



Alex Takács

Senior/Lead Product Designer – Design System & Enterprise UX/UI

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About

Product Designer with 8+ years of experience in scalable product teams. Most recently rebuilt a design system supporting 40+ designers and hundreds of developers, with a focus on accessibility, governance, and design ops. Skilled at bridging design and engineering to deliver faster, higher-quality outcomes.

Work experience

- 2022 - Now

Instructure Senior Product Designer

 - Architected a multi-layered token system ensuring WCAG compliance
 - Co-led the full rebuild of InstUI components, implementing Auto Layout, Variants, and dynamic styling for scalability
 - Introduced AI-assisted component exploration, accelerating research and uncovering cross-platform design patterns
 - Established design ops governance and a contribution model
 - Designed and shipped accessible captioning and editing tools used by thousands of educators globally
- 2018 - 2022

Vodafone Senior/Lead Product Designer

 - Directed a hybrid design team during a digital transformation project
 - Designed complex flows including eSIM management, and KYC journeys
- 2017 - 2018

Codecool Junior Full-Stack Developer

 - Full-time bootcamp simulating real-world software development environments, using agile methodologies, retros, demos, and sprints
- 2016 - 2018

Andrássy Restaurants Graphic Designer

 - Designed branding, menus, promotional materials across six venues
- 2014 - 2016

Konzolvilág Web Content Manager

 - Designed product pages, launch assets, and nationwide print magazine for Hungary’s leading video game retailer

Expertise

- Figma (Auto Layout, Variants, etc.)
- Design Systems management
- Systems thinking
- Tokens
- Accessibility/WCAG
- UX/UI
- Design Ops
- Training
- AI assisted workflows

Tools & Methods

- Figma products
- JIRA
- Adobe products
- Tokens Studio
- ChatGPT
- Lovable
- VSCode
- Git
- Maze
- Webflow
- GSAP

🌐 Languages

- English
- Hungarian
- Romanian

Education

- 2017 - 2018

Codecool

Junior Full Stack Development

Got to know software development in a simulated bootcamp
- 2018 - 2018

xLabs

User Experience Design

Enhanced my UX/UI skills by diving deeper into user researches
- 2010 - 2014

High School

Mathematics & Computer Science

Gained my passion for everything IT