

Segura[®] 2025 Updates

Vendor Briefing

Our Journey So Far

senhasegura

Password Vault



2013

**Brazilian PAM
company**

Local operation, only
Brazilian clients.



2025

**Global PAM
company**

Global operation,
broader portfolio, and
clients worldwide.



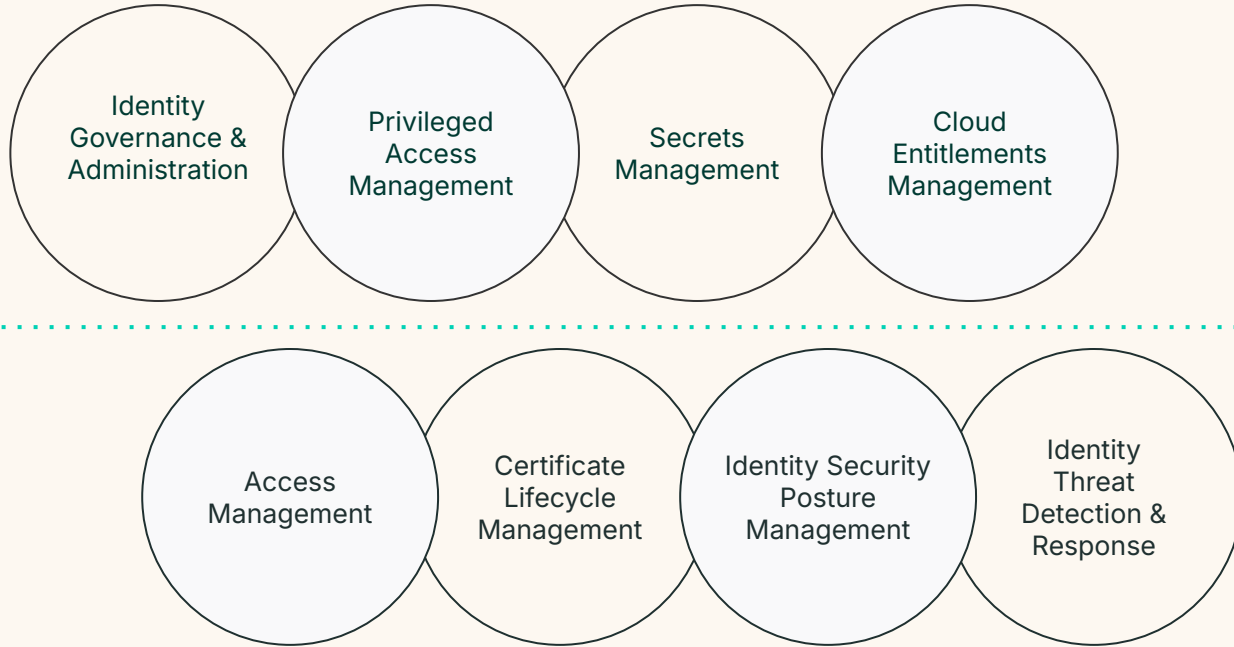
Segura® | The Complete Identity Security Platform
Fast. Simple. Secure.

Segura® (formerly senhasegura) is a comprehensive identity security platform that gives organizations everything they need to control privileged access and protect digital identities—quickly, easily, and securely. Globally recognized by research firms such as Gartner, KuppingerCole, and Frost & Sullivan, Segura® stands out for its innovation, reliability, and exceptional customer experience.

[Get to Know Our New Brand >](#)

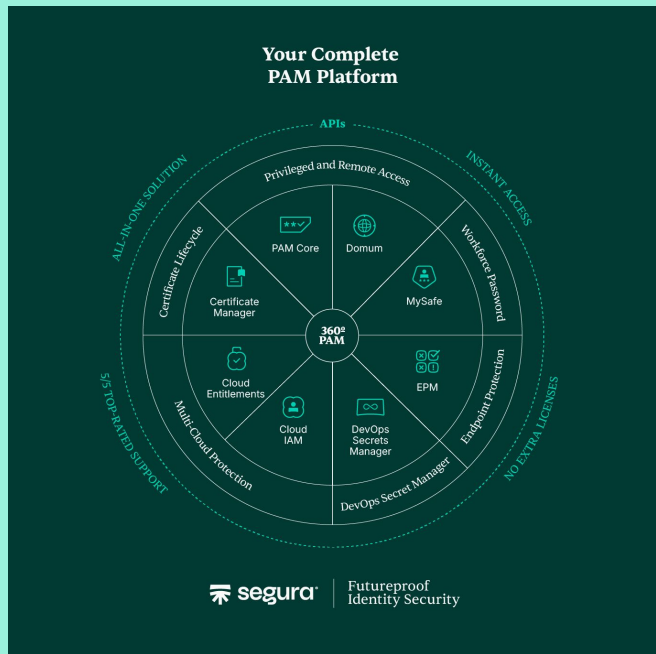
WITH THIS CHANGE,
BROADEN THE RANGE OF
NARRATIVES WE CAN SHARE.

