

2027



CHAPTER BENEFACTOR PACKAGE

[ABOUT IIDA]

The International Interior Design Association (IIDA) is the **Commercial Interior Design** Association with a global reach. We support design *professionals, industry affiliates, educators, students, firms* and their *clients* through our network of **15,000+** members across 58 countries. We advocate for advancements in education, design excellence, legislation, leadership, accreditation, and community outreach to increase the value and understanding of **Interior Design** as a profession that enhances business value and positively impacts the health and well-being of people's lives every day.

IIDA provides members with the resources to attain expertise, knowledge and contacts. **Chapters** and **City Centers** are the visible strength of our Association, and their networking events allow professionals to connect on more personal levels that encourage trust, collaboration, and innovation. Use your contacts as leverage in seeking out opportunities and solidifying partnerships. The people you interact with form a microcosm of the Design World. Begin your Membership journey today.

The **IIDA Vision** is to support culture, enhance business value, solve problems, and positively impact the health and well-being of people's lives through a greater understanding of interior design.

More information about IIDA can be found
at **www.iida.org**.

Who We Are

The Pennsylvania, New Jersey, Delaware (**PND**) Chapter of the International Interior Design Association (**IIDA**) was formed in 1998 and now has six City Centers throughout the tri-state region. These cities are **Central** (PA), **Philadelphia** (PA), **Pittsburgh** (PA), **Morristown** (NJ), **Princeton** (NJ) and **Wilmington** (DE).

The mission of the Chapter is to pursue rigorous and continuous **advancement** of the profession of Interior Design underscored by proven excellence and a commitment to city center strength and professional development.



Our Chapter **Membership** includes:

- **137+** Professional Members (those who have passed the NCIDQ)
- **54+** Associate Members (those working as Designers at firms, as individuals or with dealerships)
- **158+** Industry Members (professionals engaged in the interior design industry who do not directly practice interior design)
- **116+** Student Members (those currently enrolled in programs related to Interior Design.
- Totaling **over 400 local members**

[2027-2028 CHAPTER BOARD]



Nikki Mancuso
Professional IIDA
Chapter President



Melanie Tantillo
Associate IIDA
Immediate Past
President / VIDA Chair



Ashley Cenekofsky
Professional IIDA
President Elect



Travis Prekop
Professional IIDA
VP Sponsorship &
Partnership



Alexandra Bonner
Professional IIDA
Sponsorship Liaison



Mourad Elshokiry
Industry IIDA
Director of Finance



Natalie Kotsidis
Professional IIDA
VP Members



Kimberly Elter
Associate IIDA
VP Professional Dev.



Cait Powell Brubaker
Industry IIDA
Professional Dev.
Liaison



Paige Menees
Industry IIDA
VP of Student Affairs



Tessa Yerger
Student IIDA
Student Member
Liaison (Drexel)



Sejal DSouza
Student IIDA
Student Member
Liaison (Jefferson)



Jayci Bryant
Student IIDA
Student Member
Liaison (Moore)



Samita Pandit
Student IIDA
Student Member
Liaison (NJIT)



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Professional IIDA
VP Communications



Jennifer Skripac
Professional IIDA
Director of Graphics



Kristen Lennon
Professional IIDA
Graphics Liaison



AJ Rea
Professional IIDA
Graphics Liaison



Sarah Rable
Industry IIDA
Graphics Liaison



Vacant
VP Advocacy



McKenzie Atkinson
Professional IIDA
Director of Admin

[2027-2028 CHAPTER BOARD] CITY CENTERS



Maria Kunkulis
Industry IIDA
VP of City Centers



Josh Dubrow
Industry IIDA
Philadelphia
CC Director



Emily Evans
Industry IIDA
Philadelphia
CC Liaison



Laura Zea
Associate IIDA
Morristown
CC Director



Perry Cirigliano
Industry IIDA
Morristown
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Everett Albert
Industry IIDA
Central PA
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Lauren Sirbak
Industry IIDA
Pittsburgh
CC Director



