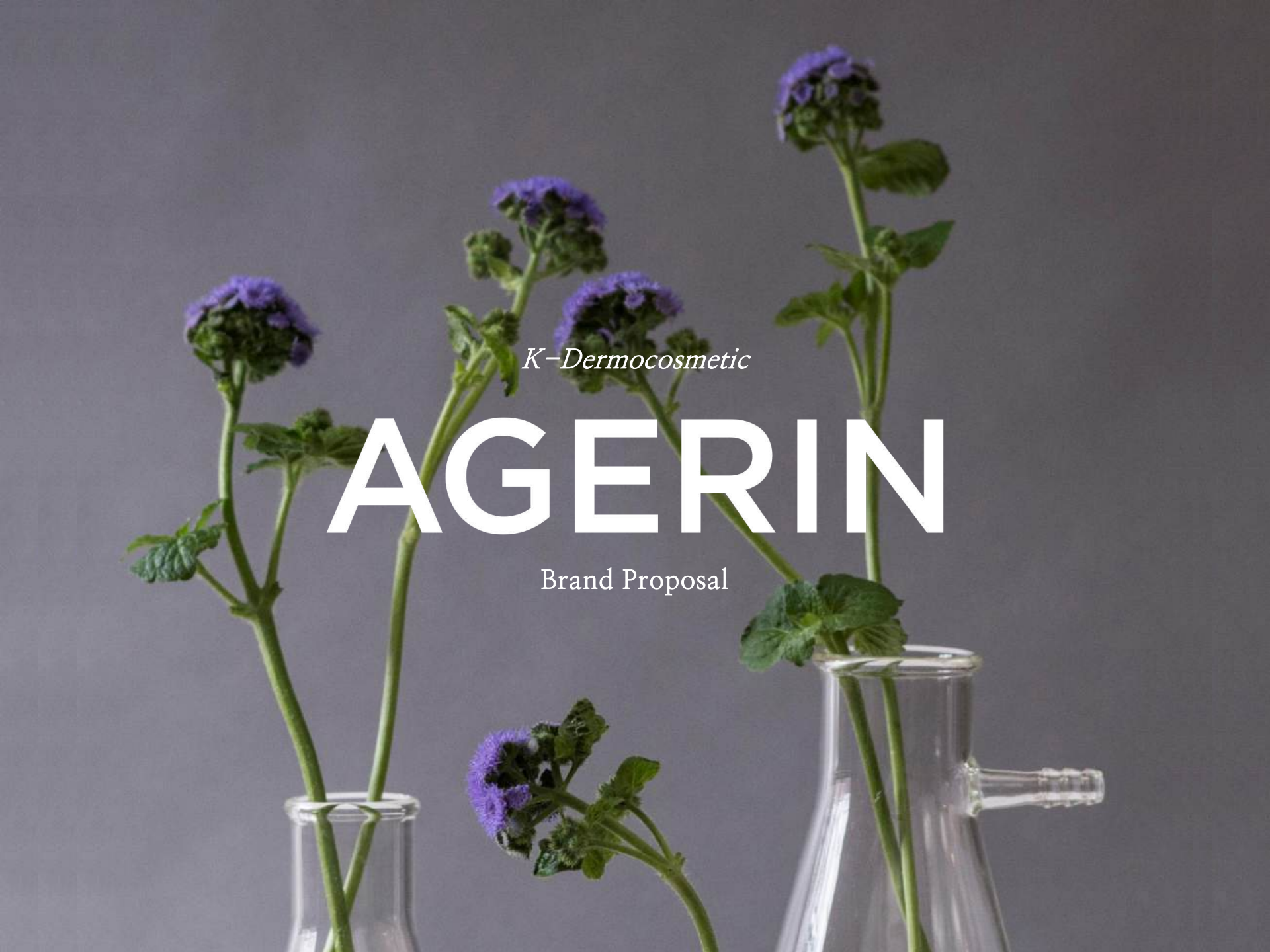


A photograph of three purple flowers, likely Ageratum, in glass vessels against a grey background. One flower is in a small glass bottle on the left, another is in a larger glass bottle on the right, and a third is in a small glass dish in the foreground. The flowers have green stems and leaves. The text 'K-Dermocosmetic' is overlaid in the center.

K-Dermocosmetic

AGERIN

Brand Proposal



INTRODUCTION

Brand Concept

MOTHER-EARTH HAS SOLUTIONS

Intimacy with Nature

We believe in the skin regeneration power of natural plants.

AGERIN provides environmentally friendly and earth-friendly products based on valuable ingredients obtained through botanical investigation.

GRACEFUL INNOVATOR

Transforming from the inside out

AGERIN provides a distinctive healing power that improves skin health for long-lasting through an innovative approach that meets customer needs.

BIO-SCIENCE SCHOLARSHIP

Authentic natural remedy seeker

AGERIN is dedicated to ongoing research and investigation. With more than 30 years of research expertise, we develop reliable and effective products. Our Skin research Lab maintains its passion and constantly pushes the boundaries of research and development.

Founder's story

SoonYoung Shin, the CEO of Agerin, is a scientist with over 30 years of experience in Life Sciences and currently serves as a professor at Konkuk University. Prof. Shin discovered that the plant Ageratum, which means "longevity" in Greek, has remarkable effects on skin regeneration and hydration, leading her to obtain a patent for its beneficial properties. In 2016, Prof. Shin founded Agera Biotech and launched the AGERIN brand, focused on Ageratum extracts.



AGERIN is dedicated to developing a pipeline of natural ingredients that promote skin health, producing a range of cosmeceutical products designed to moisturize the skin, strengthen the skin barrier, and alleviate itchiness. The company emphasizes ongoing research and the development of effective natural materials, prioritizing the health of women and the environment over profit.



RESEARCH

Ageratum houstonianum (불로화; 不老花)



Ageratum means
"Long-lived" in Greek.

"A. houstonianum", is a cool-season annual plant, commonly known as bluemink, flossflower, or Mexican paintbrush.

AGERA BioTech has discovered various skin care properties of *A. houstonianum* Extract (**AHE**), and identified a bioactive ingredient, named **Agerarin**, from the AHE (Scientific Reports 2017;7:11175). AHE shows the efficacy of Hydrating & Moisturizing, Skin Barrier Recovery, Brightening & Whitening, Anti-wrinkle, Anti-aging, Anti-itching, and Anti-inflammation, etc.

