

UNIQUE & VEGAN COSMETIC
LALARECIPE





“ I am **BORAMI AHN,**

**the *meister* of the
cosmetics industry.**

I founded LALARECIPE with a passion for creating unique vegan cosmetics, built on the experience of over 4,000 products, my background as a design major, and my expertise as a professor of cosmetics engineering at Konkuk University.

Today, we proudly export to 45 countries, striving to become a beloved K-beauty brand recognized and trusted by customers all over the world

- CEO and Founder of LALARECIPE

LALARECIPE was

founded by a renowned Korean product developer with a proven track record of creating highly successful and popular beauty products.

4,000



A professional who has developed over 4,000 products

The professionals at LALARECIPE have developed more than 4,000 skincare, makeup, face sheets, body care, and hair care products.

160,000,000



A bestseller with 60 million copies sold

Nature Republic's Aloe Vera Gel, expertly developed by the creators at LALARECIPE, has achieved global success with over 160 million units sold worldwide.

24-Yrs



More than 24 years of know-how

The experts at LALARECIPE have been dedicated to creating exceptional beauty products for over 24 years, starting in 2001.

Made by product planning experts who have developed more than 4,000 items over 24 years.

“ I don't look at the current market.

If you look at the current market and the current manufacturer and make a product, it will be a product of the past already by tomorrow.

Look ahead and create a vibrant brand that gives you originality that fits each brand's characteristics.

The uniqueness that you've never seen before, that's the life of LALARECIPE. ”



CEO of LALARECIPE

Specializes in product planning, development, and brand consulting for numerous domestic & foreign manufacturers and brands.



Professor at Konkuk University

Cosmetic Engineering and Marketing, Theory Cosmetics Planning, and Development Lecture

LALARECIPE

LALARECIPE is a brand name created by combining '**Lala**' an onomatopoeia representing happy emotions, and '**Recipe**' for a “recipe that makes you happy.

LALARECIPE, always wants your life to be enjoyable. We strive to be a delightful brand that not only delivers great results but also adds unique and playful elements to each product, creating a positive emotional experience.

UNIQUE

LALARECIPE stands out for its originality—we focus solely on creating truly unique and innovative products.

HAPPY

We create joyful products that prioritize safety, enjoyment, and ethical values, ensuring satisfaction for everyone.

ESG

We use eco-friendly packaging, including moisture labels, recycled material containers, and FSC-certified paper, to support sustainability.



CLEAN BEAUTY

Clean Beauty

Safe For All Skin Types



LALARECIPE's safe and effective cosmetics are made with natural ingredients as their key components, free from harmful additives or chemical preservatives, ensuring peace of mind for your health.

VEGAN

Vegan cosmetics that are not tested on animals



LALARECIPE promotes healthy, beautiful skin without animal testing. Certified vegan and cruelty-free by PETA in the United States, we are committed to ethical and sustainable beauty.

SUSTAINABILITY

Environmental
Sustainability



We prioritize protection and sustainability for future generations. LALARECIPE's products feature eco-friendly packaging designed for recycling and reuse.

Exports of brands from over 45 countries abroad



LALARECIPE collaborates with major retail channels, including pharmacies in Italy and Dubai, shopping malls in Qatar, and European beauty chain Douglas. Additionally, we are expanding into overseas markets with dedicated offline stores in Japan and influencer-led live broadcasts in Thailand. Every year, we actively connect with B2B buyers through international exhibitions such as Cosmoprof in Bologna, Dubai, Hong Kong, and Miami.

01

BRAND

LALARECIPE EXPORTING COUNTRY

Where LALARECIPE goes, exporting to 45 countries in 4 years!

Russia / Belarus / Kyrgyzstan / Kazakhstan / Vietnam / Thailand / Japan / Hong Kong / Iraq / UK / Estonia / Lithuania / Italy /

America / Mexico / Canada / Ecuador / Netherlands / Romania / Poland / Dubai / Saudi / Kuwait / Oman / UAE / Nigeria / Uzbekistan





