

FIN DIVE

HIGH EFFICACY · HIGH PURITY · HIGH CONCENTRATION

BRAND INTRODUCTION

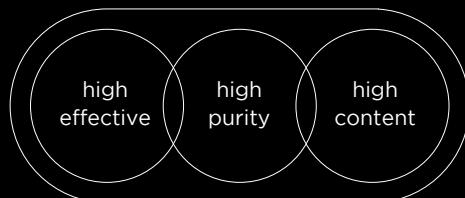


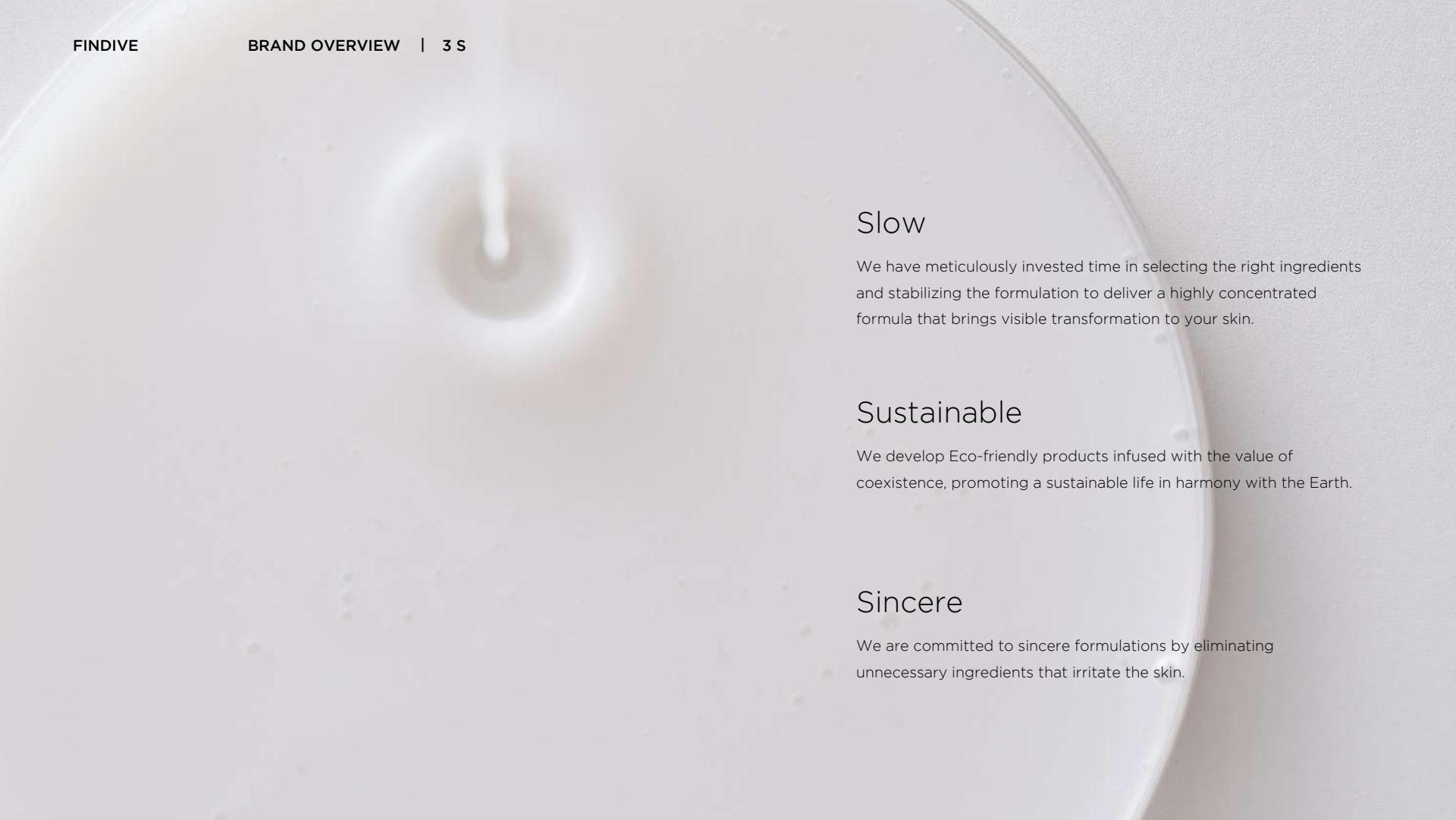
FINDIVE

FINDIVE'S STORY

FIND | Beneficial Ingredients for Your Skin
DIVE | Committed to Deep Research and Focus
FINDIVE

The mission of FINDIVE is to deliver healthy benefits to the skin through principles of high efficacy, high purity, and high concentration.





Slow

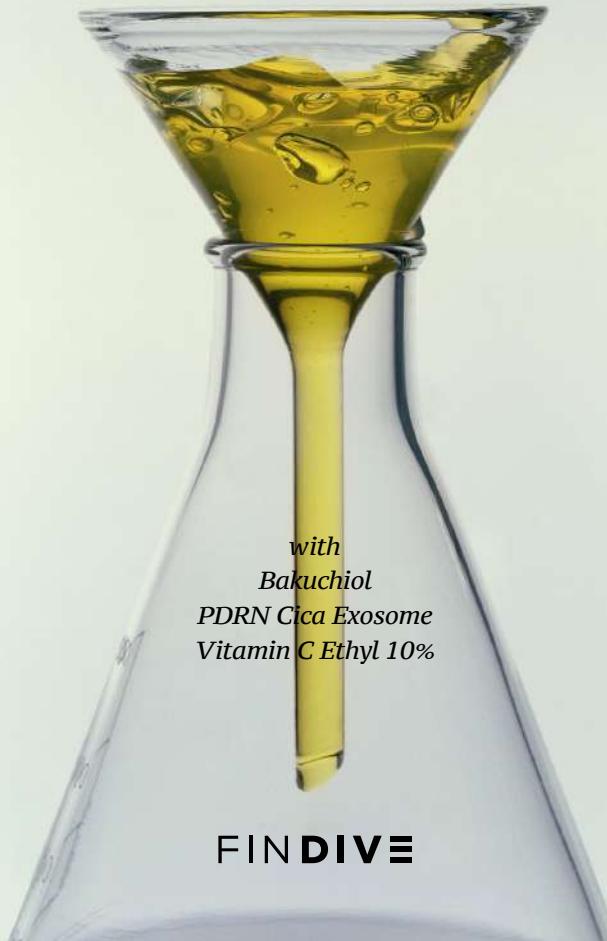
We have meticulously invested time in selecting the right ingredients and stabilizing the formulation to deliver a highly concentrated formula that brings visible transformation to your skin.

Sustainable

We develop Eco-friendly products infused with the value of coexistence, promoting a sustainable life in harmony with the Earth.

Sincere

We are committed to sincere formulations by eliminating unnecessary ingredients that irritate the skin.



with
Bakuchiol
PDRN Cica Exosome
Vitamin C Ethyl 10%

FINDIVE

A personalized home care routine that
protects and enhances your skin's
health balance better than yesterday

BETTER CARE

CARING ME
TOUCH ME
BETTER ME

Your unique line, color, and texture
a beautiful discovery of yourself

FIND ME

Vision



In a rapidly changing world, our mission is to cultivate a healthy vitality that shines with its own beauty.

We find the answer in pure, wholesome ingredients and synergistic formulations that maximize their efficacy delivering true skin wellness.

Philosophy



True beauty begins with self-respect and belief. Those who love and embrace their unique lines, colors, and textures shine the brightest.

This is the essence of Korean beauty —a standard that resonates globally.

Core



A skincare philosophy rooted in resilience and purity—awakening your innate beauty. Through honest, unadorned care that nourishes both body and mind, we redefine beauty as holistic wellness.

