

TRADENER





Energy with intelligence: building the future with safety and strategy

The Brazilian electricity sector is undergoing one of the biggest transformations in its history. The electricity matrix is gaining more renewables, prices are becoming more volatile, the free market is expanding, and the demands of consumers and regulators are reaching new levels. Navigating this scenario requires strategic vision, adaptability and solutions that combine safety, efficiency and sustainable growth.

At TRADENER, we not only understand this reality but have also anticipated and shaped it. For 26 years, we have helped build the free market in Brazil. Today, we continue at the frontlines, connecting consumers, generators and investors with solutions that make sense.

For free consumers, we offer predictability and protection against fluctuations, with flexible contracts and market intelligence. For generators, we are the partner that enables projects, ensuring profitability and revenue stability in an increasingly dynamic sector.

For investors and financial institutions, we guarantee solidity, governance and a portfolio aligned with ESG requirements.

Our advantage lies in our ability to transform knowledge into strategy and results. We think big and deliver with precision. We operate in the commercialization and generation of renewable energy. In the natural gas market, we explore and commercialize, structuring contracts that ensure competitiveness for our clients. Our vision combines innovation and pragmatism, with a constant non-negotiable commitment to ethics and transparency.

The electricity sector is under transition and those who know how to make a stance with intelligence will gain the foreground. This is what we do every day. Welcome to TRADENER. The future of energy is built now.

Guilherme Avila
CEO



Board



WALFRIDO AVILA
Chairman of the Board
Civil Engineer, working for 53 years in the electricity sector.



JORGE CALIARI
Trading and Portfolio Management Director
Electrical Engineer, with 45 years of experience in the electricity sector.



HENRIQUE GROSSMAN
Financial Director
Business Administrator, working for 21 years in the electricity sector.



CARLOS FREDERICO GULIN
Natural Gas Director
Civil Engineer, working for 11 years in the electricity sector.



GUILHERME AVILA
CEO
Civil Engineer, working for 25 years in the electricity sector.



FLÁVIO DE SOUZA
Customer and Partnership Director
Electrotechnical Engineer, working for 25 years in the electricity sector.



ROGÉRIO PIZETA
Generation Director
Electrical Engineer, working for 30 years in the electricity sector.



ROBERTO SCHLOESSER JR.
Gas Commercialization Director
Business Administrator, working for 26 years in the electricity sector.

Who we are

We are the first energy trading company in Brazil. Since the beginning of the free market, we have been at the forefront, combining experience and innovation to connect consumers and generators with intelligence, security and flexibility. We have evolved supported by the proximity to our partners, the solidity of our relationships and the entrepreneurial vision that keeps us pioneers. Energy is what moves us. Trust is what we deliver.

Purpose

We light up the path, driving growth forward.

Values

FREEDOM

We put a premium on autonomy and responsibility in everything we do.

DIALOGUE

We grow and evolve through trust in dialogue.

PERFORMANCE

We are passionate about making things happen.

Our strategic advantage

TRADENER



More energy
driving the future
of companies
forward

Our actions are guided by solid principles that combine a vision of the future, technical excellence and commitment to those around us.

CUSTOMER-CENTRIC

We understand your business and offer customized solutions, with technology, data intelligence and warm service. More than providing energy, we help your company grow efficiently and predictably.

PIONEERING WITH INNOVATION

We have been a benchmark since the origin of the free energy market. We combine technical experience with digital transformation to make decisions more agile, strategic and safe.

PEOPLE THAT DELIVER RESULTS

Our team is made up of experts in the electricity sector, committed to your results. With close support, constant dialogue and a focus on performance, we build trustworthy partnerships.

SUSTAINABILITY WITH A PURPOSE

We invest in clean and renewable sources, and we act with environmental responsibility and positive social impact. We generate value for our customers and for society as a whole — currently and in the long term.

