

Flowlity Named Gartner Cool Vendor 2025 in Supply Chain

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Paris, August 28, 2025. Flowlity, the innovative Demand Planning and Supply Chain management solution, is proud to announce its nomination as Cool Vendor Supply Chain 2025 by global research and advisory firm Gartner — a recognition that highlights its disruptive position in the Supply Chain planning landscape. The report showcases Flowlity's ability to deliver dynamic, intelligent planning, a clear strategic advantage in today's unpredictable global environment. It also emphasizes Flowlity's deliberately technology-driven, expert vision and positioning, which enables the company to revolutionise the way Supply Chains are managed.

Every year, Gartner awards the Cool Vendor title to the most promising technology companies that bring innovative and impactful approaches to their field. This recognition is especially meaningful, as it acknowledges Flowlity as a leading player capable of transforming current industry practices through its innovative and bold approach, powered by artificial intelligence and autonomous agents.

This recognition comes at a time of strong growth for Flowlity, which has recently signed several strategic contracts with major players in industry and distribution across Europe and internationally (Trixie Baby, Chacomer, Saint-Gobain, EDF...). These successive wins reflect the proven performance of a mature, continuously evolving product, driven by its research teams, as well as the commitment of its Customer Success team, which ensures fast and seamless implementations for its clients.





Flowlity also continues to stand out thanks to its rapid pace of technological development, with the launch of two new modules: the Automation module and the AI Agent module. The first module automates all the manual and repetitive tasks performed by planners, such as sending emails, alert detection, adjusting orders based on demand, and triggering targeted actions and parameter updates.

The second module brings together AI agents that help users make informed strategic decisions. These agents can, for example, clean data, predict demand for products without historical data, enrich forecasts through a correlation detection system, and generate instantly actionable recommendations.

As Michel Klein, Sales & Operations Manager at Magotteaux, the global leader in wear-protection solutions, states:

“Thanks to AI, Magotteaux reduced its inventory value by 13% and its stock coverage by 22%, while also decreasing stockouts by 8%.”

ABOUT FLOWLITY

Flowlity provides an intelligent Demand Planning platform that helps prevent stockouts, optimize inventory levels, and synchronize flows between customers, suppliers, and production sites. Thanks to AI and its autonomous agents, the solution delivers a dynamic, real-time and collaborative view of demand and supply, transforming the way companies manage their end-to-end Supply Chain.