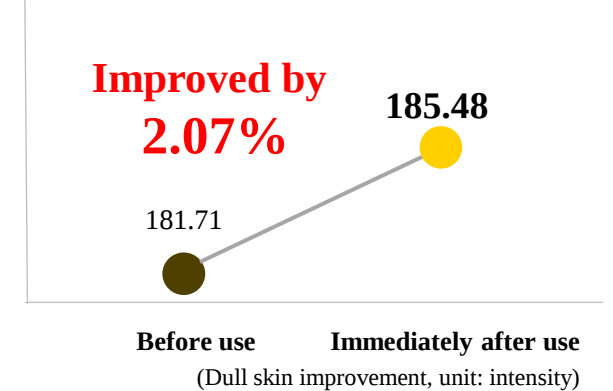
[Yellow skin improvement]



[Red skin improvement]



[Dull skin improvement]



Product Detail



CICA EXO-IV (Soothing & Pore Care)

Cica-Exosome Injection That Quickly Calms Down Skin and Sebum and Tightens Pores



TEXTURE	Liquid Type
PRICE / VOL	USD 19 / 15ml
CONTAINER	new mold dropper
DIRECTIONS	Take an appropriate amount and spread evenly over the face

1. Truly Strong! 85% of Cica-Exosome Soothes the Skin

- Contains 85% of CICA EXOSOME Complex, which delivers substances used for dermatological procedures into the skin (centella extract + madecassoside exosome + probiotics exosome + phyto exosome)
- Cica exosomes, condensed with life energy obtained from plant stem cells, provide anti-inflammatory effects as well as skin regeneration.

2. Smooth Pore Care Provided by P-Control Complex

- P-Control Complex: (Zinc PCA / Palmitoyl Tripeptide-5 / Mastic Gum) shrinks pores, controls sebum, and inhibits secretion
- NO sticky! With excellent spreadability, it adheres smoothly without any residual feeling! A watery formula that quickly absorbs active ingredients and acts without stickiness

3. Soothes in 10 Seconds! Mild Formula for Sensitive Skin

- Tested for the 5 Soothing Care Factors (physical stimulation, chemical stimulation, thermal (infrared) stimulation, UV light, and external stimulation)
- Tested for total pore care (pore density / depth / volume / fine lines) Suitability test for sensitive skin, skin hypoallergenic test completed!
- NO animal testing! Animal raw materials NO! Completed EVE VEGAN certification for ethical consumption

Cica + Exo-Some = Skin soothing

Dr.ROSA prescribes you **the topical Cica Exo-Some injection.**

Test Completed

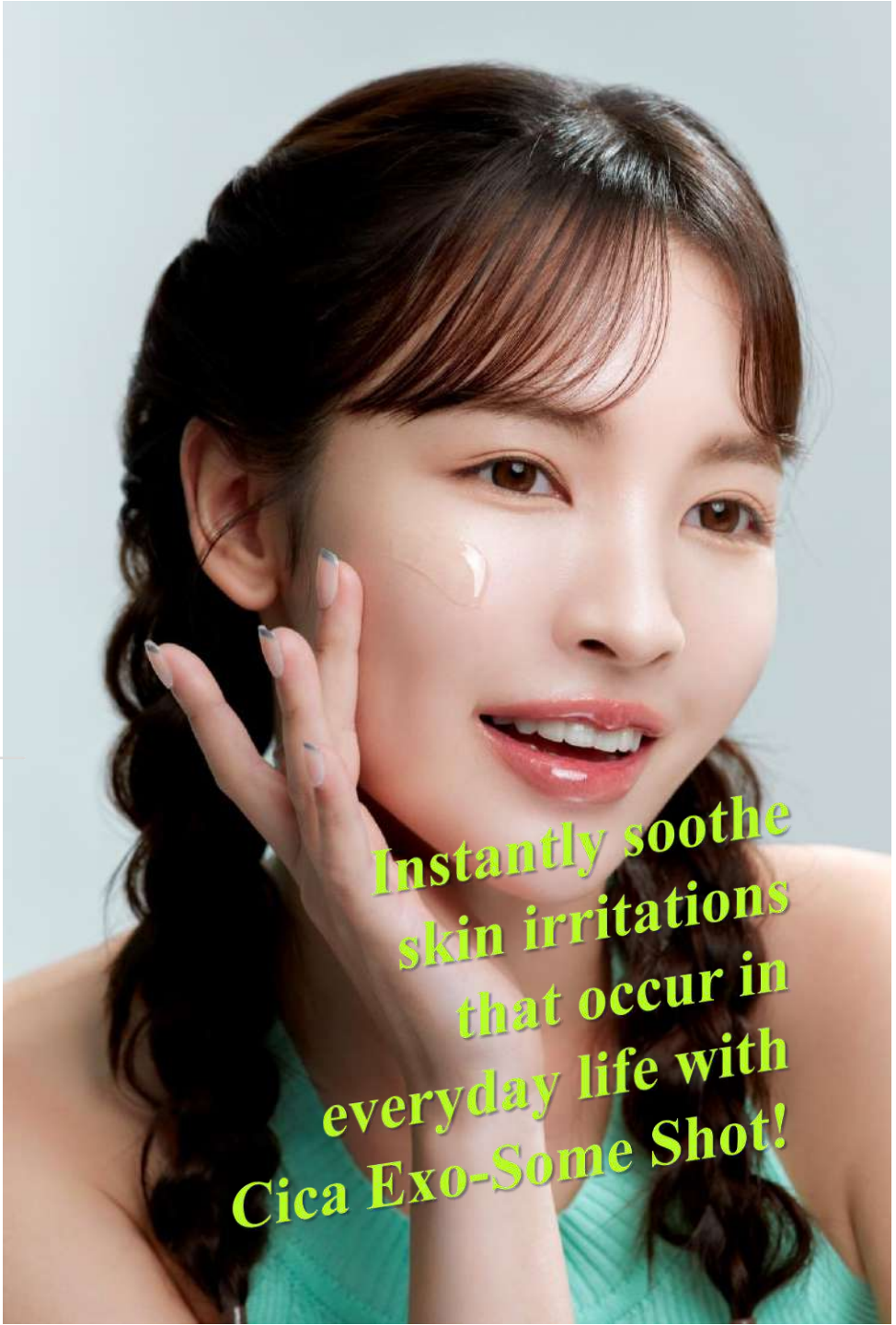
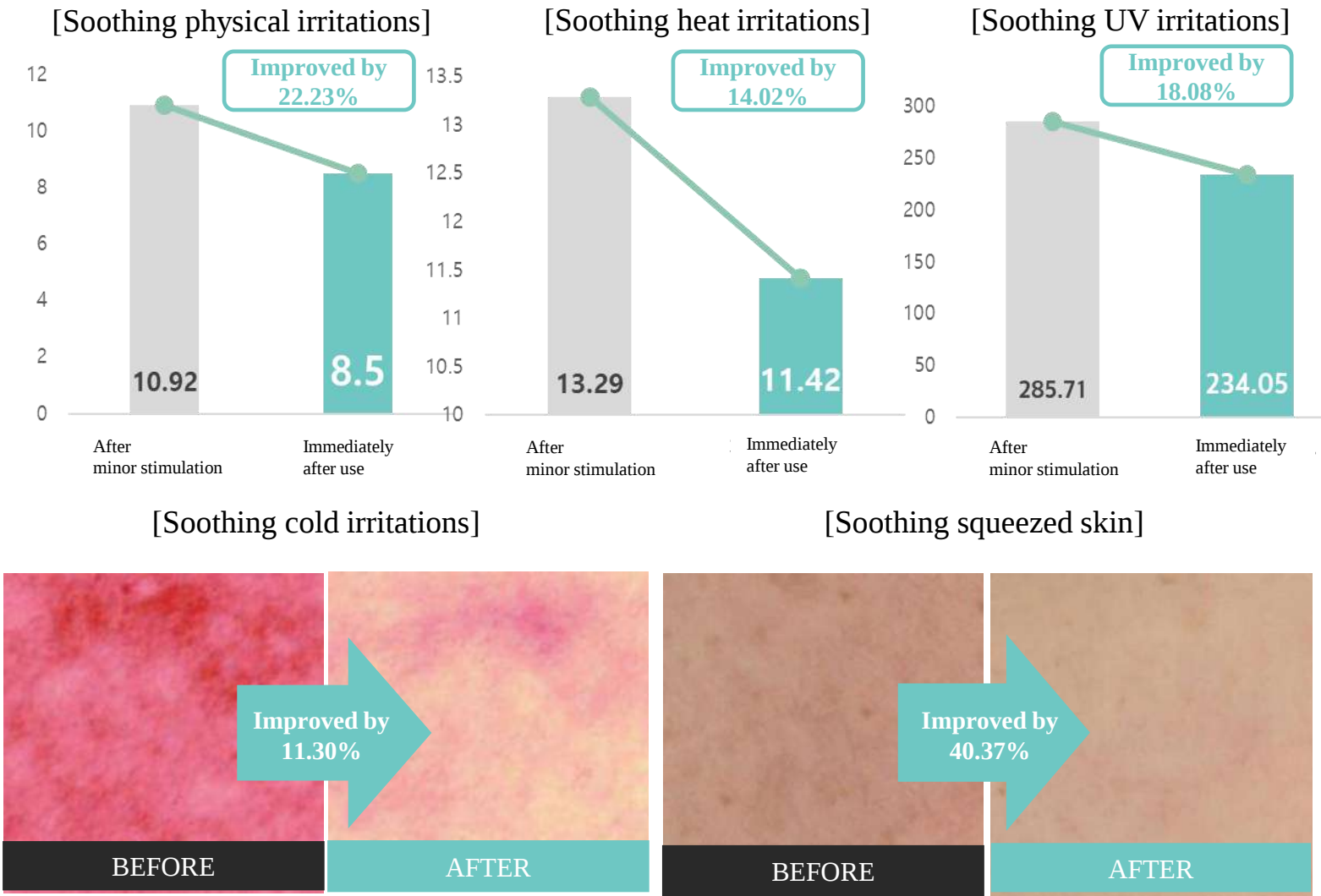
- ✓ Tested to **instantly soothe 5 types of skin irritation** (physical, heat, UV rays, cold, squeezed skin)
- ✓ Tested for **pore density/depth/volume** improvement
- ✓ Tested for **skin texture** improvement
- ✓ **Suitable for sensitive skin / Dermatologically tested**

Dr. Rosa

Prescription



Instantly soothes 5 everyday life skin irritation
(physical/heat/UV rays/cold/squeezed skin)

