

2026

CHAPTER BENEFACTOR PACKAGE

[ABOUT IIDA]

The International Interior Design Association (IIDA) is the **Commercial Interior Design** Association with a global reach. We support design *professionals, industry affiliates, educators, students, firms* and their *clients* through our network of **15,000+** members across 58 countries. We advocate for advancements in education, design excellence, legislation, leadership, accreditation, and community outreach to increase the value and understanding of **Interior Design** as a profession that enhances business value and positively impacts the health and well-being of people's lives every day.

IIDA provides members with the resources to attain expertise, knowledge and contacts. **Chapters** and **City Centers** are the visible strength of our Association, and their networking events allow professionals to connect on more personal levels that encourage trust, collaboration, and innovation. Use your contacts as leverage in seeking out opportunities and solidifying partnerships. The people you interact with form a microcosm of the Design World. Begin your Membership journey today.

The **IIDA Vision** is to support culture, enhance business value, solve problems, and positively impact the health and well-being of people's lives through a greater understanding of interior design.

More information about IIDA can be found
at www.iida.org.

Who We Are

The Pennsylvania, New Jersey, Delaware (**PND**) Chapter of the International Interior Design Association (**IIDA**) was formed in 1998 and now has six City Centers throughout the tri-state region. These cities are **Central** (PA), **Philadelphia** (PA), **Pittsburgh** (PA), **Morristown** (NJ), **Princeton** (NJ) and **Wilmington** (DE).

The mission of the Chapter is to pursue rigorous and continuous **advancement** of the profession of Interior Design underscored by proven excellence and a commitment to city center strength and professional development.



Our Chapter **Membership** includes:

- **137+** Professional Members (those who have passed the NCIDQ)
- **54+** Associate Members (those working as Designers at firms, as individuals or with dealerships)
- **158+** Industry Members (professionals engaged in the interior design industry who do not directly practice interior design)
- **116+** Student Members (those currently enrolled in programs related to Interior Design.)
- Totaling **over 450 local members**

[2025-2026 CHAPTER BOARD]



Melanie Tantillo
Associate IIDA
Chapter President



Matthew Negron
Associate IIDA
Immediate Past
President / VIDA Chair



Nikki Mancuso
Professional IIDA
President Elect



Travis Prekop
Associate IIDA
VP Sponsorship &
Partnership



Alexandra Bonner
Professional IIDA
Sponsorship Liaison



Natalie Kotsidis
Associate IIDA
VP Members



Kevin Ardinger
Professional IIDA
Membership Liaison



Ashley Sowa
Professional IIDA
VP Professional Dev.



Kimberly Elter
Student IIDA
Professional Dev.
Liaison



M. Maria Mastrobattista
Professional IIDA
VP Advocacy



Paige Menees
Industry IIDA
VP of Student Affairs



Allison Merckx
Student IIDA
Student Affairs
Liaison



Yunni Bautista
Student IIDA
Student Member
Liaison (Kean)



Nathy Grullon
Professional IIDA
VP Communications



Jennifer Skripac
Professional IIDA
Director of Graphics



Kristen Lennon
Professional IIDA
Graphics Liaison



AJ Rea
Professional IIDA
Graphics Liaison



McKenzie Atkinson
Professional IIDA
Director of Admin



MJ Divino
Educator IIDA
Elevate Chair

[2025-2026 CHAPTER BOARD] CITY CENTERS



Ashley Barnett
Associate IIDA
VP of City Centers



Laura Zea
Associate IIDA
Morristown
CC Director



Perry Cirigliano
Industry IIDA
Morristown CC
Liaison



Maria Kunkulis
Industry IIDA
Philadelphia
CC Director



Deana Acheson
Educator IIDA
Pittsburgh
CC Director



Lauren Sirbak
Industry IIDA
Pittsburgh
CC Coordinator

[*ben·e·fac·tor*] Why **YOU** Matter

Our Chapter Benefactors are the backbone to our operations. Through your financial support, we can truly bring our **Vision & Mission** to life. Benefactor funds come 100% to our Chapter and support a variety of programs and initiatives including: Chapter Board Retreats, Virtual Subscriptions and Accounts, Board Member Participation in HQ Leadership Conferences, Continuing Education Programs, Student Affairs and Membership, Professional Development Workshops and Initiatives, Community Outreach and so much more.

