

Ronja Stoffregen

Director of Corporate Venturing, [LinkedIn](#)

Ronja Stoffregen is the Director of Corporate Venturing at [REHAU New Ventures](#) – the REHAU Group's independent innovation unit. In this role, she is responsible for the three core pillars of the innovation arm: venture clienting, corporate venture capital, and, in specific cases, venture building.



Together with her team, she systematically identifies pain points and business problems within the REHAU subgroups and identifies innovative, market-validated technologies to resolve them. She then supports their further growth and development in collaboration with the respective REHAU subgroups. Ronja is spearheading the evolution of REHAU Group's innovation strategy into a results-oriented, venture clienting-based model. Her mission is to uncover real business challenges and tackle them through innovation, partnering with startups that deliver scalable solutions with validated effectiveness.

Before joining REHAU, she led global startup management at DB Schenker, where she was responsible for over 160 pilot projects and established the logistics giant's venture clienting setup under real corporate conditions. Prior to that, she co-founded the international company builder Acitoflux and supported the companies in the program in developing and scaling digital business models, especially in mobility, logistics, and healthcare. She started her career in consulting at P3, where she focused on post-merger integration and digital transformation.

Ronja is currently pursuing a doctorate on business model innovations and pivot strategies at WHU - Otto Beisheim School of Management. She studied in six countries – including Copenhagen Business School, Harvard University, and EGADE Business School Monterrey.

As a guest lecturer, Ronja teaches at leading business schools such as the Frankfurt School of Finance & Management, the University of St. Gallen, and HWZ Zurich. In addition, she is actively involved as a published author, mentor and speaker on topics related to corporate innovation and startup collaboration.

Pressekontakt

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