



DUEM

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Brand Logo

Duem

2024 Renewal Brand Logo

DUEM

2020

- May 2020: DUEM launch, Astymin Ampoule Season 1 sold out during Lotte iMall launch
- September 2020: Collaboration with mega-influencer WithNami, mineral sunscreen launch
- December 2020: DUEM Astymin Ampoule Season 2 completely sold out on Lotte iMall

2021

- January-February 2021: Cushion Sold out on every episode of L:SHOW, the main program on LOTTE iMall
- June 2021: Mild Me Cleansing Balm and Cica Salt Water Essence launch
 - / SNS marketing collaboration with WithNami leads to total sale of all first edition of products.
- September 2021: Launch of DUEM Pure Charming Balance Freshener

2022

- January 2022: Launched Cica Salt Water Cream Mist / Collaborated with SNS for group purchases
- April 2022: Launched Pure Aqua Tok Shine Sunscreen / Sun Essence / Collaborated with SNS for group purchases
- June 2022: Launched DUEM Return Shot Ageless BB Moisture
Shine for life, DUEM campaign
- November 2022: Launched DUEM Return Shot Le bleu Ampoule / First SNS group purchase sold out
- December 2022: DUEM Return Shot Le bleu Ampoule magazine marketing

2023

- January 2023: WithNami Makeup Project Velvet Fixing Tint Collection SNS market launch
- March 2023: Glow Shot Whitening Ampoule Launch/ First SNS group purchase sold out
- May 2023: Launched Return Shot Ageless BB Moisture on CJ ONSTYLE.
Opened CJ ENM Get It Beauty Plus / Mobile Live Streaming
- November 2021: Launched Realtein Glow Cushion Season 2 on Lotte iMall
- August 2023: Launched Pure Balance Peel Pad
- October 2023: Planned launch of Mild Me Scrub Wash and Cooling Wash-Off Pack



Natural Glow

A lifestyle skincare brand that conveys the 'natural glow of skin' through the visual element of 'light'.

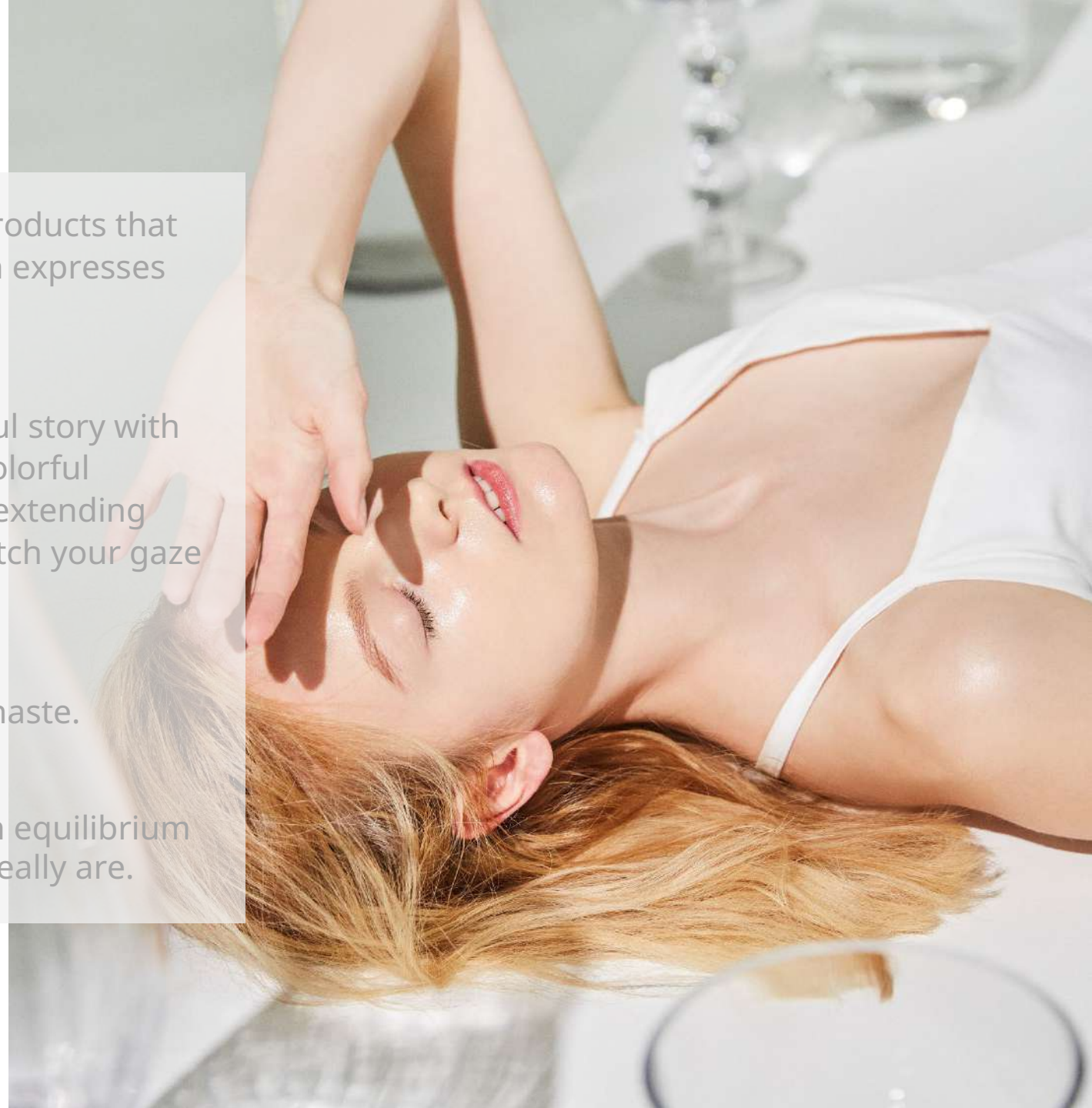
Brand Identity

DUEM uses the visual element of light and creates products that incorporate knowledge of the delicate texture, which expresses the inherent strength of skin.