Figures

Gross Revenue
Tradener group

BRL 2 billion

Net assets of the
Tradener group

BRL 1.2 billion

Investments in power
generation

BRL 1.3 Billion

Customers

1225

Operational plants

8

Installed power

172 MW

Figures referring to the year 2024

Performance evolution

	2021	2022	2023	2024
ECONOMIC-FINANCIAL (BRL BILLION)				
Gross revenue (BRL)	1,5	3,2	4,4	2
Net assets (BRL)	0,9	1	1,2	1,2
Investment in generation – accumulated (BRL)	0,6	1,1	1,2	1,3
OPERATIONAL AND COMMERCIAL				
Operational power plants	5	6	8	8
Installed capacity (MW)	136	146	172	172
Electricity sold (GWM)	1,3	2,3	3,1	2
Number of customers served	750	950	1100	1225
Market share – sale to the end consumer (%)	1,44	1,61	1,59	1,90



Intelligent energy, sustainable solutions

The right energy,
at the right time,
the way your
business needs it.

SOLUTIONS WITH FLEXIBILITY, PREDICTABILITY AND COMPETITIVENESS

For energy generating businesses, we create paths to trade energy with stability and market intelligence. For consumers, we deliver efficiency and support to turn power into results. With nation-wide presence, we expand opportunities and build long-term relationships.



Tamboril SHP - Cristalina - GO



Pindaí Wind Power Farm - Pindaí - BA

TRADING

We connect consumers and generators with flexible and competitive contracts.

CONSUMER AND GENERATOR MANAGEMENT

We optimize operations with energy and offer market intelligence to maximize results.

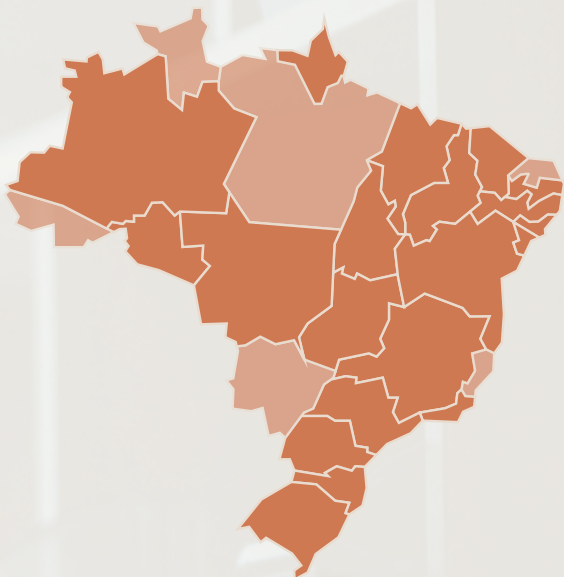
POWER PLANTS

We invest in renewable sources, collaborating with the environment and strengthening the Brazilian electricity sector.

NATURAL GAS

We produce, import and commercialize gas to expand the competitiveness of our customers.

Market share and exports



We are present throughout Brazil, bringing energy with efficiency and reliability to our customers

CONSUMERS

Custom energy, with flexibility for short, medium and long-term contracts. Choose among conventional or incentivized sources and ensure more savings and security for your company.

GENERATORS

We ensure safety and profitability for your energy. With long-term Power Purchase Agreements (PPA), we ensure predictability and profitability. Reduce risks, enable new projects and have a solid partner to maximize the value of your generation.

EXPORT MARKET

Since 2006, we have exported power to Uruguay and Argentina, generating funding for Brazilian generators and strengthening the sector. We bring competitiveness to our South American partners while expanding opportunities for energy producers in Brazil.

ELECTRICITY TRADING

	2021	2022	2023	2024
Electricity sold (GWm)	1,3	2,3	3,1	2
Number of customers	750	950	1.100	1.225

ELECTRICITY EXPORT (MW avg)

2010	2011	2012	2016	2017	2020	2022	2023	2024
2	24	55	34	16	35	489	839	77

Excellent management



Generators

Protect your asset's profitability with efficiency and strategic management for all of your energy attributes.

ENERGY FREE MARKET

Explore the opportunities that the free market offers to protect and maximize your returns.

PROPRIETARY MANAGEMENT

Specialized staff with practical experience. We take care of your asset like we take care of our own.