Agerarin (Active ingredient extracted from the plant Ageratum)

Restoring the compromised skin barrier by consistently delivering essential hydration via the Aquaporin-3 water channels located at the dermis-epidermis interface



**Ageratum
Houstonianum
Extract**
Never-aging flower
Ageratum Extracts



**Activation of the
circadian bioclock**
To restore dry
and damaged skin



**Expression and function
of Aquaporin-3,**
a water & glycerol transport
protein, To build up skin barrier
and hydrate skin

It's known that skin damaged and dried out during the day is repaired at night through the activity of the clock gene. Glycerol molecules bind to the skin's outer layer, helping to maintain moisture while synthesizing lipids like ceramides and sphingomyelin that make up the skin barrier.

Aquaporin-3 in the skin is a protein that transports water and glycerol into the epidermis, and its gene expression is regulated by the activity of the clock gene, which is part of the molecular biological clock.

Patent Registration

■ Patented active ingredients



특허등록번호 10-1815340

불로화 추출물을 유효성분으로 포함하는 조성물
(불로화 추출물의 항산화, 항염증, 주름방지, 피부보습력 촉진 기능 화장품 조성물 특허)

■ Patented cosmetic composition



특허등록번호 10-1784331

아쿠아포린-3의 발현을 증가 시키는 6,7-디메톡시-2,2-디메틸-2H-크로멘 및 이의 용도 (불로화 식물 추출물에서 보습능 유효 성분인 "아제라린"을 분리/화학구조 규명)

■ Patented cosmetic composition for improving skin barrier function



특허등록번호 10-2142210

아제라린에 의한 필라그린 발현 증가를 통한 아토피 치료 조성물

■ Patent of cosmetic composition for the relief of itching



특허등록번호 10-2107748

불로화, 오미자, 시호의 복합 추출물을 유효성분으로 포함하는 가려움증 완화 및 아토피 피부염의 예방 또는 치료용 조성물

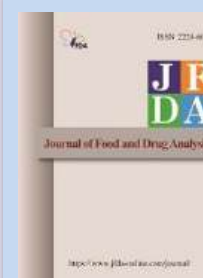
Publication in world-class science journals



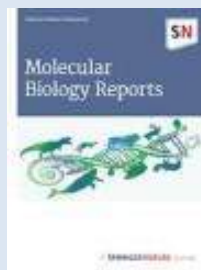
Moisturizing: "Agerarin, identified from *Ageratum houstonianum*, stimulates circadian CLOCK-mediated aquaporin-3 gene expression in HaCaT keratinocytes" (*Scientific Reports* 2017;7:11175)



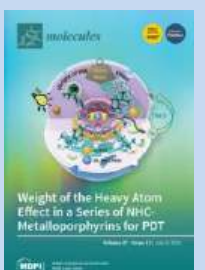
Whitening: "Agerarin inhibits α -MSH-induced TYR gene transcription via STAT3 suppression independent of CREB-MITF pathway" (*J Dermatological Science* 2018;91:107)



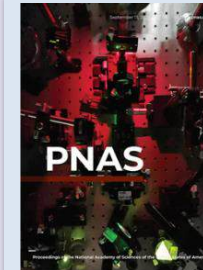
Skin-barrier: "Effect of 6,7-dimethoxy-2,2-dimethyl-2H-chromene (agerarin) on the recovery of filaggrin expression through targeting of Janus kinases in the inflammatory skin" (*JFDA*, 2020)



Anti-Wrinkle: "Inhibition of EGR-1-dependent *MMP1* transcription by ethanol extract of *Ageratum houstonianum* in HaCaT keratinocytes" (*Mol Biol Reports*, 2021)



Skin-barrier: "The Natural Janus Kinase Inhibitor Agerarin Downregulates Interleukin-4-Induced PER2 Expression in HaCaT Keratinocytes" (*Molecules* 2022, 27(13), 4205)



Skin-barrier: "FRA1:c-JUN:HDAC1 complex down-regulates filaggrin expression upon $\text{TNF}\alpha$ and $\text{IFN}\gamma$ stimulation in keratinocytes" (*PNAS*, 2022;119(37):e2123451119)



Skin-barrier: "Saikosaponin A Recovers Impaired Filaggrin Levels in Inflamed Skin by Downregulating the Expression of FRA1 and c-Jun" (*Molecules* 2024, 29(17):4064)



Anti-Itching: "Ethanol extracts of *Ageratum houstonianum*, *Bupleurum falcatum*, and *Schisandra chinensis* inhibit interleukin-4-induced expression of itching factors in HaCaT keratinocytes" (*J Cosmetic Sci* 2021)



PRODUCT



Forget your AGE, AGERIN

The Miracle of AGERIN®

Feels different from tonight!
Long-lasting hydration, Boosting skin barrier,
Anti-wrinkle, Radiant skin



PRODUCT

AGERIN

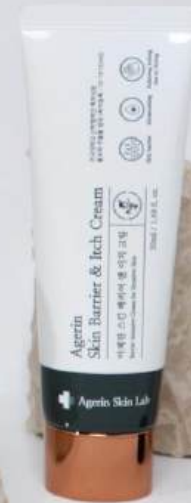
Medically inspired skin care line



- Essence Toner
- Lift Recharging Mask



- Hydrate UV Defense
- Facial Cleansing Pads



- Skin Barrier & Itch Cream
- Spot Barrier Cream

AGERIN Essence Toner



Ageratum
Houstonianum
Extract



Schisandra
Chinensis
Fruit Extract



- 1 Artificial texture-free hydrating water-essence.
- 2 Formulated with natural botanical ingredients containing Ageratum extract to replenish the skin with rich moisture by activating the circadian Bio-clock (Korean Patent 10-1815340, 10-1784331).
- 3 Quick-absorbing without sticky residues, keeping moisture from escaping the skin.
- 4 For all skin types, ideal for sensitive to combination skin. Booster for moisturizing, brightening, and anti-wrinkle care effects.
- 5 Soothing Cooler : Instant, continuous skin cooling
(INCI : Ulmus Davidiana Root Extract, Aloe Vera Leaf Extract, Dioscorea Japonica Root Extract, Laminaria Japonica Extract, Viola Mandshurica Flower Extract)

AGERIN Essence Toner
(130ml)

AGERIN Essence Toner



<https://youtu.be/HQ7MldrO6MQ>

AGERIN Essence Toner



Review

- It's not sticky at all and absorbs super quickly.
- I only used the toner, but my skin feels hydrated all day long.
- I did a toner pack, and honestly, it's more hydrating than most sheet masks.
- It's great for teen skin, super moisturizing, and really helps calm breakouts.

