

FROM ZERO

REVIVE YOUR SKIN



*US FDA MoCRA
Registered*



*Europe - CPNP
Registered*



*GMP-compliant
manufacturing*



*ISO 22716-compliant
manufacturing*



EX-PDRN
GLOW MIST
with crystal ceramide

FROM ZERO

FROM ZERO
EX-PDRN
GLOW MIST
3.38 fl.oz. 100ml

EX-PDRN
GLOW SERUM
with double capsules
FROM ZERO

FROM ZERO
EX-PDRN
GLOW SERUM
3.38 fl.oz. 100ml

FROM ZERO
EX-PDRN
GLOW CREAM

EX-PDRN
GLOW CREAM
with crystal ceramide
FROM ZERO

'FROM ZERO' represents

A Letter FROM ZERO

FROM ZERO

REVIVE FROM ZERO

Science-led.

Skin-focused.

Simply effective.

FROM ZERO was created with a simple belief: skincare should not require consumers to decode ingredients, question exaggerated claims, or hesitate at the moment of choice.

We wanted to make skincare that people can trust—without confusion, doubt, or unnecessary complexity.

Rather than following fleeting trends, inflated promises, or marketing-driven numbers, **FROM ZERO** focuses on the fundamental structure of the skin and the real roles that key active ingredients play within it.

Our formulations are designed with one priority: to deliver effective ingredients deep into the skin, where they truly work.

By resetting the skin to ZERO, we commit to filling it only with what is truly necessary—a standard rooted in responsibility, not excess.

– FROM ZERO –

18 Harmful Ingredients-FREE

Safe & Clean Ingredients

🚫 Paraben-free

🚫 Phthalate-free

🚫 Essential oil-free

🚫 Silicone-free

🚫 Alcohol-free

🚫 Mineral oil-free

🚫 Sulfate-free

🚫 Talc-free

🚫 Benzophenone-free

🚫 Artificial colorant-free

🚫 Allergen-free

🚫 Urea-free

🚫 Gluten-free

🚫 Triclosan-free

🚫 Formaldehyde-free

🚫 Corticosteroid-free

🚫 DEA/TEA/MEA-free

🚫 BHA/BHT-free



CHECK POINT ②

Generous 100 ml Packaging

All Products in a 100ml Full-sized Packaging

All **FROM ZERO** products are formulated in a generous **100 ml (3.38 fl. oz.)** size.

Rather than small, short-use products such as 30 ml or 50 ml, we choose a size that allows for meaningful, consistent use—delivering practical value while helping reduce unnecessary waste.



ZERO Skin Irritation

Clinical Test Completed



결과	
시험제품명	EX-PDRN GLOW MIST
피부자극 지수	0.00
피부 자극 정도	비(무) 자극성

결과	
시험제품명	EX-PDRN GLOW SERUM
피부자극 지수	0.00
피부 자극 정도	비(무) 자극성

결과	
시험제품명	EX-PDRN GLOW CREAM
피부자극 지수	0.08
피부 자극 정도	비(무) 자극성

All **FROM ZERO** products have completed **clinical skin irritation testing** by an accredited testing institute and were evaluated as **non-irritating**.
Formulated to be **gentle on the skin**, they are suitable for use on sensitive skin types.

P&K 피부임상연구소 연구결과보고서

11. 결론

1) 본 시험을 종료한 시험대상자 32명은 남성 2명, 여성 30명으로 평균연령은 만 44.594세였다. 선정된 시험대상자들은 특별한 피부 증상은 없었으며 시험에 영향을 미칠 수 있는 질환 및 약물복용력은 없었다.

2)

결과	
시험제품명	EX-PDRN GLOW MIST
피부자극 지수	0.00
피부 자극 정도	비(무) 자극성

3) 시험기간 동안 특별한 이상반응에 대한 보고는 없었다.

시험제품인 "EX-PDRN GLOW MIST"를 24시간 철폐하고, 철폐 제거 1시간, 24시간 후의 피부반응에 대한 연구자 육안평가를 종합한 결과, 시험제품은 비(무) 자극성으로 판단된다.

