

# BRIANA BORRERO

Product designer with 3+ YOY in UX/UI Design and UX processes. Continuing AI education to enhance workflows.

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Baltimore, MD

## WORK EXPERIENCE

**Program Associate** 04/22 - now  
Impact Justice | Washington D.C.

- Design digital experiences in a government compliance and deadline-driven environment
- Collaborate with developers & engineers on design handoffs and site development
- Enhance system usability and accessibility to increase stakeholder and user satisfaction

**Health Clinic Admin** 09/21 - 12/21  
Aveanna Healthcare | New Haven, CT

- Directed daily activities at community testing site, providing precise assembly of test sample kits, efficient workflow, alongside compliance with Department of Public Health standards
- Promoted excellent patient experiences from registration through testing, emphasizing compassionate interaction & detailed medical documentation
- Mastered data entry tasks that supported accuracy of patient records & lab results processing

## HIGHLIGHTED PROJECTS

- **DocFinder** is an app designed to allow adults to personalize their care with specified care preference filters and increase the likelihood of a positive care experience
- **SNEHA, INC.** was a client redesign focused on rebranding, improving usability, and increasing user engagement
- **Call of Duty Accessibility Design Recommendation** addressed the challenges faced by color blind gamers in the FPS space

## EDUCATION

Certificate, UX/UI Design 2025  
Designlab

Bachelor of Sciences, Criminal Justice 2021  
University of New Haven

## SKILLS

- Working in an agile environment
- User testing & research
- Rapid prototyping
- Wireframing
- Information architecture & user flows
- Presenting to stakeholders
- Working in cross-functional team environment
- User testing & iteration
- Branding and strategy

## TOOLS

- **Core:** Figma, Confluence
- **Research:** Maze, Optimal Workshop
- **Collaborative:** Miro, Figjam, Slack
- **AI:** ChatGPT, ClaudeAI, DALL.E
- **Other:** Webflow, Framer