



INOUT Sun Care Line

SUNSCREEN, BUT BETTER



 MIZON

나의 자외선 차단제는 “멀티”였으면 해

Q 다양한 기능을 한 번에 해결할 수 있는
자외선 차단제를 원한다

YES

77%

NO

23%

A woman's face is shown in profile, looking towards the left. Her skin is fair and has a subtle glow. Overlaid on her face are digital graphics: a network of white dots connected by thin lines, resembling a molecular or skin structure, is positioned on her cheek and jawline. Three white arrows point upwards towards her cheek. In the upper left corner, there are bright, glowing light rays and bokeh effects. The background is a soft, light blue gradient.

OUT Double sun care line protects
the outside of the skin from UV rays

IN while also keeping the skin healthy
on the inside

INOUT UV Protection

자외선 차단제 제대로 알고 사용 하자!

종류	자외선을 물리적으로 반사하는 무기자차 선크림 피부 표면에 보호막을 형성하여 자외선을 반사시키는 원리	자외선을 화학적으로 흡수하는 유기자차 선크림 자외선을 피부에 흡수하여 화학적 반응을 일으켜 분해하는 원리	자외선을 50% 반사하고, 50% 흡수하는 혼합자차 선크림 무기자차, 유기자차의 메커니즘을 모 두 담은 차단제
매커니즘	반사 마일드 썬크림 도포 (무기자차단제)	흡수, 소멸 유기 차단제 도포	흡수, 소멸 반사 유무기자차 차단
장점	자극이 없음 눈시림 없음	부드러운 발림성 편안한 사용감	무기자차 보다 발림성이 좋음
단점	뽁뽁한 발림성, 답답한 사용감 백탁현상	피부 안전성이 낮아 눈 시림	무기자차 성분이 함유되어 다소 답답하고 뽁뽁한 사용감

INOUT

Double sun care line that perfectly protects the outside of the skin from UV rays while also keeping the skin healthy on the inside.

PINK STICK



SUNSTICK
#skin elasticity

GREEN CREAM



SUNSCREEN
#moisturizing

BLUE CREAM



SUNSCREEN
#soothing



Reef Safe

For the marine ecosystem

Does not contain sunscreen ingredients
that affect the marine ecosystem.



Cruelty - Free

INOUT considers the environment
and skin at the same time

PINK STICK

Mizon Inout Smooth Mineral Sun Stick
SPF 50 PA++++ 26g

FOR SENSITIVE, DULL SKIN TYPES

Description

7:3 sun stick with 100% physical filters softly applies and barely feels on the skin



Certification



100% Mineral



Reef - Safe



Non - Comedogenic



Cruelty - Free

A close-up photograph of a metal spatula with a white, creamy substance spread on a grey, textured surface. The spatula is positioned diagonally, with the cream smeared along its edge. The text "Smooth Airy Texture" is overlaid in the center of the image.

Smooth Airy Texture



Highlights

- Easy and safe sun stick to use anytime anywhere
- Quick & easy sun care protection with a wide surface of the stick
- Refreshing finish with a moisturizing formulation with no stickiness
- Light glow and half tone up effect



Before



After



1. SPF, PA clinical testing

Powerful UV protection effect*
confirmed by human application testing

UV protection factor (SPF)

57.3±9.2

UV protection factor (PA)

19.6±4.4

*Sun protection factor (SPF) in vivo evaluation test, in vitro UVA protection factor evaluation test |
DermaPro Co., Ltd. | June 19, 2023 – July 6, 2023 | 10 people

2. 24 hour long lasting test

24 hour long lasting effect** confirmed by human application testing

70.38%
duration



Before



Right after
application

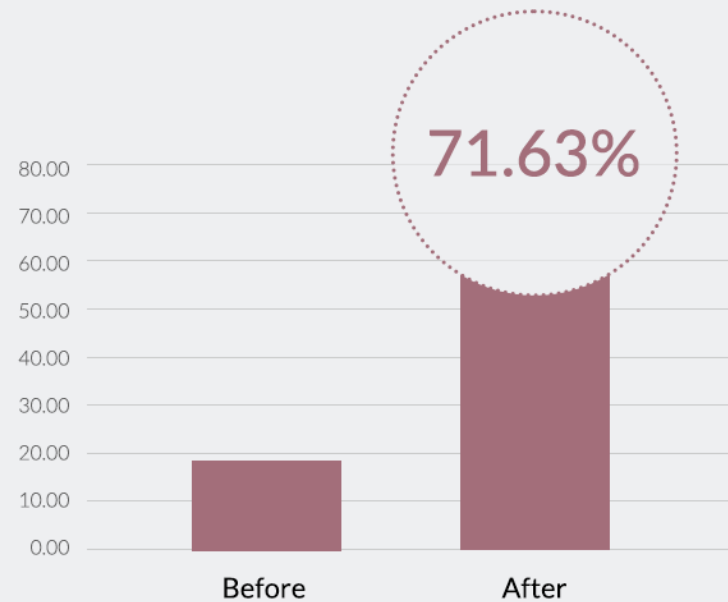


After 24 hours

**24-hour sunscreen durability (long lasting) human application test |
Derma Cosmetic Co., Ltd. Dermatological Research Institute | January 3, 2024 – February 2, 2024 | 20 people

