Infopercept

INVINSENSE

The Cybersecurity Budget Playbook

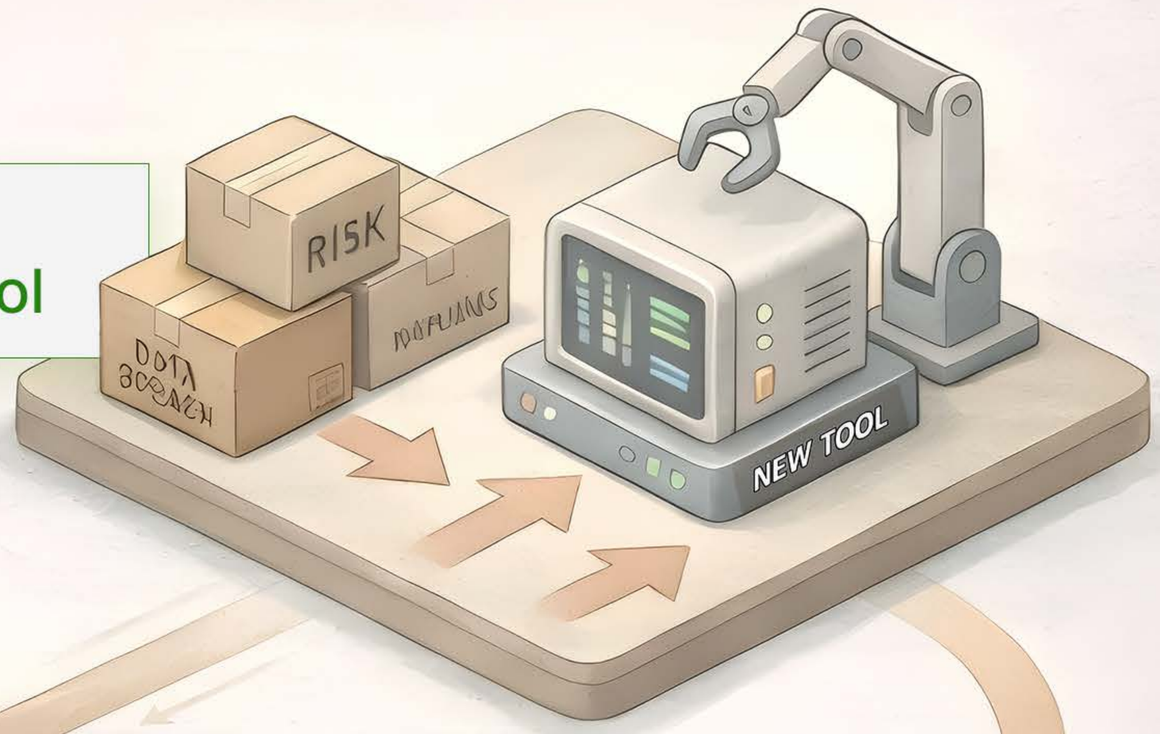
How Organizations Achieve Comprehensive Security Within Budget Using Invinsense

Why Cybersecurity Budgets Fail (And How to Fix Them)

Cybersecurity budgets don’t fail because of lack of intent.

They fail because:

Every new risk creates a **new tool**



Every new tool creates **new cost**

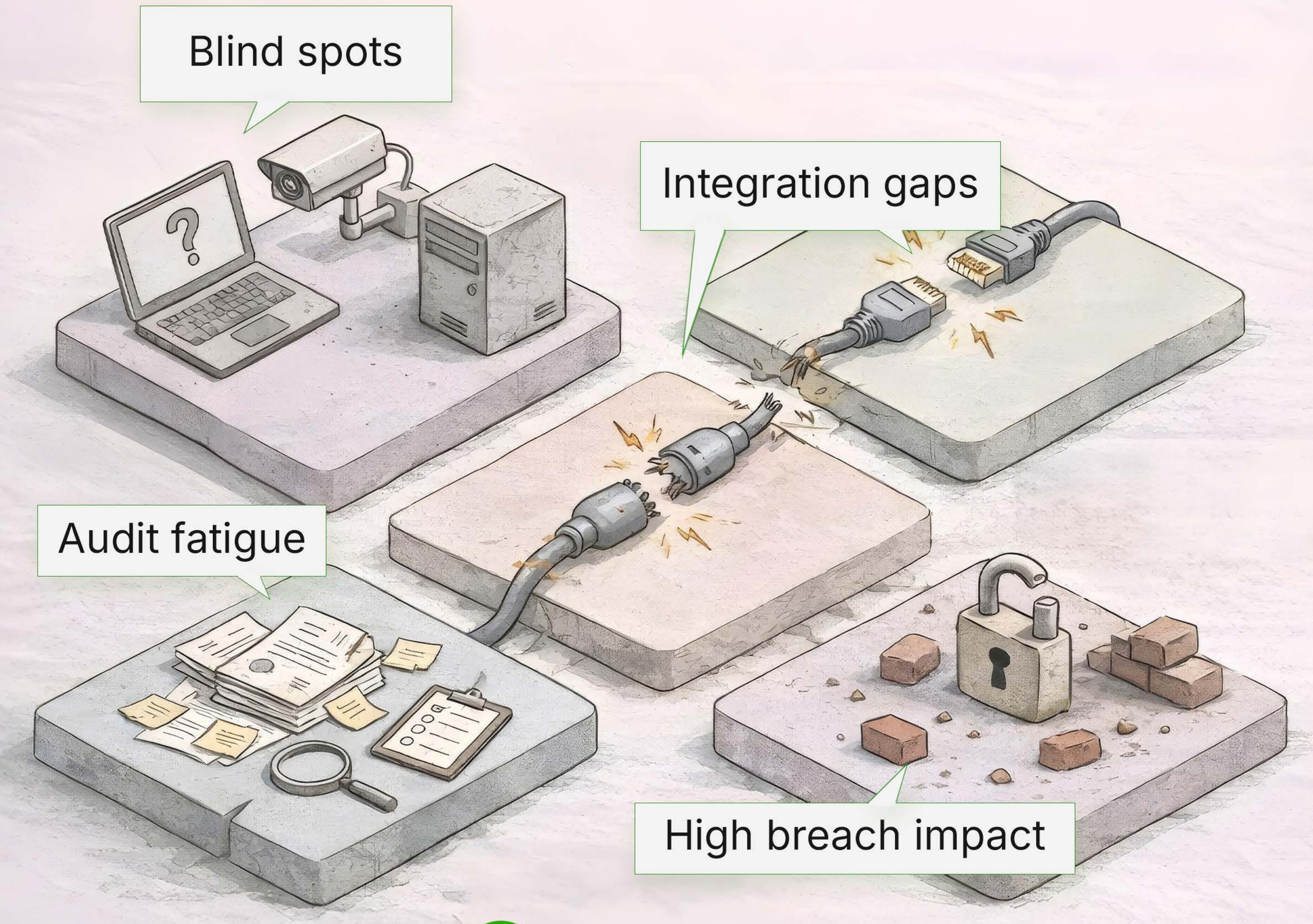
Every new cost needs **new justification**

Boards don’t reject cybersecurity because they don’t care.
They reject it because **the economics don’t add up.**

Invinsense exists to fix the economics of cybersecurity.