We want you to discover your own special meaningful story with DUEM through the various expressions of light: its colorful rhythms that changes freely with time, its gradually extending wavelengths of shade, and the traces of light that catch your gaze as they dapple a surface and add beauty to it.

Listening intently to yourself in times of tumult and haste.

DUEM will accompany you on your journey to find an equilibrium that releases the pure genuine essence of who you really are.





<https://youtu.be/yEGtQLcZodA?si=fuv4zr6PhuMPL7j9> *Hold Ctrl and click address to access link.

A product line-up that was developed based on insights gained from collaborations with influencers to operate an SNS (Instagram) market, in order to reflect actual consumer needs.

- We determine customers' lifestyles, skin concerns and needs through influencer sampling, customer reviews and comments, and then use this information to develop our products. We strive to provide customers with products of maximum safety and highest quality and ensure customer satisfaction by collaborating only with the most-skilled manufacturers.



DUEM products were developed to reflect data from our customer base.

Actual purchases average a rating of 4 stars for each product.

- We analyzed over 18,000 reviews and incorporated feedback into the new product development process.

REVIEW (6,462)

[상품 리뷰 작성하기](#) | [전체 상품 리뷰 보기](#)

포토&동영상 (4,727)

[전체보기 >](#)



REVIEW (3,513)

[상품 리뷰 작성하기](#) | [전체 상품 리뷰 보기](#)

포토&동영상 (2,260)

[전체보기 >](#)



REVIEW (853)

[상품 리뷰 작성하기](#) | [전체 상품 리뷰 보기](#)

포토&동영상 (785)

[전체보기 >](#)



REVIEW (3,827)

[상품 리뷰 작성하기](#) | [전체 상품 리뷰 보기](#)

포토&동영상 (2,914)

[전체보기 >](#)



REVIEW (2,287)

[상품 리뷰 작성하기](#) | [전체 상품 리뷰 보기](#)

포토&동영상 (1,723)

[전체보기 >](#)



REVIEW (1,626)

[상품 리뷰 작성하기](#) | [전체 상품 리뷰 보기](#)

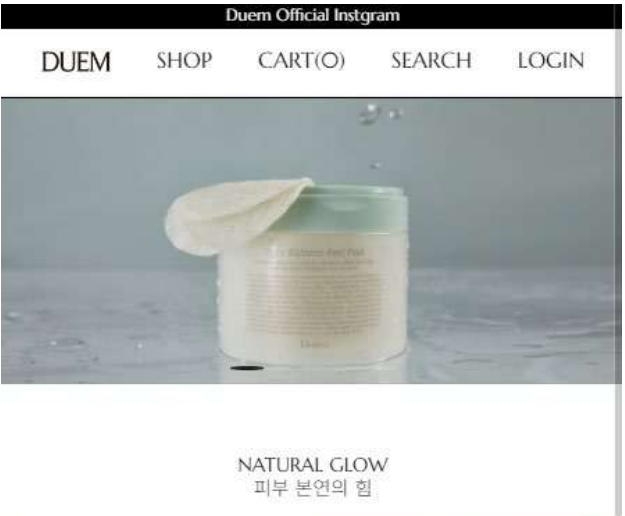
포토&동영상 (1,224)

[전체보기 >](#)

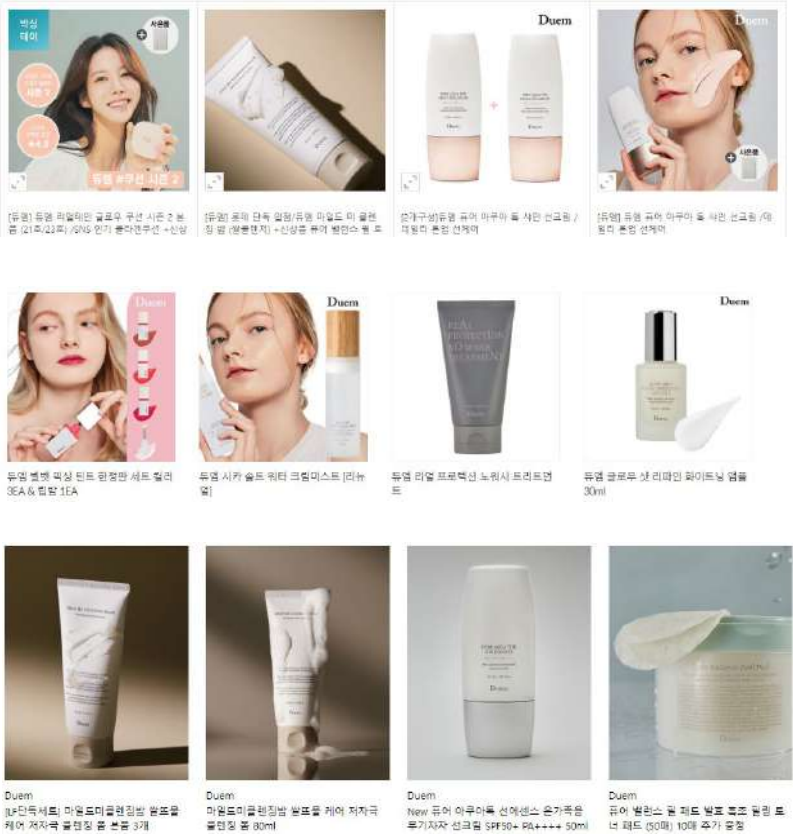


We operate our own mall, assorted brand online retail mall, SNS (group purchase market), home shopping & mobile shopping

DUEM Mall/Naver Smart Store



Assorted Brand Retail Mall



SNS market (group purchase)



DUEM Home Shopping 'Astymin Ampoule' and 'DUEM Realtein Glow Cushion' are always completely sold out, CJ Mobile Live Shopping

한국경제TV | 2020.11.11. | 네이버뉴스

위드나미 '듀엠(DUEM) 아스타민앰플' 롯데홈쇼핑 시즌2 전량 매진
브라이츠에서 론칭한 기능성 스킨케어 브랜드, 듀엠(DUEM)의 아스타민 앰플이 2020년 11월 6일 시즌2 론칭 방송에서 전량 매진을 기록하며, 방송 목표 대비 123...