Italy Outdoor Advertising



Italy Pharmacy Main Products



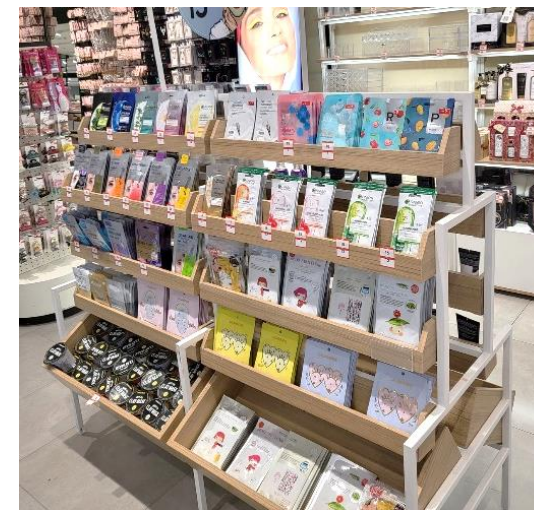
Bologna Today main article



Introducing European Vogue



a Tokyo store in Japan



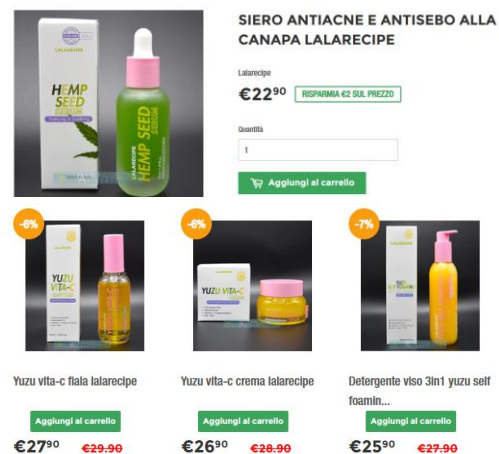
Dubai, Qatar Stores

OEM for overseas brand technology development

We are conducting brand OEMs that combine product technology with the United States, Italy, Turkey, and Sweden.



Development of Bellissima PB in U.S. Market High Vina



Turkish Brand OEM Development

Olive Young, Hyundai Duty Free, Lotte Department Store, and online sales

LALARECIPE's products are currently available Olive Young Online, SEEYOU+N, and in various Hyundai Department Popups.



Olive Young



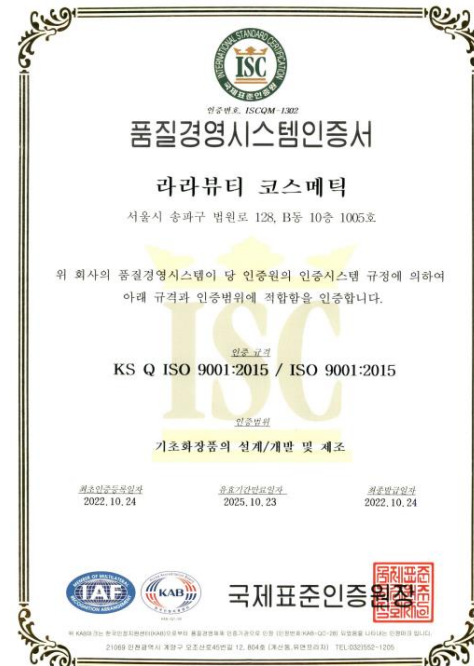
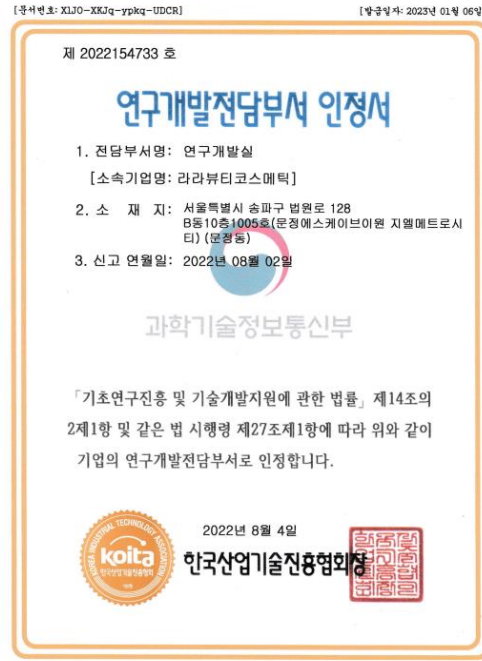
시윤 in MyeongDong



Hyundai Department Store Popup

ISO 9001/14001 Certification and Lab Establishment for Continuous Growth

Established a laboratory and obtained ISO certification for growth and development into a sound enterprise



Certification and quality control for global expansion

Beyond China, Vietnam, and Southeast Asia, Europe and the Middle East, where k-beauty has not yet advanced!

That's where LALARECIPE will go.

Clean & Safety



VEGAN

All products French Eve
Vegan Certification



CRUELTY FREE

PETA Cruelty Free Certification in
the U.S.



EXCELLENT

German derma hypoallergenic
test completed

01

CPNP, SCPN

All items Europe and the UK
have exportable certification

02

NMPA

3 types of masks with Chinese
hygiene permits

03

SASO

Has SASO for export to the Middle
East

04

MoCRA

All items are registered with
USA FDA



Participation in 7 exhibitions in Korea and abroad

Approximately \$400,000 in overseas exports, including Italy, Mongolia, and Kyrgyzstan

● Italy Bologna Cosmoprof

- Italy Exclusive Contract: \$200,000
- Mongolia Exclusive Contract
- Estonia Contract: \$20,000
- Turkey Contract: \$30,000 OEM