PRODUCT LINE UP
| BAKUCHIOL



PRODUCT LINE UP
| PDRN CICA EXOSOME



PRODUCT
| VITAMIN C ETHYL



PRODUCT LINE UP | BAKUCHIOL INTRODUCTION

01 SKIN CARE
DAILYBAKUCHIOL LIPOSOME
AMPOULE TONER
150ml ₩34,000BAKUCHIOL
TONING AMPOULE
30ml ₩48,000BAKUCHIOL
AMPOULE CREAM
30ml ₩42,000BAKUCHIOL LIPOSOME
AMPOULE MIST
100ml ₩32,00002 LIP CARE
03 SUN CAREBAKUCHIOL
AMPOULE LIP MASK
8g ₩32,000

03 SUN CARE

BAKUCHIOL
AMPOULE SUN
30ml ₩38,00004 AFTER CARE
SPECIALBAKUCHIOL
AMPOULE IN MASK
200ml ₩78,000BAKUCHIOL
COLLAGEN BOOSTER MELTING MASK
30g x 5ea ₩27,000BAKUCHIOL ENZYME POWDER
VITAMIN C CLEANSER
40g ₩30,000

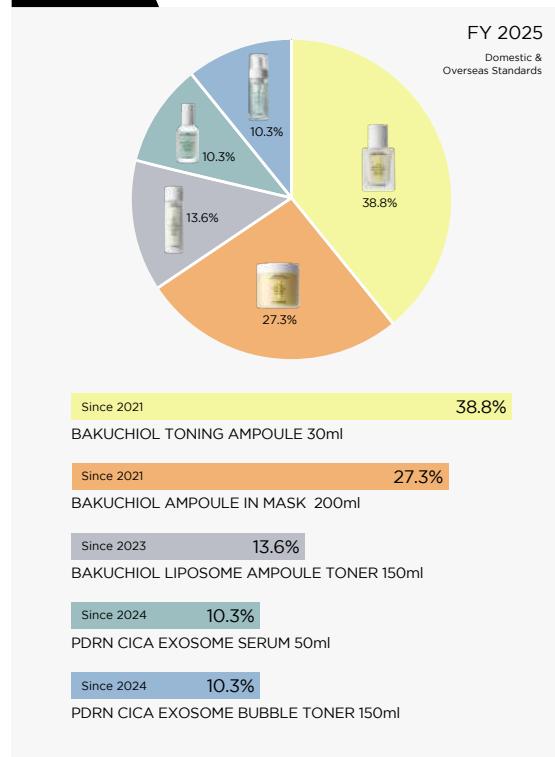
PRODUCT LINE UP | PDRN CICA EXOSOME INTRODUCTION

PDRN CICA EXOSOME
BUBBLE TONER
150ml ₩34,000PDRN CICA EXOSOME
SERUM
50ml ₩54,000PDRN CICA EXOSOME
STEMCELL LIPOSOME CREAM
50ml ₩42,000PDRN CICA EXOSOME
SERUM IN MASK
200ml ₩78,000PDRN CICA EXOSOME
CARE MASK
30g x 8ea ₩38,000VITAMIN C ETHYL 10%
SERUM TREATMENT
30ml ₩48,000

* Sales status by product

Specific gravity(%)

