

MiniGlam

slogan

Minimal Steps, Maximum Glow.

[단계를 줄여, 빛을 더하다.]

www.miniglambeauty.com

Minimal Steps, Maximum Glow.



Glamour

Elegance and luxury, even in the smallest details.

Concentration

A single drop packed with carefully selected ingredients delivers deep, effective results.

Minimalism

keeping only what matters.

Purity

inside and out.



5 Key Ingredients.



Hydrolyzed Sponge, Spicule

The needle-shaped ingredient Hydrolyzed Sponge penetrates the dermis layer of the skin, stimulating it and promoting microcirculation. It helps improve blocked capillaries, facilitates oxygen supply to the cells, and removes dead cells and keratin, thereby aiding in cell regeneration.

EXOBIO-SOME

Exosomes are nano-sized particles (average 30-150 nm) with a lipid bilayer secreted by cells. They carry proteins, lipids, and nucleic acids inside, delivering messages to surrounding cells — acting as a “biological delivery system.”



GLUKAN 3M™

Simultaneously enhances moisture and hydration.



COLLAGEN WATER

Restores wrinkles and elasticity.



MELITIDE™

Patented Powerful Antibacterial Ingredient

Minimalism



01. Hyaluronic Acid Panthenol Exobio-some Shot

Moisture & Barrier Boost!
Hyaluronic Acid×Panthenol



02. Niacinamide Bakuchiol Exobio-some Shot

Tone, Texture, and
Glow—All at Once!
Niacinamide × Bakuchiol



03. Vitamin C Glutathione Exobio-some Shot

Vitamin C × Glutathione
Brightening & antioxidant
essentials

Minimalism



**04. PDRN Retinol
Exobio-some Shot**



PDRN × Retinol
Regeneration & anti-aging duo



**05. Cica Madecassoside
Exobio-some Shot**



Cica × Madecassoside
For soothing and barrier
reinforcement



**06. Peptide Caffeine
Exobio-some Shot**



Peptide × Caffeine
Firming & anti-aging care

Minimalism



**07. Ceramide Rice
Exobio-some Shot**

Ceramide × Rice
Moisture and barrier
care in harmony



**Mini
Glam**

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**Mini
Glam**



Layering Tip!



Skin that flips with condition

**Hyaluronic acid
panthenol
+
Ceramide Rice**



Easily irritated, breakout-prone skin

**Cica Madecassoside
+
Niacinamide
Bacuchiol**



Extremely delicate and dry skin

**Cica
Madecassoside
+
Hyaluronic acid
panthenol**

Layering Tip!



Dull, dry, and weak-barrier skin

Hyaluronic panthenol
+
Peptide Caffeine



Bumpy skin with large pores and acne

Niacinamide Bacuchiol
+
PDRN Retinol



Loose skin that ages quickly

Vitamin C glutathione
+
Peptide Caffeine

■ Global Sales Channels

Qoo10

Shopee

amazon

Rakuten

Alibaba.com

 **Simultaneous
Launch on 5
Major Global
Platforms**

■ Local Sales Channels

MiniGlam 공식물

coupang

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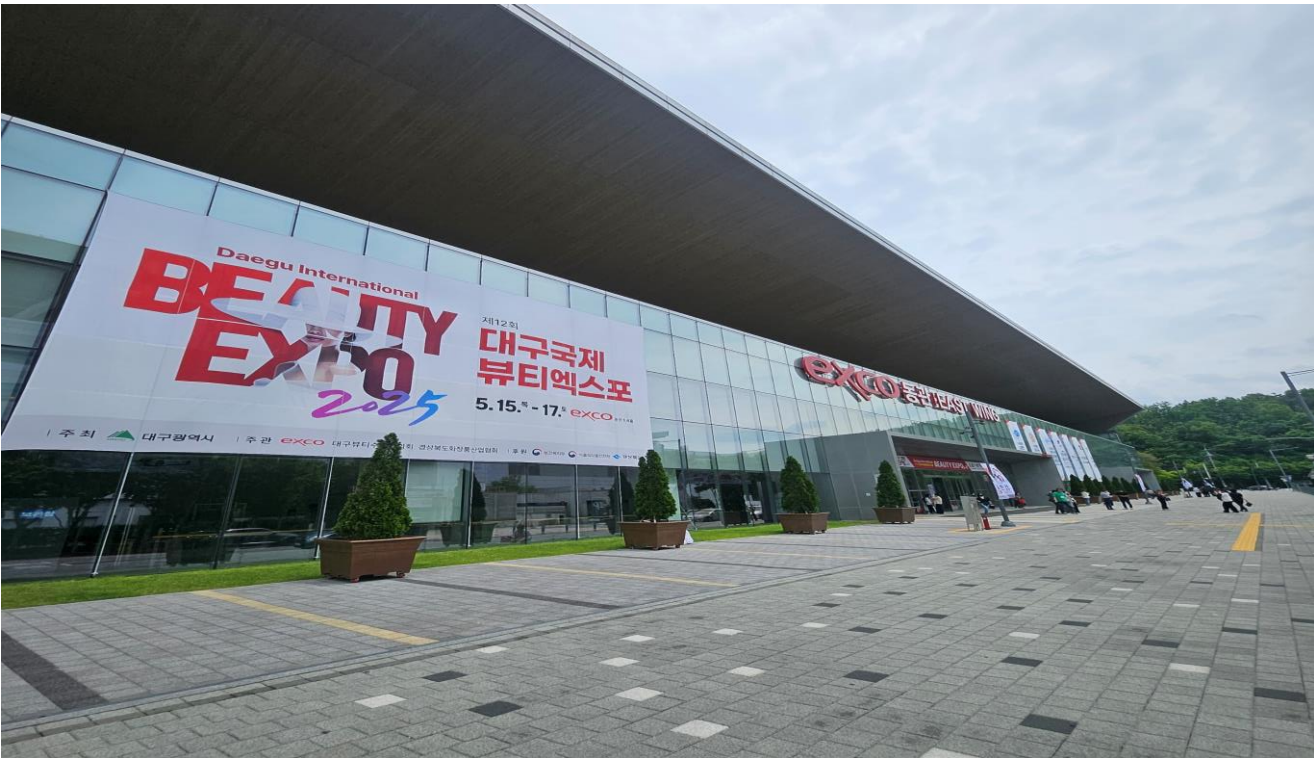
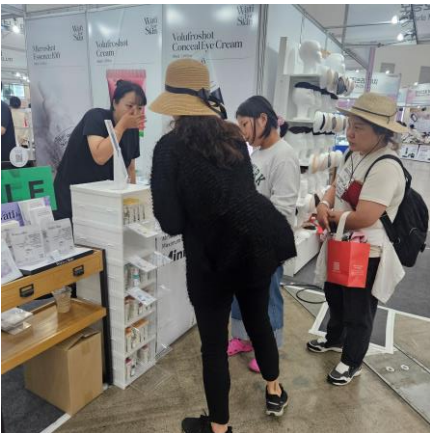
 Incheon Airport City Duty-Free
(Scheduled to open in September)

 **Expanding Presence
Across Leading B2C
Channels**

 **Showcasing at Premium
Offline Locations**

 **Entering the Global Stage
via Duty-Free**

BEAUTY EXPO 2025 in Daegu



KOREA BEAUTY FESTIVAL 2025 in Seoul



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