● KINTEX, Ilsan, 2023

- Japan: PLAZA is scheduled to enter (20 stores)
- Kyrgyzstan: \$140,000 Exclusive

● Coex Intercham

- Russia Beauty Box: Order KRW 150 million

● Coex Cosmo Beauty

● DDP Exhibition

● KINTEX, Ilsan, 2024

● Boom-up Korea, 2024

- First Nigerian Buyer

● Cosmoprof, HongKong 2024

● Dubai Beauty World Expo

- Kuwait Company and 6 Middle Eastern Countries
- Exclusive contract: \$130,000

● Cosmoprof in Hong Kong

- Thai buyer contract: approximately \$10,000

PRODUCT

INTRODUCING LALARECIPE PRODUCTS



LALARECIPE's skincare products are formulated without water, relying instead on natural extracts, oils, and other plant-based materials. Every product is vegan-certified and free from animal-derived ingredients.



YUZU VITA C



Illuminating and Radiance

HEMPSEED



**Sensitivity & Troubled
Skin Care**

BAKUCHINOL



**Slow aging &
Wrinkle Care**

MAGNESIUM NEEDLE PATCH

Small size
10pcs

Medium size
6pcs

Intensive Blemish Care**GLITTER HYDROGEL**

Glow Face Moisture Mask
23g (the whole face)

Heart Goggle Brightening Mask
(Use on eyes and cheeks)

Heart Goggle Moisture Mask
(Use on eyes and cheeks)

Glitter Cooling Hydro Mask

YUZU VITA C LINE



YUZU VITA C PRODUCTS

Citron ingredients and 12 vitamins for a healthy glowing skin tone.

AHA

[Glycolic acid] : Also called fruit acid, AHA contains extracts such as sugarcane, milk, apples, and grapes. It acts as a moisturizer to dissolve and remove dead skin cells.

BHA

[Salicylic Acid] : It melt sebum with fat-soluble properties and remove blackheads to soften the skin.

PHA

[Gluconolactone] : It has large particles that rid dead skin cells and sebum on the surface of the skin, so it can also be used on sensitive skin.



🏠 홈 > 뉴스 > 전체기사

1호 라이징스타 '라라레서피', 일본이 주목

방송 및 전시회서 소개, 브랜드 입점 요청 잇따라

김민혜 기자 | minyang@beautynury.com

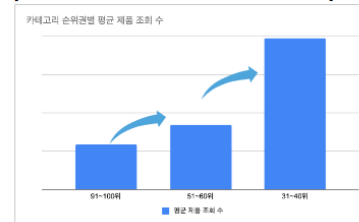
입력 2023-09-07 06:00 수정 2023-09-07 06:00

Various Awards History

- Zero Waste Winner, Seoul Award for environmentally friendly products
- Hwaha Comedy Squad's top 9.9% ranking
- Beauty Nuri Rising Star #1
- 2023 Herald Economic Vegan Sector Targeted



[카테고리 순위권별 평균 제품 조회 수 - 클렌징폼 카테고리]



[유사 별점 제품 랭킹]

브랜드명	별점	리뷰 개수	랭킹
마이크로폼	4.49	317개	31위
베니투스	4.44	98개	65위
라라레서피	4.49	51개	98위



Average within the same category - 4.03

LALARECIPE Cleanser Rating - 4.49 (+0.46)

YUZU VITA C LINE

YUZU SELF FOAMING 3in1 PEEL CLEANSER



200ml / ₩28,000

Refresh & Purify with Natural Yuzu Cleanser

Gentle Konjac Jelly Scrub for Blackhead Care

Pack + Scrub + Cleanser

Bubble Exfoliating Pack



AHA, BHA, PHA

As soon as applied, oxygen bubbles form to absorb waste from pores.

Soft Jelly Scrub



Daily Scrub

The soft konjac jelly scrub gently removes dead skin cells and blackheads.

Soft Foam Cleanser



Makeup Remover

Cleans even waterproof makeup and impurities with the soft lather.

YUZU SELF FOAMING 3in1 PEEL CLEANSER



PACK + SCRUB + CLEANSER

1. Makeup Removal Simplified: A versatile cleanser that effectively removes makeup without the need for a separate remover.
2. Gentle Exfoliation: Enriched with soft natural konjac scrub to exfoliate and care for your skin without causing irritation.
3. Effective and Efficient: Achieve noticeable results with just three applications, backed by clinical testing.

100% Satisfaction



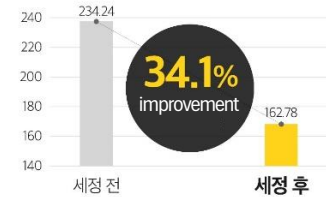
"The sebum melts and it cleans up the dead skin cells"

It's so convenient to cleanse my pores and remove dead skin cells at home! It feels great to take care of my skin while prepping for makeup.

