



## **ACT Named 2024 Technology Leader of the Year by Convenience Store News**

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*October 1, 2024*

ACT is proud to be recognized as the 2024 Technology Leader of the Year by *Convenience Store News*. This prestigious award highlights the company's commitment to innovation and digital transformation, driven by its Global Technology and Digital teams.

This recognition reflects ACT's strategic advancements in:

- Innovation and integration: Accelerating market responsiveness through its proprietary Information Superhighway.
- Customer engagement: Enhancing loyalty programs and digital experiences as part of the company's five-year strategic plan.
- Operational efficiency: Streamlining internal processes to drive productivity and performance.
- Mobility solutions leadership: Expanding global capabilities in electric vehicle charging.

"When I joined ACT six years ago, the convenience industry was one of the last to undergo digital transformation. There was an incredible energy among our tech and digital teams, as well as our operators, to be at the forefront of change," said Ed Dzadovsky, Chief Technology Officer. *"Today, we're not just evolving ACT's digital experience—we're leading the transformation of the entire industry."*

The award will be officially presented at the 2024 *Convenience Store News* Technology Leadership Roundtable & Dinner during the NACS Show in October.

This achievement reinforces ACT's role as an industry leader in digital innovation, mobility solutions, and customer experience, further strengthening its position in the global convenience retail market.

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