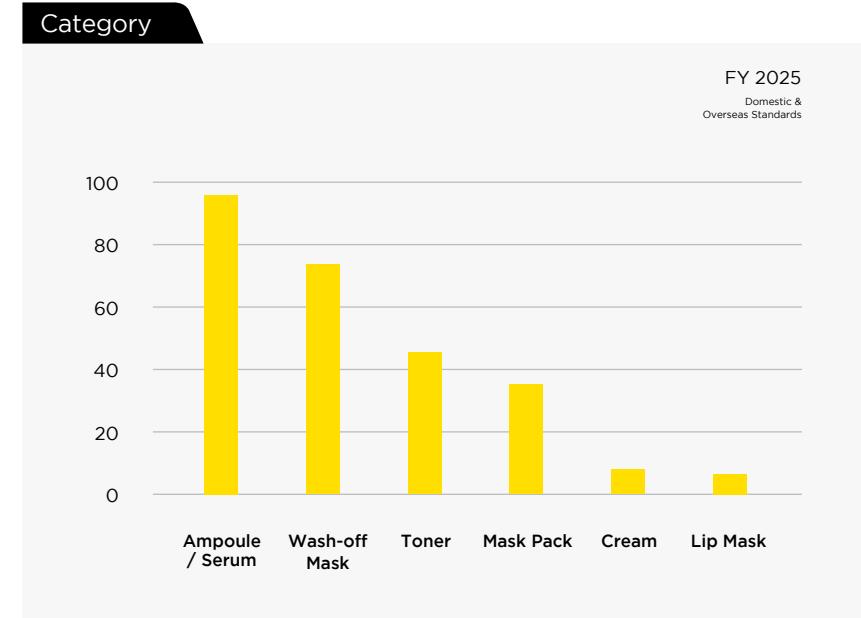
TOP 5



* Sales status by category

Sales proportion(%)

Category



GLOBAL NETWORK



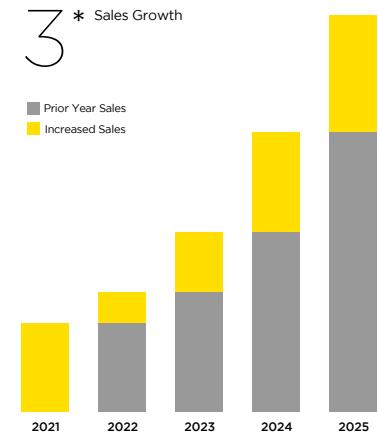
19 Global Export Markets

Based on the principles of high efficacy, high purity, and high concentration ingredients, along with proprietary technologies and localization strategies, we are continuously expanding our sales in the global market, including the United States, and maintaining strong growth overseas.

United States, Russia, China, Taiwan, Hong Kong, Malaysia, Iran, Singapore, Nepal, Japan, Vietnam, Thailand, Uzbekistan, Greece, Norway, Spain, Mexico, Jordan, Laos

2025'
MoCRA completes
CPNP certification

FINDIVE Sales Growth Projected for 2021-2025



* Compared to 2021

FINDIVE

High Efficacy · High Purity · High Concentration

Clinically proven effects through 45 types of human application tests across 8 products

Patented purification technology for high-purity Bakuchiol



1

High Efficacy · High Purity · High Concentration

- Low-irritation retinol alternative: 3% Bakuchiol
- Skin regeneration from salmon DNA: 1% PDRN
- Whitening booster: 10% Vitamin C Ethyl

2

Clinically proven effects through 45 types of human application tests across 8 products

- Improves dark spots and deep-layer melanin
- Reduces blemishes and enhances skin clarity
- Minimizes pores and improves skin elasticity
- Provides up to 100 hours of hydration
- Enhances antioxidant activity

3

Patented purification technology for high-purity Bakuchiol

- Proven skin improvement efficacy
- Inhibits wrinkle formation
- Long-lasting moisturizing effect



High-purity Bakuchiol Refinement Invention

FINDIVE BAKUCHIOL

Patent Application

【Patent Application Number】

1-2025-041546-8

【Inventor】

Findive Co., Ltd.

【Title of Invention】

Method for Purifying High-Purity Bakuchiol and Cosmetic Composition Containing the Same

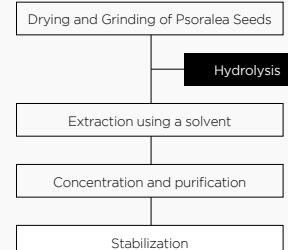
【Effects of the Invention】

The purification method for high-purity bakuchiol according to the present invention can effectively remove impurities from bakuchiol and demonstrate high purification efficiency.

