



— THE BUYERS' GUIDE

# Beyond Legacy: The shift to the **Integrated SOC.**

Why traditional SIEM is buckling under modern threats, data volumes and analyst burnout — and how an AI-driven, cloud-native, data-democracy ISOC changes the economics and outcomes of security operations.

FOR CISOS

FOR SECOPS LEADERS

TDIR STRATEGY

2026 EDITION

## EXECUTIVE SUMMARY

# One definition of SIEM no longer fits.

For two decades, SIEM was the unquestioned center of the SOC: collect logs, write correlation rules, generate alerts. That model is healthy and growing — but it has fractured. As threats, data volumes and cloud estates exploded, buyers split into three distinct approaches to threat detection, investigation and response (TDIR): the extensible **SIEM platform**, the data-centric **Security Data Lake**, and the converged **Integrated SOC (ISOC)**. This guide is about that third path — what it is, why it exists, and how to evaluate it.

## 80%

of organizations with 2,500+ employees run a SIEM for TDIR today — the incumbent is everywhere, and everywhere strained.

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competing visions of TDIR have emerged; a single SIEM definition can no longer describe them all.

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platform, operated as one system, is what the ISOC promises — replacing the stitched-together stack.

## THE CORE IDEA

The unit of value has shifted — from "alerts generated" to "incidents resolved." Legacy SIEM optimizes the former. The Integrated SOC is engineered for the latter.

## WHAT'S CHANGED

## Four forces breaking the legacy model



### Everything is security-relevant now

Modern attacks hide indicators anywhere — identity, SaaS, cloud control planes, OT. Teams need to collect far more data than a pay-per-GB SIEM makes affordable.



### Complexity has become the top replacement driver

Ongoing configuration, detection-stack dependency management and tuning are now the leading reasons leaders cite for considering a SIEM replacement.



### AI moved from assistant to operator

Agentic AI can now perform L1 triage, enrichment and investigation autonomously — making "out-of-the-box" outcomes realistic, not aspirational.



### Best-of-breed integration is expensive

Evaluating, integrating and supporting many TDIR vendors raises cost and risk. Buyers increasingly value vendor-delivered convergence over assembling parts.

## — THE PAIN POINTS

# Where traditional SIEM **structurally fails.**

These are not tuning problems you can configure away — they are architectural limits of the rules-and-index model. Each one is a reason mid-to-large SOCs are actively re-evaluating their platform.

**PAIN 01 · INGESTION****It drops the data attackers need you to lose**

Agent and server queues are bounded with no guaranteed-delivery caching layer. When event volume spikes, events are dropped rather than durably persisted — and there is no native replay to recover them.

▲ Spikes happen during attacks — you lose your highest-value evidence at the worst moment.

**PAIN 02 · DATA MODEL****No schema-first normalization**

Events keep vendor-specific field names; normalization is an external bolt-on. Detections, queries and dashboards can't be ported, and ML can't reason consistently across fields.

▲ Content lock-in + AI that can't see straight across your data.

**PAIN 03 · STORAGE & COST****No security data lake; the index is the ceiling**

Query performance degrades under load, field-mapping conflicts silently fail ingestion, and pay-per-GB pricing forces teams to under-collect. Renewals balloon with data bloat.

▲ You choose between visibility and budget — and lose either way.

**PAIN 04 · DETECTION****Rules can't see multi-system attacks**

Correlation engines lack true nested, multi-level correlation. A campaign that spans identity, cloud, SaaS and endpoint shows up as disconnected alerts, not one incident.

▲ The most dangerous attacks are exactly the ones that slip between rules.

**PAIN 05 · MULTI-TENANCY****Isolation that's only skin-deep**

On-prem multi-tenancy is often UI-level only, with global rulesets and no tenant-scoped isolation — forcing MSSPs and shared platforms into fragile architectural workarounds.

▲ Data, detection and response boundaries aren't truly enforced.

**PAIN 06 · ECONOMICS****You pay in headcount what you saved in license**

The hidden cost is sustained engineering: decoder tuning, rule maintenance, indexer operations and manual scaling. "Free" or open SIEM simply moves the cost to your payroll.

▲ Your best engineers maintain plumbing instead of hunting threats.

