

starlike.
COMPANY BROCHURE

Chapter 1. About STARLIKE

- Brand Story
- Philosophy/Mission/Vision
- Core Value
- Brand Identity

Chapter 2. Product Introduction

- Product Information

Chapter 3. Brand Campaign (Marketing)

- Distribution countries
- Online Marketing (Korea)
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Brand Story

Our appearance and beauty are all different, yet many people feel exhausted by the pressure to conform to standardized aesthetic ideals.

Each person's light shines in its own way, making every individual valuable.

What truly matters is discovering the light within yourself and allowing it to shine.

Just as darkness allows light to be seen, we can find our true radiance by deeply examining both our inner and outer concerns.

Our high-performance products deliver professional skincare results, similar to those of specialized beauty salons. Through a simple home ritual, they help care for skin concerns while providing a moment of self-care, allowing you to better understand and embrace your beauty.

In the flow of time and individuality, may your natural light shine beautifully.

Embark on a journey to explore the star within you — together with Starlike.

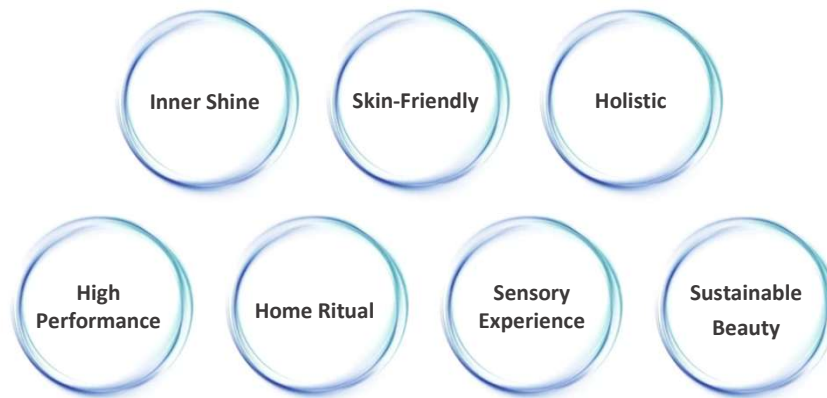
Let your inner star shine

starlike.

Philosophy

Holistic self-care for radiant well-being

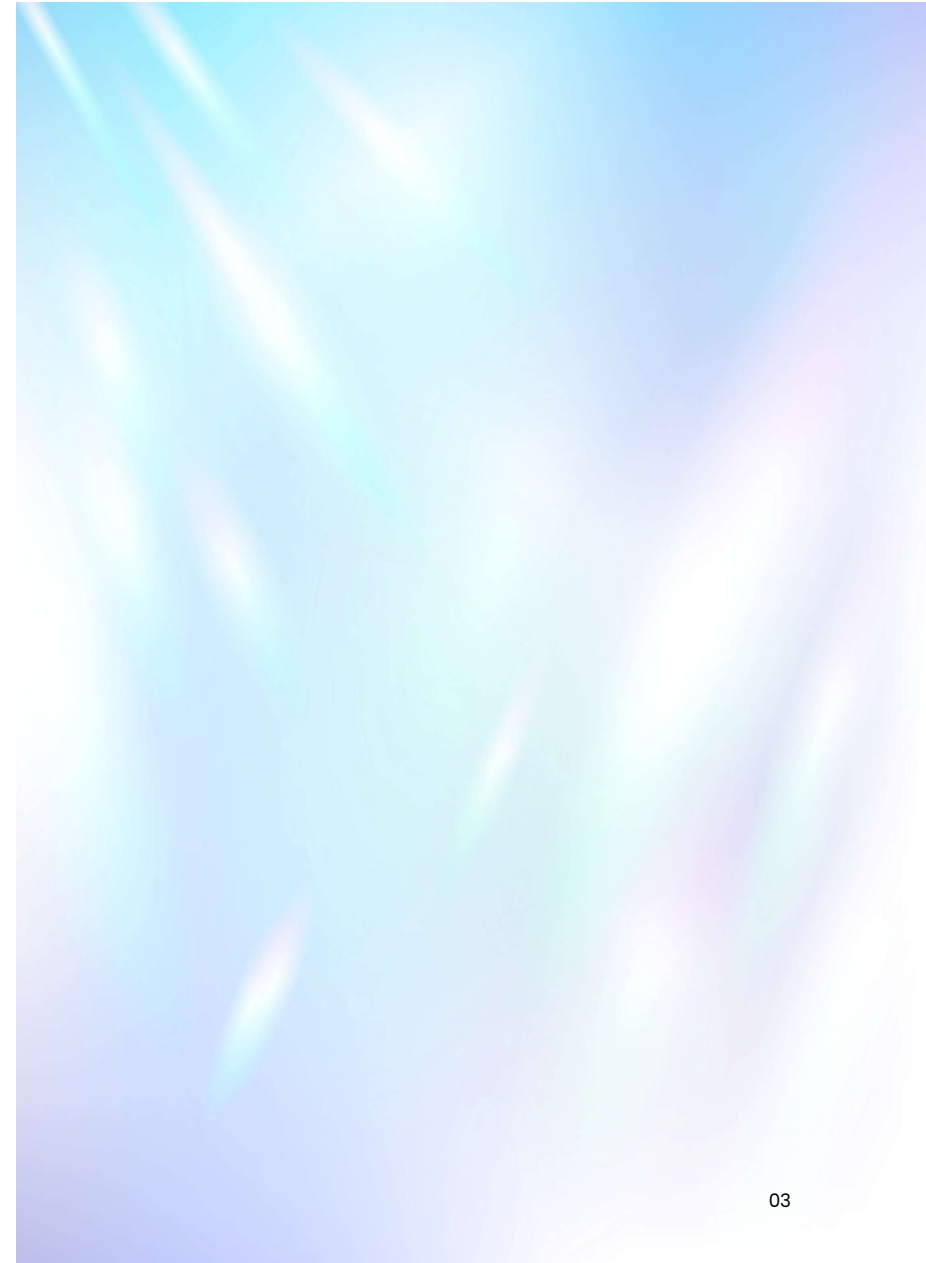
Core Values



Key Value

Self-Care & Well-Aging

Prioritizing personal health and happiness, respecting one's unique individuality, and pursuing a holistically balanced life.



starlike.

A **High Potency Well-Aging Brand** that offers a new perspective on beauty and helps customers better understand and embrace their own unique appearance.

PRODUCT INFORMATION

+ HIGH-FUNCTIONAL SERUM FOR VARIOUS SKIN CONCERNS



Manufacturer: COSMAX Inc.



Niacinamide 21% for smooth skin texture & pore elasticity care

With the highest concentration of niacinamide (21%) in Korea, this product targets four key pore concerns—size, volume, depth and pore number—while improving elasticity in wrinkled and porous areas. The result is plump, firm, and smooth skin.