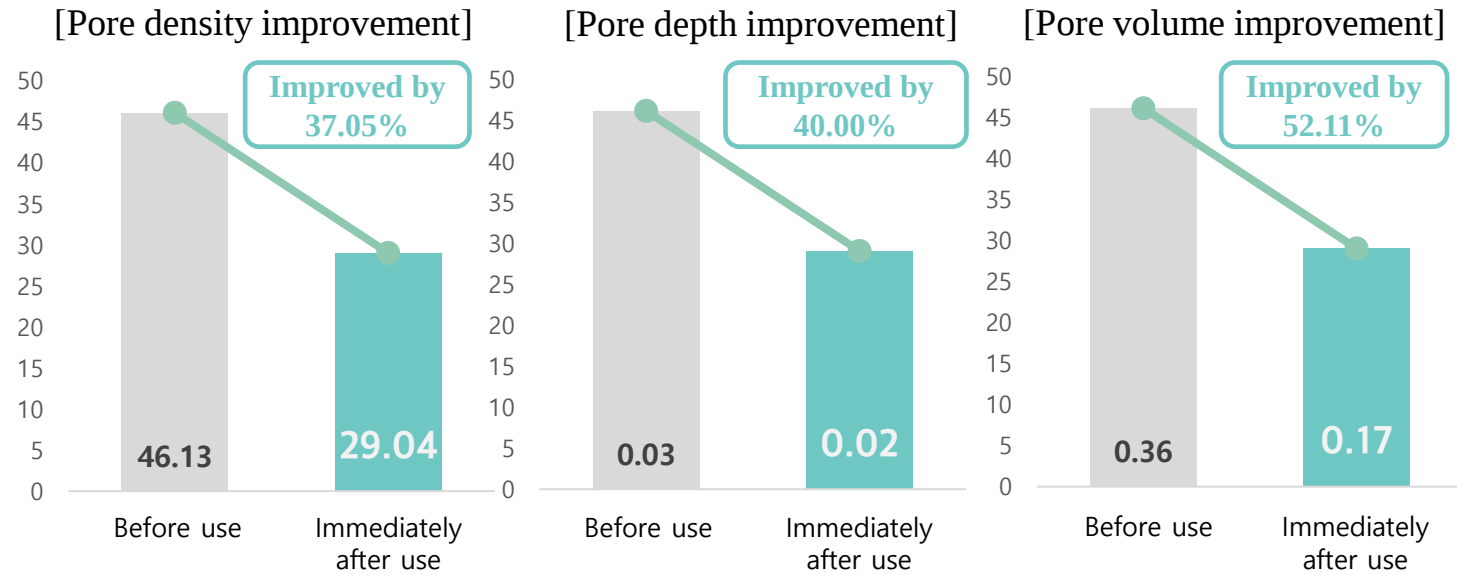


**Instantly soothe
skin irritations
that occur in
everyday life with
Cica Exo-Some Shot!**

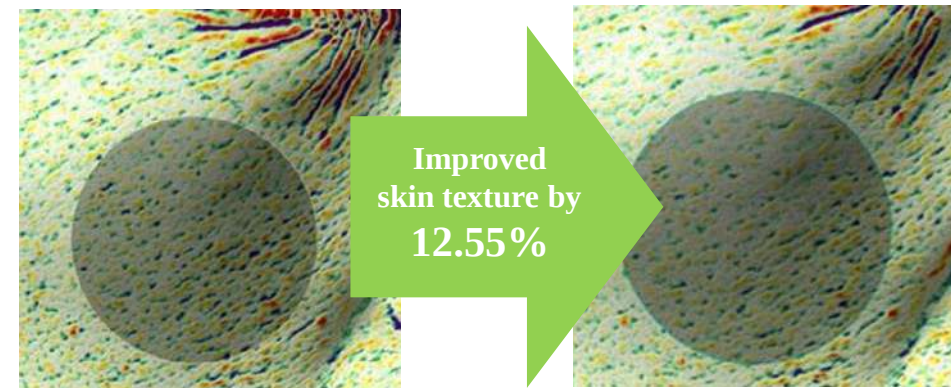


#No more large pores
#Baby pores
#Smooth skin solution

Improvements in **pore density/depth/volume** immediately after use



Soothes and **evens out** textured skin



Safe for use on sensitive skin!

Tested for sensitive skin on All IV Ampoules!

intertek Total Quality Assured	
요약문	
시험 제목	안테스케어 민감성 테스트 결과 보고서 (안테스케어 민감성 테스트 결과 보고서)
보고서 번호	0000000000
시험 일자	2023년 06월 01일 / 총 01일 / 2023년 06월 01일
시험 기관	안테스케어 (주) (AnteCare Co., Ltd.) (AnteCare Co., Ltd.) (AnteCare Co., Ltd.)
시험 대상	안테스케어 (주) (AnteCare Co., Ltd.) (AnteCare Co., Ltd.) (AnteCare Co., Ltd.)
시험 방법	안테스케어 (주) (AnteCare Co., Ltd.) (AnteCare Co., Ltd.) (AnteCare Co., Ltd.)
시험 결과	안테스케어 (주) (AnteCare Co., Ltd.) (AnteCare Co., Ltd.) (AnteCare Co., Ltd.)
시험 일자	2023.06.01

intertek Total Quality Assured	
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시험 일자	2023.06.01

Primary stimulus
Tested

Suitable for sensitive skin
Tested



Enhanced effects **when used together!** Custom layering for tired skin!

Address your skin's unique needs with Ringer IV Ampoule! A wise and clever skincare secret.



✓ PDRN Lifting IV (Wrinkle Care & Skin Elasticity)

Experience a transformative lift and surge of moisture that revitalizes your skin from deep within!

✓ Glutana C Brightening IV (Brightening & Antioxidant)

Banish blemishes and unveil a luminous complexion that radiates with newfound clarity!

✓ CICA EXO- Calming IV (Soothing & Pore Care)

Achieve pore perfection with calming and effective multi-tasking pore care solutions!

Product Detail



Skin Active Layering IV Kit (IV Ampoule 5-Piece Kit)

Mini Ampoule Kit for All-in-One Care: Firming, Radiance, and Soothing!
Achieve optimal skin condition with 3-step layering!



TEXTURE	Liquid Type
PRICE / VOL	7 USD / 1.7ml x 5ea(GlutanaC 3 + PDRN 1 + Cica-exo 1)
CONTAINER	Ampoule Plastic Container
DIRECTIONS	Take an appropriate amount and spread evenly over the face

1. Mini Ampoule Kit to Experience High-Performance IV Ampoules!

- Discover High-Performance Dr. Rosa IV Ampoules in a Convenient Mini Kit!
1.7ml x 5 ampoules (GlutanaC x 3, PDRN x 1, Cica-exo x 1)
- Perfectly sized for travel, this compact kit is ideal for on-the-go skincare

2. Layered Care for Optimal Skin Condition!

- Total Care in One: Dr. Rosa IV Ampoule Trio for All Your Skin Needs!
- Experience triple synergy with layered application of three IV ampoules, led by GlutanaC, to achieve firming, radiance, and soothing effects for ideal skin condition
(GlutanaC : Brightening & Antioxidant / PDRN : Wrinkle Care & Firming / Cica-exo : Soothing & Pore Care)

3. Clean Formula Safe for Sensitive Skin

- Suitability test for sensitive skin, skin hypoallergenic test completed!
- NO animal testing! Animal raw materials NO! Completed EVE VEGAN certification for ethical consumption

Product Detail

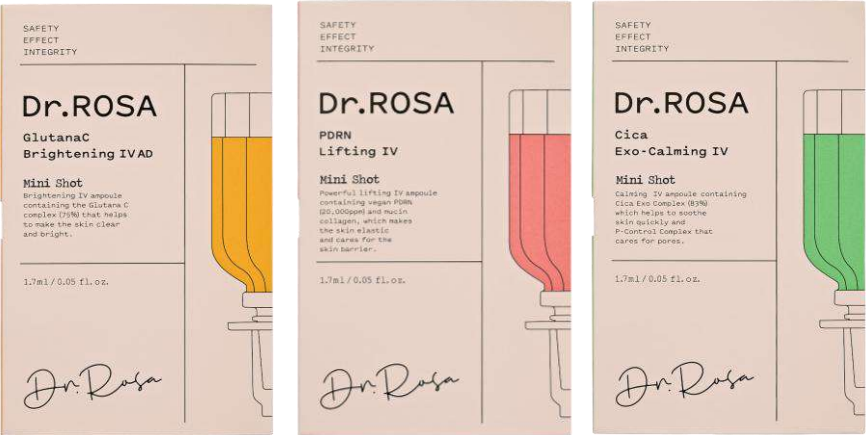
Dr.ROSA IV Mini Shot (GlutanaC / PDRN / CicaExo)

Experience a High-Performance Shot with Trial IV Ampoules!



[Brightening Functional Cosmetic]

[Dual-Function Cosmetic
for Whitening and Wrinkle]



- Dr.ROSA GlutanaC Brightening IV Mini Shot
- Dr.ROSA PDRN Lifting IV Mini Shot
- Dr.ROSA Cica Exo-Calming IV Mini Shot

TEXTURE	Liquid Type
PRICE / VOL	1.5 USD / 1.7ml
CONTAINER	Plastic Ampoulee Container
DIRECTIONS	Take an appropriate amount and spread evenly over the face

1. Experience High-Concentration IV Mini Ampoule in a Single Bottle

- A miracle in a single bottle. Visible skin transformation in just one day
- Discover the mini ampoule at an affordable price

2. A Powerful Shot Tailored to Your Skin Concerns

- ✓ Transforms dark spots and uneven skin into a radiant, luminous complexion! For clear and glowing skin
-> Glutana C Brightening IV(Brightening & Antioxidant)
- ✓ Firmly lifting every contour with a seamless hold! Plumping hydration for baby-soft skin rejuvenation
-> PDRN Lifting IV (Wrinkle Care & Firming)
- ✓ For rapid calming that goes beyond soothing—targeting oil and pores for total control
-> CICA EXO- Calming IV (Soothing & Pore Care)

3. Clean Formula Safe for Sensitive Skin

- Suitability test for sensitive skin, skin hypoallergenic test completed!
- NO animal testing! Animal raw materials NO! Completed EVE VEGAN certification for ethical consumption

Product Detail

Liftera Ion Elixir

Unlock Your Skin with Microcurrent and Recharge Deep into the Dermis!
LIFTERASOME™ Collagen Shot!