"It's so good that I can't use other products"

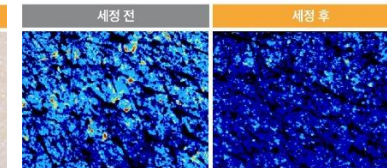
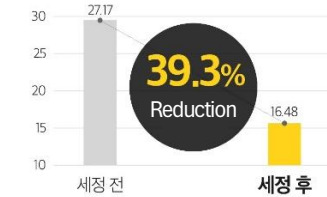
The gel cleanser absorbs quickly into the skin and leaves a radiant, glowing finish!

Skin Texture Improvement



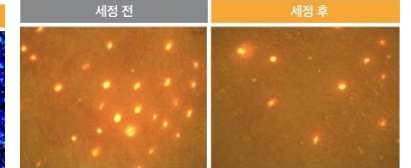
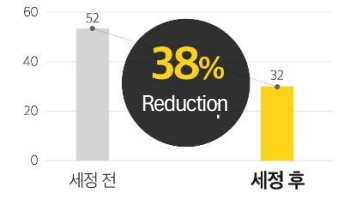
*임상결과: 세정 전 대비 세정 후 피부 표면의 거칠기(각질)가 34.1% 감소했습니다.

Exfoliating



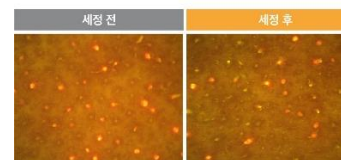
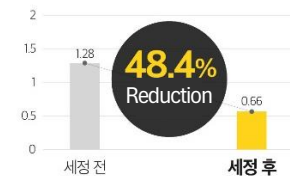
*임상결과: 세정 전 대비 세정 후 피부 표면의 거칠기(각질)가 39.3% 감소했습니다.

Blackhead



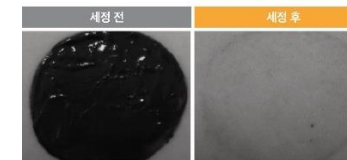
*임상결과: 세정 전 대비 세정 후 피부 표면의 거칠기(각질)가 38% 감소했습니다.

Porphyrin



*임상결과: 세정 전 대비 세정 후 피부 표면의 거칠기(각질)가 48.4% 감소했습니다.

Fine Dust Cleaning



*임상결과: 세정 전 대비 세정 후 피부 표면의 거칠기(각질)가 92.04% 감소했습니다.

Suitable for Sensitive Skin Use

표 1. 피부 자극 테스트 결과 (20명 대상)

구분	피부 자극 테스트 결과	피부 자극 테스트 결과	피부 자극 테스트 결과	피부 자극 테스트 결과
1	0	0	0	0
2	0	0	0	0
3	0	0	0	0
4	0	0	0	0
5	0	0	0	0
6	0	0	0	0
7	0	0	0	0
8	0	0	0	0
9	0	0	0	0
10	0	0	0	0
11	0	0	0	0
12	0	0	0	0
13	0	0	0	0
14	0	0	0	0
15	0	0	0	0
16	0	0	0	0
17	0	0	0	0
18	0	0	0	0
19	0	0	0	0
20	0	0	0	0

Results: The patch test results are negative in 20 subjects and do not cause irritation or allergic reactions in those subjects.

YUZU VITA C LINE

YUZU VITA C AMPOULE PAD

150ml (80pcs) / ₩38,000



Hydrating for Smooth, Radiant Skin

Glow Ampoule Pad

Illuminating Functional Cosmetics

71% Yuzu Extract

Formulated with **vitamin-rich yuzu extract** instead of purified water to revitalize and restore skin.

Gentle Exfoliation

AHA, PHA, and **12 essential vitamins** work together to smooth and soften skin texture.

Long-Lasting Hydration

Thin jelly-fit fabric locks in moisture, improving skin texture and keeping skin hydrated longer.

Vegan Collagen

Fermented yeast collagen absorbs quickly, enhancing skin elasticity and firmness.

YUZU VITA C LINE

YUZU VITA C AMPOULE

50ml / ₩45,000



Lock in Moisture for a Radiant, Refreshed Complexion

Triple Glow Ampoule

Illuminating Functional Cosmetics

67.8% Citron Extract

Formulated with **Jeju citron extract**, rich in Vitamin C, to refresh and revitalize the skin without using purified water.

5% Niacinamide, Arbutin, and Alpha-Bisabolol

A potent blend to **care for blemishes** and support a clear, healthy complexion.

12 Essential Vitamins

Nourishes the skin while strengthening its barrier for **improved hydration** and **resilience**.

AHA and PHA

Gently exfoliates to smooth the skin and remove dead cells, enhancing skin texture.

FRECKLES

Number and concentration of freckles and spots **8%**



SMOOTHING

reduces number of peaks and valleys **8%**



YUZU VITA C LINE

YUZU VITA C CREAM

50ml / ₩50,000



Lock in Moisture for a Radiant, Refreshed Complexion

Triple Glow Cream

Illuminating Functional Cosmetics

74% Citron Extract

Formulated with **Jeju citron extract**, rich in Vitamin C, to refresh and revitalize the skin without using purified water.