Brightening dull & yellowish skin tone caused by oxidized sebum

Controls excess sebum production to reduce whiteheads and blackheads. Upcycled ulmus davidiana root extract transforms skin dulled by oxidized sebum and impurities into a clear, radiant complexion.



Comfortable application with hydration that leaves skin glowing

Green tea water and Irish moss provide soothing green hydration, while ceramide and 18 amino acids strengthen the skin barrier. Gentle enough for sensitive skin, it delivers a non-sticky, comfortable finish with long-lasting moisture.



Main Ingredients

Pore Refinement Niacinamide 21%
Pore Tightening Ulmus Davidiana Root Extract (Upycled Ingredient)
Skin Tone Improvement Acetyl Glucosamine

Sub Ingredients

Soothing Green Tea Water, Irish Moss
Hydration Hyaluronic Acid, Lecithin, Chlorella Vulgaris
Skin Barrier Ceramide, 18 Amino Acids

STARLIKE NIACINAMIDE 21 PORE SERUM

A matte-finish serum for pores, sebum, and skin texture, containing 21% niacinamide

[Clinical Tests] Improvement in 4 types of pores & elasticity, reduction of whiteheads (sebum), and hypoallergenic for sensitive skin

[Recommended Skin Types] Blackheads, whiteheads, enlarged or numerous pores, uneven skin tone

| NET WT 50ml

How to use Apply an appropriate amount to areas of concern and gently massage until fully absorbed

TIP For optimal results, use in your evening skincare routine as sunlight exposure may reduce the efficacy of key active ingredients

PRODUCT INFORMATION

+ HIGH-FUNCTIONAL SERUM FOR VARIOUS SKIN CONCERNS



Manufacturer: COSMAX Inc.



Skin's **multivitamin – 10% high concentration** for complete nourishment

A powerhouse blend of stabilized vitamins targets pigmentation (melasma, freckles, dark spots), while glutathione (key ingredient in "white jade" injections) brightens for a radiant complexion.



Rewind skin time – superior **antioxidant protection**

Tranexamic acid (dubbed "melasma eraser") and carrot superfood extract shield skin from environmental damage. Their antioxidant synergy refines pore elasticity for clear, healthy skin.



Hydration that **melts in** – non-sticky, layered absorption

Hyaluronic acid delivers deep hydration, while macadamia seed oil balances oil-water levels. The melting texture absorbs instantly without residue.



Main Ingredients

Nourishing Multivitamin (A, B3, B5, C, E)
Brightening Glutathione
Antioxidant Tocopheryl Acetate, Yuzu Extract

Sub Ingredients

Protective Tranexamic Acid, Carrot Extract
Hydrating Hyaluronic Acid, Sugarcane Extract
Nourishing Macadamia Seed Oil

How to use Apply an appropriate amount to the desired area and gently massage until fully absorbed

TIP Since UV exposure may reduce the efficacy of key ingredients, we recommend using this product as part of your evening skincare routine for intensive care

STARLIKE MULTIMATE VITA SERUM

A skin-brightening antioxidant serum containing 10% multivitamins (a mixture of Vitamins A, B3, B5, C, and E in optimal ratios)

[Clinical Tests] Reduces pigmentation (melasma, freckles, dark spots), improves elasticity in pore areas, provides antioxidant protection, gentle on sensitive skin

[Recommended Skin Types] Dull, uneven skin tone, sagging skin with loss of elasticity, rough, flaky texture

| NET WT 50ml

PRODUCT INFORMATION

+ HIGH-FUNCTIONAL SERUM FOR VARIOUS SKIN CONCERNS



Manufacturer:
COSMAX Inc.

CPNP
Verification

SCPN
Verification



Cool down flaming skin instantly!

Sun exposure, outdoor activities, or high temperatures can overheat your skin. This product provides immediate soothing relief, while fermented mushroom extract and erythritol deliver long-lasting hydration and a cooling effect to keep your skin calm and refreshed.



Plant-derived mucin for plump, bouncy hydration & glass skin effect

Natural mucin ingredients like yam and okra boost collagen synthesis, while cucumber and sedum extract deeply moisturize from within the stratum corneum. The result? Bouncy, elastic, and intensely hydrated skin.



A safe haven for sensitive skin – calming layering shield

Formulated with 18 amino acids, ceramides, and centella asiatica, it strengthens the skin's moisture barrier and protects easily irritated, sensitive skin. Its fast-absorbing, non-sticky texture allows for comfortable layering without residue.



Main Ingredients

Soothing Mucin (Yam, Okra)
Cooling Tremella Fuciformis (Snow Mushroom), Fermented Yeast, Erythritol

Sub Ingredients

Hydration Cucumber Extract, Hyaluronic Acid, Trehalose
Calming Centella Asiatica, Corn Leaf, Neem Leaf/Flower
Nutritive Barrier 18 Amino Acids, Ceramides

How to use Apply an appropriate amount to areas needing hydration as often as needed. Gently massage until fully absorbed

STARLIKE PHYTO MUCIN CALM COOL SERUM

The moisturizing effects of phyto mucin and fermented mushrooms instantly cool the skin and soothe any breakouts

[Clinical Tests] Immediate soothing of heat-irritated skin, improved moisture levels in the deeper layers of the stratum corneum, low irritation, suitable for sensitive skin

[Recommended Skin Types] Sensitive skin, dry skin, dehydrated skin, skin prone to redness, flaky, irritated skin, overheated skin

| NET WT 50ml

PRODUCT INFORMATION

+ SKIN BARRIER STRENGTHENING CARE



Manufacturer:
Cosmecca Korea Co., Ltd.

STARLIKE CHAMOMILE SKIN BARRIER TONER

A hydrating and firming toner enriched with a high concentration of chamomile flower water to protect the skin, while 10 types of hyaluronic acid enhance moisture retention, leaving the skin plump and deeply hydrated.

[Clinical Tests] Moisturization at all skin layers, improved texture, reduced flakiness, and decreased oiliness.

[Recommended Skin Type] Dehydrated skin, sensitive skin, damaged skin barrier, skin with reduced elasticity.

| NET WT 210 ml

1

Smoothing skin texture and strengthening a strong moisture barrier

This toner not only smooths skin texture but also brightens and evens out the skin's natural tone. It provides hydration and soothing effects, forming a strong moisture barrier with multi-care benefits.

2

The first step to achieving hydrated skin

Glyceril glucoside and 10 types of hyaluronic acid in various sizes hydrate the skin at every level, providing long-lasting freshness and comfort.

3

Skin boosting effect for firm and smooth skin

Four different peptides work together to firm the skin, while a high concentration of chamomile flower extract (44%) soothes the skin and strengthens its moisture barrier, providing protection.



