

— Adloggs × MyGigsters

From *locked* paydays to **real-time pay** for every rider.

How a fast-scaling Indian last-mile delivery network cut rider payout cycles from a week to real-time, rolling its payment platform out to 12× more riders across 5 cities without growing its finance team.

Mission Engine

On Demand Pay

Finance Dashboard

Finny AI

12×

Active riders scaled, Feb–May 2026

5×

Payment platform rollout, 1 to 5 cities

100%

Payment success rate

17×

Growth in digital pay adoption

Adloggs

Last-mile delivery & logistics network · India

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THE SHIFT

From locked *cycles* to a self-running engine.

With a fast-scaling rider base across 5 cities, manual, offline payment and incentive processes couldn't keep up. Generic tools didn't solve for missions, on-demand wages, or real-time reconciliation. **Every new rider added linear overhead.**

THE SHIFT, IN NUMBERS

BEFORE

Linear ops

Headcount scales with riders



AFTER

Flat ops

No linear headcount growth

BEFORE

Zero

Visibility until payday



AFTER

Real-time

In-app earnings, live

BEFORE

Locked

Wages until payday



AFTER

On Demand Pay

24/7 on-demand access

BEFORE

Excel

Manual reconciliation



AFTER

0hrs

Real-time dashboard

THE SOLUTION · THREE PILLARS

One financial operating layer for the rider network.

MyGigsters deployed an integrated set of capabilities across rider engagement, payments, and finance operations.

01

Payout Orchestration

End-to-end payout automation, from earnings calculation to bank credit, across UPI, NEFT, RTGS, and IMPS.

02

Mission Engine & On Demand Pay

Live in-app missions, including Daily Pay and Weekly Pay Boost, plus 24/7 On Demand Pay access to earned wages.

03

Dashboard & Finny AI

A real-time payout dashboard, plus Finny, a natural-language AI assistant for finance teams.

RESULTS

Operational efficiency, rider *trust*, platform health. One motion.

RIDER GROWTH

12x

Active riders, Feb–May 2026

PLATFORM ROLLOUT

5x

Live in 5 cities, up from 1

PAYMENT SUCCESS

100%

Zero failed transactions since launch

DIGITAL PAY ADOPTION

17x

Growth since rollout

ON DEMAND PAY USERS

25x

Growth in weekly active users

WEEKLY PAYOUT VOLUME

8x

Growth in total volume processed since launch

“

MyGigsters enabled Adloggs to introduce real-time financial transparency and on-demand access to earnings for drivers. Drivers can now track their earnings live, access instant withdrawals of earned wages, and receive performance-based rewards through mission incentives.

**Darshan Krishnaswamy**

Founder & CEO, Adloggs

Building a gig delivery network in India?

See how MyGigsters can do the same for you. Full case study at mygigsters.com.au/case-studies/adloggs

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