Our Vision on Identity and Access Management

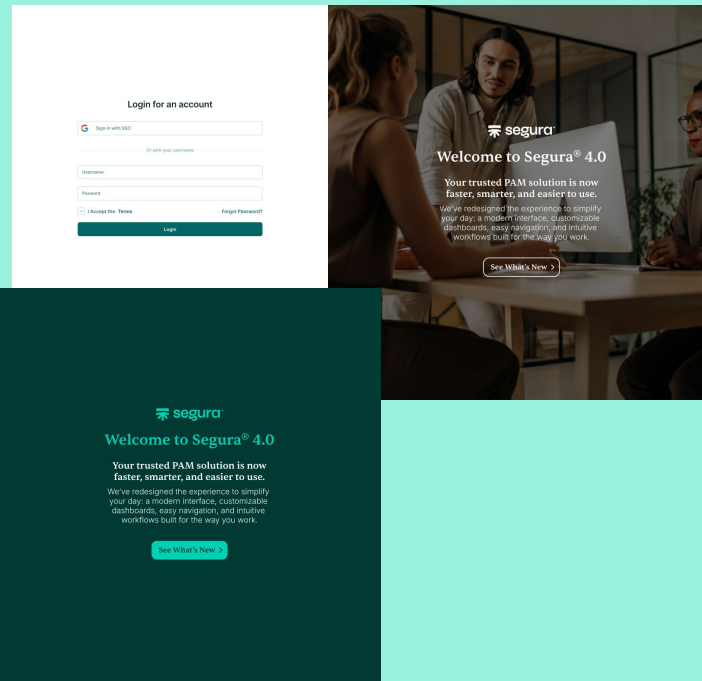


Identity and
Access
Management

Product



Segura 4.0



Segura 4.0 Highlights



Modern UI & Navigation

Streamlined interface with light/dark modes, guided workflows, and global search for faster task completion.



Access Panel Enhancements

One-click sessions, smart filtering, and activity tracking simplify secure access management.



Security Dashboard

Customizable, real-time dashboard unifies alerts and metrics across all modules.



Redesigned Workflows

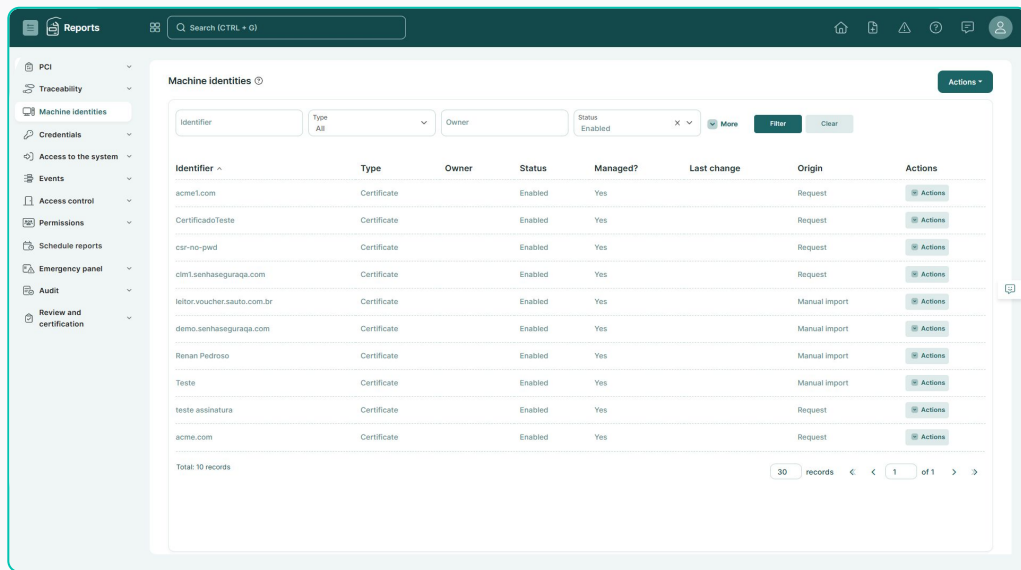
New wizards for policies, AD sync, SSH keys, and MFA improve setup and reduce errors.