AGERIN Lift Recharging Mask



AGERIN Lift Recharging Mask
(50g)



Ageratum
Houstonianum
Extract



Schisandra
Chinensis
Fruit Extract



Bupleurum
Falcatum Root
Extract

- 1** Innovative skin repair while sleeping
(Korean Patent application: 10-2019-0021829).
- 2** Before going to bed, particularly ideal at skin repair golden time (22:00~06:00), apply to cleansed face and go to sleep without washing off. Damaged skin will be recovered overnight.
- 3** Focused on enriched nourishment for inherent and natural beauty.
- 4** Improvement for skin tone-up, moisturizing, brightening, soothing skin firmness, elasticity, anti-wrinkle, and anti-aging effects by activating the circadian Bio-clock.
- 5** Soothing Cooler : Instant, continuous skin cooling
(INCI : Ulmus Davidiana Root Extract, Aloe Vera Leaf Extract, Dioscorea Japonica Root Extract, Laminaria Japonica Extract, Viola Mandshurica Flower Extract)

AGERIN Lift Recharging Mask



<https://youtu.be/h6PXysEQGOE>



<https://youtu.be/HQ7MIdrO6MQ>



<https://youtube.com/shorts/5p7xRLXSdiE>

AGERIN Lift Recharging Mask

Review

BEFORE



AFTER



Feels like my skin's illuminated!
I love the tone-up effect!

BEFORE



AFTER



Moist, smooth, and bouncy—all in one!
I love the tone-up effect and how my skin's turned
silky and bouncy.

BEFORE



AFTER



Solves complex skin problems!
Shiny skin makes you look younger
and healthier!

BEFORE



AFTER



When I slept with AGERIN Recharging Mask on,
my skin felt moist even till the morning.

AGERIN Lift Recharging Mask

Consumer Survey Results



<AGERIN Evaluation Group> was composed of 50 men and women in their 20s to 50s who are members of "Hwa----- Café, ----ggu Café, and ----- Café."
The evaluation was carried out after receiving consent to use their personal information.
The individuals in the group used the Ageratum Recharging Mask for at least a week.
These are the results of the survey.

AGERIN Hydrate UV Defense



**AGERIN Hydrate UV Defense
(50ml)**

1 Hypoallergenic hybrid sunscreen formula

AGERIN UV Defense is a specialized hybrid sunscreen that ideally blends minerals and chemicals to offer potent UV protection (SPF 50+, PA++++).

2 Providing UV protection for sensitive skin

AGERIN's patented plant extract, *Ageratum Houstonianum* (active ingredient: Agerarin), improves skin moisturization and strengthens the skin barrier, effectively alleviating even the most sensitive skin damaged by UV rays.

3 Hydrating and brightening skin tone, just like an essence

AGERIN hybrid sunscreen offers a moisturizing texture and applies moistly and lightly, like a moisture essence. This product provides a tone-up effect without leaving any WHITE CAST, making it ideal for both men and women.

4 Cooling impact on a sunny day

Experience the patented cooling sunscreen formulated with "Methyl Diisopropyl Propionamide (MDP)" (Patented Registration No. 10-1525752) which provides an instant refreshing sensation upon contact with the skin. It is the optimal choice for outdoor activities

AGERIN Hydrate UV Defense



Review

- It feels super hydrating, like I just applied a moisture essence, and it really stays on.
- No white cast at all, and it just brightens my skin so naturally.
- Even with makeup, it doesn't pill or feel cakey at all.
- It just evens out my tone subtly, and my husband loves it.
- It has this refreshing cooling effect the moment it touches my skin, so it's perfect for reapplying at the beach when my skin feels hot.
- The light herbal scent is so calming, it honestly makes me feel less irritated.
- It applies so smoothly, and it doesn't sting my eyes, so it's great to use with the kids.

AGERIN Facial Cleansing Pads



AGERIN Facial Cleansing Pads
(50 sheets / 160g)



Ageratum
Houstonianum
Extract



Moringa
Oleifera Seed
Oil



Soothing
Cooler

1 Strengthening skin barrier with Ageratum extract

Enjoy your healthier skin daily with AGERIN's patented plant extract sourced from *Ageratum Houstonianum* (active ingredient: Agerarin). The Ageratum extract not only moisturizes the skin but also reinforces the skin barrier, leading to strengthened protection after cleansing.

2 Soft cleansing for sensitive skin

AGERIN formulates an innovative formula that combines highly concentrated Ageratum extract with nourishing vegetable oils. It delicately cleanses sensitive and irritated skin, soothing and leaving it moisturized and comfortable even after cleansing.

3 100% Pure cotton embossed fabric

The AGERIN facial pad is made of 100% pure cotton embossed fabric and is certified by German OEKO-TEX (Product Grade 1), ensuring that it is safe even for infants and sensitive skin. This embossed sheet effectively cleanses even the impurities on the skin.

4 Fine dust removal and cooling & soothing effects

The AGERIN facial pad also contains Moringa oleifera seed oil to effectively remove fine dust particles and deliver a cooling and calming feeling through the innovative "Soothing Cooler" application.

AGERIN Facial Cleansing Pads



Review

- It's super-sized at 3 inches, so I can cleanse my entire face with just one sheet.
- The material is thick but super soft, so it doesn't irritate my skin.
- Just a quick swipe and my makeup comes right off.
- It even takes off waterproof makeup so easily.
- Since it's a no-rinse type, it's perfect for before workouts or quick touch-ups.
- After a night out, when I'm feeling lazy, I can just wipe off my makeup and crash without my skin feeling tight.
- I couldn't wash my face after a dermatology treatment, but this felt so refreshing and gentle on my skin.
- It's gentle enough that I use it to cleanse sunscreen off my kids.

AGERIN Skin Barrier & Itch Cream



AGERIN Skin Barrier & Itch Cream
(50ml)

- 1 Human application tests have been completed for the strengthening skin barriers and relieving itching caused by drying.