#MicrocurrentBoosting#CollagenShot#HomeAesthetic#SlowAgingSolution



TEXTURE

Cream Type

PRICE / VOL

36USD / 30ml

CONTAINER

Roll Device Type

DIRECTIONS

Using the applicator, gently apply to the desired area, massaging from the inside out

1. Rebirth in Just 5 Minutes! Achieve Professional Liftera Treatment Effects at Home!

- A new formulation powered by galvanic principles delivers microcurrent without mechanical stimulation, allowing active ingredients to reach deep into the dermis.
- No beauty device needed! A topical Liftera that captures the clinical effects of a dermatological Liftera procedure.
- Built-in volumizing ball applicator adheres tightly to even hollowed areas, enabling precise care for wrinkles around the eyes, nasolabial folds, glabella, and forehead.

2. Lifterasome™ Delivers Rapid & Dense Collagen Recharge!

- It contains 1% of the patented *Lifterasome™ (*a resilient liposome encapsulating Salicornia, Acanthopanax, and Liriope root extracts in young cell membranes)
 - Stimulating collagen production
 - Rejuvenating aging cells into youthful ones, delivering strong anti-wrinkle, lifting, and repairing effects
- Patented fermented ingredients NMF Bio-Conversion™ and Cica Bio-Conversion™ included
 - Strengthening the skin's natural moisture barrier and immunity,
 - creating luminous and healthy skin from within



3. Clean Formula, Safe for Sensitive Skin

- Free from 20 harmful ingredients identified by Hwahae, and Certified Vegan by Italy's V-Label!
- Formulated with natural oils to prevent allergic reactions, ensuring a safe and allergen-free experience.
- Clinically tested for low irritation, safe for even the most sensitive skin!



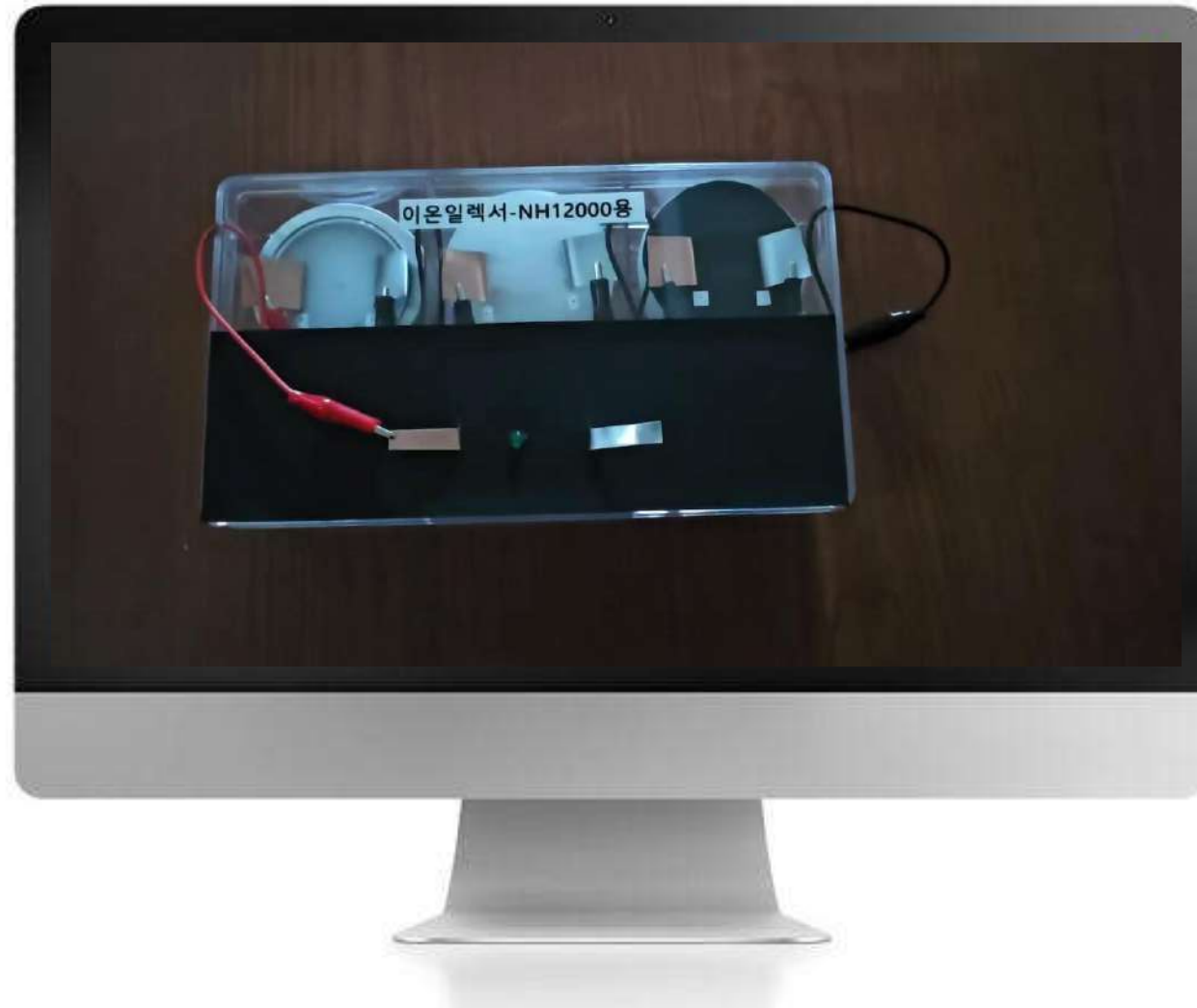
**Awaken your skin
with ultra-nano emulsion
microcurrents!**

A Microcurrent Cream

that delivers active ingredients directly!
Instant absorption, visible transformation!

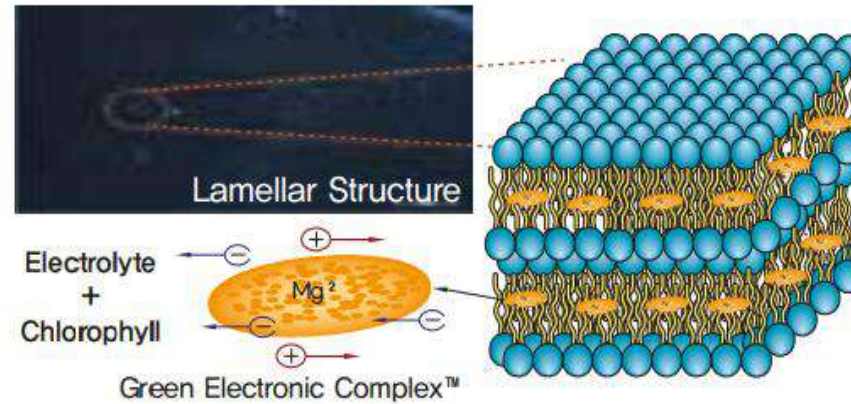
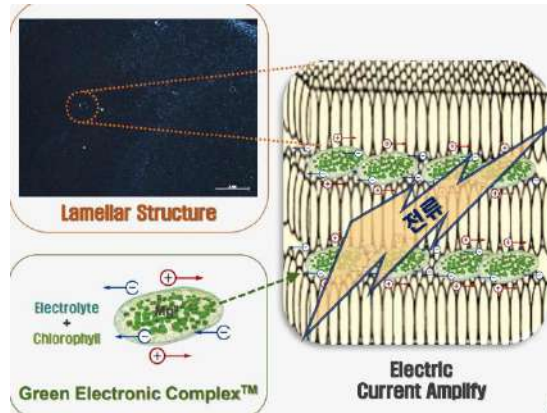


❖ Generating *microcurrents* strong enough *to light up a small bulb* ❖



★ Dr.ROSA's Exclusive Base Technology

Microcurrent Technology Powered by Lamellar Liquid Crystal Structure and Green Electronic Complex™



Skin-friendly liquid crystal particles densely care for the skin barrier and lock in moisture while you sleep, delivering deep hydration.

Microcurrent-powered cream enhances the absorption of active ingredients for maximized efficacy.



자사제품 대비 흡수속도 140% 개선에 도움



Technical Point!

Green Electronic Complex™ generates microcurrents
>> Strong enough to visibly light up a mini bulb

Microcurrent stimulation enhances ionization and absorption of active ingredients, leading to various skin improvement effects.
(Backed by SCIE-published research)

More than just a quick lift
— **Experience Clinic-level Liftera Care** at home in just 5 minutes.

Test Completed

- ✓ Proven to **boost collagen production**
- ✓ Clinically tested to **improve 6 skin angles**
- ✓ Improves **skin density**
- ✓ Strengthens **damaged skin barrier**
- ✓ Suitable for sensitive skin /
Dermatologically tested

Dr. Rosa

Prescription



Encapsulating the exact principle of dermatological Liftera treatments

LIFTERASOME™ 10,000 PPM



Aging Skin with Loss of Firmness

Sagging and weakened skin with reduced elasticity and rough texture



Lifterasome™ in Action

Lifterasome™ penetrates deep into the skin to promote collagen production and help delay signs of aging



Rejuvenated Skin

Restored elasticity for firm, smooth, and healthy-looking skin



Quick and intensive
collagen remodeling!

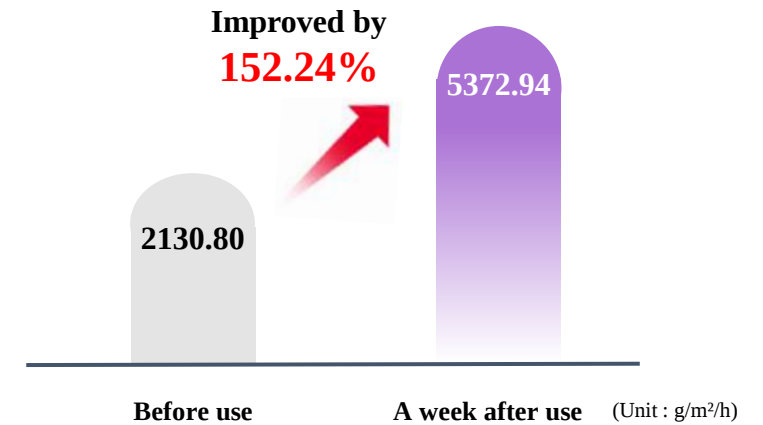
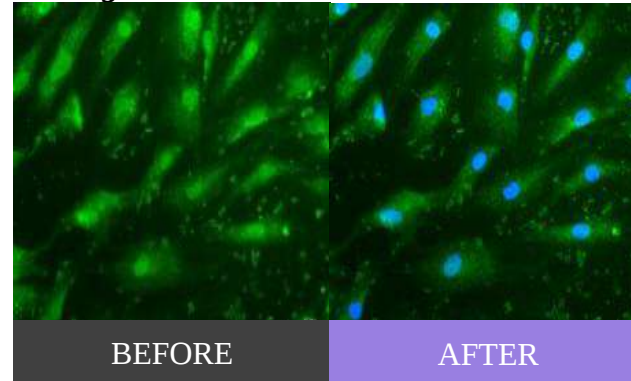
Plump it up, lift it high!