Main Ingredients

44% Chamomile flower extract – soothes and moisturizes the skin

Sub Ingredients

Glyceril Glucoside – activates aquaporins
10 types of hyaluronic acid – strengthens the moisture barrier
4 types of peptides – enhances skin elasticity

How to use After cleansing, pour an appropriate amount onto your palm or a cotton pad and gently apply to the skin.

PRODUCT INFORMATION

+ SKIN BARRIER STRENGTHENING CARE



Manufacturer:
Cosmecca Korea Co., Ltd.

STARLIKE CHAMOMILE SKIN BARRIER CREAM

A deeply hydrating and firming cream infused with high-concentration chamomile flower water for skin protection. Enriched with 10 types of hyaluronic acid for lasting moisture, peptides, and essential skin components (ceramides, collagen, and lipids) to strengthen and nourish the skin.

[Clinical Tests] Improves hydration on the surface and deep within, provides 100-hour moisture retention, enhances elasticity, reduces wrinkles, and improves skin radiance and density

[Recommended Skin Types] For dehydrated, sensitive, weakened and sagging skin

| NET WT 50 ml

1

Strengthen the moisture barrier with powerful hydration energy

Contains a high concentration of chamomile flower water (36%) and 10-layer hyaluronic acid, providing intense hydration.

Deeply hydrates the skin and retains moisture for over 100 hours, providing intensive care.

2

Elasticity care packed with highly nourishing ingredients

Contains the golden ratio of key skin barrier components—ceramides, cholesterol, and fatty acids, as well as panthenol, which helps strengthen the skin barrier and provides firm skin care.

3

Forms a moisture layer for a cozy and dewy finish

Despite its rich moisturizing and nourishing formula, the cream spreads smoothly, absorbs quickly, and forms a moisture layer. Provides long-lasting hydration without stickiness.



Main Ingredients

Chamomile flower water 36% – **Soothing and moisturizing effect**
Panthenol – **Strengthening the skin barrier**
Ceramides, cholesterol, fatty acids – **Key components of the skin barrier**

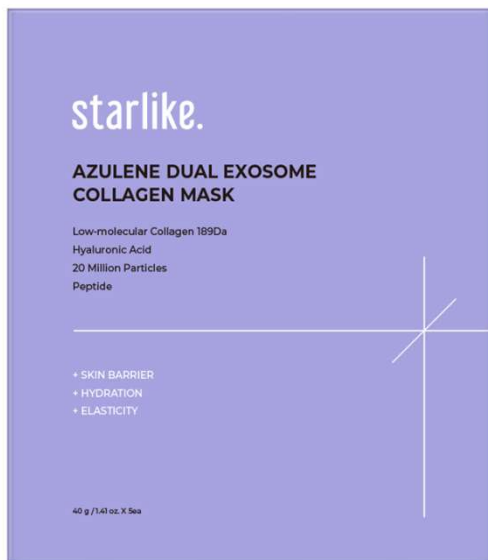
Sub Ingredients

Glyceryl glucoside – **Activates aquaporins**
10-layer hyaluronic acid – **Strengthens the moisture barrier**
4 types of peptides – **Enhance skin elasticity**

How to use Take an appropriate amount, gently apply to the face, and let it absorb.

PRODUCT INFORMATION

+ SKIN BARRIER STRENGTHENING CARE



Manufacturer:
BeautyMax Co., Ltd.

STARLIKE AZULENE DUAL EXOSOME COLLAGEN MASK

A hydrating and firming hydrogel mask infused with naturally blue-hued azulene to soothe sensitive, tired skin. Formulated with 20 million exosome particles and ultra-low molecular 189Da fish collagen to enhance skin elasticity and accelerate the absorption of active ingredients.

[Clinical Tests] Improves hydration on the surface and deep within, provides 100-hour moisture retention, enhances elasticity, reduces wrinkles, and improves skin radiance and density

[Recommended Skin Types] For dehydrated, sensitive, weakened and sagging skin

| NET WT 40g x 5ea

1

Deep-penetrating skin effect

The active ingredients are absorbed into the skin, providing hydration from within while caring for elasticity.

One sheet delivers improved skin density and a lifting effect for the face.

2

Amazing elasticity boost with collagen mask

Highly absorbable fish collagen (189Da) with a high concentration (69%) and exosomes made of 20 million particles combine with next-generation exosomes to deliver elastic skin.

3

Hydrating formula for moist skin

The exceptional soothing power of premium blue azulene, extracted at just 1g per 100kg of chamomile, combined with 10 types of hyaluronic acid and panthenol, provides deep hydration and strengthens the skin barrier.



Main Ingredients

Fish Collagen (189Da) 69% – **Elasticity enhancement**
Azulene – **Skin soothing and moisturizing**
Dual Exosomes – **Rapid delivery of active ingredients**

Sub Ingredients

Glycerol Glucoside – **Aquaporin activation**
10 types of hyaluronic acid – **Strengthening moisture barrier**
6 types of peptides – **Elasticity enhancement**

How to use

Apply the mask to the skin for about 30 minutes, then remove and evenly distribute the remaining essence on the skin.

* You can use it for 3-4 hours for longer delivery of active ingredients.



Available at
OLIVE YOUNG

Link
www.oliveyoung.co.kr

Manufacturer:
Kolmar Korea., Ltd

STARLIKE PDRN SKIN FIT AQUA SUN CREAM

A moisture-rich sunscreen infused with marine-derived PDRN and 10 types of hyaluronic acid to deeply hydrate the skin, while a peptide complex and ectoine help protect and soothe skin exposed to external stressors.

[Clinical Tests] 24-hour moisture retention effect, 24-hour makeup separation prevention effect

[Recommended Skin Types] For moisture-deprived skin, sensitive skin, dry skin

| NET WT 50ml



A sunscreen for flawless makeup application and all-day comfort

This sunscreen with a rich texture doesn't leave a white cast, doesn't weigh down the skin, and won't disturb makeup, while moisturizing and giving a subtle glow.

The patented active ingredients create a deep, powerful firming barrier

Contains patented seaweed-derived vegan PDRN and fermented extract of ectoin, which stimulate collagen production and gives a hydrating plumping effect, forming a moisturizing barrier to protect the skin from external stress.

Moisturizing effect that lasts for 24 hours, keeping skin hydrated throughout the day

Contains 10 types of hyaluronic acid and the plant-derived "Aquamoisture 24" complex, which fills the skin with moisture without gaps. It forms a moisture protection barrier, minimizing water loss and keeping the skin hydrated for a long time.



Main Ingredients	Sub Ingredients
Seaweed-derived vegan PDRN – Firming	10 types of hyaluronic acid – Strengthening moisture barrier
Ectoin – Skin protection	5 types of peptides – Firming
Chemical filter – SPF50+ PA++++	Aquamoisture 24 – Moisture protection barrier formation

How to use Apply evenly to areas prone to UV exposure, then gently pat to absorb.