The rate of improvement in skin moisture content.
(76.26% improvement 4 weeks after the test)



Average rate of improvement in itching.
(4 weeks after the test, 46.48% improved)

- 2 ABC (**A**GERIN Skin **B**arrier Itch **C**ream) is formulated with highly concentrated "Ageratum Houstonianum Extract", patented in Korea (Patient no: 10-2107748). ABC cream soothes dry, irritated sensitive skin and restores healthy skin, helping to strengthen the skin barriers and relieve skin itchness.
- 3 ABC is an all-in-one cream that can be used from face to toe, and is a extremely beneficial skincare product that the whole family can use with hypoallergenic.
- 4 Soothing Cooler : Instant, continuous skin cooling
(INCI : Ulmus Davidiana Root Extract, Aloe Vera Leaf Extract, Dioscorea Japonica Root Extract, Laminaria Japonica Extract, Viola Mandshurica Flower Extract)

AGERIN Skin Barrier & Itch Cream



<https://youtu.be/I5SMAZdjF6U>



<https://youtu.be/mTqyMSRkkHY>



<https://youtu.be/h6PXysEQGOE>



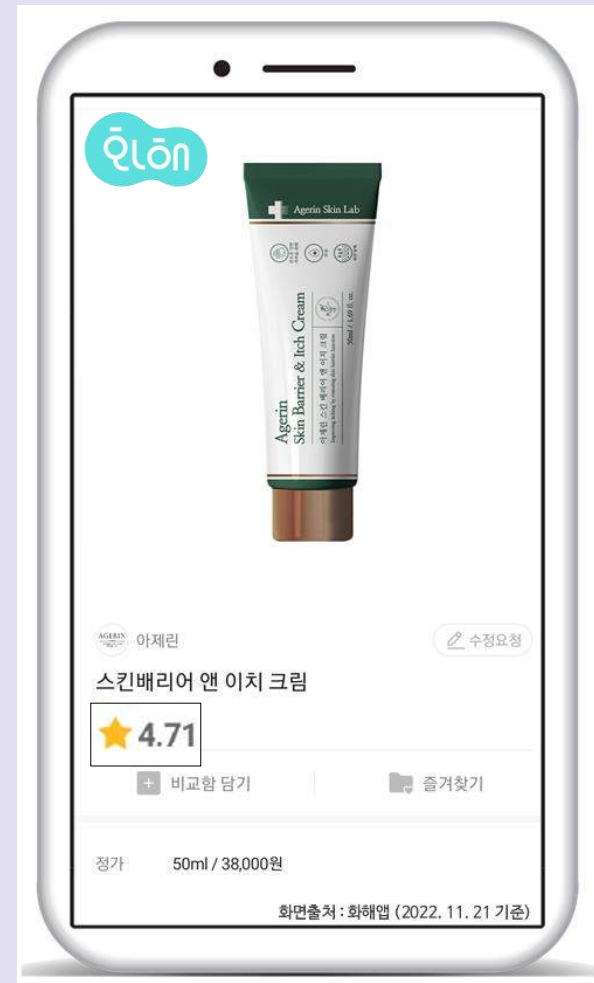
<https://youtu.be/k84-auJKVEk>

AGERIN Skin Barrier & Itch Cream

Consumer Survey Results

I'll recommend it.	100%
The dryness has been resolved.	100%
There is no skin irritation.	100%
My skin tone has become brighter.	100%

- It absorbs quickly, and the formulation applies smoothly and well.
- It also calms acne and troubles
- It has a good balance of moisture and oil, so your skin is comfortable
- It's moist inside the skin and the skin texture has improved.
- Even if you apply two layers, there's nothing heavy.
- It has a non-stick finish, so it also eats makeup well.
- It's so gentle that it doesn't sting even if you apply it to the damaged area after extruding the skin



AGERIN Skin Barrier & Itch Cream

@cs*님

★★★★★



Pregnant women and newborns can use it with confidence.
My legs were red and itchy, but they calmed down

@정원*님

★★★★★



It's a moisturizing cream, but it applies lightly and moisturizes for a long time.

@989*님

★★★★★

I'm a cancer patient and I have dryness all over my body. I love it because it absorbs quickly and is not sticky

@PBe*님

★★★★★



My son's skin is so dry that he scratches it in the summer
From day five, my skin got healthy without scratching

AGERIN Skin Barrier & Itch Cream



I've been using it for a couple of days, and the level of itchiness has significantly lessened.



I applied it for about 3 days, and the redness went away while the calm down. I love it because it's not sticky

AGERIN Skin Barrier & Itch Cream



Improves hydration and relieves itching

건선이 생긴 뒤 팔 상태가 이랬다.
이게 정말 많이 나아진 상태인데
이 이후로 더 나아지지는 않아서
자꾸 각질 떨어지고 보기싫고 해서
불편하고 속상했다.

이제 5일정도 되었는데 그 후기 공개한다.

살아났다.. 죽어있던 내 피부가 살아났어ㅜㅜ

평생 이대로 살면 어쩌나 해서 걱정했는데
진짜 계속해서 바르니 많이 좋아졌다.



환절기마다 저는 눈위에 저렇게 트는것처럼 뒤집어지거든요ㅠ
그래서 한번 발라봤는데
3일정도 꾸준히 발라주니 사라지더라구요👍

병원에서도 보습이 답이라고 했었는데
이치크림 보습이 피부를 진정시켜주었습니다💕

https://www.instagram.com/p/CiIY_95PwAY/

AGERIN Spot Barrier Cream



AGERIN Spot Barrier Cream
(30g)

1 Rapid relief for sensitive skin

AGERIN Spot Barrier Cream is specifically optimized for use on both facial and body skin, where the skin barrier is damaged and extremely sensitive. This product provides a non-sticky, moisturizing protective layer.

2 Strong, non-sticky protective layer

Forms a non-sticky moisturizing shield film that helps to alleviate dry, rough, scaly, and itchy skin as well as mild skin irritations (e.g., baby diaper rash, radiation therapy burns, hair removal aftereffects like waxing or shaving). (Korean Patent application: 10-2019-0021829).

3 Skin care suitable for all ages

Formulated with 100% pure herbal ingredients containing Ageratum extract and bioactive ingredients. This product can be used from baby to adult to pregnant woman. Especially suitable for baby and childhood skin care.

4 Cooling & Soothing

Upon application to your face, experience a refreshing coolness and feel a comfortable calm and relaxed mood of our specially blended aroma essential oils with the use of innovative "Soothing Cooler" application.

AGERIN Spot Barrier Cream

Before

After
2 days of use

After
7 days of use

After
14 days of use



Reduces itching and redness.

Thanks to it,

I feel fully recovered.

I believe I can stop using the medical ointment now. I applied it every morning and night on the itchy and red areas.

Before

After 3 days of use

After 7 days of use



Reduces itching and redness.

