

A PARTNERSHIP MODEL

From pilot to *scale*

How AI-powered patient care moved from a single pathway to a multi-therapeutic-area model, built on a multi-year collaboration with a global life sciences partner.

THE PARTNERSHIP TODAY

3+

Years of active collaboration

7

Therapy areas deployed

36+

Hospitals across Spain

96K+

Patient conversations

STARTED WITH A REAL CLINICAL CHALLENGE

HEART FAILURE FOLLOW-UP

Health systems are under growing pressure to manage chronic patients with limited clinical capacity. Heart failure is a clear example: patients need continuous follow-up, early detection of deterioration and coordinated care to reduce avoidable readmissions.

WHAT LOLA DELIVERED

Clinical voice AI supported structured patient follow-up, helping care teams monitor patients remotely, collect relevant clinical information and reduce repetitive workload, with a **61% reduction** in the composite risk of HF-related admission and all-cause mortality (peer-reviewed).

One proven pathway became a *repeatable model*.

90K+ patient conversations · 90% engagement rate · 4.82/5 CSAT · 9.08/10 NPS in heart failure.

FROM ONE PATHWAY TO A PARTNERSHIP

PILOT

One use case

Heart failure follow-up, proving clinical value and trust with care teams.



SCALE

A repeatable model

Integrated into real-world workflows, adaptable to new pathways and hospitals.



PARTNERSHIP

Multi-year, multi-TA

A long-term model across therapy areas, patients and clinical contexts.

SCALED ACROSS THERAPY AREAS

Heart failure

COPD

Asthma

CLL

Breast cancer

Lupus

Amyloidosis

WHY IT MATTERS FOR PHARMA

THE VALUE

A scalable model to improve patient engagement and follow-up across therapy areas, supporting pharma teams in real-world care transformation, with real-world evidence built in.

WHAT MADE IT SCALE

Clinical confidence and governance (trust), technology that keeps patients feeling supported, and AI that reduces workload and fits existing clinical workflows.

ONE PLATFORM, BUILT FOR CLINICAL REALITY

100+ languages

50+ EHR integrations

FHIR / HL7

CE Class IIb

ISO 13485 · GDPR

1-2 month go-live

BUILT FOR SAFETY

CE-marked under EU MDR 2017/745 as a Class IIb medical device. ISO 13485, ISO 27001, HIPAA and GDPR compliant. Proactive alignment with the EU AI Act. Full traceability and medical-grade reliability. BS 30440:2023 (British Standards Institution) and Cyber Essentials certified. SOC 2 compliant (AICPA framework).

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