PRODUCT INFORMATION

+ SUN CARE



Available at
OLIVE YOUNG

Link

www.oliveyoung.co.kr

Manufacturer:
Kolmar Korea., Ltd

STARLIKE FOUNDATION FREE TONE-UP SUN CREAM

A mineral sunscreen that naturally conceals imperfections and evens skin tone like a foundation, while 10 types of hyaluronic acid and hydrolyzed collagen provide deep hydration.

[Clinical Tests] 24-hour makeup adhesion prevention, 24-hour anti-darkening effect
[Recommended Skin Types] For sensitive skin, enlarged pores, oily skin with lack of moisture, and dull complexion

| NET WT 50ml

All-in-one sunscreen that combines the functions of sunscreen, tone-up cream, fixer, and primer

This all-in-one sunscreen covers the skin like foundation, blending with any skin tone. Its texture fills in unevenness, correcting skin flaws and tone.

Maintains clear skin without sagging or darkening, with a firming effect

Contains 5 types of high-purity peptides and hydrolyzed collagen to restore skin elasticity, fix sunscreen particles firmly, improve adhesion, control excess oil, and maintain brightness for a long time.

Natural coverage without separation, even with layering

A lightweight, non-nano physical filter sunscreen that adheres smoothly without clogging pores. It maintains a natural look even with reapplication outdoors, providing a feather-like freshness and glow for various skin expressions.

Main Ingredients

Hydrolyzed Collagen – **Elasticity Boost**
Physical filter – **SPF50+ PA++++**

Sub Ingredients

10-layer Hyaluronic Acid – **Moisture Barrier Strengthening**
5 Types of Peptides – **Elasticity Boost**
Aquamoisture 24 – **Moisture Shield Formation**

How to use Apply an appropriate amount to the concerned area and gently massage until absorbed.

PRODUCT INFORMATION

+ CLEANSER



Manufacturer:
Cosmecca Korea Co., Ltd.

STARLIKE BLACK PORE VITA PEPTIDE CLEANSING OIL

A cleansing oil infused with jojoba oil, vitamins, and peptides that thoroughly removes impurities from deep within the pores, leaving the skin smooth and refined.

[Clinical Test Results] Effective in removing blackheads, deep pore cleansing, improves pore texture, enhances skin tone, tested for irritation on sensitive skin
[Recommended For] Visible pores, oily skin, dull skin tone

| NET WT 200ml



Pore care starts from the moment you remove your makeup! Refreshing cleanse with jojoba oil

Jojoba oil effectively cleanses impurities and blackheads deep within pores. AHA and LHA gently exfoliate dead skin cells and smooth the pore texture.



With patented peptides and vitamins, your skin tone becomes clear and bright just by cleansing

Low molecular patented peptides boost elasticity in dull, rough skin layers, while the vitamin formula brightens skin tone for clear, radiant skin.



A gentle rolling sensation that soothes tired skin, with a fresh fragrance

The oil formula with optimal thickness rolls smoothly without friction, massaging irritated skin throughout the day. A subtle fresh scent at the nose offers a comforting sense of calm.



Main Ingredients

Blackhead Cleansing Jojoba Oil, AHA, LHA
Skin Tone Improvement (Patented) Yuzu Seed Peptide, (Patented) Ascorbyl Palmitate

Sub Ingredients

Pore Tightening Erythritol, Terpineol
Hydration Squalane
Soothing Glutathione

How to use Dispense an appropriate amount onto dry hands and gently massage over the entire face to melt away impurities. Add a small amount of water to your hands and continue massaging for about 30 seconds, then rinse with lukewarm water.

PRODUCT INFORMATION

+ CLEANSER



Manufacturer:
Cosmecca Korea Co., Ltd.

STARLIKE WHITE PORE LHA FRESH GEL CLEANSER

A gel-type cleanser that contains Coix seed powder to gently remove whiteheads and dead skin cells, leaving the skin moisturized and smooth.

[\[Clinical Tests\] Whitehead cleansing efficacy, skin exfoliation, triple balance improvement \(moisture, oil, pH\), improvement in skin texture & roughness, tested for skin irritation on sensitive skin](#)

[\[Recommended For\] Sensitive skin, skin with visible pores, dry skin & dehydrated oily skin](#)

| NET WT 200ml



A gentle **daily peeling** that keeps your skin smooth and clear without irritation

Formulated with grain powder containing tannin-rich chestnut shell for pore tightening, and 4th-generation peeling agent LHA, this product gently melts away whiteheads and dead skin cells while preserving the skin's moisture barrier, leaving the skin texture smooth and refined.



Restores **the skin's three key balances**—moisture, oil, and pH—leaving skin healthier with every wash

Maintains skin condition by balancing pH, moisture, and oil levels—often disrupted during cleansing. Formulated with patented peptides and pore-tightening ingredients to keep skin hydrated and firm even after washing.



Gentle cleansing that wipes away impurities, leaving only moisture behind

The elastic gel formula protects the skin from irritation caused by friction during rolling, while the rich and dense foam adheres closely to the skin, removing sebum and dead skin cells, leaving moisture behind so the skin doesn't feel tight after washing.



Main Ingredients

Whitehead cleansing: Grain powder (Coix seed), LHA
Pore care: (Patented) Lotus-Pore, (Patented) Yuzu seed peptide

Sub Ingredients

Elasticity: C-Pep Tricoll CC
Moisture: Ferulic Acid

How to use Take an appropriate amount onto wet hands and gently roll it over areas of concern such as pores or dead skin. Then massage the entire face gently and rinse thoroughly with lukewarm water.

PRODUCT INFORMATION

+ ESSENCE



Manufacturer: UCL Co., Ltd

STARLIKE ROSEMARY 68 SKIN BIOME ESSENCE

A soothing foam-type essence rich in rosemary and fermented rosemary extracts that cares for dry, troubled skin, leaving it clean, hydrated, and elastic with a radiant glow.

[Clinical Tests] Antioxidant in vitro, triple elasticity improvement (eye area, cheeks, nasolabial folds), skin soothing from UV irritation, tested for sensitive skin irritation

[Recommended For] Troubled skin, dull skin, oily skin

| NET WT 100ml

1

68% pure Jeju rosemary extract, soothing & antioxidant care with patented low-temp extraction

High-purity rosemary, extracted to preserve antioxidant actives, provides anti-aging care and soothes troubled, sun-damaged skin for a clearer complexion.

2

Clear and balanced skin powered by microbiome care

A blend of rosemary extract fermented for 100 hours and patented probiotics helps balance the skin's microbiome, strengthens its natural defenses, and reinforces the barrier to protect against external irritation.

3

Soft micro-bubbles that spread evenly and absorb quickly into the skin

Micro-bubbles reduce skin friction, allowing even and gentle application even on troubled skin, and are quickly absorbed. They form a hydrating moisture barrier that wraps the skin in comfort and care.