Other Capabilities Added

Machine Identities

A centralized report listing all non-human identities, including SSH keys, certificates, cloud keys, and service credentials, ensuring full visibility and control.



The screenshot shows a web application interface for managing machine identities. On the left is a sidebar with navigation links: PCI, Traceability, Machine identities (selected), Credentials, Access to the system, Events, Access control, Permissions, Schedule reports, Emergency panel, Audit, and Review and certification. The main area is titled 'Machine identities' and contains a search bar with the text 'Search (CTRL + G)'. Below the search bar are filters for Identifier, Type (set to 'All'), Owner, and Status (set to 'Enabled'). There are buttons for 'More', 'Filter', and 'Clear'. An 'Actions' button is in the top right corner. The table below has columns: Identifier, Type, Owner, Status, Managed?, Last change, Origin, and Actions. It lists ten machine identities, all of which are 'Certificate' type and 'Enabled' status. The 'Managed?' column shows 'Yes' for all entries. The 'Origin' column shows 'Request' for most and 'Manual import' for some. Each row has an 'Actions' button. At the bottom, it says 'Total: 10 records' and shows pagination controls for 30 records, with the first record selected.

Identifier	Type	Owner	Status	Managed?	Last change	Origin	Actions
acme1.com	Certificate		Enabled	Yes		Request	Actions
CertificadoTeste	Certificate		Enabled	Yes		Request	Actions
csr-no-pwd	Certificate		Enabled	Yes		Request	Actions
clm1.senhaseguraqa.com	Certificate		Enabled	Yes		Request	Actions
leitor.voucher.sauto.com.br	Certificate		Enabled	Yes		Manual import	Actions
demo.senhaseguraqa.com	Certificate		Enabled	Yes		Manual import	Actions
Renan Pedroso	Certificate		Enabled	Yes		Manual import	Actions
Teste	Certificate		Enabled	Yes		Manual import	Actions
testeassinatura	Certificate		Enabled	Yes		Request	Actions
acme.com	Certificate		Enabled	Yes		Request	Actions
Total: 10 records							

Key Benefits

Comprehensive Visibility

Consolidates all machine identities in a single report for easy tracking.

Multi-Source Integration

Aggregates data from SSH keys, certificates, cloud IAM, service accounts, and Kubernetes secrets.

Ownership & Status Insights

Displays ownership, management status, and last update for better governance.

Security & Compliance

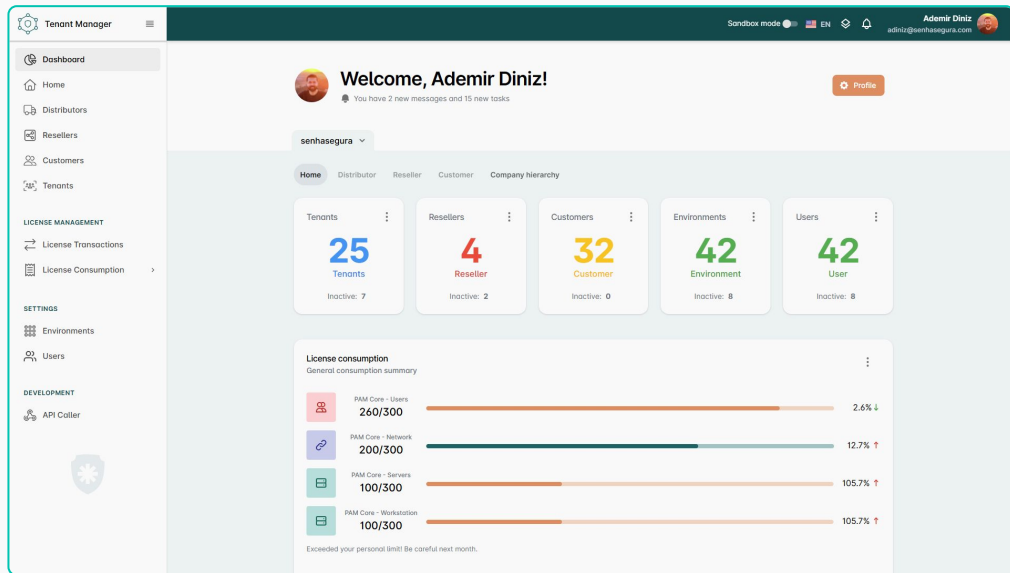
Identifies unmanaged identities and ensures proper credential rotation.