3. Instant skin moisturizing test

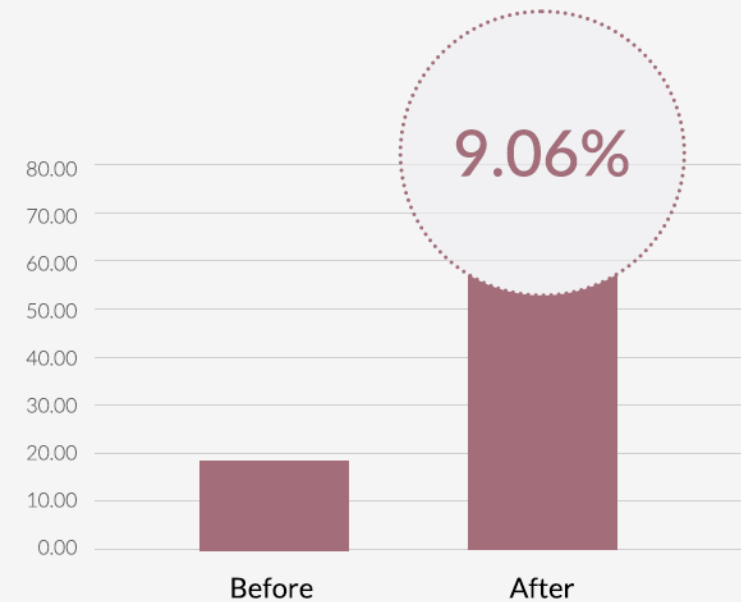
Right after 1 application skin
moisture level is **improved by 71.63%**



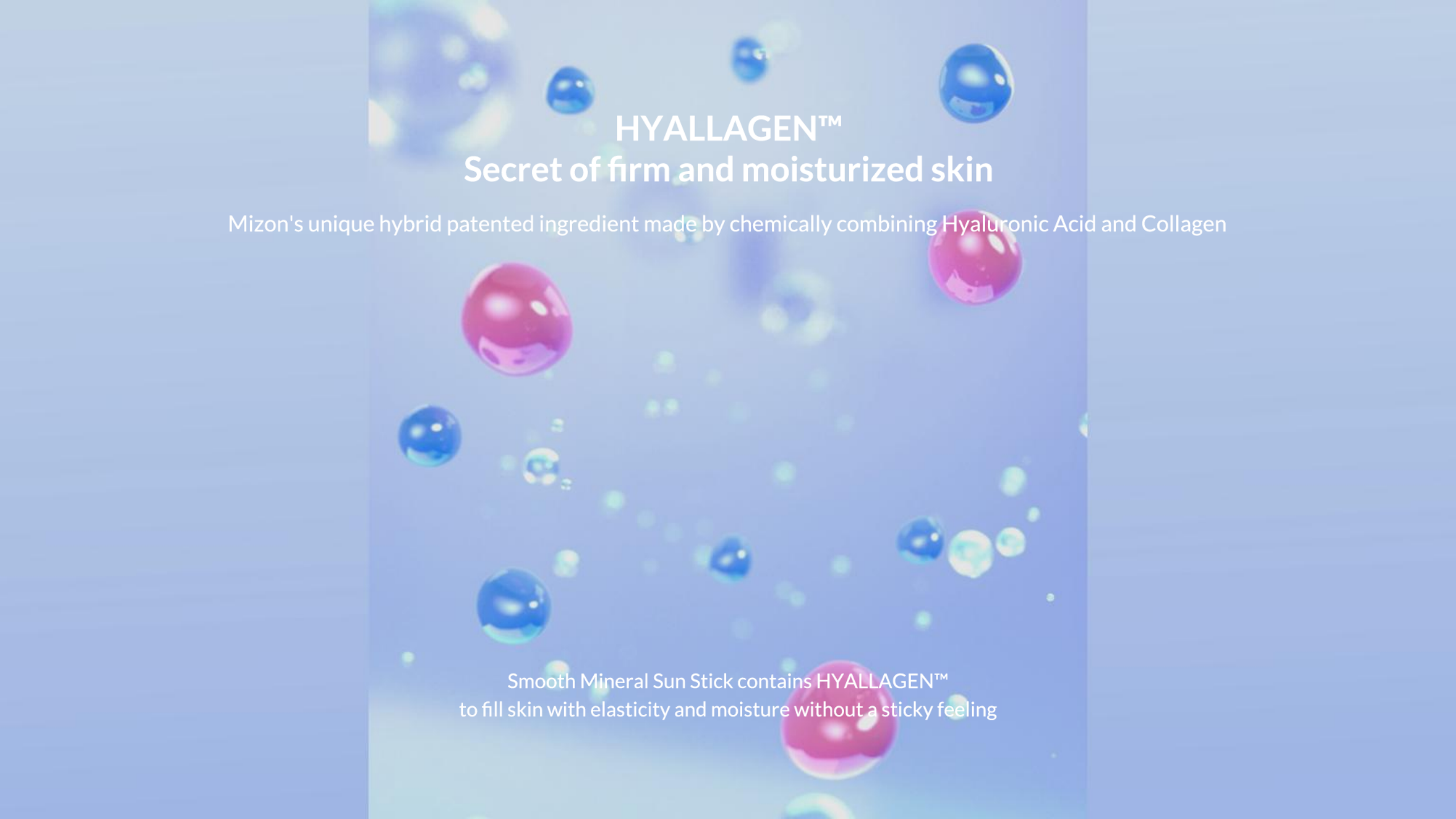
***Complete human application test on immediate improvement of skin hydration (moisturizing) |
Derma Cosmetic Co., Ltd. Dermatology Research Institute | December 19, 2023 – December 20, 2023 | 20 people

4. Skin elasticity improvement test

After 4 weeks treatment skin
elasticity level is **improved by 9.06%**



****Complete human application test on immediate improvement of skin hydration (moisturizing) |
Derma Cosmetic Co., Ltd. Dermatology Research Institute | January 3, 2024 – February 2, 2024 | 20 people

The background of the entire image is a light blue gradient. Scattered throughout are numerous spheres of varying sizes. Some are a vibrant blue, while others are a deep magenta or pink. These spheres have a glossy, reflective surface, giving them a three-dimensional appearance. They are distributed across the frame, with some appearing in the foreground and others fading into the background.

