

DONALD PROPHETE

SR. GRAPHIC DESIGNER

CONTACT

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www.donprophete.com

EDUCATION

Bachelor of Science Degree
Art Institute of Pittsburgh

SKILLS

Digital Design
Project Management
Typography
Digital Marketing
Motion Graphics

CLEARANCES

PATCH (ACT 34)
Child Line (ACT 33)
FBI Fingerprinting (ACT 73)

LANGUAGES

English
French

PROFILE

A creative designer and branding professional combining design and research for creative problem solving.

WORK EXPERIENCE

Sr. Graphic Designer

Pittsburgh Ballet Theatre

April 2024 - Present

- Basic knowledge of Tessitura and it's functions
- Develop high-quality, creative designs for a range of marketing and promotional materials, including print collateral, digital assets, brochures, flyers, trade show displays, and catalogs.
- Efficient at Adobe Illustrator, Adobe Photoshop and Adobe InDesign
- Ensure consistency in visual design across all materials, adhering to brand standards while continuously innovating and introducing fresh design ideas.
- Collaborate with marketing, sales, and other departments to create effective, on-brand content for campaigns.
- Assist in website content updates and other digital platforms as needed.
- Contribute to the creation of visual content for social media platforms in alignment with company messaging and branding.

Visual Marketing Communications Coordinator

University of Pittsburgh

December 2022 - April 2024

- Delivers accurate final art files on time, while meeting all project requirements & brand standards.
- Efficient at Adobe Illustrator, Adobe Photoshop and Adobe InDesign
- Develops in-store merchandising/trade show support, digital and social collateral & mockups to support all brands.
- Proficiency in research and writing skills, content marketing, project coordination, social media and digital content creation, and photography skills.
- Multi-task, meet deadlines and collaborate with various stakeholders to plan and execute a variety of internal and external marketing campaigns for Pitt Business & Hospitality.
- Internal branding: Following University branding standards to create and maintain digital graphics for internal departments.
- Basic CSS & HTML knowledge.

Digital Designer / Product Photographer

AEC Communit-E Store, LLC

March 2022 - December 2022

- Act as an on-site expert on visual communication and on how to support/enhance visual merchandising with graphics and/or visual materials.
- Keep detailed inventory of all merchandise and shipments.
- Work well within all stages of the design process, from rapid idea generation through management of precise execution.
- Create website assets.

Freelance Graphic Designer

PRPHT Designs

March 2015-Present

- Created various designs for clients: Digital Illustration, Logo's T-Shirt design.
- Communicated with clients effectively to deliver quality designs within a projected timeframe.
- Built a library of illustrations to sell to clients through social media marketing and advertisement strategies.