Quick Access & Management

Provides direct item details for fast decision-making and improved security posture.

Multi-tenant Manager

A centralized platform for tenant and license management with real-time consumption visibility.



Key Benefits

Multi-Tenant Management

Enables creation, updating, and deletion of tenants from a single centralized platform.

License Management

Allows tenant administrators to allocate and distribute license credits across multiple tenants.

Consumption Visibility

Provides a clear view of allocated vs. used licenses, helping administrators track usage against the contracted capacity.

MSSP Enablement

Empowers service providers to resell and centrally manage senhasegura solutions with ease.

MySafe 2.0

A cloud-native password manager with TOTP management, secure sharing, and a streamlined browser extension.



Added Features

Enhanced Password Analysis

Monitors for reused, breached, or common passwords, helping users adopt stronger, safer credentials.

Zero-Knowledge Self-Service

Empowers users to securely onboard, recover, and manage credentials without exposing sensitive data to admins or the platform.

Automated Onboarding

Delivers faster deployment with prebuilt workflows, reducing IT overhead and improving initial time-to-value.

Improved Buyer Experience

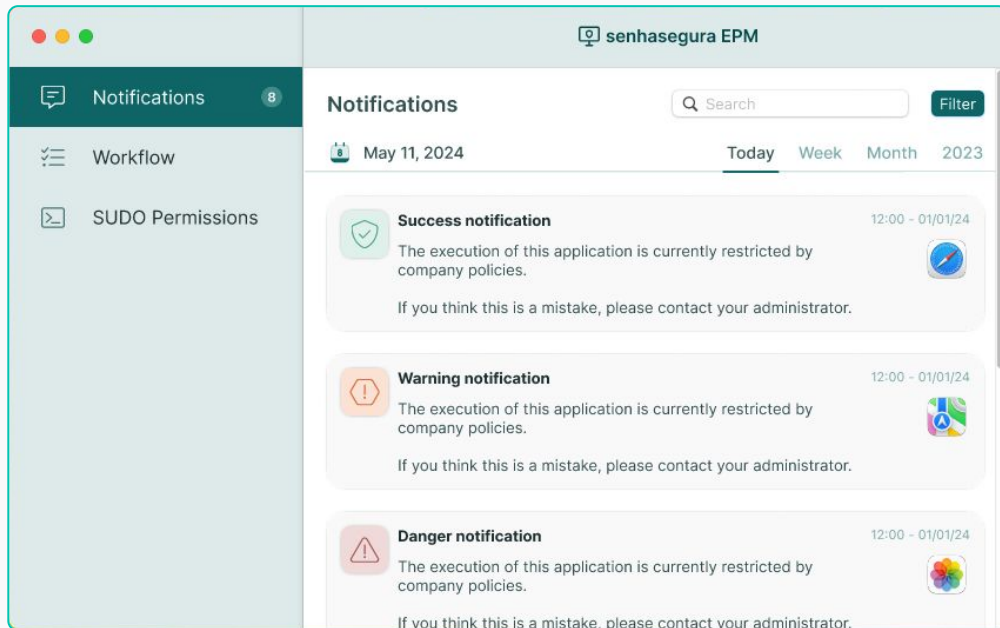
Introduces a lightweight, SaaS-friendly entry point designed for easy evaluation and adoption by non-technical users.

Build With Us

This first version will be available for free for Early Adopters that wants to Build With Us. [Request Participation Here.](#)

EPM macOS

Advanced privilege management for macOS,
ensuring security and control over user actions.



Key Benefits

Explicit Command and Application Control

Restricts execution of specific commands and applications.

Streamlined Mass Deployment

Enables efficient, large-scale deployment across multiple devices.