**THE PATTERN**

Every one of these traces to a single root cause: a platform designed to store-and-match logs, retrofitted for a world that demands collect-everything, understand-behavior, and respond-autonomously.

## — THE BENEFITS OF AN INTEGRATED SOC

# What an ISOC does that **legacy can't.**

An ISOC delivers the core of SIEM — ingestion, normalization, monitoring, investigation, reporting — and extends it with pre-integrated detection, threat intel, automation and AI, operated as one system from a single vendor. It trades open sprawl for ease of use, high out-of-the-box value, and measurable outcomes.



## Behavioral detection, not static rules

ML models baseline what's normal for each user and entity and score risk in context — surfacing insider threats, identity abuse, lateral movement and zero-days that signatures miss.

**Replaces:** brittle, hand-written correlation rules



## Agentic AI across the threat lifecycle

AI agents triage, enrich and investigate at machine speed and escalate with full context, while analysts keep decision authority. Mundane L1 work is automated; critical thinking stays human.

**Replaces:** manual triage and config-file-driven response



## Schema-first data, normalized to OCSF on ingest

A normalized, open data model makes detections portable, investigations consistent and the whole dataset AI-ready — no external normalization layer required.

**Replaces:** vendor-locked fields and bolt-on parsers



## Decoupled storage & intelligent data pipelines

Bring your own data lake; route, filter and tier data so you collect everything and still control cost. Hot data stays fast; cold data stays searchable for retention and compliance.

**Replaces:** pay-per-GB indexes and forced under-collection



## One investigation surface, one control plane

Cross-product investigations, federated search and unified case management mean analysts stop pivoting between consoles and start closing incidents.

**Replaces:** a stitched stack of disconnected tools



## Native services & MSSP-grade isolation

Vendor-delivered detection content, managed detection & response, and true end-to-end tenant isolation make the ISOC viable for enterprises and service providers alike.

**Replaces:** UI-only tenancy and partner-dependent services

— THE EVALUATION CHECKLIST

# Mandatory features of a true ISOC.

Many tools claim to be "next-gen." Use this checklist to separate a genuine Integrated SOC from a legacy SIEM with a new label. A true ISOC should satisfy all of the following.

- ✓ **SIEM core, extended.** Ingestion, normalization, active monitoring, investigation and reporting — including for third-party tools, not just native ones.

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- ✓ **One operated ecosystem.** SIEM, EDR, threat intel and AI SOC agents sold and run as a single system, minimum.

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- ✓ **Single point of management.** Unified console and control plane for all TDIR operations and response actions.

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- ✓ **Native threat intelligence.** Consumable as raw intel, vendor detection content, and cross-product alert enrichment.

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- ✓ **Vendor-designed cross-product collaboration.** A control plane (automation/AI) spanning all products, plus shared detection knowledge.

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- ✓ **Investigative workbench.** Centralized, enriched, AI-assisted investigations that speed up known-attack response.

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- ✓ **Custom monitoring workbench.** Build detections via correlation, behavioral analytics, ML and query building.

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- ✓ **Native MDR option.** Managed detection & response from the same provider, on the same technology.

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- ✓ **Adjacent coverage.** Identity, cloud/SaaS and exposure management as first-class extensions.

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- ✓ **Flexible data management.** Data-lake support and ingestion options that let you control cost by use.

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- ✓ **Case management.** Track evidence, communications and collaboration to build an incident.

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- ✓ **Open & portable.** OCSF-normalized data and content that isn't trapped in vendor field names.

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— BUYER FIT

## Which path fits which team?

SIEM Platform	Security Data Lake	Integrated SOC ✦
Large, mature teams (20+ operators)	Very high data ingestion	Mid-to-large teams (≤15–20 operators)
Need deep customization & extensibility	Data management is the #1 constraint	Value complexity reduction & outcomes
Many third-party controls	Renewal cost driven by data bloat	Want fastest time-to-value

Note: the three are not mutually exclusive – an ISOC can sit over your data lake and augment or replace a SIEM platform incrementally.

— HOW INVINSENSE FLIPS THE NARRATIVE

# Built for the **changing times.**





Invinsense doesn't retrofit a legacy engine — it reframes security operations around three principles the modern SOC actually needs: cloud-native scale, AI-driven operations, and data democracy. Then it adds the one thing legacy SIEM never had: an attacker's mindset.

