

secret *Key*

PRODUCT INFORMATION

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NATURE'S SECRET TO DISCOVERING BEAUTY

The finding of the key to unlocking beauty found within nature and using natural science to help unravel the mysteries of that key have enabled us to infuse Secret Key products with nature in its true form. The level of differentiated quality speaks for itself in the ingredients we use. Secret Key offers nature-derived cosmetics at a premium quality for affordable price.

NATURAL EXTRACTS

The natural extracts serve as the base ingredient for all our products as we are dedicated to creating safe cosmetics for anyone to use.

BEAUTY THERAPY

We devote ourselves to formulating products that provide a sense of peace along with that of beautiful skin having modernized the therapeutic remedies that have passed down through generations.

DERMATOLOGY

Secret Key works with field research specialists with the best technology available in Korea to realize the skin's natural beauty by infusing natural extracts with highly-functional components to maximize their benefit.

SKIN CARE |

MASK SHEET LINE



Starting Treatment Essential Mask Sheet

[30 g / net wt. 1.05 oz.] X 10 pcs

STARTING TREATMENT LINE



Starting Treatment Essence

155 ml / 5.24 fl. oz.



Starting Treatment Cream

50 g / net wt. 1.76 oz.



Starting Treatment Eye Cream

30 g / net wt. 1.05 oz.

SKIN CARE |

STARTING TREATMENT ROSE LINE



Starting Treatment
Rose Essence
150 ml / 5.07 fl. oz.

LEMON SPARKLING LINE



Lemon Sparkling
Peeling Gel
120 ml / 4.05 fl. oz.



Lemon Sparkling
Cleansing Oil
150 ml / 5.07 fl. oz.



Lemon Sparkling
Cleansing Foam
200g / net wt. 7.05 oz.



Lemon Sparkling
Cleansing Balm
150ml / 5.07 fl oz

SKIN CARE |

SNOW WHITE LINE



**Snow White
Cream**

50 g / net wt. 1.76 oz.



**Snow White
Milky Pack**

200 g / net wt. 7.05 oz.



**Snow White
Milky Lotion**

120 g / net wt. 4.32 oz.



**Snow White
Spot Gel**

65 g / net wt. 2.29 oz.

FRESH TONER LINE



**Aloe Soothing
Moist Toner**

248 ml / 8.38 fl. oz.



**Rose Floral
Softening Toner**

248 ml / 8.38 fl. oz.



**Witch-hazel
Pore Clear Toner**

248 ml / 8.38 fl. oz.



**Tea Tree Refresh
Calming Toner**

248 ml / 8.38 fl. oz.

HYALURON LINE



**Hyaluron Aqua
Soft Toner**

500 ml / 16.90 fl. oz.



**Hyaluron Aqua
Soft Cream**

150 g / net wt. 5.29 oz.

MAKE UP

BASE LINE



Finish Up
BB Cream
30 ml / 1.01 fl. oz.

LIP LINE



Sweet Glam
TintGlow
3.4g / net wt. 0.11oz.



Sweet Glam
TintGlow Mini Kit
1.6g x 3ea / net wt. 0.05 oz. x 3ea

HAIR CARE |

SO FAST HAIR LINE



So Fast Mu-Coating
Silk Protein Treatment
500g / net wt. 17.63 oz.

MASK SHEET LINE





MASK SHEET LINE

Transparent and sheer sheet which adheres perfectly to the skin, providing immediate nourishment and moisturization.

01

Pure and Transparent Skin

Revitalizes and gives luster to the skin for clear and transparent complexion, with Galactomyces ferment filtrate.

02

Tight Moisturization

Mask sheet infused with essence, providing immediate skin moisture and fitting perfectly on the skin

03

Elasticity Enhancement

Mask Sheet including nutritious ingredients provides firm elasticity to the skin and helps maintain moisture for a long time.

INGREDIENTS 1 GALACTOMYCES FERMENT FILTRATE

INCI NAME : Galactomyces Ferment Filtrate

Galactomyces Ferment Filtrate is one of the natural yeast used in breweries to make liquor. It was first discovered when the hands of a craftsman who worked with the yeast appeared unusually elastic for his age. After much research, Galactomyces is the best yeast for the skin.

It consists of small molecules, which allow for a quick absorption into the skin.



INGREDIENTS 2 Bifida Ferment Filtrate

INCI NAME : Bifida Ferment Filtrate

Bifida Ferment Filtrate is an ingredient produced through the fermentation of Bifidobacterium. It is rich in protein, lactose, lactic acid, and vitamins, which help strengthen the skin barrier and effective for moisturizing and soothing the skin.



