



Te Wiki Tūao ā-Motu
National Volunteer Week

#NVW2026 | 14-20 June 2026

Communications pack

volunteeringnz.org.nz





About National Volunteer Week

National Volunteer Week is Aotearoa's largest celebration of volunteering. From 14–20 June 2026, we honour the millions of people who give their time and energy for the collective good.

This year's theme, *Your Year to Volunteer – Tōu tau ki te tūao*, has been chosen to mark International Year of the Volunteer 2026. It both recognises those who are volunteering, and prompts others to start.

This pack is filled with resources to help you celebrate – whether you're holding events, posting online, or sharing stories.

Together, let's celebrate the power of volunteering.

What's in this pack?

Key messages

Editable templates

Social media assets

Posters and Other examples

Communications copy

Planning ideas

Volunteering stats

Contact info for support

Key messages

Read more on
the VNZ website

National Volunteer Week Key Messages

- National Volunteer Week (14 – 20 June) is New Zealand's largest celebration of volunteers and volunteering.
- This year's theme, *Your Year to Volunteer – Tōu tau ki te tūao*, has been chosen to mark International Year of the Volunteer 2026. It both recognises those who are volunteering, and prompts others to start.
- Volunteers play vital roles – as coaches, caregivers, emergency responders, community builders, environmental champions, and more.
- By recognising and valuing volunteers, we help foster a culture of appreciation and encourage future generations to give back.
- Let's celebrate the diversity of volunteers and the collective strength of mahi aroha and social action in our communities.

Volunteering in Aotearoa New Zealand

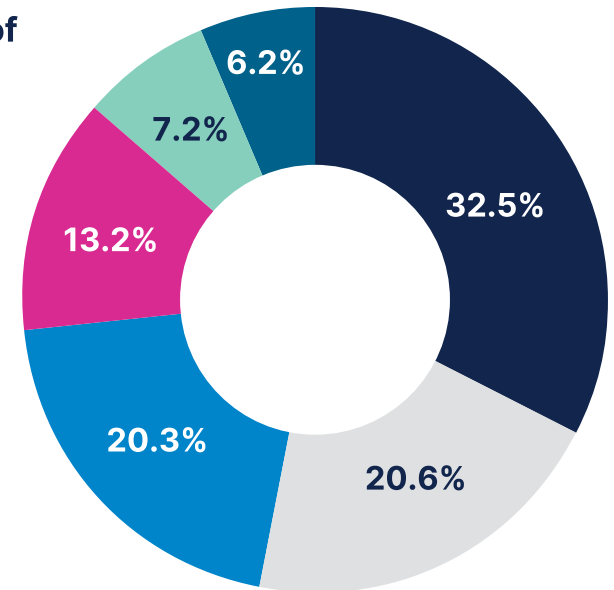
- Volunteers contribute across every part of society – from marae to mosques, rural towns to urban hubs, crisis response to everyday acts of kindness.
- The 2024 State of Volunteering Report shows shifts in volunteering patterns, with more casual and informal volunteering and fewer hours committed by the 'civic core.'
- Volunteering is essential for social wellbeing, resilience, and connected communities – it must be supported and resourced.
- Recognising and investing in volunteers is key to building a strong, equitable, and thriving future for all.
- More people are volunteering, but how we volunteer is changing. Volunteering directly through an organisation has decreased since 2021 but average number of hours people are volunteering has increased since 2016.

Volunteering impact

Read the Stats
NZ 2023 General
Social Survey

Volunteering New Zealand has obtained these previously unreleased figures from StatsNZ. They are from the 2023 General Social Survey (26 March 2025 Wellbeing Statistics Update).

Percentage of volunteers by number of hours contributed in the last 4 weeks (formal / informal volunteering)

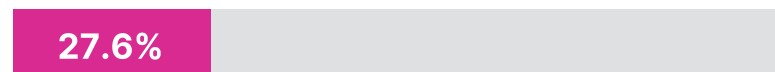


Volunteering over previous four weeks

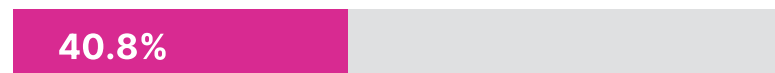
Percentage of people that volunteered



People who volunteered through an organisation



People who volunteered directly for another person



Stats NZ 2023 General Social Survey
(Wellbeing statistics update March 2025)

Editable templates

Editable + print-ready

- Editable certificates
- Thank you cards
- Logos and banners

Grab your templates



Get social

Social media templates

- Social tiles
- reel/ story templates
- web banners

Use the free editable templates to:

- Say thank you to volunteers
- Promote events or activities
- Share volunteer stories
- Encourage others to get involved

**Grab your
templates**



Media and comms copy

Newsletter Blurb:

Celebrate National Volunteer Week 2026 from 14–20 June. This year's theme, *Your Year to Volunteer – Tōu tau ki te tūao*, has been chosen to mark International Year of the Volunteer 2026. It both recognises those who are volunteering, and prompts others to start.

Join us in recognising the incredible mahi of volunteers across Aotearoa.

Website/Blog Copy:

National Volunteer Week 2026 (14–20 June) is Aotearoa New Zealand's annual celebration of volunteers and volunteering.

This year's theme, *Your Year to Volunteer – Tōu tau ki te tūao*, has been chosen to mark International Year of the Volunteer 2026. It both recognises those who are volunteering, and prompts others to start.

Volunteers play a vital role in strengthening our communities – let's celebrate them together.

Get NVW key
messages

**Thanks for supporting
National Volunteer
Week and being part
of the celebration!**



volunteeringnz.org.nz



**Te Wiki Tūao ā-Motu
National Volunteer Week**

14-20 June