Sudo Management

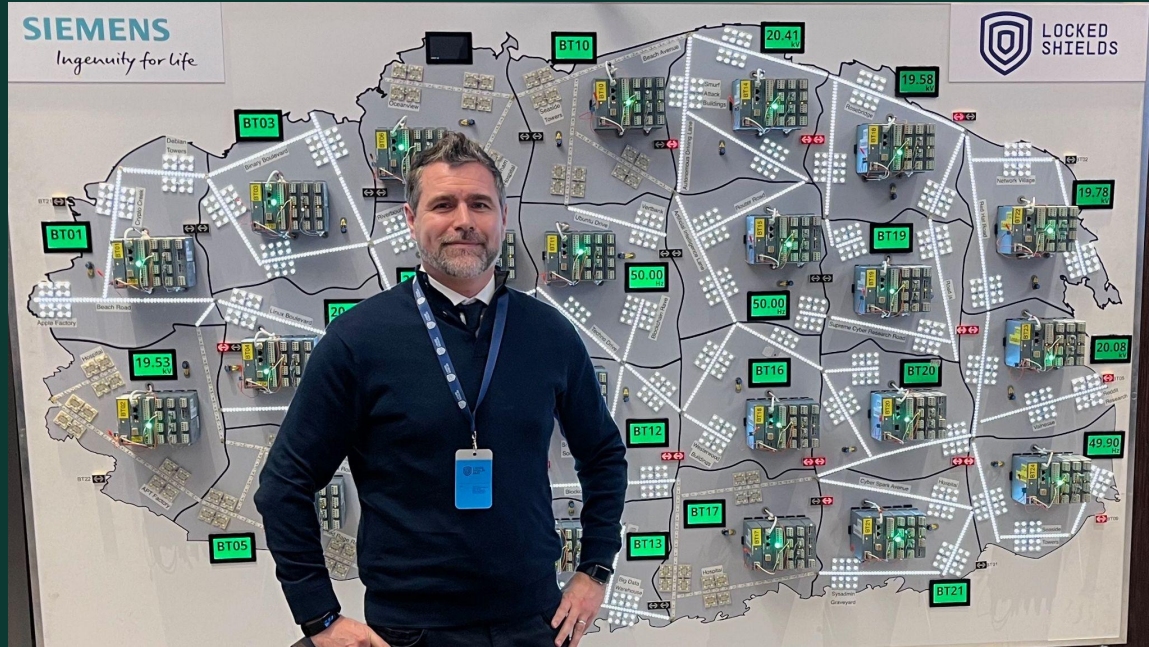
Controls and audits sudo command usage for enhanced security.

A New Strategic Hire: Joseph Carson Joins Segura

- Our New **Chief Security Evangelist & Advisory CISO**
- **Strategic purpose:** Bringing decades of cybersecurity experience to drive thought leadership and technical credibility in enterprise protection.
- Joseph supports innovation around identity and privileged access, strengthening our long-term roadmap.



Segura Participates in NATO's Locked Shields



Segura is committed to real-world security readiness and stress testing at global scale.

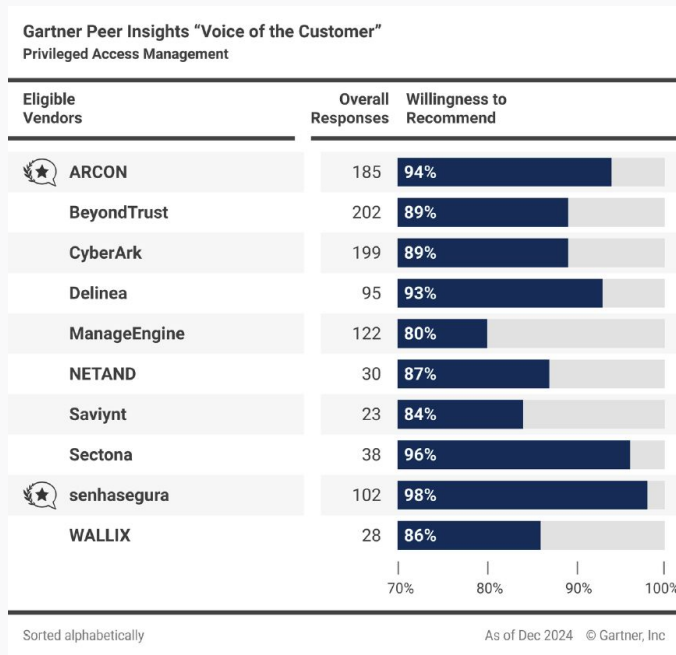
New Center of Excellence (CoE)



Our Recognitions

*senhasegura is now Segura®

Voice of the Customer 2025



Highest **Recommendation Rate (98%)**

Highest **Overall Score (4,9)**

Highest Scores in **Product Capabilities**
and **Sales Experience (4,8)**

Our Recognitions

Segura is the most recommended PAM
Solution in the market



SoftwareReviews

LIKELINESS TO
RECOMMEND

97%



Real Success Story



About the Company

The company sold approximately **2.4 million vehicles** in 2024, solidifying its presence in key markets such as Europe, Asia, and North America.