HYALLAGEN™

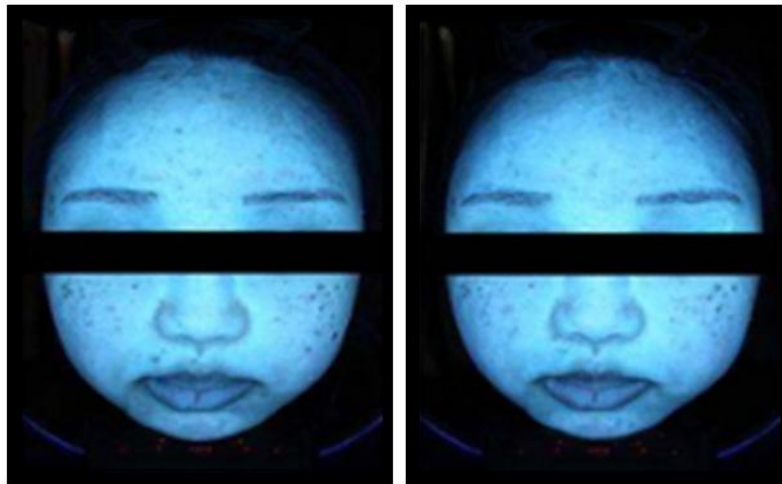
Secret of firm and moisturized skin

Mizon's unique hybrid patented ingredient made by chemically combining Hyaluronic Acid and Collagen

Smooth Mineral Sun Stick contains HYALLAGEN™
to fill skin with elasticity and moisture without a sticky feeling

5. Acne-prone skin suitability test

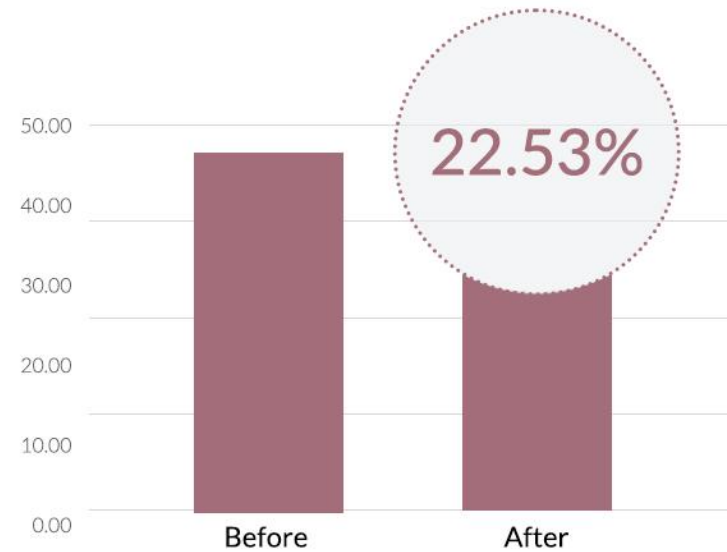
Human application test on
suitability for acne-prone skin**** With 100% physical sunscreen formula



Before

After 4 Weeks

31.90%
sebum reduction



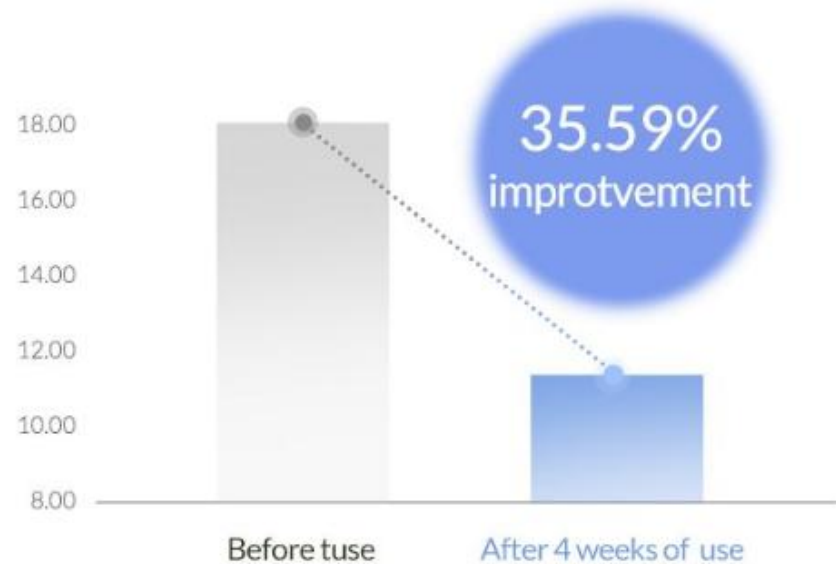
**Improved number of whiteheads
by 22.53%**

****Human application test for acne-prone skin treatment | Derma Cosmetic Co., Ltd. Dermatology Research Institute |
January 3, 2024 – February 2, 2024 | 20 people