20

P&K 피부임상연구소

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2)

결과	
시험제품명	EX-PDRN GLOW SERUM
피부자극 지수	0.00
피부 자극 정도	비(무) 자극성

3) 시험기간 동안 특별한 이상반응에 대한 보고는 없었다.

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P&K 피부임상연구소

P&K 피부임상연구소 연구결과보고서

10. 시험결과

10-1. 피부자극에 대한 연구자 육안평가 결과

"EX-PDRN GLOW CREAM"를 24시간 철폐하고, 철폐 제거 1시간, 24시간 후의 피부반응에 대한 연구자 육안평가 결과 피부자극 지수 및 피부자극 정도는 아래와 같다 (Table 8).

<Table 8. 시험제품의 피부 자극 지수 및 피부 자극 정도>

결과	
시험제품명	EX-PDRN GLOW CREAM
피부자극 지수	0.08
피부 자극 정도	비(무) 자극성

10

P&K 피부임상연구소

Unique Selling Points *by Product*

(3-Step) EX-PDRN Glow Routine



EX-PDRN Glow Mist



EX-PDRN Glow Serum



EX-PDRN Glow Cream

Unique Selling Points

EX-PDRN GLOW MIST

Aurora-like Glow Mist, Anytime Anywhere.

✓ FROM ZERO's Secret Recipe: **Crystal Ceramide**

- FROM ZERO's proprietary key ingredient that fills the skin with **radiant glow** and **vitality**—without breaking down makeup.
- Not a greasy, slippery oil shine, but a **true glow** that builds firmness from within and awakens the **skin's natural beauty**.

✓ **2-in-1 Functional MistToner Mist + Daily Glow Mist**

1. **Toner Mist** : Use as the first step of your morning and evening skincare routine. Apply easily as a toner without shaking.
2. **Daily Glow Mist** : Use throughout the day to instantly replenish hydration and nourishment whenever your skin needs a refresh.



✓ FROM ZERO **Exclusive Next-Gen Facial Mist**

- A next-generation facial mist developed exclusively by FROM ZERO, designed to **overcome the limitations of previous mist generations**— 1st Water mists > 2nd Cream mists > 3rd Oil mists
- This innovative formula delivers fresh vitality without makeup breakdown, making it an essential daily item for effortless glow.

TIPS How to **Activate the Glow**

When using as a glow mist, **shake well** at least 5 times vertically to activate the **Crystal Ceramide powder** settled at the bottom. Once awakened, the aurora-activated ceramide powder melts into the skin, leaving a **hydrated, refined glow** that looks elegant—not oily. Suitable for use both **before and after makeup**.

Unique Selling Points

EX-PDRN GLOW SERUM

Deep layering Skin Booster

✓ 3-Second Absorbing Skin Booster

- Boosting serum that absorbs in 3 seconds upon contact.
- For those who have tried countless products without visible results, FROM ZERO's answer is clear: **powerful absorption**.
- With a **water-light texture**, this glow serum sinks in quickly to **boost skin recovery from within**.

✓ Full Glow, ZERO Stickiness

- Rich in nourishment, yet **'0g' weight** and **'0' stickiness**.
- A lightweight, refreshing texture suitable for all skin types.
- **Layer** one to three times to build dense hydration and achieve a **true inner glow**.



✓ EX-PDRN Double Capsule Synergy

- The **EX (Exosome) + PDRN double capsule** system **bursts on the skin**, delivering active ingredients more effectively.
- 2X hydration × 2X nourishment × 2X glow for **visibly plump, radiant skin**.

TIPS

Skin changes from time to time. Season, weather, bio-rhythm, diet, and water intake all affect skin condition. Apply 1 ~ 3 layers, adjusting to your skin's needs each day. The **lightweight** formula layers **comfortably without stickiness** —allowing you to **deeply hydrate** with confidence.