PRODUCT COMPOSITION OF MASK SHEET

LINE	STARTING TREATMENT MASK LINE
CONCEPT	Mask Sheet that perfectly adheres to the skin, delivering nutrients to the skin
SKU	1
MAIN INGREDIENT	Galactomyces Ferment Filtrate, Bifida Ferment Filtrate
PRODUCT NAME	Starting Treatment Essential Mask Sheet



VOLUME	30 g * 10ea / net wt. 1.05 oz * 10ea
FUNCTION	

FEATURE OF STARTING TREATMENT ESSENTIAL MASK SHEET |



STARTING TREATMENT ESSENTIAL MASK SHEET

30 g * 10ea / net wt. 1.05 oz. * 10ea

SPECIAL MASK SHEET FOR SKIN VITALITY AND GLOW

✓ Elastic skin care

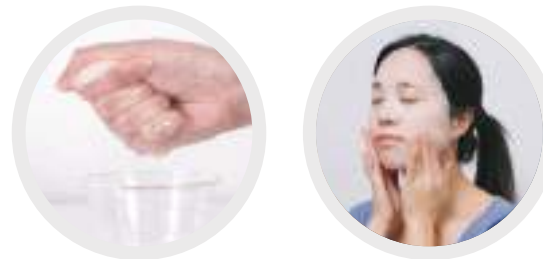
Galactomyces Ferment Filtrate helps you skin elastic and clean.

✓ Perfect adherence

Very thin sheet perfectly adhere in your skin and effectively provide nutrition to your skin.

✓ Skin condition care

Synergy of Galactomyces Ferment Filtrate and plant extracts can improve Water-oil balance.



✓ How to use

Start with a cleansed face and apply skin toner.

Unfold the mask and attach on to your face.

Remove mask after 15-20 minutes and tap remain essence on to your face.

STARTING TREATMENT LINE





CONCEPT OF STARTING TREATMENT LINE

Galactomyces Ferment Filtrate with mineral and other active ingredient cares skin rhythm and balance.

01

Pure and clean skin

Boost up the vitality of skin and care your skin clean and pure.

02

Sebum care without irritating

Galactomyces Ferment Filtrate helps clean sebum in pores without irritating and moisture your skin.

03

Extremely moisturizing

Providing nutrition and moisture

INGREDIENT : GALACTOMYCES FERMENT FILTRATE

INCI NAME : Galactomyces Ferment Filtrate

Galactomyces Ferment Filtrate is one of the natural yeast used in breweries to make liquor. It was first discovered when the hands of a craftsman who worked with the yeast appeared unusually elastic for his age. After much research, Galactomyces is the best yeast for the skin.

It consists of small molecules, which allow for a quick absorption into the skin.



COMPOSITION OF STARTING TREATMENT LINE

LINE	STARTING TREATMENT		
CONCEPT	Caring you skin shinny with Galactomyces Ferment Filtrate		
SKU	3		
MAIN INGREDIENTS	Galactomyces Ferment Filtrate		
PRODUCT NAME	Starting treatment essence	Starting treatment cream	Starting treatment eye cream
IMAGE			
VOLUME	155 ml / 5.24 fl. oz.	50 g / net wt. 1.76 oz.	30 g / net wt. 1.05 oz.
FUNCTION	Whitening / Wrinkle care	Whitening / Wrinkle care	Whitening / Wrinkle care

FEATURE OF STARTING TREATMENT ESSENCE |



STARTING TREATMENT ESSENCE

155 ml / 5.24 fl. oz.

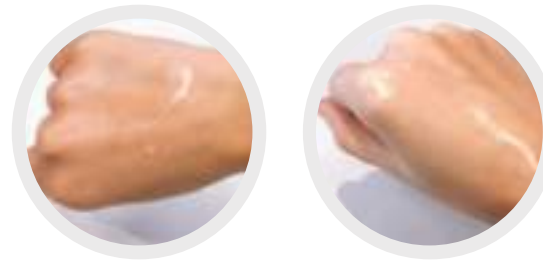
FOR GLOW AND LIVELY SKIN

✓ **Containing Galactomyces Ferment Filtrate and Aloe vera ferment**

Galactomyces Ferment Filtrate and Aloe vera ferment are good for Water-oil balance of you skin and makes skin glow.

✓ **Whitening and Wrinkle care**

It contains Albutin, a whitening functional ingredient in the Ministry of Food and Drug Safety, and adenosine, a wrinkle functional ingredient, to help improve whitening and wrinkles in the skin.



✓ **How to use**

Apply to cotton pad and sweep gently over face and tap essence on to your face.



STARTING TREATMENT CREAM

50 g / net wt. 1.76 oz.

