

# **Alex Takács**

Senior/Lead Product Designer - Design System & Enterprise UX/UI

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### **About**

Product Designer with 8+ years of experience in scalable product teams. Most recently rebuilt a design system supporting 40+ designers and hundreds of developers, with a focus on accessibility, governance, and design ops. Skilled at bridging design and engineering to deliver faster, higher-quality outcomes.

# Work experience

### 2022 - Now Instructure Senior Product Designer

- · Architected a multi-layered token system ensuring WCAG compliance
- Co-led the full rebuild of InstUI components, implementing Auto Layout,
   Variants, and dynamic styling for scalability
- Introduced AI-assisted component exploration, accelerating research and uncovering cross-platform design patterns
- · Established design ops governance and a contribution model
- Designed and shipped accessible captioning and editing tools used by thousands of educators globally

### 2018 - 2022 **Vodafone** Senior/Lead Product Designer

- · Directed a hybrid design team during a digital transformation project
- · Designed complex flows including eSIM management, and KYC journeys

### 2017 - 2018 Codecool Junior Full-Stack Developer

• Full-time bootcamp simulating real-world software development environments, using agile methodologies, retros, demos, and sprints

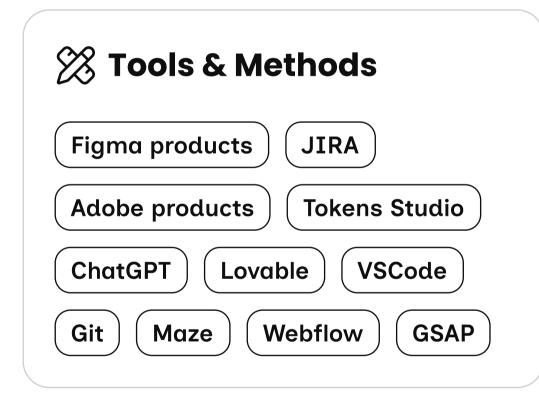
## 2016 - 2018 ) Andrássy Restaurants Graphic Designer

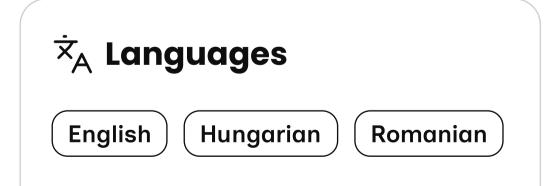
· Designed branding, menus, promotional materials across six venues

### 2014 - 2016 ) Konzolvilág Web Content Manager

 Designed product pages, launch assets, and nationwide print magazine for Hungary's leading video game retailer

# Figma (Auto Layout, Variants, etc.) Design Systems management Systems thinking Tokens Accessibility/WCAG UX/UI Design Ops Training AI assisted workflows





# **Education**

2017 - 2018 Codecool

**Junior Full Stack Development** 

Got to know software development in a simulated bootcamp

2018 - 2018 **XLabs** 

User Experience Design

Enhanced my UX/UI skills by diving deeper into user researches

( 2010 - 2014 ) High School

Mathematics & Computer Science

Gained my passion for everything IT