Unique Selling Points

EX-PDRN GLOW CREAM

3 in 1 Multi-Care : Tone/Texture/Glow

✓ The Ultimate 3-in-1 Multi-Care Cream: Tone + Texture + Glow

Crystal Ceramide Technology — One Innovation, Three Transformations

1. **Dullness: ZERO** : Instantly brightens the complexion to appear one shade clearer and more radiant than your natural skin tone.
2. **Refined, Velvet-Like Skin Texture** : Creates a smooth, elegant finish with a subtle, healthy sheen—never heavy or artificial.
3. **Premium Glow, Not Oily Shine** : Delivers a refined, luminous glow that looks sophisticated and polished, without greasy or slippery oil shine.

TIPS

Do you wake up to skin that **feels unbalanced**—**dry and tight** in the U-zone, yet **oily** in the T-zone?

<EX-PDRN Glow Cream as an Overnight Mask>

1. Massage a pearl-sized amount over the face until absorbed.
2. Then apply two pearl-sized amounts evenly as a final layer.
3. Leave on overnight.

By morning, **oil-moisture balance** is visibly restored, skin looks noticeably **healthier**, and makeup applies more **smoothly**.



✓ Silk-like Glide, Velvet-soft Finish

- Melts onto the skin with a smooth, silk-like slip upon contact, leaving a **bright, softly glow**, velvet-like finish— that enhances the **skin's natural clarity**.

✓ Recommended For

- Those who feel the need to wear makeup even for quick outings due to bare-skin concerns
- Those whose oil-moisture balance remains unstable despite daily sheet mask use
- Those who prefer a skin-gripping texture that enhances makeup longevity
- **Those who have never been told, “Your skin is glowing!”**

Key Ingredients

Glow Layering Blend





Is one ingredient ever enough?

Consumers face **multiple skin concerns** simultaneously.

FROM ZERO addresses this reality by **minimizing decision fatigue** and **formulating with a complete set** of essential active ingredients.

***The Result :**
fewer choices, clearer solutions—
reduced to ZERO.

Key Ingredients

Smart 'Multi-Layer Blend' System

Designed for layered absorption across the skin

All **FROM ZERO** products are formulated with a **multi-layer glow system**, designed to work across the skin's layers and blended with proven active ingredients to deliver **real, visible results**.