STRONG MOISTURE LAYER CREAM

✓ Forming moisture layer

Galactomyces Ferment Filtrate and Ceramide form strong moisture layer keeping moisture and give elasticity in your skin.

✓ Soothing effect

Aloe vera extract, Chamomile extract, Centella Asiatica Extract, Green tea extract, Hamamelis Virginiana (Witch Hazel) Leaf Extract soothe skin irritated from the outside.

✓ Whitening and Wrinkle care

It contains niacinamide, a whitening functional ingredient in the Ministry of Food and Drug Safety, and adenosine, a wrinkle functional ingredient, to help improve whitening and wrinkles in the skin.



✓ How to use

Dispense an appropriate amount and apply on the skin.



STARTING TREATMENT EYE CREAM

30 g / net wt. 1.05 oz.

INTENSIVE EYE CREAM FOR ELASTICITY

✓ **Containing Galactomyces Ferment Filtrate and Ceramide**

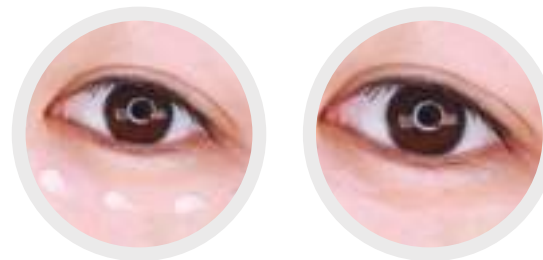
Galactomyces Ferment Filtrate and Ceramide give elasticity and vitality to the sensitive around eyes.

✓ **Forming moisture layer with plant extracts**

Shea Butter, Macadamia seed oil, Sweet almond seed oil deliver moisturizing ingredients to dry skin and form moisture layer.

✓ **Whitening and Wrinkle care**

It contains niacinamide, a whitening functional ingredient in the Ministry of Food and Drug Safety, and adenosine, a wrinkle functional ingredient, to help improve whitening and wrinkles in the skin.



✓ **How to use**

Dispense an appropriate amount and apply evenly along the eye area skin texture.

STARTING TREATMENT ROSE LINE





STARTING TREATMENT ROSE EDITION LINE

Galactomyces Ferment Filtrate and Rose Centifolia Flower Water provide vitality and nutrition to skin.

01

Vitality

Rosa Centifolia Flower Water helps recover skin vitality

02

Moisturizing

Moisturize dry skin quickly and maintain moist skin

03

Skin soothing

Caring skin texture and soothing sensitive skin

INGREDIENT : ROSA CENTIFOLIA FLOWER WATER

INCI NAME : Rosa Centifolia Flower Water

Rose Centifolia Flower Water helps skin elasticity, improves skin texture and improves skin vitality.
It is effective in soothing the skin and has excellent moisturizing power.



PRODUCT COMPOSITION OF STARTING TREATMENT ROSE LINE

LINE	STARTING TREATMENT ROSE
CONCEPT	Boost up the vitality of your skin with strong energy of Rosa centifolia Flower Water
SKU	1
MAIN INGREDIENT	Galactomyces Ferment Filtrate and Rosa centifolia Flower Water
PRODUCT NAME	Starting treatment rose essence 150ml
	
VOLUME	150 ml / 5.07 fl. oz.
FUNCTION	Whitening / Wrinkle care



STARTING TREATMENT ROSE ESSENCE

150 ml / 5.07 fl. oz.

FOR GLOW AND LIVELY TEXTURE OF THE SKIN

✓ **Containing Galactomyces Ferment Filtrate and Rosa centifolia Flower Water**

Smooth your skin with Galactomyces Ferment Filtrate and Rosa centifolia Flower Water

✓ **Brightening and wrinkle care**

It contains niacinamide, a whitening functional ingredient in the Ministry of Food and Drug Safety, and adenosine, a wrinkle functional ingredient, to help improve whitening and wrinkles in the skin.



✓ **How to use**

Apply to cotton pad and sweep gently over face and tap essence on to your face.

LEMON SPARKLING LINE





LEMON SPARKLING LINE

Lemon sparkling line helps brightening skin and reducing skin waste with containing sparkling water and lemon extract.

01

Deep cleansing

Step-by-step cleansing removes waste from pores without irritation.

02

Vitality care

Lemon with rich vitamins and sparkling water with rich minerals care skin vitality.

03

Moisturizing

Moisturizing skin with Tea tree extract and other plant extract.