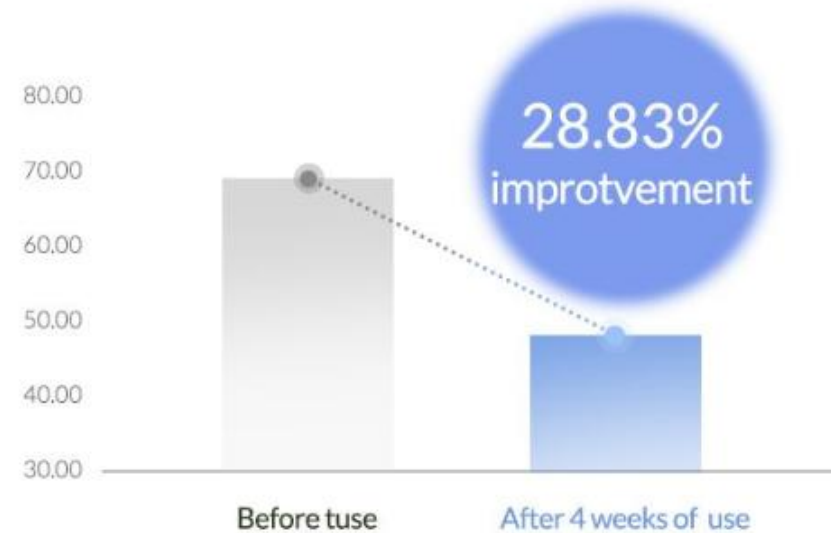
5. Acne-prone skin suitability test

Human application test on
suitability for acne-prone skin**** With 100% physical sunscreen formula

Inflammation Index



Acne Severity Index



****Human application test for acne-prone skin treatment | Derma Cosmetic Co., Ltd. Dermatology Research Institute |
January 3, 2024 – February 2, 2024 | 20 people

GREEN CREAM

Mizon Inout Watery Sheer Sunscreen
SPF 50 PA++++ 50ml

FOR VERY DRY, DRY SKIN TYPES

Description

Lightweight vegan sunscreen, that is also a moisturizing base, doesn't leave stickiness or white cast on the skin



Certification



Vegan



Reef - Safe



Non - Comedogenic



Cruelty - Free



Moisturizing Creamy Essence



Highlights

- Moisturizing application with a refreshing formula without stickiness or white cast
- Powerful sunscreen lotion with immediate moisturizing effect
- Moisturizing sunscreen, perfect base for makeup lightly adheres to all skin types
- Clean beauty product that goes beyond simple cosmetics and considers the planet

1. SPF, PA clinical testing

Powerful UV protection effect*
confirmed by human application testing

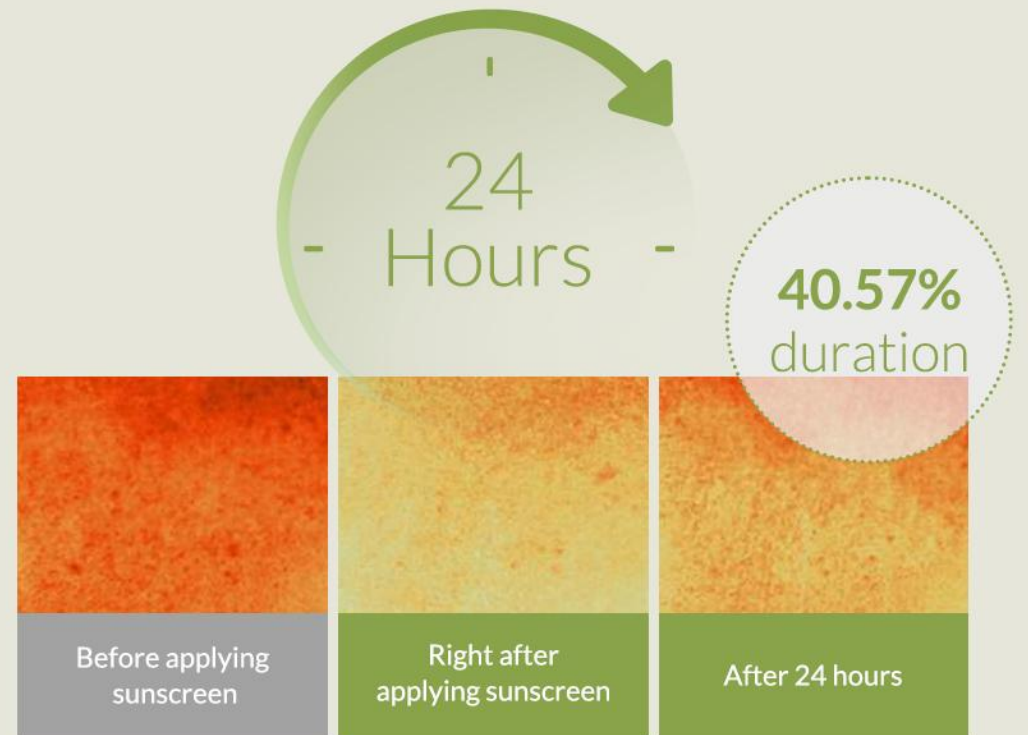
UV protection factor (SPF)
52.4±7.1

UV protection factor (PA)
19.8±1.8

*Sun protection factor (SPF) in vivo evaluation test, in vitro UVA protection factor evaluation test |
DermaPro Co., Ltd. | May 17, 2023 – August 11, 2023 | 10 people