5% Niacinamide, Arbutin, and Alpha-Bisabolol

A potent blend to **care for blemishes** and support a clear, healthy complexion.

12 Essential Vitamins

Nourishes the skin while strengthening its barrier for **improved hydration** and **resilience**.

AHA and PHA

Gently exfoliates to smooth the skin **and** remove dead cells, enhancing skin texture.

FRECKLES

Number and concentration of freckles and spots **8%**



SMOOTHING

reduces number of peaks and valleys **8%**



YUZU VITA C LINE

YUZU VITA C EYE SERUM

35ml / ₩32,000



Boosted with Collagen and Glutathione for Firm, Radiant Eyes

Glowing Eye Serum

Illuminating Functional Cosmetics

Niacinamide Care for Dark Circles

Enriched with **5% niacinamide** to visibly improve the appearance of dark circles and promote a refreshed look.

Collagen Base

Formulated with **yeast-fermented vegan collagen** to support **elasticity** and a **firmer** eye area.

Soft Jelly Texture

A **lightweight jelly** texture that glides on smoothly, delivering a cooling sensation while keeping the eye area fresh and non-sticky.

AHA, PHA, and 6 Vitamins

A blend of **gentle exfoliants** and **vitamins** to smooth the skin and enhance texture.



YUZU VITA C LINE

YUZU VITA C 3IN1 GOMMAGE CLEANSING BALM



Cleansing Balm+ Cleansing Oil+ Gommage Scrub 3in1 Gommage Cleansing Balm

Freshly ground daily — hygienic grinding container

Improves the inconvenience of scooping by hand — use a convenient twist-to-grind container for daily use. Combines hygiene and convenience in one.

Whipped 10,000 times for buttery softness

Not a solid balm — whipped 10,000 times to create a soft, melting texture that gently dissolves into the skin, removing deep makeup quickly and gently.

Gommage beads form as it melts- unique formulation

As the balm melts and meets makeup, gommage beads are naturally formed, helping gently exfoliate while deep-cleansing and caring for your skin all at once.

AHA, PHA, and 6 Vitamins

Formulated with AHA, PHA, and six vitamins to leave your skin smooth and refined.

HEMP SEED LINE



HEMP SEED LINE

HEMP SEED MILD CICA 3in1 CLEANSER

200ml / ₩28,000

Cleanse Gently, Nourish Deeply

Mild Acidic Cleanser for Sensitive Skin

Calming Functional Cosmetics

Self-Forming Foam Cleanser

Creates a mild foam with **10% Hemp Seed Extract** and **10% Centella Asiatica Extract** to effectively cleanse and calm sensitive skin.

Enriched with **1% Hyaluronic Acid** for added hydration.

Instant Soothing and Gentle Exfoliation

Formulated with **10,000 ppm of Centella Asiatica extract** and **powder** to soothe sensitive skin while providing a gentle, non-irritating scrub.

Deep Hydration for Soft, Healthy Skin

Infused with Hyaluronic Acid to **deeply moisturize** and **prevent dryness**, leaving your skin soft and hydrated after cleansing.

Balanced Weakly Acidic Formula

Designed to **match the skin's natural pH**, this gentle cleanser removes impurities **without irritation**, making it suitable for **daily use**.



Centella Asiatica
Powder scrub

HEMP SEED LINE

HEMP SEED SERUM

30ml / ₩35,000

OLIVE  YOUNG



Non-Comedogenic Test Passed



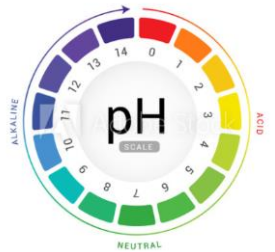
Completed Non-Comedogenic Test & Strengthens Skin Barrier Mild Cica-Based Calming Serum

Hemp Seed 78% Serum

90% Natural Ingredients

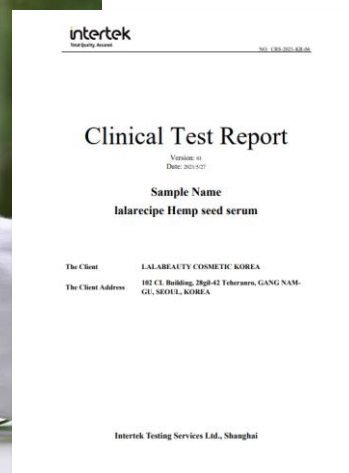
- ✓ Dermatologically tested in Germany
- ✓ 77.8% Canadian hemp seed extract + 2,000 ppm hemp oil
- ✓ 5 Cica ingredients
- ✓ Tea tree-derived Terpinen-4-ol
- ✓ Mild, hypoallergenic for daily use
- ✓ 4 patented ingredients