부산제일경제 | 2020.05.11.

"올리패스 듀엠 아스타민 앰플" 롯데홈쇼핑 방송 완판!!

출시한 "올리패스 듀엠 아스타민 앰플"이 5월 2일 롯데 홈쇼핑 런칭 방송에서 전량 매진을 기록했다. 이날... 런칭 방송부터 기록적인 판매량을 달성한 "올리패스 듀...



머니투데이 | 2021.01.19. | 네이버뉴스

듀엠, '리얼테인 글로우 픽싱 쿠션' 롯데홈쇼핑 '엘쇼'서 4만개 이...

듀엠(DUEM)은 자사 '리얼테인 글로우 픽싱 쿠션'이 지난 16일 '엘쇼(LSHOW) 론칭 방송에서 주문 건... 듀엠 '리얼테인 글로우 픽싱 쿠션'은 18만 팔로워를 가진 안남...



스포츠한국 | 2021.02.25.

'듀엠 리얼테인 글로우 픽싱 쿠션'...롯데홈쇼핑 2차 완판

프리미엄 기능성 스킨케어 브랜드 듀엠(DUEM)의 '리얼테인 글로우 쿠션'이 지난 21일 롯데홈쇼핑에서 주문... 듀엠 관계자는 "많은 애정을 가지고 콜라보레이션을 ...



Queen | 2020.12.28.

위드나미 듀엠 아스타민 앰플, 연속 매진 기록

듀엠 아스타민 앰플이 시즌2가 롯데 홈쇼핑 첫 단독 방송부터 완전 매진을 기록한 뒤, 이어진 2번째 방송에서도 완전 매진을 기록했다. 듀엠 아스타민 앰플은 17만...



| 위드나미 듀엠(DUEM) 아스타민 앰플 ... 푸드경제신문 organiclife 2020.12.28.



DUEM operates influencer marketing and live shopping through TikTok China (Douyin), actual purchases satisfaction average a rating of 4.9 point.



DUEM was entered in duty free shop 'K-beauty indie brand Select shop' at Incheon international airport.



DUEM Brand

CJ ONSTYLE Get it Beauty: Le bleu Core Active Ampoule



Content collaboration with well-known magazines Elle and Bazaar (Print, SNS, billboards)

As seen in Elle, Bazaar, Cosmopolitan, Esquire



magazine SNS (Instagram/Facebook)





Duem

Product Introduction



A sense of Sincerity

‘I did pour my love and sweat into it.’

Strengthen

Elasticity, anti-aging
main product line

Return Shot Ageless BB Moisture
Return Shot Le bleu Core Active Ampoule

Brighten

Whitening, pore-reducing
main product line

Pure Aqua Tok Shine Sun Cream
Pure Aqua Tok Sun Essence
Mild Me Cleansing Balm
Glow Shot Refine Whitening Ampoule

Sense

Moisturizing and soothing
main product line

Cica Salt Water Essence
Cica Salt Water Cream Mist
Cica Salt Signature Cream
Pure Calming Balance Freshener Serum

Strengthen

Elasticity, anti-aging main product line

Return Shot Ageless BB Moisture

Return Shot Le bleu Core Active Ampoule

Milchak collagen patches

Reef-in bubble tonerment

Reef-in collagen shot sleeping mask

RETURNSHOT LE BLEU CORE ACTIVE AMPOULE

Anti-Aging Nutrition that will nourish your skin, 3-Week Treatment Core Ampoule

100% satisfaction rate for improvement in moisturize, texture, elasticity, pores and tone! Real Anti-Aging Ampoule

#bloomingampoule #spiderwebampoule #wrappingampoule #turnoverampoule

- 60 anti-aging ingredients, including Blue Peptide Complex
- Certified 'Excellent' by German Dermatest skin safety evaluation
- Anti-aging (improves pigmentation)
- Triple skin tone improvement (dark & dull skin tone) / Triple skin tone improvement (yellow & red skin tone)
- 120 hours of continuous surface moisturizing
- Anti-aging (Aids in improving wrinkles and fine lines, boosting skin elasticity & lifting)
- Improved pore shrinkage / Improved facial volume / Improved skin turnover
- Improves skin's "Youth Triangle"
- Eco-friendly Package: FSC Certified / Vegetable Soy Ink
- FDA registration completed

Volume 15ml * 3EA / 1Box

RRP 138,000 KRW



RETURNSHOT AGELESS B.B MOISTURE SPF 50+ / PA+++

Skin Turnover and Recovery BB Cream: Just as BB Cream was meant to be!
A luxurious daily base packed with 34 anti-aging ingredients.

#bloomingBB #wrappingBB #turnoverBB #bluecica

- 34 anti-aging ingredients including Blue Peptide & Cica 7 Complex
- Certified 'Excellent' by German Dermatest skin safety evaluation
- Improves skin turnover
- Prevents absorption of ultra-fine dust
- Soothes skin after exposure to external stressors
- One application provides 24-hour pore coverage
- Eco-friendly package: FSC certified / vegetable-based soy ink

Volume 30ml
RRP 48,000 KRW



MILCHAK COLLAGEN PATCHES

A patch care item that delivers active ingredients efficiently to the skin by forming a super-adhering film of 99.9% high-concentration French nano-collagen with a booster.

