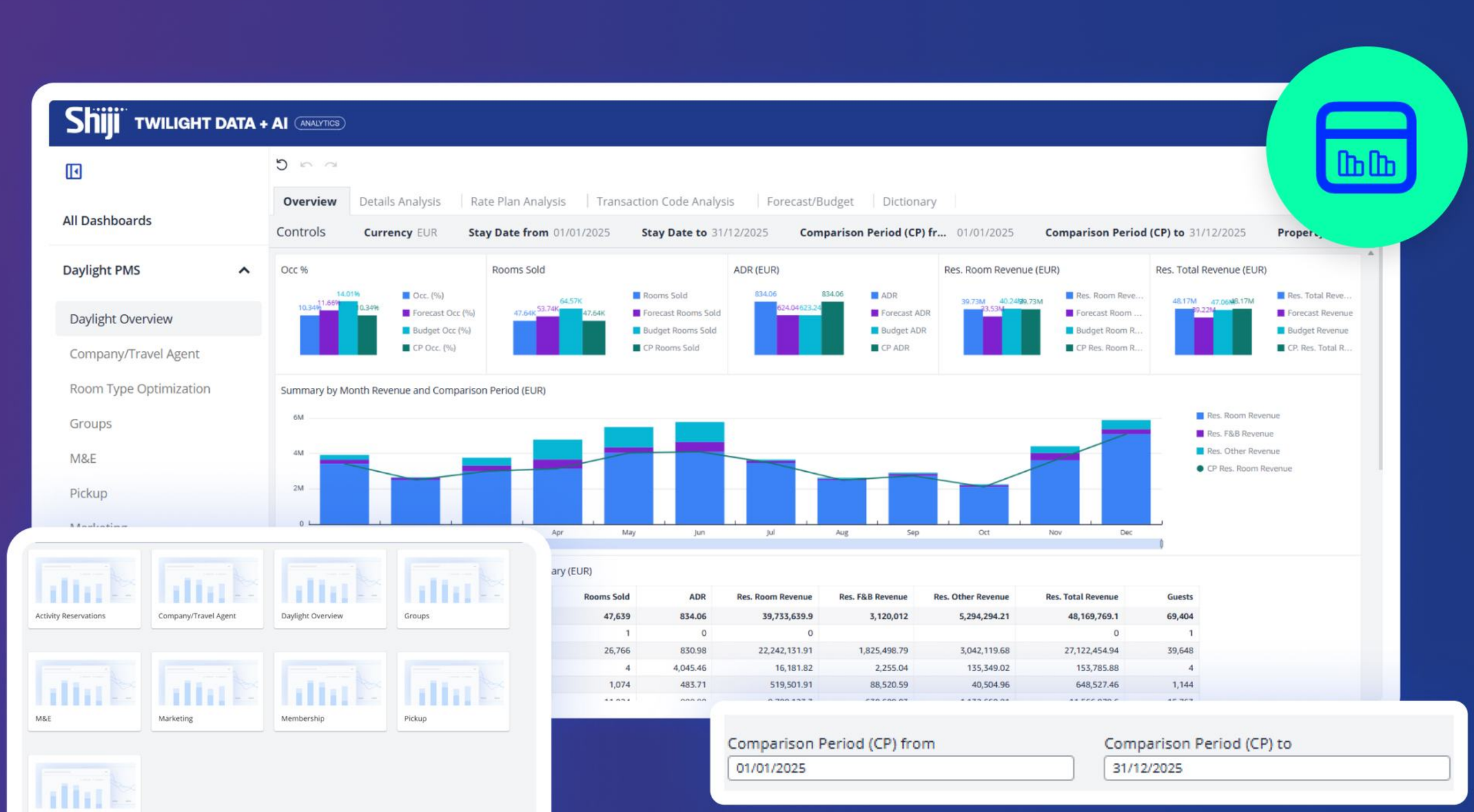
Shiji TWILIGHT DATA + AI

Solution Guide

Turning hotel data into usable insights



Advanced hotel analytics built on Twilight Data + AI

Shiji TWILIGHT DATA + AI

01

Bringing hotel data together

Hotels generate information across PMS, activities, POS, reputation management, and more.