AGERIN Spot Barrier Cream

Skin calmed down

Before



5 minutes after use



우리 남편 면도를 매일 해서 그런가
쉐이빙 자국이 늘 남아있고
턱 쪽의 피부가 특히 울긋불긋 손상되어 있어요.
5분뒤에 찍은 사진인데요,
신기하게 울긋불긋한 부분이
많이 가라앉아 있더라구요.

Reduces itching and redness.

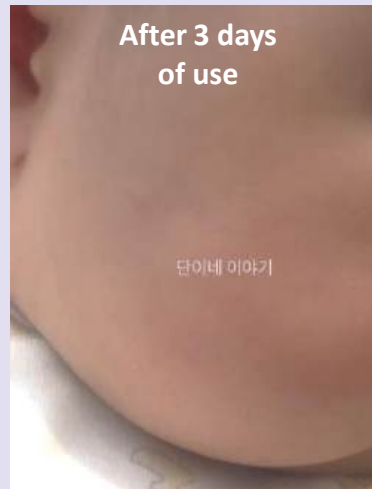
Before



After

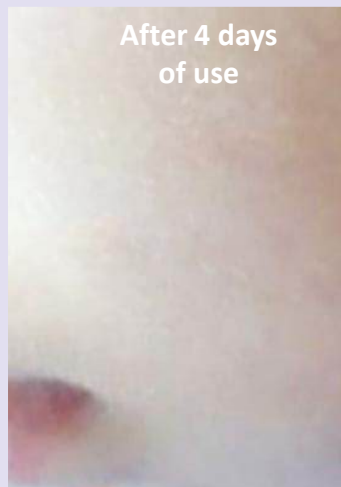


AGERIN Spot Barrier Cream



Calms baby's skin

우리 아기 침독으로 피부발진 생겨서
사실 아기라 고민하다가 발라줬어요.
그런데 3일 됐는데~
피부 좋아졌지요?
하지만 의약품은 아니라
치료를 대신할 수는 없지만
이거 기대 이상 괜찮네요!



Calms baby's skin

무엇보다 놀라웠던 건 아이의 얼굴이었습니다
입 주위에 뭐가 좀 나서 걱정했는데
4일 연속 발랐더니 완전히 없어졌습니다
물론 의사처방의 약도 바르긴 했지만 그건 1일 1번만 소량으로
너무 심한 부위만 2일 도포했고요
그냥 얼굴 전체로 발라준건 아제린 스팟리스 베리어 크림이었습니다
아이가 자주 긁어서 붉게 올라오곤 했는데
피부가 좋아져서 기분이 너무 좋네요

AGERIN Spot Barrier Cream



Calms baby's skin



grace_gh.lee #아토피 까지는 아니고, 언젠가부터 잊을만하면 되살아나는 작은 트러블. 가렵다고 계속 긁어대는 고질병 ㅜㅜ

애키우는 집 상비약이라는 #리도맥스. 아무리 1단계라지만, 스테로이드는 스테로이드

ㅜㅜ

매번 되살아날때마다 또 발라줘도 되나 고민했는데,

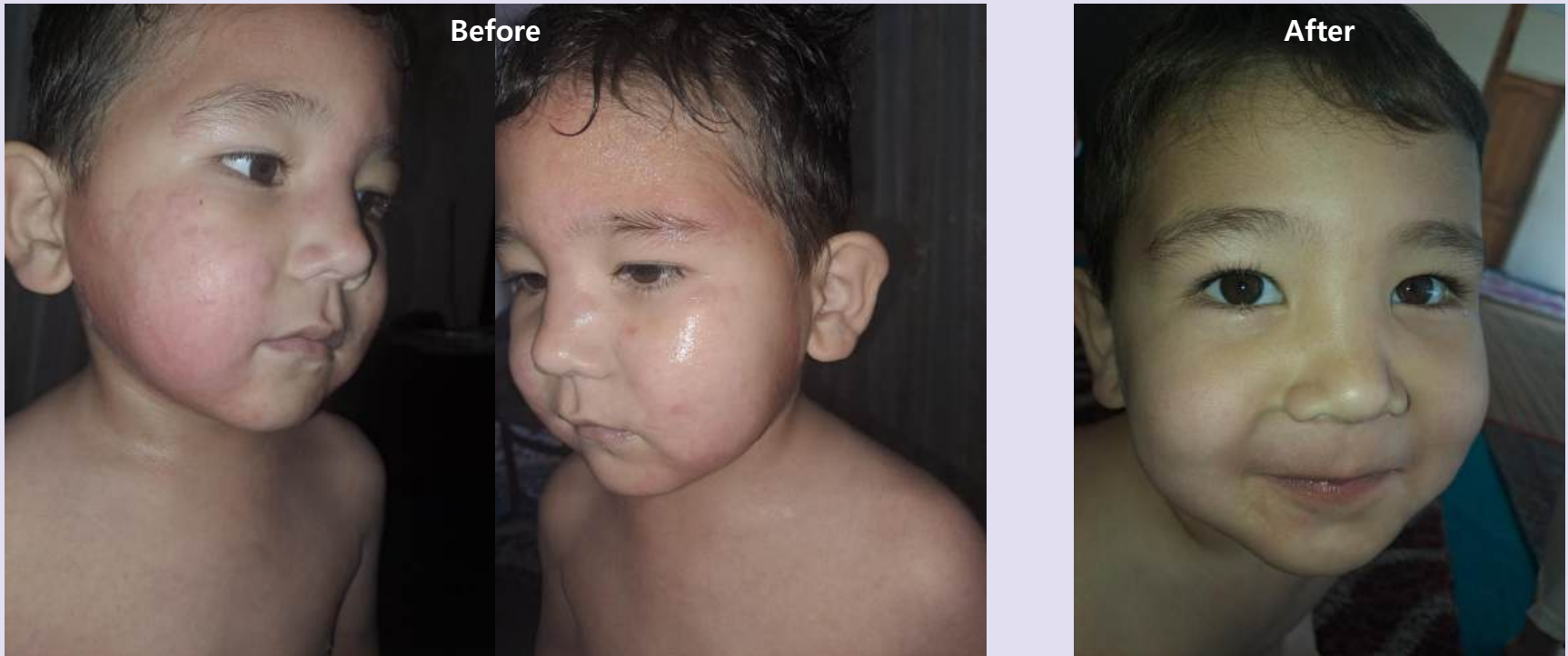
이번에 신통방통한 #화장품 발견!!!! 어차피 리도맥스도 2~3일은 걸려야 가라앉으니깐,

가려운 거라도 빨리 멈춰주려고 #아제린 #스팍리스 배리어크림 발라줬더니, 효과는 #의약품급 이네요. 이거 분명 화장품인데, 완전 신기해요.