Chapter Benefactor | ALL LEVELS AT A GLANCE

DIAMOND	\$12,000
PLATINUM	\$8,500
GOLD	\$4,000
SILVER (A&D Firms Only)	\$2,500
BRONZE (Rep Groups Only)	\$1,800
ADVOCATE (Level Add-On)	\$250

DIAMOND LEVEL | INVESTMENT: \$12,000

(This level is exclusive and will only feature (1) Company per product sector)

EVENT ACCESS	VIDA Design Awards (Morristown)	(4) Reception Tickets Physical Product Placement at Reception (Furniture Booth, Table Display or Giveaways)
	Elevate (Location TBD)	Product Display at Event <i>and</i> (4) Tickets for Event Award presenter or Charette Juror Company name and logo marketed as Presenting Sponsor
	Fashion Meets Finish (Philadelphia)	(1) Feature Company Recognition at Grand Reveal Event (1) Team Registration <i>and</i> (4) Tickets for Event
	Product Parade (Morristown, Philadelphia, Pittsburgh)	Free Large Booth in Prime Location* (2) Tickets for company employees
	Non-Signature Events	Early Registration Access (1 week before general registration) (4) Tickets to ALL paid events
		10% Discount on additional tickets and sponsorships
DIGITAL	Benefactor Spotlight	(6) Posts per Year
	Instagram Takeover	(3) 24-hr long period per Year
	Chapter Website Feature	Year-Round
	Company Name & Logo Acknowledgement	Year-Round on Website, Social Media Banners and Event Graphics/ Slides
	Newsletter	(2) Blasts Per Year. Year-Round Feature in Newsletter Footer

* Location and sizing for booths are at the discretion of individual Product Parade committees and may vary.*

PLATINUM LEVEL | INVESTMENT: \$8,500

EVENT ACCESS	VIDA Design Awards (Morristown)	(3) Reception Tickets
	Elevate (Location TBD)	(3) Tickets for Company Members (1) Product Spotlight Slide
	Fashion Meets Finish (Philadelphia)	(1) Feature Company Recognition at Grand Reveal Event (1) Team Registration <i>and</i> (2) Tickets for Event
	Product Parade (Morristown, Philadelphia, and Pittsburgh)	Free Medium Size Booth in Prime Location* (1) Ticket for company employee
	Non-Signature Events	Early Registration Access (1 week before general registration opens) (3) Tickets to ALL paid events
	DIGITAL	Benefactor Spotlight
Instagram Takeover		(2) 24-hr long period per Year
Chapter Website Feature		Year-Round
Company Name & Logo Acknowledgement		Year-Round on Website, Social Media Banners and Event Graphics/ Slides
Newsletter		(1) Blasts per Year. Year-Round Feature in Newsletter Footer

Location and sizing for booths are at the discretion of individual Product Parade committees and may vary.

GOLD LEVEL | INVESTMENT: \$4,000

EVENT ACCESS

VIDA Design Awards
(Morristown)

(2) Reception Tickets

Elevate
(Location TBD)

(2) Tickets for Company Members

Fashion Meets Finish
(Philadelphia)

50% OFF Team Registration *and* (2) Tickets for Event

Product Parade
(Morristown, Philadelphia,
Pittsburgh)

Free Small Size Booth in Prime Location*

**Non-Signature
Events**

(2) Tickets to ALL paid events

DIGITAL

Benefactor Spotlight

(2) Posts per Year

Instagram Takeover

(1) 24-hr long period per Year

**Company Name & Logo
Acknowledgement**

Year-Round on Website, Social Media Banners and Event Graphics/ Slides

Newsletter

Year-Round Feature in Newsletter Footer

Location and sizing for booths are at the discretion of individual Product Parade committees and may vary.