★ *Crystal Ceramide*

★ *Panax Ginseng Exoxomes*

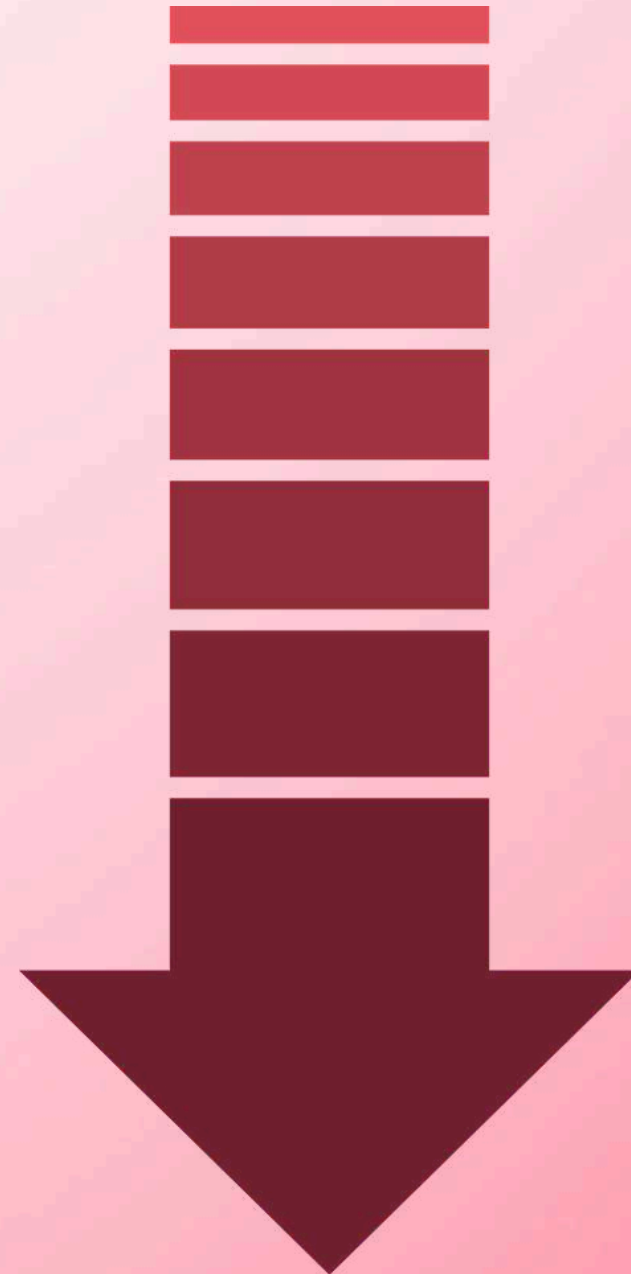
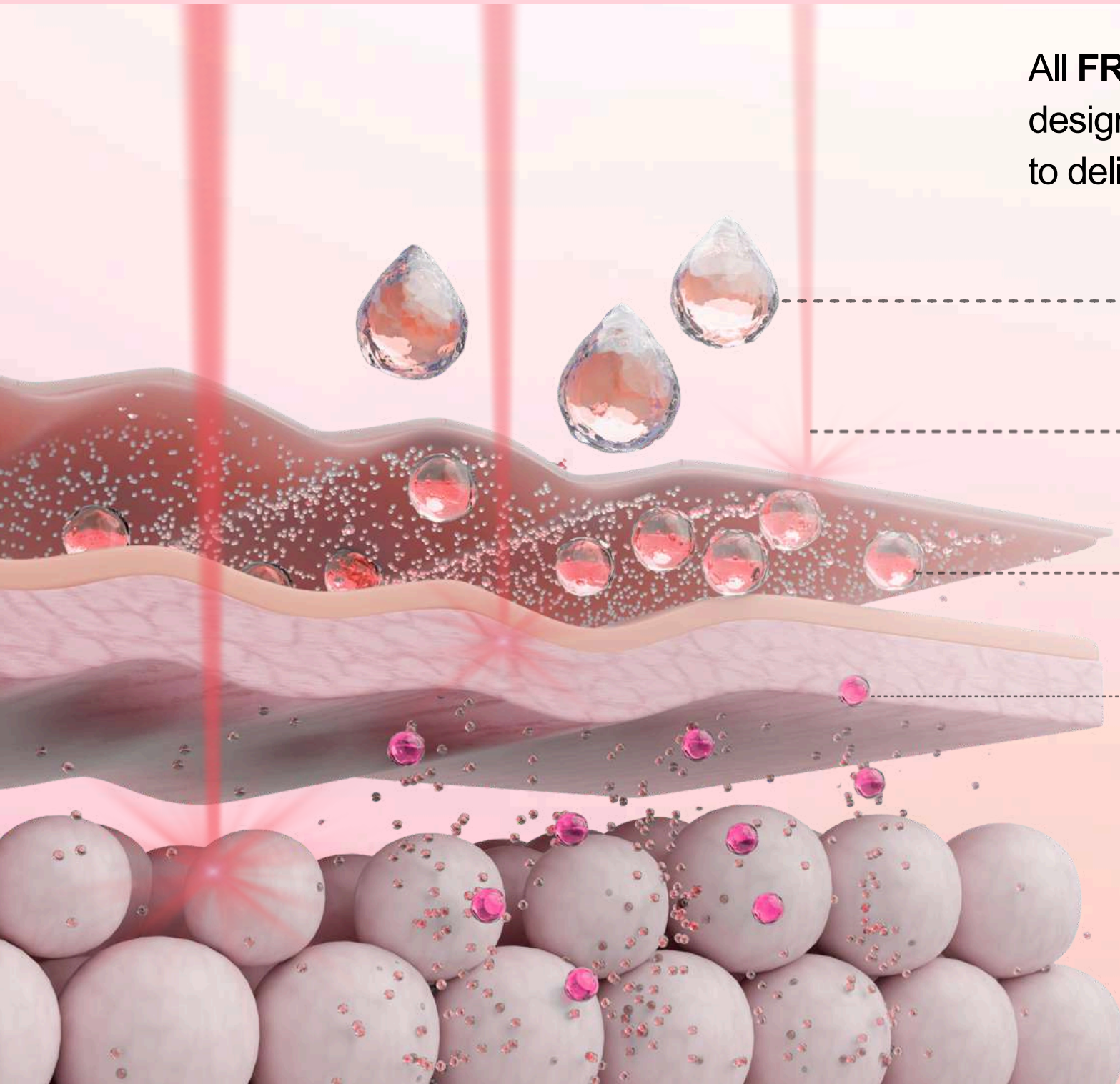
★ *Broccoli PDRN*