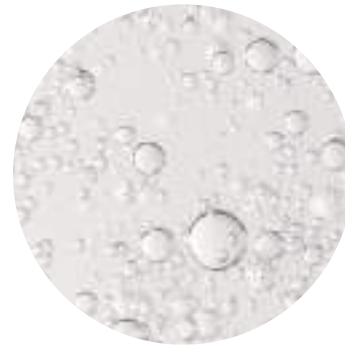
IN & OUT CLEANSING SYSTEM

Lemon sparkling line containing Lemon extract and Sparkling water helps not only reducing skin waste also brightening effect.

Out : Out skin wastes from your pores with Deep cleansing
IN : Brightening effect in your skin



Lemon extract
-
Brighting



Sparkling water
-
Deep Clean

MAIN INGREDIENT OF LEMON SPARKLING LINE

INGREDIENT 1 :

LEMON EXTRACT

INCI NAME : Citrus Limon (Lemon) Fruit Extract

Lemon is native to the Himalayas and grows well in cool climates. Lemon grown in each subtropical region is oval-shaped and has a green outer shell, but turns yellow when ripe and has a strong scent.

Lemon contains Vitamin A,B,C,P. It helps maintain skin elasticity and care skin pore clean.

Skin brightening effect



INGREDIENT 2 :

CARBONATED WATER

INCI NAME : Carbonated Water

It is a water component containing carbonic acid ions that contains dissolved carbon dioxide. It is weak acidity similar to healthy skin PH (PH 4.5~5.5).

Tightening pores and reducing skin waste in pores.

Bubbles in carbonated water deliver oxygen to skin. It is helpful for good blood circulation helps brightening skin tone up.



PRODUCT COMPOSITION OF LEMON SPARKLING LINE

LINE	LEMON SPARKLING			
CONCEPT	Deep cleansing and Brightening			
SKU	4			
MAIN INGREDIENT	Lemon extract, Sparkling water			
PRODUCT NAME	Lemon sparkling peeling gel	Lemon sparkling cleansing oil	Lemon sparkling cleansing foam	Lemon sparkling cleansing balm
				
VOLUME	120 ml / 4.05 fl. oz.	150 ml / 5.07 fl. oz.	200 g / net wt. 7.05 oz.	150 ml / 5.07 fl oz

FEATURE OF LEMON SPARKLING PEELING GEL



LEMON SPARKLING PEELING GEL

120 ml / 4.05 fl. oz.

SOFT AND GOMMAGE TYPE PEELING GEL

- ✓ **Sebum care**
Smooth rolling gommage type peeling gel to remove dead skin, waste and sebum.
 - ✓ **Moisturizing after cleansing**
Moisturizing your skin after cleansing your face with containing Collagen, Hyaluronic acid and Aloe vera extract.
 - ✓ **Brightening effect**
Brightening care with Removing dead skin with Containing Lemon extract.
-



-
- ✓ **How to use**
Softly massage your face excluding eyes and lips with appropriate amount of the contents on the dry skin after cleansing.
And wash your face with lukewarm water.



LEMON SPARKLING CLEANSING OIL

150 ml / 5.07 fl. oz.

ZERO RESIDUE ! SOFT CLEANSER

✓ **All Kill ! Cleansing**

It cleans Base make-up and Point make up in your skin. All in one cleansing.

✓ **Moisturizing after cleansing**

Moisturizing your skin after cleansing your face with containing Canola oil, Olive oil and Grape seed oil.

✓ **Remove dead skin and skin waste**

Lemon extract, Lemon water and sparkling water removes skin waste effectively.



✓ **How to use**

Apply appropriate amount of contents on a dry face and cleansing.
Wash your face with lukewarm water.

FEATURE OF LEMON SPARKLING CLEANSING FOAM |



LEMON SPARKLING CLEANSING FOAM

200 g / net wt. 7.05 oz.

POP POP MOISTURIZING CLEANSER

✓ Soft and Rich foam

Small and Rich bubble is effective to Deep cleansing.

✓ Moisturizing after cleansing

Moisturizing your skin after cleansing your face with containing Collagen, Hyaluronic acid and Donkey milk.

✓ Remove dead skin and skin waste

Lemon extract, Lemon water and sparkling water removes skin waste effectively.



✓ How to use

Take an appropriate amount, and add lukewarm water to create a fine foam. Then cleanse your face with it, and rinse off with lukewarm water.