MARKET INTELLIGENCE

Scenario analysis and strategy proposal to ensure asset profitability.

TECHNICAL SUPPORT

Our own system to monitor, serve and offer technical support throughout Brazil.

REGULATION

Regulatory support to ensure that your plant is always compliant with current regulations.

CLOSE MONITORING

Daily measurement monitoring for data-based decision-making.

SUSTAINABILITY

I-REC certificate management and sales as a revenue alternative.

Consumers

We manage your power in the free market to ensure savings and competitiveness.

TAILORED ENERGY

Count on the experience of the first energy trader in Brazil to have the energy that best fits your needs.

MARKET INTELLIGENCE

Scenario analysis and strategy proposal to ensure the savings you need with the flexibility that suits you.

MIGRATION

We provide orientation and technical support for entrants to the free market.

ONLINE MEASUREMENT

Daily monitoring of energy consumption, with agility, facility, and transparency.

CUSTOMER PORTAL

Your direct point of contact with TRADENER. Monitor contracts, invoices, consumption reports and savings, in addition to exclusive information – all in one place, with transparency, agility, and practicality.



Operational plants

172 MW

Designed plants

484 MW

Plants under deployment

16 MW

Plants under management

54

Power of generators under management

547 MW

Power generation

We allied the experience of those who trade with the solidity of those who also produce. We have already invested over BRL 1.3 billion in generation assets, with presence in seven states and focus on renewable sources. Power with origin, control, and long-term vision.

HYDRAULIC GENERATION

Rondinha SHP	Passos Maia - SC	9,6 MW
Tamboril SHP	Cristalina - GO	15,8 MW
Gameleira SHP	Cristalina - GO	14 MW
São Bartolomeu SHP	Luziânia - GO	12 MW

WIND POWER GENERATION

Taíba Wind Power Farm	São Gonçalo do Amarante - CE	5 MW
Pindaí Wind Power Farm	Pindaí - BA	80 MW
Mangue Seco 2 Wind Power Farm	Guamaré - RN	26 MW

GAS THERMOELECTRIC GENERATION

Barra Bonita TPP	Pitanga - PR	9 MW
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Project pipeline

We constantly invest in the expansion of our generation capacity. With new developments, we reinforced our commitment to add value to the sector, support generation businesses and ensure competitive and sustainable power for our customers.

HYDRAULIC GENERATION – UNDER DEPLOYMENT

Salgado SHP	Luziânia - GO	16 MW
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HYDRAULIC GENERATION – UNDER DESIGN

COR 108 SHP	Pires do Rio - GO	30 MW
COR 125 SHP	Pires do Rio - GO	30 MW

WIND POWER GENERATION – UNDER DESIGN

Chicolomã Wind Power Farm	Osório - RS	96 MW
Gran Sul Wind Power Farm	Lagoa dos Patos - RS	300 MW
Taíba Wind Power Expansion	São Gonçalo do Amarante - CE	28 MW



Tamboril SHP - Cristalina - GO

NATURAL GAS, LNG AND CNG PURCHASE AND SALE

We contributed to the opening of the market, working on valuing for the purchase and sale of the commodity from Bolivia.

MATURE AND MARGINAL FIELDS

We identified opportunities to assess and develop mature and marginal fields, helping them reach their ideal production levels.

Natural gas

We carried out the first import of natural gas from Bolivia in 2022, entering a contract to bring up to 2 million m³/day. With our thermoelectric power plant, we assessed system security.

