

Biometrics in the Workplace Survey Findings

Topline Survey Results | YouGov | September 2025



The days of plastic employee ID badges may be numbered. A new survey commissioned by **Alcatraz** — the privacy-forward facial biometric firm for physical access — and conducted by **YouGov** reveals that biometric systems such as facial authentication are becoming more widely understood and accepted as part of daily life, including in the workplace. The findings also uncover a notable generational divide that employers will need to navigate thoughtfully.

30%

of employees would prefer biometrics over traditional workplace access methods

22%

expect biometrics to replace most security requirements within 5–10 years

80%

of Gen Z are comfortable with biometric authentication (vs. 54% of Boomers)

Key Findings

1. Employees want smarter access

Almost **1 in 3 employees (30%)** would prefer to use biometrics to access their workplace instead of traditional methods.

2. Workers think biometrics are the future

46% of employed U.S. adults expect biometrics to replace most security requirements within the next **5–10 years**.

3. Gen Z leads adoption comfort

72% of Gen Z respondents report being comfortable with biometric authentication, compared to **54%** of Boomers.



4. Badges cause real problems

38% of employees who have lost or forgotten their badges admit to being **late to work or meetings** as a result.

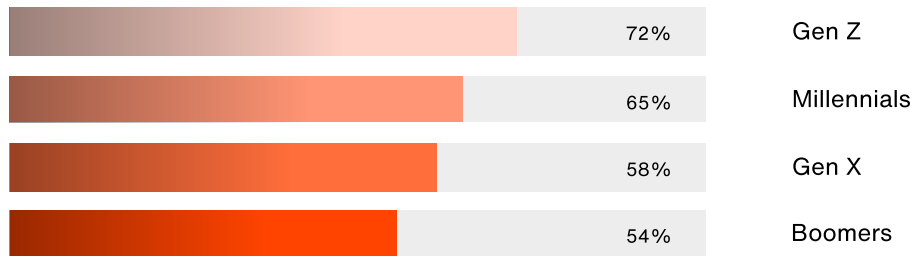
5. Security and privacy are top priorities

Among those open to biometrics, the top two most important features remain **security (62%)** and **privacy (55%)**.

Detailed Findings & Charts

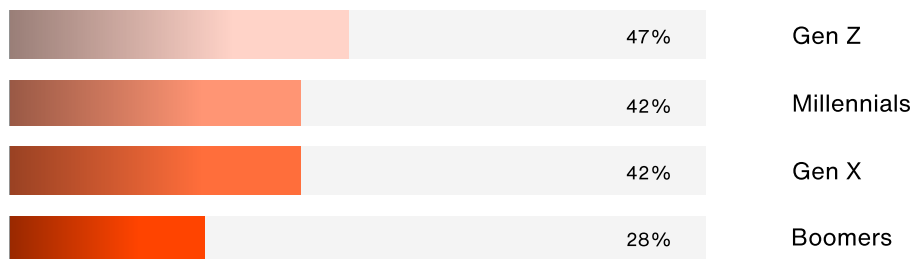
Comfort with Biometric Authentication — by Generation

Respondents reporting they are comfortable with biometric authentication:



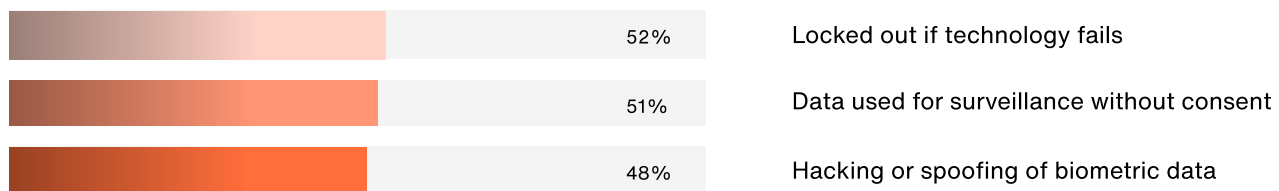
Openness to Biometrics at Work — by Generation

Among those not opposed to biometrics overall, share open to using biometrics at work:



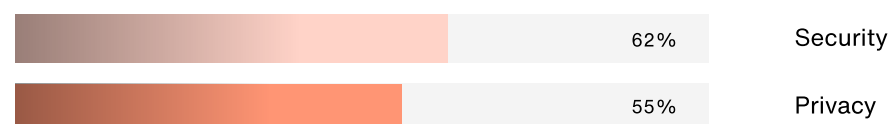
Top Concerns with Biometric Authentication

All Respondents



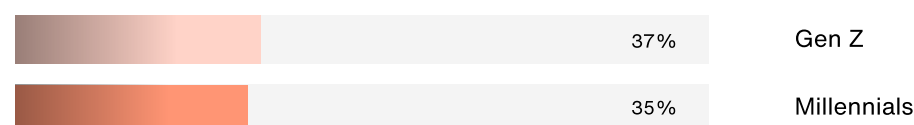
Most Important Features

Among Those Open to Biometrics



Facial Authentication Preferred for Identity Verification

Share who prefer facial authentication for identity verification to access secure data:



Executive Quote

“As biometrics become more widely used, workers understand give up their face and put personal identifying information at office. When implemented responsibly, security systems contain and don’t require surveillance technology. The generational shows that employers have to be thoughtful in how they implement adoption only happens when people trust the technology.”

— Tina D'Agostin, CEO, Alcatraz



Methodology

| | |
|-----------------|---|
| Sample Size | 1,243 U.S. adults (of whom 602 were employed, either full- or part-time) |
| Fieldwork Dates | September 17–18, 2025 |
| Method | Online survey administered to members of the YouGov panel |
| Weighting | Figures have been weighted and are representative of all U.S. adults aged 18+ |
| Provider | YouGov |

Survey Administration

This survey has been conducted using an online interview administered to members of the YouGov panel of individuals who have agreed to take part in surveys. Emails are sent to panelists selected at random from the base sample. The email invites them to take part in a survey and provides a generic survey link. Once a panel member clicks on the link they are sent to the survey for which they are most required, according to the sample definition and quotas. (The sample definition could be 'US adult population' or a subset such as 'US adult females!') Invitations to surveys do not expire and respondents can be sent to any available survey.

Weighting

The responding sample is weighted to the profile of the sample definition to provide a representative reporting sample. The profile is normally derived from census data or, if not available from the census, from industry-accepted data.

Survey Administration

All figures, unless otherwise stated, are from YouGov. The survey was carried out online. Figures have been weighted and are representative of all U.S. adults aged 18+. This report was commissioned by Alcatraz AI, Inc.

Alcatraz is an AI-powered physical access control company headquartered in Rock™, replaces badge-based and legacy biometric security with fully anonymized customers include leading AI data centers, major U.S. airports, energy companies, and top universities. Total capital raised exceeds \$100 million.