The Hidden Truth About Cyber Spend

Most enterprises already own many security tools, but still struggle with:



Why?

Because tools are bought in isolation, while attacks happen in combination.

Reality:

Fragmented Tools = Fragmented Security = Fragmented Budgets

The Invinsense Philosophy: Complement, Don’t Replace

One of the biggest fears boards have:

“Are we throwing away what we already invested in?”

Invinsense’s Clear Position

No rip-and-replace

No forced vendor lock-in

Uses what customers already own

Invinsense integrates and complements

Fills the gaps they didn’t know existed

Board Message:

“Our existing investments are protected — and enhanced.”

The 25+ Capabilities Inside Invinsense (One Platform)

Invinsense consolidates capabilities across five major layers:

Detection & Response (Invinsense XDR)

Invinsense XDR

- SIEM
- SOAR
- EDR
- Threat Intelligence
- Threat Exchange
- Case Management
- NDR
- UEBA

Exposure Management & CTEM (Invinsense OXDR)

Invinsense OXDR

- Attack Surface Management (ASM)
- Vulnerability Management (VM)
- Breach & Attack Simulation (BAS)
- Continuous Automated Red Teaming (CART)
- Exposure Scoring & CTEM orchestration

Governance, Risk & Compliance (Invinsense GSOS)

Invinsense GSOS

- Control mapping
- Evidence automation
- Audit workflows
- Risk registers
- Awareness & gamification

Data & AI Security Layer

- Invinsense Security Lake
- OCSF Converter (normalize any security data)
- Invinsense LLM Gateway

→

- Access control
- Cost management
- Multi-model routing
- Monitoring & logging
- Security enforcement

Identity for Security Tools

- Invinsense Prism (IAM for cybersecurity stack)

Invinsense PRISM

→

- Vendor-agnostic
- Integrates existing IDP (Azure AD, Okta, etc.)
- Integrates IGA solutions
- Unified authentication & authorization
- One dashboard for all security tools

Result:

~25 tools worth of capability → One platform, one bill, one narrative

What If You Bought All of This Separately?

Typical Market Reality (Indicative)

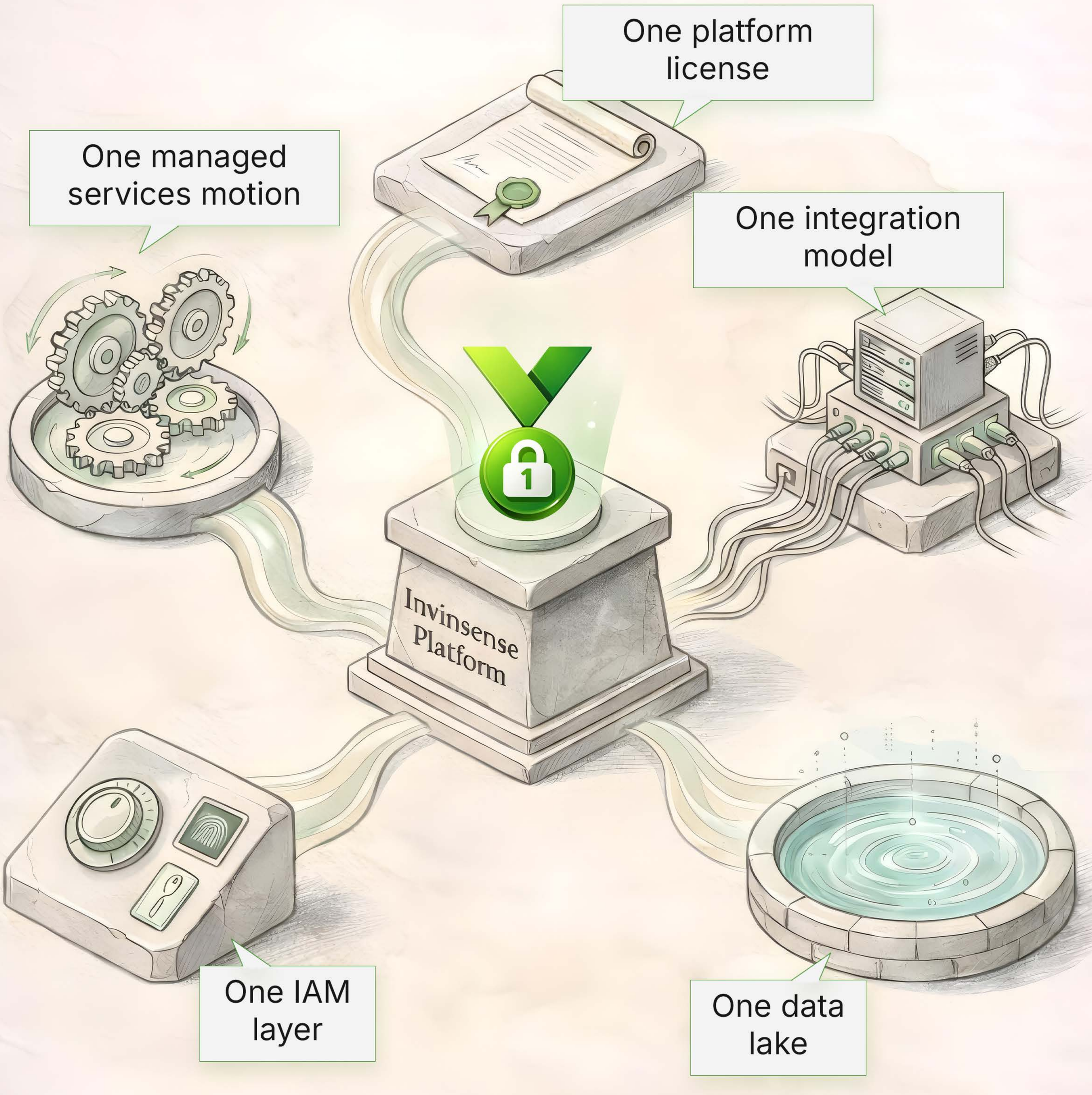
SIEM	$150k – $300k
SOAR	$80k – $150k
EDR	$120k – $250k
Threat Intel	$50k – $120k
ASM	$70k – $150k
VM	$80k – $200k
BAS / Red Teaming	$100k – $300k
GRC	$60k – $150k
Security Data Lake	$100k – $250k
IAM for Security Tools	$50k – $100k
AI Security / LLM Gateway	$80k – $200k

Total (conservative): $940k – $2.1M per year

Does NOT include: integration cost, SOC overhead, consulting, or churn

Invinsense Cost Reality

With Invinsense:



Typical outcome:
40–60% lower total cybersecurity spend
compared to buying and running everything separately

Board Message:
“We get more security for less money — sustainably.”