<p><b>PRINCIPLE 01</b></p> <h3>Cloud-Native</h3> <p>Analytics decoupled from storage, federated across globally dispersed, heterogeneous environments.</p> <ul style="list-style-type: none"> <li>▶ SaaS, cloud, on-prem &amp; hybrid — full parity</li> <li>▶ Real-time multi-cloud campaign detection</li> <li>▶ "Meets you where you are," scales on your terms</li> </ul>	<p><b>PRINCIPLE 02</b></p> <h3>AI-Driven</h3> <p>Agentic AI and behavioral ML operate across the threat lifecycle — transparent and human-in-the-loop.</p> <ul style="list-style-type: none"> <li>▶ AI triage, threat-hunting &amp; response agents</li> <li>▶ Behavioral models over static rules</li> <li>▶ OCSF-normalized data that AI can actually reason on</li> </ul>	<p><b>PRINCIPLE 03</b></p> <h3>Data Democracy</h3> <p>Your data, your lake, your control — open architecture, no vendor lock-in, cost on your terms.</p> <ul style="list-style-type: none"> <li>▶ Bring your own data lake</li> <li>▶ Native data pipeline management</li> <li>▶ Portable, open OCSF content</li> </ul>
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<p><b>◆ The legacy narrative</b></p> <p><b>DATA</b> Collect less to control cost</p> <p><b>DETECTION</b> Write a rule for every threat</p> <p><b>RESPONSE</b> Humans do the manual work</p> <p><b>OWNERSHIP</b> Data &amp; content locked to the vendor</p> <p><b>POSTURE</b> Detect &amp; respond, after the fact</p>	<p><b>◆ The Invinsense flip</b></p> <p><b>DATA</b> Collect everything; route cost intelligently</p> <p><b>DETECTION</b> Model behavior; catch the unknown</p> <p><b>RESPONSE</b> Agents act; humans decide</p> <p><b>OWNERSHIP</b> Open data, open content, your lake</p> <p><b>POSTURE</b> Pre-empt &amp; deceive, before impact</p>
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**ATTACKER'S MIND · DEFENDER'S BRAIN**

**Invinsense fuses offense, defense and compliance into one ISOC — CTEM and Automated Moving Target Defense think like the adversary, while UEBA, agentic AI and SOAR defend like a seasoned SOC. Pre-emptive by design, not reactive by patch.**

 <b>UEBA</b> Behavioral detection backbone	 <b>AI SOC · XDR</b> Agentic triage & response	 <b>OXDR</b> Exposure & CTEM	 <b>OCSF · DPM</b> Normalization & pipelines
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## — YOUR MOVE

# From evaluation to **integrated SOC.**

You don't have to rip and replace. The fastest path to ISOC value is incremental — augment your current SIEM, prove the outcomes, then consolidate at your pace.

**STEP 01****Augment**

Layer Invinsense over your existing SIEM and data lake. Normalize to OCSF and light up behavioral detection on data you already have.

**STEP 02****Prove**

Run a head-to-head: measure MTTR, false-positive rate, data cost and analyst time on real incidents over 4–8 weeks.

**STEP 03****Consolidate**

Migrate detection content (portable by design), retire redundant tools, and operate the SOC as one integrated system.

## — BEFORE YOU PUBLISH EXTERNALLY

## A note on the numbers

Any outcome figures used alongside this guide (MTTR, false-positive, cost or productivity improvements) should be Infopercept's own validated customer benchmarks. This edition presents the framework; insert verified metrics and named case studies in the final, customer-facing version.

## Build your **complete AI SOC.**

Say goodbye to blind spots, alert overload and data lock-in. See how the Invinsense ISOC reduces risk, gains agility and cuts data cost — across SaaS, cloud, on-prem and hybrid.

[Request a Demo →](#)
[Talk to a Security Architect](#)

## Invinsense ISOC

Invinsense and Infopercept are trademarks of Infopercept Consulting. This document is a marketing & enablement concept. Market framing reflects the emerging ISOC / SDL / SIEM-platform categorization of the TDIR market.

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