★ *Triple
Vegan
Collagen*

1 *White Jelly Mushroom Collagen*

2 *Chia Seed Collagen*

3 *Hibiscus Collagen*

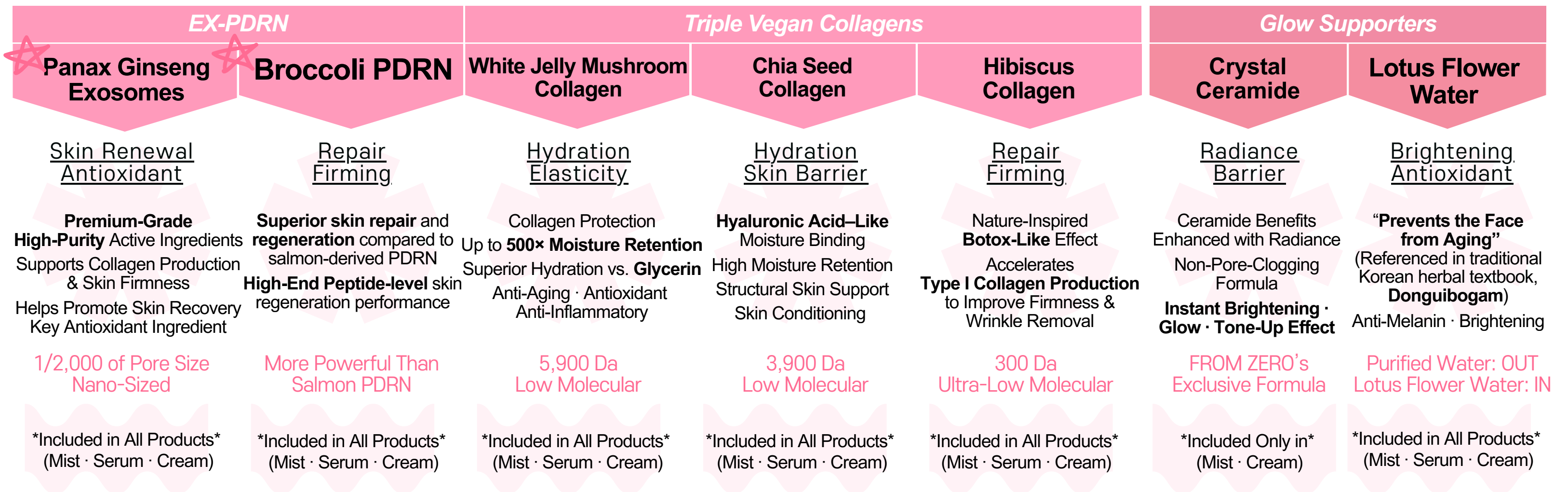


Key Ingredients

Smart 'Multi-Layer Blend' System

Plant-derived PDRN × Exosomes × Collagen × Ceramide × Lotus Water

✓ From **barrier-strengthening** hydrators and **structure-supporting** firming actives to ingredients that deliver **instant glow**. Each ingredient is scientifically assigned a role based on the skin's layers—and precisely formulated into one complete system.



Key Ingredients

Smart 'Multi-Layer Blend' System

Clinical Results Demonstrating the Efficacy of EX-PDRN

GINSENG EXOSOME(EX)

A high-end skincare active with exceptional penetration performance.