2. 24 hour long lasting test

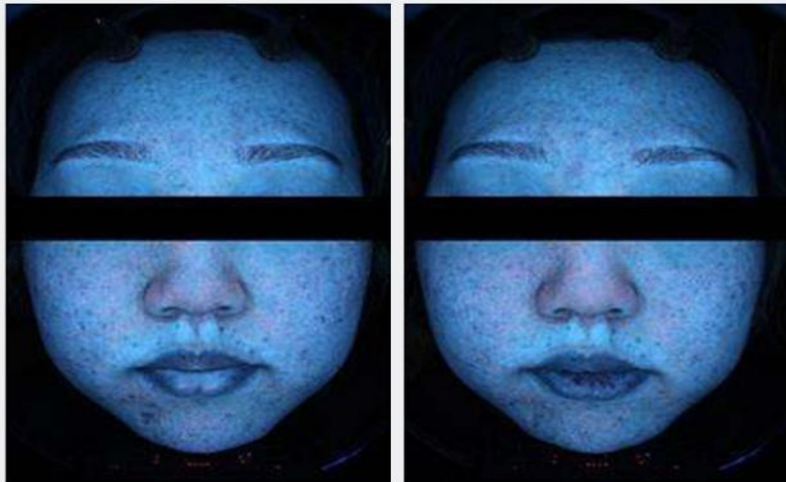
Long lasting** even during outdoor activities all day



**24-hour sunscreen durability (long lasting) human application test |
Derma Cosmetic Co., Ltd. Dermatological Research Institute | December 19, 2023 – December 20, 2023 | 20 people

3. Non-comedogenic test

After 4 weeks treatment
inflammation level is **improved by 39.85%**



Before

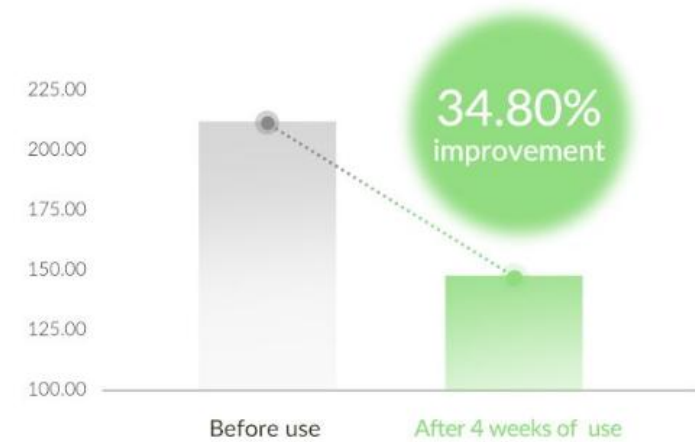
After 4 Weeks

Inflammation
39.85% improvement

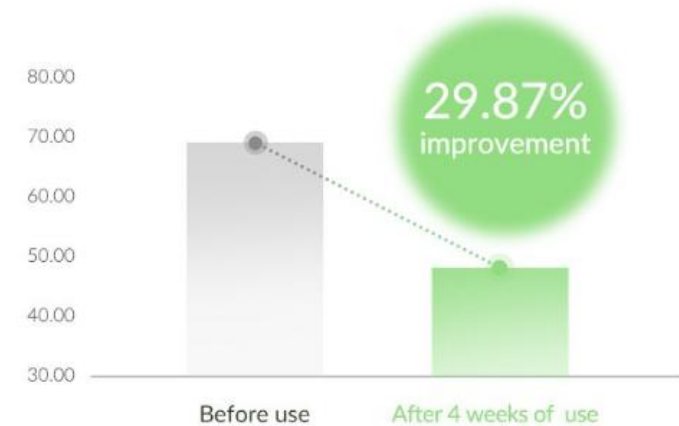
*Completed test for use on acne-prone skin (Non-Comedogenic) |

Derma Cosmetic Dermatology Research Institute | December 19, 2023 – January 24, 2024 | 20 people

Sebum Index



Acne Severity Index



4. Instant skin moisturizing test

Right after 1 application skin
moisture level is **improved by 93.77%**



*Complete human application test on immediate improvement of skin hydration (moisturizing)
| Derma Cosmetic Co., Ltd. Dermatology Research Institute | December
19, 2023 – December 20, 2023 | 20 people

What makes Watery Sheer Sunscreen a Moisturizing Sunscreen?

White Mushroom (Tremella White Mushroom)

Why the main ingredient is White Mushroom? #500 times moisture retention capacity

The strong moisture retention power of white mushrooms,
which attracts 500 times its own weight in moisture,
penetrates deep into the skin and delivers a feeling of deep moisturizing.



Synergy care with 3 types of Brown Algae Complex

Kelp

An ingredient that slows moisture loss by forming an elastic and smooth transparent film on the skin surface