Due to the stabilization process, the oxidation and UV stability of bakuchiol can be improved. Enhanced purification capability ultimately leads to increased productivity of high-purity bakuchiol. Furthermore, when bakuchiol purified by the method of the present invention is used in cosmetic compositions, it exhibits excellent effects such as skin improvement, wrinkle growth inhibition, and long-lasting moisturizing.



High-purity Bakuchiol
Stabilization Process *





BAKUCHIOL TONING AMPOULE

Bakuchiol 3%, Myrciaria Dubia Fruit Juice 74%

a plant-based alternative to retinol,
3% highly concentrated ampoule of bakuchiol extracted from Bogolji seeds

POINT 1

Slow-Aging
Synergy Ingredients
Combination

POINT 2

Hypoallergenic
Retinol Alternatives
Maximum content
Bakuchiol 3%

POINT 3

Completion of 5 clinical trials
U.S. Patent
High purity Bakuchiol

SIZE : 30ML - 1.21 FL.OZ

MSRP : ₩48,000

Launched in Apr 2021



BAKUCHIOL AMPOULE IN MASK

Bakuchiol 5000ppm, 3-O-Ethyl Ascorbic Acid 1%, Adenosine, Panthenol

Plant-based collagen boosters filled with transparent light
a cream mask that contains the nutrition of ampoules

POINT 1

Whitening & wrinkle
improvement functionality
Synergy Ingredients
Combination

POINT 2

1% 3-O-Ethyl Ascorbic Acid
To Help Bakuchiol
Synthesis Of Collagen

POINT 3

Wash-off & Sleep Pack
2-way Utilization

SIZE : 200ML - 6.76FL.OZ

MSRP : ₩78,000

Launched in Oct 2022



BAKUCHIOL LIPOSOME AMPOULE TONER

Liposome Bakuchiol, Natural Protector 2%, Liposome Squalane 1%, Allantoin, Psoralea Corylifolia Fruit Extract

If you apply it once, it's toner

If you apply it twice, it's ampoule treatment

POINT 1

Liposome bakuchiol and Synergy Patent Ingredients Combination

POINT 2

quadruple pores and improved moisture on the outside and inside Completion of clinical trials

POINT 3

antioxidant effect
In-vitro Efficacy
Assessment Completed

SIZE : 150ML - 5.07 FL.OZ

MSRP : ₩34,000

Launched in Sep 2023



BAKUCHIOL AMPOULE CREAM

Bakuchiol 1%, Tripeptide 1%, Centella Asiatica Leaf Water 49%,
Aloe Barbadensis Leaf Extract 18%, Ceramide

Slow-Aging

Instant fine wrinkle improvement mechanism

POINT 1

Instant fine wrinkle improvement
Deep wrinkle improvement after 4 weeks

POINT 2

Underwent clinical trials showing skin density improvement
Microfluidizer method

POINT 3

Skin application test for intense hydration lasting 100 hours
Dermal Irritation Index 0.00
Completed hypoallergenic skin test

SIZE : 30ML - 1.01 FL.OZ

MSRP : ₩42,000

Launched in May 2023



BAKUCHIOL COLLAGEN BOOSTER MELTING MASK

Bakuchiol, AQUAXYL[Synergy Patent Ingredients],
Collagen Extract 63%, Lactobacillus

30g bottle of highly concentrated collagen ampoule with one mask

POINT 1

Bakuchiol and
Synergy Patent Ingredients
Combination

POINT 2

Completed human application
tests for four types
of pores, wrinkles, cheek lifting,
and skin density