Main Ingredients

Antioxidant: Rosemary extract
Elasticity boost: Fermented rosemary extract (100-hour vegan probiotic fermentation)

Sub Ingredients

Skin soothing: JEJU BOTANIC CALM(U.S. / domestic patented soothing complex)
Moisture barrier: Peptides, adenosine, niacinamide

How to use After refining your skin texture with toner, pump an appropriate amount directly onto the skin. Gently sweep upward following the skin's texture and press softly to help absorption.

DISTRIBUTING COUNTRY

COUNTRIES OF DISTRIBUTION



OLIVE YOUNG

N+ 스토어

MUSINSA

hwahae

ZIGZAG

kakaocommerce

특딜%

ABLY

Qoo10

Shopee

동반성장몰

YOUTUBE Collaboration with **Oh Yeonsoo** (Korean Actress)



오연서 Oh Yeonsoo

@5yeonsoo · 구독자 1.61만명 · 동영상 80개

사심 가득 담은 오연서 채널입니다. ...더보기

[instagram.com/ohvely22](https://www.instagram.com/ohvely22)

구독

홈 동영상 Shorts 재생목록 게시물 🔍

동영상



<p>취미발레 맞아요.. (과소 비) 발레복 하울 :♡: : 조회수 1.6만회 · 5일 전 자막</p>	<p>오연서의 스트레스 푸는 법 : 갈사, 마사지, 폼롤러, 마... : 조회수 8.1만회 · 13일 전 자막</p>	<p>들어간 지 5초 만에 구매 ;; 흥 : 대 가차투어... : 조회수 3.3만회 · 2주 전 자막</p>
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INFLUENCER COLLABORATION

ONLINE MARKETING (SOUTH KOREA)

Collaboration with actress Ryu Hyeyoung for "Foundation Free Tone-Up Sun Cream" project in youtube.

Collaboration with youtuber Jiwon for "Foundation Free Tone-Up Sun Cream" project.

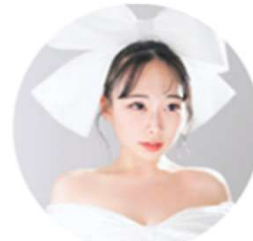


류혜영레몬과밀치회

@rhywith · 구독자 2.79만명 · 동영상 68개

레몬처럼 상큼하고 밀치회처럼 특별한 일상 🍋💧💛 ...더보기

[instagram.com/ryuniverse328](https://www.instagram.com/ryuniverse328)



Jiwon 지원

@jiwondm_028 · 구독자 45.5만명 · 동영상 1.3천개

📧 Business : beausjiwonjun@gmail.com ...더보기

m.smartstore.naver.com/jippo/products/12419292810 외 링크 3개



레몬 선물에 완전 심취 🍋💛 | 일상 브이로그, 영화 '인턴' 배우들, 밀치회 먹방
조회수 1.9만회 · 4일 전 [LINK](#)

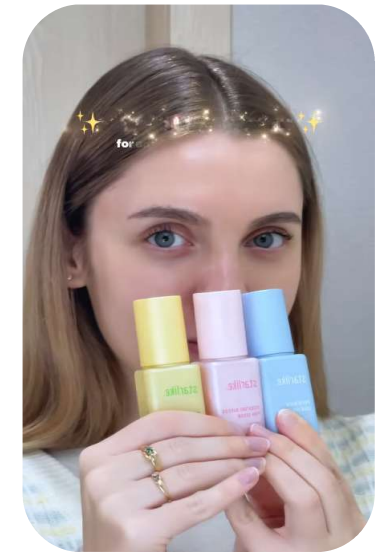
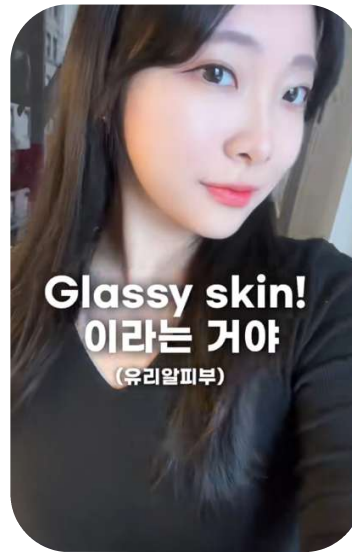


겨울에 목도리 이런거.. 짜증난다 vs 신경 안씀ㅎ
조회수 53만회 [LINK](#)



유튜버들 뭐.. 다 쓰긴 함?;
조회수 32만회 [LINK](#)