+

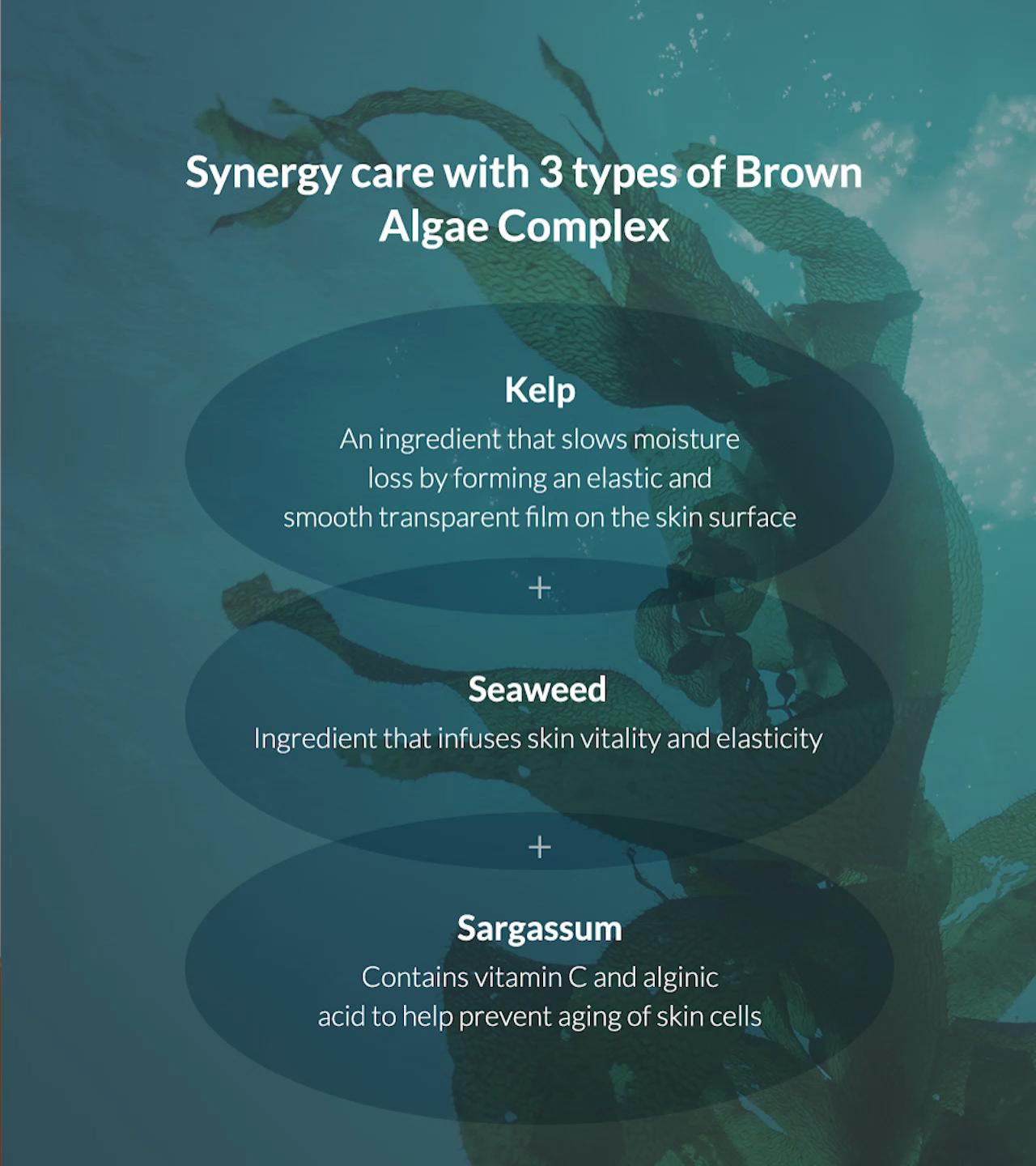
Seaweed

Ingredient that infuses skin vitality and elasticity

+

Sargassum

Contains vitamin C and alginic acid to help prevent aging of skin cells





BLUE CREAM

Mizon Inout Daily Soothing Sunscreen
SPF50+ PA++++ 50ml

FOR TROUBLED, OILY SKIN TYPES

Description

Hypoallergenic, cooling, soothing sunscreen
that protects you from heat all year round

#Cooling #Freezy



Certification



Vegan



Reef - Safe



Non - Comedogenic



Cruelty - Free



Soothing Cica Aqua Cream



Highlights

- Naturally derived soothing ingredients gently soothe sensitive skin
- Sunscreen for all seasons with a smooth, soft finish
- Soothes and moisturizes dry skin
- Lightweight base with soothing cream easily absorbs into the skin

4. Skin Temperature

Instant Cooling Effect

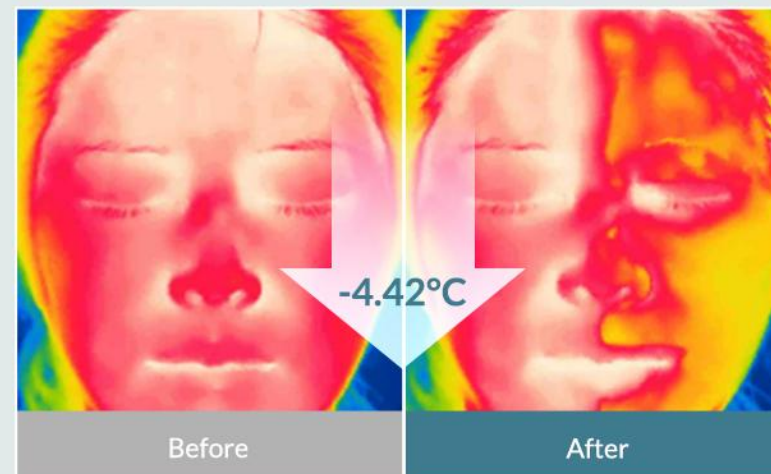
Skin Temperature
-4.42°C

*Completed test for Declining Skin Temperature |

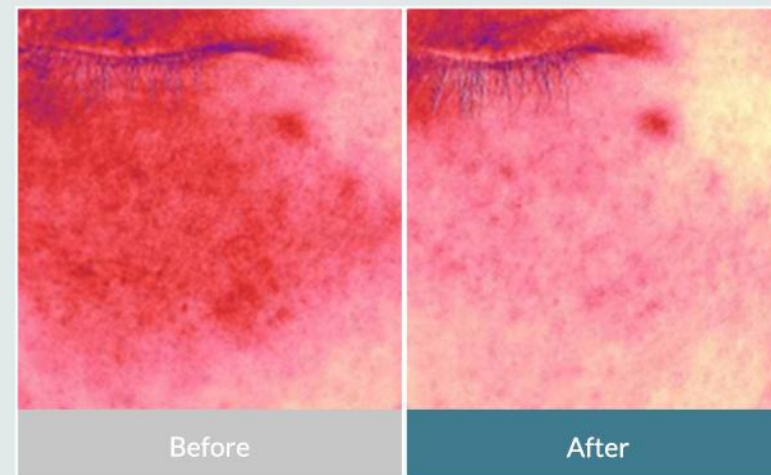
Derma Cosmetic Dermatology Research Institute | March 20, 2024 – March 27, 2024 | 20 people