POINT 3

antioxidant effect
In-vitro Efficacy
Assessment Completed

SIZE : 30G - 1.05 oz x 5EA

MSRP : ₩27,000

Launched in Sep 2023



BAKUCHIOL AMPOULE LIP MASK

Bakuchiol, 8-Peptides, Shea Butter 9 %, Lavender Oil, Volufiline, Ceramide

lip aging accelerated by dryness
Moisturizing elasticity from the inside

POINT 1

Lips volume, anti-aging
Synergy Ingredients
Combination

POINT 2

a plant-based
collagen booster
bakuchiol

POINT 3

Intensive moisturizing care
Moist multi balm

SIZE : 8G / 0.28 OZ

MSRP : ₩32,000

Launched in Dec 2023



BAKUCHIOL LIPOSOME AMPOULE MIST

Liposome Bakuchiol 1%

POINT 1

FINDIVE's
Ingredient Layering with
Proprietary Formulation

POINT 2

Patent Pending
Innovation in High Purity
Bakuchiol Refinement

POINT 3

Liposome Method
Fine Mist
Ampoule Care

SIZE : 100ML - 3.38 FL.OZ

MSRP : ₩32,000

Launched in Oct 2025



BAKUCHIOL AMPOULE SUN

Bakuchiol 5000ppm, Dermatic AC3[a sebum-relieving patent],
Daisy Flower Extract, Bisabolol, Tomato Fruit Extract

Ampoule and sunscreen combination
Everyday antioxidant management beyond sunscreen

POINT 1

Antioxidant sun care
5 Patent Ingredients

POINT 2

hypoallergenic
collagen booster
bakuchiol 5000 ppm

POINT 3

Proven UV Protection Index
Completion of clinical trials

SIZE : 30ML - 1.21 FL.OZ

MSRP : ₩38,000

Launched in Mar 2022

BAKUCHIOL
ENZYME POWDER
VITAMIN C CLEANSER

with
Bakuchiol
Pure Vitamin C 4.5%
Vitamin E
Betaine 2%
Frobiotics
Ceramide
Papain

FINDIVE

Clear aging care with an enzyme cleanser

BAKUCHIOL ENZYME POWDER VITAMIN C CLEANSER

POINT 1

FINDIVE Ingredient Layering
Proprietary Blend

POINT 2

Double-Core Shell
Vitamin C Capsule Coating

POINT 3

Micro Bakuchiol
Enzyme Powder Wash

SIZE : 40ML - 1.41FL.OZ

MSRP : ₩30,000

Launched in Jul 2025



BAKUCHIOL SKIN CARE DUO SET

· FINDIVE Bakuchiol Liposome Ampoule Toner 150 ml / e 5.07 fl. oz.
[Dermatologist Tested]

+ Bakuchiol + EGF + Collagen + Natural Protector 2%

· FINDIVE Bakuchiol Toning Ampoule 30 ml / e 1.01 fl. oz.
[Dermatologist Tested]

+ Bakuchiol 3 % + Pure Vitamin C + Vitamin E + Alpha-Bisabolol

SIZE : 150ML - 5.07 FL.OZ / 30ML - 1.01 FL.OZ

MSRP : ₩82,000

Launched in Mar 2024



BAKUCHIOL SKIN CARE TRIO SET

- FINDIVE Bakuchiol Liposome Ampoule Toner **150 ml / e. 5.07 fl.oz.**
[Dermatologist Tested]

+ Bakuchiol + EGF + Collagen + Natural Protector 2%

- FINDIVE Bakuchiol Toning Ampoule **30 ml / e. 1.01 fl.oz.**
[Dermatologist Tested]

+ Bakuchiol 3% + Pure Vitamin C + Vitamin E + Alpha-Bisabolol

- FINDIVE Bakuchiol Ampoule Cream **30 ml / e. 1.01 fl.oz.**
[Dermatologist Tested]

+ Bakuchiol 1% + Liftderm 2000 1% + Triple Collagen Complex + Amino Acid Complex

SIZE : 150ML - 5.07 FL.OZ / 30ML - 1.01 FL.OZ / 30ML - 1.01 FL.OZ

MSRP : ₩124,000

Launched in Mar 2024



PDRN CICA EXOSOME SERUM

PDRN(Sodium DNA) 1%, Melaway™ 1%

Soothing Regenerative Care for Intensive Nutrition on Stimulated Skin

POINT 1

Soothing Regenerative
Complex Solution

POINT 2

PDRN(Sodium DNA) 1%
Melaway™ 1%

POINT 3

Slow aging Completion
of human application test

SIZE : 50ML - 1.69 FL.OZ.