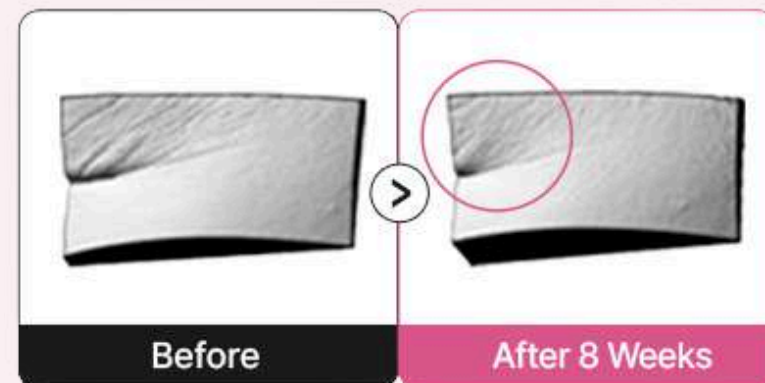
Premium ginseng extract is transformed into exosomes through an advanced processing method, maximizing absorption without compromising the integrity of high-purity skin-beneficial actives.

Hydration

Elasticity

Density

Radiance



Total Skin Roughness **19.7%**

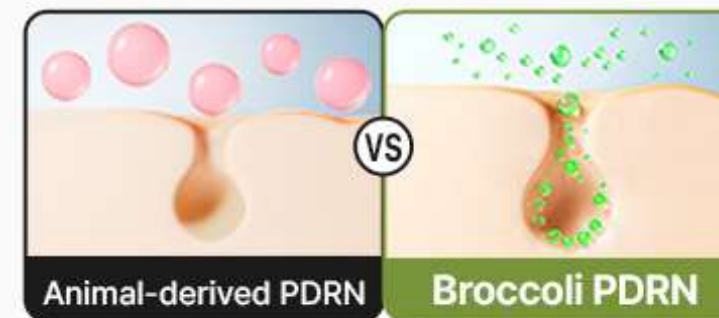


Clinical Test Result by PRIMOS-CR
25 adults, 0-week/4-week/8-week

BROCCOLI PDRN

First introduced to cosmetics by FROM ZERO

A skin-mimicking, bio-derived active extracted from broccoli DNA, developed to support comprehensive skin care benefits.



With a smaller molecular profile than animal-derived PDRN, broccoli PDRN is designed for enhanced skin compatibility and efficient absorption, helping support healthier-looking skin.



Clinical Test Results, 21 adults, 0-week/4-week

Wrinkle Enhancement **25%**

Firming **21%**



Brand Expansion & Visibility

Sales Channel Portfolio



Retail Partners & Distribution Channels

Sales Channel Portfolio (Domestic)

Offline Stores



SHINSEGAE
DUTY FREE

Myeongdong-HQ



Pick no.3

Samcheong Flagship Store

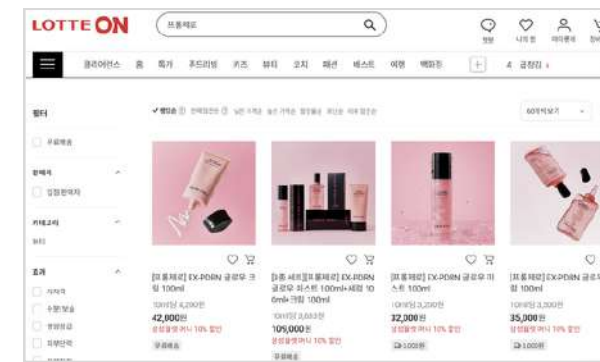
Online Shopping



Official Brand Store
Naver Smart Store



LOTTE
DUTY FREE



Major Online Retailers
General E-Commerce

LOTTE ON, SSG.com, CJ
ONSTYLE, etc.