This hemp seed serum uses **Canada hemp seed extract (77.8%)** and **Hemp seed oil (2,000 ppm)** instead of water



HEMP SEED SERUM

Non-comedogenic test results in 56.72% reduction in inflammatory acne



Calms and Reduced Troubled Skin

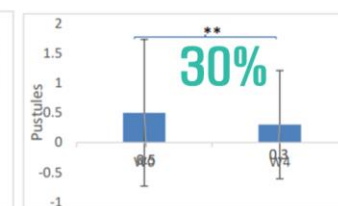
Hemp seed Soothing Serum

It delivers deep hydration and is suitable for troubled, sensitive, and dry skin, thanks to its optimal blend that absorbs easily without the typical stickiness of oil.

intertek
Total Quality. Assured.

NO. CRS-2021-KR-06

The lower the value, the less the count of whiteheads.



Suitable for acne skin use

Inflammatory papules : 56.72%

Pustules : 30%

Whitehead Acne: 9.38%

Black head Acne : 5.94%

HEMP SEED LINE

HEMP SEED PURIFYING PAD

220ml (70pcs) / ₩38,000



This logo is limited to the characteristics of the fabric.

Gentle Care for Sensitive and Troubled Skin

Daily Toner Pads for Soothing & Hydration

Calming Functional Cosmetics

83% Hemp Seed Extract

Formulated with **83% hemp seed extract** instead of water to nourish and revitalize the skin.

5% PHA for Gentle Exfoliation

Contains **5% PHA** to help refine pores and improve skin texture without irritation.

Weakly Acidic and Hypoallergenic Formula

A mild, **pH-balanced formula** ideal for sensitive skin, safe for daily use.

Soothing and Hydrating Ingredients

Infused with **Sodium Hyaluronate** and **Allantoin** to calm and deeply hydrate the skin.

Eco-Friendly Biodegradable Pads

Made with 100% biodegradable cotton, certified by Vegan and Rojas, for sustainable and skin-friendly care.

HEMP SEED LINE

HEMP SEED CREAM

NEW



Pantheol 10% high content formula

A soothing cream essential for sensitive skin

Hemp CICA Cream

More than soothing — hydration that strengthens your skin barrier

For calming, moisturizing & strengthening sensitive skin

57.99% Tea Tree Leaf Water + 10.05% Panthenol

Key Ingredients

- **Tea Tree Leaf Water (57.99%)**: Soothes sensitive skin
- **Panthenol (10.05%)**: Strengthens the skin barrier & provides moisture
- **Ice Plant Extract**: A CICA ingredient known for calming the skin
- **Niacinamide, Perilla Seed Oil, Allantoin**, and other rich natural ingredients

Original Hemp Seed Cream	Hemp CICA Cream (New)
No fragrance	Refreshing greenery scent
Hemp seed extract	Tea tree leaf water + Panthenol instead of water
Pudding-like texture	Refreshing gel-cream texture
Intensive winter moisture care	Year-round use – moisturizes and soothes
100 hours	Panthenol + CICA for barrier support & soothing

BAKUCHINOL™ LINE



BAKUCHINOL LINE

BAKUCHINOL FIRST ESSENCE

155ml / ₩55,000



Your First Step to Healthy, Resilient Skin

Boosting Essence for Refined Skin

Slow-aging, Wrinkle Care functional cosmetics

Toner Essence for the First Step of Skincare

A **nutrient-rich** essence designed to replace toner, **providing hydration** and **preparation** for the rest of your routine.

Powered by Bakuchinol™

Formulated with **Bakuchiol** Liposome and **Retinol** Liposome, offering **1,000 ppm of pure Bakuchiol** for **safe, day-and-night use**.

Extreme Softness with Organic Shea Butter

Enriched with **100% organic shea butter** for a lightweight, silky texture that deeply nourishes the skin.

830,000 ppm Youth Berry Biome

Developed from **fermented Youth Berry extract** (Ginseng Root), rich in **antioxidants** and probiotics to **maintain skin balance** and support a healthy **microbiome**.

BAKUCHINOL EYE CREAM



Gua Sha Eye Cream Applicator

Refillable Cooling Massage Applicator

Powered by Bakuchinol™

Neoendorphins and 9 Peptides

552,514 ppm Youth Berry Biome

Developed from **fermented Youth Berry extract** (Ginseng Root), rich in **antioxidants** and probiotics to **maintain skin balance** and support a healthy **microbiome**.

BAKUCHINOL EYE CREAM

A definite improvement in wrinkles around the eyes

Immediate effect from one use only



• How to Refill the Tube



STEP 01

Twist the Gua Sha attachment off of the empty product tube.



STEP 02

Twist off the cap of the refillable container included in the product package.