MSRP : ₩54,000

Launched in Sep 2024



PDRN CICA EXOSOME BUBBLE TONER

PDRN(Sodium DNA) 1000ppm, Melaway™ 1 %

The first step in regenerative care where microbubbles soothe irritated skin and wake up the natural power of the skin

POINT 1

Soothing Regenerative
Complex Solution

POINT 2

PDRN 1000ppm
Melaway™ 1 %

POINT 3

Slow aging Completion
of human application test

SIZE : 150ML - 5.07 FL.OZ.

MSRP : ₩34,000

Launched in Sep 2024



PDRN CICA EXOSOME SERUM IN MASK

PDRN(Sodium DNA) 5000ppm, Niacinamide 5 %

Soothing Regenerative Care for Intensive Nutrition on Stimulated Skin

POINT 1

Soothing Regenerative
Complex Solution

POINT 2

PDRN 5000ppm
Niacinamide 5%

POINT 3

Wash-off & Sleep Pack
2-way Utilization

SIZE : 200ml - 6.76 fl.oz.

MSRP : ₩78,000

Launched in Sep 2024



PDRN CICA EXOSOME CARE MASK

PDRN(Sodium DNA) 5000ppm, OLIGO-HA

A soothing moisturizing care mask that nourishes skin damaged by irritation with high content salmon PDRN and Cica exosomes

POINT 1

Soothing Regenerative
Complex Solution

POINT 2

PDRN 5000ppm
OLIGO-HA

POINT 3

Slow aging Completion
of human application test

SIZE : 30g - 1.05 FL.OZ x 8ea

MSRP : ₩38,000

Launched in Sep 2024



PDRN CICA EXOSOME STEM CELL LIPOSOME CREAM

PDRN (Sodium DNA) 1%, D-Panthenol 3%

Soothing and regenerative care that delivers intensive nourishment to skin damaged by irritation

POINT 1

Soothing & Regenerating
Complex Solution
Proprietary Blend

POINT 2

High-Efficacy, Purity,
Concentration
PDRN & CICA EXOSOME

POINT 3

For Deeper Absorption
Nano-Liposome
Delivery Technology

SIZE : 50ML - 1.69 FL.OZ.

MSRP : ₩42,000

Launched in Jul 2025



VITAMIN C ETHYL 10% SERUM TREATMENT

Vitamin C Ethyl 10% + Arbutin 2%

High-concentration serum treatment delivers radiant, even-toned skin

POINT 1

Dual Brightening System
Optimized Formula

POINT 2

Whitening Booster
Vitamin C Ethyl

POINT 3

Antioxidant Layering
Effective Potency

SIZE : 30ML - 1.21 FL.OZ

MSRP : ₩48,000

Launched in Jul 2025

2021 04	BAKUCHIOL TONING AMPOULE WADIZ FUNDING 2155% over the target amount
2021 06	BAKUCHIOL TONING AMPOULE WADIZ FUNDING 5548% over the target amount
2021 08	BAKUCHIOL TONING AMPOULE WADIZ FUNDING 3803% over the target amount
2022 03	BAKUCHIOL AMPOULE SUN WADIZ FUNDING 3890% over the target amount
2022 10	BAKUCHIOL AMPOULE SUN WADIZ FUNDING 5550% over the target amount
2022 10	BAKUCHIOL AMPOULE IN MASK LAUNCH
2023 05	BAKUCHIOL AMPOULE CREAM LAUNCH
2023 09	BAKUCHIOL LIPOSOME AMPOULE TONER COLLAGEN BOOSTER MELTING MASK LAUNCH
2023 12	BAKUCHIOL AMPOULE LIP MASK LAUNCH
2024 09	PDRN CICA EXOSOME [BUBBLE TONER / SERUM / SERUM IN MASK / CARE MASK] LAUNCH



