

(As of February 2026)

## Factsheet

REHAU New Ventures is the Corporate Venturing Unit of the REHAU Group. The REHAU Group is a globally active, family-owned company with over 13,000 employees and an annual turnover of around 3 billion EUR. For decades, REHAU has been at the forefront of innovation, from its pioneering role in revolutionising the industry with plastic windows in the 1960s to its development of the first plastic bumpers for the automotive industry in the 1970s.

However, it is important to recognise that a pioneering spirit alone cannot guarantee sustainability. Mature markets, established structures, and past success can gradually erode an organisation's ability to recognise trends, take risks, and think beyond existing business models. REHAU New Ventures is committed to establishing this capability, underpinned by entrepreneurial agility and financial prudence.

Our primary approach is Venture Clienting: we act as a paying customer, piloting start-up solutions directly within REHAU's global operations. This initiative connects start-ups with real business challenges and delivers measurable results in months, not years. In cases where the fit goes deeper, we co-invest as a venture capital partner or collaborate to build new businesses through venture building.

For founders, this means a partner who can offer industrial scale, global reach, and a genuine commitment to making things work – not just on paper, but in practice.

We are seeking entrepreneurs who are willing to challenge the status quo and contribute to the creation of a smarter, more sustainable built environment.

### Facts and figures about REHAU New Ventures in Germany:

**Headquarter:** Reichenberger Straße 17, 95111 Rehau

**Founded:** 2021

**Managing Directors:** Alexander Mietzke, Alice Lottes

**Employees:** approx. 30

**Additional global locations:** Shanghai

**Portfolio:** Kite Compliance, LIVLIG, ästik, CoStore

**Website:** [www.rehau-newventures.com](http://www.rehau-newventures.com)

**Social Media:** [LinkedIn](#)

#### Press Contact

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