GRI

Groups

Memberships

Reservations

Twilight Data + AI brings those data sources together into a centralized foundation for analytics.

02

One source. Many perspectives.

Twilight Data + AI centralizes data across Shiji products to support analytics, reporting, budgeting, and forecasting.













Data Sources *Shiji Products*

Daylight PMS
Property management

Meridian Activities & Golf
Activities & tee times

Reviewpro
Reputation & guest voice

Infrasys
Point of sale

EXTERNAL SOURCES

Currency Conversion
External exchange rates feed

BRING YOUR OWN DATA

Forecast & Budget
Customer supplied

15+
dashboards



Optimized and interactive



This is where Twilight Data + AI comes in

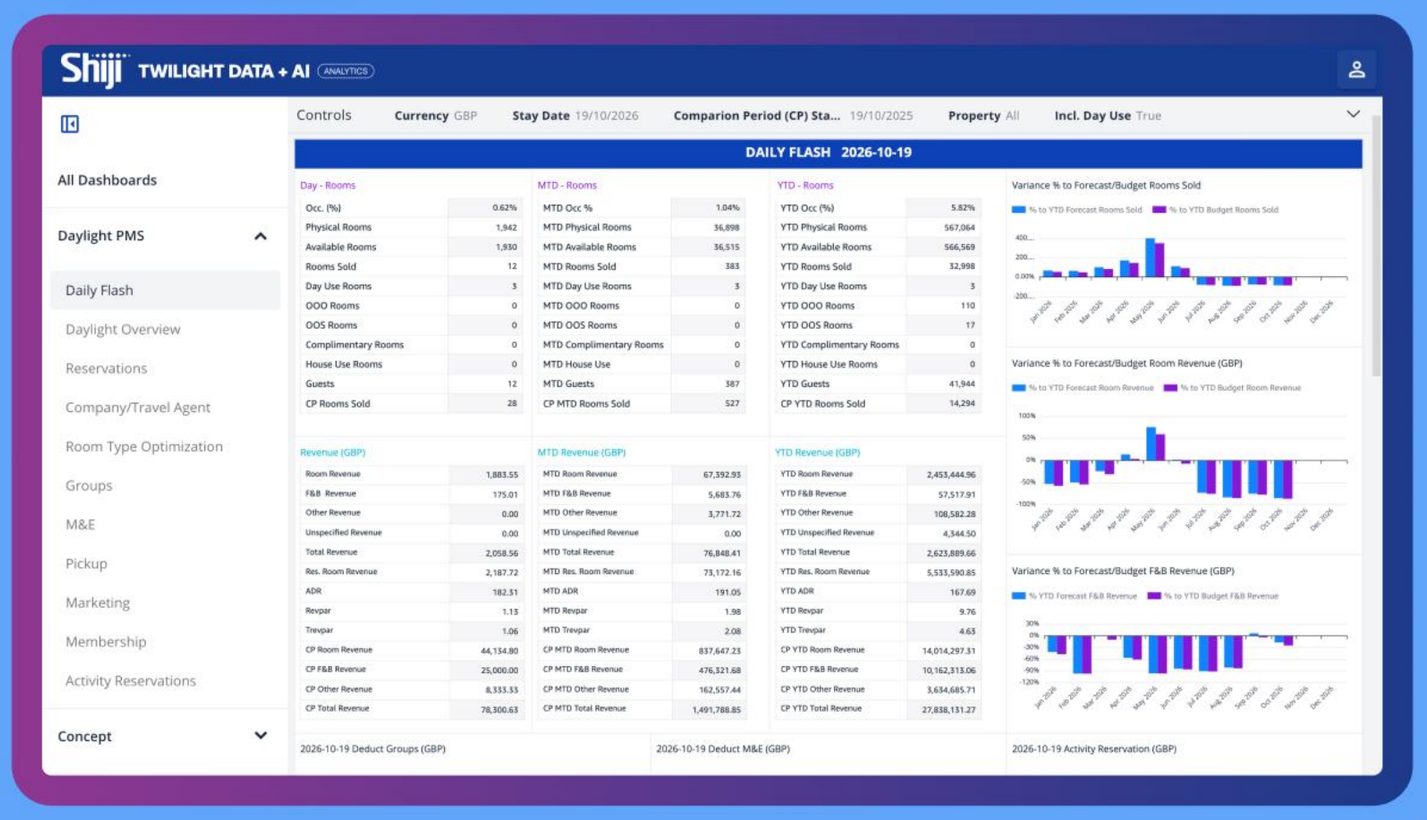
Twilight Data + AI transforms information into clear, actionable analytics built for hotel teams.