Skin Temperature

Immediately after 1 use



Redness Relief



*Soothing effect On External Heat irritation test |

Derma Cosmetic Dermatology Research Institute | March 20, 2024 – March 27, 2024 | 20 people

Stop worrying about SPF protection for sensitive skin

Formula contains Centella Asiatica Extract and Hyaluronic Acid. Together they help to soothe skin and leave it moist and healthy.

MAIN INGREDIENT

Centella Asiatica + Hyaluronic Acid



Centella Asiatica



Hyaluronic Acid

1. SPF, PA clinical testing

Powerful UV protection effect*
confirmed by human application testing

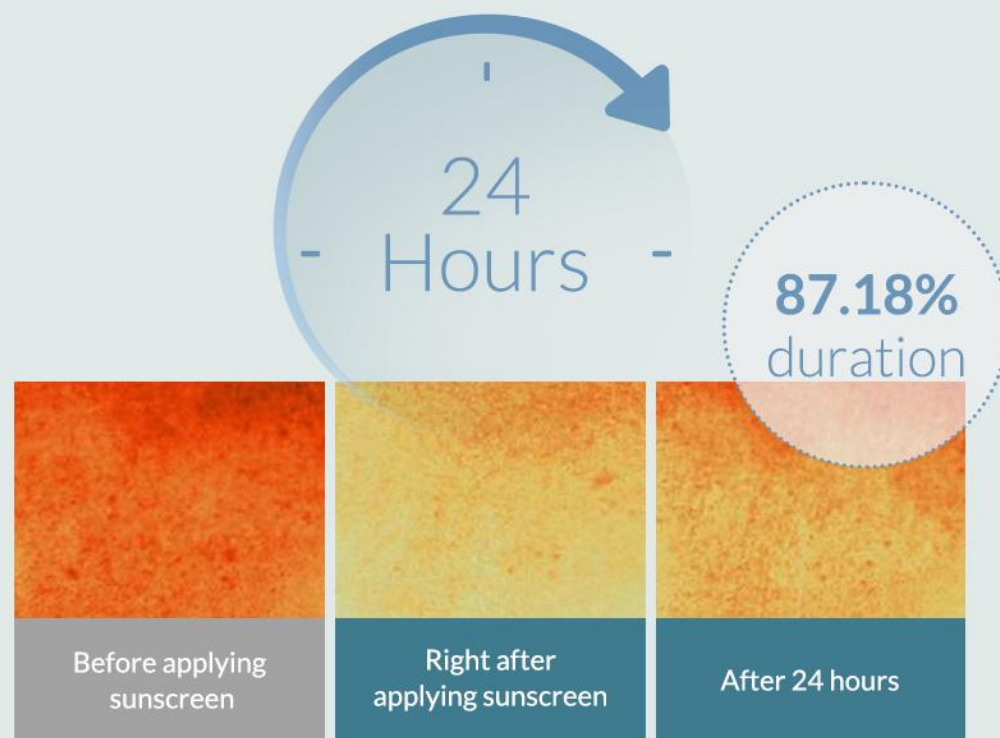
UV protection factor (SPF)
 67.8 ± 8.8

UV protection factor (PA)
 21.5 ± 2.4

*Sun protection factor (SPF) in vivo evaluation test, in vitro UVA protection factor evaluation test |
Korea Institute of Dermatological Sciences | January 8, 2024 – February 16, 2024 | 10 people

2. 24 hour long lasting test

Long lasting** even during outdoor activities all day



**24-hour sunscreen durability (long lasting) human application test |
Derma Cosmetic Co., Ltd. Dermatological Research Institute | March 20, 2024 – March 27, 2024 | 20 people

3. Non-comedogenic test

After 4 weeks treatment
inflammation level is **improved by 38.70%**



Before

After 4 Weeks

Inflammation
38.80% improvement

**Acne Severity
Index**



**Black Head
Index**



Completed testing on skin irritatiton

인체적용시험 결과보고서 요약문	
시험품명	미종인아웃 Watery Sheer Sunscreen SPF50 PA++++
시험기관	한국피부과학연구원
시험일자	2023.08.25 ~ 2023.09.21
시험대상	건강한 성인 남성 35명
시험결과	평균 피부 자극 지수 0.00, 평균 피부 발적 지수 0.00, 평균 피부 가려움 지수 0.00, 평균 피부 건조 지수 0.00, 평균 피부 붉어짐 지수 0.00, 평균 피부 가려움 지수 0.00, 평균 피부 건조 지수 0.00, 평균 피부 붉어짐 지수 0.00

Mizon INOUT Watery Sheer Sunscreen SPF50 PA++++
With the average skin irritation index of 0.00
was judged to be non-irritating

