Industry Focus:

B2B Technology & Services

Technology is rapidly changing the way companies manage human capital, engage in commerce, outsource critical functions and transform operations. At Harbor View Advisors, we have been at the leading edge of this change, helping to navigate transactions for companies in the B2B sector. Our experience ranges from Vertical SaaS to Human Capital Management and Sales & Marketing Solutions, Outsourced Professional Services, Staffing & Recruiting and IT Services & Digital Transformation. Our clients provide solutions across the B2B spectrum and deliver their offerings through SaaS or tech-enabled service models.

We Work with Companies that Focus on:









Staffing & Recruiting





Management Solutions

Sales & Marketing Solutions

Outsourced Professional Services

Transformation















































About Harbor View Advisors

Harbor View combines the best of investment banking and management consulting to help our clients see the possibilities, and we work hard to achieve their goals. We serve innovative companies in the middle market.







Harbor View's leaders have extensive experience advising companies on their comprehensive M&A strategies. While our methodology is guided by each client's unique situation and objectives, we offer industry-tailored guidance. Our team approach allows us to provide differentiated advice and diligent execution for a variety of entrepreneur, private equity, and corporate clients.

PUT OUR EXPERIENCE TO WORK.

WHAT WE DO

Sell-side Advisory:

M&A FOR FOUNDER-OWNED **BUSINESSES**

Buy-side Advisory:

BUY-SIDE FOR PRIVATE EQUITY

Strategic Consulting:

OPTIMIZES COMPANIES FOR SALE OR SCALE

CFO Services:

FINANCIAL INTELLIGENCE & **LEADERSHIP**

OUR B2B TECH & SERVICES TEAM

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