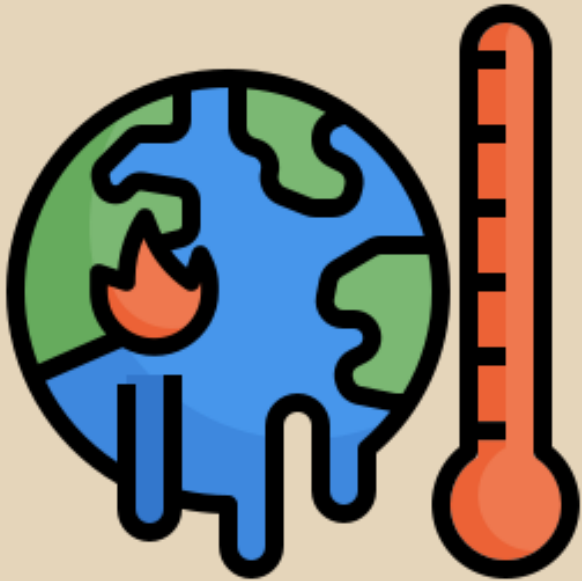


DESERT FREE

Free Your Skin From Desertification

When the Earth suffers, **so does the skin.**



- We study skin problems caused by global warming.
- We focus on dry aging, heat-induced aging, photoaging, and cold-induced aging, and research skincare that prevents skin desertification caused by climate change..
- We pay attention to environmental issues and start with small actions.
- We begin by using FSC-certified paper and soy-based inks.
- We avoid products that generate excessive waste, such as popular sheet masks, toner pads, and over-packaged boxes.”

Concern about **Skin Dryness**



- Standing at the starting point of 'all skin problems start with dryness', we focus solely on skin dryness concerns and research.
- The in-depth know-how of the CEO who has tested tens of thousands of products as a Cosmetics Brand manager for 30 years and has taken care of dryness all her life.

Free Your Skin from **Desertification**

- 'Desert Free' prevents and cares for skin desertification that causes various skin problems.
- It is a **natural and dermatological science-based cosmetics** that actively addresses skin concerns by combining ingredients from nature, which have overcome extreme environments, with dermatological technology to resolve skin problems.
- We insist on a **skin safety formula** that does not contain harmful elements that cause skin dryness and damage to the skin barrier.



CACTIDE™ = CACTUS+PEPTIDE

- A moisture reservoir with resilient vitality that can survive even in harsh deserts: **the cactus**.
- A dermatological ingredient that enhances skin absorption, soothes irritated skin, and improves skin elasticity.: **Peptides**.

Combining the power of nature
with dermatological benefits.





Product Line up

DRIVEN BY SCIENCE. POWERED BY ACTIVES.

- **Sunscreen**

- Cactide Barrier Sun Cream (SPF 50+, PA+++++) / 50ml (2024.05)

- **Skin Care**

- Cactide Double Repair Serum / 50ml (2024.10)
- Cactide Aquagel First Serum / 130ml (2025.04)
- Cactide Glow C Serum / 50ml (2025.09)



1. Desert Free Cactide Barrier Sun Cream

A woman with long, dark hair is shown from the chest up, holding a tube of Cactide Barrier Sun Cream. She is looking directly at the camera with a neutral expression. The tube is light orange and has the text 'Cactide Barrier Sun Cream', 'SPF 50+, PA++++', 'DESERT FREE', and a cactus icon on it.

Cactide Barrier Sun Cream

50ml / SPF 50+, PA++++ / Moisturizing and soothing

A dermatological moisturizing sunscreen that prevents skin desertification with cactus extract from the hot and dry Mexican desert and beta-glucan to defend against skin dryness, keeping skin hydrated while providing perfect UV protection.

A soft cream formula that feels smooth, hydrating, and provides a refreshing cooling sensation, much like applying a hydrating serum. A perfect sunscreen that doesn't leave a white cast or cause irritation and ensures excellent makeup adhesion.

Even in the desert, 'Desert free' sunscreen



2. Desert Free Cactide Double Repair Serum





Cactide Double Repair Serum

50ml / Anti-aging Care / Moisturizing / Firming / Lifting

Natural Moroccan cactus extract and moisturizing Ectoin, which is rich in water molecules, prevent skin desertification and ensure hydrated, glowing skin.

Peptide 12, which helps with elasticity recovery, and plant-based fermented squalane derived from sugar cane work together to build firmness, while the string jelly texture provides a bouncy, elastic feel. Gently patting it into the skin enhances absorption and boosts elasticity.

Even in the desert, 'Desert free' serum



DESERT
FREE



3. Desert Free Cactide Aquagel First Serum



Cactide Aquagel First Serum

130ml / First Step Serum / All-in-one Serum / Hydrating and soothing

A bouncy, moisture-rich padding texture that, upon contact with the skin, releases the intense hydration of cactus and the soothing essence of collagen peptides in an all-in-one jelly first serum-toner.

An all-in-one hydrating serum-toner that combines the function of a toner that removes skin residue and smooths skin texture with the hydrating properties of an essence that bursts with moisture upon application. This product allows for easy skincare with just one item.

Even in the desert, 'Desert free' serum



4. Desert Free Cactide Glow C Serum



Cactide Glow C Serum

50ml / Glow and Brightening / Hydrating

This glow serum is a white, milky-toned formula that provides radiance and a natural tone-up effect to the skin while caring for blemishes.

Formulated with a complex of key brightening ingredients, including Vitamin C, Vita-Peptide, and 2% Niacinamide. It provides brightening, radiance, natural tone-up, and blemish care all at once. Delivers moisturizing care even in the desert with over 14% hydrating ingredients, such as Glycerin and Squalane.

Even in the desert, 'Desert free' serum

DESERT FREE

Tel. +82 505-099-0181

Fax. +82 504-399-0181

csh@desertfree.co.kr

www.desertfree.co.kr



Instagram/desertfree_official