Khizra Sajjad Ali
Associate IIDA
Princeton
CC Director



Nicole Doran
Industry IIDA
Princeton
CC Co-Liaison



Brandon Cuba
Industry IIDA
Princeton
CC Co-Liaison

[*ben•e•fac•tor*] Why **YOU** Matter

Our Chapter Benefactors are the backbone to our operations. Through your financial support, we can truly bring our **Vision & Mission** to life. Benefactor funds come 100% to our Chapter and support a variety of programs and initiatives including: Chapter Board Leadership Development, Virtual Subscriptions and Accounts, Board Member Participation in HQ Leadership Conferences, Continuing Education Programs, Professional Development Workshops Initiatives, Community Outreach, **Student Affairs, Membership, Legislative Support, and so much more.**

Chapter Benefactor | ALL LEVELS AT A GLANCE

<i>TITANIUM</i>	\$12,000
<i>PLATINUM</i>	\$8,500
<i>GOLD</i>	\$4,250
<i>SILVER (A&D Firms Only)</i>	\$2,750
<i>BRONZE (Rep Groups Only)</i>	\$2,000

TITANIUM LEVEL | INVESTMENT: \$12,000

(This level is exclusive and will only feature (1) Company per product sector)

Connections & Access	All Chapter Events	Logo placement on physical banner in prime location. 10% Discount on Signature Event Sponsorships
	VIDA Design Awards (Philadelphia)	(4) Reception Tickets Physical Product Placement at Reception (Furniture Booth, Table Display or Giveaways)
	Student Focused Event (Location TBD)	Product Display at Event <i>and</i> (4) Tickets for Company Members Company name and logo marketed as Presenting Sponsor
	Fashion Meets Finish (Pittsburgh)	(1) Feature Company Recognition at Event (1) Team Registration <i>and</i> (4) Tickets for Event
	Product Parade (Morristown/Princeton, Philadelphia, Pittsburgh)	Free Large Booth at all locations indicated* (2) Tickets for company employees
	Non-Signature Events	(4) Tickets to ALL paid events
	CEU Host	(2) In person or virtual. Live or pre-recorded.
	Member Mixer Host	(2) Co-Host Intimate, small scale mixer events at location of choice. IIDA Membership required for attendees to provide curated IIDA member access
Digital Influence	Benefactor Spotlight	(4) Posts per Year, (2) LinkedIn Reposts from Chapter account
	Instagram Takeover	(2) 24-hr long period per Year
	Chapter Website Feature	Year-Round
	Company Name & Logo Acknowledgement	Year-Round on Website and Event Graphics/ Slides
	Newsletter	(2) Blasts Per Year. Year-Round Feature in Newsletter Footer

PLATINUM LEVEL | INVESTMENT: \$8,500

<u>Connections & Access</u>	All Chapter Events	Logo placement on physical banner in prime location.
	VIDA Design Awards (Philadelphia)	(3) Tickets for Company Members (1) Product Spotlight Slide
	Student Focused Event (Location TBD)	Product Display at Event <i>and</i> (3) Tickets for Company Members Company name and logo marketed as Presenting Sponsor
	Fashion Meets Finish (Pittsburgh)	(1) Feature Company Recognition at Event (1) Team Registration <i>and</i> (3) Tickets for Event
	Product Parade (Morristown/Princeton, Philadelphia, Pittsburgh)	Free Medium Size Booth at all locations indicated* (1) Ticket for company employee
	Non-Signature Events	(3) Tickets to ALL paid events
	CEU Host	(1) In person or virtual. Live or pre-recorded.
	Member Mixer Host	(1) Co-Host Intimate, small scale mixer events at location of choice. IIDA Membership required for attendees to provide curated IIDA member access
<u>Digital Influence</u>	Benefactor Spotlight	(2) Posts per Year, (2) LinkedIn Reposts from Chapter account
	Instagram Takeover	(1) 24-hr long period per Year
	Chapter Website Feature	Year-Round
	Company Name & Logo Acknowledgement	Year-Round on Website and Event Graphics/ Slides
	Newsletter	(1) Blasts Per Year. Year-Round Feature in Newsletter Footer

GOLD LEVEL | INVESTMENT:\$4,250

Connections & Access

All Chapter Events	Logo placement on physical banner in prime location.
VIDA Design Awards (Philadelphia)	(2) Reception Tickets
Student Focused Event (Location TBD)	(2) Tickets for Company Members
Fashion Meets Finish (Pittsburgh)	50% OFF Team Registration <i>and</i> (2) Tickets for Event
Product Parade (Morristown/Princeton, Philadelphia, Pittsburgh)	Free Small Size Booth at all locations indicated* (1) Ticket for company employee
Non-Signature Events	(2) Tickets to ALL paid events