한국피부과학연구원

인체적용시험 결과보고서 요약문	
시험품명	미종인아웃 Daily Soothing Sunscreen SPF50+ PA++++
시험기관	한국피부과학연구원
시험일자	2023.08.25 ~ 2023.09.21
시험대상	건강한 성인 남성 35명
시험결과	평균 피부 자극 지수 0.00, 평균 피부 발적 지수 0.00, 평균 피부 가려움 지수 0.00, 평균 피부 건조 지수 0.00, 평균 피부 붉어짐 지수 0.00, 평균 피부 가려움 지수 0.00, 평균 피부 건조 지수 0.00, 평균 피부 붉어짐 지수 0.00

Mizon INOUT Daily Soothing Sunscreen SPF50+ PA++++
With the average skin irritation index of 0.00
was judged to be non-irritating

한국피부과학연구원

인체적용시험 결과보고서 요약문	
시험품명	미종인아웃 Smooth Mineral Sun Stick SPF50 PA++++
시험기관	한국피부과학연구원
시험일자	2023.08.25 ~ 2023.09.21
시험대상	건강한 성인 남성 35명
시험결과	평균 피부 자극 지수 0.00, 평균 피부 발적 지수 0.00, 평균 피부 가려움 지수 0.00, 평균 피부 건조 지수 0.00, 평균 피부 붉어짐 지수 0.00, 평균 피부 가려움 지수 0.00, 평균 피부 건조 지수 0.00, 평균 피부 붉어짐 지수 0.00

Mizon INOUT Smooth Mineral Sun Stick SPF50
PA++++
With the average skin irritation index of 0.00
was judged to be non-irritating

한국피부과학연구원

*Completion of human application test for evaluation of
primary skin irritation caused by skin patch
| Korea Dermatological Research Institute |
August 25, 2023 – September 21, 2023 | 35 people

Clean Beauty

*PCR: Material processed from recycled plastic can reduce carbon emissions.

Inout Watery Sheer Sunscreen



Use of 50% recycled plastic
PCR* containers

Inout Daily Soothing Sunscreen



Use of 50% recycled plastic
PCR* containers

Inout Smooth Mineral Stick



Use of 100% recycled plastic
PCR* containers

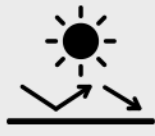
INOUT PACKAGING DESIGN FEATURES

UV blocking method symbol on the front of the package

UV blocking method symbol
on the front of the package



Chemical
filters



Mixed
filters



Physical
filters

If you are curious about the container type

The shape of container is applied on the front of single box



워터리 시어 선스크린
SPF50 PA++++



스무스 미네랄 선스틱
SPF50 PA++++



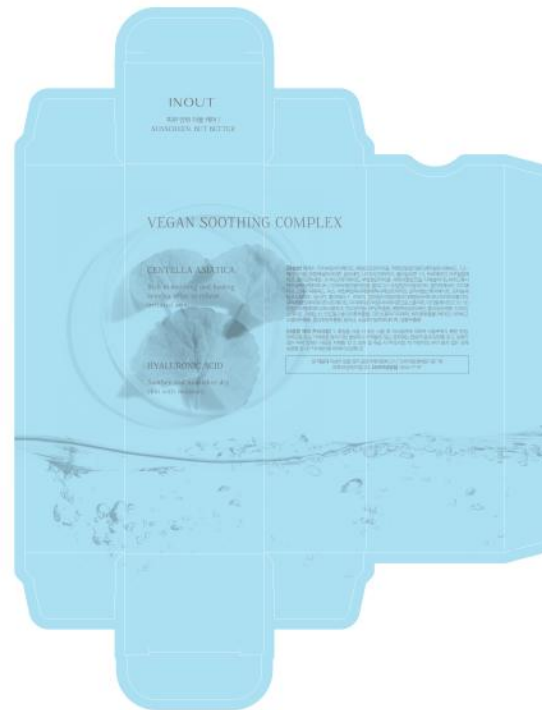
데일리 수딩 선스크린
SPF50+ PA++++

“Please check the inside of the box to learn more about the main active ingredients!”



Inout Watery Sheer Sunscreen
PHYTO MOISTURIZING COMPLEX

GREEN CREAM



Inout Daily Soothing Sunscreen
VEGAN SOOTHING COMPLEX

BLUE CREAM



Inout Smooth Mineral Sun Stick
HYALLAGEN™

PINK STICK



SPF 50 PA++++

Inout Watery Sheer Sunscreen

#moisturizing, Watery chemical filters



Texture

Moisture-filled essence formulation that easily applies on the skin leaving it moisturized

Special features

Moisturizing sunscreen, perfect base for makeup lightly adheres to all skin types

Recommendations

Dehydrated, dry skin types

GREEN CREAM



SPF 50 PA++++

Inout Daily Soothing Sunscreen

#calming, Soothing chemical filters



Texture

Light and refreshing creamy texture that absorbs smoothly

Special features

Naturally derived soothing ingredients gently soothe sensitive skin

Recommendations

Acne-proned, oily skin types

BLUE CREAM



SPF 50 PA++++

Inout Smooth Mineral Stick

#elasticity, Safe physical filters



Texture

Sun stick softly applies and barely feels on the skin

Special features

Quick & easy sun care protection with a wide surface of the stick

Recommendations

Sensitive, dull skin types

PINK STICK

A close-up portrait of a woman with dark hair tied back, looking down and to the left. A dollop of white cream is applied to her right cheek. She is wearing a light-colored, textured strap over her shoulder. The background is a solid, muted green color.

MIZON

Thank you