SILVER LEVEL INVESTMENT: \$2,500

This level is for Architecture & Design Firms Only

EVENT ACCESS

VIDA Design Awards
(Morristown)

- (1) Free Project Submission
- (2) Reception Tickets

Elevate
(Location TBD)

- (1) Table with (2) Tickets for Company *and* spots for (6) Students
- (1) Project Spotlight Slide

Fashion Meets Finish
(Philadelphia)

- (1) Team Registration
- (1) Project Spotlight Slide

Product Parade
(Morristown, Philadelphia,
Pittsburgh)

- Free Event Admittance
- (1) Company Member to serve as Booth Award Juror

IIDA Membership

- (1) Free IIDA Membership (Associate or Professional Level). Firm Employee Assigned to membership MUST serve on IIDA PND Event Planning Committee

DIGITAL

Project Spotlight

- (2) Posts per Year

Instagram Takeover

- (2) 24-hr periods per Year

Company Name & Logo Acknowledgement

Year-Round on Website, Social Media Banners and Event Graphics/ Slides

Newsletter

Year-Round Feature in Newsletter Footer

BRONZE LEVEL INVESTMENT: \$1,800

This level is for Multi-Line Rep Groups Only

EVENT ACCESS

VIDA Design Awards
(Morristown) (1) Reception Ticket

Elevate
(Location TBD) (1) Ticket

Fashion Meets Finish
(Philadelphia) (1) Ticket

Product Parade
(Morristown, Philadelphia, Pittsburgh) 50% Discount on Booth* Registration

DIGITAL

Company Name & Logo Acknowledgement Year-Round on Website, Social Media Banners and Event Graphics/ Slides

Newsletter Year-Round Feature in Newsletter Footer

Location and sizing for booths are at the discretion of individual Product Parade committees and may vary.

ADVOCATE LEVEL ADD-ON | INVESTMENT: \$250

*This level add-on is to provide funds for any needed advocacy for the Interior Design Profession

Why Advocate?

*“IIDA **advocates** for the advancement in **design excellence, legislation, leadership, accreditation, and community outreach** to increase the value and understanding of interior design. We are strong **advocates** for the **registration, and/or certification** of practicing **interior designers** who work in a code-impacted environment.” – IIDA HQ*

In alignment with the goal of IIDA HQ and its international mission regarding **advocacy**, IIDA PND is dedicated to protecting the right for **commercial Interior Designers** to practice as licensed professionals in their respective jurisdictions. Licensure is critical to maintain a baseline standard of education, examination and experience needed to protect the health, safety, and welfare of the general public. As licensure recognition is ongoing in our region it requires continuous support and safeguarding as new legislature targeting the industry and its services often arise by those who do not yet fully understand our role in the built environment.

By supporting the “**Advocate**” Level Add-On you are supporting efforts within our chapter territory to assist in protecting the profession of interior design. This financial support will help us continue our outreach to partners, hire lobbyists, and progress the profession in the eyes of the law.

BENEFITS

**Company Name & Logo
Acknowledgement**

At advocacy related events and programs where IIDA Chapter has presence

Advocacy Spotlight

1 post in a carousel feature on the IIDA PND Instagram Account

Important Disclosures

General

- Anywhere that IIDA is referenced in this Benefactor Packet, it is describing the local Chapter of IIDA which includes the state geography of Pennsylvania, New Jersey, and Delaware. Our IIDA Chapter is a part of the larger, international IIDA organization, but the Benefactor monies and benefits are applied directly to the IIDA PA/NJ/DE Chapter. Money paid for individual or corporate memberships go to IIDA HQ in Chicago and **NOT** to individual Chapter(s).
- When submitting your company logo for use on web and print communications, be sure and submit a HI-RES JPEG or PNG file only. (DPI/PPI of 300 or higher)

Events and Contingencies

- All in-person events held by the IIDA PA NJ DE Chapter may change due to COVID-19 restrictions, regulations, other safety concerns, and unforeseen events outside of our control. These changes can include, but are not limited to a pivot from in-person to virtual, a reduction in event size or capacity, a relocation to an outdoor venue, a mask requirement / vaccination regulation, or event cancellation.
- IIDA has been and will continue to be creative in our event flexibility to provide the highest level of safety to our members and the industry. We are consistently following local regulations and commit to communicating any changes with our Benefactors. We appreciate your continued support and adaptability as we continue to work together to elevate the interior design industry!