Digital Influence

Benefactor Spotlight	(2) Posts per Year, (2) LinkedIn Reposts from Chapter account
Instagram Takeover	(1) 24-hr long period per Year
Chapter Website Feature	Year-Round
Company Name & Logo Acknowledgement	Year-Round on Website and Event Graphics/ Slides
Newsletter	(1) Blasts Per Year. Year-Round Feature in Newsletter Footer

SILVER LEVEL INVESTMENT: \$2,750

This level is for Architecture & Design Firms Only

Connections & Access

All Chapter Events	Logo placement on physical banner in prime location.
VIDA Design Awards (Philadelphia)	(1) Free Project Submission (1) Product Spotlight Slide
Student Focused Event (Location TBD)	(2) Tickets for Company Members <i>and</i> (4) Tickets for Students <i>IIDA PND will aid in pairing if needed</i> (1) Product Spotlight Slide
Fashion Meets Finish (Pittsburgh)	(1) Team Registration <i>or</i> (4) Event Tickets
Product Parade (Morristown/Princeton, Philadelphia, Pittsburgh)	Free Event Admittance
Firm / Project Tour Host	(2) Co-Host Intimate, small scale tours at location of choice.
IIDA Membership	(1) Free IIDA Membership (Associate or Professional Level). Firm Employee Assigned member MUST serve on IIDA PND Event Planning Committee. (<i>Valued at \$599</i>)

Digital Influence

Benefactor Spotlight	(1) Posts per Year, (1) LinkedIn Reposts from Chapter account
Instagram Takeover	(1) 24-hr long period per Year
Chapter Website Feature	Year-Round
Company Name & Logo Acknowledgement	Year-Round on Website and Event Graphics/ Slides
Newsletter	Year-Round Feature in Newsletter Footer

BRONZE LEVEL | INVESTMENT: \$2,000

This level is for Multi-Line Rep Groups Only

Connections & Access

All Chapter Events	Logo placement on physical banner in prime location.
VIDA Design Awards (Philadelphia)	(1) Reception Ticket
Student Focused Event (Location TBD)	(1) Ticket for Company Member
Fashion Meets Finish (Pittsburgh)	(1) Tickets for Event
Product Parade (Morristown/Princeton, Philadelphia, Pittsburgh)	50% Discount on a Small Size Booth Registration Booth at all locations indicated* (1) Ticket for company employee

Digital Influence

Benefactor Spotlight	(1) LinkedIn Reposts from Chapter account
Chapter Website Feature	Year-Round
Company Name & Logo Acknowledgement	Year-Round on Website and Event Graphics/ Slides
Newsletter	Year-Round Feature in Newsletter Footer

Important Disclosures

General

- Anywhere that IIDA is referenced in this Benefactor Packet, it is describing the local Chapter of IIDA which includes the state geography of Pennsylvania, New Jersey, and Delaware. Our IIDA Chapter is a part of the larger, international IIDA organization, but the Benefactor monies and benefits are applied directly to the IIDA PA/NJ/DE Chapter. Money paid for individual or corporate memberships go to IIDA HQ in Chicago and **NOT** to individual Chapter(s).
- When submitting your company logo for use on web and print communications, be sure and submit a HI-RES JPEG or PNG file only. (DPI/PPI of 300 or higher)

Events and Contingencies

- All in-person events held by the IIDA PA NJ DE Chapter may change due to safety concerns, and unforeseen events outside of our control. These changes can include but are not limited to a pivot from in-person to virtual, a reduction in event size or capacity, a relocation to an outdoor venue, a mask requirement / vaccination regulation, or event cancellation.
- IIDA has been and will continue to be creative in our event flexibility to provide the highest level of safety to our members and the industry. We are consistently following local regulations and commit to communicating any changes with our Benefactors. We appreciate your continued support and adaptability as we continue to work together to elevate the interior design industry!