후기에 #아토피치료제급 이라고 하던 분 있던데, 진짜네요.

여러 번 발라도 되고, 오래 발라도 되고 식물추출물이라니 부작용 걱정도 없고, 게으름뱅이도 파드폴리게 하네요 이런 건 널리 알려져 많이 쓰게 해야죠 ㅎㅎ

AGERIN Spot Barrier Cream



My child suddenly got bumpy on their face, turned red, and was super itchy. While I was getting ready to go to the doctor, I applied the spot barrier cream. It calmed down right away, and the bumps didn't come back, so we didn't even need to go to the hospital. I really want to thank the company that made this product and share these photos with them.

- June 24, Uzbekistan



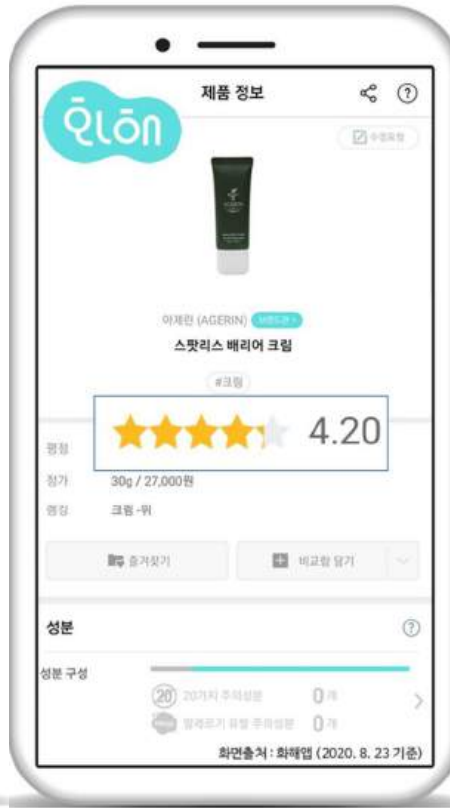
MARKETING

Beauty application "hwahae"

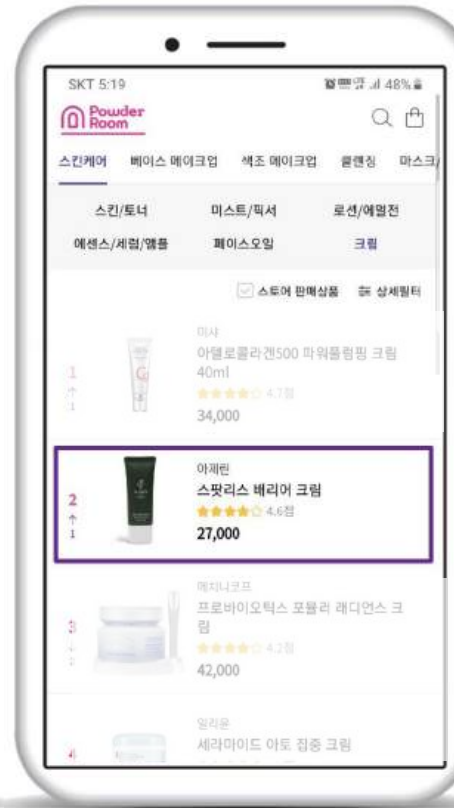
Beauty application "Powder Room"



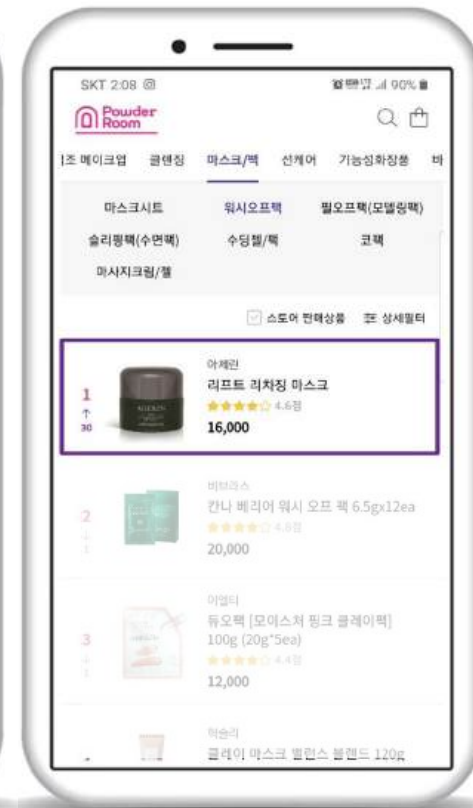
"AGERIN Skin Barrier & Itch Cream"
4.7/5.0
(2022. Nov.)



"AGERIN Spotless Barrier Cream"
4.2/5.0
(2020. Aug.)



"AGERIN Spotless Barrier Cream"
rank 2 in the cream section
(2020. Oct.)



"AGERIN Lift Recharging Mask"
rank 1 in the maskpack
(2020. Oct.)

SPECIALTY

- 1 자연 유래 식물 추출물
최상의 비올라 베르나디 특이 식물
추출물이 진드기 등으로 인해 유발되는
가려움과 피부 고인물 완화에 탁월한
효과를 발휘한다.
- 2 피부 고인물 완화에 탁월한
수용성이 피부 자극에 손상을
피부 장벽을 온화하게 강화하여
피부 보습을 돕는다.
- 3 온 가족 안심 크림
유해 성분을 배제하고 피부와
건강에 좋은 에센스를 함유하여
아기 피부부터 민감성 피부도
안심하게 사용할 수 있다.

“
환상적이고 기묘한 사용법이
좋은 크림 건조함으로
인해 가렵거나 한 국산성
피부질환을 겪어본다면
스킨케어 마지막 단계에 이
크림을 덧칠해주면 피부가
크림만 두 건조한 보습감을
함양해 마음이 든든하다.”
- 신지연 (20대 여성) -

약간성 피부도 걱정 없는 극강의 보습 크림
아제린의 스킨 바리어 앤 이치 크림

건조함이 극심해지는 환상적인 겨울철 피부는 제해가 어렵지만 건조한 피부는 문제를 일으키지 않아서 피부 손상이 계속됩니다. 피부 보습이 무너진 피부는 수분 손상이 일어나서 점점 더 건조해지고, 이후 인해 가려움이 유발되는 현상이 반복되기 때문. 아제린의 스킨 바리어 앤 이치 크림은 피부 장벽을 개선하고 피부에 꼭 인 보습감을 더해 다양한 피부 고인물 해결하는 보습 크림이다. 자연 속 '가려움'을 완화하는 천연 식물 추출물, 진드기 등으로 인해 유발되는 가려움과 피부 고인물을 완화하고, 손상을 유발하는 유해 성분 배제하여 피부에 순하게 작용하는 자연 유래 성분과 안전한 사용감으로 민감성 피부는 물론 온 가족이 함께 사용할 수 있다. 문의 070-778-0877

Allurekorea, Oct. 2023

<https://www.allurekorea.com/2023/09/21/슬로우-헬시-에이징/>



SBS Mobidic #WonPunch

MC Solbi, Younghee Kim
(maljja_grandma)

(2024. Oct.)