In the **2025 Fortune Global 500 ranking**, holds the 47th position, reflecting its significant influence and performance in the global automotive sector.

Forbes

**FORTUNE
500**



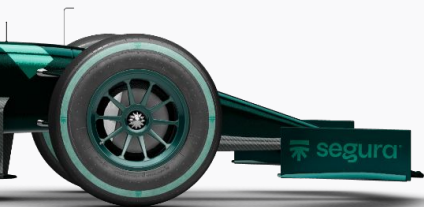


How Everything Started?

The company was undergoing an **RFP (Request for Proposal)** process to evaluate and acquire a new **SaaS-based Privileged Access Management (PAM)** solution.

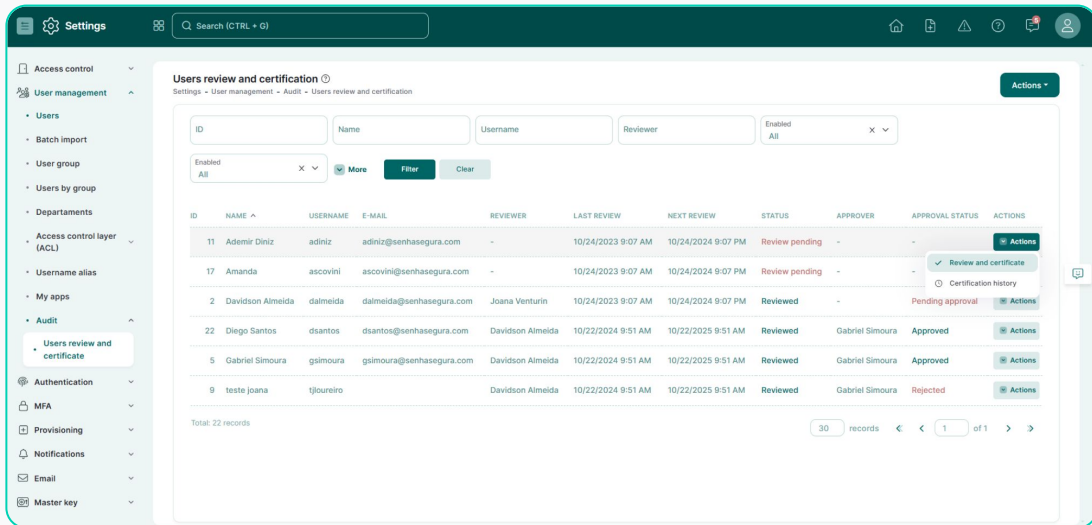
During the evaluation, the SecOps stakeholder discovered Segura® through reviews on **Gartner Peer Insights**.

They replaced **95 servers** in their CyberArk deployment by **3 servers** to support Segura.



Access Review and Certification

Regularly review and validate access to ensure that only authorized individuals have the appropriate permissions aligned with organization's needs.



The screenshot displays the 'Users review and certification' interface within a settings application. The left sidebar contains a navigation menu with categories like Access control, User management, and Authentication. The main content area features a search bar and a table of users for review. The table includes columns for ID, Name, Username, E-mail, Reviewer, Last Review, Next Review, Status, Approver, Approval Status, and Actions. The status column shows 'Review pending' for the first two users and 'Reviewed' for the others. The 'Actions' column provides options like 'Review and certify' and 'Certification history'.

ID	NAME	USERNAME	E-MAIL	REVIEWER	LAST REVIEW	NEXT REVIEW	STATUS	APPROVER	APPROVAL STATUS	ACTIONS
11	Ademir Diniz	adiniz	adiniz@senhasegura.com	-	10/24/2023 9:07 AM	10/24/2024 9:07 PM	Review pending	-	-	Actions
17	Amanda	ascovini	ascovini@senhasegura.com	-	10/24/2023 9:07 AM	10/24/2024 9:07 PM	Review pending	-	-	Review and certify Certification history
2	Davidson Almeida	dalmeyda	dalmeyda@senhasegura.com	Joana Venturin	10/24/2023 9:07 AM	10/24/2024 9:07 PM	Reviewed	-	Pending approval	Actions
22	Diego Santos	dsantos	dsantos@senhasegura.com	Davidson Almeida	10/22/2024 9:51 AM	10/22/2025 9:51 AM	Reviewed	Gabriel Simoura	Approved	Actions
5	Gabriel Simoura	gsimoura	gsimoura@senhasegura.com	Davidson Almeida	10/22/2024 9:51 AM	10/22/2025 9:51 AM	Reviewed	Gabriel Simoura	Approved	Actions
9	teste joana	tjloireiro	-	Davidson Almeida	10/22/2024 9:51 AM	10/22/2025 9:51 AM	Reviewed	Gabriel Simoura	Rejected	Actions