LEMON SPARKLING CLEANSING BALM

150ml / 5.07 fl oz

LEMON SPARKLING CLEANSING BALM

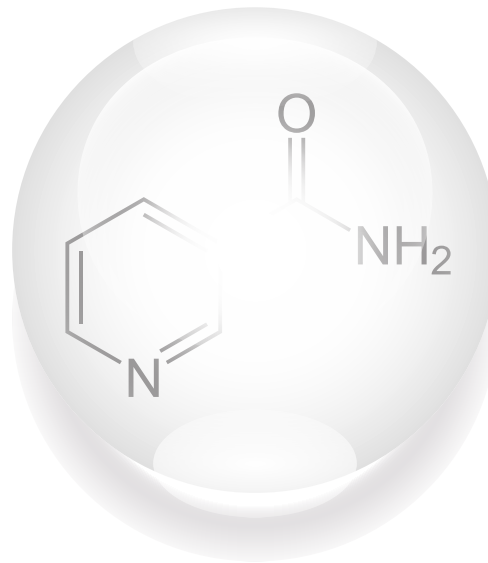
- ✓ **Melts gently onto skin**
Apply to wet face and gentle massage before rinse off
- ✓ **Removing makeup and impurities**
When mixed with water, it transforms into soft foam, leaving the skin feeling refreshed.
- ✓ **AHA and BHA**
AHA and BHA helps refine skin texture



- ✓ **How to use**
Apply an appropriate amount to dry skin and gently roll to dissolve makeup and impurities. Then, add a small amount of water to massage and rinse thoroughly with lukewarm water.

SNOW WHITE LINE





SNOW WHITE LINE

It has Whitening effect containing niacinamide,
a whitening functional ingredient in the Ministry of Food and Drug Safety.

01

Whitening care

It helps boost up skin vitality
and improve glow of skin.

02

Moisturizing

Forming glow skin barrier
with rich moisture.

03

Perfect adherence

It adheres smoothly to the skin
and takes care of the skin meticulously.

MAIN INGREDIENT OF SNOW WHITE LINE



INGREDIENT 1 : NIACINAMIDE

INCI NAME : NIACINAMIDE

It is a water-soluble vitamin, also called vitamin B3, which is an essential part of our body and is included in green vegetables and grains. It is a good ingredient for cosmetics because it is stable for heat and light. It is effective for whitening and wrinkling.

Effect : Skin Nutrition Supply, Antioxidant protection, Wrinkle care, Whitening, Normalization of sebum secretion, Skin tone care, Skin elasticity care, Strengthen skin barrier, Prevention of melanin pigmentation



INGREDIENT 2 : TITANIUM DIOXIDE

INCI NAME : Titanium Dioxide

Rutile, anatase, brookite, titanium
It's a white solid substance that comes from minerals such as Rutile, anatase, brookite and titanium.
It is a sunscreen which has high refractive index that prevent various kinds of ultraviolet rays passing through the skin. It is also widely used in children's sunscreen products because of its mild ingredients.

Effect : Sunscreen, Prevent skin pigmentation and discolorations

COMPOSITION OF SNOW WHITE LINE

LINE	SNOW WHITE			
CONCEPT	Whitening and Tone-up immediately			
SKU	4			
MAIN INGREDIENT	Niacinamide, Titanium Dioxide			
PRODUCT NAME	Snow White Milky Pack	Snow White Milky Lotion	Snow White Spot Gel	Snow White Cream
IMAGE				
VOLUME	200 g / net wt. 7.05 oz.	120 g / net wt. 4.23 oz.	65 g / net wt. 2.29 oz.	50 g / net wt. 1.76 oz.
FUNCTION	Whitening	Whitening	Whitening	Whitening
CONCEPT OF EACH PRODUCT	Wash off tone-up cream	Face and Body Tone-up cream	Spot tone-up gel	All in one base tone-up cream
TYPE	Wash off type	Lotion type	Gel type	Cream type
APPLY ON PART	Face and Body	Face and Body	Face and Body	Only Face



SNOW WHITE MILKY PACK

200 g / net wt. 7.05 oz.

WASH OFF TYPE BRIGHTENING PACK

✓ Wash off type

Smoothly permeated and nonstick wash-off products enable natural tone-up, and use once to maintain a white skin tone all day long.

✓ For Face and Body, Large volume item

Large volume item can be used not only face also Body enough.



✓ How to use

Apply appropriate amount to the area need to tone-up effect and wash it with lukewarm water after 2-3 minutes.



SNOW WHITE MILKY LOTION

120 g / net wt. 4.23 oz.

LOTION TYPE BRIGHTENING ITEM

✓ No Wash off ! Soft and moisture lotion

Not wash off Body-exclusive large volume whitening cream. It gently penetrates into the skin without lumps or stickiness. Using only small amount makes skin tone evened out and whitening immediately.

✓ Soothing effect

Aloe vera extract and Hyaluronic acid soothe skin irritated from the outside and moisturize skin.



✓ How to use

Take it in an appropriate amount and spread it evenly on your skin.