Managed Services: The Budget Multiplier

People are the most expensive part of cybersecurity.

With Invinsense Managed Services

- SOC, CTEM, GRC expertise included
- Playbooks standardized
- 24×7 coverage without headcount explosion

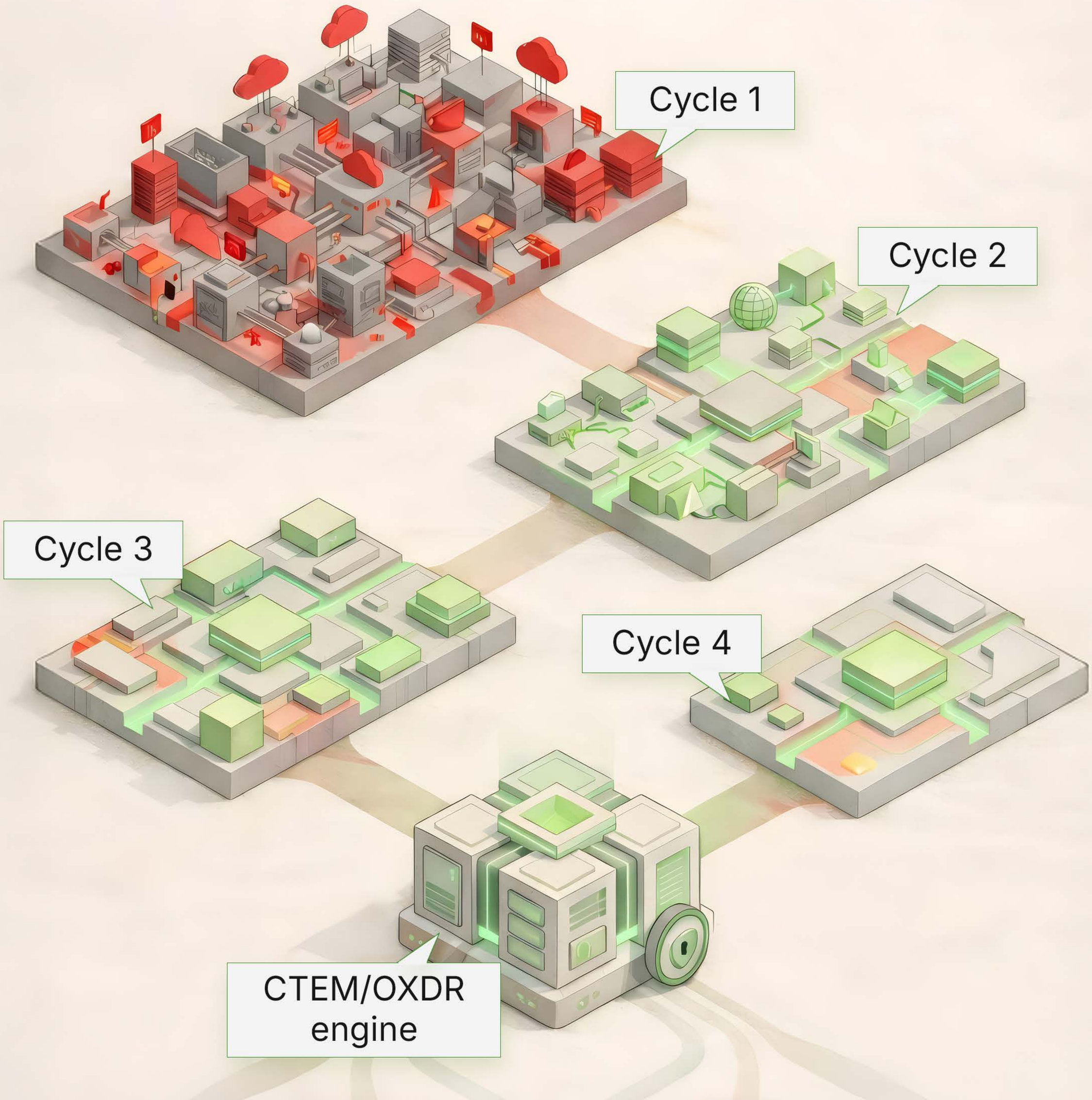
Without Managed Services

- Hiring challenges
- Attrition risk
- Training cost
- Inconsistent outcomes

CFO Translation:
Managed services cost less than equivalent full-time talent and deliver better consistency.

CTEM Economics (OXDR): Risk Reduction That Compounds

Across industries in 12 months:



78% ↓ Fintech

73% ↓ BFSI

81% ↓ SEBI Entities

75% ↓ Healthcare

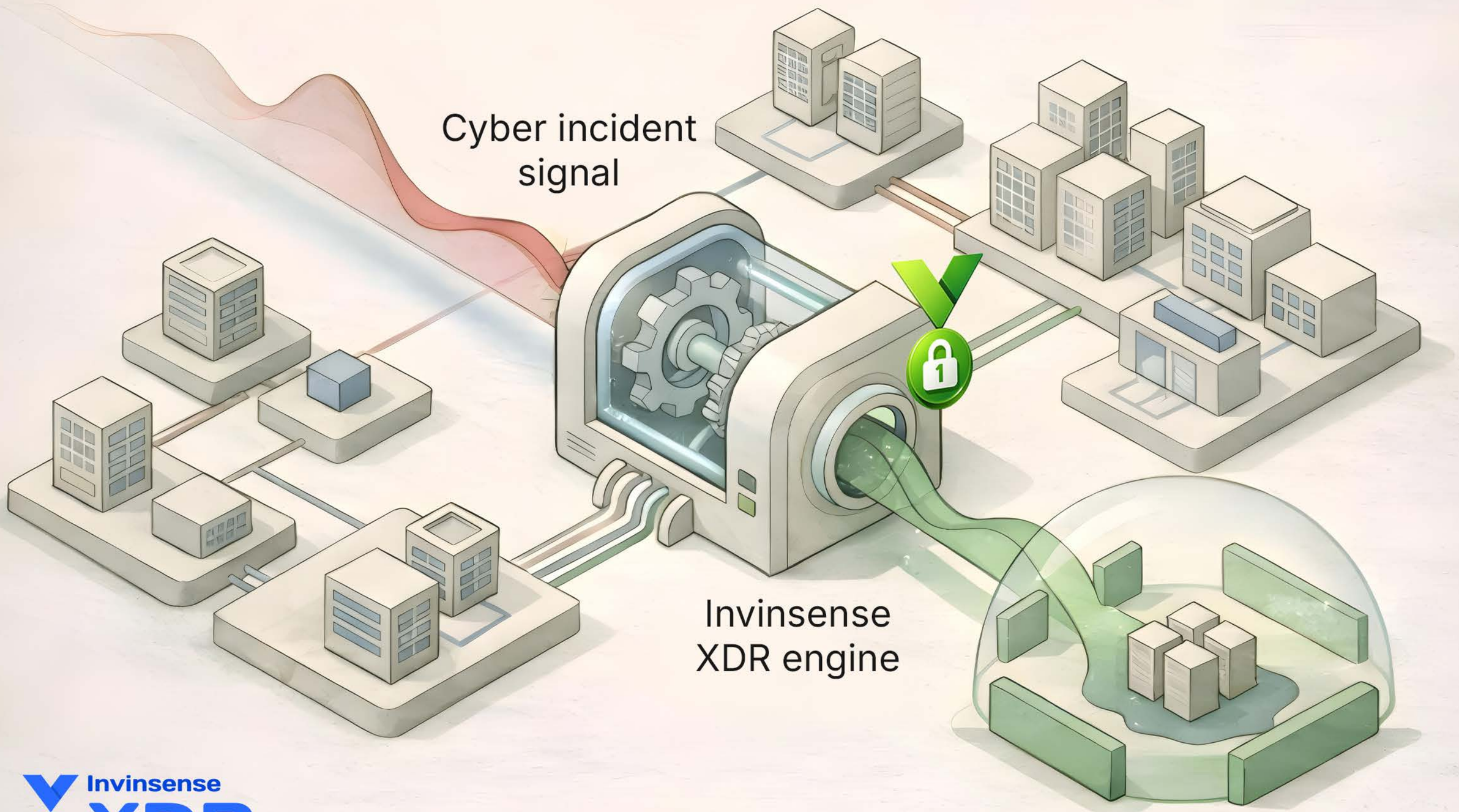
78% ↓ Manufacturing

Key Budget Insight:

Every CTEM cycle reduces **future breach probability**, not just today's risk.

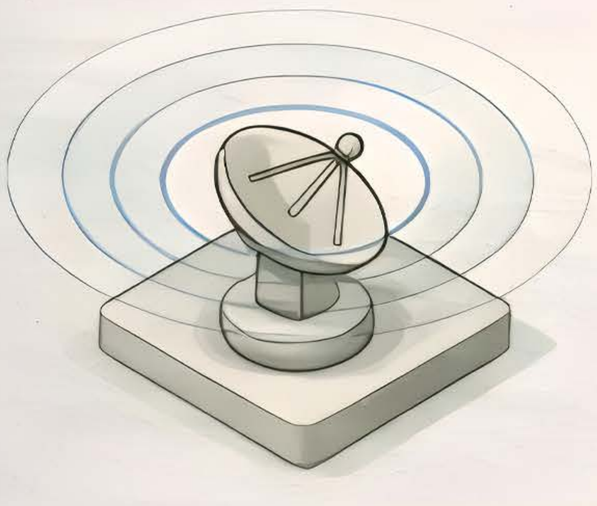
XDR Economics: Reducing Breach Impact

Even the best defenses can’t stop everything.

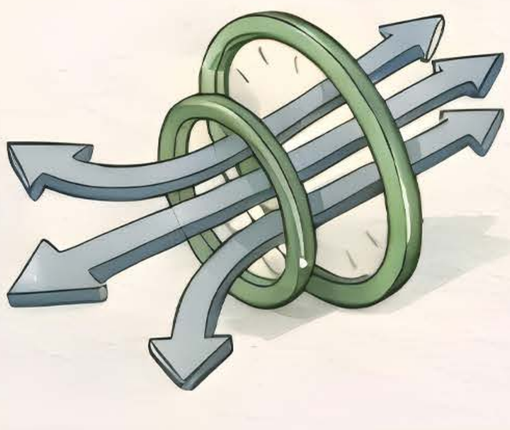


Invinsense XDR

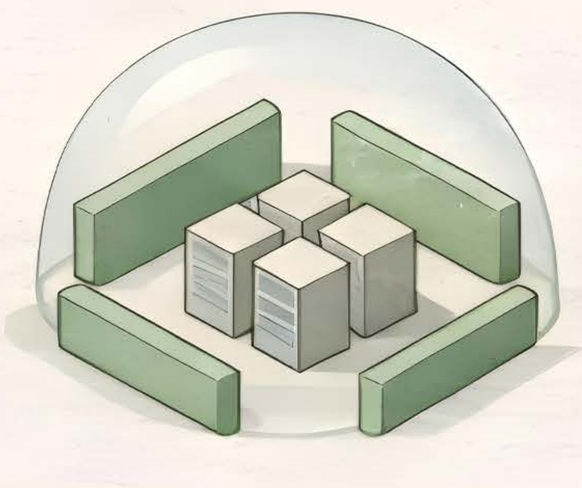
Invinsense XDR ensures:



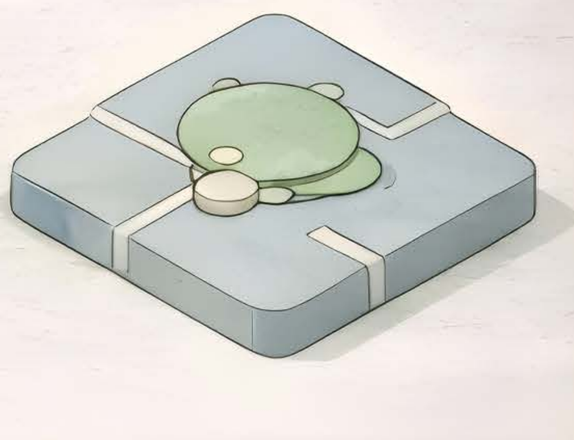
40–60% faster detection



55–70% faster response



Automated isolation & containment



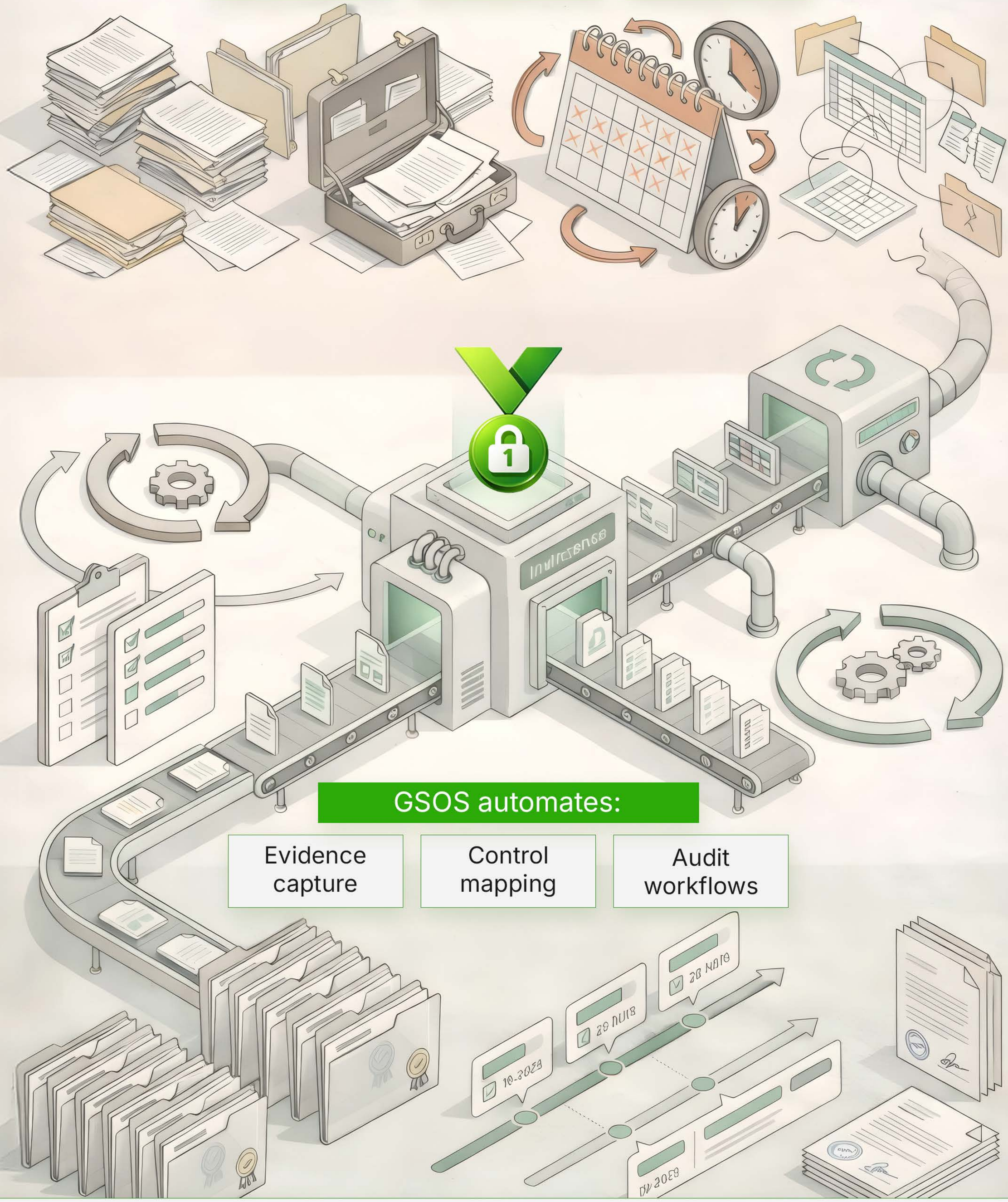
Reduced blast radius

Business Translation:
Faster response = less downtime = less revenue loss.

GSOS Economics: Compliance Without Fire Drills

Compliance costs are usually hidden:

- Consultants
- Audit prep
- Evidence chaos



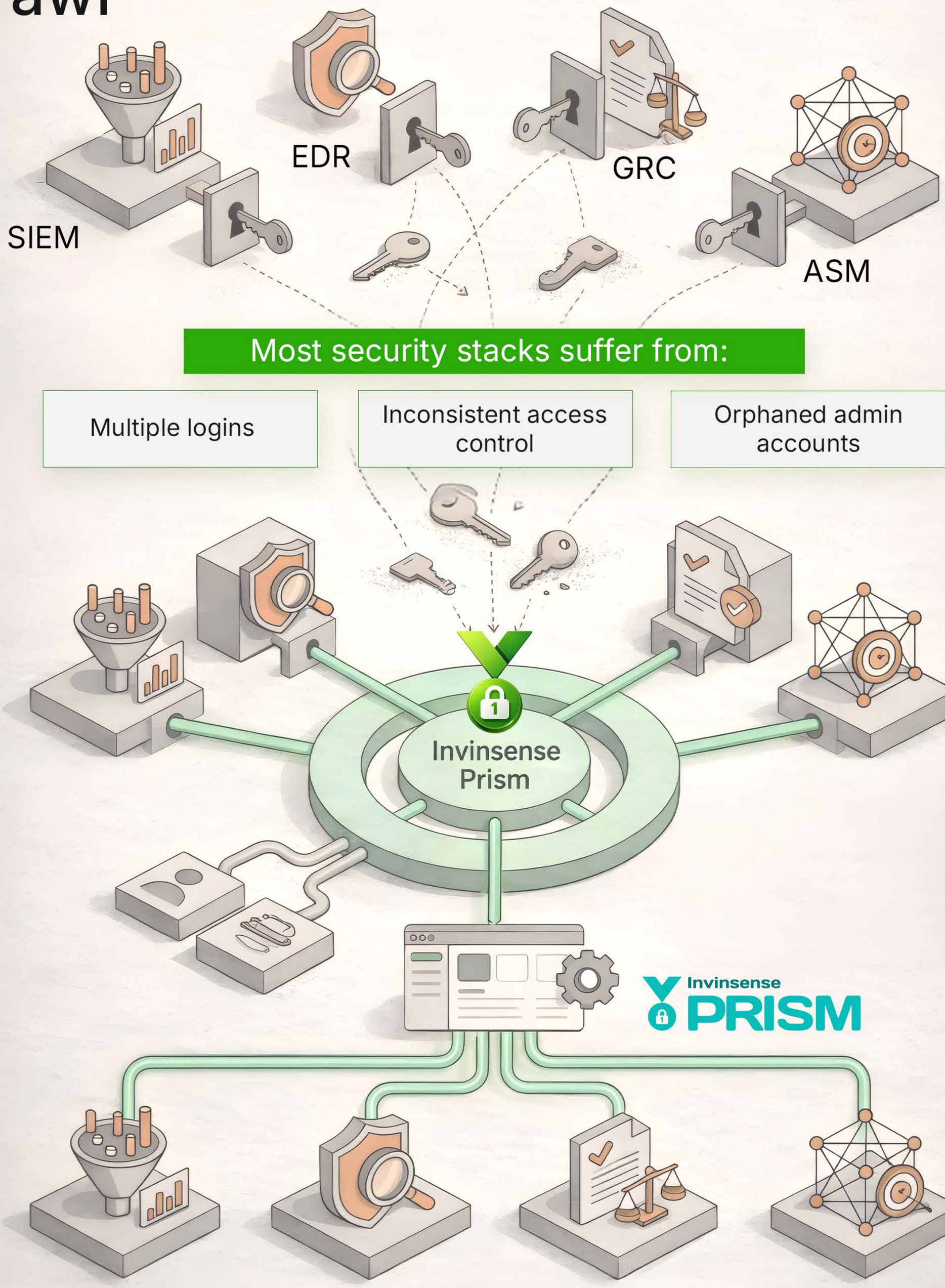
GSOS automates:

- Evidence capture
- Control mapping
- Audit workflows

Outcome:

Lower audit spend - Faster regulator response - Stronger legal defensibility

Invinsense Prism: IAM That Fixes Tool Sprawl



Most security stacks suffer from:

- Multiple logins
- Inconsistent access control
- Orphaned admin accounts

Invinsense PRISM

SIEM EDR GRC ASM

Invinsense Prism

- Vendor-agnostic IAM for security tools
- Integrates with existing IDP & IGA
- Central authentication & authorization
- Unified access dashboard

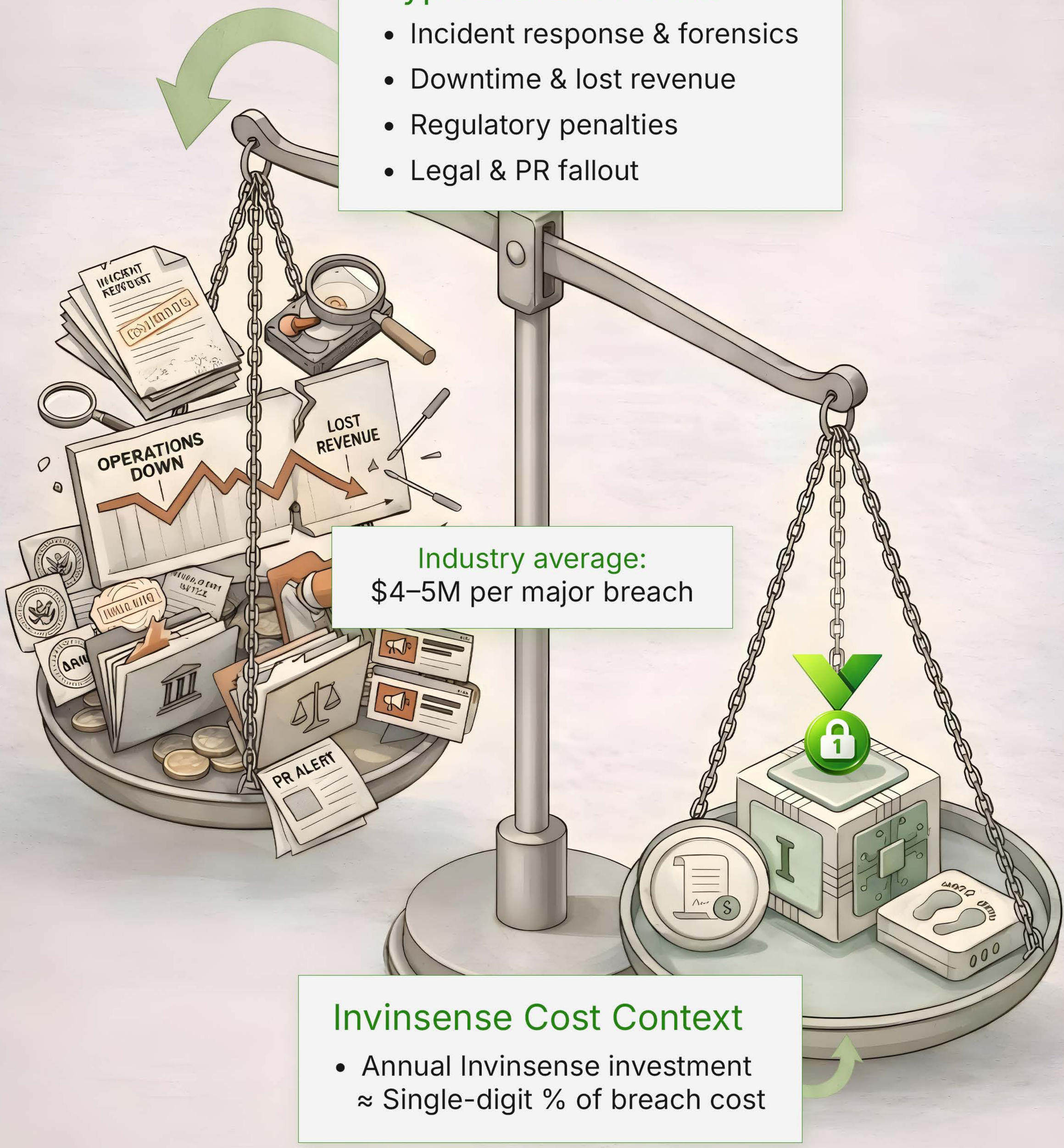
Board Message:

"We control who can access every security system — centrally."

Breach Cost vs Invinsense Cost

Typical Breach Cost

- Incident response & forensics
- Downtime & lost revenue
- Regulatory penalties
- Legal & PR fallout