<https://youtu.be/L5dRHapww7o>





TEAM1LLUSION

Challen G Market youtube

(2024. Aug.)

<https://www.youtube.com/watch?v=1Qs7wr7FOIU&t=619s>



K-POP IDOL 'EXID'

hyelin's youtube

(2022. Nov.)

<https://youtu.be/lcF8PgzywFc>



MARKETING

AGERIN



<https://youtu.be/XWe1uHw-tZo?feature=shared&t=1015>



https://youtu.be/4UxF_YlpPg?feature=shared&t=858



https://youtu.be/sjUkz_Wl8PQ?feature=shared&t=314



<https://youtu.be/9x779wb1P7w?feature=shared&t=858>



https://youtu.be/g5MCv16e_pM?feature=shared&t=195



<https://youtu.be/7kjNcFNpuls?feature=shared&t=174>



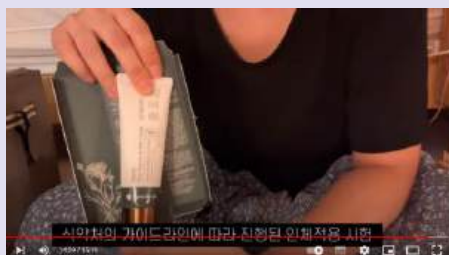
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<https://youtu.be/h9B1ECrXFLc?feature=shared&t=151>



https://youtu.be/G62Xgw_dzFQ?feature=shared&t=592



<https://youtu.be/0oumg12SRxA?feature=shared&t=862>



<https://youtu.be/2qzVBxB0QSc?feature=shared&t=563>



<https://youtu.be/xBQmlquaciE?feature=shared&t=518>

Model & YouTuber "Yuan"
<https://youtu.be/ebwaMejAjY8>



Model & YouTuber "LoveHeo"
<https://youtu.be/d2zM8TYVhsM>



Model & YouTuber "Todayommmi"
<https://youtu.be/DwIHj27hrO0>



Chris Han

<https://youtu.be/wgo5cBGpfJA>

(21.10.31)



Alegra Chetti

<https://youtu.be/6ZPgWM4K5rw>

(21.10.31)



Get it Beauty K-BOX <https://youtu.be/O7yZrRJ0WK4?t=180>



Arirang TV K-BIZ <https://youtu.be/3lcyY1f1svo>



Maeil Business News TV



https://mbnmoney.mbn.co.kr/program/vod?program_no=1000091&menu_no=416&broadcast_no=42883

Magazine : Pilates S (2020. March)



3초 골든타임 에센스 미스트

새로운 피부 수분 순환의 시도는 3초.
간헐하게 뿌려 피부 속 수분을 포화상태로 유지해 아메리카의 특이 발효 식물 추출물과
활발한 수분과 영양이 피부 속으로 공급되어 효과적이고 건조 예방이 가능하다.



인텐스 브라이트닝 하이드레이트 에센스 미스트
50ml 26,000원

생명과화학가 개발한 코스메슈티컬 화장품

자연에서 얻은 식물 성분과
최첨단 과학으로 추출한 성분으로
최고의 효과를 기대할 수 있다.



아제린

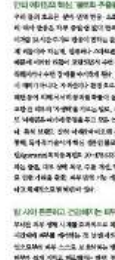
AGERIN
NATURAL HYDRATE ESSENCE MIST



AGERIN
NATURAL HYDRATE ESSENCE MIST

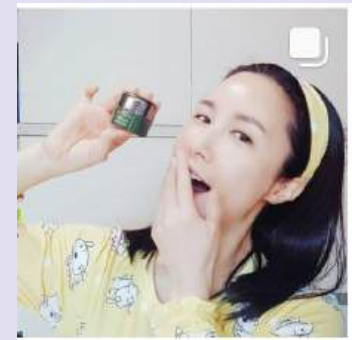
아제린

AGERIN
NATURAL HYDRATE ESSENCE MIST



AGERIN
NATURAL HYDRATE ESSENCE MIST

Viral marketing through famous influencers



Community donation activities

AGERIN

We regularly donate to different organizations such as elderly welfare facilities, Konkuk University Hospital and single-parent welfare facilities.





STORE



- **Channel of sales (Offline in KOREA)**

- 2022. Dec. : Hyundai Department Store Duty Free (Trade Center / Dongdaemun)
- 2023. Aug. : Plastic surgery hospital (Myeongdong, Seoul)
- 2024. May : FANFAN Duty Free Shop (Incheon Airport)



- **Channel of sales (Offline in Vietnam)**
 - 2024. Aug. : Vincom Mega Mall Royal City "Dook'n Dook'n", Hanoi



- **Channel of sales (Offline in Japan)**
 - 2022. Nov. : SKIN GARDEN (Okubo, Shinjuku Ku, Tokyo)



- **Channel of sales (Online in KOREA)**

- AGERIN Mall : www.agerin.co.kr
- smartstore.naver.com/agerin
- coupang, wemakeprice, gmarket, etc.

- **Channel of sales (Global)**

- USA (Amazon) : <https://www.amazon.com/agerin>
- Singapore (shopee) : [https://shopee.sg/agerin .sg](https://shopee.sg/agerin.sg)

Certification

EU (CPNP)



**AGERA
BIOTECH**
AGERA Biotech, Inc.
214, La Science Bldg, Arzon,
330 Neauphlegue, Gers (32) - France



eco mundo
EcoMundo SAS
215 rue Jean-Jacques Rousseau
92100 Nanterre-la-Forest - France

CERTIFICATE OF CPNP NOTIFICATION

Regulation (EC) No 1223/2009 on Cosmetic Products

Pursuant to Article 12 of Regulation (EC) No 1223/2009 on Cosmetic Products, EcoMundo, acting as Responsible Person on behalf of AGERABIOTECH, confirms the CPNP notification of the products listed below.