#3second_quickcollagen #collagenmask #collagenbooster

- 99.9% French Nano-Collagen Film
- a 7-peptide complex and 22 amino acids in a mist booster
- enhances skin absorption (quantity, speed, depth)
- Provides full-face wrinkle improvement
- lifts the entire face
- Eco-friendly package: FSC certified / vegetable-based soy ink

Volume Booster 50ml

5 patches for forehead&neck, cheeks, and eyes

RRP 79,000 KRW



REEF IN BUBBLE TONERMENT

This bouncy matrix bubble, combined with Corallina Officinalis Extract and ceramide, gently melts into dry skin, filling it with moisture and elasticity. This slightly acidic primary toner helps you achieve healthy skin.

#BubbleTonerMaskPack #GlowingSkin #ElasticityCare

- 10-layer elasticity layering effect for the skin
- Skin moisture barrier formation effect
- 72-hour moisturizing persistence
- Primary skin irritation test completed
- German Derma Test skin safety assessment 'Excellent' certification completed
- Eco-friendly packaging: FSC certified / Plant-based soy ink used

Volume 100ml

RRP 34,000 KRW



REEF-IN COLLAGEN SHOT SLEEPING MASK

Experience a transformation from deep within your skin while you sleep with our cream formulation, packed with elasticity and moisture, containing 3,000PPM (300SHOT) of collagen-coated micro spicules. Wake up to a revitalized skin condition, as if you've had a deep, restful sleep, with noticeable volume and improved texture.

#Spicule Mask Pack #Sleeping Mask #Overnight Recovery Cream
#Overnight Recovery Mask

- 4 Types of Wrinkle Improvement (Depth, Area, Count, Length)
- Improved Skin Density After 4 Weeks of Use
- Improved Pore Depth After 4 Weeks of Use
- 200 Hours of Outer Skin Hydration Retention, 75x Increase in Skin Moisture
- Improved Overall Facial Lifting (Depressed Skin, Sagging Angle)
- Primary Irritation Evaluation by Skin Patch Test: Rated Non-Irritating
- Eco-friendly packaging: FSC certified / Plant-based soy ink used

Volume 50ml

RRP 44,000 KRW



Brighten

Whitening, pore refining main product line

Pure Aqua Tok Shine Sun Cream

Pure Aqua Tok Sun Essence

Mild Me Cleansing Balm

Mild me Scrub & Body shower

Mild me Oil in Body milk

Glow Shot Refine Whitening Ampoule

Feel the green wash off pack

Feel the latte wash off pack

PURE AQUA TOK SHINE SUN CREAM SPF 50+ / PA++++

A blend of physical and chemical sunscreens for 365 days of complete UV protection!

Blends invisibly into the skin creating a natural, pretty pink flush!

Free of the dreaded five: non-sticky, non-ghosting, non-darkening, non-drying, non-stinging.

#tone-upsunscreen #peachtone-up #combinedUVdefense #no-makeupdefense

- 'REEF FRIENDLY' sunscreen that protects marine ecosystems
- Certified 'Excellent' by German Dermatest skin safety evaluation
- Temporarily reduces skin temperature
- Non-nano certification
- Clinically proven UV protection index
- Eco-friendly package: FSC certified / vegetable-based soy ink

Volume 50ml

RRP 38,500 KRW



PURE AQUA TOK SUN ESSENCE SPF 50+ / PA++++

Non-ghosting, glides on like toner, infusing skin with a porcelain glow

Mild and moisturizing non-mineral UV protection for sensitive skin,
sunscreen for the entire family

#non-mineralUVprotection #sunscreenforallthefamily
#porcelainsunscreen #tone&textureprimer

- 'REEF FRIENDLY' sunscreen that protects the marine ecosystem
- Formulated with safe zinc oxide ingredients only
- Certified 'Excellent' by German Dermatest skin safety evaluation
- Non-nano certification
- Clinically proven UV protection index
- Eco-friendly package: FSC certified / vegetable-based soy ink

Volume 50ml

RRP 36,500 KRW





MILD ME CLEANSING BALM

A mild care cleanser with the added benefits of rice water, that unclogs pores and refines texture while nourishing and moisturizing the skin, without any uncomfortable tightness

#mildlyacidiccleansing #rice-waterfacewash #carecleansing #BalmtoForm

- With rice bran extract, rice bran oil, Goa Rice extract, rice ceramides, oatmeal powder
- Contains MSM-F10™, a specialized ingredient that fortifies the skin barrier
- Certified 'Excellent' by German Dermatest skin safety evaluation
- Hypoallergenic tested
- Instantly cleanses away blackheads
- Cleanses pores of sebum and dead skin cells
- FDA registration completed

Volume 80ml

RRP 16,500 KRW

MILD ME SCRUB & BODY SHOWER

Encapsulation processed rice bran oil-base, Ecocert-certified perlite scrub with walnut shell powder to relieve body of built-up fatigue.

#SCENTEDBODYCARE #mildscrub #exfoliatingbodycare

- Contains encapsulated rice bran oil, rice bran water, 5 types of ceramides, and fermented argan oil to for complete care- from exfoliation to enhanced skin elasticity.
- One use sloughs away the build-up of old dead skin (on elbows and heels)
- Cleanses away sebum and dead skin cells
- Superior cleansing power of ultra-fine powder
- Instant moisturizing after one use
- Certified safe by German Dermatest
- Eco-friendly package: FSC certified / vegetable soy ink

Volume 150g

RRP 32,000 KRW



MILD ME OIL IN BODY MILK

Body milk based on skin-friendly vegetable blended oil (sweet almond oil/evening primrose oil/rice bran oil) has milk-colored texture that is moisturizing and has a lighter feel than lotion. vitamin E synergy delivers immediate moisture and elasticity to care for a healthy body.