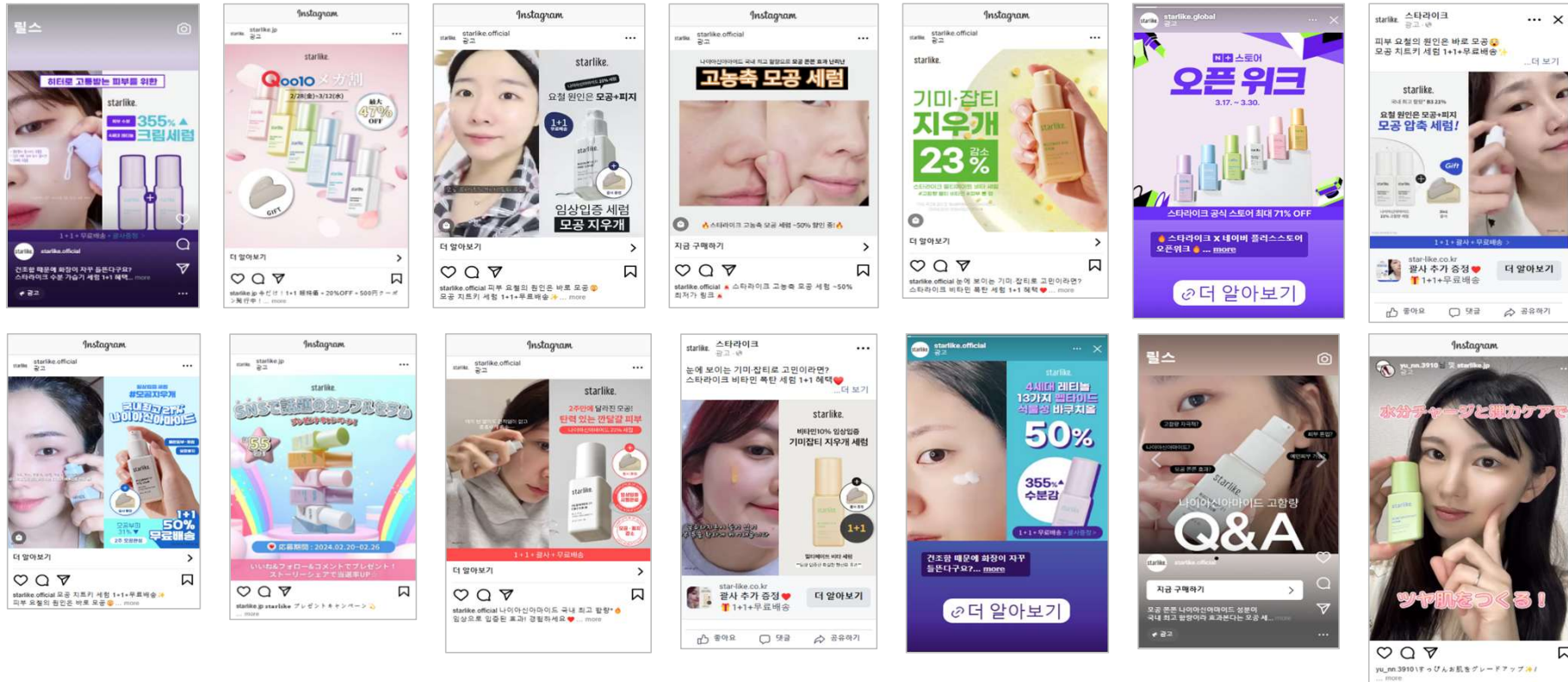
INFLUENCER COLLABORATION

ONLINE MARKETING (SOUTH KOREA)



DIGITAL AD

ONLINE MARKETING (SOUTH KOREA)



스타라이크 · smartstore.naver.com/starlike_official 광고

스타라이크 공식 · 국내 최고 함량 21% · 나이아신아마이드 세럼
43% OFF, 단품 구매 시 18,200원! 네플러스 오픈워크 기간 한정 초특가 이
벤트!

할인 ~71%+1+1+무료배송!



국내 최고 함량
스타라이크 나이아신아마이드 21% 고품량 세럼 모공 영롱 30ml

정규가 **19,200원** 무료
오늘날 12:00까지 주문 시
최장용량 세럼 > 스킨케어 > 액션스

사용부위: 페이스용, T존 | 피부타입: 모든피부용 | 사용시간: 낮, 밤 | 종류: 세럼
주요재용특징: 촉촉함(수분공급) | 세부재용특징: 주름케어, 피부탄력, 모공케어, 피지조절.

4,897원 동종일 2024.10. |

starlike. 내 안의 별을 빛나게

이벤트 1+1+무료배송+3in1괄사 증정

스타라이크 퍼스널 뷰티 세럼
원하는 제품으로 1+1혜택
함량은 높이고 고민은 지우고
내게 딱 맞는 퍼스널 뷰티 세럼

공식몰 혜택 **인스타그램** **카카오톡 쿠폰**



스타라이크
모공세럼 최대 58% 할인
나이아신아마이드 고품량
지금 구매하기 >

 **나이아신
아마이드
21%**

지금 구매하기 >

스타라이크 모공 세럼 1+1+무료배송
스타라이크 AD

 **58%
OFF**

지금 구매하기 >

나이아신아마이드 고품량 모공세럼
스타라이크 AD


스타라이크

나이아신아마이드 21%
국내 최고 함량! 모공 지우개 세럼




스타라이크

[1등] 국내 최고 함량 21%
나이아신아마이드 모공 지우개 세럼



스타라이크

[1+1] 나이아신아마이드 세럼
국내 최고 함량 1등 무려 21%




1+1+무료배송+사은품 증정

 나이아신아마이드 고품
량 모공세럼

스타라이크

starlike.

[1+1] 국내 최고 함량 21%
나이아신아마이드 모공 세럼



모공세럼 최대 58% 할인

 **58%
OFF**

칸달갈 피부 만드는 스타
라이크 모공세럼

스타라이크

starlike.

[1+1] 국내 최고 함량 21%
나이아신아마이드 모공 세럼



 **이걸
빌라보지.**

스타라이크
나이아신아마이드 고품량 모공세럼

 **starlike.**

스타라이크
나이아신아마이드 고품량 모공세럼

 **나이아신아마이드 21% 고품량 세럼**

스타라이크
나이아신아마이드 고품량 모공세럼



スターライク公式 (starlike)

優秀セラー | ★★★★★ 4.9



brg_magazine • フォローする
starlike.jpとのタイアップ投稿
Giulio Cercato • Back Pocket

brg_magazine • 1週間前
発売直後から大注目の美容液！

今回は発売直後から人気を集めているstarlikeの美容液を紹介！

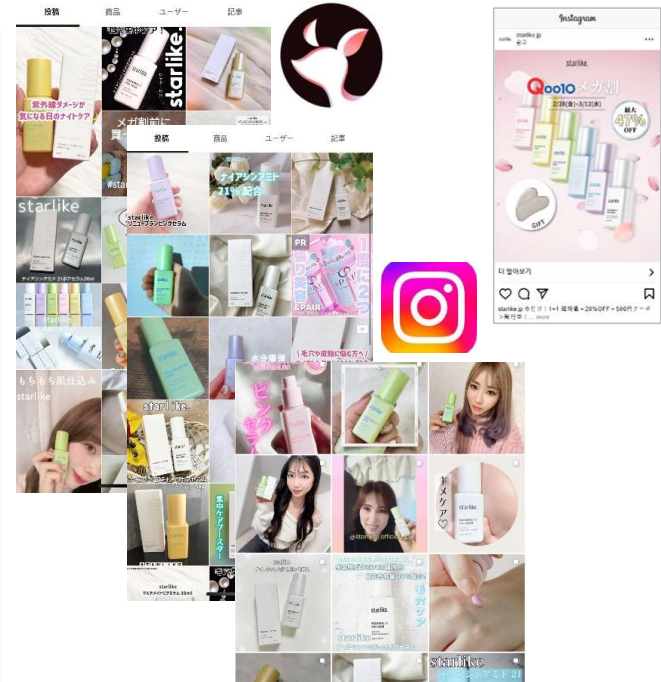
Starlikeの美容液は肌悩み事に全部で6種類あるんだけどその中でも特に推し2つを紹介してます♡

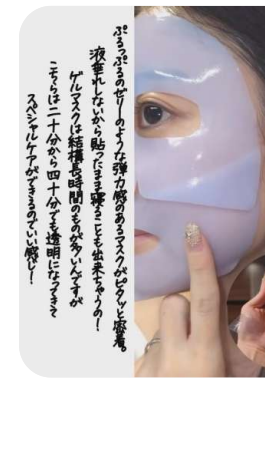
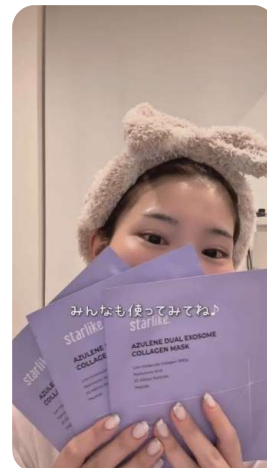
1つ目はフィットンチンカムクールセラム！

