

SYED ARSHAD KALEEM

PROFILE SUMMARY

Passionate about leadership and teamwork, I have gained valuable experience as a Sales Advisor and Marketing Executive, developing strong communication and strategic skills

Beyond work, I actively participate in fundraising events and volunteer initiatives, enjoying opportunities to give back. I have a deep passion for sports and love learning new languages as a way to connect with different cultures.

Always eager to grow, I embrace new challenges with enthusiasm and curiosity.

CONTACT



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VOLUNTEERING & ACTIVITIES

2022 Handball Player @ Al Nasr Club Al Nasr Club

- Participated in various tournaments, demonstrating skill, teamwork, and a strong drive to win

2023 Host/Usher @ COP28 Vibes Events

- Collaborating with event supervisors, providing excellent customer service, and answering inquiries

2022 Terry Fox Run Terry Fox Foundation

- Participated in the International Terry Fox Run Fund Raising Campaign

EDUCATION

2026
2022

International Business Management Swiss School of Business Management

- Majoring in Finance and Accounting
- Member of the Marketing Club
- Obtained multiple CFI Institute certifications

2020
2015

High School Graduate Mayoor Private School

- Secured an overall score of 82% in the CBSE Board Examination
- Elected as Sports Captain of the Student Representative Council

EXPERIENCE

07/25
12/25

Sales Advisor Tamara

- Communicating the value proposition of our services to merchants
- Developed, delivered impactful presentations, and established a feedback loop for continuous improvement

06/25
04/25

Marketing Executive DMG Events

- Executed a targeted email and call campaign significantly boosting event registrations
- Streamlined event logistics and coordination, improving workflow efficiency

07/24

Guest Panel Speaker Pupilar | Youth Career Community

- Topic: Future-Proofing Careers: Adapting to Technological Disruptions in the Job Market
- Shared insights on strategies for navigating and adapting to evolving career landscapes in response to technological advancements with Industry Leaders

Languages

English: Native Proficiency
Hindi: Native Proficiency

Urdu: Native Proficiency
French: Limited Proficiency (B1)

Arabic: Limited Proficiency (B1)