#SCENTEDBODYCARE #MILDBLENDIDOIL #BODYMILK #FLORALDEEPMUSK

- 24 hours of improves deep skin moisturize levels (inner moisturizing)
- Helps improve elasticity over the stomach skin
- Helps increase dermis density in thigh skin.
- Helps improve blood circulation in calf (leg)
- Armpit skin tone improvement (dull skin tone)
- Certified safe by German Dermatest
- Eco-friendly package: FSC certified / vegetable soy ink

Volume 200ml

RRP 38,000 KRW



GLOW SHOT REFINE WHITENING AMPOULE

Certified 'Excellent' by German Dermatest skin safety evaluation

A 2-in-1 ampoule that is able to offer non-irritating whitening and pore care to everyone, with an added mild soothing moisturizing and double whitening effect

#milklightampoule #antioxidantboosting #tone&poreampoule

- Contains 30,000 ppm of miracle grass extract and melashine complex
- Contains 630,000ppm of Hinoki cypress water, an alternative to purified water, making it suitable for even sensitive skin.
- Certified 'Excellent' by German Dermatest skin safety evaluation
- Reduces number of visible pores
- Reduced distribution of blemishes on skin surface
- Improvement of deep and superficial melanin
- Improved skin tone
- Eco-friendly package: FSC certified / vegetable soy ink

Volume 30ml

RRP 69,000 KRW



FEEL THE GREEN WASH OFF PACK

Green Detox Complex 783,699ppm

(Peppermint, Rosemary Leaf, Fermented Asiatic Pennywort Oil)

Active ingredients harvested straight from nature richly moisturize, cool and tighten pores

#porecleanser #jellypack #green #washoffpack

- Comprising of 78% peppermint, rosemary leaf, and fermented Asiatic pennywort oil: extremely powerful pure natural ingredients, exactly as Mother Nature intended
- Penetrates deep into skin, even into fine lines, to clear away sebum and dead skin cells in a single application!
- Gentle peeling care thanks to DUEM's special blend of PHA and LHA, 4th generation peeling ingredients.
- -6 degrees! Immediate skin temperature reduction, verified by human clinical trials.
- Reduces blackheads, whiteheads, sebum zones
- 21.89% reduction in pore area
- Suitable for use on acne-prone skin, human application trials complete
- Certified 'Excellent' by German Dermatest skin safety evaluation
- Eco-friendly package: FSC certified / vegetable-based soy ink

Capacity 100g

RRP 39,000 KRW



FEEL THE LATTE WASH OFF PACK

We've finely ground adlay (5% content) to preserve the full potency of its natural ingredients. Combined with kaolin, it effectively removes dead skin cells and pore-clogging impurities, revealing smooth skin and a brightened complexion. Key hydrating ingredients, including Chlorella vulgaris extract, leave your skin feeling moisturized and supple even after washing.

#turnover #lattepack #adlay #washoffpack

- 1-time use resulted in a 1.03% improvement in skin clarity.
- After 2 weeks of use, skin cell turnover improved by 18.47%.
- A single use reduced whitehead sebum area by 26.90%.
- A single use reduced blackhead sebum area by 22.33%.
- Passed primary skin irritation test with no irritation.
- Completed a non-comedogenic test on human subjects.
- Certified 'Excellent' by German Dermatest skin safety evaluation
- Eco-friendly package: FSC certified / vegetable-based soy ink

Capacity 110g

RRP 39,000 KRW



Sense

Moisturizing and soothing main product line

Cica Salt Water Essence

Cica Salt Water Cream Mist

Cica Salt Signature Cream

Pure Calming Balance Freshener Serum

Pure Balance peel pad

CICA SALT WATER ESSENCE

A creamy 67% seawater toner for generous moisture and plentiful nutrition. One whole bottle of silky, soothing, moisture-rich cream

#milklighttoner #creamtoner #essenceband-aid #seawateressence

- Contains 67% seawater, a substitute for purified water, for natural dewy skin
- Contains Cica Salt Complex and Calming Cooler Active Complex
- Certified 'Excellent' by German Dermatest skin safety evaluation
- Helps calm skin exposed to physical stressors
- Helps soothe skin after chemical irritation
- Eco-friendly package: FSC certified / vegetable soy ink