Production capacity
100.000 m³/day
Total reserve – Barra Bonita
500 million m³



Barra Bonita TPP - Pitanga - PR

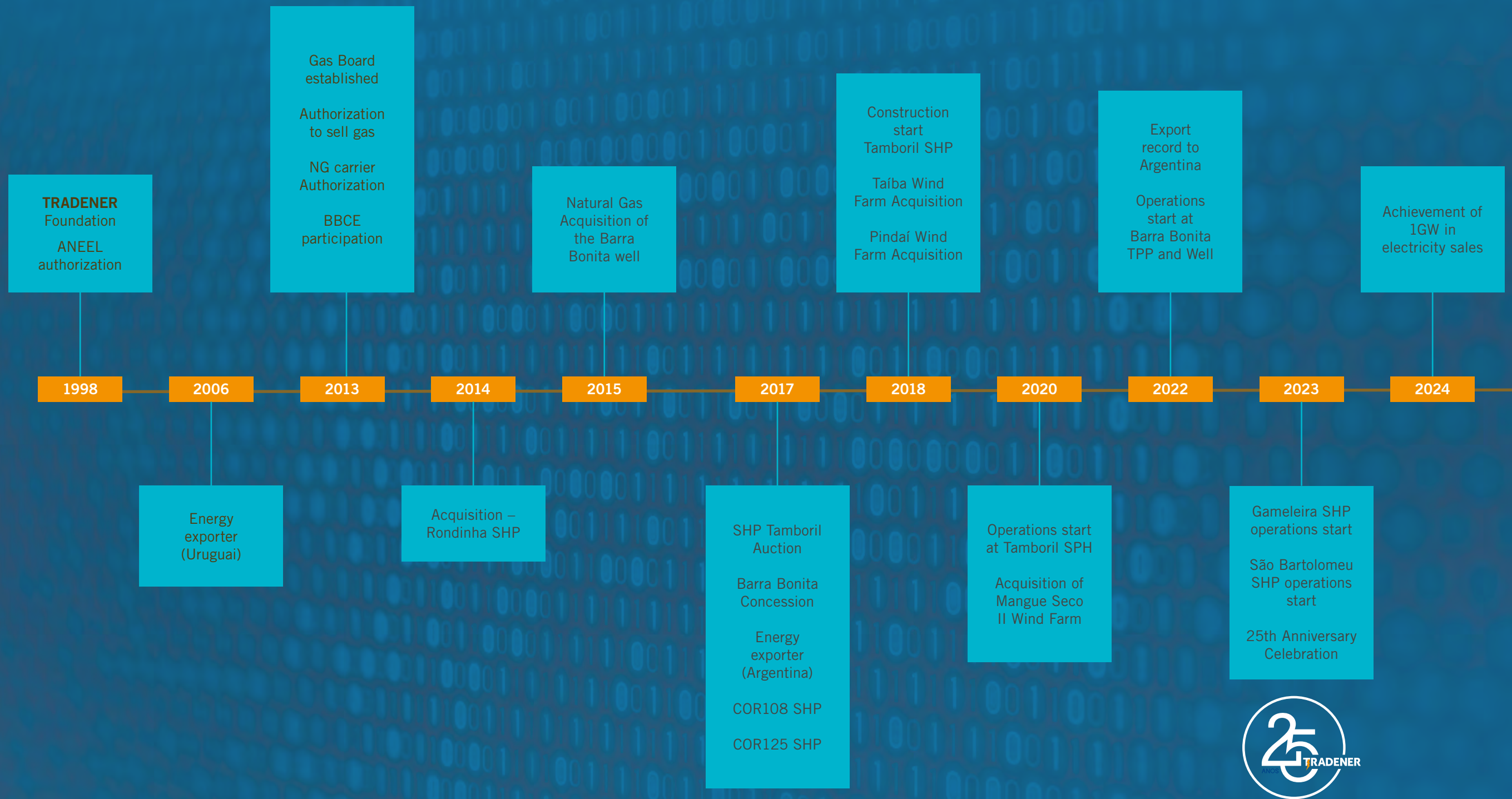


Barra Bonita Well - Pitanga - PR



Barra Bonita Field - Pitanga - PR

Timeline



Our people

TRADENER's professionals are experienced, trained and committed to strengthening our partnerships. This is how we became one of the best companies to work for!



Partnerships and commitments

TRADENER, through its professionals, cultivates institutional relationships throughout the electricity sector. We conduct social responsibility actions and work with associations and bodies that help develop the market.

SOCIAL RESPONSIBILITY AND CULTURAL SUPPORT



AUTHORIZED



AGENT



IMPORT AND EXPORT AGENT



ASSOCIATE





Always close. Always on.

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