/ FINDIVE PDRN CICA EXOSOME

2025 | 07 PDRN STEMCELL LIPOSOME CREAM 50ml
LAUNCH

/ FINDIVE BAKUCHIOL

2025 | 07 BAKUCHIOL ENZYME POWDER VITAMIN C CLEANSER
LAUNCH

2025 | 10 BAKUCHIOL AMPOULE MIST
LAUNCH

/ FINDIVE VITAMIN C

2025 | 07 VITAMIN C ETHYL 10% BAKUCHIOL SERUM 30ml
LAUNCH



| LOCAL |

FINDIVE OFFICIAL

NAVER

W.CONCEPT

29CM

MUSINSA

COUPANG

THE HYUNDAI

GIFT-TALK KAKAO

CHICOR

LOTTE DUTY FREE



| GLOBAL |

AMERICA | AMAZON

United States, Russia, China, Taiwan,
Hong Kong, Malaysia, Iran, Singapore,
Nepal, Japan, Vietnam, Thailand,
Uzbekistan, Greece, Norway, Spain,
Mexico, Jordan, Laos



@findive_official



M__SZ

follower 192 k



misszzie_

follower 106 k

SEEDING & VIRAL

Finding influencer that fits the brand mood and product fit

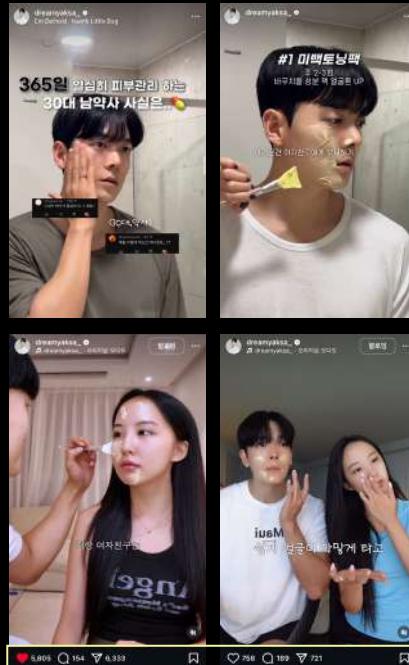
Production and exposure of contents such as new product launch, brand introduction, product introduction, etc
FINDIVE X influencer Collaboration Promotion

TO-BE

Planning set/event configuration considering channel and customer characteristics

- Special set composition, gifts, samples, and differentiated planning sets [Effects of securing customers of various age groups]
- Issue discount codes exclusively for influencer followers

[Looking forward to the synergy effect of purchasing their products X influencer by issuing special discount codes]



CONTENTS

FINDIVE X @dreamyaksa_

Issuing contents of collaboration with pharmacist YouTubers on '30s Male Pharmacist Night Care'

The effect of building a brand image that emphasizes 'professionalism' through expert know-how and recognition
[Product tutorials and detailed instructions can be used as DA materials]

PPL for YouTube and broadcasting

Natural and continuous product exposure through YouTube channels

[Exposure can be made repeatedly or if you need to target the product with algorithms, search, shorts, etc.]

TO-BE

It is expected to increase product and brand credibility by recruiting
and producing professional influencers such as dermatologists

@dreamyaksa_

Based on the success of K-culture including K-beauty, we are continuously securing overseas markets.

@mailystyle



Proceeding and selling TikTok and broadcasting bakuchiol PPL
< Vietnamese TikTokker >

*Continuing to sell 10,000 units per month after surpassing 40,000 cumulative sales in December 2023 (growth)

@feliciasher



Hosting and selling FINDIVE Bakuchiol PPL for Instagram Live Broadcasting

< Company/Personal/Fan Page 500 000 influencer >

*Collaborative development such as FINDIVE new PDRN sheet mask is underway.

FINDIVE



proven high-functioning
raw materials

Use of proven,
highly functional raw materials

hypoallergenic
compounding

Hypoallergenic
Recipe Development

No harmful
ingredients added

Minimize harmful ingredients

FINDIVE

HIGH EFFICACY

HIGH PURITY

HIGH CONCENTRATION



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