Volume 150ml

RRP 37,000 KRW



CICA SALT SIGNATURE CREAM

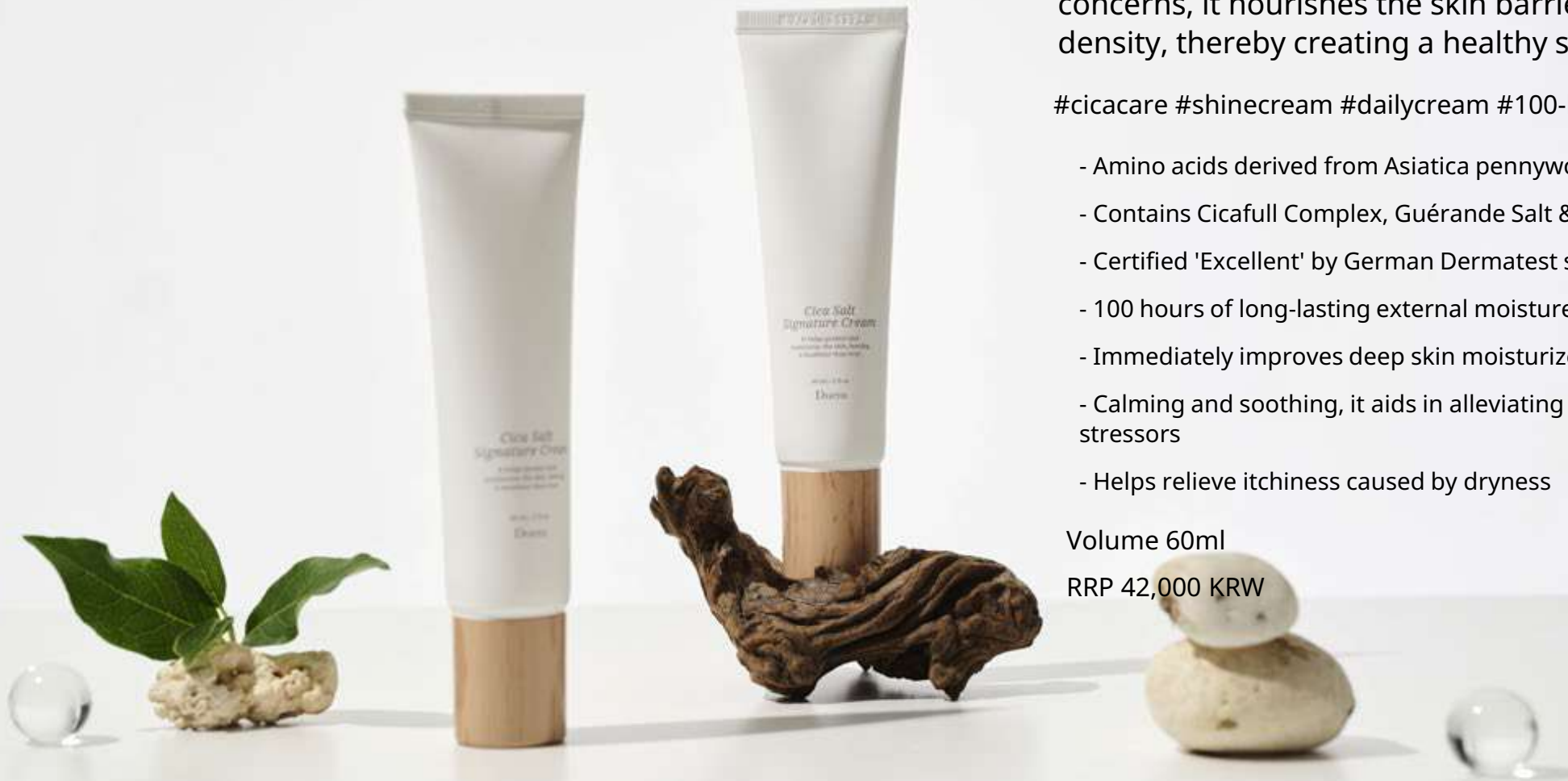
A daily multi-targeted skin care cream to aid with a variety of skin concerns, it nourishes the skin barrier, increasing elasticity and density, thereby creating a healthy skin environment.

#cicacare #shinecream #dailycream #100-hourmoisturehold

- Amino acids derived from Asiatica pennywort 520,000ppm
- Contains Cicafull Complex, Guérande Salt & SEAWEED Complex
- Certified 'Excellent' by German Dermatest skin safety evaluation
- 100 hours of long-lasting external moisture
- Immediately improves deep skin moisturize levels
- Calming and soothing, it aids in alleviating skin irritation caused by external stressors
- Helps relieve itchiness caused by dryness

Volume 60ml

RRP 42,000 KRW



CICA SALT WATER CREAM MIST

2:8 Cream & Ampoule Mist Double layer to provide greater care, an essential purse item for layered barrier moisturizing anytime, anywhere.

#doublemist #moisturizingsoothinglayering #creammist #moisturebarrierbooster

- Contains panthenol, 5 types of ceramides, 2 types of hyaluronic acid, sea salt & Asiatic pennywort extract
- 2:8 ratio double layer, calming cream layer / ampoule essence layer
- Certified 'Excellent' by German Dermatest skin safety evaluation
- Clinically proven to improve damaged skin barrier
- Clinically proven to improve double moisturizing (outer and inner moisturizing)

Volume 100ml

RRP 29,500 KRW



PURE CALMING BALANCE FRESHENER SERUM

A soothing hydration booster for skin tired from daily stress
A treatment serum that delivers deep revitalization for a fresh, youthful-looking complexion from within.

#Iceserum #Softskinserum #Soothingtreatment #Youthserum

- Formulated with 9 types of high, medium, and low molecular weight hyaluronic acids to lock in deep hydration
- Infused with Baby Collagen and Cooling Hydra Complex for a healthy, glowing appearance
- Certified "Excellent" in dermatological safety by Germany's DermaTest
- Helps soothe and improve skin's response to external irritation
- Human patch test for primary skin irritation completed
- Eco-friendly packaging: FSC-certified materials and plant-based soy ink

Volume 50ml

RRP 32,000 KRW



PURE BALANCE PEEL PAD

3in1 complete care pad, 7cm diameter 100% pure cotton organic pads infused with black vinegar fermented herbs that soothe, moisturize and exfoliate

#moisturizingpad #brighteningpad #peelingpad #tonerpad #soothingpad

- Fermented in black vinegar for over 1 year, 3 kinds of herbal vinegar and the addition of yeast for super moist clear skin
- Natural plant-derived herbal antioxidants for deep calming and brightening of the skin
- Gentle peeling care thanks to DUEM's special blend of PHA and LHA, 4th generation peeling ingredients
- 7 degrees! Top cooling cheat secret MUSH COOL with soothing ingredients for instant cooling sensation
- Improves skin exfoliation and temporarily reduces skin temperature by 7 degrees, human clinical trials completed
- 100% pure, unprocessed cotton, organic vegan pad for minimal skin irritation
- Large 7cm pad with flexible circular surface to care for delicate skin
- Eco-friendly package: FSC certified / vegetable-based soy ink
- FDA registration completed

Volume 50 sheets / Refill pouch 10 sheets

RRP 38,500 KRW / Refill pouch 8,500 KRW



Brights

Solution for **brights** your skin.

