

RECORD AI

Brand Guidelines



Logos

Record AI

For branded documents used internally and for direct Record AI customer facing assets



Colours

Brand colours

Use primary, secondary, accent, and neutral colours that enhance usability by ensuring adequate colour contrast between components, allowing users with limited vision to see and use our products.

Primary



Secondary



Accent



Typography

Typefaces

We use three typefaces for Record AI brand-related design materials: Euclid Circular, Montserrat and Inter

EUCLID CIRCULAR B

Aa Aa

**The quick brown fox
jumps over the
lazy dog**

Used for headers on
the website

MONTSERRAT

Aa Aa

**The quick brown
fox jumps over the
lazy dog**

Used for headers on
the presentation
decks, Digital & Print
assets

INTER

Aa Aa

**The quick brown fox
jumps over the lazy
dog**

Is the body text that
we use everywhere.