SNOW WHITE SPOT GEL

65 g / net wt. 2.29 oz.

BRIGHTENING BODY GEL FOR SPECIAL SPOT

✓ **Beauty secret Body gel**

Non-stick, moisturizing body gel that changes darkened skin color of face, armpit, elbow, and Y-zone due to pigmentation to a clean skin tone.

✓ **Non 5 ingredients for healthy skin**

Non pigment, Non mineral oil, Non penzophenon, Non phenoxyethanol and Non animal oil. So It can be used for sensitive skin.



✓ **How to use**

Take it in an appropriate amount and spread it evenly on your skin.



SNOW WHITE CREAM

50 g / net wt. 1.76 oz.

ALL IN ONE BASE BRIGHTENING TONE-UP CREAM

✓ All in one brightening cream

It is a functional whitening cream and can be used as a moisturizing cream that keeps skin moisture. All-in-one brightening cream that can be used as a makeup base to create a white skin tone also.

✓ Nonstick and fresh finish

White cream texture perfectly adheres to the skin, brightening the skin tone and giving it a light and fresh finish.



✓ How to use

Take it in an appropriate amount and spread it evenly on your skin.

FRESH TONER LINE



CONCEPT AND MAIN INGREDIENT OF FRESH TONER LINE



FRESH TONER LINE

It helps you take good care of your skin with a toner that is customized for your skin condition.

01

Witch hazel

Pore care

02

Aloe vera leaf

Moisturizing

03

Tea tree leaf

Soothing irritated skin

04

Damask rose

Skin Softening

FEATURES FOR EACH PRODUCT OF FRESH TONER LINE |

LINE	FRESH TONER LINE			
CONCEPT	containing vegetable ingredients. Large volume toner for each skin type			
SKU	4			
PRODUCT NAME	Witch hazel pore clear toner	Aloe soothing moist toner	Tea tree refresh calming toner	Rose floral softening toner
MAIN INGREDIENT	Witch hazel	Aloe vera leaf	Tea tree leaf	Damask rose
IMAGE				
VOLUME	248 ml / 8.38 fl. oz.			
RECOMMENDED SKIN TYPE	Uneven-toned skin	Moisturizing toner	Flushing skin	Clear & vitalizing toner
FEATURE OF PRODUCT	Hypoallergenic toner that proteolysis enzymes cares dead skin cells and can be used safely with non-ethanol Oil and moist balance / Non ethanol	Hypoallergenic toner that moisturizes dry skin with aloe ingredient and keeps it moisturized for a long time Moisturizing / Soothing	Hypoallergenic toner that cares red skin and irritated skin with tea tree water Calming / Skin texture care	Hypoallergenic toner, which contains Damask rose petals, moisturizes skin and helps to soften skin. Moisturizing / Softening
HOW TO USE	After washing your face, take an appropriate amount and spread it all over your face. And tapping lightly to absorb it. Tip 1_ Apply a suitable amount to the cotton pad and attach it to the skin, and remove it after 3 to 5 minutes to help maintain glossy skin. Tip 2_ Put it in an empty bottle and use it as mist when your skin is dry.			

HYALURON LINE





HYALURON LINE

Hyaluronic acid provides high-moisturizing to your skin and maintain your skin moist for a long time.

01

Natural moisturizing factors

Natural moisturizing factors
moisturizes your skin

02

Soothing

Soothes skin irritated
from the outside

03

Containing AHA&BHA

AHA&BHA ingredients
eliminate dead skin

INGREDIENT : SODIUM HYALURONATE

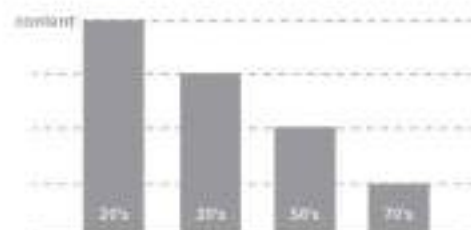
INCI NAME : Sodium Hyaluronate

Hyaluronic acid is one of the natural moisturizing factors in the human body. Super-absorbent absorption that absorbs tens or hundreds of times its own weight, prevents water evaporation, and reduces irritation from outside by forming a moisture barrier.

Effect : Moisturizing and Elasticity

Hyaluronic acid, Absorbing moist and Forming moisture barrier

Hyaluronic acid needs to be replenished because it is decreased in body production from the age of 25 caused reducing skin elasticity.



*It is only for the properties of the human tissue, not for the components.