Product name	CPNP Ref.	Date
AGERIN INTENSE BRIGHTENING HYDRATE CREAM	2542672	2019-03-26
AGERIN INTENSE BRIGHTENING HYDRATE MASK	2542672	2019-03-26
AGERIN INTENSE BRIGHTENING HYDRATE SERUM	2542672	2019-03-26
AGERIN INTENSE BRIGHTENING HYDRATE TONER	2542672	2019-03-26

Should you have any further questions, do not hesitate to contact us at contact@ecomundo.eu.

Pierre Garçon, President
EcoMundo SAS



Canada (CNF)



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CERTIFICATE OF CNF NOTIFICATION

Under the authority of the Food and Drug Act,
Cosmetics Regulation (C.R.C., c. 869)

EcoMundo, confirms the CNF notification of the products listed below.

Product name	CPNP Ref.	Date
AGERIN INTENSE BRIGHTENING HYDRATE CREAM	2018-02-247	2018-11-28
AGERIN INTENSE BRIGHTENING HYDRATE MASK	2018-11-28-000004	2018-11-28
AGERIN INTENSE BRIGHTENING HYDRATE SERUM	2018-11-28-000005	2018-11-28
AGERIN INTENSE BRIGHTENING HYDRATE TONER	2018-11-28-000006	2018-11-28

Should you have any further questions, do not hesitate to contact us at contact@ecomundo.eu.

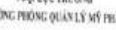
Pierre Garçon, President
EcoMundo SAS



Vietnam



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PHIẾU CÔNG BỐ SẢN PHẨM MỸ PHẨM

TEMPLATE FOR NOTIFICATION OF COSMETIC PRODUCT

Ngày cấp số tiếp nhận (Date acknowledged): 16/03/2021
Số tiếp nhận (Pháp lệnh tiếp nhận) (Product Notification No.): 1288/14/2021/CPNP-VN

TUỶ CỤC TRƯỞNG
TRƯỞNG PHÒNG QUẢN LÝ MỸ PHẨM
NGUYỄN VĂN VÂN

Phiên công bố sản phẩm mỹ phẩm (Product Notification No.): 1288/14/2021/CPNP-VN

Đã được chấp thuận (Approved)

THÔNG TIN SẢN PHẨM

PARTICULARS OF PRODUCT

1. Tên sản phẩm và tên sản phẩm (Name of brand & product):

1.1. Tên sản phẩm (Brand):

AGERIN

1.2. Tên sản phẩm (Product Name):

AGERIN Intense Brightening Hydrate Toner

1.3. Danh sách các dạng hoặc màu (List of Variants or Shade): Tên (Names):

2. Dạng sản phẩm (Product type(s)):

-Kem, sữa dưỡng, sữa, gel hoặc dầu dưỡng trên da (mặt, tay, chân,...) (Creams, emulsions, lotions, gels and oils for skin (hands, face, feet, etc.))

-Sản phẩm làm trắng da (Skin whitening products)

Dạng sản phẩm khác:

3. Mục đích sử dụng (Intended use):

Mã số: 162020151555

Myanmar (FDA)



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BIOTECH**
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214, La Science Bldg, Arzon,
330 Neauphlegue, Gers (32) - France



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92100 Nanterre-la-Forest - France

AGREEMENT OF RECEIPT OF COSMETIC NOTIFICATION

[In accordance with the Order No. 6/2015 issued under the Public Health Law, 1992, it is hereby confirmed that the notification of the aforementioned cosmetic product has been acknowledged.]

Applicant's Name: Star Deent Korea Co., Ltd.
Local Company's Name: Star Deent Korea Co., Ltd.
Local Company's Address: Unit 10C-01-NPA-02, Hlidan Center, Corner of Pyaw Road & Hlidan Road, Kamayay Township, Yangon, Myanmar.
Brand Name: Agerin
Product Name: Intense Brightening Hydrate Toner
Product Type: Cream, emulsion, lotion, gel and oil for skin (hands, face, feet, etc.)
Intended Use: Skin care
Owner: Ager Biotech, Inc.
Owner's Address: La Science Bldg, Arzon - 334, Neauphlegue, Gers (32), Neauphlegue, Gers (32), France
Manufacturer: Star Deent Korea Co., Ltd.
Manufacturer's Address: 40-38, Gajangsan-gil, Gyeonggi-do, Korea

The information shall be valid until 24/06/2021 unless extended or corrected. No change in the Product or information in the notification of cosmetic product shall be made without the approval of Department of Food and Drug Administration.

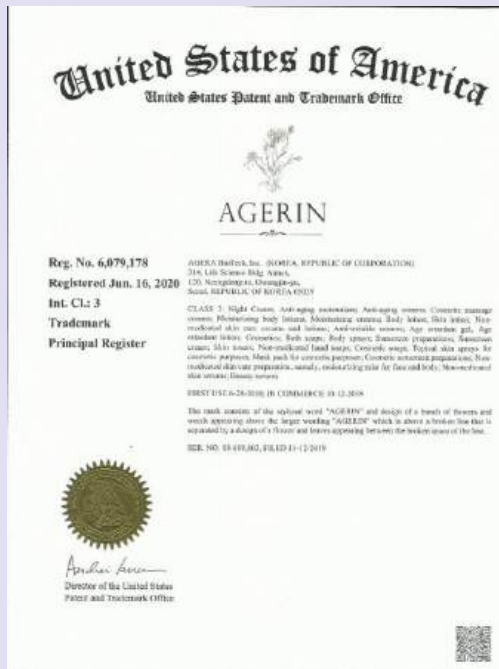
Notification No: MN21050585
Date of Issue: 2020/05/21

(For Director General)
Dr. Tin Win Win
Director (Medical Device / Cosmetic)

1940051426

Certification

Trademark registration United States of America



Cruelty-free cosmetics without animal testing



VEGAN



The background of the slide features a top-down view of two white, cylindrical Agerin product containers. The larger container on the left has a botanical illustration of a plant with small, light-colored flowers. The smaller container on the right also features a similar botanical illustration. They are surrounded by several clusters of purple, spiky flowers and green leaves, possibly from a basil plant, set against a dark, textured surface. The lighting creates soft shadows, giving a sense of depth.

CONTACT

CONTACT US
agerin@naver.com
help@agerabiotech.com

<https://www.agerin.co.kr>

Instagram : [agerin.official](https://www.instagram.com/agerin.official)

<https://www.amazon.com/agerin>