

RUG CARE

Before your rug is laid

Unroll your rug in the room it'll live in and let it settle for at least 48 hours before final placement.

- Jute can contract slightly if it's absorbed moisture in transit give it time to adjust before judging the fit.
- Abaca may curl a little at the corners straight out of the packaging. This is normal and usually relaxes within a few days a book or other light weight on each corner while it settles will help it lie flat.

EVERYDAY CARE

- Vacuum regularly, using suction only avoid a beater-bar attachment, which can damage the fibres over time. For abaca, vacuuming in a couple of different directions gets the best result.
- Rotate your rug occasionally to even out wear and fading, and keep it out of prolonged direct sunlight, which can fade both fibres over time.
 - Blot spills immediately with a dry, undyed cloth don't rub, and don't wet-clean, steam-clean, or shampoo. Both fibres are highly absorbent, so avoiding excess water is the single most important thing.
 - Keep your rug in dry areas away from bathrooms, kitchens, and entryways exposed to rain.

A NOTE ON HUMIDITY

Jute and abaca are natural fibres that respond to the moisture in the air around them. In very dry rooms or near heating, abaca in particular can dry out slightly; a light mist of water from a plant sprayer on a freshly vacuumed rug now and then helps (avoid saturating it). In humid conditions, both fibres may expand very slightly this is normal and not a fault.

LOOSE FIBRES

It's normal for short fibres to "sprout" slightly with handling trim any loose ends with scissors rather than pulling them.

BEYOND ROUTINE CARE

For anything more than routine maintenance, use a professional cleaner experienced with natural fibre rugs specifically standard carpet shampooing methods aren't suitable for jute or abaca.