[hyaluronic acid that decreases with age]



[Water-Saving]

Absorb water from outside and
save moisture in skin



[Forming barrier]

Protect skin to form skin barrier

PRODUCT COMPOSITION OF HYALURON LINE |

LINE	HYALURON	
CONCEPT	Moisturized and Radiant Skin	
SKU	2	
MAIN INGREDIENT	Sodium Hyaluronate	
PRODUCT NAME	Hyaluron aqua soft toner	Hyaluron aqua soft cream
IMAGE		
VOLUME	500 ml / 16.90 fl. oz.	150 g / net wt. 5.29 oz.
FUNCTION	-	Whitening / Wrinkle care



HYALURON AQUA SOFT TONER

500 ml / 16.90 fl. oz.

MOISTURIZING AND REMOVING DEAD SKIN. 2 IN 1 TONER

✓ **High Moisturizing care**

Containing Hyaluronic acid moisturizes skin and maintains moisture for a long time.

✓ **Removing dead skin and sebum effect**

Containing AHA&BHA, Lemon, Apple, Grapes extract helps skin softening. It also removes dead skin and sebum.



✓ **How to use**

After washing your face, take an appropriate amount and gently tap along the skin texture to absorb it.



HYALURON AQUA SOFT CREAM

150 g / net wt. 5.29 oz.

MOIST AND SOFT CREAM FROM THE INSIDE OF THE SKIN

✓ **Double functional moisture cream**

Containing Hyaluronic acid moisturizes skin and maintains moisture for a long time.

✓ **Soothing skin effect with 10 kinds of vegetable components**

Moisturizing and Soothing skin, also It provides nutrition to skin with containing vitamins and vegetable components.



✓ **How to use**

Take an appropriate amount and gently apply on skin.

BASE MAKE-UP LINE





BASE MAKEUP LINE

Base line that not only cover uneven or blemish but complete perfect skin appearance with comfortable feeling

01

Natural skin

Comfortable and natural skin
appearance looking like my own skin

02

Fresh glow skin

Long lasting effect, no
need to fix our makeup,
make your skin glow

03

Moisturizing

Without feeling tight,
provide moist skin

COMPOSITION OF BASE MAKEUP LINE |

LINE	BASE LINE
CONCEPT	Complete perfect skin appearance
SKU	1
PRODUCT NAME	Finish Up BB Cream
	
VOLUME	30 ml / 1.01 fl. oz.
FUNCTION	—



FINISH UP BB CREAM

30 ml / 1.01 fl. oz.

NATURAL COVER BB KEEPING THE MOISTURE

✓ Moisturize beneath the skin

An intensive moisturizing texture that immediately hydrates the skin for moistures cream-like finish.

✓ Light adherence

Dense powder particles perfectly adhere to skin with no lifting or lumps even when reapplying.



✓ How to use

Dispense an appropriate amount and apply evenly along the skin texture.

LIP MAKE-UP LINE





SWEET GLAM TINT LINE

Lip line that you can pick one from moist or matt texture when you express what mood you are

01

Sensitive Lip Makeup

Diverse texture with clean and pure gloss balm, two tone gloss and semi-matt.

02

Give luster

Oil ingredients prevent dry and protect lip surface with gloss

03

Smooth Application

Great skin affinity texture makes smooth lip skin without wrinkle or dead skin.

COMPOSITION OF SWEET GLAM TINT LINE

LINE	LIP LINE	
CONCEPT	Glossy Lip	
SKU	4	
MAIN INGREDIENT	Shea Butter, Macadamia Seed Oil	
PRODUCT NAME	Sweet Glam Glow Tint (3 colors)	Sweet Glam Tint Glow Mini kit
		
FUNCTION	3.4 g / net wt. 0.11 oz.	16 g * 3 ea / net wt. 0.05 oz. * 3 ea

COMPOSITION OF SWEET GLAM TINT GLOW |

LINE	SWEET GLAM TINT GLOW		
SKU	3		
CONCEPT	Innocent and natural pink	Lovely orange peach	Vibrant pure red
NAME	BABY PINK	VANILLA PEACH	PURE RED
COLOR			



SWEET GLAM TINT GLOW
BABYPINK / PURE RED / VANILLA PEACH

3.4 g / net wt. 0.11 oz.

THE MORE YOU APPLY, THE MORE MOIST AND VIVID

✓ **Moist lips full of gloss**

Sweet Almond Seed is contained to grant moisture and natural gloss.

✓ **Make my own style**

Depending on own lips color, number of application might vary from natural lips to fancy lips!



01 BABYPINK



02 PURE RED



03 VANILLA PEACH

✓ **How to use**

Apply a thin coat for a natural glowing lips.

Apply two coats for maximum impact and intense highshine impact.