STEP 03

Twist on the previous Gua Sha attachment onto the new tube

BAKUCHINOL GLOW BALM

10g / ₩32,000



On-the-Go Care for Smooth, Resilient Skin

Glow Balm for Daily Care & Hydration

Slow-aging, Wrinkle Care functional cosmetics

Multi-Balm for Nourished Skin

A **portable** stick balm that delivers **intense hydration** while frequently moisturizing and nourishing the skin.

Powered by Bakuchinol™

Contains **20,000 ppm of Bakuchiol** combined with **Retinol** Liposome, safe for **throughout the day** use to help care for fine lines.

3% Tocopheryl Acetate for Wrinkle Care

Infused with 3% tocopheryl acetate to target the appearance of wrinkles and improve skin texture.

Eco-Friendly Packaging

Designed with **sustainable**, packaging to ensure **zero product waste**, allowing you to use every last bit.



HYDROGEL MASK





Glitter Hydro Gel Mask

Cool hydrogel mask sheet that feels rich in moisture

01

A soft, slimy texture

The sparkling hydrogel makes you feel cool and refreshed.

02

With only essence and glitter

The face sheet and hydrogel adhere to the skin in a perfect shape for your face.

03

Spa care during the day

Due to the strong adhesion, you can do various activities while taking care of your skin.

HYDROGEL MASK

GLOW FACE MOISTURE MASK

10pcs / ₩50,000



dermatest-
guarantee.de

88.5%
Natural ingredients

LALARECIPE



GLOW FACE MOISTURE MASK

MOISTURE : WATERMELON + HYALURONIC ACID
TIGHTENING : PEPTIDE 9 + PHYTO COLLAGEN
SOOTHING : AMINO ACID COMPLEX + CENTELLA ASIATICA



Cooling and Soothing Effect of the Transparent Mesh Hydrogel Ultra Moisture Glitter Hydrogel Mask Sheet

Glow Face Moisture Mask



- ✓ 8-hyaluronic acid
- ✓ 9-Peptide
- ✓ Vegetable collagen
- ✓ Amino acid
- ✓ Watermelon



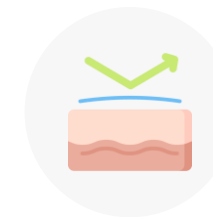
Moisturizing

8-Hyaluronic Acid



Cooling

Natural Ingredients



Elasticity

Vegetable Collagen



Recovery

9-Peptide

HYDROGEL MASK

HEART GOGGLE MOISTURE MASK

10pcs / ₩30,000



Helps With Concentrated Moisture and Elasticity Glitter Hydrogel Moisture Mask Sheet

Heart Goggles Moisture Mask



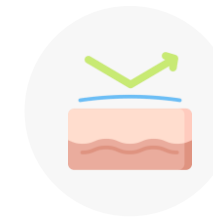
- ✓ 8-hyaluronic acid
- ✓ 9-Peptide
- ✓ Vegetable collagen
- ✓ Amino acid
- ✓ Avocado extract



Moisturizing
8-Hyaluronic Acid



Cooling
Natural Ingredients



Elasticity
Vegetable Collagen



Recovery
9-Peptide

HYDROGEL MASK

HEART GOGGLE BRIGHTENING MASK

10pcs / ₩30,000



dermatest-
guarantee.de



hydrogel **LALARECIPE**



HEART GOGGLE BRIGHTENING MASK

BRIGHTENING : PINEAPPLE + NIACINAMIDE
VITALIZING : TROPICAL FRUITS + VITAMIN C
SOOTHING : AMINO ACID COMPLEX + CENTELLA ASIATICA



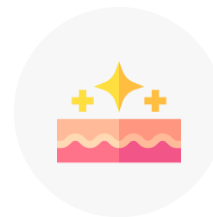
Vitamin C That Brightens Your Skin Tone

Glitter Hydrogel Brightening Mask Sheet

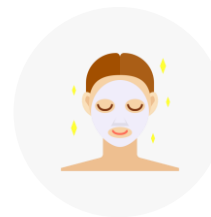
Heart Goggles Brightening Mask



- ✓ Niacinamide
- ✓ Vitamin C
- ✓ Octet hyaluronic acid
- ✓ Amino acid
- ✓ Centella Asiatica



Tone up
Niacinamide



Revitalization
Vitamin C



Protein
Amino acid



Soothing
Centella Asiatica



HEART GOGGLE MOISTURE MASK

LALARECIPE Exclusive Heart-Shaped Design

01

Segmented design to avoid getting caught in hair

02

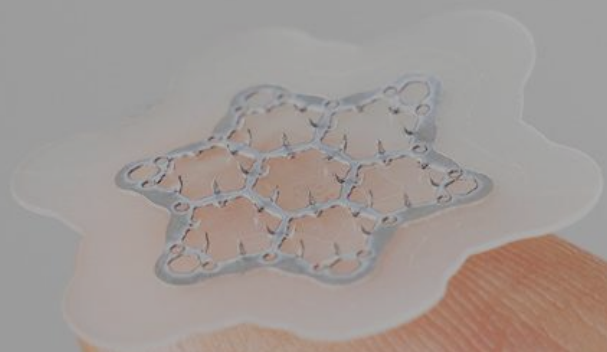
From dark circles under the eyes to wrinkles around the eyes