A Powerful Collagen SHOT

that fills, lifts, and firms your skin back into shape!

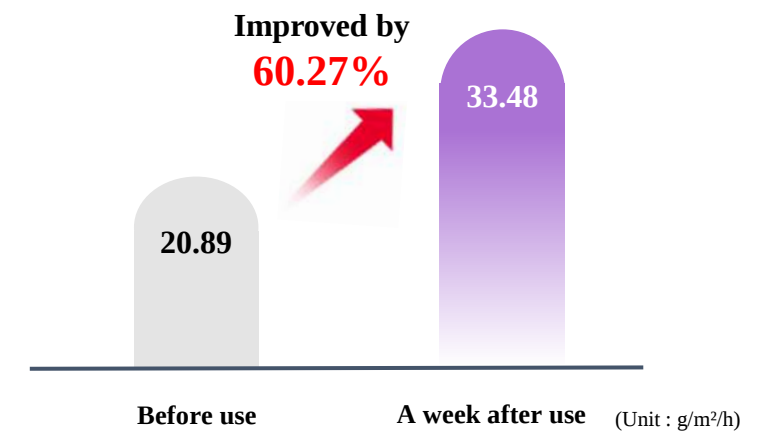
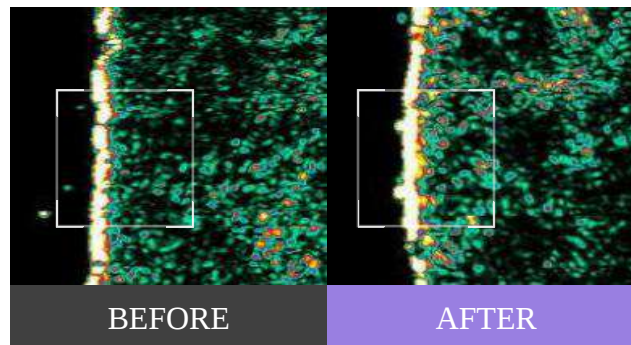
01

Collagen Production Increase +152.24%



02

Skin Density Improvement +60.27%



6-Zone Lifting Targeting

(Forehead / Eye Area / Nasolabial Lines / Mouth / Cheeks / Jawline)

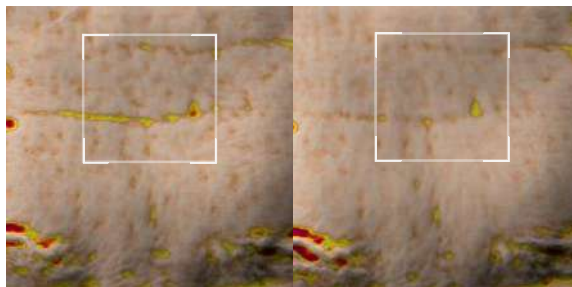
03

Hidden Skin Angle Improvement

Before / 7 Days After Use

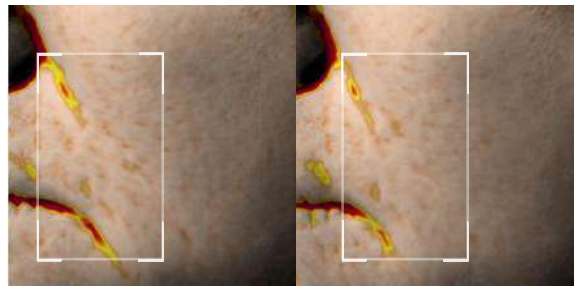
Forehead

+32.99%



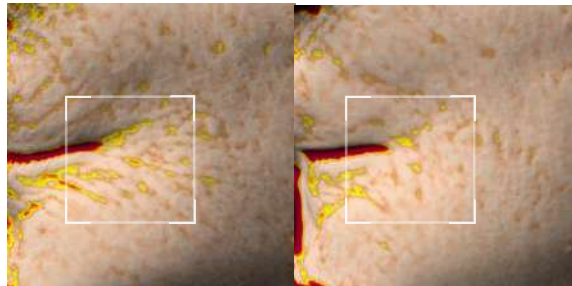
Mouth Area

+43.37%



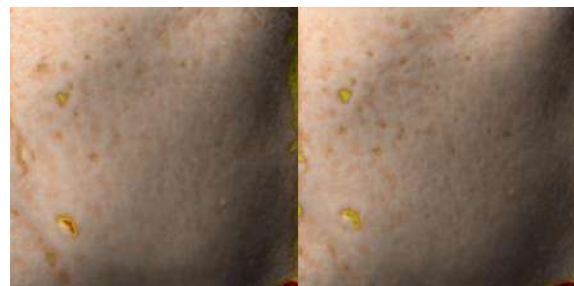
Eye Area

+46.39%



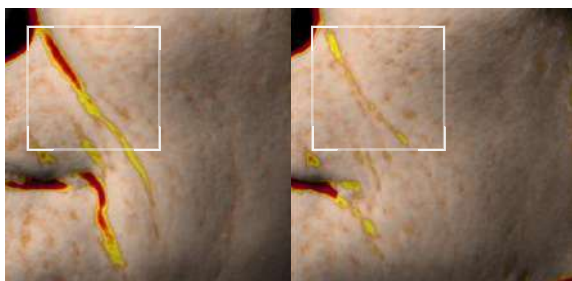
Cheeks

+40.56%



Nasolabial Lines

+37.06%



Jawline

+57.89%



Rediscover your
hidden facial angles
in just 7 days!



Safe even for sensitive and delicate skin!

Clinically tested for use on sensitive skin.

intertek
Tical Quality Assured.

요약문

시험 제목	인텔스피어 적당량 사기 액소 카일 마이크로의 피부 일차 자극시험
보고서 관리번호	CHS-PT23-0115
시험 일자	시작일 : 2023년 07월 25일 / 종료일 : 2023년 07월 27일
시험 기관	식약처 관원용 안전제품시험 및 호적시험 가이드라인(안내서002400) 한국민원서비스센터(서울) 표준작업지침서
시험 기관	인텔스피어 서울 성동구 강나루로 36, 우원이비즈니스 309호
시험 기관	한국민원서비스센터(서울) 경기도 군포시 공단로 160번길 3 인터비젼빌
시험 책임자	최호준
시험 방법	- 시험대상자 및 인원 : 성인 남녀 32명 - 시험 부위 : 상완부 - 평가 항목 : 일차 자극 - 평가 방법 : 패치 부착 전 / 패치 제거 30분 후 / 패치 제거 24시간 후 자극 측정
시험 결과	총 32명의 시험 대상자를 대상으로 피부 자극 시험을 진행한 결과, 시험제품의 평균 피부부종도는 0.05로 상한치에 미치지 않아 피부 자극 측면에서 저자극으로 판정되었다.
보고서 작성일	2023.08.01

최저급
테스트 통과

Intertek Testing Services Korea Ltd.
Seoul Office Tel: (+82) 2-6009-0000 Fax: (+82) 2-6009-0001 Email: korea@intertek.com
Seoul Lab Address: 10, Jangjeon-ro 1-gil, Songpa-gu, Seoul, 04753 Korea
Main Lab Address: 26, Jangjeon-ro 1-gil, Songpa-gu, Gyeonggi-do, 04753 Korea

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Primary stimulus
Tested

intertek
Tical Quality Assured.

요약문

시험 제목	인텔스피어 적당량 사기 액소 카일 마이크로의 민감성 피부 일차 자극시험
보고서 관리번호	CHS-PT23-0109
시험 일자	시작일 : 2023년 07월 04일 / 종료일 : 2023년 07월 06일
시험 기관	식약처 관원용 안전제품시험 및 호적시험 가이드라인(안내서002400) 한국민원서비스센터(서울) 표준작업지침서
시험 기관	인텔스피어 서울시 성동구 경나루로 36, 우원이비즈니스 309호
시험 기관	한국민원서비스센터(서울) 경기도 군포시 공단로 160번길 3 인터비젼빌
시험 책임자	최호준
시험 방법	- 시험대상자 및 인원 : 성인 남녀 32명 - 시험 부위 : 상완부 - 평가 항목 : 민감성 피부 자극 일차 자극 - 평가 방법 : 패치 부착 전 / 패치 제거 30분 후 / 패치 제거 24시간 후 자극 측정
시험 결과	총 32명의 민감성 피부로 선정된 시험 대상자로 피부 자극 시험을 진행한 결과, 시험제품의 평균 피부부종도는 0.00으로 상한치에 미치지 않아 피부 자극 측면에서 저자극으로 판정되었다.
보고서 작성일	2023.07.11

민감성저자극
테스트 통과

Intertek Testing Services Korea Ltd.
Seoul Office Tel: (+82) 2-6009-0000 Fax: (+82) 2-6009-0001 Email: korea@intertek.com
Seoul Lab Address: 10, Jangjeon-ro 1-gil, Songpa-gu, Seoul, 04753 Korea
Main Lab Address: 26, Jangjeon-ro 1-gil, Songpa-gu, Gyeonggi-do, 04753 Korea

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Suitable for sensitive skin
Tested



Product Detail

First Pure Konjac Peeleanser

Peeling and Cleansing in One with the Mildness of Konjac and Pear Cell!
Reveal Fresh, Pure Skin Everyday, Just Like the First.

#Konjack#Daily Exfoliator#Skin-Reset



TEXTURE	Gel Type
PRICE / VOL	20 USD / 105ml
CONTAINER	Tube Type
DIRECTIONS	Take an appropriate amount, gently rub the contents onto the wet face in a massaging motion, and thoroughly rinse off with lukewarm water.

1. Reset Your Skin Daily to Its Pure, Original State with Peeleanser!

- **Point 1!** Clear dead skin, sebum, and black/whiteheads with gentle AHA, PHA, LHA and PHA Quadruple care!
- **Point 2!** Patented U-Active Real Vera™ and ApepAF-1™ reduce pores and soothe skin by suppressing inflammation
- **Point 3!** As the formula transforms from **Gel to Gommage to Bubble**, it gently removes dead skin for makeup-ready skin every day!

2. Long-lasting Hydration After Cleansing for Smooth, Clear, and Moisturized Skin!

- Smooth-surfaced konjac expands in water, gently absorbing impurities and sebum, with a self-renewing surface that repeatedly exfoliates and cleanses.
- It contains Pear Cell, an eco-friendly ingredient extracted from pears, for gentle yet effective exfoliation.
- Multi-hyaluronic acid hydrates the skin, delivering a moisturized, tightness-free finish that feels like the first step of skincare after cleansing.