Industry average:
$4–5M per major breach

Invinsense Cost Context

- Annual Invinsense investment ≈ Single-digit % of breach cost

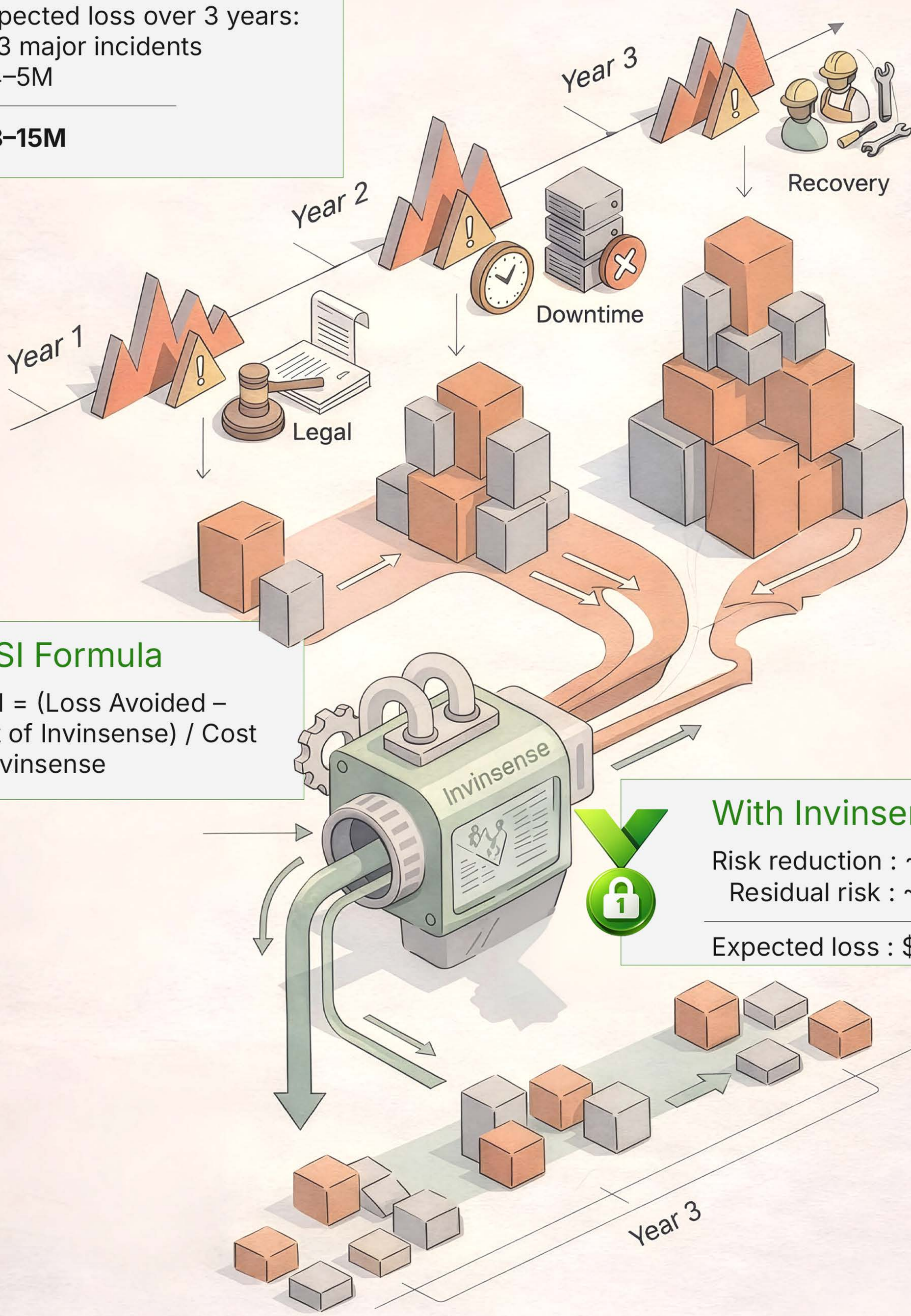
Board Logic:
Spend a fraction → reduce the majority of risk.

ROI & ROSI Calculator (Board-Friendly)

Without Invinsense

Expected loss over 3 years:
2–3 major incidents
× $4–5M

= **$8–15M**



ROSI Formula

ROSI = (Loss Avoided – Cost of Invinsense) / Cost of Invinsense

With Invinsense

Risk reduction : ~76%
Residual risk : ~24%

Expected loss : $2–3.5M

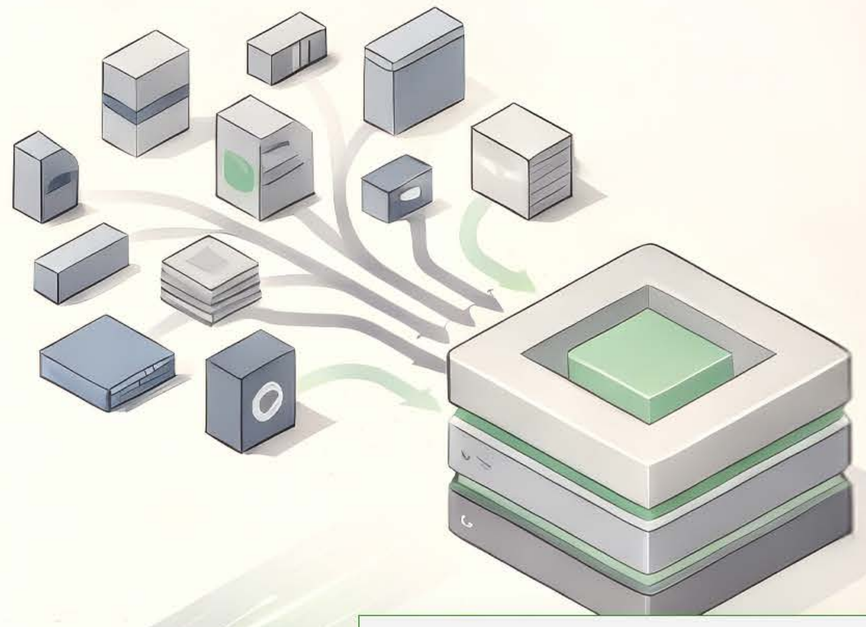
Typical outcome:
5x–10x return on security investment

The Final Budget Narrative

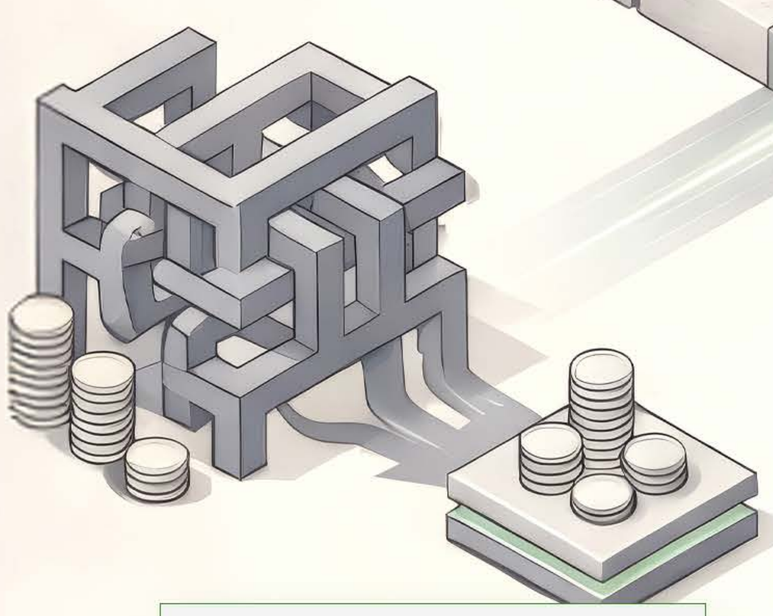
What CISOs Say with Confidence:

"We didn't ask for more budget.
We asked for better economics."