Total: 22 records

Key benefits

Improved Security

Periodic recertification of roles, responsibilities, and accounts minimizes the risk of unauthorized access by ensuring that only necessary privileges remain active and outdated accounts are promptly removed.

Enhanced Operational Efficiency

Automating the recertification process frees administrators from repetitive manual tasks, enabling them to focus on more strategic initiatives.

Increased Visibility and Control

Audit trails and recertification reports provide clear insights into privileged access, making it easier to identify potential risks and implement corrective measures.

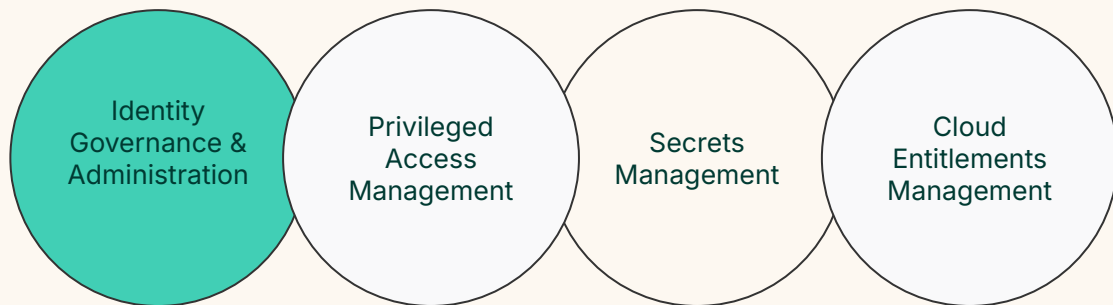
Simplified Compliance

An automated and auditable recertification process streamlines adherence to security standards such as ISO 27001, Bafin/BAIT, GDPR, and PCI DSS, all of which require regular reviews of privileged access.

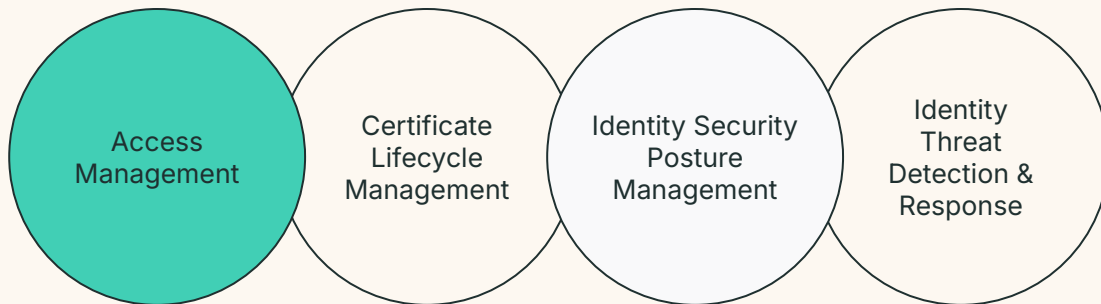


Roadmap

Roadmap: Full Converged Identity Solution



Identity and
Access
Management



Roadmap: Full Converged Identity Solution



Major

IGA

Access
Management

Customer IAM

Minor (MIM)

MIM Full Governance
Quantum Safe IAM

Cloud PKI
Secretless Broker

Full Edge and IoT IAM
Identity Data Lake for
Analytics & Reporting

Where we want to reach....



2028

The largest cybersecurity company in Latin America

Global cybersecurity company
with a diverse solution
portfolio.



Summary

Segura 2025 Updates



Unified Security Vision

- Comprehensive Protection
- Enhanced Security Posture
- Operational Efficiency



Simplicity

- Streamlined Workflows
- User-Friendly Interface
- Easy Deployment
- Centralized Management



Global Strategy

- Scaling Global to North America and APAC
- Converged Identity Platform

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