3. Safe and Clean Formula You Can Trust

- A certified functional peeleanser that helps relieve acne-prone skin, formulated to be comfortable and safe for sensitive, breakout-prone skin.
- Hypoallergenic tested and suitable for sensitive skin tested
- Skin-similar mildly acidic pH formula that cleanses impurities thoroughly without damaging the skin barrier
- Free from 20 harmful ingredients identified by Hwahae, and Certified Vegan by Italy's V-Label!

Dr.ROSA's unique

3 STEP Special Formula



Foam

Gentle cleansing with rich, low-pH foam

Gommage

Softly lifting and clearing away impurities and dead skin cells

Gel

Moisture-rich gel texture penetrates deep into pores for a thorough cleanse

Check Point!

- ✓ **Low-irritation peeling + cleansing all-in-one care**
- ✓ **Functional formula to help relieve acne-prone skin**
- ✓ **Daily gentle use with a mildly acidic, skin-friendly formula**
- ✓ **Effectively clearing dead skin, sebum, and fine dust**
- ✓ **Leaving skin smooth, clear, and hydrated — no tightness after washing**
- ✓ **Refining pores and texture for a flawless, makeup-ready finish**

Peeling and Cleansing in One Step!

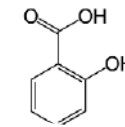
Reset your skin daily with Peeleanser — back to pure and clear.

Test Completed

- ✓ Proven to improve **skin texture and exfoliation**
- ✓ Clinically tested for **minimizing pore and refining skin texture**
- ✓ **Blackheads and whiteheads reduction**
- ✓ Triple cleansing power: effectively removes sunscreen, base makeup, and ultrafine dust
- ✓ Safe for sensitive skin / Dermatologically tested for low irritation

Dr. Rosa

Prescription



Dead Skin &
Sebum Care

Konjac & Pear Cell
AHA/BHA/PHA/LHA



Relieving
Acne-prone Skin
Salicylic Acid

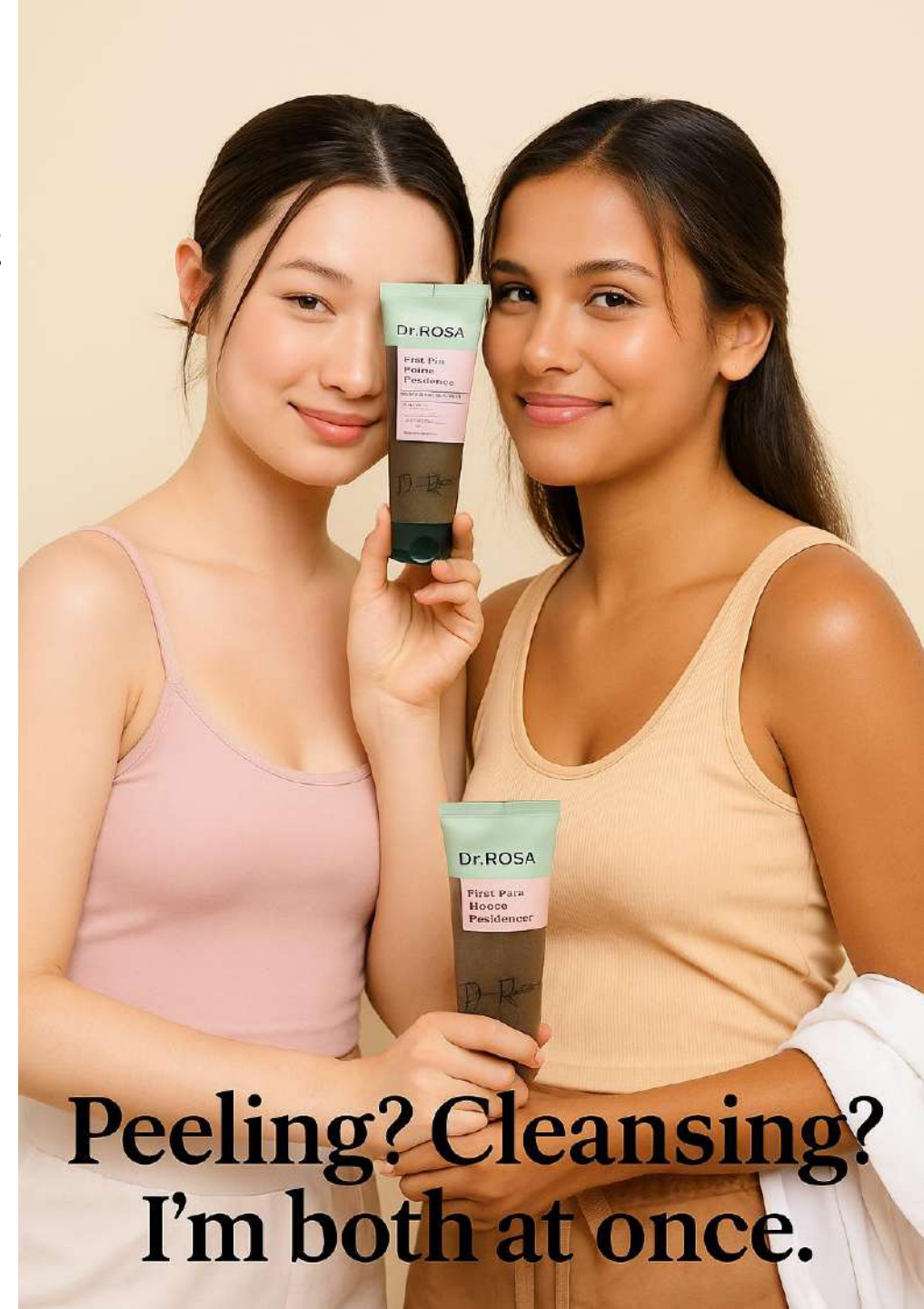
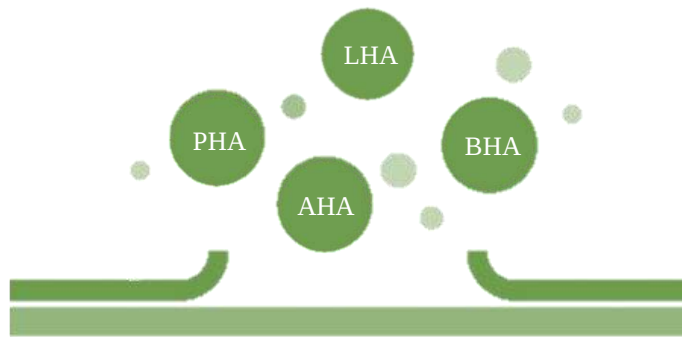
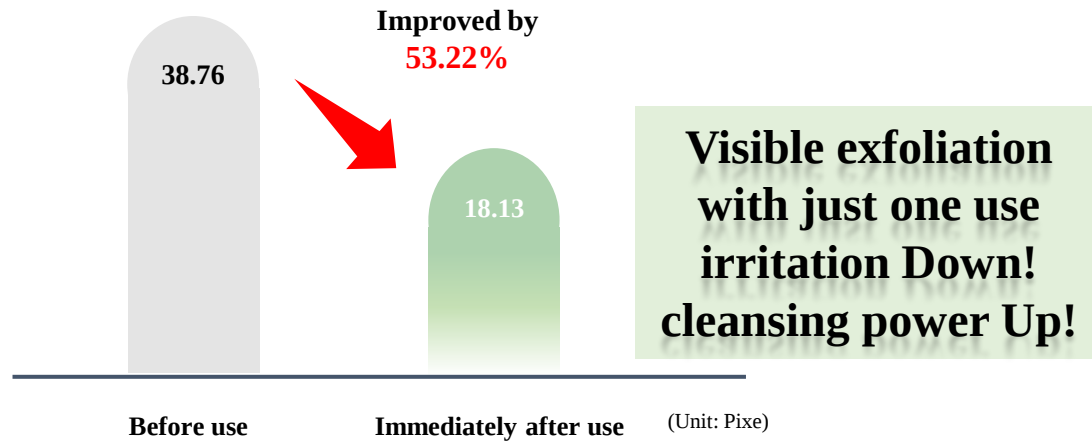


Pore & Skin Texture
U-active® Real vera
ApepAF-1™

Peeling + Cleansing All-in-One Gentle Care

Thoroughly clears even old dead skin cells deep within the skin!

[Exfoliation and skin texture improvement]



Peeling? Cleansing?
I'm both at once.



Flawless **5-Step Deep Cleansing** — clean and healthy skin from deep within!

From gel to gommage to foam — 3-step deep cleansing to reset your skin to a clear and healthy state!

[Blackhead & Whitehead Improvement]

	Before	After
Black head		
	-50.76%	
White head		
	-56.31%	

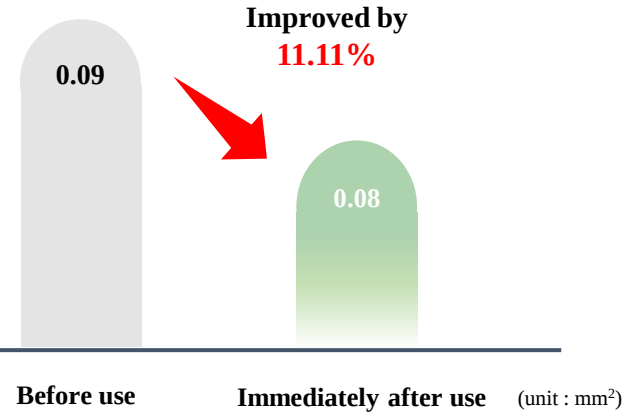
[Cleansing power on sunscreen/base makeup/ultrafine dust]

	Before	After
Sun screen		
	93.76%	
Base Make up		
	94.20%	
Ultra fine dust		
	99.95%	

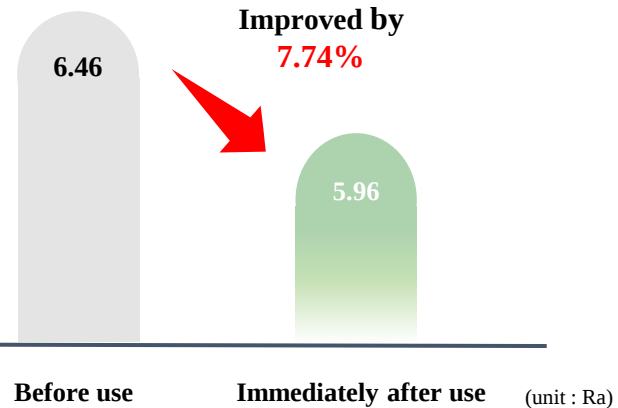
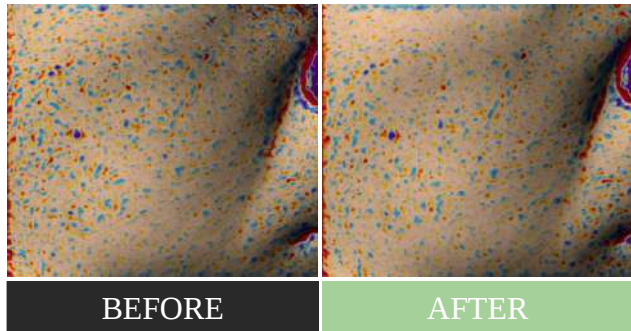
Smooth, Clear, and Dewy

— skin so soft, you'll want to touch it every day!