実はムチン（山芋、オクラ）成分が入って、テクスチャがびっくりするくらい伸びるので！笑
マジで保湿力がすごくて手がお肌に吸い

sugar_tkm、その他が「いいね！」しました
7日前

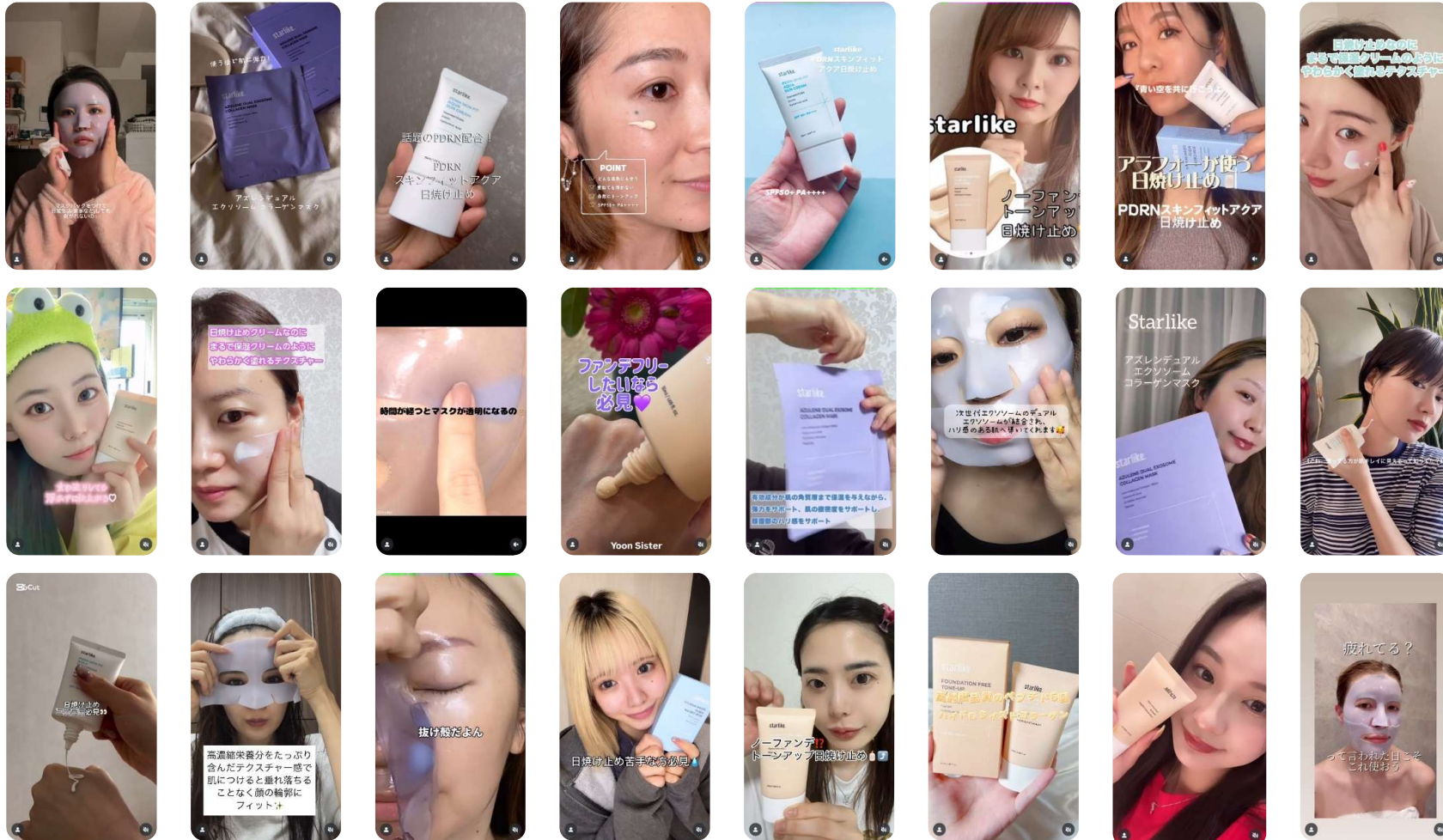
コメントを追加...





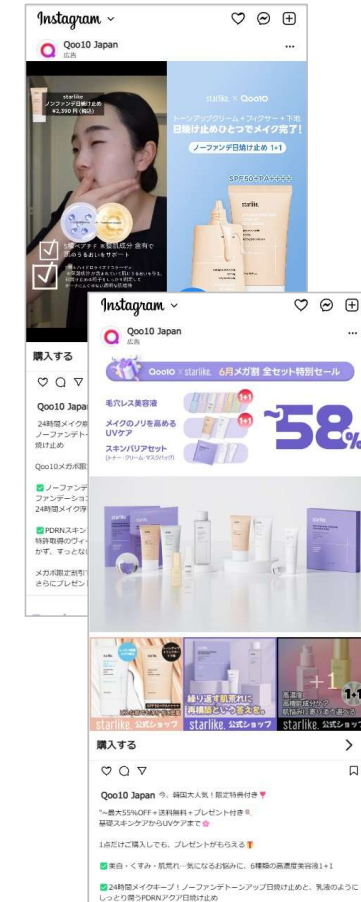
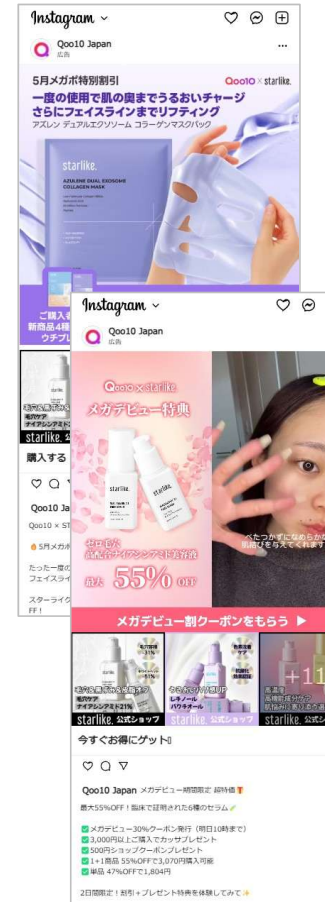
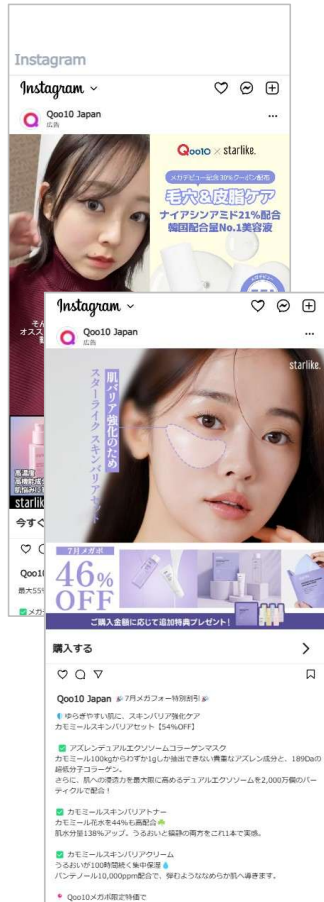
INFLUENCER COLLABORATION

