

# Gabriel Delman

## Product Designer & UX Researcher

Based in Tel Aviv, Israel  
Originally from Rio, Brazil

+972-55-995-6401

[gabrieldelman](#)

<http://delman.design>

[gabrieldelman@gmail.com](mailto:gabrieldelman@gmail.com)

## Work

### Revuze

2026 - Present

B2B

Responsible for designing data-heavy analytics platform for a B2B SaaS consumer intelligence platform used by global brands. Improving product usability by streamlining navigation, reducing friction in data exploration, and refining UX copy across complex workflows.

### Transfero

2025

B2B

B2B2C

Reduced support tickets by 71% by owning the end-to-end design of a transaction limit management feature, turning complex crypto financial requirements into intuitive and low-friction user experience.

### Better Collective

2023 - 2025

B2C

Scaled research user base from 0 to 1,000+ within a sports media platform. Led mixed-methods research (interviews, surveys, A/B tests, usability testing) to inform UX and business strategy across conversion funnels and audience segmentation.

### Hurb

2022 - 2023

B2C

Reduced dead clicks by 86% in the tourism activities sector. Led UX discovery, usability testing, and workshops, while standardizing documentation, optimizing design evaluation processes, and strengthening cross-functional collaboration within a TravelTech environment.

### AnestWork

2021 - 2022

B2C

B2B

Achieved 1,000+ downloads and a 4.6 rating by leading end-to-end product development at an early-stage HealthTech startup, delivering a SaaS product for anesthesiologists informed by usability testing, evaluative surveys, and continuous user feedback.

### Public Prosecutor's Office of RJ

2019 - 2021

B2G

Led end-to-end service and digital product design projects for public sectors, facilitating UX workshops, and creating data-driven and user-centric solutions.

## Education

### 2023 - 2025

UFRJ (Rio de Janeiro, BRA)

Master's Degree

Digital Design

### 2018 - 2022

UFRJ (Rio de Janeiro, BRA)

Bachelor's Degree

Visual Communication Design

## Skills

UX/UI

Market Research

User Research

Analytics

IA

Design Thinking

## Tools

Figma

Maze

Lyssna

ChatGPT

Claude

Stitch

Lovable

Hotjar

GA4

## Languages

**Portuguese** Native

**English** Fluent

**Hebrew** Basic

**Spanish** Intermediate