Company Name : Brights Inc.

CEO: Woo Hwan Jung

Main Business: Wholesale & Retail / Cosmetics / E-commerce

Established: April 17, 2018

Location: 204/10 Seonyu-ro 3-gil, Yeongdeungpo-gu, Seoul, Korea

Homepage: www.duem.co.kr

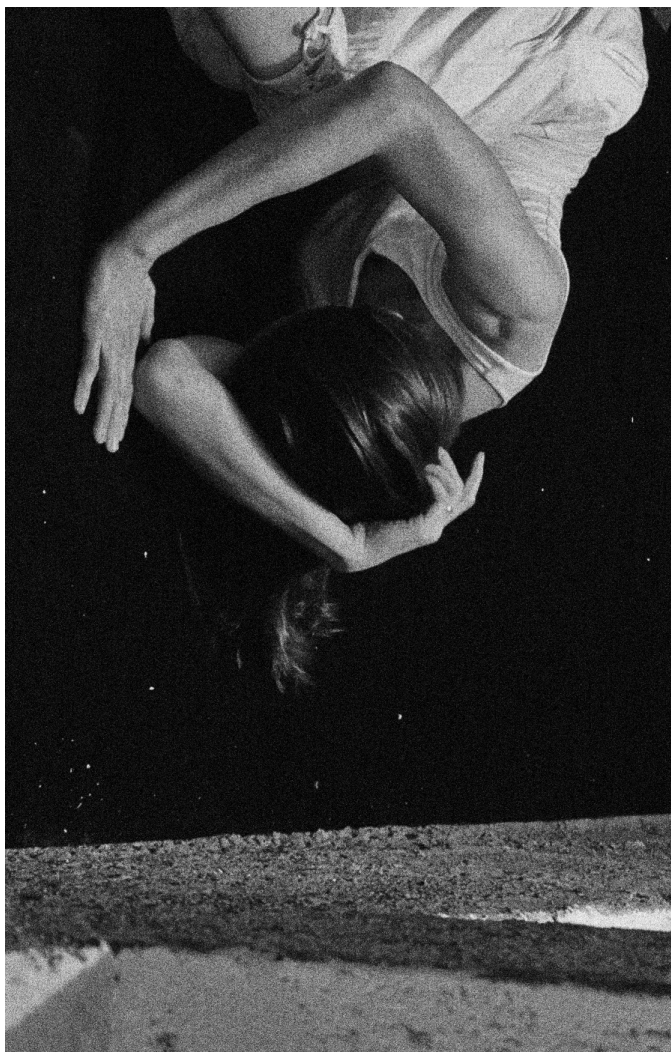
E-Mail : brights@brightscompany.com

Instagram: www.instagram.com/duem_official/

대표전화 : 070-4062-8205

DUEM

'PERFUME'



Emotions Scheduler

‘Expand your Emotions’

Duem has released 5 completely new perfumes,
Perfumes that let you breathe deeply
So that you can face those true emotions that are hidden deep within.

Immerse yourself to experience new senses unfurling.
Duem. Accompanying you on your journey to find balance in the depths of your being.

BIG YEAR

WARM SPICY | MUSKY | FLORAL



BIG YEAR

‘The beginning of every story’

모든 이야기의 시작

The strong quiet passion of the careful and organized shape and texture of the sphere,
Elegant sophistication that is calm and unembellished,
yet ready to burst with excitement.

Guileless and pure, it begins the story by delicately shaping the emotions of the space.



The delicate fragrance of rose gradually reigns over the space, while the warm musk and vanilla scents slowly conquer their own territory.
The subtle touch of sandalwood and spicy cardamom create a powerful lingering scent that is deeply calming.

SCENT

TOP

LEMON, CARDAMOM

MIDDLE

ROSE, LAVENDER, VANILLA

BASE

SANDALWOOD, MUSK

BIG YEAR

DUEM



JOY MONTH

FLORAL ALDEHYDE POWDERY | GREEN APPLE | MUSKY



JOY MONTH

‘An intense twist on pure sensuality’

순수한 관능미의 강렬한 변주

A fresh interpretation of floral musk, that is tinged with sensuality
It buds as pure emotion that touches your heart and mind but ripens into lasting
excitement that is so intense that it leaves you breathless.



The gentle caress of the fine scent of soap infuses your skin with warmth and softness.
The subtle harmony of refreshing bouquet of green apples and florals releases stiff restraint with an energizing breath of composure and calm.

SCENT

TOP

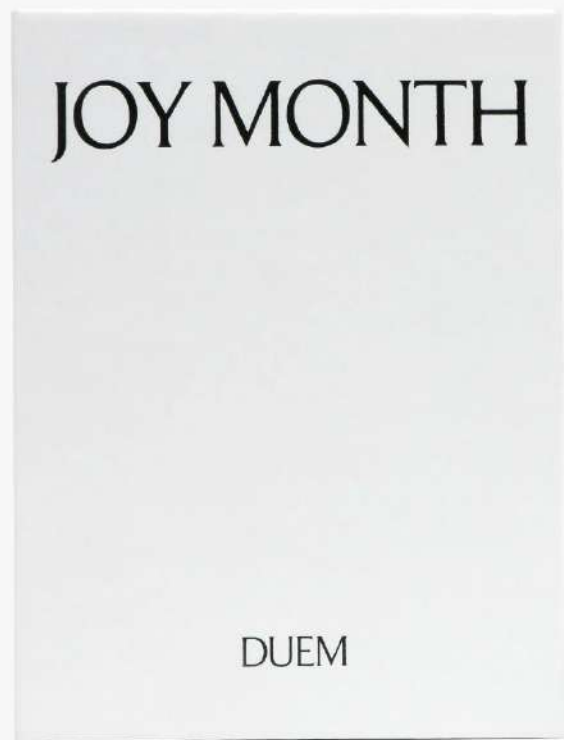
GREEN APPLE, GERANIUM, ALDEHYDES

MIDDLE

JASMINE, ROSE, MUGUET, YLANG

BASE

MUSK, POWDERY



DO WEEK

WOODY SPICY | MADARIN | BLACK PEPPER



DO WEEK

‘Standing on the trajectory of an unpredictable scent’

예측 불가능한 향의 궤적에 서서

The enduring perfume diffuses through atmospheres filled with inexplicable tension ,
dominating the space with its unpredictable presence.
As time passes, you discover your gaze growing bolder and end up finding yourself face
to face with your deepest, most intimate self.