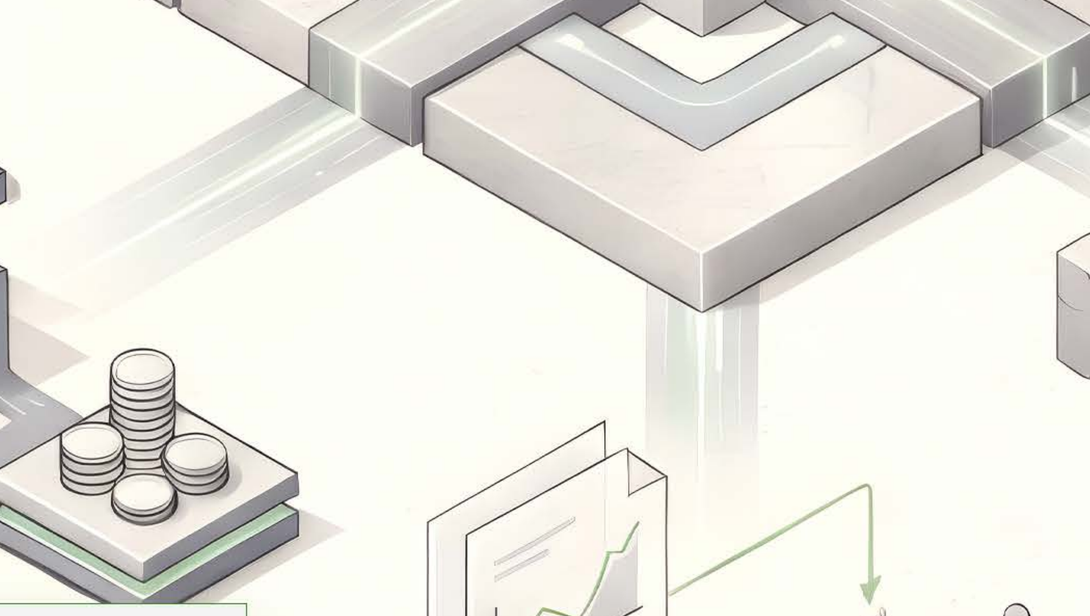
Comprehensive security



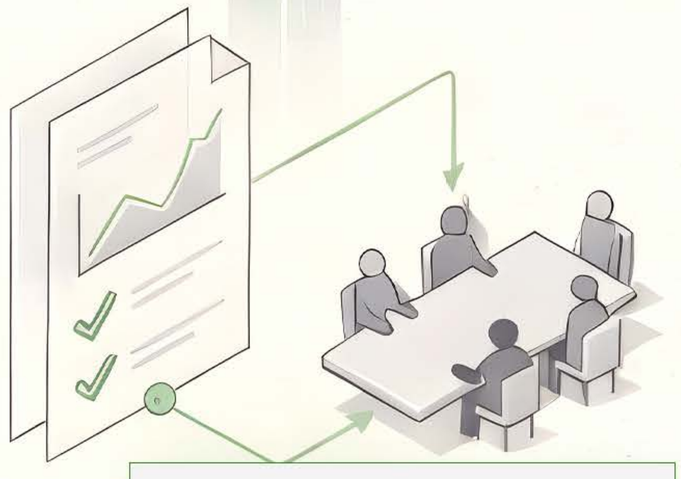
Tool consolidation



Lower operational cost



Measurable risk reduction

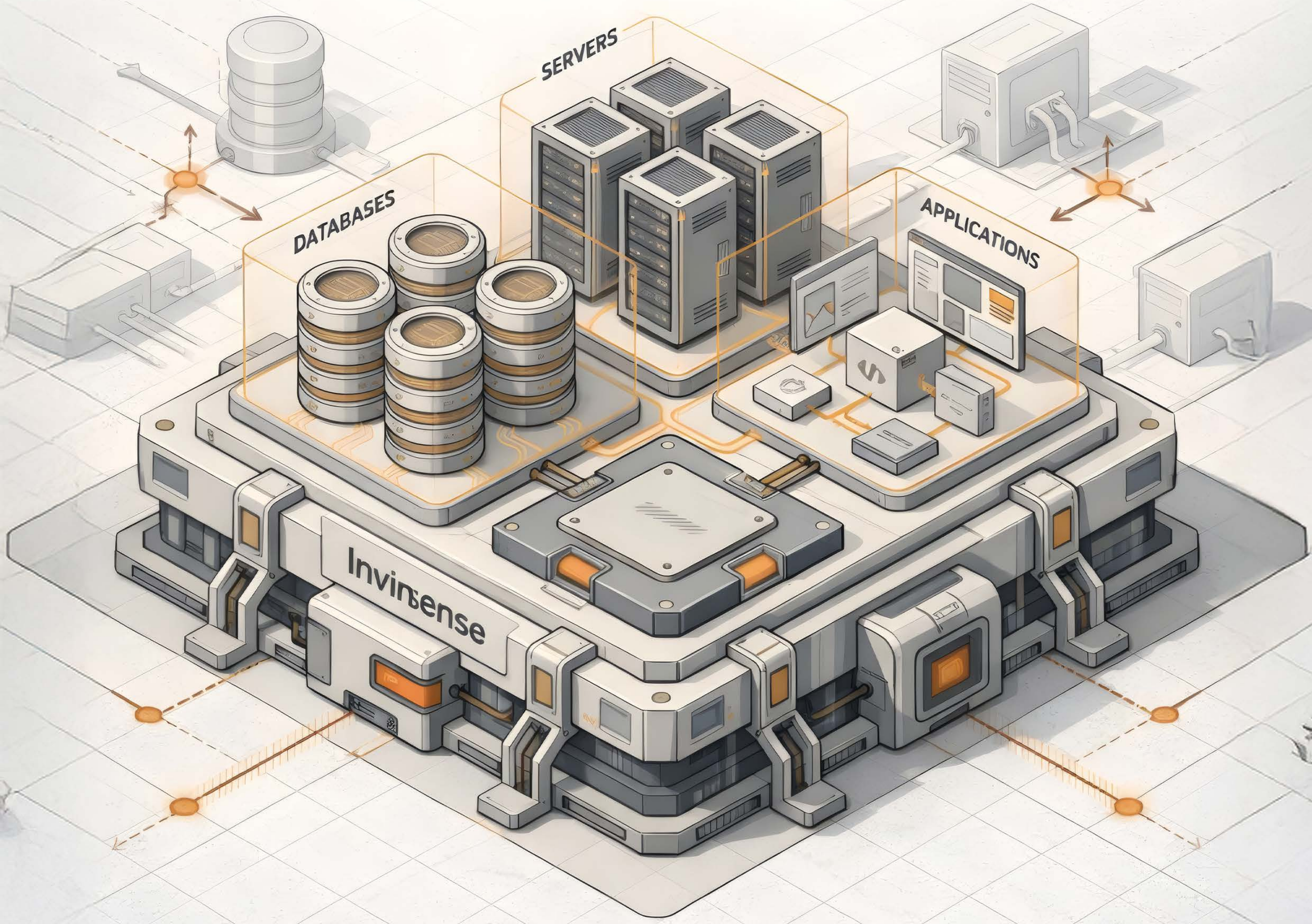


Board-level clarity

Invinsense is not a tool.
It is a **cybersecurity operating system.**

Final Board Message

"We protect what we already own.
We reduce what doesn't matter.
We invest where risk actually drops."



Invinsense — cybersecurity with an attacker's mind and a defender's brain, built for real-world budgets.

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