Non-Compete Clause and Benefactor Levels

- To diversify our Industry Benefactors, we are enforcing a first-come, first-served non-compete clause for our Diamond Benefactor level. We believe this respects our Benefactors' interests, allows us to provide a variety of Benefactor content to our members and followers, and provides IIDA with the support it needs to implement our events and programs for our industry. General Benefactor quantity limitations (registration caps) will be enforced on a first come, first serve basis in the order that they are received.

We try our best to arrange events and Benefactor communication media to avoid competitive companies being located or displayed together but, in some instances, adjacencies are hard to avoid. Please be mindful that our Chapter Board as well as our events and programs are volunteer lead and run. Patience and respectful language when communicating with Board Members or event organizers /committee members is greatly appreciated.

Event Definitions and Summaries

VIDA Design Awards	Visionary Interior Design Awards. A Chapter-Wide event that accepts submissions from A&D Firms within Chapter Geography across a range of commercial project categories. Projects are reviewed by Design Professionals in other regions. Winners are announced at a Semi-Formal reception that includes food, drinks and networking. Rotates between city centers on an annual basis.
Student Focused Event	Event details are forthcoming.
Fashion Meets Finish	City Center specific. This event allows for creative collaboration between Designers & Manufacturers Reps. Committee paired teams create wearable fashion garments from commercial industry materials and present them during a runway fashion show. Rotates between city centers on an annual basis. Kicked off with a “Grand Reveal” event showcasing team pairings and theming. “Runway Show” to follow.
Product Parade	City Center specific. This event is part commercial product tradeshow and part industry party. Inspired by NeoCon, Product Parade connects users with the latest products and technologies within the Architecture and Design industry. Vendor participation includes product display booths*, food & bar stations, raffle prize opportunities and more. *Location and sizing for booths are at the discretion of individual Product Parade committees and may vary.*
Member Mixer	Event where benefactor host chose meet up location and cover costs associated with venue, food and beverages. IIDA PND to provide vetted attendees and give-a-way swag for members. Hosting within firm or manufacturers showroom is highly encouraged.
CEU Host	Opportunity to present accredited CEU content to registered attendees. For in-person events, the host is responsible for providing a physical location and all related a/v equipment. IIDA PND will oversee selection of CEU topic, help source attendees and promote the event across Chapter platforms.
Benefactor Spotlight	Company provided content posted on Chapter LinkedIn and Instagram. Content can include a single image/collage, and a text caption. *Refrain from posting about any company events & competitions.
Instagram Takeover	Access to post image, video and other content onto Chapter Instagram Account for 24-hour period. Content subject to IIDA Chapter approval and code of conduct guidelines. *Refrain from posting about any company events & competitions.
Logo Feature	Company logo included on Chapter Platforms and in Newsletter footer as freestanding image. Images are scaled according to size of media so reformatting with minor impacts to logo quality may occur. Images on website for top level benefactors will serve as hyperlinks to take visitors to manufacturer websites.
Rep Group	An independent company that operates representing multiple manufacturing lines.

2027 BENEFACTOR COMMITMENT FORM

Our Chapter Benefactor Commitment Form is now a Google Form Doc.
Please click the link below to access the form.

Form - <https://forms.gle/baheVFCSGxCCK9uy5>

Please mail any Check Payments to:

IIDA HQ
111 East Wacker Drive
Suite 222
Chicago, IL 60601

DEADLINES

August 1st, 2027: Benefactor package rollout.

October 1st, 2027: Benefactor Commitment Form Due.

Forms received after this date may not be considered for our 2027 Benefactor Campaign.

December 31st, 2027: Benefactor Commitment full payments due.

Payments received after December 31st, 2027, may be subject to late fees and reduction of benefits.

Note: An invoice will be generated and emailed to the contacts/ email address provided on the Commitment Form within 10 Business Days of Commitment Form receipt.

Please do not submit payments until invoice is generated

Please note your Invoice Number and Benefactor Level purchased with all payments.

Thank you to our 2026 Benefactors!

IIDA

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ARCHITECTURAL PRODUCTS

essa
evan shatz sales associates
Manufacturers' Representatives
JUSTIN DAVID Signature

2027 Benefactor Package

IIDA | PENNSYLVANIA
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chapter



Website | www.iida-pnd.org
Email | sponsorship@iida-panjde.org