03

Brighten up your dull skin tone

04

Care for fine wrinkles on the skin



PATCH



PATCH

TROUBLE SPOT PATCH (S size)

10pcs / ₩13,000



Targeted Care for Skin Troubles Anytime, Anywhere

Magnesium Spot Patch for 8-Hour Care

Trouble spot patch S size 10 pcs

99% Magnesium Needle Patch

Features 0.25mm magnesium needles designed to **absorb ampoules effectively** and **enhance skin care benefits**.

Ultra-Thin Needles

Each 0.25mm magnesium needle is **thinner than a hair**, helping to ionize the skin for improved absorption and targeted care.

Antimicrobial Support

Reduces bacteria—the main cause of skin issues—**within a 6cm range**, helping to manage skin troubles effectively.

Hydrocolloid with Soothing Ingredients

The patch combines hydrocolloid material with **tea tree** and **calendula extracts** to calm and protect irritated skin.



PATCH

TROUBLE SPOT PATCH (M size)

6pcs / ₩13,000



Targeted Care for Skin Troubles Anytime, Anywhere

Magnesium Spot Patch for 8-Hour Care

Trouble spot patch M size 6 pcs

99% Magnesium Needle Patch

Features 0.25mm magnesium needles designed to **absorb ampoules effectively and enhance skin care benefits..**

Ultra-Thin Needles

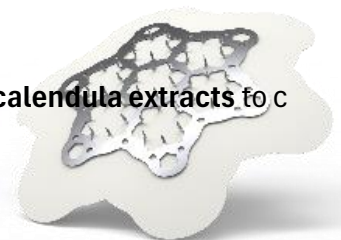
Each 0.25mm magnesium needle is **thinner than a hair**, helping to ionize the skin for improved absorption and targeted care.

Antimicrobial Support

Reduces bacteria—the main cause of skin issues—**within a 6cm range**, helping to manage skin troubles effectively.

Hydrocolloid with Soothing Ingredients

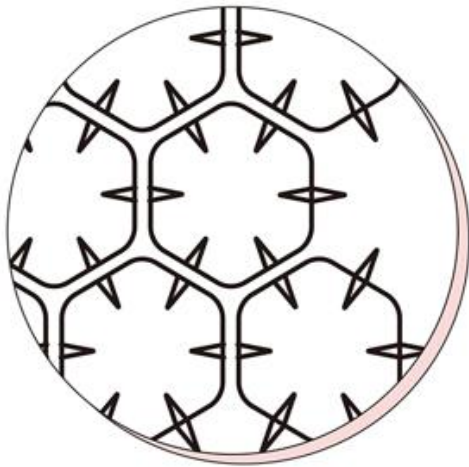
The patch combines hydrocolloid material with **tea tree** and **calendula extracts** to calm and protect irritated skin.



TROUBLE SPOT PATCH

So that you don't get sick,
focus on skin trouble care!

Magnesium Microcarrier



The main ingredient is magnesium. Fine
magnesium microcarriers
thinner than hair, 0.25mm thin,
help calm skin concerns.

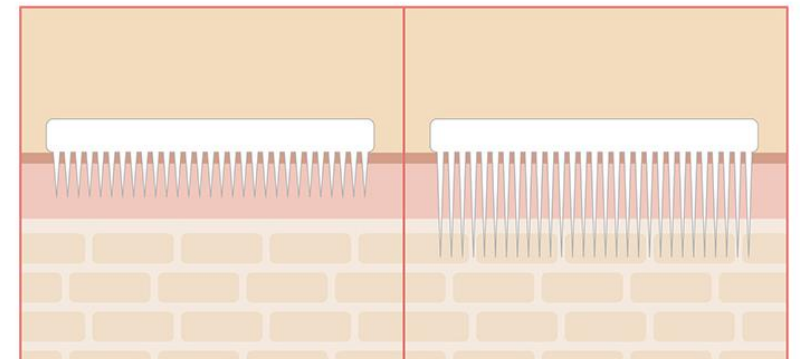
What's the difference between Magnesium microcarriers?

Microcarrier comparison after 8 hours of attachment

BEFORE	BEFORE
AFTER	AFTER
< Test sample > Melts and disappears microcarrier	< Magnesium patch > Microcarriers last over time

It's made of hyaluronic acid, so it's not a
melting and crushing bump!

99% magnesium carrier
stays in close contact overnight



The care time is short
Because the active
ingredients are absorbed
as the microcarrier melts

Direct care for a
long time throughout
attachment
(For eight hours)

LALARECIPE

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