[Pore Reduction]



[Skin Texture Refinement]



Refined pores and smooth texture — for dewy, glowing skin that **holds** **makeup** beautifully.



Rich, Dense Foam

Elastic and fine bubbles adhere to the pores for a gentle yet thorough cleanse, leaving your skin feeling fresh and clear.

Soft and Moisturizing Low-pH Cleansing Foam



A mildly acidic peeleanser that helps protect the skin barrier while gently cleansing.



**Dead skin,
OUT!**

How to use

01

Apply an appropriate amount to your wet face and gently massage in circular motions to exfoliate daily.

02

Add a small amount of water to your hands to create a rich lather, then rinse thoroughly.

Safe even for sensitive and delicate skin!

Clinically tested for use on sensitive skin.

intertek

Total Quality Assurance

요약문

연구 제목	인테스피 액티로세 케스트 폼에 손목 팔면치임 피부 일차 자극 시험
보고서 관리번호	015-PT25-5035
연구 일자	시작일 : 2025 년 01 월 20 일 / 종료일 : 2025 년 01 월 24 일
연구 기관	식품의약품안전처 화장품 안전제품시험 및 효과시험 가이드라인(안내제 0033-03) 한국인피부테스트서비스㈜ 표준작업지침서
시험 기관	인테스피 서울 천동구 관나루로 6 일 35 810 호
연구 기관	한국인피부테스트서비스㈜ 경기도 군포시 공인로 800 번길 8 인피텍빌딩
연구 책임자	이호준 (의무과 전문의)
연구 방법	• 연구대상자 및 인원 : 성인 남녀 31 명 • 연구 부위 : 등 • 평가 항목 : 일차 자극 • 평가 방법 : 해당 부위 한 / 일로 제거 30 분 후 / 침도 제거 24 시간 후 자극 관찰
연구 결과	총 31 명의 연구 대상자를 대상으로 피부자극 연구를 진행한 결과, 연구제품의 평균 피부 반응도는 0.00 으로 산정되어 인체피부 일차자극 측면에서 저자극으로 판정되었다.
결과보고서 작성일	2025.02.07

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저자극

테스트 완료

Intertek Testing Services Korea Ltd.

Soul Office Tel : 02-89891000 Fax : 02-8438 9023 Website : intertek.co.kr

Shanghai Address : 6, Aikaoe Road, Songjiang District, Shanghai 201600, China

Shanghai Address : 54, Jingxin Road, Songjiang District, Shanghai 201600, China

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Primary stimulus
Tested

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Total Quality Assurance

요약문

연구 제목	인테스피 액티로세 케스트 폼에 손목 팔면치임 민감성 피부 일차 자극 시험
보고서 관리번호	015-PT25-5034
연구 일자	시작일 : 2024 년 01 월 04 일 / 종료일 : 2025 년 01 월 09 일
연구 기관	식약처, 화장품 안전제품시험 및 효과시험 가이드라인(안내제 0033-03) 한국인피부테스트서비스㈜ 표준작업지침서
시험 기관	인테스피 서울 천동구 관나루로 6 일 35 810 호
연구 기관	한국인피부테스트서비스㈜ 경기도 군포시 공인로 800 번길 8 인피텍빌딩
연구 책임자	이호준 (의무과 전문의)
연구 방법	• 연구대상자 및 인원 : 성인 남녀 30 명 • 연구 부위 : 안면부 • 평가 항목 : 민감성 피부 대상 일차 자극 • 평가 방법 : 해당 부위 한 / 일로 제거 30 분 후 / 침도 제거 24 시간 후 자극 관찰
연구 결과	총 30 명의 민감성 피부로 선정된 연구 대상으로 피부 자극 연구를 진행한 결과, 연구제품의 평균 피부 반응도는 0.00 으로 산정되어 인체피부 일차 자극 측면에서 저자극으로 판정되었다.
결과보고서 작성일	2025.02.10

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민감성피부

테스트 완료

Intertek Testing Services Korea Ltd.

Soul Office Tel : 02-89891000 Fax : 02-8438 9023 Website : intertek.co.kr

Shanghai Address : 6, Aikaoe Road, Songjiang District, Shanghai 201600, China

Shanghai Address : 54, Jingxin Road, Songjiang District, Shanghai 201600, China

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Suitable for sensitive skin
Tested

365 LINE

Luminous Calming Parasol Sun

The Heritage of Korean sun care, beginning with ABC Parasol Cream in 1959 Dr.ROSA Luminous Parasol Sun carries on that legacy – focusing on fundamental skin protection and offering a sincere K-Beauty medical sun care solution that safely defends even the most sensitive modern skin from UV damage.

1959

The birth of Korea's first sunscreen



AMOREPACIFIC
ABC Parasol Cream

2025

The birth of K-beauty Medical sunscreen



Dr.ROSA
Luminous Calming Parasol Sun



Product Detail

Dr.ROSA Luminous Calming Parasol Sun

#SafeParasolSun #TripleFunction #MakeupFriendly #ParasolSolution

[Triple functionality: anti-wrinkle, whitening, and UV protection]



TEXTURE	Cream Type (SPF50+ / PA++++)
PRICE / VOL	25 USD / 50ml
CONTAINER	Tube Type
DIRECTIONS	Take an appropriate amount and apply evenly to your face and neck. Massage until fully absorbed.

1. Natural Radiance Finish ✦ A Triple Functional Tone-Up Sunscreen That Blocks Photoaging

- Creates a bright, glowing complexion with a lively, translucent tone-up finish
- Lightweight hydration adheres smoothly to the skin, making it the perfect makeup base — “a true makeup-friendly sunscreen.”
- Triple functionality: **anti-wrinkle, whitening, and UV protection**, targeting signs of photoaging
- Say goodbye to dullness and hello to vitality — powered by Arbutin and Morus Alba Root Extract to inhibit melanin production and brighten the overall skin tone.

2. Soothing & Restorative Parasol Solution for Stressed Skin

- Contains **calamine**, a well-known soothing agent, to immediately calm irritated skin.
- Infused with sucalfateosomes and panthenol, which help heal damaged areas and support a healthy skin barrier.

3. Clean Sun Care Formula: Safe for the Ocean and Skin

- **Reef-safe** certified formula that protects marine ecosystems.
- Free from 20 harmful ingredients as listed by Hwahae / Certified by EVE VEGAN.
- Non-comedogenic, suitable for acne-prone skin
- Dermatologically tested sensitive skin

Luminous Calming Parasol SUN SPF 50+ PA++++

1 Natural Glow Base for Flawless Makeup

Achieve a radiant, bare-skin glow with a natural tone-up finish. Hydrating and lightweight texture helps foundation adhere better — boosts makeup readiness by 200%.

2 Slow-Aging Care Against Photoaging

UV rays are the #1 cause of skin aging. This triple-functional formula (whitening + wrinkle improvement + UV protection) targets and corrects visible signs of photoaging.

3 Soothing + Restorative Parasol Solution

Strong UV exposure can damage the skin barrier. Formulated with **Calamine, Sucralfateosomes, and Panthenol** to accelerate skin recovery and reinforce the barrier.

4 Daily-Proof Durability

No worries about fading throughout the day. This sunscreen delivers long-lasting wear for everyday protection.

5 Safe Formula You Can Trust

Gentle on sensitive and acne-prone skin. Certified **reef-safe, vegan, and non-comedogenic** for daily peace of mind.

6 Soft and Comforting Natural Rosemary Scent

Free from artificial fragrances that may trigger irritation. Infused with **natural rosemary leaf oil** for a subtle, hypoallergenic scent that soothes even sensitive skin.



K-Suncare Heritage Continues – Real Sun Protection You Can Trust

Protecting your precious skin with the ultimate safe parasol sun!

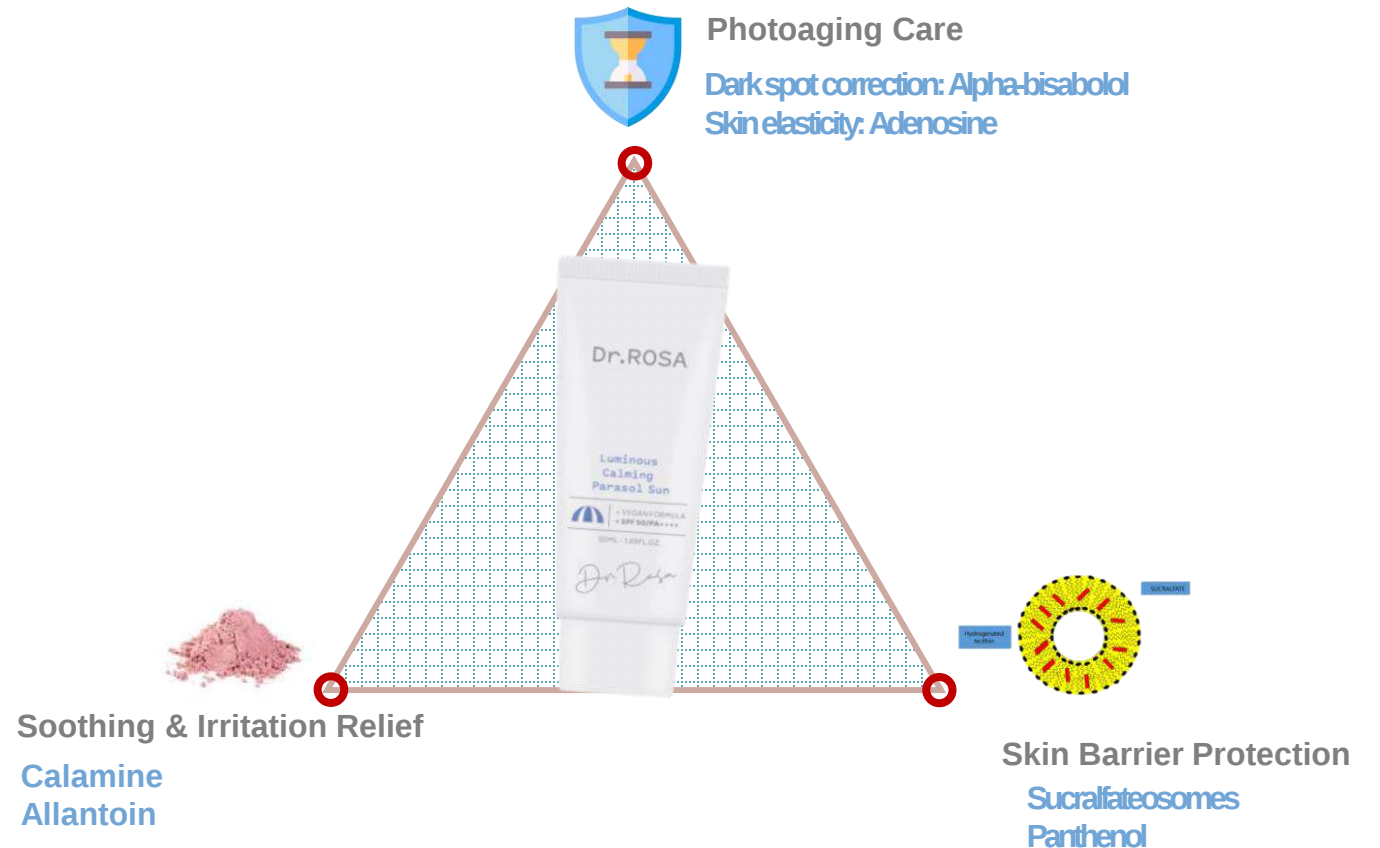
[Triple-functional cosmetic: Whitening, Wrinkle Improvement, UV Protection]