Dynamic dashboards

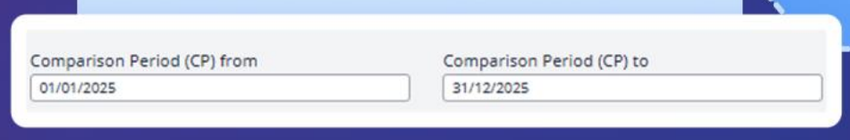


Multi-property visibility





Flexible comparisons



Multi-currency analysis



The right level of detail when you need it

Move from portfolio-wide trends to property-level insights in just a few clicks.

Select value
- Channel
- Market Group
- Market Segment
- Property
- Source

Property Summary (GBP)

	Rooms Sold	% to CP Rooms Sold	Room Revenue	% to CP Room Revenue	F&B Revenue	% to CP F&B Revenue	Other and Unspecified Revenue	% to CP Other and Unspecified Revenue	Total Revenue	% to CP Total Revenue
Total	**34,016**	**115.81%**	**2,633,919.72**	**-84.83%**	**67,767.92**	**-99.43%**	**115,093.45**	**-97.49%**	**2,816,781.09**	**-91.70%**
SH-BLN001	1,209	33%	229,322.59	28.68%	3,559.56	129.61%	0.00		232,882.16	29.55%
SH-LDN002	28,009	683.47%	1,433,591.98	-90.93%			50.00	-99.99%	1,433,641.98	-95.02%
SH-LND001	2,932	-64.79%	664,541.69	-37.57%	54,863.36	-64.15%	109,500.95	-76.29%	828,906.00	-50.64%
SH-LND003	690	-65.55%	54,230.00	-57.41%	1,590.00	-99.91%	0.00	-100.00%	55,820.00	-98.15%
SH-NCL001	287	67.84%	34,082.83	65.86%	30.00		0.00		34,112.83	66.01%
SH-NYC001	889	14.41%	218,150.63	34.94%	7,725.00	24.58%	5,542.50	-93.89%	231,418.13	-10.54%

Breakdown by property

Overview | **Forecast/Budget** | Revenue Transaction Code Analysis | Dictionary

Controls

Currency: GBP | Stay Date from: 01/01/2026 | Stay Date to: 31/12/2026 | Comparison Period ...: 01/01/2025 | Comparison Period ...: 31/12/2025 | Property: All

Market Segment: All | Channel: All | Source: All | Incl. Day Use: True

Choose comparison period

Rooms Sold to Forecast: 11.59% ▲ | **Room Revenue** to Forecast (GBP): -54.06% ▼ | **F&B Revenue** to F&B Forecast (GBP): -80.4% ▼ | **Rooms Sold** to Budget: 1.08% ▲ | **Room Revenue** to Budget: -58.28% ▼ | -82.32% ▼

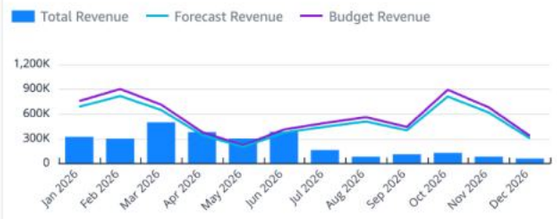
Rooms Sold



Room Revenue (GBP)



Total Revenue (GBP)



Whether you're reviewing revenue, reservations, groups, memberships, or operational performance, the information is already connected and ready to explore.

Shiji

TWILIGHT DATA + AI

Twilight Data + AI is more than an analytics platform. By combining trusted hospitality data with AI, we help customers turn complex information into tangible business outcomes. From improving guest satisfaction and streamlining operations to identifying revenue growth opportunities, **Twilight enables hotels to make smarter decisions faster.**



Piotr Kowalski

Senior Vice President, Development

Get an expert to contact you