Black pepper pulsing rhythmically amidst the vivacity of fresh mandarin, adds a unique sense of excitement.
Cedarwood, which darkens over time, adds a calming gravity.

SCENT

TOP

BERGAMOT, MANDARIN

MIDDLE

PEPPER, GUAIAACWOOD, GERANIUM, IRIS

BASE

VETIVER, CEDARWOOD, MUSK



NOT DAY

SWEET ORIENTAL WOODY | VETIVER | AMBER



NOT DAY

‘Two Sides of an Elegant Look’

우아한 표정의 양면성

An elegance of appearance that conceals the guile behind the face that one does not want to reveal, and deepening breaths inadvertently embrace the past.
Feel the gentle rhythmic waves that gradually disturb the lasting images of emerging and submerging memories that are recalled and then forgotten.



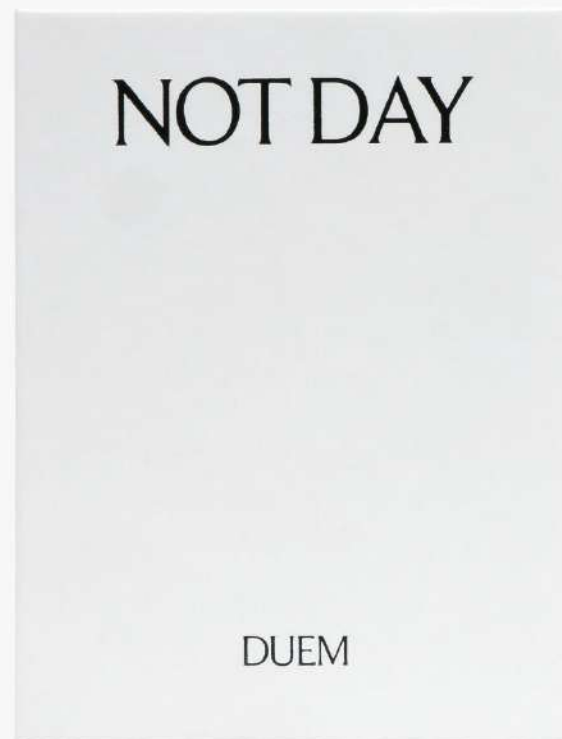
The dry notes of vetiver blend calmly with soft arcs of sandalwood, creating unfamiliar yet pleasant anticipation. The gently blended amber scent blooms delicately and diffusing the air with a long-lasting calm.

SCENT

TOP
LEMON

MIDDLE
LAVENDER, AMYRIS, NUTMEG

BASE
AMBER, MUSK, SANDALWOOD, VETIVER



BYE EVERY

FLORAL FRUITY | PEAR | MUGUET



BYE EVERY

‘Traces of memory to calm the storms of everyday life’

일상의 파도를 가라앉히는 기억의 흔적

Remember a moment when you were free from the expectations and din of this dizzying world, one where you were not disturbed or consumed by anything.

It conveys a feeling of rest and comfort, which originates in the ultimate freedom, one where all unnecessary things no longer exist.



The refreshing perfume of sweet pear juice interweaves with gently swirling layers of floral muguet. The subtle weight of musk helps you to focus on inner peace.

SCENT

TOP

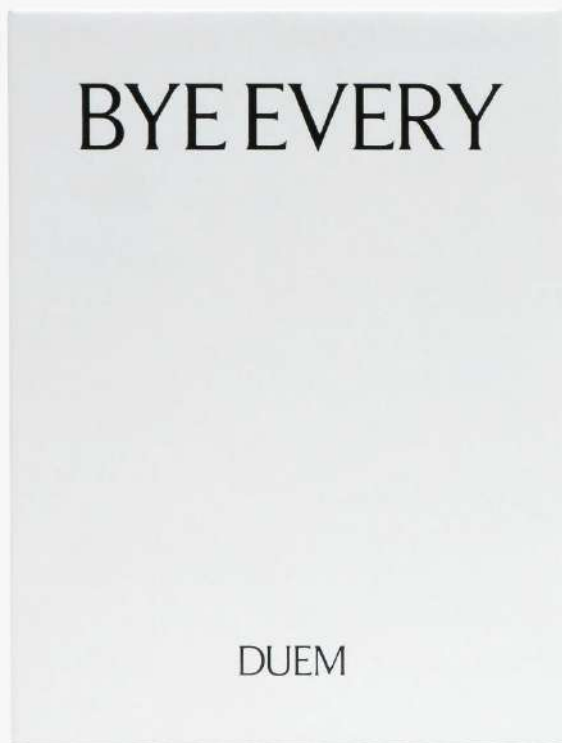
PEAR, PEACH, APPLE, BLACKCURRENT

MIDDLE

JASMINE, MUGUET, GARDENIA, PATCHOULI

BASE

SOLAR, SANDALWOOD, MUSK



Brights

Solution for **brights** your skin.

Company Name : Brights Inc.

CEO: Woo Hwan Jung

Main Business: Wholesale & Retail / Cosmetics / E-commerce

Established: April 17, 2018

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Thanks you