Military Welfare Mall
WA-Mall

Retail Partners & Distribution Channels

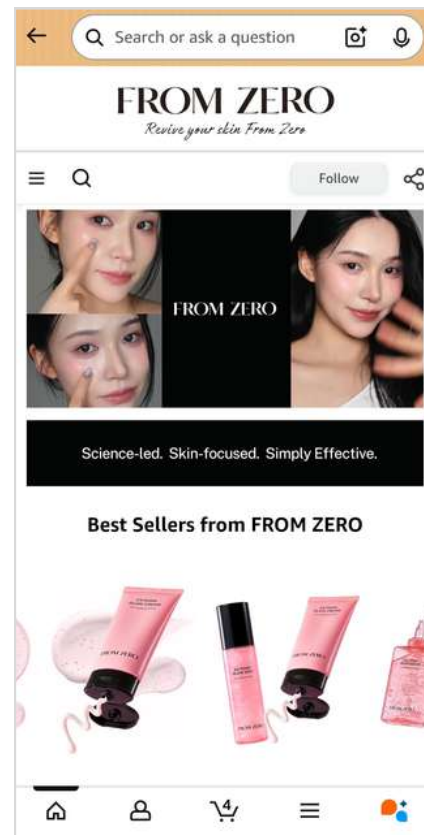
Sales Channel Portfolio (Global)

Online Shopping



Japan Qoo10
메가데뷰

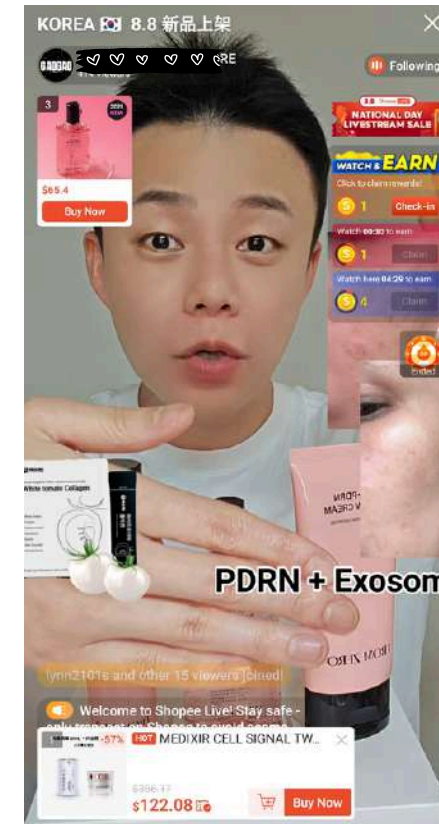
**Top 5 in Total Skincare upon Debut*



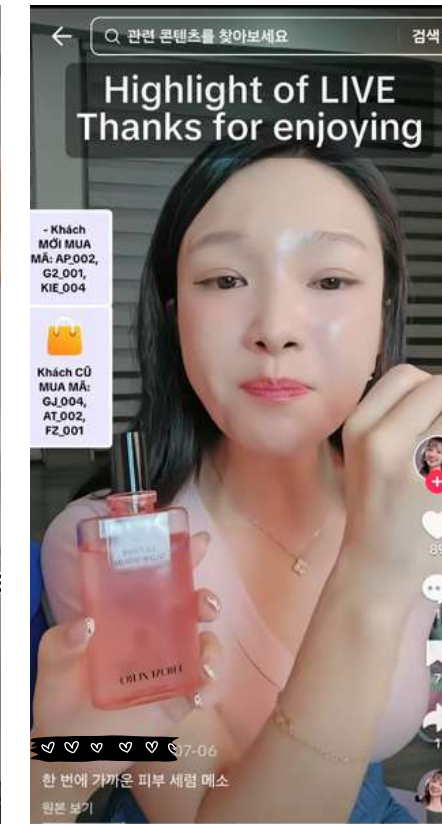
USA
Amazon US



Thailand
Live Commerce



Taiwan
Live Commerce



Vietnam
Live Commerce



Singapore
Live Commerce

Retail Partners & Distribution Channels

Sales Channel Portfolio (Global)

Offline Stores



Japan CREE'MARE STORE

- ① Lumine Est Shinjuku, Tokyo
- ② Tamagawa Takashimaya SC, Tokyo

③ LUCUA, Osaka

④ PARCO, Nagoya

⑤ AEON MALL, Kyoto Katsuragawa



Oman

'HANKUK' K-Beauty Selection Store



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Kakao Talk



Whatsapp

FROM ZERO

REVIVE YOUR SKIN