ONLINE MARKETING (OVERSEAS)



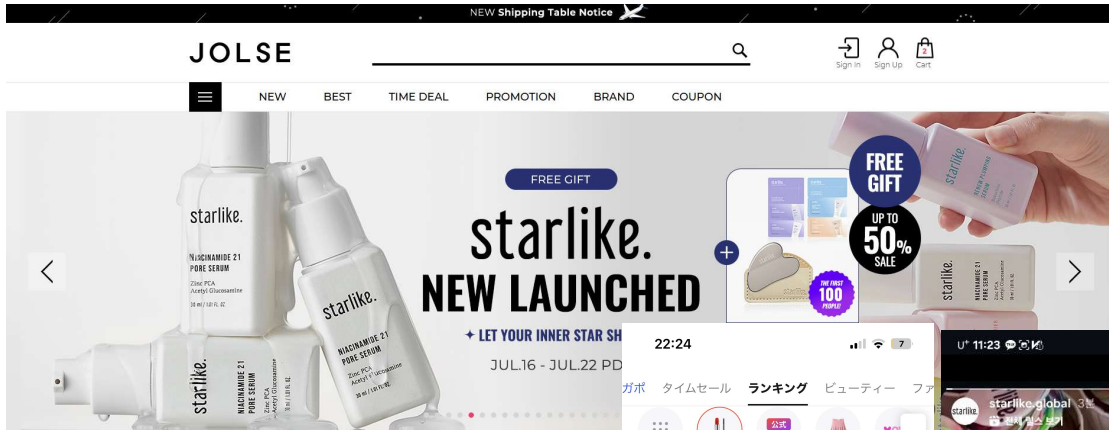
DIGITAL AD

ONLINE MARKETING (OVERSEAS)

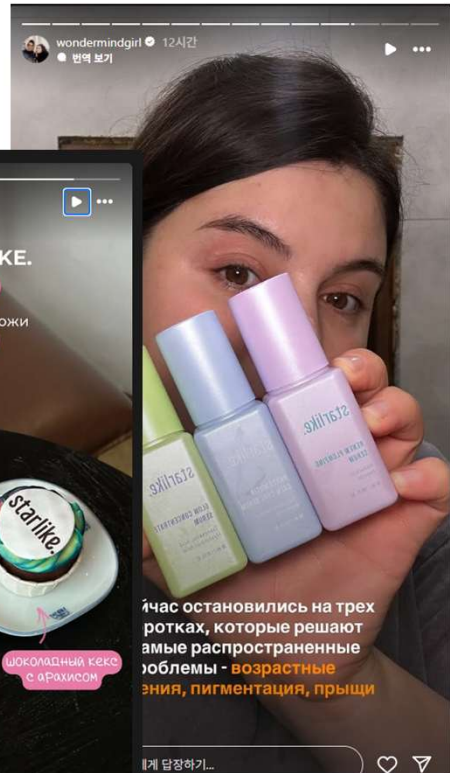
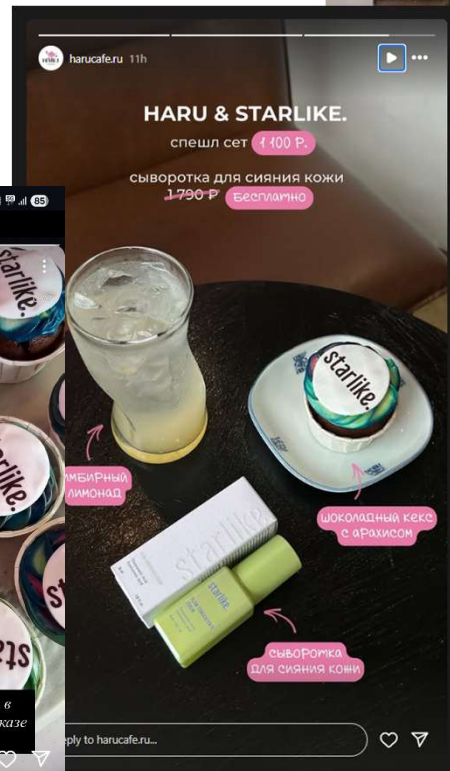


ONLINE MARKETING

ONLINE MARKETING (OVERSEAS)



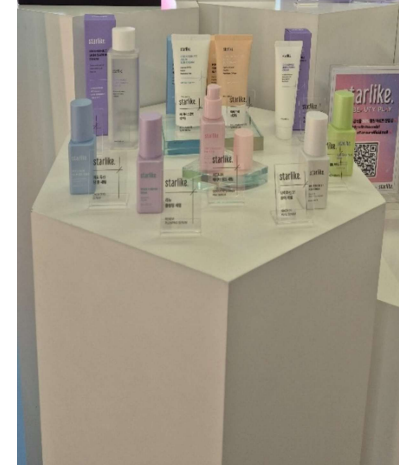
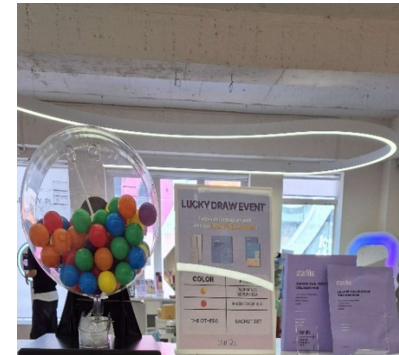
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2025 KOREA BEAUTY FESTIVAL
(2025.6.19 ~ 7.18)



BEAUTY PLAY (MYEONG-DONG, HONGDAE)
(2025.7. ~ 8.)



OFFLINE
EVENT

OFFLINE MARKETING (SOUTH KOREA)

2025 Seoul Beauty Week
(2025.8.28 ~ 8.30)

2025 Seoul Beauty Week
아름 뷰티위크

2025.08.28-30
DDP 아트홀 & 어울림 광장

주최 서울특별시
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 협력기관 sba 서울경제진흥원, Kii 한국문화진흥원, 서울경제진흥원, 서울경제진흥원



**OFFLINE
EVENT**

OFFLINE MARKETING (SOUTH KOREA)

**2025 KINTEX K-BEAUTY EXPO KOREA
(2025.9.11 ~ 9.13)**



OFFLINE EVENT

OFFLINE MARKETING (OVERSEAS)

2025 RUSSIA INTERCHARM
(2025.4.22 ~ 4.24)



2025 TURKEY ISTANBUL
(2025.5.8 ~ 5.10)



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