SWEET GLAM TINT GLOW MINI KIT

BABYPINK / PURE RED / VANILLA PEACH

1.6 g x 3ea / net wt. 0.05 oz. x 3ea

SWEET GLAM TINT GLOW MINI KIT PRODUCT FEATURE

✓ **Moist lips full of gloss**

Sweet Almond Seed is contained to grant moisture and natural gloss.

✓ **Make my own style**

Depending on own lips color,
number of application might vary from natural lips to fancy lips!



01 BABY PINK



02 PURE RED



03 VANILLA PEACH

✓ **How to use**

Apply a thin coat for a natural glowing lips.

Apply two coats for maximum impact and intense highshine impact.

SO FAST LINE





SO FAST LINE

Containing patented Herbal ingredient, protects and soothes the stimulated scalp, make healthy and shiny hair

01

Scalp Care

Protect scalp and calm damaged skin from day environment in daily life.

02

Shining hair

Soft like silk feeling with providing hair elasticity and gloss

03

Nourishment

Keratin and herb ingredients provide nutrient to damaged and fragile hair from perm and dyeing

PATENTED SPECIAL INGREDIENTS OF SO FAST LINE

INCI NAME : Sesamum Indicum (Sesame) Seed Extract, Laminaria Japonica Extract, Undaria Pinnatifida Extract, Polygonum Multiflorum Root Extract, Juglans Regia (Walnut) Seed Extract, Brassica Oleracea Italica (Broccoli) Extract, Brassica Oleracea Gongylodes Sprout Extract

Efficacy effect : Patented natural ingredients with scalp-protecting effects are included, which help keep the hair healthy and well-maintained.
These soothe scalp flakiness and troubles caused by dry environments in daily life, protecting the skin.
In addition, these help protect the hair and provide nutrients, contributing to a lustrous finish



Sesamum Indicum
(Sesame) Seed Extract



Laminaria Japonica Extract



Undaria Pinnatifida Extract



Polygonum Multiflorum
Root Extract



Brassica Oleracea
Italica (Broccoli) Extract



Brassica Oleracea
Gongylodes Sprout Extract



INGREDIENT: 6 PATENTED INGREDIENTS

So Fast Line

INCI NAME: Rehmannia Glutitosa Root Extract, Cornus Officinalis Fruit Extract, Dioscorea Japonica Root Extract, Alisma Orientale Tuber Extract, Paeonia Suffruticosa Root Extract, Poria Cocos Sclerotium Extract

It contains patented 6 Herbal ingredients,
Intensively nourished the scalp and hair. Give moisturizing
and elasticity to hair, soothes sensitive and irritation skin from
external environment, protect the scalp.



SILK AMINO ACID

Mu-coating Line

INCI NAME : Silk Amino Acids

As a raw material that hydrolyzes protein components obtained from cocoon,
a natural protein, it contains 18 kinds of Amino acid such as glycine,
alanine, serine, valine, tyrosine and so on.

Silk amino acids are very similar to human skin's protein,
well absorbed by the skin and has an excellent effect on supplying nutrition to the skin.
It sticks to the hair epidermis and helps to recover hair,
It is a raw material that is frequently used in hair products.

COMPOSITION OF SO FAST LINE

LINE	SO FAST
CONCEPT	Improve and recover the damaged hair immedietly
SKU	1
MAIN INGREDIENTS	Sesamum Indicum (Sesame) Seed Extract, Laminaria Japonica Extract, Undaria Pinnatifida Extract, Polygonum Multiflorum Root Extract, Juglans Regia (Walnut) Seed Extract, Brassica Oleracea Italica (Broccoli) Extract, Brassica Oleracea Gongylodes Sprout Extract
PRODUCT NAME	So Fast Mu-Coating Silk Protein Treatment
IMAGE	
VOLUME	500g / net wt. 17.63 oz.

FEATURE OF SO FAST MU-COATING SILK PROTEIN TREATMENT |



SO FAST MU-COATING SILK PROTEIN TREATMENT

500g / net wt. 17.63 oz.

SIMPLE HOME CARE LIKE SALON

✓ Home care treatment

Patented natural ingredients alleviate irritations of sensitive scalps due to dry surroundings and other external factors, while the collagen and keratin create a superior hydrating barrier to increase moisture retention for a healthy hair finish.

✓ Soft and silky hair

Contains 5 different oils from camellias, sweet almonds, avocados, jojoba seeds and blackcurrants to gently soothes hair cuticles and provide intensive conditioning for a shine and softness that lasts even after use.



✓ How to use

After daily shampooing care, dispense a proper amount into dampened hair and gently massage for conditioning treatment. Rinse thoroughly in running water.

THANK YOU

secret *Key*