Test Completed

- ✓ Tested and approved for **acne-prone skin**
- ✓ Dermatologically tested for **sensitive skin** (low-irritation)
- ✓ Proven satisfaction in **texture and makeup compatibility survey**

Dr. Rosa

Prescription





2. Cryocell Calming Mask Sheet

What is Cryocell?

A gentle, non-invasive dermatological treatment that cools the skin surface to soothe heat and redness while delivering hydration and nutrients deep into the skin.

#Cryotherapy #SoothingEffect #DeepHydration
#SkinRegeneration



Product Detail

Dr.ROSA Cryocell Calming Mask

#Cryocell #SoothingRecovery #EcoFriendlyGelSheet #SmartMaskRoutine

[Functional cosmetic for brightening]



TEXTURE	Gel (Essence)
PRICE / VOL	2 USD / 27ml 19 USD / 27ml*7ea
CONTAINER	Sheet Type
DIRECTIONS	Apply the mask to your face for 15-20 minutes. Remove the sheet and gently pat in the remaining essence until fully absorbed.

1. Total Soothing & Recovery Mask Inspired by Cryocell Treatment

- Inspired by the Cryocell procedure, which helps calm and regenerate irritated skin
- Contains 1% patented cooling ingredient Soothing Cooler® to quickly reduce skin heat and Formulated with the proprietary Cryo-Calming Complex for total soothing and skin recovery
 - Soothing Cooler: A cooling solution made with aloe, kelp, yam, elm bark, and violet extract
 - Cryo-calming Complex: A soothing blend of centella asiatica, aloe vera, hyaluronic acid, allantoin, and ectoin

2. 100% Biodegradable Eco-Friendly Gel Sheet

- Made from natural cellulose material and 100% biodegradable vegan sheet
- The essence-saturated **plump gel sheet adheres transparently and seamlessly** to facial curves, maximizing the absorption of active ingredients

3. Vegan Relaxing Mask with Medical-Grade Skincare Expertise

- Mildly acidic (pH-balanced) formula supports healthy skin balance
- No stinging sensation**, safe even for sensitive skin – clinically tested for low irritation
- Free from 20 harmful ingredients (Hwahae standard) / Certified by EVE VEGAN
- Infused with natural **rosemary essential oil scent** for a soothing 20-minute self-care ritual

4. Smart Customizable Care Based on Skin Condition

- Choose between **refrigerated or room temperature** depending on your skin's condition
 - 1) **Refrigerated use:** Delivers instant cooling with a freshly chilled gel texture
 - 2) **Room temperature use:** Gently melts into the skin for deep and soothing hydration

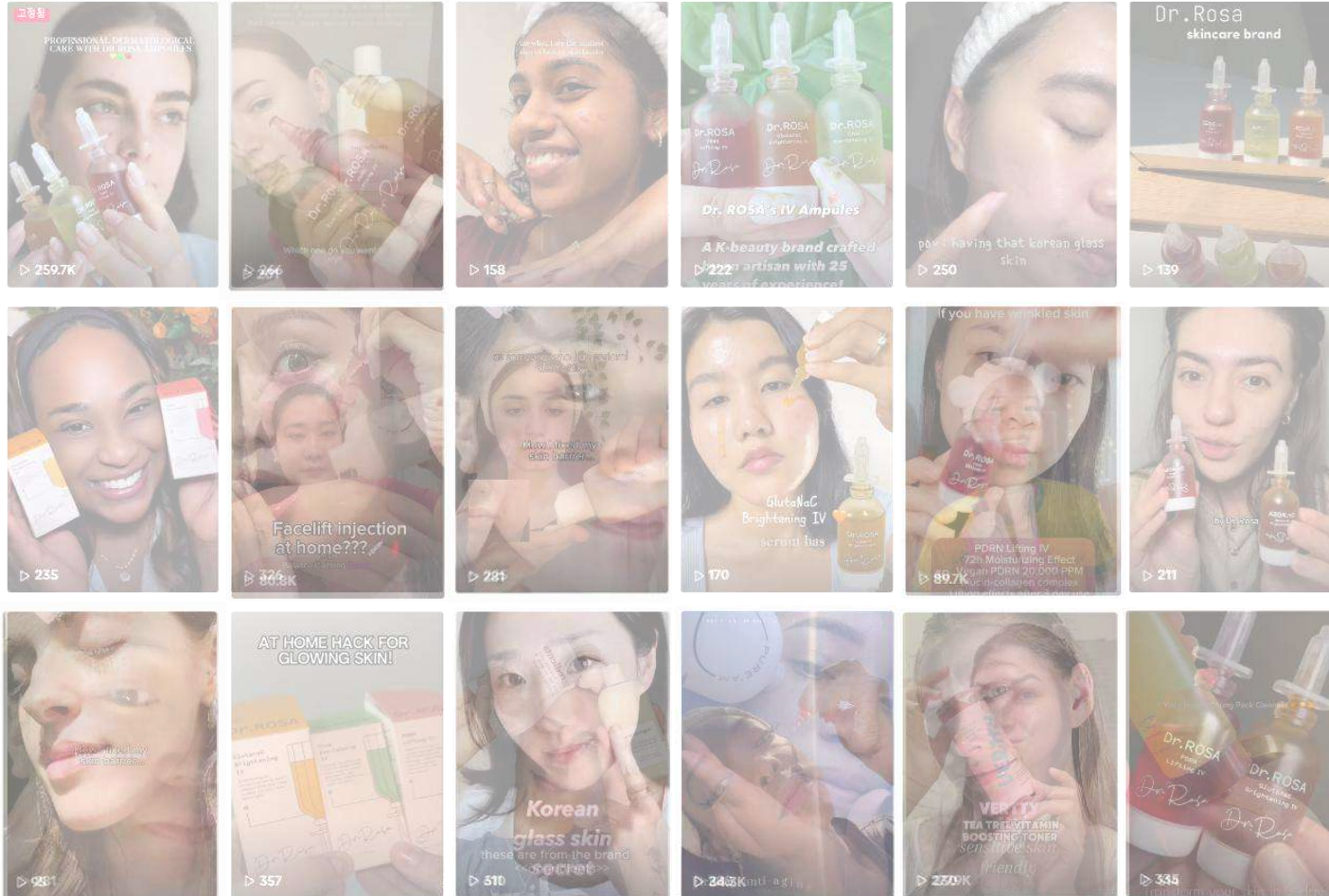
Beyond soothing — supports healthy skin regeneration with Cryocell care!

Cryocell Total Solution: Cooling + Hydration + Recovery — all in one daily mask pack

Dr.ROSA

[Functional cosmetic for brightening]

Test Completed	Prescription
✓ Clinically tested for skin temperature reduction ✓ Clinically tested for hydration improvement ✓ Clinically tested for damaged skin barrier repair ✓ Dermatologically tested for sensitive skin (low irritation) 	 Hydration & Soothing Cryo-Calming Complex *Hyaluronic Acid, Centella Asiatica Extract, Aloe Vera Extract, Alantoin, Ectoin  Heat Soothing Soothing Cooler® *Aloe Vera, Kepp, Elm Bark, Yam, Violet Extract  Skin Barrier Support Panthenol Ceramide 



03

Marketing

1. Branded Video
2. SEOUL Con
3. YouTube
4. TikTok

Brand Video : IV Ampoule 3 Types



*Reference: When you hover the mouse over each image, a play button will appear at the bottom of the image.



Date: December 30, 2024

Location: Dongdaemun DDP

Participation: Main booth participation
& brand presentation (PT)

뷰티&패션

SEOUL
MY SOUL



Subscribers: 2.70 million
Global beauty influencer
@Beautywithin

[K-beauty Products You Need in 2025!](#) 
[*never seen anything like this before*](#) 

***YouTube Link**

CLICK HERE 



Beauty Within

@BeautyWithin · 구독자 269만명 · 동영상 861개

Beauty Within explores the world of skincare, beauty and wellness. We believe that with ...더보기