Non-Compete Clause and Benefactor Levels

- To diversify our Industry Benefactors, we are enforcing a first-come, first-served non-compete clause for our Diamond Benefactor level. We believe this respects our Benefactors' interests, allows us to provide a variety of Benefactor content to our members and followers, and provides IIDA with the support it needs to implement our events and programs for our industry. General Benefactor quantity limitations (registration caps) will be enforced on a first come, first serve basis in the order that they are received.

We try our best to arrange events and Benefactor communication media to avoid competitive companies being located or displayed together but, in some instances, adjacencies are hard to avoid. Please be mindful that our Chapter Board as well as our events and programs are volunteer lead and run. Patience and respectful language when communicating with Board Members or event organizers /committee members is greatly appreciated.

Event Definitions and Summaries

VIDA Design Awards	Visionary Interior Design Awards. A Chapter-Wide event that accepts submissions from A&D Firms within Chapter Geography across a range of commercial project categories. Projects are reviewed by Design Professionals in other regions. Winners are announced at a Semi-Formal reception that includes food, drinks and networking. Rotates between city centers on an annual basis.
Elevate	Viewing the Documentary of the Student focused Day-Long Design Charrette.
Fashion Meets Finish	City Center specific. This event allows for creative collaboration between Designers & Manufacturers Reps. Committee paired teams create wearable fashion garments from commercial industry materials and present them during a runway fashion show. Rotates between city centers on an annual basis.
Product Parade	City Center specific. This event is part commercial product tradeshow and part industry party. Inspired by NeoCon, Product Parade connects users with the latest products and technologies within the Architecture and Design industry. Vendor participation includes product display booths*, food & bar stations, raffle prize opportunities and more.
Benefactor Spotlight	Company provided content posted on Chapter LinkedIn and Instagram. Content can include images, text (limit of 30 words) and short video content.
Instagram Takeover	Access to post image, video and other content onto Chapter Instagram Account for 24-hour period. Content subject to IIDA Chapter approval and code of conduct guidelines.
Logo Feature	Company logo included on Chapter Platforms and in Newsletter footer as freestanding image. Images are scaled according to size of media so reformatting with minor impacts to logo quality may occur. Images on website for top level benefactors will serve as hyperlinks to take visitors to manufacturer websites.
Rep Group	An independent company that operates representing multiple manufacturing lines.

2026 BENEFACTOR COMMITMENT FORM

Our Chapter Benefactor Commitment Form is now a Google Form Doc. Please click the link below or contact sponsorship@iida-panjde.org for access to form.

Form - <https://forms.gle/GaHhtiA6wWm5cNPc6>

Please mail any Check Payments to:

IIDA HQ
111 East Wacker Drive
Suite 222
Chicago, IL 60601

DEADLINES

January 31st 2026: Benefactor Commitment form Due.

Forms received after this date may not be considered for our 2026 Benefactor Campaign.

NOTE: An invoice will be generated and emailed to the contacts/ email address provided on the Commitment Form within 10 Business Days of Commitment Form receipt.

PLEASE DO NOT SUBMIT PAYMENTS UNTIL INVOICE IS GENERATED

PLEASE NOTE YOUR INVOICE NUMBER AND BENEFACTOR LEVEL PURCHASED WITH ALL PAYMENTS.

April 1st 2026: Benefactor Commitment full payments due. Payments received after April 1st 2026 may be subject to late fees and reduction of benefits.

2026 Benefactor Package

IIDA | PENNSYLVANIA
NEW JERSEY
DELAWARE
chapter



Website | www.iida-pnd.org
Email | sponsorship@iida-panjde.org