[beautywithin.com](#) 외 링크 8개

홈 동영상 Shorts 라이브 팟캐스트 재생목록 게시물 



K-beauty Products You Need in 2025!  *never seen anything like this before* 

 **Beauty Within** 
구독자 269만명

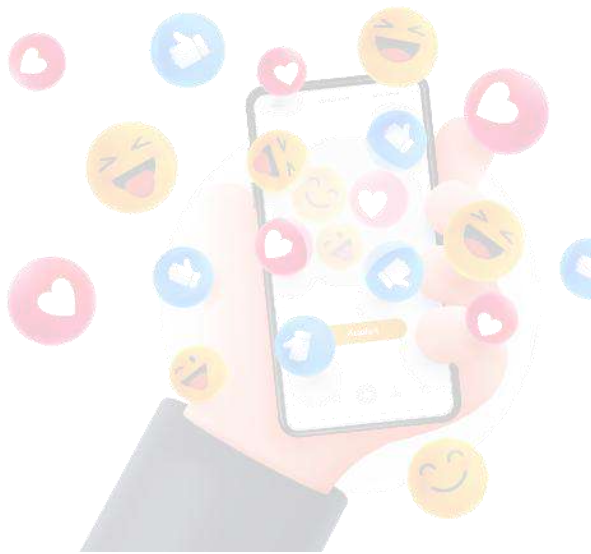
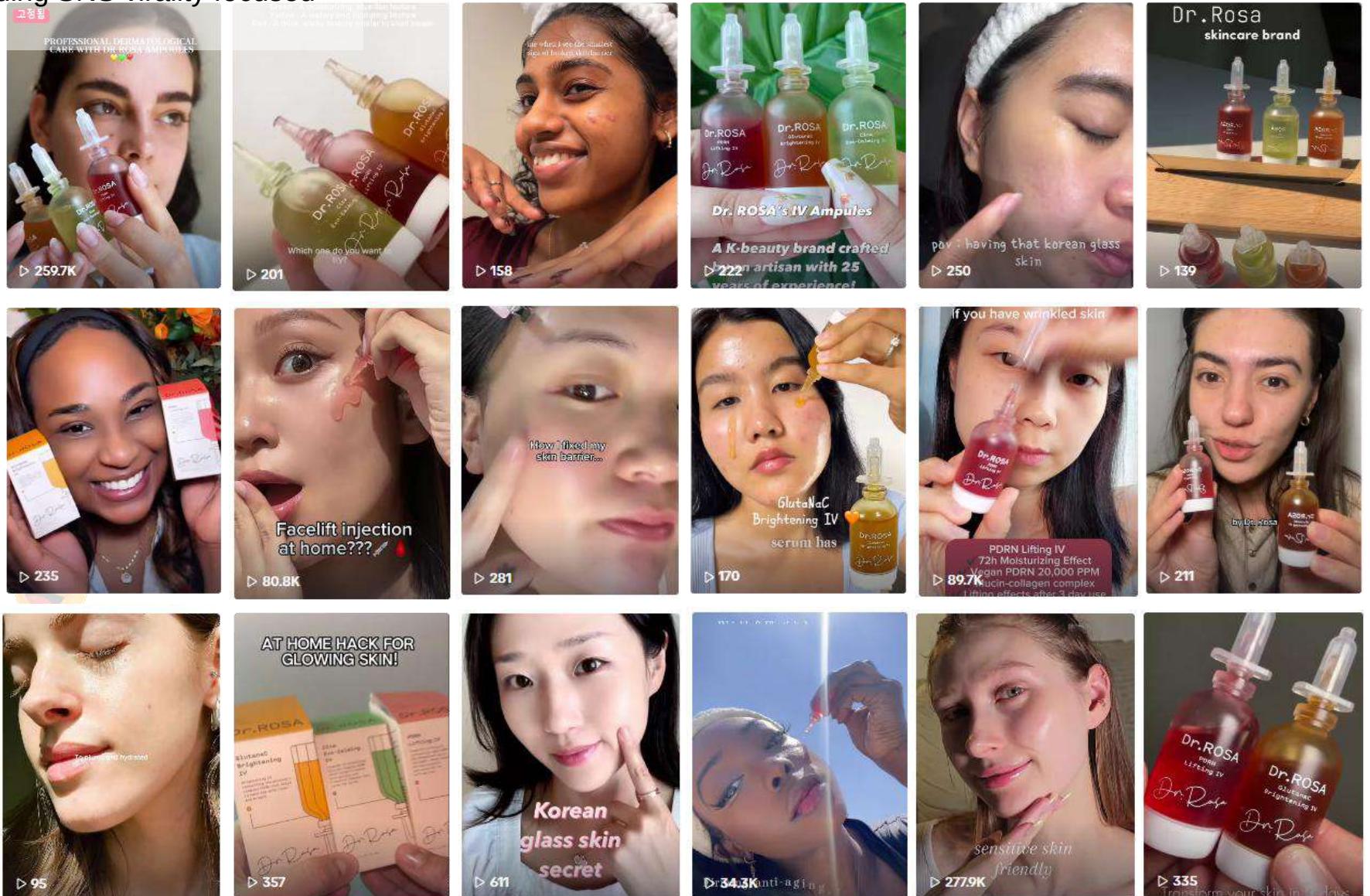
 

 1.4천 

*Reference: When you hover the mouse over each image, a play button will appear at the bottom of the image.

Viral - TikTok

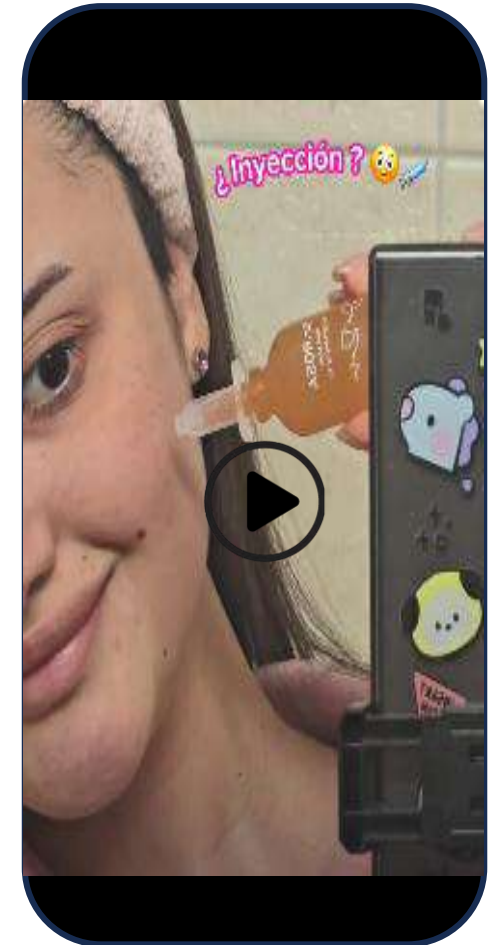
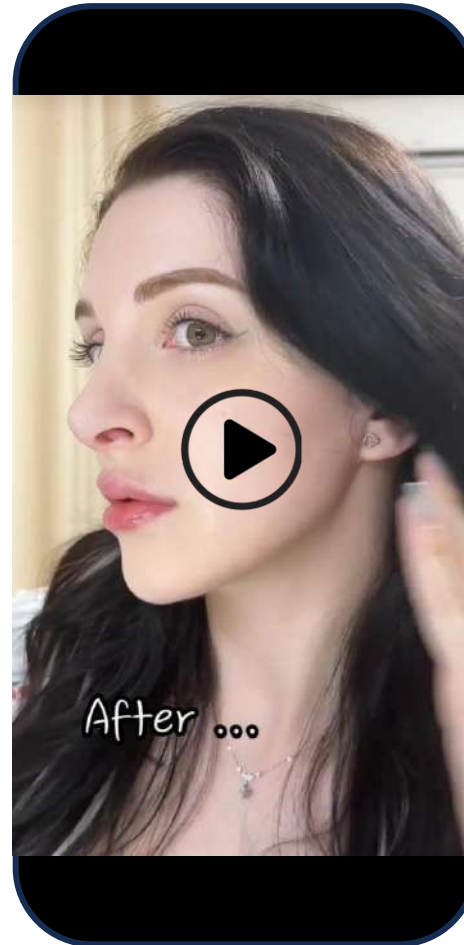
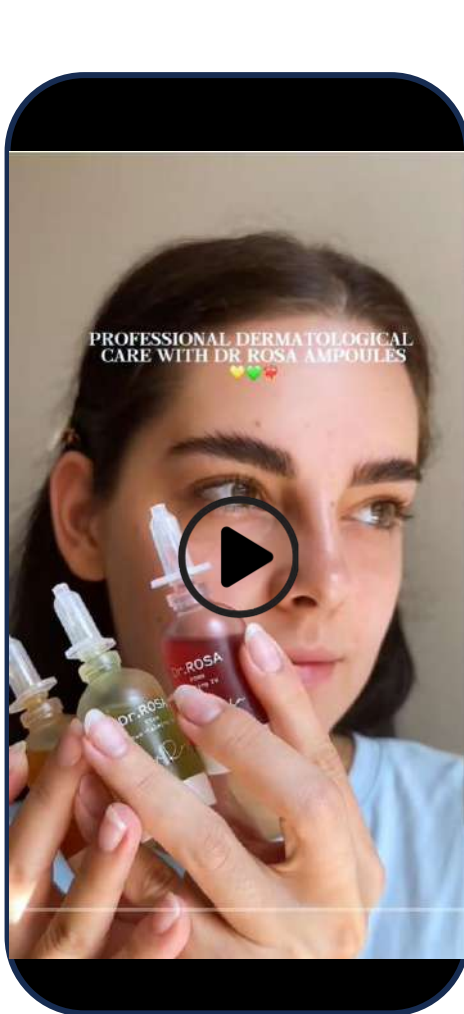
TikTok-based, aggressively expanding SNS virality focused on North America and Japan.



Viral - TikTok

Key TikTok Viral Videos

*Reference: When you hover the mouse over each image, a play button will appear at the bottom of the image.



Online AD. – Qoo10

Currently running Qoo10 main banner advertisements
& category main banner advertisements.

*Period: February 16, 2025 – Present

ログイン | My Qoo10 | マイカート | Qpost | ヘルプ | Qoo10に出店 | Qoo10大学

Qoo10

検索

三

カテゴリ

タイムセール

今日の特価

共同購入

ランキング

Qラウンジ

ebayダイレクトショップ

MOVE

ビューティー・コスメ

スキンケア

ベースメイク

ポイントメイク

キット・コフレ・福袋

メイク小物

UVケア

ボディ・ハンド・フットケア

脱毛・除毛

ヘア

ネイル

香水

Deal Plus 商品

ニキビ跡 1位! 奇跡のクリーム

【ニキビ跡1位】マジックシカクリー...

3,080円 4,790円

ニキビ1位! 奇跡のオイル

【ニキビ1位】マジックティーツリーオ...

2,090円 2,790円

毛穴ケア1位! 強力な引き締め

【2週間の変化】毛穴アンブル30ml...

4,080円 3,880円

クッション・購入時 バフ 追加プレゼント

【公式】カバーカ最強ファンデーショ...

2,480円 2,862円

cica

【公式】シカバグ毛穴バグ保湿バ...

3,800円 3,270円

共同購入 商品

5個セット KFDA SPF50+ PA+++

日焼け止め [5個セット] アロエ & ビタ...

2,499円

腰痛 サポートベルト

腰が楽に!

890円

3足セット 足指セラピーソックス

3足セット足指全開セラピーソックス...

1,200円

Flurry

カラコン1day明日花キララ10枚

994円

CREO

クーポン適用で 8,208円

9,120円

ネットトレンド

1 からこん 1,457

2 アヌア 850

3 fwee 755

4 ナンバーズイン 504

SIE

Special Price Now!

COLOR PICK

1箱

L'ORME

MELTY SERIES

thank
you